

**IMPLEMENTING BEST PRACTICES:
A Statewide Conference for Municipal Officials and Staff**

**Monday, September 18, 2017
8:00 a.m. – 1:30 p.m.**

**College of the Holy Cross
Hogan Campus Center – Hogan Center Ballroom
One College Street; Worcester, Massachusetts**

CONFERENCE PROGRAM AND TIMETABLE

8:00 – 8:30 a.m.	Doors Open – Coffee, Continental Breakfast and Networking
8:30 – 8:35 a.m.	Conference Welcome and Opening Remarks <ul style="list-style-type: none">• Representative of MARPA – Janet Pierce, Executive Director, Central Massachusetts Regional Planning Commission
8:35 – 8:55 a.m.	Conference Kickoff Remarks by Lt. Governor Karyn Polito
8:55 – 9:05 a.m.	Community Compact Cabinet (CCC) & State Resources <ul style="list-style-type: none">• Sean Cronin, Senior Deputy Commissioner, Division of Local Services
9:05 – 9:35 a.m.	Keynote Speaker <ul style="list-style-type: none">• David Eaves, Harvard Kennedy School
9:35 – 9:40 a.m.	**** BREAK – 5 MINUTES ****
9:40 – 10:40 a.m.	Concurrent Best Practice Workshops – Round #1
10:50 – 11:50 a.m.	Concurrent Best Practice Workshops – Round #2

Workshop Topics and Locations

Workshop A – Financial Management: Capital Planning and Financial Forecasting – Room 304

Moderator: Sean Cronin, Senior Deputy Commissioner of Local Services

Panelists: - Sandy Pooler, Arlington Deputy Town Manager
- Joe Markarian, Franklin Regional Council of Governments

Workshop B – Housing and Economic Development: Empowering Communities to Meet the Challenge of Sustainable Housing Production – Room 320

Moderator: Chrystal Kornegay, Undersecretary, Department of Housing and Community Development

Panelists: - Bob Halpin, Framingham Town Manager

- Keith Bergman, Littleton Town Administrator
- Karen Conard, Executive Director, Merrimack Valley Planning Commission

Workshop C – Information Technology: Cybersecurity and Resource Collaboration – Room 401

- Moderator: Alicia Rouault, Digital Services Manager, Metropolitan Area Planning Council
- Panelists:
- Dennis McDermitt, Chief Information Security Officer and Chief Technology Officer
Commonwealth of Massachusetts
 - Greg McCarthy, Boston Chief Information Securities Officer
 - Sherwood Ives, Bedford IT Director

Workshop D – Regionalization and Shared Services – Room 402

- Moderator: Linda Dunlavy, Franklin Regional Council of Governments, Executive Director
- Panelists:
- Christopher Ketchen, Lee/Lenox shared Chief Administrative Officer – Sharing
Town Administrators
 - Andy Myers, Chester Finance Committee – Hilltowns Shared Financial Services
 - Phoebe Walker, Director of Community Services, Franklin Regional Council of
Governments – Regional Building Inspector Services

Workshop E – Transportation – Room 406

- Moderator: Monica Tibbits-Nutt, Executive Director, 128 Business Council
- Panelists:
- Doug Haley, Transportation Coordinator, Crosstown Connect
 - Matthew Smith, Salem Director of Traffic & Parking – Parking Innovations
 - Kathy Watkins, Cambridge Assistant Commissioner of Engineering – Utility/Paving
Coordination
 - Wayne Feiden, Northampton Director of Planning and Sustainability – Bike Share

Workshop F – Energy and Environment – Room 408

- Moderator: Patrick Woodcock, Assistant Secretary of Energy (EOEEA)
- Panelists:
- Catherine Ratte, Pioneer Valley Planning Commission Environment and Land Use
Section Manager – Municipal Vulnerability Preparedness (MVP)
 - Paul Starratt, Westford Town Engineer – Regional Stormwater Collaborative

- Patrick Roche, Metropolitan Area Planning Council Clean Energy Strategist – LED Streetlights

12:00 – 1:30 p.m. Interactive Discussion: Data, the Commonwealth, and Unlocking Value for Municipalities

Moderator: Mark Nunnelly, Secretary, Executive Office of Technology Services & Security

Data is not just for technologists anymore. The value of data as an asset for researchers, operations, and policy development has never been more accessible to senior leadership. Through the many programs and regulatory bodies within the Commonwealth, there is a wealth of critical information available. With that in mind, we expect a candid and informative conversation looking at the essential questions and roadblocks and coming to an understanding of how we move forward together. What data are you providing the State? What data does the State have that would add value to your own operations and policy goals? What leadership role do you expect from State authorities? What are the roadblocks to using the power of data in your organizations? What can the State do better to help you get there? How can we share and collaborate better?

1:30 p.m. CONFERENCE ENDS