Boston Creates
#BostonCreates
Boston

Educates • Innovates
Incubates • Celebrates
Participates

Boston Creates
Community Engagement Process

15-member **Steering Committee**
60-person **Leadership Council**
16 Volunteer Teams + **Youth Team**
500+ at each at Town Hall Meeting
118 **Community Conversations**
1,300 meeting participants
3,224 **Survey** Responses (in 4 languages)
35 Focus **Groups**
50 **Stakeholder** one-on-one meetings
What Did We Learn?

**Silos** in Arts and Culture

**Barriers** to Attendance and Engagement

Need to Expand **Equity and Opportunity**

Need More Cultural **Spaces** and Facilities

Need for **Youth** Arts and Education

Need Better Access to **Information**

Need Systemic **Dollars** for Change
Goals, Strategies, First steps

Goals that endure for 10+ years

Highest priority strategies that move a goal forward

Sample first steps: actions, programs, interventions, efforts to support making the strategy a reality
#1 Integrate arts and culture into all aspects of civic life.
#2 Create fertile ground for a vibrant arts and culture ecosystem.
#3 Keep artists in Boston, recognizing their essential contribution to a thriving, healthy, and innovative city.
#4 Mobilize likely and unlikely partners to generate excitement, demand, and resources for Boston’s arts and culture sector.
• #5 Cultivate a city where all cultural expressions are respected and equitably resourced, and where arts and culture are accessible to all.
What Will **Success** Look Like?

- Creatively engaged youth, families, individuals, and communities
- A strong pool of **artists** and creative entrepreneurs
- An active **marketplace** for arts, culture, and creativity
- **Sustainable** arts and culture institutions and venues
- Supportive civic/municipal **policies** and goals
- Active use of the arts and creative enterprises to animate and **problem solve** in all aspects of public life
Next Steps

Performing Arts Facility Study – now live

Town Hall Meeting on 3/28

June 17, 2016 – Final Plan Launch
  – Early Wins
    – Implementation Projects/Programs

Annual Updates on Progress - Metrics