## Appendix F  Goals and Strategies

### Goal: Improve Pedestrian Access and Amenities

**Objective**: Increasing pedestrian activity will increase mobility while decreasing single occupancy vehicle use.  
**Strategies**:
- Increase visibility of pedestrian roadway crossings
- Narrow roadway widths for shorter pedestrian crossings and reduced vehicular speeds
- Improve access and pedestrian conditions at Lake Quannapowitt
- Provide functioning and accurately timed traffic signals
- Maintain sidewalk connectivity
- Maintain sidewalk accessibility
- Analyze intersection crash rates to propose specific pedestrian safety improvements
- Establish community committees to advocate for healthy communities and pedestrian/bicycle infrastructure

### Reading
- ●
- ●
- ●

### Wakefield
- ●
- ●
- ●

### Melrose
- ●
- ●

---

### Goal: Improve Bicycle Access and Amenities

**Objective**: Increasing bicycle activity will increase mobility while decreasing single occupancy vehicle use.  
**Strategies**:
- Increase bicycle parking
- Create a bicycle network for the corridor
- Promote the addition of multi-use recreational bicycle paths and rail trails
- Explore a railroad right-of-way for bicyclists along the Haverhill Line
- Promote a safe environment for bicyclists
- Provide bicycle maintenance and repair workshops

### Goal: Improve Transit Use and Improve Connections

**Objective**: Promote transit access along the corridor.  
**Strategies**:
- Improve transit reliability and service
- Utilize new technology for real-time bus and train data
- Provide better schedule information at train stations and bus stops
- Provide shelter for transit users
- Provide non-commuter peak transit options
- Improve availability and accessibility of commuter parking at transit stations
- Implement consistent parking pricing and payment programs

### Goal: Advance Environmentally Friendly and Efficient Transportation Alternatives

**Objective**: Provide more sustainable opportunities for the future.  
**Strategies**:
- Install electric vehicle charging stations
- Invest in an electrically powered shuttle bus
- Promote development sponsored shuttle service
- Promote car sharing programs
- Implement a bicycle sharing program
- Form or become part of a local Transportation Management Association (TMA)

### Goal: Improve Access and Accessibility for Senior Transportation Services

**Objective**: Improve transportation alternatives for seniors to reduce or eliminate driving.  
**Strategies**:
- Encourage seniors to use public transportation more frequently
- Coordinate with the MBTA to implement programs that encourage seniors to use public transportation
- Work with the MBTA to reevaluate procedures for obtaining senior ridership discounts
- Reevaluate and coordinate proposals to better consolidate existing senior transportation services
- Understand the special needs of seniors
- Develop a circulator service

### Goal: Increase Signage between Downtowns and Commuter Rail Stations

**Objective**: Well-placed and appropriately designed signage is critical to maintaining safety and efficiency.  
**Strategies**:
- Improve directional signage between Main Street and the commuter rail
- Consistent signage should be installed among the three communities
- Install signage that is informative and welcoming

### Goal: Improve Access to Local and Regional Open Spaces and Recreation Destinations

**Objective**: Improve access for bicyclists, pedestrians and transit users to open spaces and recreation destinations.  
**Strategies**:
- Coordinate updates to open space and recreation plans
- Establish wayfinding for open space and parks at local transit stations

### Goal: Ensure Zoning and Development Regulations Support all Modes of Transportation

**Objective**: Ensure that development densities can support alternative forms of transportation.  
**Strategies**:
- Review local zoning guidelines and update as needed
- Review the parking requirements of existing zoning regulations and update as needed

### Goal: Ensure Transportation Infrastructure Compliance with State and Federal Accessibility Regulations

**Objective**: Provide full accessibility for physically challenged individuals.  
**Strategies**:
- Review accessibility guidelines for pedestrian facilities in the public right-of-way
- Prepare an inventory of non-compliant facilities