Energy Circuit Rider Project

Funding provided by the District Local Technical Assistance program

Prepared for
MAPC Municipalities

December 21, 2012

Prepared by
Metropolitan Area Planning Council
60 Temple Place, 6th Floor
Boston, Massachusetts 02111
Tel (617) 451-2770
www.mapc.org
Acknowledgements

This project was undertaken with funds from the District Local Technical Assistance program. MAPC wishes to express our thanks to the Governor and the members of the Legislature for their continued support and funding of this program.

This report was produced by the Metropolitan Area Planning Council. Professional technical assistance and project coordination was provided by Erin Brandt, Energy Planner, Helen Aki, Energy Services Coordinator, and Po-Yu Yuen, Energy Division Intern. Project oversight was provided by Rebecca Davis, Government Affairs Manager. Special thanks go to Adam Chapdelaine, Arlington Town Manager; Richard Reed, Bedford Town Manager; and Richard Jones, Bedford Facilities Director.

METROPOLITAN AREA PLANNING COUNCIL

Officers
President Michelle Ciccolo, Town of Hudson
Vice President Lynn Duncan, City of Salem
Secretary Marilyn Contreas, Department of Housing and Community Development (DHCD)
Treasurer Taber Keally, Town of Milton
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgements</td>
<td>1</td>
</tr>
<tr>
<td>Table of Contents</td>
<td>2</td>
</tr>
<tr>
<td>Executive Summary</td>
<td>3</td>
</tr>
<tr>
<td>Shared Energy Manager Pilot</td>
<td>4</td>
</tr>
<tr>
<td>Survey of Municipal Energy Needs and Interests</td>
<td>14</td>
</tr>
</tbody>
</table>
Executive Summary

The purpose of the Energy Circuit Rider Project was two-fold: (1) to see how communities with part-time or intermittent energy-related staffing needs could collaborate to hire a shared position and/or contract for energy manager services and (2) to identify the successes and challenges our member municipalities face when trying to implement municipal energy projects.

The project was initiated by MAPC at the request of several municipalities that were interested in identifying ways to regionalize energy staff positions and build their municipal energy capacity.

MAPC focused on two tasks as part of this project:

1. Shared Energy Manager Pilot – In this pilot, MAPC helped the Towns of Arlington and Bedford negotiate an Inter-Municipal Agreement to share an energy manager.

2. Survey of Municipal Energy Needs and Interests – To help additional communities meet their energy staffing and project needs, MAPC survey its member municipalities to learn about municipal energy needs and interests.

By completing these tasks, MAPC has developed a better understanding of what specific aspects of energy work communities need assistance with and how MAPC can support such work.
Shared Energy Manager Pilot

In fall 2011, MAPC surveyed its member municipalities to see if towns and cities were interested in pursuing a shared energy position. Among the 20 plus communities that expressed interest, the Towns of Arlington and Bedford were the only two that had funding to pay for a shared position starting in FY2013. As part of the DLTA Circuit Rider Project, MAPC facilitated discussions between Arlington and Bedford to explore the potential of the towns regionalizing an energy position. The process for having Arlington and Bedford share an Energy Manager and sign an inter-municipal agreement (IMA) involved several steps and negotiations. MAPC assisted with the following steps to ensure that both towns’ interests and needs were met and that the IMA was properly executed.

**Step 1** – The first step was bringing together Arlington and Bedford to discuss their interests and needs regarding energy staff, as well as their resources to pay for a new position. MAPC facilitated several conference calls and in-person meetings for such discussions.

**Step 2** – Once Arlington and Bedford identified their shared needs, MAPC helped the towns determine the responsibilities and salary of the position by researching similar positions in Massachusetts and across the country.

**Step 3** – The final step in the process was drafting the IMA. MAPC met several times with Arlington and Bedford to address the following issues and questions while writing the IMA:

- **Position details**
  - Position responsibilities
  - Division of time – will the employee have a set or flexible work schedule?
  - Position start date
  - Will the position have a provisional period?

- **Lead municipality or agency**
  - Who will administer benefits?
  - Position oversight – who will have the authority to hire, direct, discipline and fire the employee?

- **Overhead costs**
  - Travel – will there be travel between the communities?
  - Will the employee have a laptop or computer at each municipality? How will these costs be covered?
  - Retirement/FICA

- **IMA Language**
  - Term (or length) of the agreement
  - Fee Structure and Payment
  - Process to amend and/or terminate the agreement between the communities
  - Terms for dispute settlement
  - Indemnification
After several months identifying each community’s energy staffing needs and negotiating the terms of the agreement, Arlington and Bedford signed an IMA on September 4, 2012 to hire a shared energy manager. The communities are currently interviewing candidates for the position.
INTER-MUNICIPAL AGREEMENT

THIS AGREEMENT is entered into by and between the Town of Arlington and the Town of Bedford hereafter referred to collectively as the “Municipalities,” this ___ day of ______________ 2012, as follows:

WHEREAS, the Municipalities desire to share the services and costs of a shared Regional Energy Manager; and

WHEREAS, the Town of Arlington is willing to and capable of acting as lead municipality to hire and host such a shared Regional Energy Manager; and

WHEREAS, each of the Municipalities has authority to enter into this Agreement pursuant to M.G.L. c. 40, s 4A;

NOW, THEREFORE, the Municipalities, in mutual consideration of the covenants contained herein, intending to be legally bound, agree under seal as follows:

1. Term. The term of this Agreement shall commence on ______________, 2012 and shall expire on ______________, 2014, unless earlier terminated as set forth herein. Any municipality may withdraw from the Agreement as defined below. The Agreement may be renewed for an additional ten (10) two-year terms as voted by each municipality through its respective Board of Selectmen or by approval of its City Council and Mayor by January 1 of the year of the expiring term.

2. Lead Municipality. During the Term of this Agreement, the Town of Arlington, acting as the lead municipality, shall employ the Regional Energy Manager. The Town of Arlington, through its standard personnel practices, shall hire a Regional Energy Manager to provide the energy-related services described in Exhibit A: Energy Manager Job Description, attached and incorporated herein, to the Municipalities.

3. Duties. During the Term of this Agreement, the Regional Energy Manager shall perform the services as described in Exhibit A: Energy Manager Job Description attached and incorporated herein, for an allocation of hours as indicated below in paragraph four (4).

4. Fee Structure and Payment. The municipalities shall share the cost and time of the Regional Energy Manager as outlined in Exhibit B: Schedule and Fee Structure. The fee for each municipality shall be determined by the Town of Arlington based on the number of hours the Regional Energy Manager is expected to work for the upcoming year. The maximum annual financial liability for each Municipality shall not exceed $48,812.98 for Arlington and $24,406.49 for Bedford. The Town of Arlington shall annually invoice the Municipalities for the upcoming year by July 1 with payment due in 30 days.

5. Second Year Adjustments. The annual allocation of hours in Exhibit B: Schedule and Fee Structure shall be reviewed and adjusted, if necessary, annually, three (3) months prior to end of each year of the Term of this Agreement. The Town of Arlington shall provide to
all Municipalities a record of the actual hours of services provided to each municipality and make any adjustments necessary for the following year of the Term.

6. Indemnification. Notwithstanding the final sentence of G.L. c. 40, s 4A, to the extent allowed by State statute, the Municipalities shall indemnify and hold harmless the Town of Arlington and each and all of its officials, officers, employees, agents, servants and representatives from and against any claim arising from or in connection with the performance by the Regional Energy Manager of his or her duties in or for the Municipalities including, without limitation, any claim of liability, loss, damages, costs and expenses for personal injury or damage to real or personal property by reason of any negligent act or omission by the Regional Energy Manager while in or performing services for the Municipalities.

7. Termination. Any Municipality, by a vote of its respective Board of Selectmen or approval of its Mayor, may withdraw from and terminate this Agreement at the end of any year with the provision of at least six months prior written notice to the Town of Arlington. No such termination shall affect any obligation of indemnification that may have arisen hereunder prior to such termination. Upon such termination, the Town of Arlington shall prepare full statements of outstanding unpaid financial obligations under this Agreement and present the same to the terminating Municipality for payment within thirty (30) days thereafter. The Town of Arlington, by a vote of its respective Board of Selectmen, may terminate this Agreement upon the provision of at least six months prior written notice to the participating Municipalities. After termination of this Agreement, the Town of Arlington shall remain liable to the participating Municipalities for any portion of the payments received not earned.

8. Advisory Committee. There shall exist an Advisory Committee comprised of one (1) representative from each municipality, whom shall be appointed by the Town Manager or Mayor of the municipality. The Advisory Committee shall meet on a quarterly basis in June, September, December, and March to discuss any outstanding issues related to this Agreement including, but not limited to, establishing the Regional Energy Manager’s schedule for the upcoming quarter, taking into account holidays and requested vacation time, and reviewing the ongoing needs of the Municipalities. The Town of Arlington shall prepare and send to each municipality a quarterly status report prior to the quarterly meeting.

9. Conflict Resolution. The Advisory Committee may hold additional meetings to discuss and resolve any conflicts that may arise including, but not limited to, disagreements regarding the needs of each Municipality and changes to the allocation of hours as indicated in Exhibit B: Schedule and Fee Structure. Any unresolved issues shall be decided by the Town Manager of the Town of Arlington.

10. Regional Energy Manager Oversight. The Regional Energy Manager shall be an employee of the Town of Arlington. The Town of Arlington shall have ultimate authority over and responsibility for the Regional Energy Manager. The Advisory Committee may discuss the performance of the Regional Energy Manager at any quarterly meeting or at
any other mutually agreeable time and location. Any recommendations for the Regional Energy Manager including, but not limited to, performance related recommendations must be made by the Town Manager of the Town of Arlington.

11. Additional Communities. At any time after July 1, 2012, the Advisory Committee may meet and, by unanimous vote, amend this Agreement to admit an additional municipality. The Advisory Committee may admit no more than two (2) additional municipalities.

12. Financial Safeguards. The Town of Arlington shall maintain separate, accurate and comprehensive records of all services performed for each of the Municipalities hereto, and all contributions received from the Municipalities. The Town of Arlington shall issue a financial report for each fiscal year to each of the Municipalities by December 31 of the following fiscal year.

13. Assignment. None of the Municipalities shall assign or transfer any of its rights or interests in or to this Agreement, or delegate any of its obligations hereunder, without the prior written consent of all of the other Municipalities.

14. Amendment. This Agreement may be amended only by a writing signed by all Municipalities duly authorized thereunto.

15. Severability. If any provision of this Agreement is held by a court of competent jurisdiction to be invalid, illegal or unenforceable, or if any such term is so held when applied to any particular circumstance, such invalidity, illegality or unenforceability shall not affect any other provision of this Agreement, or affect the application of such provision to any other circumstances, and the remaining provisions hereof shall not be affected and shall remain in full force and effect.

16. Governing Law. This Agreement shall be governed by, construed, and enforced in accordance with the laws of the Commonwealth of Massachusetts.

17. Headings. The paragraph headings herein are for convenience only, are no part of this Agreement and shall not affect the interpretation of this Agreement.

18. Notices. Any notice permitted or required hereunder to be given or served on any Municipality shall be in writing signed in the name of or on behalf of the Municipality giving or serving the same. Notice shall be deemed to have been received at the time of actual receipt of any hand delivery or three (3) business days after the date of any properly addressed notice sent by mail as set forth below:

Town Manager
Town of Arlington
730 Massachusetts Avenue
Arlington, MA 02476

Town Manager
Town of Bedford
Bedford Town Hall
10 Mudge Way, 2nd Floor
Bedford, MA 01730
19. Complete Agreement. This Agreement constitutes the entire Agreement between the Municipalities concerning the subject matter hereof, superseding all prior agreements and understandings. There are no other agreements or understandings between the Municipalities concerning the subject matter hereof. Each Municipality acknowledges that it has not relied on any representations by any other Municipality or by anyone acting or purporting to act for another Municipality or for whose actions the any other Municipality is responsible, other than the express, written representations set forth herein.

WITNESS OUR HANDS AND SEALS as of the first date written above.

TOWN OF ARLINGTON
By its Town Manager as approved by the Board of Selectmen
__________________________________
__________________________________

TOWN OF BEDFORD
By its Town Manager as approved by the Board of Selectmen
__________________________________
__________________________________
Exhibit A

ENERGY MANAGER JOB DESCRIPTION

Responsible professional and administrative work serving as the shared Energy Manager for three Massachusetts municipalities: the Town of Arlington, the Town of Bedford, and the City of Woburn. The Energy Manager will divide time between three municipalities and be responsible for the administrative, technical, and supervisory tasks related to the individual energy policies, practices and projects in each municipality.

Responsibilities and Duties
Administers Green Communities Program grant, including annual reporting to DOER.

Researches, applies for, and manages energy efficiency and renewable energy grant opportunities.

Monitors municipal energy consumption and measures energy savings.

Prepares and presents regular reports on municipal energy use to departments and boards.

Works with municipal building occupants to achieve energy reduction goals.

Works with utility companies to conduct energy audits and implement energy efficiency projects.

Acts as a liaison to municipal staff and community.

Researches energy technology, infrastructure and project opportunities to help municipalities achieve energy reduction and sustainability goals.

Work Environment
Most work is performed in an office environment, occasionally the employee will be required to navigate sometimes difficult field conditions, inspecting HVAC systems, lighting systems in buildings etc.

Required to travel regularly and efficiently between three participating communities.

Qualifications

Education and Experience
Bachelors degree or higher from accredited college or university.

Experience or training in the field of Engineering, Public Administration, Environmental Sciences, Environmental Policy/Management, Urban Planning, or a similar field.

A minimum of two years of related professional experience, including development and implementation of energy efficiency and renewable energy programs.

Knowledge and experience in environmental management, climate change, energy efficiency, renewable energy and environmental sustainability principles.

Demonstrated ability to work independently, to assume responsibility, to prioritize and resolve problems, to work under pressure in a fast-paced work atmosphere, to coordinate and manage complex projects, to be flexible to accommodate projects for multiple municipalities.
Excellent interpersonal skills, including the ability to maintain effective working relationships with the business and non-profit community, the public, boards and committees, consultants and employees.

Experience in research, policy development and report writing.

High proficiency with Microsoft Word, Excel, Access, PowerPoint; experience with MassEnergyInsight a plus.

**Special Knowledge, Skills, and Abilities**

Skill in planning, management, and organization

Experience in environmental and energy programs, with knowledge of the latest principles, methods, and techniques of renewable energy and energy efficiency programs.

Knowledge of laws, rules, and regulations regarding energy procurement practices, the Green Communities Act, and other environmental and renewable energy federal, state and local regulations.

Ability to communicate effectively both orally and in writing, to establish positive public relations for the municipalities, and to interact effectively with a wide variety of people.

**Other requirements**

Massachusetts Drivers License
Bedford and Arlington sign agreement to share energy director

Bedford Minuteman

Posted Sep 05, 2012

Bedford, Mass. —

Bedford Town Manager Rick Reed told selectmen Tuesday that Bedford and Arlington has signed an agreement to share an energy manager.

The Metropolitan Area Planning Council (MAPC) also announced that the two towns have just signed an agreement to share an energy manager, a move that will save money for both municipalities by helping each to monitor and reduce their greenhouse gas emission levels and increase their energy efficiency.

The two towns will jointly hire one Regional Energy Manager to provide energy services to both municipalities. Arlington will lead the hiring process, and both towns will review candidates. Job duties will include monitoring municipal energy consumption, applying for renewable energy grants, conducting energy audits with local utility companies, and implementing energy efficiency projects.

“In tough financial times, communities are looking for ways to reduce costs while increasing their energy efficiency,” said Marc Draisen, executive director of MAPC, the regional planning agency serving 101 cities and towns in Greater Boston. This shared energy manager will help both towns to meet their energy goals by sharing services and hiring collaboratively.”

Because limited resources and staff are often barriers to local cities and towns hiring full-time energy managers, MAPC has coordinated a regional energy manager program that helps municipalities across the region to save money by hiring jointly.

“Sharing the services of a staff person for this type of position makes a lot of sense. It enables the communities to jointly develop and maintain in-house skills and experience unique to the field of energy management and conservation that ordinarily would only be available through employment of a separate full-time person in each community,” said Reed in a prepared statement.

“The Town of Arlington is committed to both sustainability and the pursuit of appropriate shared regional services,” said Arlington Town Manager Adam W. Chapdelaine, in a prepared statement. “By working
with Bedford to hire a shared Energy Manager, not only will Arlington be sharing municipal services, it will be improving its efforts to enhance sustainability going forward.”

For more information, visit mapc.org/clean-energy.

Copyright 2012 Bedford Minuteman. Some rights reserved

Survey of Municipal Energy Needs and Interests

The Survey of Municipal Energy Needs and Interests was administered by MAPC in October 2012. Out of the 101 MAPC member municipalities, 60 responded to the survey. The survey asked a range of questions regarding municipal staff capacity and energy projects. The survey responses helped MAPC better understand the energy needs and interests of our municipalities. Further, the responses are shaping how MAPC supports our communities’ energy staffing and project needs.

MUNICIPAL ENERGY CAPACITY

The following charts reveal that while over 75% of the communities that responded have some type of energy committee, only 29% have official energy staff. Over half of the communities noted that they “sort of” have staff working on energy issues, which suggests that municipal staff with other official responsibilities, such as planning and public works, are also responsible for overseeing energy work.

---

**Does your municipality have a committee/task force/council focused on energy, renewable energy, and/or sustainability issues?**

- Yes: 76%
- No: 17%
- In the progress of forming one: 7%

**Does your city or town have a municipal staff position that works on energy, renewable energy, and/or sustainability issues?**

- Yes: 29%
- No: 16%
- Sort of: 55%
MUNICIPAL ENERGY INTERESTS

Municipal staff have a variety of energy-related responsibilities, with the most prominent being procurement, energy and capital improvement projects, information gathering, and grant writing and reporting. While over 75% of the responding communities have done some type of baseline inventory of municipal energy use, only 29% have developed a formal energy reduction plan.

What types of energy work does your staff focus on?

- Grant writing and reporting: 55% of communities
- Procurement and contracting: 48% of communities
- Management of energy supply contracts: 38% of communities
- Oversight of municipal energy and capital improvement projects: 33% of communities
- Management of energy usage data: 17% of communities
- Daily monitoring of building energy use and equipment: 9% of communities
- Public outreach and engagement: 8% of communities
- Energy Committee Liaison: 7% of communities
- Networking and staying up-to-date on new technologies and opportunities: 6% of communities
- Other: 2% of communities

Has your municipality conducted a baseline inventory of total municipal energy use and/or greenhouse gas emissions (including buildings, vehicles, and street lighting)?

- Yes: 76% of communities
- No: 17% of communities
- In the progress of forming one: 7% of communities

Has your municipality developed an energy reduction plan?

- Yes: 55% of communities
- No: 16% of communities
- Sort of: 29% of communities
Municipal Energy Interests

MAPC municipalities are interested in pursuing a variety of energy projects including: municipal building audits, utility rebates and incentives for municipal work, and residential outreach programs.

What energy project(s) is/are your municipality interested in pursuing in the next year?

Municipal Energy Needs

In regards to municipal energy needs, communities note that lack of staff/capacity and lack of financing and funding are the largest barriers to completing energy projects. 78% of the respondents are potentially interested in securing additional help to complete their energy work.
What challenges does your municipality face when trying to complete energy projects?

- Lack of staff time or capacity: 35
- Lack of technical knowledge on energy topics: 20
- Lack of staff energy management expertise: 15
- Lack of financing/funding: 40
- Lack of knowledge on how to finance/fund energy projects: 10
- Lack of interest among municipal decision-makers: 5
- Other: 0

Are you interested in securing additional help to complete municipal energy work?

- Yes: 31%
- No: 22%
- Maybe: 47%

What responsibilities would you like an energy staff position or consultant to take on?

- Grant writing and reporting (such as Green Communities reports): 25
- Procurement of, and contracting for, energy services and projects: 20
- Management of energy supply contracts: 15
- Oversight of municipal energy and capital improvement projects: 10
- Management of MassEnergyInsight and/or energy usage data: 5
- Daily monitoring of building energy use and equipment: 0
- Public outreach and engagement: 0
- Energy Committee Liaison: 0
- Networking and staying up-to-date on new technologies: 0
- Other: 0