

GREEN TOWN: How to get there and why it matters
Wednesday, June 25, 2013
Morse Institute Library, Natick MA

AGENDA

- 8:30 AM: Registration and Networking
- 9:00 - 9:30 AM: Welcome
- Keynote Speaker
Kurt Gaertner
Director of Sustainable Development
MA Executive Office of Energy & Environmental Affairs
- 9:30 - 9:45 AM: Q&A
- Break
- 9:50 - 10:40 AM: Panel: Policy, Planning and Advocacy
Jessica Strunkin
Deputy Director, 495/MetroWest Partnership
Heidi Ricci
Senior Policy Analyst, MassAudubon
Bob Zimmerman, Jr.
Executive Director, Charles River Watershed Association
Sam Cleaves
MAPC Senior Regional Planner
- 10:40 - 10:55 AM: Q&A
- Break
- 11:00 AM - 12:00 PM: Panel: Implementation
Elaine Lazarus
Director of Land Use, Planning & Permitting, Town of Hopkinton
Scott Horsley
Principal, Horsley Witten Group
Chris Kluchman
Director of Land Use Management, Town of Westford
Robert Roseen
Associate, Water Resources, Geosyntec Consultants
Neil Angus
Environmental Planner, Town of Devens
- 12:00 PM - 12:15 PM: Q&A
- 12:15 PM: Closing



PANELIST BIOGRAPHIES

KURT GAERTNER, AICP

Kurt Gaertner is the Director of Sustainable Development for the MA Exec. Office of Energy and Environmental Affairs (EEA). Originally hired to help implement Gov. Weld's E.O. 385 - Planning for Growth, Kurt has served EEA in many capacities. He worked on the Community Preservation Initiative that was responsible for Buildout Analyses for all MA communities, E.O. 418 and the creation of 225 municipal Community Development Plans, and the Smart Growth Technical Assistance Grant Program. Under the leadership of the Office for Commonwealth Development Kurt helped draft the MA Sustainable Development Principles and create and implement the Commonwealth Capital Policy and the Smart Growth/Smart Energy Toolkit. Currently he manages the Patrick Administration's Gateway City Parks Program and helps implement the Administration's Common Vision for Growth and land use components of the Clean Energy and Climate Plan.

JESSICA STRUNKIN

Jessica Strunkin joined the 495/MetroWest Partnership in January 2008, as the Manager of Public Policy & Public Affairs. In this role, Ms. Strunkin is responsible for analyzing public policies, developing consensus on positions and responses, and implementing strategies to increase the impact of the Partnership's message to the state and federal government, municipalities, regional employers, the public and other key stakeholders.

Prior to joining the Partnership, Ms. Strunkin was the Director of Government Affairs at the North Central Massachusetts Chamber of Commerce, where she managed various volunteer committees and was responsible for representing business community needs to state and local officials. During that time, Ms. Strunkin also coordinated the state chamber association's legislative council agenda and meetings, and served on the Montachusett Joint Transportation Committee, which was responsible for making recommendations to the local MPO.

HEIDI RICCI

Heidi Ricci is a Senior Policy Analyst at Mass Audubon, with over twenty five years of experience in environmental policy, wetlands regulation and restoration, land use and open space protection, and nonprofit management and administration. Ms. Ricci served on numerous state advisory committees under the Massachusetts Executive Office of Energy and Environmental Affairs (EEA), Department of Environmental Protection (DEP), Department of Conservation and Recreation, and other agencies, including the EEA Aquatic Habitat Restoration Task Force and DEP committees on wetlands and stormwater regulations.

Ms Ricci was the past President and currently Vice President for Advocacy at the Massachusetts Association of Conservation Commissions, and Board of Directors of the Massachusetts Rivers Alliance. She has also served on the Shirley Conservation Commission since 1991, and on other local committees and Devens redevelopment planning committees.

BOB ZIMMERMAN, JR.

Bob joined CRWA as Executive Director in December 1990. Under his direction, CRWA has initiated groundbreaking ecosystem analyses and land-planning studies, helped reform land and water regulation, developed restorative technologies, and won major battles to restore and protect the Charles and its parklands. He received the International River Prize on behalf of the Charles and CRWA in 2011. A long-time member of the Massachusetts Water Resources Commission and MassDEP Fees and Programs Advisory Committee, he also serves on the Board of River Network, and is a past Board chair of EarthShare New England and former Board member of EarthShare of America. Bob served two terms as an elected member of the Town of Littleton Board of Health. He lectures widely and teaches on water sustainability and transforming traditional water infrastructure to restorative and sustainable systems.

SAM CLEAVES, AICP

Mr. Cleaves has extensive and wide-ranging experience in helping communities plan effectively. Environmental projects have included drafting open space and residential design ordinances, stormwater management bylaws and regulations, water conservation plans, and conducting low impact development analysis for many communities. During his first three years at MAPC, he also served as the Boston area Stormwater Coordinator for the Massachusetts Bays Program.

He was also one of the principal authors of MAPC's Low Impact Development Toolkit, focusing primarily on water reuse in the region and also led a ten community effort to look at the opportunities for siting municipally-owned wind turbines in the North Shore area. In land use projects, Mr. Cleaves' most recent projects include being project lead for the Boston and Main Streets Salem/Peabody Corridor as well as serving as the project lead in the town of Danvers' effort to create mixed use neighborhoods in former industrially zoned areas.

ELAINE LAZARUS

Elaine Lazarus is a professional planner with over 20 years experience working for Massachusetts municipalities, and is employed as the Director of Land Use, Planning and Permitting for the Town of Hopkinton. Ms. Lazarus has a B.S. in Environmental Design from the University of Massachusetts and a Masters degree in Community Planning and Area Development from the University of Rhode Island. Ms. Lazarus is a student in the Masters of Public Administration program at Suffolk University and a graduate of the MetroWest Leadership Academy. Ms. Lazarus has also served the communities in which she has lived in volunteer capacities, and currently serves on an Economic Development Committee.

SCOTT W. HORSLEY, LEED AP

Mr. Horsley has twenty-five years of professional experience in the field of water resources and wetlands management. He has worked as a consultant to federal, state, and local jurisdictions, and private industry throughout the United States, Central America, the Caribbean, the Pacific Islands, and China. He is currently serving as a consultant to the Cape Cod Commission in the preparation of the 208 Water Quality Plan with a focus on non-traditional nutrient management practices or green infrastructure. Mr. Horsley has served as an expert witness in the areas of hydrology, wetlands science, water quality, and stormwater. Mr. Horsley serves as an instructor for a nationwide series of U.S. Environmental Protection Agency (EPA) workshops on water resources management. He has authored numerous publications on water resources mapping and protection, and served on numerous advisory boards to the EPA, the National Academy of Public Administration,

Massachusetts Department of Environmental Protection, National Water Well Association, National Groundwater Association, and Massachusetts Audubon Society. Mr. Horsley was appointed to and has served on a number of advisory committees including the Massachusetts Climate Change Adaptation Advisory Committee, the Massachusetts Stormwater Advisory Committee and the Massachusetts Sustainable Water Management Initiative. Mr. Horsley has received national (US EPA) and local awards (Mashpee Conservation Commission) for his work in the wetlands and stormwater management fields. Mr. Horsley is a recipient of the 1999 Environmental Technology Innovator Award from the U.S. Environmental Protection Agency for designing constructed wetlands for stormwater and wastewater treatment. He has taught numerous seminars in water resource protection, and is an Adjunct Professor at Tufts University where he teaches courses in Water Resources Policy, Low Impact Development, Green Infrastructure and Wetlands Management.

CHRIS KLUCHMAN, AICP

Chris Kluchman has been working in land use planning and real estate development for over 25 years. She is the Director of Land Use Management in Westford, Massachusetts, a growing suburb of 22,000 people in the greater Boston metropolitan area. Prior to joining Westford's staff in 2011, Chris owned and operated two consulting firms, one in Massachusetts and one in Portland, Oregon. As Director of Land Use Management in Westford, she oversees the Planning, Zoning, Conservation and Building Departments.

In 2011, she authored the Sustainable Neighborhood Road Design : A Guidebook for Massachusetts Cities and Towns. As a facilitator for numerous development code and growth management projects, she is an expert at translating technical information for Advisory Committees, the general public, and elected officials. Chris is an expert on development codes and bylaws, completing over 10 comprehensive revision projects. She has prepared and managed complex development applications for private clients, led natural resource policy discussions for riparian protection and advocated for low impact development techniques. She also managed projects that analyzed land capacity for various growth management alternatives.

DR. ROBERT ROSEEN, PHD, D.WRE, PE

Dr. Roseen is an Associate with Geosyntec Consultants, and has over 20 years' experience managing projects ranging from fundamental research in stormwater to design and implementation of innovative stormwater practices. Dr. Roseen was the Director of the UNHSC from 2004-2012. He has substantial experience with the implementation of LID stormwater management including design, costing, installation, construction oversight and inspection. Dr. Roseen's area of expertise is broadly in water resources engineering, land use and pollutant loading assessment, stormwater management, LID design, gravel wetlands, and porous pavements. Dr. Roseen has participated in many significant and award winning green infrastructure projects including a street redesign with a combined sewer separation and widespread usage of GI; a member of the award winning Long Creek Watershed Management Team; and several of the first porous asphalt installations in the north east for residential and commercial applications. Most recently this has included over 40 installations of innovative systems, many as low cost municipal partnerships. Dr. Roseen is the Lead Author for the project *Green Infrastructure for Sustainable Coastal Communities*. He has extensive experience working with local, state, and regional agencies and participates on a national level for USEPA Headquarters, WEF, and the White Council on Environmental Quality on urban retrofit innovations and next generation LID/GI technology and financing solutions.

NEIL ANGUS, AICP

Neil Angus is an Environmental Planner for the Devens Enterprise Commission, the agency charged with permitting the redevelopment of the former Fort Devens army base in Massachusetts. Mr. Angus focuses on the sustainable redevelopment of this 4400-acre former army base and promotes low-impact development, green building, eco-industrial development and other sustainable development techniques that have helped make Devens a model for military base redevelopment in the United States and throughout the world. Mr. Angus also assists with operation and development of the Devens Eco-Efficiency Center, a non-profit organization dedicated to assisting local area businesses and organizations in reducing their ecological footprint while improving their triple bottom-line at the same time.

Prior to coming to Devens, Mr. Angus was the Assistant Town Planner and Wetlands Agent for the Town of Enfield, Connecticut where he conducted environmental reviews of projects and assisted the Enfield Inland Wetlands and Watercourses Agency with their regulatory responsibilities. As a result of his work in Enfield, in 2006, Mr. Angus was awarded the Commission Agent of the Year Award by the Connecticut Association of Conservation and Inland Wetland Commissions (CACIWC). Mr. Angus has also worked as an Environmental Planner in Killingly, Connecticut and Calgary, Alberta.