

■ **1:15 p.m. Keynote Speaker**

Mitchell Weiss Professor of Management Practice Harvard Business School

Mitch Weiss is a Professor of Management Practice in the Entrepreneurial Management unit and the Richard L. Menschel Faculty Fellow at the Harvard Business School. He created and teaches the school's course on Public Entrepreneurship – on public leaders and private entrepreneurs who invent a difference in the world. He also teaches The Entrepreneurial Manager in the first year of the MBA Program. Prior to joining HBS in 2014, Mitch was Chief of Staff and a partner to Boston's Mayor Thomas Menino. Mitch helped shape New Urban Mechanics, Boston's municipal innovation strategy, and make it a model for peer-produced government and change. He also championed Boston's Innovation District as a regional platform for entrepreneurship and growth.

■ **1:45 p.m. ~CONFERENCE ENDS~**

## MUNICIPAL PARTNERSHIPS

# A Statewide Conference for Municipal Officials and Staff

September 24, 2018  
8:30 a.m. – 1:45 p.m.

2018

Co-hosted by:



College of the Holy Cross  
Hogan Campus Center – Hogan Center Ballroom  
One College Street; Worcester, Massachusetts

## CONFERENCE Program and Timetable

8:30 – 9:00 a.m.	Doors Open - Coffee, Continental Breakfast and Networking
9:00 – 9:05 a.m.	Conference Welcome and Opening Remarks <ul style="list-style-type: none"> <li>• <b>Marc Draisen</b>, Executive Director Metropolitan Area Planning Council</li> </ul>
9:05 – 9:15 a.m.	Governor Charlie Baker
9:15 – 9:25 a.m.	Lt. Governor Karyn Polito
9:30 – 10:20 a.m.	Cabinet Dialogue Spotighting Resources Available to Assist Cities and Towns Across Massachusetts (Moderator: Sean Cronin, Senior Deputy Commissioner, Massachusetts Division of Local Services) <ul style="list-style-type: none"> <li>• <b>Jay Ash</b>, Secretary, Executive Office of Housing and Economic Development</li> <li>• <b>Matthew Beaton</b>, Secretary, Executive Office of Energy and Environmental Affairs</li> <li>• <b>Kate Fichter</b>, Assistant Secretary for Policy Coordination, Massachusetts Department of Transportation</li> <li>• <b>Marylou Sudders</b>, Secretary, Executive Office of Health and Human Services</li> </ul>
10:20 – 10:30 a.m.	**** <b>BREAK – 10 MINUTES</b> ****
10:30 – 11:30 a.m.	Concurrent Best Practice Workshops – Round #1
11:35 – 12:35 p.m.	Concurrent Best Practice Workshops – Round #2
12:35 p.m.	Lunch Served
1:15 – 1:45 p.m.	Keynote Speaker <ul style="list-style-type: none"> <li>• <b>Mitchell Weiss</b>, Professor of Management Practice Harvard Business School</li> </ul>
1:45 p.m.	Conference concludes

## WORKSHOP Topics and Locations

- **Workshop A – Climate Resiliency Room 304-05**  
Moderator: Sarah White, Hazard Mitigation Supervisor, Massachusetts Emergency Management Agency (MEMA)  
*Climate change is expected to vastly impact our environment, infrastructure, economy and public health and Massachusetts cities and towns are at the forefront working to address these climate risks. In this panel, municipal and regional leaders will discuss strategies, tools and best practices of building resilience in their communities.*  
Panelists:
  - Greg Berman, Coastal Processes Specialist, Woods Hole Oceanic Institute
  - Wayne Feiden, FAICP, Director of Planning and Sustainability, City of Northampton
  - Kimberly Novak MacPhee, Land Use & Natural Resources Program Manager, Franklin Regional Council of Government (FRCOG)
  - Cammy Peterson, Director of Clean Energy, Metropolitan Area Planning Council (MAPC)
- **Workshop B – Housing Strategies Room 320**  
Moderator: Chris Kluchman, Housing Choice Program Director, Massachusetts Housing Partnership/Department of Housing and Community Development  
*Hear from a panel of community leaders and state officials about innovative efforts, including the Housing Choice program, to support housing that meets municipal needs in communities large and small.*  
Panelists:
  - Mayor Michael Cahill, City of Beverly
  - Emily Cooper, Chief Housing Officer at MA Executive Office of Elder Affairs
  - Philippe Jordi, Executive Director, Island Housing Trust
- **Workshop C – Economic Development Room 401**  
Moderator: Juan Vega, Assistant Secretary for Communities and Programs, Executive Office of Housing and Economic Development  
*From the Berkshires to the coast, communities across the Commonwealth are fostering economic development in ways that support entrepreneurial energy and to infrastructure. In this panel, hear from municipal and local leaders about innovative practices and tools available.*  
Panelists:
  - Mayor Thomas Bernard, City of North Adams
  - Derek Santos, Executive Director of New Bedford Economic Development Council
  - Tessa Murphy-Romboletti, Executive Director of SPARK EforAll Holyoke
- **Workshop D – Innovation Room 402-03**  
Moderator: Carolyn Kirk, Deputy Secretary, Executive Office of Housing and Economic Development  
*New technologies and changing demographics offer both opportunities and challenges for municipalities. In this panel state and municipal leaders will discuss deploying best practices on longevity economy, innovative transportation and cyber security.*  
Panelists:
  - Alice Bonner, PhD, Secretary Executive Office of Elder Affairs
  - Ali Carter, Economic Develop Coordinator, Town of Arlington
  - Dennis McDermitt, Chief Information Officer and Chief Information Security Officer, Executive Office of Technology Services and Security