



MetroCommon 2050 Community Engagement Advisory Committee

The Metropolitan Area Planning Council (MAPC) is the regional planning agency serving the people who live and work in the 101 cities and towns of Metropolitan Boston.

The Metropolitan Area Planning Council (MAPC) is launching its two-year planning process to update Greater Boston's long-term regional plan, MetroFuture. To create the new plan, we will engage people who live, work, learn, and play in the Metro Boston area. We will explore short- and long-term challenges and opportunities and develop action steps to achieve a more equitable and sustainable region.

Join the MetroCommon 2050 **Community Engagement Advisory Committee** to contribute your insight and skills to this comprehensive regional plan.

Application deadline: **March 8, 2019**

The purpose of the Community Engagement Advisory Committee is to:

- Provide feedback and expertise on plan content, data and information including values, goals, scenarios and plan recommendations for the region.
- Strengthen the community engagement strategy for MetroCommon by sharing best practice approaches, data and resources.
- Connect MAPC to partners and individuals in the region that are typically not in planning processes that can provide key plan feedback support with outreach, pop up activities and digital engagement.
- Test inclusive messaging throughout the regional plan process to ensure the best possible participation from stakeholders.
- Plan innovative community engagement techniques to reach the right audiences and collect the best feedback for the regional plan update.

*Advisory members will also have the opportunity to sit on the application committee for mini grants that will be distributed to regional partners to support with outreach. Advisory committee members may be a part of the committee but must opt out of this activity if they/ or their organization is planning to submit an application.

By joining the committee you will:

- Develop relationships with other agencies, partners, and individuals that care about regional planning issues.
- Increase body of knowledge on key regional planning issues including driving forces, data, and scenario modeling.
- Be listed as a committee member on our digital hub and print materials.

Commitment

The Community Engagement Advisory Committee is a volunteer position. If this is prohibitive to your participation please reach out to us – Carolina Prieto cprieto@mapc.org or call 617-933-0706

Dates: Dates will be determined once the group is formed. Options are 12:00 – 2:00 pm or 6:00 - 8:00 pm depending on availability. The committee will meet about 6-8 times throughout the two year planning process.

Meeting location: MAPC – 60 Temple Place Boston MA 02118. Lunch/dinner will be provided. We ask that all committee members be able to make the committee dates in person.

Regional events: We ask that all committee member attend at least one MetroCommon event in the region throughout the planning process.

Pre-lunch work: At times the advisory committee will be asked to read and review relevant documents before meetings as needed to make the best informed decision on community engagement tactics

Topics covered in each meeting - Please note meeting topics and dates are subject to change as needed.

- **Meeting #1 April 2019**
 - MetroCommon 2050 overview
 - Discuss format and allocation of mini grants
 - Review Phase 1: Vision values and goals for the plan
 - Plan Phase 2: Strategic Issues/Opportunities & Driving Forces

- **Meeting #2 July 2019**
 - Review Phase 2: Strategic Issues/Opportunities & Driving Forces
 - Plan Phase 3: Scenario modeling

- **Meeting # 3 November 2019**
 - Review Phase 3: Scenario Modeling
 - Plan Phase 4: Recommendation Selection
 - Review mini grant program

- **Meeting # 4 April 2020**
 - Review Phase 3: Scenario Modeling
 - Plan Phase 4: Recommendation Selection

- **Meeting # 5 July 2020**
 - Review Phase 4: Recommendation Selection
 - Plan Phase 5: Release and implementation

- **Meeting # 6 November 2020**
 - Review Phase 5: Release and implementation
 - Plan closing event and action

- **Meeting # 7 March 2021**
 - Closing event and action!

MAPC will review applications and announce members no later than March 13. The first Community Engagement Committee meeting will be at the end of March. If you need support or have questions feel free to reach out to - Carolina Prieto cprieto@mapc.org or call 617-933-0706

MISSION STATEMENT

The Metropolitan Area Planning Council (MAPC) is a regional planning agency serving the people who live and work in the 101 cities and towns of Metropolitan Boston. Our mission is to promote smart growth and regional collaboration. Our regional plan, MetroFuture, guides our work as we engage the public in responsible stewardship of our region's future.

We work toward sound municipal management, sustainable land use, protection of natural resources, efficient and affordable transportation, a diverse housing stock, public safety, economic development, clean energy, healthy communities, an informed public, and equity and opportunity among people of all backgrounds.

Stay up-to-date on MetroCommon 2050 by visiting metrocommon.mapc.org

Please fill out the electronic APPLICATION no later than by March 8, 2019