Master Plan Committee Meeting #4

Webex Meeting Protocols

• The meeting is being recorded

• Please mute your audio to avoid feedback issues

• If available, please turn your video on

• If you have a question or comment, please type into the chat box and you will be recognized, then take yourself off mute and talk
Meeting Agenda

• Introductions/ice breaker (10 minutes)
• Visioning Workshop outreach (20 minutes)
• Visioning Workshop logistics (20 minutes)
• Visioning Workshop content (40 minutes)
• Community Survey (10 minutes)
• Other Items/Next Steps (10 minutes)
• Public Comment/Adjourn (10 minutes)
Committee Values and Expectations

• Open-mindedness

• Respect

• Address conflict

• Organized

• Transparent

• Goal minded

• Respect history without fearing change
Introductions/ice breaker
Introductions

Jessica Porter  Co-chair, Planning Board Member
Jay O’Brien  Planning Board Member
Josh Donati  School Committee Member
Tye Donahue  Parks and Recreation Board Member
Sarah MacDonald  Co-chair, Select Board Member
Shaw McDermott  Select Board Appointee
Dieckmann Cogill  AICP Select Board Appointee
Margaret Adams Whitfield  Planning Board Appointee
James Antonizick  Planning Board Appointee

Nathan Gauthier  Planning Board Appointee
Dan Hart  Planning Board Appointee
Justin A. Humphreys  Planning Board Appointee
Daniel T. Maher  Planning Board Appointee
Alix M. O’Connell  Planning Board Appointee
Sharna Small Borsellino  Planning Board Appointee
Scott Steeves  Planning Board Appointee
Andrew Tittler  Planning Board Appointee
Interactive Polling

To connect to the interactive poll:

On a browser, go to pollev.com/mapcmtg

-OR-

On a cell phone, text MAPCMTG to 22333
How long do you think social distancing will be impacting everyone?

1 to 2 months
3 to 4 months
5 to 6 months
Over 6 months
Visioning Workshop outreach
Virtual Visioning Workshop

Saturday, April 4th, 2020
10:00 am to 11:00 am

Please join us for a community-wide Virtual Visioning Workshop to kick-off the next Dedham Master Plan. We need your help to define a vision, goals and strategies for the next 10 years.

For more info visit: www.DesigningDedham2030.org

The 2030 Master Plan will develop a shared vision for the community and help guide decision-making for the next decade and beyond. We need your input to ensure the Plan addresses issues and opportunities important for Dedham’s future (topics such as housing, transportation, economic development, natural resources, and public health). Join us for a live online community meeting!


The Virtual Visioning Workshop will include:
• A presentation by the Metropolitan Area Planning Council
• An interactive survey to get your feedback and ideas

For more information on the project, including updates, visit the project’s website:

To request special assistance or translation services, Contact MAPC or (617) 933-0760 or info@mapc.org

PARTICIPATE REMOTELY • BUILD COMMUNITY • GET INVOLVED!
Visioning Workshop Outreach

• Live Broadcast
  • Webex Event and Facebook Live
  • Saturday, April 4th 10:00 am

• Online Materials [DesigningDedham2030.org](http://DesigningDedham2030.org)
  • Video Rebroadcast
  • Virtual Visioning Workshop Feedback
Visioning Workshop logistics
Visioning Workshop Logistics

Event Venue
Visioning Workshop Prep

Visioning Workshop Meeting Agenda

- **Live Broadcast**
  - Webex Event and Facebook Live
  - Saturday, April 4th 10:00 am
  - (1) one hour in length including:
    - Presentation
    - “Poll Everywhere” Voting Questions
    - Instruction for Initial Community Survey
    - Instruction for Follow-up Visioning Workshop Feedback
  - Recorded for rebroadcast
Visioning Workshop content
Virtual Visioning Workshop Purpose

- To welcome you and introduce you to the town-wide master plan process
- Invite your feedback on the initial crafting of a shared community vision
- Share information to stay engaged with the Designing Dedham 2030 process
Virtual Visioning Workshop Agenda

• Welcome and introductions
  • Town leadership, Steering Committee, MAPC

• Master Plan orientation
  • What is a Master Plan? Plan timeline and components
  • Wealth of information from previous plans
  • Baseline information – demographics, brief existing conditions analysis, town tour

• Community vision
  • Presentation about components of a vision, how it will be used
  • Interactive visioning exercises

• Setting the stage for the plan
  • Information organized by topic
  • Inviting your follow-up feedback

• Staying engaged with the process
  • How to be involved
  • Next steps
Welcome and introductions
Dedham Master Plan

Steering Committee

Jessica Porter  Co-chair, Planning Board Member
Jay O’Brien   Planning Board Member
Josh Donati   School Committee Member
Tye Donahue  Parks and Recreation Board Member
Sarah MacDonald  Co-chair, Select Board Member
Shaw McDermott  Select Board Appointee
Dieckmann Cogill  AICP Select Board Appointee
Margaret Adams Whitfield  Planning Board Appointee
James Antonizick  Planning Board Appointee
Nathan Gauthier  Planning Board Appointee
Dan Hart  Planning Board Appointee
Justin A. Humphreys  Planning Board Appointee
Daniel T. Maher  Planning Board Appointee
Alix M. O’Connell  Planning Board Appointee
Sharna Small Borsellino  Planning Board Appointee
Scott Steeves  Planning Board Appointee
Andrew Tittler  Planning Board Appointee

Designing Dedham 2030

04/04/2020
Master plan orientation
Context of master planning

• Current Master Plan adopted in 2009
• Master Plan Update 2017
• Objectives expressed for this Master Plan:
  • How best to accommodate potential growth
  • Weave livability and public health throughout plan
  • Robust public process and creative engagement
  • Easily understood vision that is graphically communicated
  • Specific, realistic and cost-effective implementation
Context of master planning

Previous Plans:

- Dedham Climate Action and Resilience Plan (2020)
- Mixed Use Development Study (2020)
- Housing Study (2020)
- Providence Highway: Create a Better Corridor (2020)
- Open Space and Recreation Plan (2019)
- Zoning Bylaw and Map (2017)
- Historic District Map
- Master Plan Update (2017)
- Dedham Corporate Station: Creating a Connected Neighborhood (2017)
- Dedham Affordable Housing Production Plan (2016)
- Enhancing Creative East Dedham (2014)
- Dedham and Westwood Bicycle and Pedestrian Network Plan (2013)
- Master Plan (2009)
Process outline and approach

**PLANNING CONTENT ENGAGEMENT**

**2020**

- **WINTER**
  - Soft launch

- **SPRING**
  - Visioning
  - Setting goals

- **SUMMER**
  - Defining strategies

- **FALL**
  - Plan Drafting

**2021**

- **WINTER**
  - Plan Stewarding

- **SPRING**
  - Survey Workshop

- **SUMMER**
  - Community-wide meetings/events:

- **FALL**
  - Designing Dedham 2030 04/04/2020

**COMMUNITY CONTENT PLAN**

- **Element existing conditions**

- **Problem statements**

- **Topic goals/strategies**

- **One-sheeters**

- **Full elements and support**

- **Actions/Implementation**

**MTP: Master Plan Committee meetings:**

- #1
- #2
- Tour

**DDDD: Designing Dedham 2030**

04/04/2020
Context of master planning

- Community Vision and Goals
- Community Engagement
- Land Use
- Housing
- Economic Development
- Transportation
- Natural, Cultural, and Historic Resources
- Community Services and Facilities
- Governance
- Zoning Bylaw and Map Review
- Public Health and Livability
- Implementation Plan

Designing Dedham 2030

04/04/2020
Context of master planning
Dedham Master Plan

Context of master planning
To connect to the interactive poll:

On a browser, go to pollev.com/mapcmtg

-OR-

On a cell phone, text MAPCMTG to 22333
Under normal circumstances, what destination was your most frequently visited in Dedham?
Aerial Video
Community vision
How close is Dedham to the vision you imagine for the town? The town ...

... is close to my ideal vision

... needs some minor improvements

... needs some major improvements

... is far from my ideal vision
What is your top priority for Dedham in the next 10 years?
Designing Dedham

This Town of Dedham has initiated a comprehensive Master Plan process named "Designing Dedham 2030." This plan will describe a vision, goals and strategies for a broad range of topics across the entire town, including land use, economic development, housing, transportation, natural, cultural and historic resources, community services and facilities, governance, zoning and health and safety. The previous town-wide Master Plan was completed in 2006 and has guided decision making for the past decade.

It's critical that the Master Plan reflect the many views of Dedham residents, so we invite you to be a part of this process. First, thank you for taking the time to complete this survey, which will provide the Master Plan team with initial data to begin shaping the priorities of this plan. Next, we hope you will join us at a Visioning Workshop on April 4th at 10:00 am at the Avery Elementary.

Setting the stage for the plan
Economic Development

Employment Density

1. Norfolk Prison
2. Route 1 North/Old Dedham Mall
3. Dedham Square
4. Route 1 South
5. Sturgis Way Industrial Park
6. Legacy Place
7. Dedham Corporate Center
8. East Dedham Square
9. Milton Industrial Corridor
10. Readville Industrial Area

Employment Density Value

Data Sources:
Metropolitan Area Planning Council (MAPC)
Massachusetts Geographic Information System (MAgIS)
Massachusetts Department of Transportation (MassDOT)
March 2020

Designing Dedham 2030

04/04/2020
Transportation Infrastructure & Safety

Non-Motorist Accidents (2017-2019)
- Cyclist
- Pedestrian
- Other

Active Transportation Infrastructure
- Bike Lane, Proposed
- Bike Lane, Existing
- Marked Shared-Lane, Proposed
- Marked Shared-Lane, Existing
- Shared-Use Path, Proposed
- Shared Use Path, Existing
- Walking Trails
- MBTA Bus Stops
- MBTA Bus Routes
- MBTA Commuter Rail Station
- MBTA Commuter Rail Line
- Sidewalks
- Pedestrian Crossings of Railroad
- Pedestrian Crossings of Highway

Data Sources:
- Metropolitan Area Planning Council (MAPC)
- Massachusetts Geographic Information System (MassGIS)
- Massachusetts Department of Transportation (MassDOT)
- March 2020

Designing Dedham 2030

04/04/2020
Public Health and Livability

Housing Cost Burdened: Low Income and Older Adult Resident

- Low Income (≤80% AMI): 15.7%
- Very Low Income (≤50% AMI): 40.1%
- Extremely Low Income (≤30% AMI): 59.2%
- Cost Burden
- Severely Cost Burden

41% of households with householders 65+ are housing cost burdened

Source: ACS 2011-2015

Percent of Residents with a 10-minute Walk to a Park

74% of Dedham Residents live within a 10 minute walk of a park

Source: Trust for Public Land, ParkServe Tool

Percent of Population Living within 200 Meters of High Traffic Roads

12.3% of Dedham residents live with 200 meters of a high-traffic road with more than 25,000 vehicles. This is higher than MA state average of 8.1%

Source: US Dept. Transportation, 2015 National Transportation Atlas Database
2009 Master Plan Implementation

- Zoning Bylaw and Map: 27%
- Public Health and Livability: 2%
- Land Use: 7%
- Housing: 8%
- Economic Development: 9%
- Transportation: 11%
- Governance: 11%
- Community Services and Facilities: 20%
- Natural, Cultural, and Historic Resources: 2%
2009 Master Plan Implementation

Completed | Progress | No Action

Public Health and Livability
Land Use
Housing
Economic Development
Transportation
Natural, Cultural, and Historic Resources
Community Services and Facilities
Governance
Zoning Bylaw and Map
What master plan topic is most important to you?

- Land Use
- Housing
- Economic Development
- Transportation
- Natural, Cultural, and Historic Resources
- Community Services and Facilities
- Zoning
- Governance
- Public Health and Livability
Staying engaged with the process
Stay Involved

http://DesigningDedham2030.org

**News and Updates**
Sign up for the Design Dedham email list!
Want to stay up-to-date on all community forums, pop-ups, and other news? Sign up for the Design Dedham email list today!

**Events**
**SATURDAY, APRIL 4**
Virtual Visioning Workshop
Online Webex Meeting
10 a.m. to 11 a.m.
Designing Dedham

This Town of Dedham has initiated a comprehensive Master Plan process named "Designing Dedham 2030." This plan will describe a vision, goals and strategies for a broad range of topics across the entire town, including land use, economic development, housing, transportation, natural, cultural and historic resources, community services and facilities, governance, zoning and health and livability. The previous town-wide Master Plan was completed in 2005 and has guided decision making for the past decade.

It’s critical that the Master Plan reflect the many views of Dedham residents, so we invite you to be a part of this process. First, thank you for taking the time to complete this survey, which will provide the Master Plan team with initial data to begin shaping the priorities of this plan. Next, we hope you will join us at a Visioning Workshop on April 4th at 10:00am at the Avery Elementary.

Welcome! and Overview

Thank you for taking the time to engage with the Designing Dedham 2030 Master Plan. The team of planners at the Metropolitan Area Planning Council has prepared a brief set of maps, facts and figures in this PDF to give you an orientation to the topics of the master plan. This information is intended to give you a sense of the current status of these elements in the town and to offer some context so that you can present your thoughts and feedback in two surveys.

The first survey gathering your feedback is the Initial Community Survey. It is focused on higher level feedback regarding values, vision, and priorities in the Town of Dedham. Please visit that survey here:


The second survey gathering your feedback is the Virtual Visioning Workshop Feedback. It is focused on feedback within each element to help us understand important challenges and opportunities within each topic. Please visit the survey here:


Transportation

Transportation Infrastructure & Safety
- Non Motorized Accidents (2017-2018)
- Cyclist
- Pedestrian
- Other

Active Transportation Infrastructure
- Bike Lane, Proposed
- Bike Lane, Existing
- Marked Bicycle Lanes, Proposed
- Marked Bicycle Lanes, Existing
- Bike Park, Proposed
- Bike Park, Existing
- Walking Trails
- MBTA Bus
- MBTA Rail
- MBTA Commuter Rail
- Multi-Modal Connection
- Pedestrian Crossings of Railroad
- Pedestrian Crossings of Highway

Transit Ridership: Commuter Rail

Ridehailing Trips & Revenue Expenditure

Percentage of Household Vehicle Ownership

$35,380

149,792 Trips (2017)
204,011 Trips (2018)

13%
8%
37%
34%
34%
13%
8%
37%
34%
34%
13%
8%
37%
34%
34%
13%
8%
37%
34%
34%
13%
8%
37%
34%
34%
13%
8%
37%
34%
34%
13%
8%
37%
34%
34%
13%
8%
37%
34%
34%
13%
8%
Process outline and approach

**ENGAGEMENT**

**COMMUNITY-WIDE MEETINGS/EVENTS:**
- Survey Workshop
- Visioning
- Setting goals
- Defining strategies
- Plan Drafting
- Plan Stewarding

**ELEMENT EXISTING CONDITIONS:**
- Problem statements
- Topic goals/strategies
- One-sheeeters
- Full elements and support
- Actions/Implementation

**PLAN CONTENT**

**MASTER PLAN COMMITTEE MEETINGS:**
- #1
- #2
- Tour

**Soft launch**

**2020**
- WINTER
  - J F M
- SPRING
  - A M J
- SUMMER
  - J A S
- FALL
  - O N D

**2021**
- WINTER
  - J F M
- SPRING
  - A M J
- SUMMER
  - J A S
- FALL
  - O N D
Community Survey

Designing Dedham

The Town of Dedham has initiated a comprehensive Master Plan process named "Designing Dedham 2030." This plan will describe a vision, goals, and strategies for a broad range of topics across the entire town, including land use, economic development, housing, transportation, natural, cultural, and historic resources, community services, and facilities, governance, zoning and health and livability. The previous town-wide Master Plan was completed in 2009 and has guided decision making for the past decade.

It's critical that the Master Plan reflect the many views of Dedham residents, so we invite you to be a part of this process. First, thank you for taking the time to complete this survey, which will provide the Master Plan team with initial data to begin shaping the priorities of this plan. Next, we hope you will join us at a Visioning Workshop on April 4th at 10:00 am at the Avery Elementary...
Other Items/Next Steps
Other Items/Next Steps

• Town coordination meetings
• April Virtual Visioning Workshop (Saturday April 4th)
• Next Master Plan Committee Meeting
Process outline and approach

**2020**

- **Winter:** Soft launch
- **Spring:** Visioning
- **Summer:** Setting goals
- **Fall:** Defining strategies

**2021**

- **Winter:** Plan Drafting
- **Spring:** Plan Stewarding

**Community-wide meetings/events:**
- Survey Workshop

**Element existing conditions**
- Problem statements

**Master Plan Committee meetings:**
- #1
- #2
- Tour

**Plan Content**
- Topic goals/strategies
- One-sheeters
- Full elements and support
- Actions/Implementation

Designing Dedham 2030

03/24/2020