Designing Dedham

Virtual Visioning Workshop
Saturday, April 4th, 2020

Photo: Town of Dedham
04/04/2020
Virtual Visioning Workshop Logistics

• The Virtual Workshop is being recorded and will be posted online and broadcast through Dedham TV

• We invite you to mute yourself to avoid audio issues

• Please use the chat function or comments on Facebook Live for questions

• You will be invited to participate in polling with your browser or a cell phone
Dedham Master Plan
Virtual Visioning Workshop Purpose

• **To welcome you and introduce you to the town-wide master plan process**

• **Invite your feedback on the initial crafting of a shared community vision**

• **Share information to stay engaged with the Designing Dedham 2030 process**
Virtual Visioning Workshop Agenda

- Welcome and introductions
  - Steering Committee, Who is out there?, MAPC
- Master Plan orientation
  - What is a Master Plan?
  - Baseline information, town tour
- Community vision
  - Components of a vision, how it will be used
  - Interactive visioning questions
- Setting the stage for the plan
  - Information organized by topic
  - Inviting your follow-up feedback
- Staying engaged with the process
Welcome and introductions
# Dedham Master Plan

## Steering Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jessica Porter</td>
<td>Co-chair</td>
</tr>
<tr>
<td>Sarah MacDonald</td>
<td>Co-chair</td>
</tr>
<tr>
<td>Margaret Adams Whitfield</td>
<td></td>
</tr>
<tr>
<td>James Antonizick</td>
<td></td>
</tr>
<tr>
<td>Dieckmann Cogill</td>
<td></td>
</tr>
<tr>
<td>Tye Donahue</td>
<td></td>
</tr>
<tr>
<td>Josh Donati</td>
<td></td>
</tr>
<tr>
<td>Nathan Gauthier</td>
<td></td>
</tr>
<tr>
<td>Dan Hart</td>
<td></td>
</tr>
<tr>
<td>Justin A. Humphreys</td>
<td></td>
</tr>
<tr>
<td>Daniel T. Maher</td>
<td></td>
</tr>
<tr>
<td>Shaw McDermott</td>
<td></td>
</tr>
<tr>
<td>Jay O’Brien</td>
<td></td>
</tr>
<tr>
<td>Alix M. O’Connell</td>
<td></td>
</tr>
<tr>
<td>Sharna Small Borsellino</td>
<td></td>
</tr>
<tr>
<td>Scott Steeves</td>
<td></td>
</tr>
<tr>
<td>Andrew Tittler</td>
<td></td>
</tr>
</tbody>
</table>
To connect to the interactive poll:

On a browser, go to pollev.com/mapcmtg

-OR-

On a cell phone, text MAPCMTG to 22333
What neighborhood do you live in within Dedham?

- West Dedham
- Riverdale
- Dedham Village/Dedham Square
- East Dedham
- Oakdale
- Greenlodge, Sprague, Manor
- Do not live in Dedham
What age are you?

0-18 years
19-34 years
35-49 years
50-64 years
65+ years
Dedham Master Plan
Primary MAPC project staff

Ralph Willmer, FAICP
Principal Planner
Project Role:
Principal-in-Charge

Josh Eichen
Senior Planner
Project Role:
Economic Development

Courtney Lewis
Regional Land Use Planner
Project Role:
Natural, Cultural and Historic Resources; Community Services and Facilities

Josh Fiala, AICP AIA
Principal Planner
Project Role:
Project Manager,
Vision; Land Use;
Implementation Plan

Mark Fine
Director of Municipal Collaboration
Project Role:
Governance

Carolina Prieto
Community Engagement Manager
Project Role:
Community Engagement

Elaine Zhang
Public Health Planner
Project Role:
Public Health and Livability

Alex Koppelman, AICP
Regional Housing and
Land Use Planner II
Project Role:
Housing

Lily Perkins-High
Analytical Services Manager
Project Role:
Data/Mapping

Travis Pollack, AICP
Senior Transportation Planner
Project Role:
Transportation

Mark Racicot
Land Use Planning Director
Project Role:
Zoning Review

Designing Dedham 2030
04/04/2020
Context of master planning

Previous Plans:

• Dedham Climate Action and Resilience Plan (2020)
• Mixed Use Development Study (2020)
• Housing Study (2020)
• Providence Highway: Create a Better Corridor (2020)
• Open Space and Recreation Plan (2019)
• Dedham Square Design Guidelines (2018)
• Master Plan Update (2017)

• Dedham Corporate Station: Creating a Connected Neighborhood (2017)
• Dedham Affordable Housing Production Plan (2016)
• Enhancing Creative East Dedham (2014)
• Dedham and Westwood Bicycle and Pedestrian Network Plan (2013)
• Master Plan (2009)
Context of master planning

- Current Master Plan adopted in 2009
- Master Plan Update 2017

Objectives expressed for this Master Plan:
- Robust public process and creative engagement
- Easily understood vision that is graphically communicated
- How best to accommodate potential growth
- Weave livability and public health throughout plan
- Specific, realistic and cost-effective implementation
Dedham Master Plan

Planning process and timeline

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th></th>
<th>2021</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>WINTER</td>
<td>SPRING</td>
<td>SUMMER</td>
<td>FALL</td>
</tr>
<tr>
<td>ENGAGEMENT</td>
<td>Soft launch</td>
<td>Visioning</td>
<td>Setting goals</td>
<td>Defining strategies</td>
</tr>
<tr>
<td>Community-wide meetings/events:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Survey Workshop</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Element existing conditions</td>
<td>Problem statements</td>
<td>Topic goals/strategies</td>
<td>One-sheeters</td>
<td>Full elements and support</td>
</tr>
<tr>
<td>Master Plan Committee meetings:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>#1</td>
<td>#2</td>
<td>Tour</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Context of master planning

- Community Vision and Goals
- Community Services and Facilities
- Community Engagement
- Governance
- Land Use
- Zoning Bylaw and Map Review
- Housing
- Public Health and Livability
- Economic Development
- Implementation Plan
- Transportation
- Natural, Cultural, and Historic Resources

Designing Dedham 2030
Context of master planning
Dedham Master Plan

Context of master planning

Designing Dedham 2030 04/04/2020
Under normal circumstances, what destination was your most frequently visited in Dedham?
Community vision
How close is Dedham to the vision you imagine for the town? The town ...

... is close to my ideal vision

... needs some minor improvements

... needs some major improvements

... is far from my ideal vision
What is your top priority for Dedham in the next 10 years?
Designing Dedham

Setting the stage for the plan
Transportation Infrastructure & Safety

Non-Motorist Accidents (2017-2019)
- Cyclist
- Pedestrian
- Other

Active Transportation Infrastructure
- Bike Lane, Proposed
- Bike Lane, Existing
- Marked Shared-Lane, Proposed
- Marked Shared-Lane, Existing
- Shared-Use Path, Proposed
- Shared Use Path, Existing
- Walking Trails
- MBTA Bus Stops
- MBTA Bus Routes
- MBTA Commuter Rail Station
- MBTA Commuter Rail Line
- Sidewalks
- Pedestrian Crossings of Railroad
- Pedestrian Crossings of Highway

Data Sources:
- Metropolitan Area Planning Council (MAPC)
- Massachusetts Geospatial Information System (MassGIS)
- Massachusetts Department of Transportation (MassDOT)
- Town of Dedham
- March 2020
Public Health and Livability

Housing Cost Burdened: Low Income and Older Adult Resident

Percent of Residents with a 10-minute Walk to a Park

41% of households with householders 65+ are housing cost burdened

74% of Dedham Residents live within a 10 minute walk of a park

Percent of Population Living within 200 Meters of High Traffic Roads

12.3% of Dedham residents live with 200 meters of a high-traffic road with more than 25,000 vehicles. This is higher than MA state average of 8.1%
2009 Master Plan Implementation

- Zoning Bylaw and Map: 27%
- Public Health and Livability: 7%
- Land Use: 8%
- Housing: 9%
- Economic Development: 11%
- Transportation: 11%
- Community Services and Facilities: 20%
- Governance: 2%

Designing Dedham 2030
Natural, Cultural, and Historic Resources
04/04/2020
2009 Master Plan Implementation
What master plan topic is most important to you?

- Land Use
- Housing
- Economic Development
- Transportation
- Natural, Cultural, and Historic Resources
- Community Services and Facilities
- Governance
- Zoning
- Public Health and Livability
Designing Dedham

Staying engaged with the process
Dedham Master Plan

Stay Involved

http://DesigningDedham2030.org
Dedham Master Plan

Initial Community Survey

Welcome! and Overview

Thank you for taking the time to engage with the Designing Dedham 2030 Master Plan! The team of planners at the Metropolitan Area Planning Council has prepared a brief set of maps, facts and figures in this PDF to give you an orientation to the topics of the master plan. This information is intended to give you a sense of the current status of these elements in the town and to offer some context so that you can provide your thoughts and feedback in two surveys:

The first survey gathering your feedback is the Initial Community Survey. It is focused on higher level feedback regarding values, vision, and priorities in the Town of Dedham. Please visit that survey here:


The second survey gathering your feedback is the Virtual Visioning Workshop Feedback. It is focused on feedback within each element to help us understand important challenges and opportunities within each topic. Please visit the survey here:


Transportation

Transit Ridership: Commuter Rail

Ridehailing Trips & Revenue Expenditure

Percentage of Household Vehicle Ownership

Transit ridership shows a 19% increase from 2010 to 2019. Dedham has 145,793 trips in 2019. Dedham has increased $35,380 in trip revenue from 2018 to 2019.

Ridehailing trips have increased by 6%.

Percentage of household with 1 or 2 vehicles is 32%.
Designing Dedham 2030

**2020**

- **Winter**
  - Setting goals
- **Spring**
  - Defining strategies
- **Summer**
  - Plan Drafting
- **Fall**
  - Plan Stewarding

**2021**

- **Winter**
  - Soft launch
- **Spring**
  - Visioning
- **Summer**
  - Element existing conditions
- **Fall**
  - Actions/Implementation

**Community-wide meetings/events:**
- Visioning
- Survey Workshop
- Problem statements
- Designing Dedham 2030
- Master Plan Committee meetings:
  - #1
  - #2
  - Tour

---

04/04/2020
Questions and Answers

• Enter questions in the “Chat” function of Webex
• Post question through the Facebook Live comments

Contact

• Josh Fiala
  Principal Planner, MAPC
  jfiala@mapc.org
Dedham Master Plan

Stay Involved

http://DesigningDedham2030.org

UPDATES, NEWS, AND UPCOMING EVENTS

News and Updates

Sign up for the Design Dedham email list!
Want to stay up-to-date on all community forums, pop-ups, and events!

Events

SATURDAY, APRIL 4
Virtual Visioning Workshop
Online Webex Meeting
10 a.m. to 11 a.m.
Designing Dedham

Virtual Visioning Workshop
Saturday, April 4th, 2020