

Workforce Development Strategies: Long-Term, Short-Term, and NOW

Presentation for the Inner Core Committee
June 17, 2020



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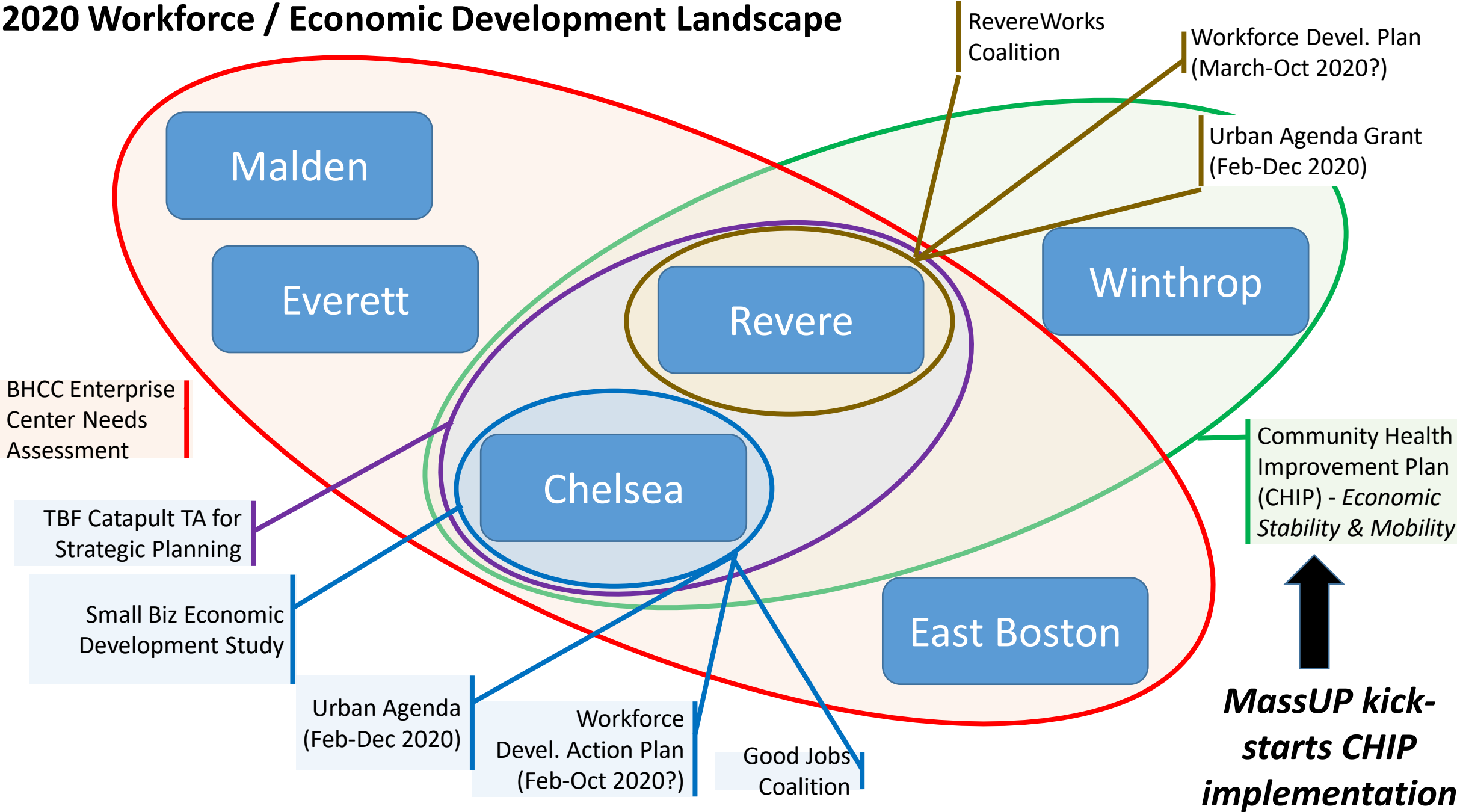
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Vision: The GJC bridges the divide between willing workers and quality jobs that sustain families and support community stability.

Mission: The Chelsea Good Jobs Coalition engages the city, businesses, and local non-profits to create a workforce pipeline so that the residents of Chelsea and other Metro North communities can gain the skills and support necessary to secure and maintain quality employment. The Coalition does this by building out shared systems and a coordinated menu of services, tailoring our strategies and service delivery to fit various community and employer needs, and delivering the right assistance to the right people at the right time.

2020 Workforce / Economic Development Landscape





What have we accomplished?

- Put workforce development firmly on the City's radar / agenda
- Built broader enthusiasm for / identification with WFD efforts
- Secured a range of funding sources for an increasingly coordinated scope of services and infrastructure
- Built systems of coordination – regular group of partners, joint database for biggest service providers, communication channels
- Assisted hundreds of people with job training, soft skills supports, job placement, adult basic education, mediation, general supports
- Next: Need to formalize the coalition, e.g. through MOUs



Post-COVID Pivots

- **Short-term financial supports**
 - Access to mainstream programs
 - Hyperlocal fundraising / disbursement efforts
- **More generic / transferable training due to economic uncertainty**
- **Building out infrastructure faster**
- **Stronger focus on:**
 - Bridging digital divide
 - Filling child care gaps
 - Reaching the disconnected