

MAPC Parking Management Planning



Get to the root of your challenges and turn parking into an asset

Thanks to innovations in parking management and payment technology, there are new ways to meet demand and increase user convenience — and to do so economically. The right parking solutions can even promote economic development and ease traffic.

MAPC is at the forefront of this new approach to parking. We can help you get to the root of your parking challenges and make the most of what you have. We can help you save taxpayer money — and staff time — with our easy “shop and buy” program for smart meters.

Call MAPC today. Together, we’ll solve your parking dilemma. And maybe even make parking into an asset.

CONTRACT WITH MAPC DIRECTLY & SIMPLY

MGL Chapter 30B Sections 1 (b)(3) and (b)(9) exempt municipalities from having to issue a Request for Proposals or an Invitation for Bids, or from engaging in any other procedures required by procurement law, when working directly with MAPC.



TO FIND OUT MORE ABOUT HOW MAPC CAN HELP YOUR COMMUNITY WITH PARKING PLANNING AND METER PURCHASING, Sarah Kurpiel Lee Assistant Director of Transportation, at 617.933.0744, or email slee@mapc.org

SAVE

Whether you’re installing meters for the first time or are due for an upgrade, buying your smart meters through MAPC saves significant taxpayer money — and it frees you from the procurement process.

[Flip page for details](#)

PLAN

MAPC’s parking policy consultation services are first rate — and as a public agency, our services are intentionally kept affordable.

- Optimization of existing parking
- Occupancy and capacity studies
- Duration, regulations, signage
- Employee parking
- Shared parking techniques and pricing policies
- Zoning opportunities
- Determining future parking need and capacity for new development
- Consensus building and community engagement



Smart Meter Cooperative Purchasing

AVAILABLE TO MUNICIPALITIES THROUGHOUT THE COMMONWEALTH



Deep discounts, easy process, vetted vendors

Smart parking technology is a lot more than a fancy take on meters. It's what allows for demand pricing, the key to meeting parking demand with existing supply — and without raising prices across the board. It's what gives drivers the convenience of paying with credit cards, phones, or even plain old coins.

And now, that technology is available statewide at a steep discount already negotiated by MAPC on your community's behalf.

Deep discounts, easy process, vetted vendors

Under MAPC's new "shop and buy" program, we've handled the entire procurement process. You simply choose the meters you need and contract directly with any approved vendor. There is no need for a municipal procurement. Whether this is an upgrade of an existing system or your first time pricing parking, this program makes the smart choice easy, economical, and *doable*.

MAPC HANDLES THE ENTIRE PROCUREMENT

MAPC is the regional planning agency for Greater Boston, and the leader of this statewide joint procurement for the Massachusetts Association of Regional Planning Agencies (MAR-PA). We are widely known for our expertise in procurement, our thought leadership, and our responsiveness to municipal needs. If your purchase hits a snag, we answer the phone — and solve the problem.

GET IN ON IT

AN EXHAUSTIVE RFP PROCESS

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AN INDEPENDENT EVALUATION COMMITTEE

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SUPERB APPROVED VENDORS



Single Space Meters, Multi-Space Meters, and
Pay-by-Phone Systems



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Visit MAPC.org/parkingmeters to get started now.