



Getting From 101 to Zero: Moving Beyond Basics & Barriers to Best Practices

MEET THE FACILITATORS



Ben Hellerstein | Environment Massachusetts

Ben Hellerstein is the State Director for Environment Massachusetts. As State Director for Environment Massachusetts, Ben works with a team of advocates and organizers, alongside thousands of citizen members, to protect Massachusetts' air, water, and open spaces. Before coming to Environment Massachusetts, Ben worked for Green Corps, the field school for environmental organizing, and ran grassroots campaigns in Los Angeles, Texas, and D.C.



Peter McPhee | Massachusetts Clean Energy Center

Peter McPhee is the Director of Renewable Heating & Cooling Programs at the Massachusetts Clean Energy Center (MassCEC), where he oversees the Commonwealth's programs to support the transition from traditional, fossil fuel-based heating to renewable alternatives. Peter championed MassCEC's 5-year, \$30 million commitment to these technologies, which has supported over 10,000 residential and commercial projects to date. He has spent his career in energy, from optimizing utility efficiency programs to designing wind energy projects.



Carol Oldham | Massachusetts Climate Action Network

Carol joined the Massachusetts Climate Action Network (MCAN) in 2014 after nearly a decade of working on climate for national environmental organizations, including the Sierra Club and the National Wildlife Federation. She has managed regional campaigns, staff, and consultants and has focused on influencing federal climate change policy and increasing our use of clean energy from the pueblos of New Mexico to the towns and cities of New England. MCAN is a 501(c)3 non-profit that seeks to empower local chapters by enhancing communication, promoting town-level, decreasing climate change-causing pollution, and reducing development time for those projects.



Joanne Bissetta | Massachusetts Department of Energy Resources

Joanne Bissetta was recently appointed to the position of Acting Director of the Green Communities Division at the MA Department of Energy Resources. No stranger at DOER headquarters, Joanne served as Deputy Director and was a Green Communities Regional Coordinator for the past seven years. She brings over two decades of local and state government to her new role. She created and implemented an award-winning water conservation program in the Town of Concord, established the state's first full-scale multi-family recycling program in the City of Cambridge, and worked in several compliance assistance positions at MassDEP.



Wendy Lee O'Malley | MassDevelopment Finance Agency

Wendy Lee O'Malley is the Vice President and PACE Program Manager at MassDevelopment, and has more than 20 years of experience in the energy industry. At MassDevelopment, she manages the Property Assessed Clean Energy (PACE) program created by the energy legislation Governor Charlie Baker signed in August 2016. MassDevelopment and DOER are currently developing and will administer the PACE Massachusetts program, which will finance energy improvements, such as energy-efficiency projects, renewables, and gas line extensions, on commercial and industrial properties.



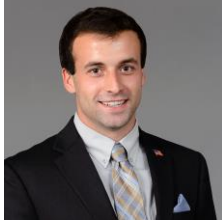
Rishi Sondhi | National Grid

Rishi Sondhi is a Business Development Manager at National Grid and currently assisting National Grid's U.S. President and CEO, Dean Seavers, in his role as co-chair of the Alliance to Save Energy's Commission on U.S. Transportation Sector Efficiency. Rishi joined National Grid in 2016 and worked on scaling up strategic initiatives such as energy storage and transport electrification. Prior to joining National Grid, Rishi led new product development at Eversource Energy, where he established a solid record of developing and launching energy efficiency initiatives.



Alistair Pim | Northeast Clean Energy Council

Alistair Pim is Vice President, Innovation & Partnerships, for Northeast Clean Energy Council (NECEC). Prior to NECEC, Alistair was VP of Business Development and Alliances in the Global Smart Cities segment at Schneider-Electric, where he was responsible for developing the partner ecosystem. Alistair has extensive experience in the energy technology industry initiating and developing strategic relationships regionally and globally with IT industry leaders and local government, then building and managing teams to leverage these relationships for mutual business benefit and customer value.



John Balfe | Northeast Energy Efficiency Partnerships

John works on the Buildings and Communities Solutions Team at Northeast Energy Efficiency Partnerships (NEEP) to help drive energy efficiency in new and retrofitted schools and public buildings throughout the region. The goal of John’s work is to advance public policy and best practices for the development of high performance buildings in the region, ultimately leading to zero energy communities. NEEP is a regional non-profit organization with the mission of accelerating energy efficiency to assist the region in reducing carbon emissions by 80% by 2050.



Joan Fitzgerald | Northeastern University

Joan Fitzgerald is a Professor of Urban and Public Policy at Northeastern University. She focuses on urban climate action and the connections between urban sustainability and economic development and innovation. Her third book, *Emerald Cities: Urban Sustainability and Economic Development* (Oxford Univ. Press, 2010), examines how cities are creating economic development opportunities in several green sectors. She is working on her next book, *Greenovation: Urban Leadership on Climate Change*, which will come out in 2018 (Oxford Univ. Press).



Celis Brisbin | U.S. Green Building Council - Massachusetts

Celis Brisbin is the Acting Executive Director for the USGBC Massachusetts Chapter. Celis leads the USGBC MA’s community in their pursuit for net-positive building. The USGBC MA’s mission is, “We envision a thriving and diverse community, creating a built environment of net positive systems of water and energy, of financial and social equity, and of ecological and human health.”



Barry Keppard | MAPC

Barry Keppard is the Director of the Public Health Department at the Metropolitan Area Planning Council (MAPC). Previously, he was a Senior Regional Planner with MAPC and leading work for the implementation of the MetroFuture Plan through a combination of public health, land use, environmental, and transportation planning projects. As the department director, Barry supervises and provides technical assistance on MAPC’s Health in All Policies and healthy community design projects.



Darci Schofield | MAPC

Darci Schofield is a Senior Environmental Planner in the Environment Department at the Metropolitan Area Planning Council. She works with local, state, and federal agencies and community-based organizations providing technical assistance for sustainable and equitable management of natural resources. Prior to joining MAPC, she was an Urban Program Director at The Trust for Public Land in Boston where she implemented climate-science geospatial planning and resilience with green infrastructure and nature-based solutions in 20 cities throughout MA and RI.



Kasia Hart | MAPC

Kasia Hart is a Transportation Policy Associate in the Transportation Department at the Metropolitan Area Planning Council (MAPC). Kasia focuses on a wide range of transportation policy and planning projects, including Complete Streets, MBTA finance and transit-oriented development policy research, Hubway coordination, and municipal parking issues. Prior to joining MAPC, Kasia worked at WalkBoston, where she facilitated walk assessments in cities and towns across the Commonwealth, and conducted research on low-cost, community-driven pedestrian safety improvement strategies.