







Bruce Leish, Director, MetroWest Regional Collaborative Alison Felix, Transportation Planner, MAPC Jeanette Lin, MAPC 5/20/13





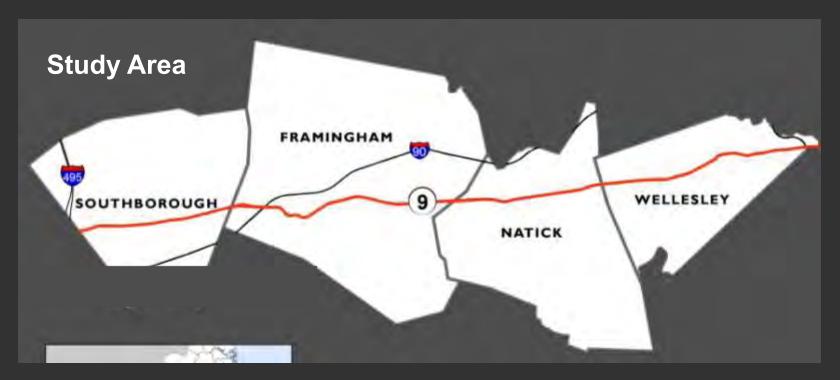


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Agenda

- Introduction / Meeting Objective
- Prior Study Conclusions (Corridor Analysis Buildout Study)
- Smart Growth Concepts / Examples
- Corridor Overview Issues and Opportunities (Review)
- Smart Growth Opportunity Areas: Presentation and Discussion
 - Fayville Village, Southborough
 - Framingham Centre
 - Golden Triangle, Framingham and Natick
- Traffic Analysis and Issues relating to 3 Study Areas (SGOA's)
- Design Guidelines/Recommendations and Discussion
- Implementation Strategies and Phasing
- Next Steps

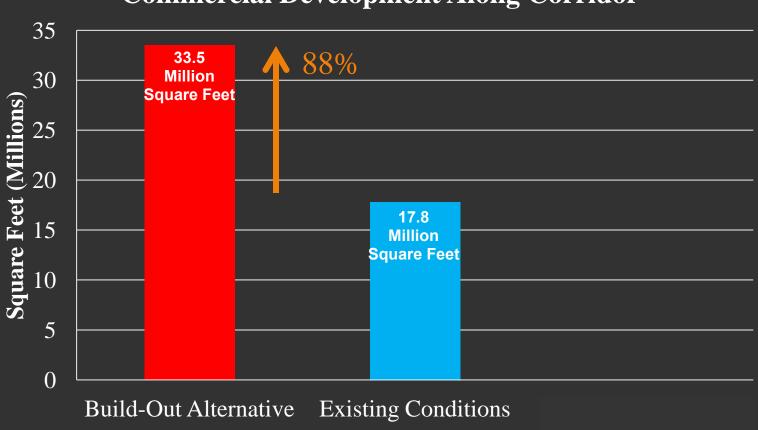
Review of 2010 Corridor Analysis (Build-out Study)







Commercial Development Along Corridor





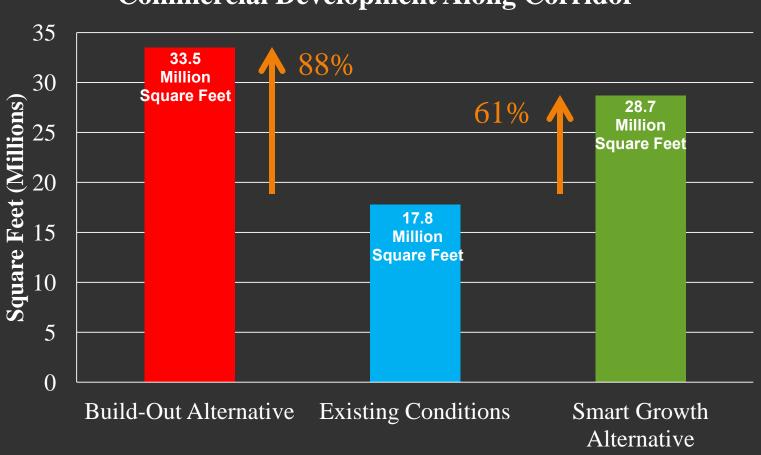


Corridor Analysis Recommendations

To allow growth and minimize traffic impacts, future development should include the following 'Smart Growth' elements:

- Mix of land uses
- Design to promote walking, bicycling and transit.
- Improving connectivity between parcels.

Commercial Development Along Corridor







Principles of Smart Growth

- Compact, walk-able developments. "Placemaking"
- Mix of Land Uses
- Buildings closer to road, parking behind, preferably garages
- Buildings at least 2 stories to create "outdoor rooms"





Randall Arendt

Centre City, Houston

Principles of Smart Growth

- Pedestrian and bicycle friendly streetscape (Complete Streets)
 - Sidewalks set back from road as appropriate
 - Minimize crossing distances
 - Medians
 - Highly visible crosswalks
 - Minimize turning radii to slow traffic
 - Trees, plantings, amenities







Principles of Smart Growth

- Good public transit
- Parcel interconnectivity and / or grid of streets to minimize traffic concentration
- Natural storm-water management





Image Courtesy of Randall Arendt

Concepts/Examples of Smart Growth

Existing Condition: Live Oak Boulevard, Live Oak, CA (Computer Visualizations by Urban Advantage)



Concepts/Examples of Smart Growth

Improved Streetscape: Crosswalks. Medians, Plantings



Concepts/Examples of Smart Growth

Taller Building Added



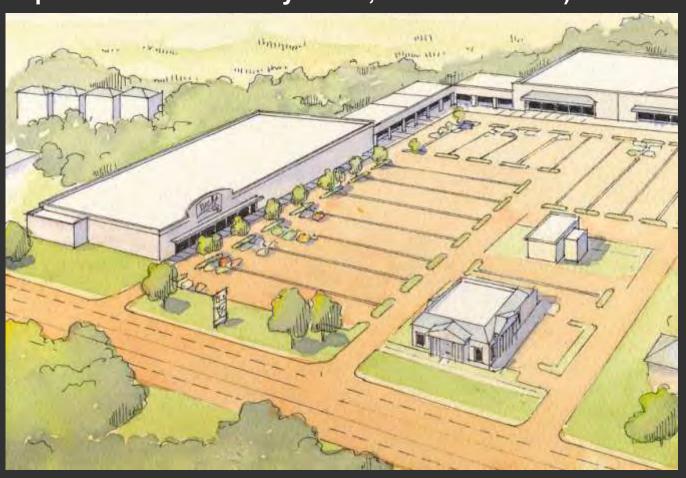
Concepts/Examples of Smart Growth

Infill Buildings at Corners, Close to Road, Parking Behind



Concepts/Examples of Smart Growth

Starting Condition: Shopping Center, Open Parking (Computer Visualizations by Dover, Kohl & Partners)



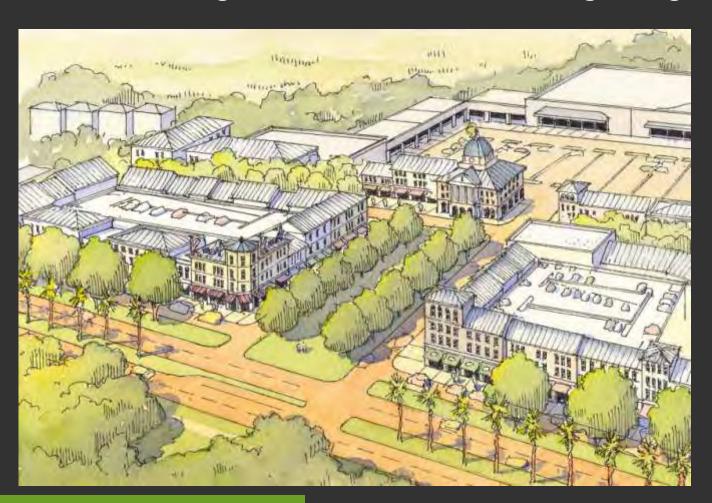
Concepts/Examples of Smart Growth

Boulevard Improvements, Infill Buildings, Green Space



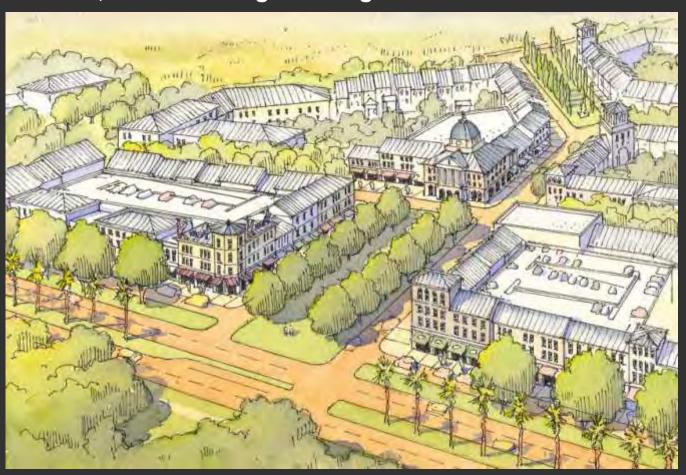
Concepts/Examples of Smart Growth

Additional Buildings, Close to Road, Concealing Garages



Concepts/Examples of Smart Growth

Replace Old Shopping Center with New Buildings; Mixed Use; Add Street Grid; Most Parking in Garages.



Local Examples of Recent "Smart Growth"

Mashpee Commons Mashpee, MA

 Village but setback from access roads









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Duany, Plater-Zyberk

Local Examples of Recent "Smart Growth"

South County Commons, South Kingstown, RI









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Local Examples of Recent "Smart Growth"

Linden Street, Wellesley, MA









Local Examples of Recent "Smart Growth"

Legacy Place, Dedham, MA

- Lifestyle Center. Shops, Restaurants
- Some garage parking but open lots
- Improved version of Shoppers World
- Building crosses parking field







Local Examples of Recent "Smart Growth"

Legacy Place, Dedham, MA

- Many Pedestrian Friendly elements
- Apartments on Adjacent Site
- Development Does Not Engage Route 1







Local Examples of Existing "Smart Growth"

Chestnut Hill, MA (Route 9)

- Historic development patterns and new development
- Buildings close to road (slows traffic)
- On-street parking
- But poor pedestrian crossings



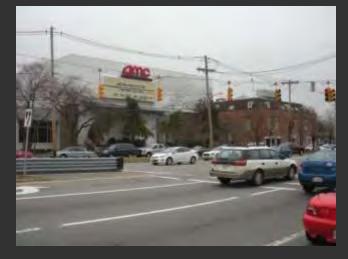




Local Examples of Existing "Smart Growth"

Chestnut Hill, MA (Route 9)

- Service Roads in some stretches
 - Combines curb cuts
 - Provides area of refuge
 - Separates Through traffic from Local
- Multi-family housing recently built







Benefits of Smart Growth

- Economic growth (and tax revenue) without gridlock.
- Access to job opportunities
- Healthy lifestyle: walking, biking
- Housing availability
- Pedestrian safety



Benefits of Smart Growth

- Sense of Place / Community (Social interaction)
- Meets new market demands (appeals to Baby Boomers and young workers)



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Benefits of Smart Growth

- Environmental benefits:
 - Reduced dependence on fossil fuels
 - Saves open space, farmland (Less Sprawl)
 - Reduced pollution. Fewer vehicle miles
 - Improved visual quality





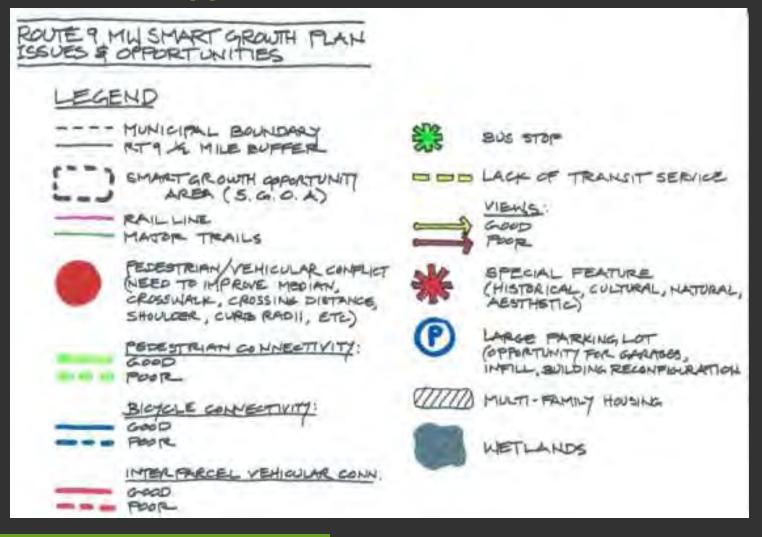
Corridor Issues and Opportunities







Issues and Opportunities



Issues and Opportunities

Potential S.G.O.A.

White's Corner - Southborough

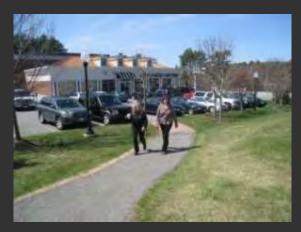
- Existing Shops and Restaurants
- Adjacent Office Development
- Views to Reservoir











Issues and Opportunities

Framingham 9/90 – Tech Park Area

- Potential support businesses
- Highway commercial landscape
- Vacant properties / park and ride lot
- Challenging Pedestrian Environment





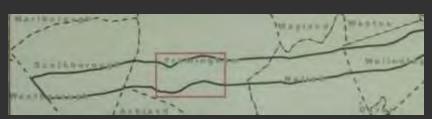


Issues and Opportunities Potential S.G.O.A.

Temple Street - Framingham

- Existing commercial
- Existing multifamily housing
- Some Historic Buildings; Stone walls
- Challenging Pedestrian Environment
- Buildings set back; parking in front
- Minimal Landscaping





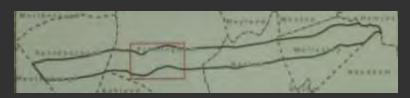


Issues and Opportunities Potential S.G.O.A

Prospect Street – Framingham

- Existing multi-family housing
- Significant commercial activity
- Challenging Pedestrian Environment







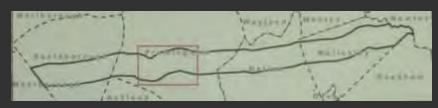


Issues and Opportunities

Route 126 – Framingham

- Small scale businesses
- Some vacancies
- Possible redevelopment
- Bridge and ramps complicate connectivity across Rt 9







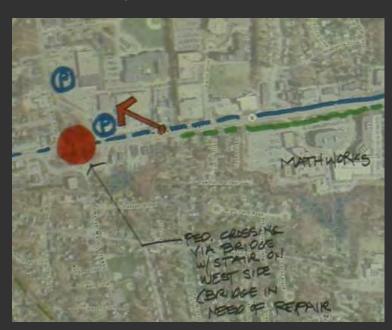




Issues and Opportunities

Route 27 – Natick

- Large commercial / office area
- Poor pedestrian connections
- Bridge and ramps complicate connectivity across Rt 9









Issues and Opportunities

Oak Street - Natick

- Small Scale Parcels
- Pedestrian Unfriendly
- Current intersection design plans

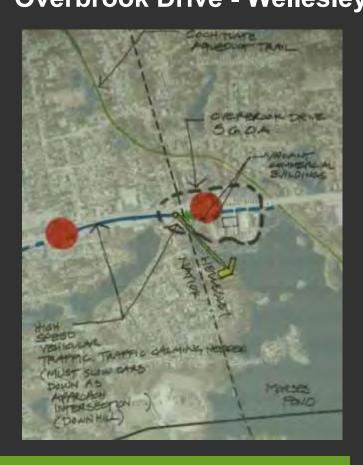


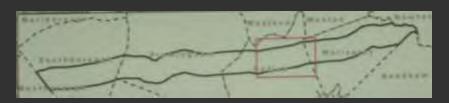




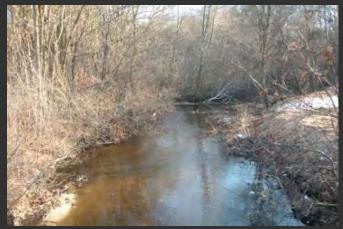


Potential S.G.O.A. Overbrook Drive - Wellesley









Issues and Opportunities

Potential S.G.O.A.

Overbrook Drive – Wellesley

- Vacant parcels and buildings (Some current plans)
- Mixed-use opportunity
- Buildings should be closer to road with rear parking
- Challenging Pedestrian Environment
- Must calm traffic
- Green space adjacent to intersection
- Enhance landscaping buffers











Selected Smart Growth Opportunity Areas (SGOAS)







Fayville Smart Growth Opportunity Area (SGOA) Existing Conditions



Worcester













Fayville SGOA

Proposed Conceptual Plan



- Create Village Feel
- Buildings closer to Road
- Parking Behind
- Improve Streetscape
- Traffic Calming

Boston

Worcester

Fayville SGOA

Proposed Concept Visualization



Worcester

Boston

Fayville SGOAProposed Concept Visualization

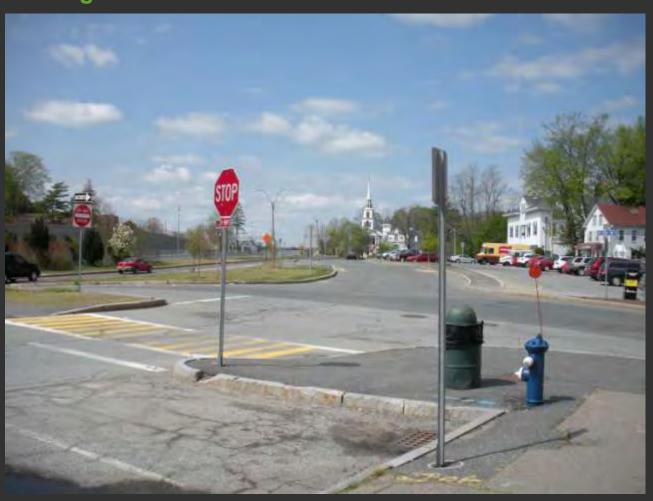


Route 9 Looking West at Oak Hill Road















Framingham Centre SGOA Historic Photo 1875



This is Framingham Centre as it appeared in 1875, approaching from the east along Eastern Avenue, now Worcester Road. The buildings, tree, and water trough in the left foreground would make way for the construction of Route 9 in the 1930s. (Framingham Illustrated, 1880.)

Framingham Centre SGOA Proposed Conceptual Enlarged Plan Village Commercial Area

- Reorganize Excessive Paving
- Infill Buildings / Recreate Village
- Improve Overpass Connections



Framingham Centre SGOA Visualization – Existing Conditions



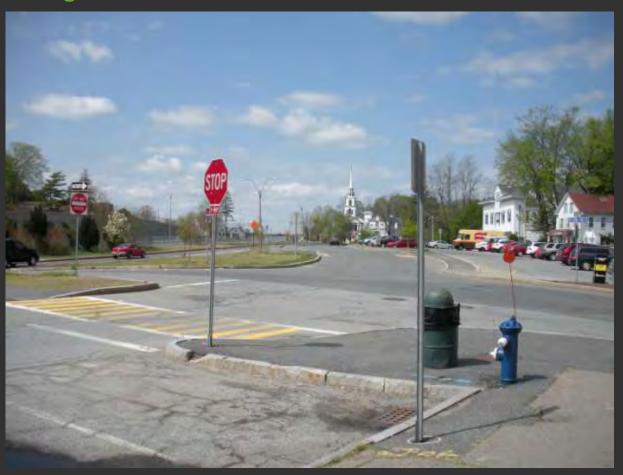








Framingham Centre SGOA Existing Condition View





Golden Triangle SGOA

Existing Conditions



East

West

Golden Triangle SGOA Existing Conditions Photos



Golden Triangle SGOA

Existing Conditions Photos



Golden Triangle SGOA Existing Conditions Photos



Golden Triangle SGOA Existing Conditions Photos













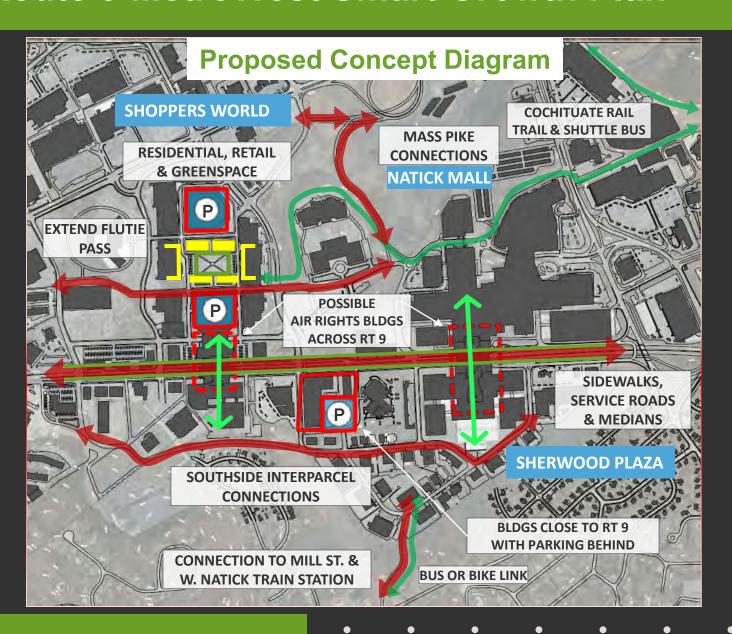






Golden Triangle SGOA: Existing Conditions





Golden Triangle SGOA



East

Golden Triangle SGOA

Proposed Enlarged Concept Plan – Framingham Shoppers World Area



Golden Triangle SGOA

Proposed Enlarged Concept Plan - Natick Mall and Sherwood Plaza



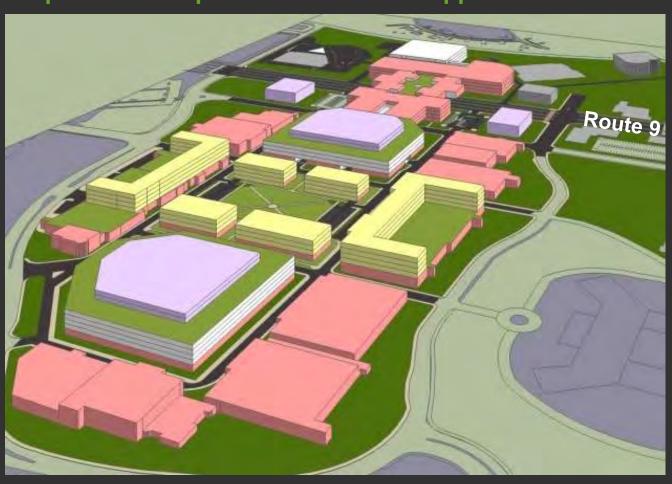
Golden Triangle SGOA

Proposed Concept Visualization – Shoppers World



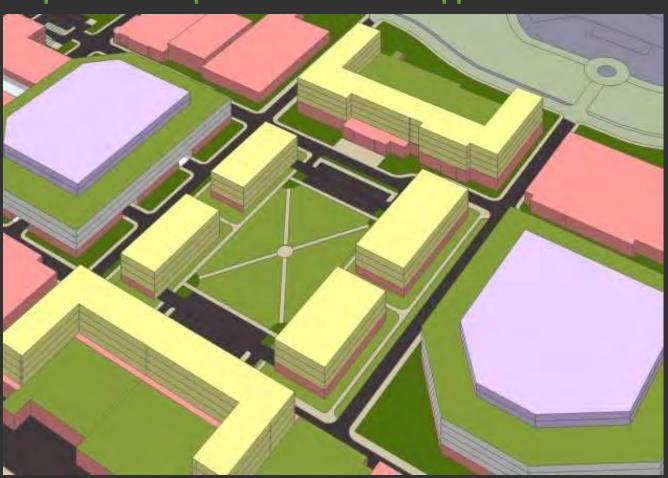
Golden Triangle SGOA

Proposed Concept Visualization – Shoppers World



Golden Triangle SGOA

Proposed Concept Visualization – Shoppers World



Golden Triangle SGOA

Proposed Concept Visualization – Air Rights At Shoppers World



Golden Triangle SGOA

Existing Conditions – Starbucks at Shoppers World



Golden Triangle SGOA

Proposed Concept Visualization – Starbucks At Shoppers World



Golden Triangle SGOA

Existing Conditions - Parking Lot At Shoppers World



Golden Triangle SGOA

Proposed Concept Visualization – Town Green At Shoppers World



Golden Triangle SGOA

Old Shoppers World. Internal Community Greenspace



Golden Triangle SGOA

Images of what the Golden Triangle could be like



Zona Rosa, KC, MO Photo Courtesy Of Randall Arendt

Golden Triangle SGOA

Images of what the Golden Triangle could be like



Centre City, Houston

Golden Triangle SGOA

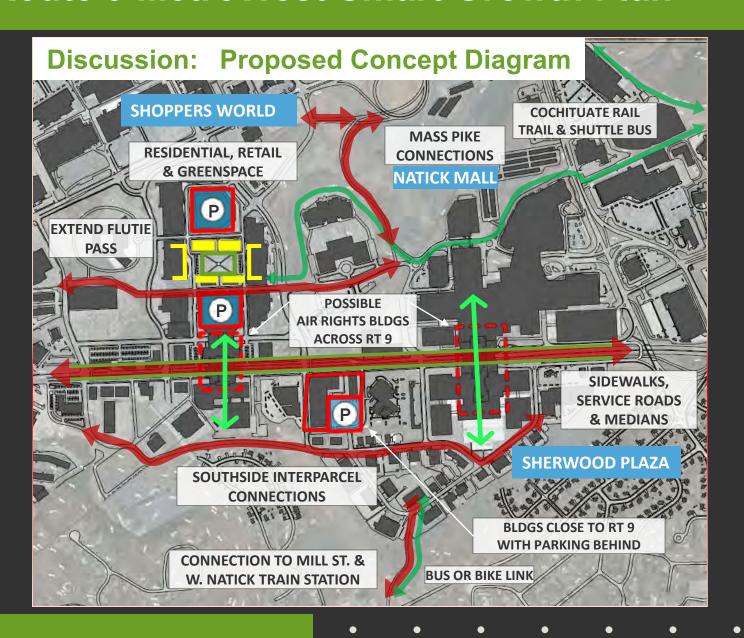
Images of what the Golden Triangle could be like



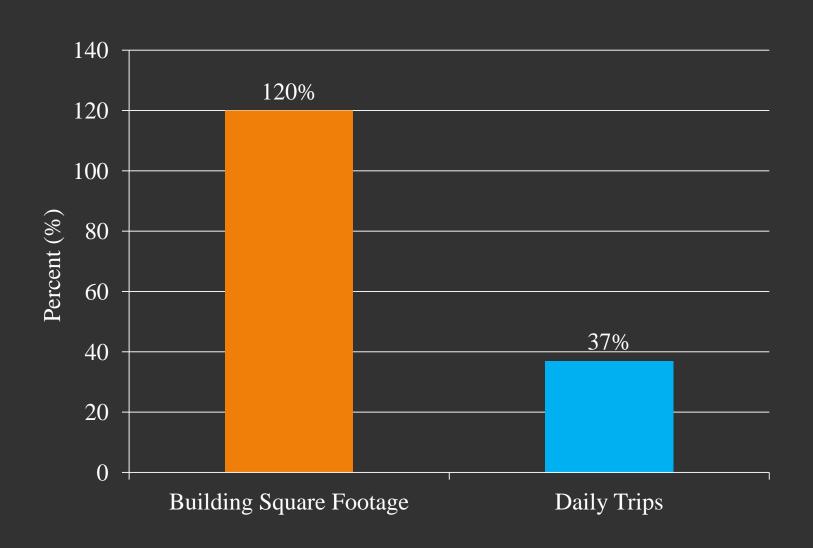
Golden Triangle SGOA

Images of what the Golden Triangle could be like





Review of Route 9 Corridor Analysis



Factors that Mitigate Vehicular Trips:

Internal (within the Golden Triangle)

- Mixed Use and Proximate Developments
- Improved Pedestrian Connections
- Parcel Interconnectivity

•

External (to and from the Golden Triangle)

- Enhanced Bus Service
- Improved Commuter Rail Connection
- Bicycle Lanes and Pedestrian Access

Traffic Analysis and Impact Mitigation:

Factors That Would Help Mitigate Traffic along Route 9

- Mixed Use Developments (more internal pedestrian trips)
- Reduced Density between Smart Growth Developments
- Improved Pedestrian Connections along and across Route 9
- Parcel Interconnectivity/Street Grid/ Flutie Pass Extension and Similar Road on Southside (more choices, fewer bottlenecks)
- Service Road and Medians to Separate Thru and Local Traffic
- Enhanced Bus Service
- "Capture Rates" and "By-Pass Trips"
- Connections to MassPike and Pike as By-Pass (Free Betw/Exits 12-13)
- Connection to Mill St. and W. Natick Train Station
- Traffic increases not all on Route 9 (Rt 30, MassPike etc)

Design Guidelines/Recommendations Discussion

Design Guidelines/Recommendations
For 3
Smart Growth Opportunity Areas
(SGOA's)

Design Guidelines/Recommendations Discussion Fayville SGOA



Route 9 Looking West at Oak Hill Road

Design Guidelines/Recommendations Fayville SGOA

Pedestrian Scale Lighting

New Buildings Close to Road/ Parking Behind

Gathering Spaces

Narrow Travel (Lanes (10-11 ft) (plus shoulders)



General: Visual Cues to Slow Traffic

Crosswalks – Highly-Visible / Ped. Signals

Planted Medians for Refuge (6-10 ft wide)

Adaptive Reuse and Infill Buildings

Tree Planting Strip
If possible (6-10 ft wide)

Sidewalk/Multi-use Path (10 ft wide. 6 ft min)

Landscaped Area/ Stormwater Treatment (10-20 ft wide)

Route 9 Looking West at Oak Hill Road

Design Guidelines/Recommendations Discussion Framingham Centre SGOA

New Row of Buildings in Reclaimed Excess Pavement

New Pedestrian
Overpass Across
Route 9 and
Onramp.
Connects to 2nd
Floor of New
Building with
Elevator.



Roadway and Parking Reconfiguration: Pleasant Street 2 Way with Parallel parking

Possible Low Parking

Deck in Rear if needed.

Design Guidelines/Recommendations Discussion Framingham Centre SGOA

Shade Trees .

Buildings close to road (2-3 Stories)

Pedestrian scale lighting & amenities

Unit paving on crosswalks and sidewalks



- Pleasant Street2 Way, 2 Lanes
- Parallel parking
- Speed tables at crossings
- Neckdowns to shorten crossing distances

Design Guidelines/Recommendations Discussion

Golden Triangle SGOA

Possible Air Rights • Development Across Route 9

2 Through Lanes • Each Direction

Planted Medians

Highly Visible Crosswalks with Pedestrian Signals

Reduced Curb Radii at Entries



New Buildings 2-6 Stories Typical, 40-50 ft setback From Curb with Parking Behind

Tree Planting Strip (6-10 ft)

Sidewalk 10-12 ft Wide. Set Back from Road

Landscaped Area/ Stormwater Treatment (10-20 ft wide)

Service Roads: Also Serve Buses & bikes. Bus Stops/Shelters

Design Guidelines/Recommendations Golden Triangle SGOA

Encourage Temporary Kiosks To Animate "Streetscape"







Shoppers World

Design Guidelines/Recommendations Discussion Golden Triangle SGOA

Proposed •
Residential
Development
Around Large Open
Green Space

Gathering • Spaces/Outdoor Cafes

Crosswalks with •
Unit Pavers for
Durability and
Visibility.



Possible Office or Residential Above Garage

Proposed Parking Structure 4-6 Story

Retail on First Floor

Gathering Spaces & Outdoor Cafes

Streetscape
Amenities: Sidewalk
Paving Accents or
Feature Strips, Street
Trees, Pedestrian
Scale Lighting,
Benches

Shoppers World

Design Guidelines/Recommendations Discussion Golden Triangle SGOA

Football Field Sized Green Space with Bandstand, Trees, Lighting and other Amenities

Nominal amount of Surface parking



Proposed
Residential
Development Above
Existing Stores
4 Stories

Proposed
Freestanding
Residential
Development
4 Stories

Some Retail on First Floor of Residential Buildings

Design Guidelines/Recommendations Discussion

General Design Guidelines for Smart Growth

Excerpts From
Checklist of Design Concepts for
Pedestrian and Bicycle Friendly Environments
by MWRC

General Development – Pedestrian – Bicycle – Transit – Traffic Calming

Section 1. General Development Guidelines

The following Development Guidelines should be considered to enhance the pedestrian and bicycle environment within the community.

| Guidelines | Community Benefits | Illustration |
|--|---|--|
| Buildings close to road to shorten walking distances Parking behind or in parking garages. Buildings at least 2 stories high for sense of enclosure. Multiple building entrances Avoid blank facades Buildings of Appropriate scale and detailing for context Desired mix of land uses TBD | Economic benefits to local governments & home owners: Allows growth while minimizing congestion Supports public transit efficiency May reduce commute times Improve air quality Improve visual quality Minimize pedestrian/vehicular conflicts Reduce reliance on cars and fossil fuels Preserves open space Health Benefits of walking and biking Community Social Interaction | Mill Village, Sudbury. Photo Courtesy Randall Arendt |
| Require pedestrian and bicycle friendly streetscapes (Described in more detail below in sections on pedestrian and bicycle enhancements and traffic calming) Continuous sidewalks Crosswalks, Medians Landscaping Goal to develop "Complete Streets" ie. All users of roadway given equal importance. | Pedestrian and bicycle safety Improved visual quality Reduce vehicle trips and vehicle miles travelled Improved environmental quality Health Benefits of walking and biking | Commonwealth Avenue, Newton Photo by CRIA |

Encourage structured parking and place open parking behind buildings.

- Animate ground floor of parking garages with shops and restaurants.
- Consider shared parking.
- Reduce parking requirements in mixed use, walk-able areas and those well served by transit.
- Consider land banking of parking where requirements seem excessive.

- Improved visual quality
- Provides interest and activity to reduce actual and psychological distances between buildings and uses to encourage walking
- Minimizes pedestrian crossings of large parking field
- More efficient use of land by minimizing land area required for parking



Legacy Place, Dedham Photo by Bruce Leish, MWRC

Natural storm-water management

- (Incorporate stormwater treatment into planting areas and tree pits)
- Minimize curbing
- Native Landscaping

- Minimize runoff and flooding
- Filtration of pollutants before entering stormwater system, wetlands, and rivers.
- · Reduced cost of stormwater systems
- Increase survival rate and health of plantings



Photo Courtesy Randall Arendt

Maximize trail connections and visibility. Connections to:

- Transit stations
- Shopping areas
- Opens space and recreation
- Schools
- Public facilities.

- Safer routes
- · Promote walking and exercise



Milford Upper Charles Trail Photo by Bruce Leish, CRJA

Maintain historic site elements and unique or special natural site features.

- Historical relics
- Topography
- Water bodies
- Wetlands
- Wildlife habitat
- Views

- · Promotes a sense of place and a connection to the past
- · Improved visual quality
- · Reuse of materials reduces energy required to manufacture new materials



Computer Associates Conference Center, Framingham Photo by Bruce Leish, MWRC

Section 2. Specific Design Guidelines

This section describes more specific design guidelines for pedestrian and bicycling enhancements in both public and private areas, as well as transit support and traffic calming measures.

Pedestrian Enhancements

| Guidelines | Community Benefits | Illustration |
|--|---|--|
| Continuous sidewalks Paving to edge of road in more urban areas with high amounts of crossing foot traffic and/or curbside parking. Consider specialty paving or border feature strip. ADA compliant sidewalks and paths, including curb ramps with detectable warnings and 2% maximum cross-pitch Walkable pavements: concrete, bituminous concrete (asphalt), brick or concrete unit pavers (set on a concrete base for stability), stone. Extend sidewalk material across driveways and curb cuts | Pedestrian safety Improved visual quality Accessibility for all users Quality materials and construction provide lower long-term life-cycle costs | Attleboro, MA Photo by Bruce Leish, CRIA |

Sidewalks (continued)

- Set back from curb with generous planting strip where possible, especially on high speed arterials.
 Possible meandering curving sidewalks.
- · Buffer from noise and pollutants
- · Safer pedestrian environment



Home Depot, Natick Photo by Bruce Leish, CRJA

Pedestrian Crossings

- Curb bump outs (road neckdowns)
- Crosswalks Comfortable, frequent, highly visible (Reflective thermoplastic strips, concrete unit pavers with granite edging on concrete base with sand swept joints, stamped asphalt, stamped concrete, solid color traffic paint, reflective paints, polymers. Untreated concrete not recommended in roadway due to potential salt deterioration.
- · Minimize crossing distances for safety
- Improved visual quality
- Quality materials and construction provide lower long-term life-cycle costs



oto by Bruce Leish, CRJA

Bicycle Enhancements: (All bicycle enhancements should conform to MUTCD and "Complete Streets Guidelines")

| Guidelines | Community Benefits | Illustration |
|---|---|--|
| Continuous bike lanes or bike paths to the extent possible • 10-12' off-road path or shared path | User safety and convenience Encourages alternative s to vehicular travel • | Natick Mall Shared Use Path Photo by Bruce Leish, MWRC |
| Bike lanes of ample width 4' on-road bike lanes each direction | User safety and convenience Encourages alternative s to vehicular travel Environmental benefits Health benefits | Rochester, NY Visualization by CRJA |

Proper pavement marking symbols and lane markings such as

- "Bike box" at intersections
- Bicycle symbol at like lanes
- · Increased safety for cyclists
- Clearer direction for motorists and cyclists



Portland, Oregon Bike Box Photo Public Domain

Cycle tracks

- Where possible, provide separate off-road lanes for bicycles and pedestrians
- Clearly define lane with markings, and color
- Minimize vehicular bicycle conflicts
- · Increased safety for cyclists
- Clearer direction for motorists and cyclists



Vassar Street, Cambridge Photo by CRJA

Transit Issues (Amenities for pedestrians and bicyclists in support of transit)

| Guidelines | Community Benefits | Illustration |
|---|--|---|
| Well located bus pull offs with shelters | Provides safe, visible and comfortable waiting area. Potential to reduce vehiclular reliance Environmental benefits Health benefits of walking to bus. | |
| Dedicated transit lanes or Bus/bike shared lanes | Improves speed, safety and reliability of bus system. | Source: National Complete Streets Coalition Photo Source: CALL |

Traffic Calming Issues (To improve the pedestrian and bicycle environment, both private and public)

| Guidelines | Community Benefits | Illustration |
|---|---|--|
| Lanes as narrow as 10 feet wide are acceptable per the MHD Design Guide | Reduces Speeds Provides more room for medians, wider sidewalks, bike lanes and planting strips. | Short Taper 20-30 B 10-11 R 10 R lyp. 10-11 R Source: MHD Design Guide |
| Reduce number of lanes | Reduces Speeds Provides more room for medians, wider sidewalks, bike lanes and planting strips. | Source: National Complete Streets Coalition |

Speed Tables

- Raises crossing or entire intersection flush with curb.
- Provide gradually sloped sides, well marked to alert drivers
- Slows Traffic at pedestrian crossings and intersections
- Provides accessible crossings without need for ramps
- · Enhance pedestrian safety



Implementation Strategies and Phasing

- Zoning/Overlay District/Incentives/Form Based Codes
- Maintain Lower Density Between Nodes(SGOA's)
- TDR (Transfer of Development Rights)
- Infrastructure Improvements Public Streetscape/Street Layout/Parking
- TIF's (Tax Increment Financing)
- BID's (Business Improvement District) Fees
- Parking Garage Contribution System / Public Funding
- Public / Private Partnerships
- Offsite Mitigation
- Infill with Temporary Uses

Implementation Strategies and Phasing

Items for Towns to Consider When Developing Zoning and Implementing Components of the Smart Growth Plan:

- Parcel Interconnectivity Including Possible Rear E-W Roadways
- Mix of Uses. Which Uses? How much of Each?
- Density/FAR at nodes and Between
- Height Limits By Right and by Bonus (for Infrastructure/Amenities/Garages)
- Transfer of Development Rights (TDR)?
- Amount of Multi-Family Residential. Rental vs Condos
- Which SGOA's to Implement

Implementation Strategies and Phasing

Items for Towns to Consider When Developing Zoning and Implementing Components of the Smart Growth Plan:

- Air Rights Buildings?
- Amount of Public Infrastructure Investment
- Service Roads?
- Mill Street Connector? Autos or Shuttle Buses and Bikes Only?
- Mass Pike Connector (MDOT)
- Cochituate Rail Trail / Shuttle Bus?
- Possible Short Term Actions (Low Hanging Fruit)

Thank You!

For More Information

mapc.org/transportation/route-9











