

# GENERAL STORMWATER BILL INSERT, 11”X17”, 4 COLOR

For display purposes. Original artwork on next page.

## After the storm...

*Did you ever wonder where the rainwater goes?*



Contaminants in **stormwater runoff** can make our streams and ponds unsightly—and unsafe for kids, pets, fishing, boating, and wildlife. **Stormwater runoff can even impact our drinking water.**

## Simple Tips for Cleaner Water

### Rule #1 - Never put anything in a storm drain!

Anything that gets dumped, thrown or washed into a storm drain gets discharged to a river, stream, pond, or wetland.



**Pick up after your dog.** Pet waste carries high levels of harmful E. coli bacteria. Always carry a plastic bag with you when you walk your dog, and **dispose of pet waste in a trash can.**

### Dispose of household chemicals properly.

Be careful to avoid spilling oil, gasoline, antifreeze, and paint on paved areas or onto soil—and never put down a storm drain. **Clean up leaks and spills using an absorbent such as kitty litter or sand.** Sweep up immediately and properly dispose.



**Use lawn chemicals sparingly.** Avoid spreading fertilizers, pesticides, or herbicides on paved areas and **sweep up any spills.** Never use more than the directions call for, and choose phosphate-free fertilizers.

### Wash your car near the lawn.

When washing your car, park it in a spot where the soap will **run off into grass**, rather than going into the street and down the storm drain.



**Put yard waste in its place.** Don't pile grass clippings, leaves, or other yard waste in streams or wetlands, and **keep yard waste from being washed into storm drains.** Consider starting a compost pile in your yard.

**Soak up the rain.** Redirect downspouts away from pavement and into grassy areas, shrubs, **rain gardens, or rain barrels.** This makes great use of rainwater and prevents it from running into storm drains.



*Help protect our water and reduce the amount of tax payer money needed to clean up polluted runoff, by keeping pollution off of our streets—and out of our water!*

### Learn more:

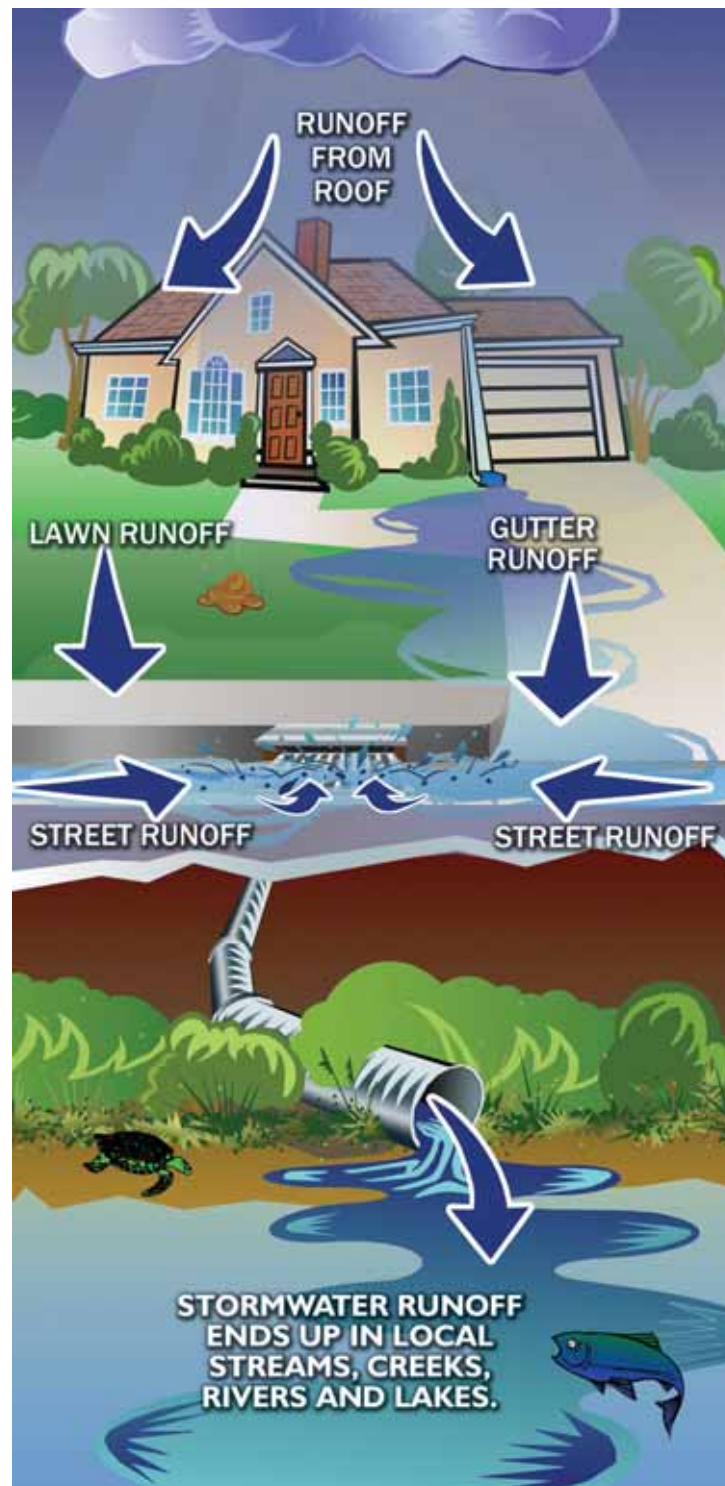
[www.cleanstreetscleanwater.org](http://www.cleanstreetscleanwater.org)  
[www.neponset.org](http://www.neponset.org)



Funded in part by the Mass Environmental Trust

# After the storm...

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When washing your car, park it in a spot where the soap will **run off into grass**, rather than going into the street and down the stormdrain.



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**Soak up the rain.** Redirect downspouts away from pavement and into grassy areas, shrubs, **rain gardens, or rain barrels.** This make great use of rainwater and prevents it from running into stormdrains.



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## Learn more:

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# GENERAL STORMWATER BROCHURE, 3.5"X8.5" TRI-FOLD, 4 COLOR

For display purposes. Original artwork on next page.



Town of Stoughton  
Water & Sewer Department  
Stoughton, MA 02072

Postal Customer  
Stoughton, MA 02072

POSTAGE  
PAID  
STOUGHTON, MA  
PERMIT NO. 20



**What goes down a  
stormdrain enters  
our water ways...**

## Simple Tips for Cleaner Water

**Rule #1 - Never put anything in a storm drain!**  
Anything that gets dumped, thrown or washed into a storm drain gets discharged to a river, stream, pond, or wetland.



**Pick up after your dog.** Pet waste carries high levels of harmful E. coli bacteria and other pathogens. Carry a plastic bag with you when you walk your dog, and **dispose of pet waste in a trash can.**

**Dispose of household chemicals properly.** Avoid spilling oil, gasoline, antifreeze, and paint on paved areas or onto soil—and never put down a storm drain. **Clean up leaks and spills using an absorbent such as kitty litter or sand.** Sweep up immediately and dispose of properly.



**Use lawn chemicals sparingly.** Avoid spreading fertilizers, pesticides, or herbicides on paved areas and **sweep up any spills.** Never use more than the directions call for, and choose phosphate-free fertilizers whenever possible.



**Wash your car near the lawn.** When washing your car, park it in a spot where the soap will **run off into grass**, rather than going into the street and down the stormdrain.



**Put yard waste in its place.** Don't pile grass clippings, leaves, or other yard waste in streams or wetlands, and **keep yard waste from being washed into storm drains.** Consider starting a compost pile in your yard.



**Soak up the rain.** Redirect downspouts away from pavement and into grassy areas, shrubs, **rain gardens, or rain barrels.** This makes great use of rainwater and prevents it from running into stormdrains.



Help protect our water and reduce the amount of tax payer money needed to clean up polluted runoff, by keeping pollution off of our streets—and out of our water!

## After the storm...

*Did you ever wonder where the rainwater goes?*

### Stormwater Runoff

The storm drains that you see on Stoughton's streets are part of a network of underground pipes that carry excess rainwater away from streets, parking lots, sidewalks, and even lawns.

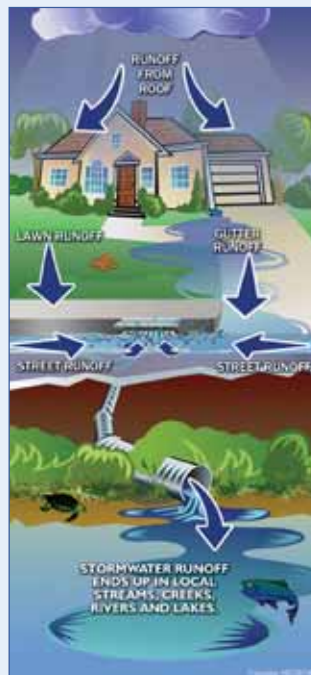
Pollutants—like trash, fertilizers, oil, and dog poop—get washed into storm drains, right along with the rain. This creates "polluted runoff", which is also known as "stormwater."

Stoughton's stormwater runoff does not go to a sewer treatment plant to be cleaned. In most cases, **polluted runoff gets discharged directly to the nearest river, stream, pond or wetland.**

Contaminants in stormwater runoff are the number one cause of water pollution in Stoughton. They can make our streams and ponds unsightly, and unsafe for kids, pets, fishing, boating and wildlife. **Stormwater pollution can even impact our drinking water.**

Learn more:

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**What goes down a  
stormdrain enters  
our water ways...**

**Town of Stoughton  
Water & Sewer Department  
950 Central Street  
Stoughton, MA 02072**

PRSRT STD  
U.S. POSTAGE  
**PAID**  
STOUGHTON, MA  
02021  
PERMIT NO. 20

Postal Customer  
Stoughton, MA 02072

**Please—  
keep pollution  
off of our streets  
and out of  
our water!**



## Simple Tips for Cleaner Water

### Rule #1 - Never put anything in a storm drain!

Anything that gets dumped, thrown or washed into a storm drain gets discharged to a river, stream, pond, or wetland.



**Pick up after your dog.** Pet waste carries high levels of harmful E. coli bacteria and other pathogens. Carry a plastic bag with you when you walk your dog, and **dispose of pet waste in a trash can.**

### Dispose of household chemicals properly.

Avoid spilling oil, gasoline, antifreeze, and paint on paved areas or onto soil—and never put down a storm drain. **Clean up leaks and spills using an absorbent such as kitty litter or sand.** Sweep up immediately and dispose of properly.



**Use lawn chemicals sparingly.** Avoid spreading fertilizers, pesticides, or herbicides on paved areas and **sweep up any spills.** Never use more than the directions call for, and choose phosphate-free fertilizers whenever possible.

### Wash your car near the lawn.

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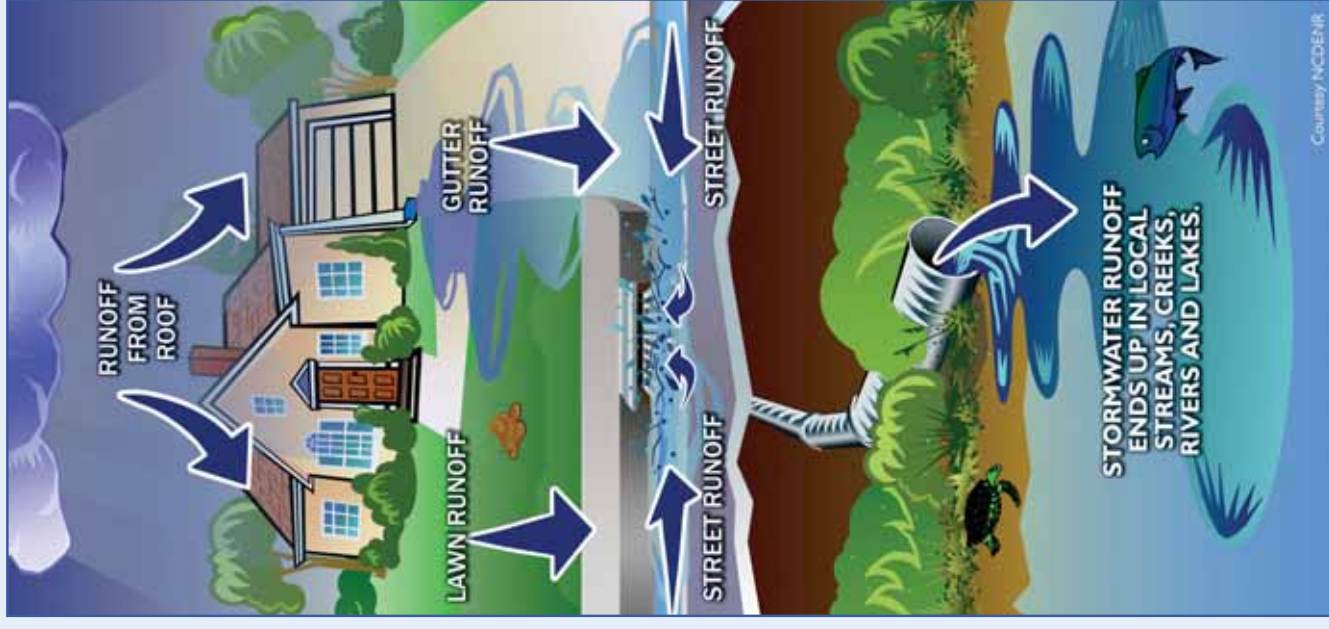
### Soak up the rain.

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Help protect our water and reduce the amount of tax payer money needed to clean up polluted runoff, by keeping pollution off of our streets—and out of our water!

## After the storm.... Did you ever wonder where the rainwater goes?



### Stormwater Runoff

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### Learn more:

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GENERAL STORMWATER POSTER, 11"X17", 4 COLOR  
For display purposes. Original artwork on next page.



## Please be a Good Neighbor! Keep Pollution Off of Our Streets and Out of Our Water

### Follow These Simple Tips to Help Stop Polluted Runoff

#### Storm Drains Aren't Trash Cans

Anything that gets dumped, thrown or washed into a storm drain eventually gets discharged to a river, stream, pond, or wetland. **Never put anything down a storm drain!**

#### Pick-up After Your Dog

Pet waste carries high levels of harmful E. coli bacteria and other pathogens. Always carry a plastic bag when you walk your dog, and **dispose of pet waste in a trash can.**

#### Use Lawn Chemicals Sparingly

Avoid spreading fertilizers, pesticides, or herbicides on paved areas and **sweep up any spills.** Never use more than the directions call for, and choose phosphate-free fertilizers.

#### Put Yard Waste in Its Place

Don't pile grass clippings, leaves or other yard waste in **streams or wetlands**, and keep yard waste from being washed into storm drains.

#### Dispose of Household Chemicals Properly

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#### Wash your Car on the Lawn

When washing your car, park it in a spot where the soap will **runoff onto grass** rather than going into the street and down the storm drain. You can even park it on the lawn!

#### Soak Up the Rain

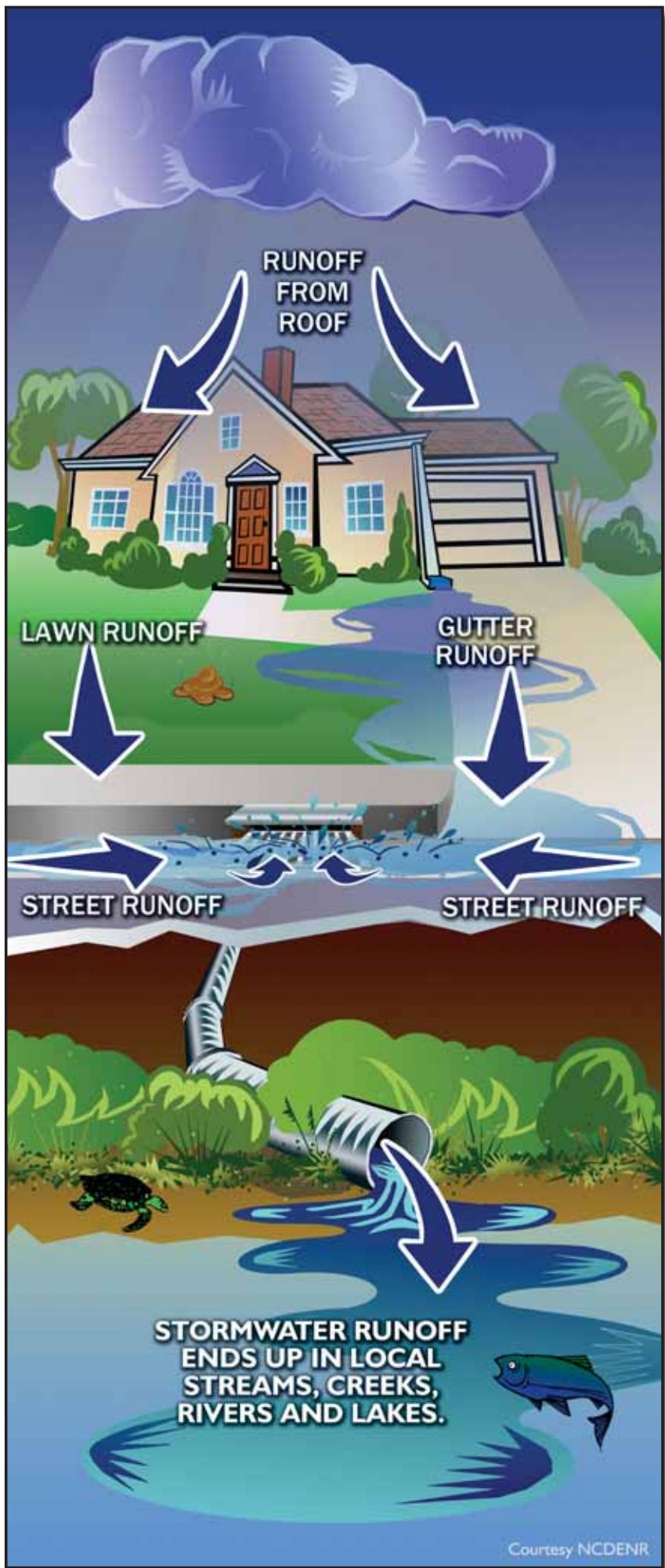
Redirect downspouts away from pavement and onto grassy areas, where runoff from your roof can soak into the ground. Build a **rain garden** to collect runoff before it gets onto the street and into the storm drain, or use a **rain barrel.**

#### Learn more:

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Courtesy NCDENR

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# GENERAL STORMWATER POSTER, 8.5”X14”, 4 COLOR

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## Keep Pollutants Off of Our Streets and Out of Our Water

### What are Storm Drains?

The storm drains that you see on Stoughton’s streets are part of a network of underground pipes that carry excess rainwater away from streets, parking lots, sidewalks and even lawns.

Pollutants—like trash, fertilizers, oil, and dog poop—that are on or near paved areas, also get washed into our storm drains, right along with the rain. This creates “**polluted runoff**” which is also known as “**stormwater**.”

Stoughton’s stormwater runoff does not go to a sewer treatment plant to be cleaned. In most cases, storm drains lead to the nearest stream or wetland where **the polluted runoff gets discharged into the environment with little or no treatment.**



### The Problem of Polluted Runoff

Contaminants in stormwater runoff are the **number one cause of water pollution in Stoughton.** They can make our streams and ponds unsightly—and unsafe for kids, pets, fishing, boating and wildlife.



**Stormwater pollution can impact our drinking water supply.**



*Federal rules now require Stoughton to greatly reduce stormwater pollution. Help protect our water and reduce the amount of tax payer money needed to clean up polluted runoff, by **keeping pollution off our streets and out of our water!***

### Learn more:

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