

Plug-in to Municipal Best Practices

Community EV Charging Station Workshop

Metropolitan Area Planning Council (MAPC)

Tuesday, May 8, 2018



Today's Agenda

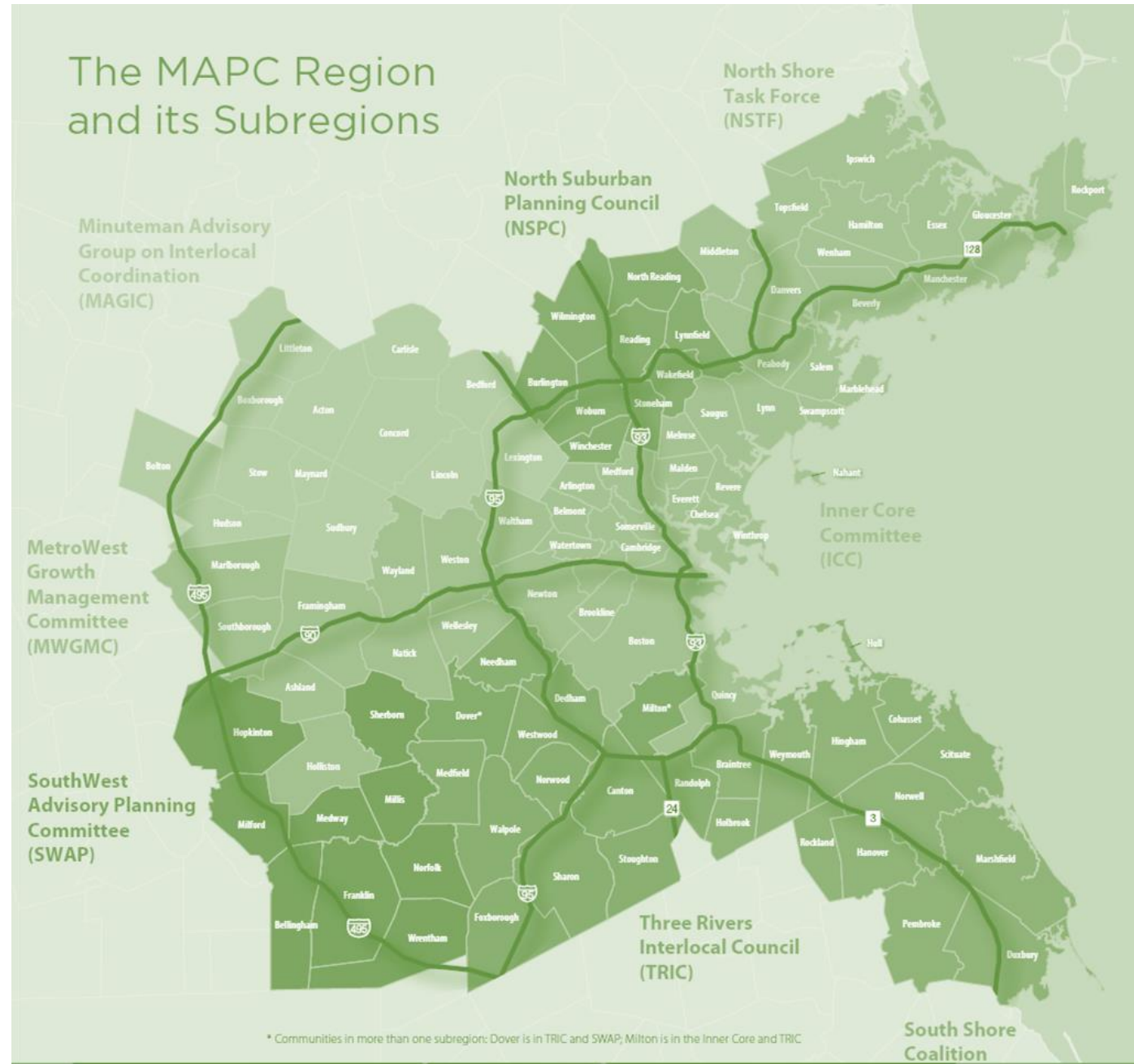
9:00 AM	Welcome & Poll Everywhere Activity
9:10 AM	EV Charging Station Selection & Group Purchasing with MAPC – Megan Aki, MAPC
9:25 AM	Installation & Maintenance Best Practices for EV Charging Stations – Justin Ries, ChargePoint
9:40 AM	EV Charging & Car Share in Newton – Bill Ferguson, City of Newton
9:45 AM	Community Conversations on Lessons Learned & Innovative Approaches
10:35 AM	<i>Coffee break & stretch</i>
10:45 AM	VEH102 Vendor Presentations on Equipment & Services with Q&A
11:20 AM	Next Steps with MAPC
11:30 AM	<i>Networking with Vendors & Communities</i>



Housekeeping

MAPC: ABOUT US

- Regional Planning Agency
- 101 cities and towns
- 90+ employees
- Wide range of planning expertise



MAPC: CLEAN ENERGY

Regional Energy **Projects**

- ESCO Procurement
- Regional Solar Initiative
- LED Streetlight Purchasing Program
- Community Electricity Aggregation
- Green Mobility Program
- Energy Resiliency

Climate and Energy **Planning**

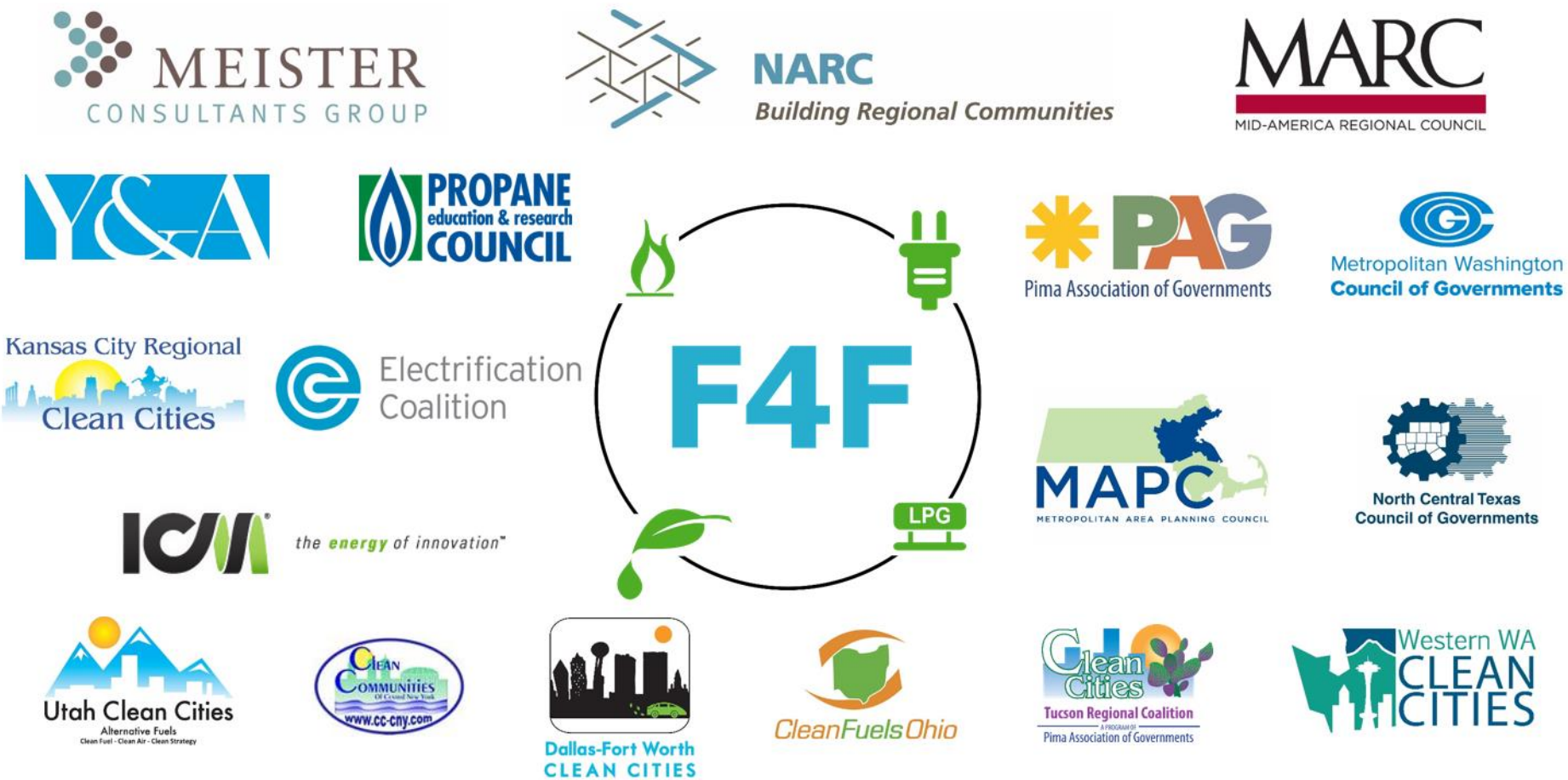
- Connecting municipalities with incentives + plug-and-play programs
- Community energy and climate baselining, planning, and strategizing
- Outreach programming and education
- Net Zero Planning

Energy **Technical Assistance**

- Grant Writing
- Green Communities Designation
- Methane Leaks
- Solar Permitting and Zoning
- State and Local Policy
- Net Zero Guidance & Education



FLEETS FOR THE FUTURE



Accelerate the deployment of **alt. fuel vehicles (AFVs)** by reducing their incremental costs and building fleet capacity to plan procurements.

Propane, electric, and natural gas vehicles and infrastructure.



Text “**MAPCMTG**” to **22333**
to join the poll activity

OR

Go to **PollEv.com/mapcmtg**
in a mobile browser

EV Charging Station Selection & Group Purchasing with MAPC

Megan Aki, MAPC

ASSESS THE NEED



WHO needs to use
the station?



HOW will they use
the station?



WHERE will they be
parked?

ASSESS THE NEED



**City/town
employees**

Fleet operators

Residents

Visitors

ASSESS THE NEED

**9-5 work
hours**

**Re-charge
midday**

**Overnight
parking**

**Extend range
for a trip**



ASSESS THE NEED

City/town
hall lot

DPW garage

At home or
workplace

Service
stations



SELECT A STATION

Level I



Level II



DC Fast
Charging



SELECT A STATION

Level I



120V

6-10 hours for a charge

Overnight charging for vehicles that will travel under 40 miles during the day

Use cases: staff during work day, long term parking at commuter lots or vehicles parked overnight

SELECT A STATION

Level II



204-240V

1-3 hours for a charge

Most practical municipal applications, can add 10-25 miles of range in one hour of charging

Use cases: Commercial use or work vehicles that are heavily used and need a midday charge

SELECT A STATION

**DC Fast
Charging**



480 V

30 minutes for a charge

Applications make most sense along highways at rest areas for a short duration charge that provides range for long distance travel

Use cases: best for highway sites to enable longer vehicle trips

SELECT A SITE

Proximity to Power

Mounting Type

ADA Compliance

Wayfinding & Visibility

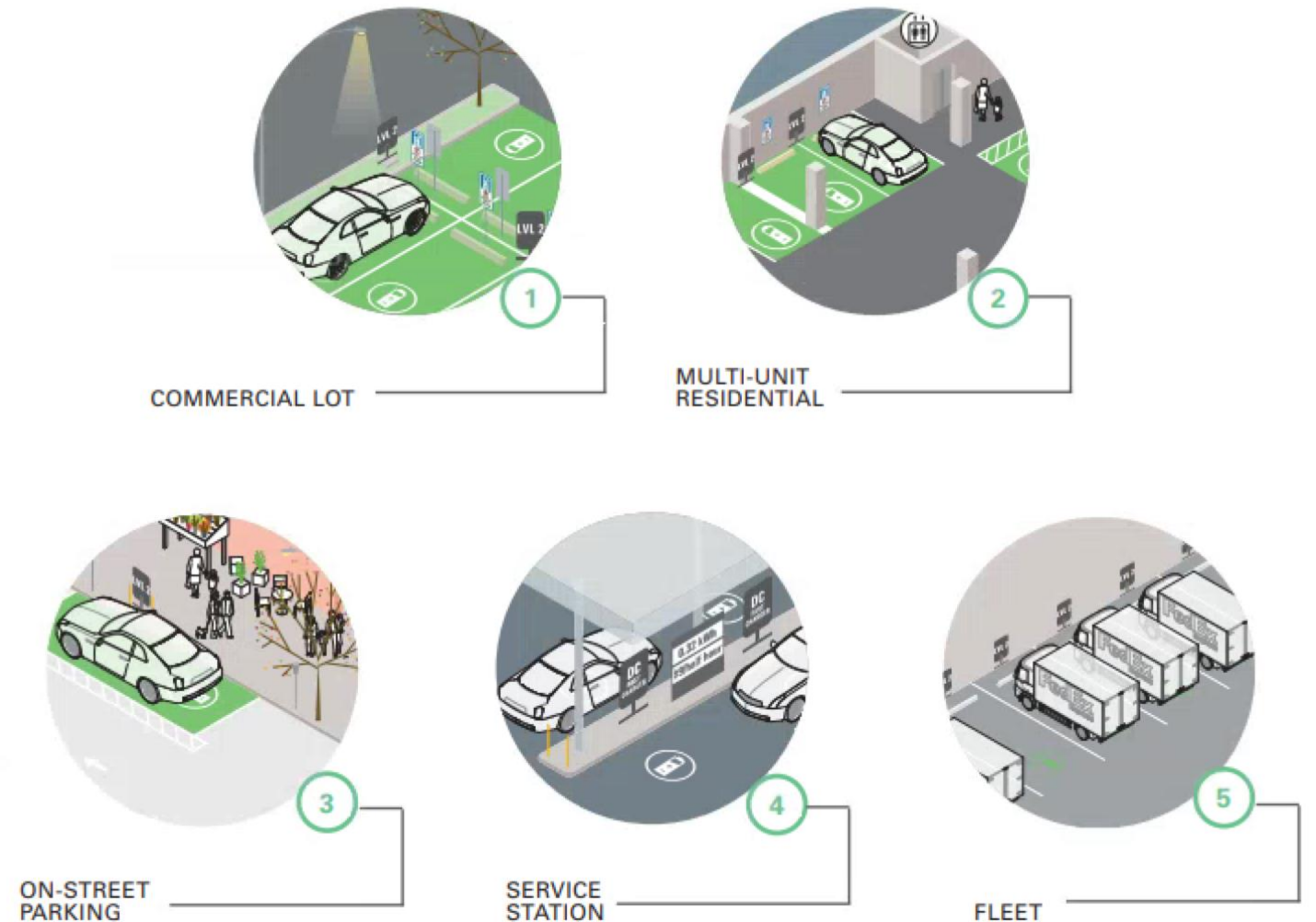


Image source: NYSERDA Siting and Design Guidelines for Electric Vehicle Supply Equipment, 2012

PROCURE & INSTALL

1

Request 3
responses from
vendors on
COMMBUYS

2

Receive site
assessment for
install costs

3

Finalize
statement of
work and select
best value
vendor

4

Coordinate
install with
vendor

VEH102 VENDORS



Category 1
CHARGING STATIONS



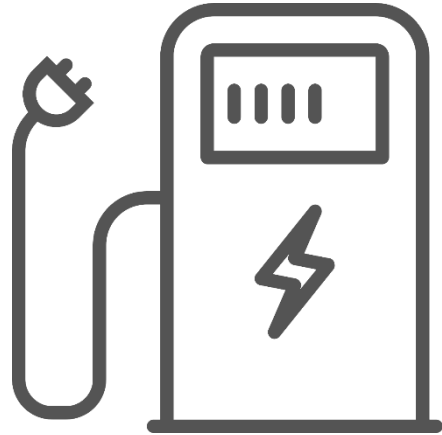
Category 2
IDLE REDUCTION



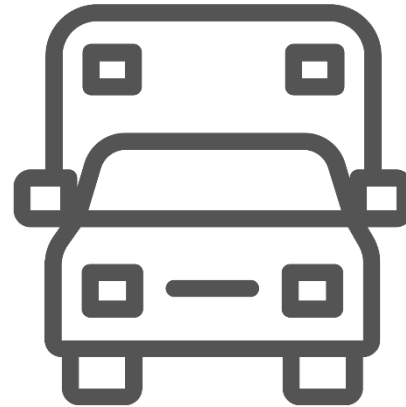
Category 3
AFTERMARKET CONVERSIONS

VEH102: Statewide Contract for Advanced Vehicle Technology

2018 GROUP PURCHASING WITH MAPC

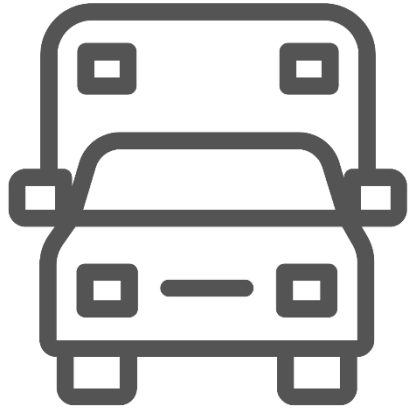


**EV CHARGING
STATIONS**



**AFTERMARKET
CONVERSIONS**

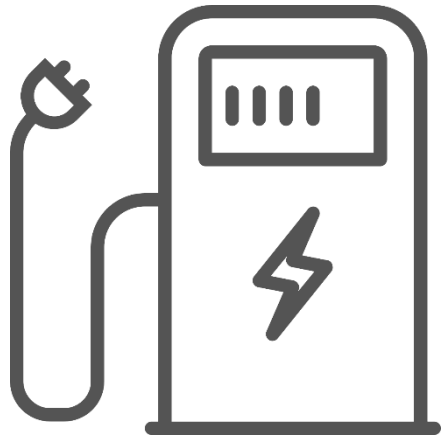
AFTERMARKET CONVERSION BID



AFTERMARKET CONVERSIONS

1. Hybrid electric conversions
2. Plug-in hybrid electric conversions

EV CHARGING STATION BID



EV CHARGING STATIONS

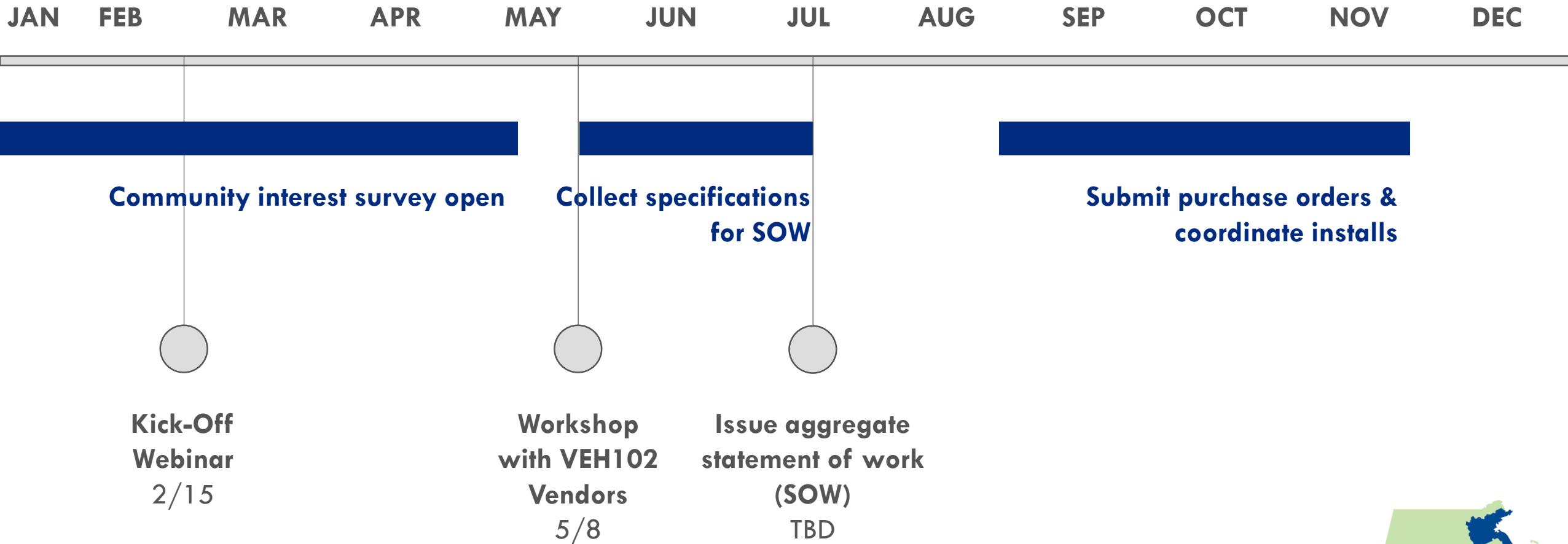
1. Level I and II stations
2. Coordinated site assessments
3. Installation

VEH102: CATEGORY 1 VENDOR OFFERINGS

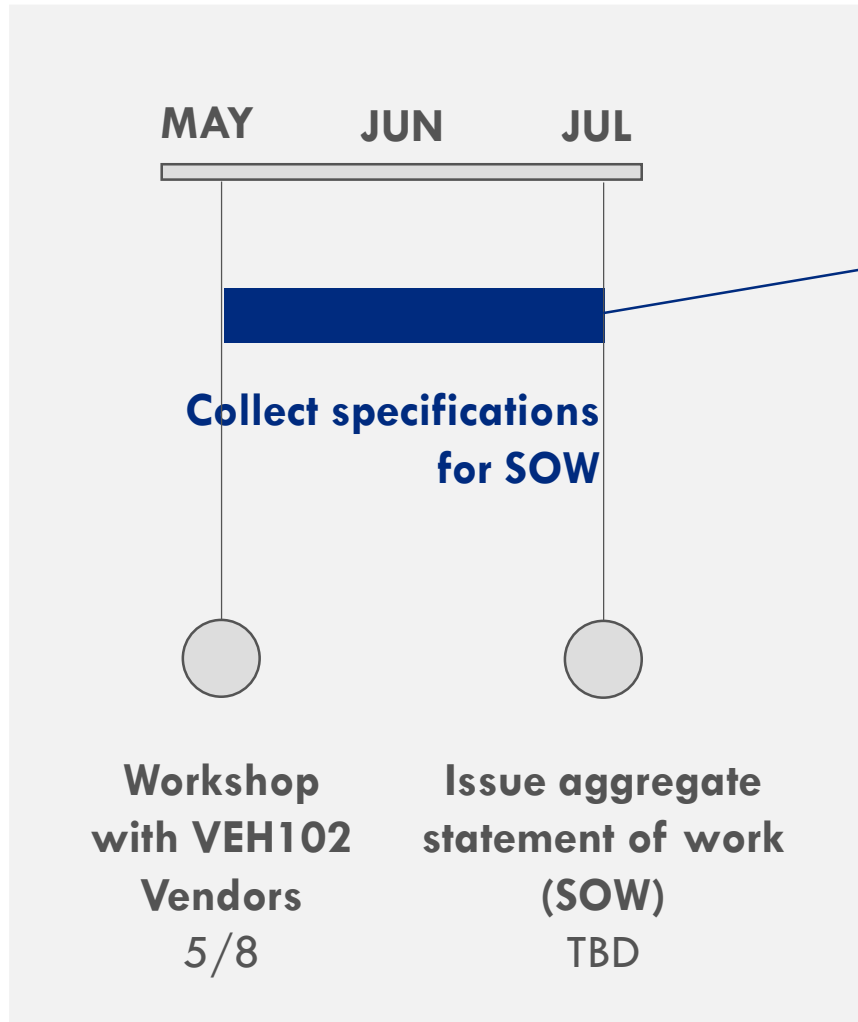
VEH102 Vendor	Manufacturer	Volume discounts through VEH102	Level 1	Level 2	DCFC	Installation
ClipperCreek	ClipperCreek	3% (Level I) 4-13% (Level II)	X	X		Coordination with third party contractors
EVSE LLC	EVSE LLC	None	X	X		Yes, through their installation partner (ABM)
Liquidsky Technologies Inc.	Liquidsky Technologies Inc.	5-27%	X	X		-
Greybar Electric Co. Inc.	Leviton	5-15%		X		-
Verdek	ChargePoint, Inc.	4-10% (Level II) 2-5% (DCFC)		X	X	Yes
	AeroVironment	2-5%		X		Yes
	Schneider Electric	30-35%		X		Yes
	Efacec	2-5%			X	Yes
Voltrek	ChargePoint, Inc.	11-18% (Level II) 3-5% (DCFC)		X	X	Yes
	AeroVironment	10-15 (Level I) 40% (Level II)	X	X		Yes
	General Electric	10-24%		X		Yes

TIMELINE

Exact timing subject to change, per community purchasing needs

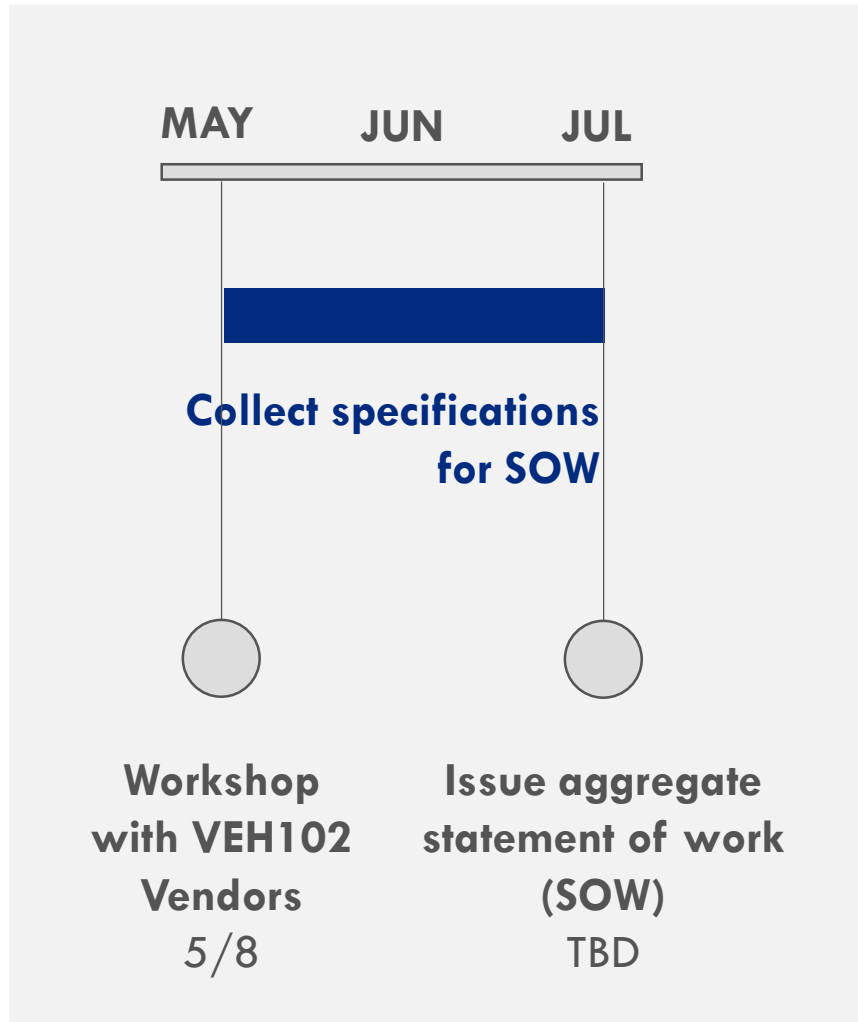


SPECIFICATIONS NEEDED



EQUIPMENT	SITE
<p>For each station:</p> <ul style="list-style-type: none"><input type="checkbox"/> Level of Charge<input type="checkbox"/> Voltage<input type="checkbox"/> # of Ports<input type="checkbox"/> Payment System<input type="checkbox"/> Network Capable (Y/N)<input type="checkbox"/> Desired Network Functions<input type="checkbox"/> Mounting Type<input type="checkbox"/> Cable Management	

SPECIFICATIONS NEEDED



EQUIPMENT	SITE
<p>For each station:</p> <ul style="list-style-type: none"><input type="checkbox"/> Approx. site address<input type="checkbox"/> Existing site load capacity<input type="checkbox"/> Distance from power source<input type="checkbox"/> Cell signal availability (Y/N)<input type="checkbox"/> Excavation needed (distance /surface type)<input type="checkbox"/> Physical protections needed	

Installation & Maintenance Best Practices for EV Charging Stations

Justin Ries, ChargePoint



Driving Your EV Charging Project

—chargepoint+®

The World's Largest and Most Open EV Charging Network



Largest Community of EV drivers

- + 80% of new EV drivers join ChargePoint network every month
- + A driver plugs into our network every 2 seconds



Charging Everywhere

- + 55,000+ charging spots in US alone
- + 800+ ports added every month



We're Established and Growing

- + Almost \$300 million in funding
- + 74%+ share of commercial smart charging marketshare

We Are the Industry Leader

According to Time, Bloomberg, CNBC, Navigant Research

Design and Planning Considerations



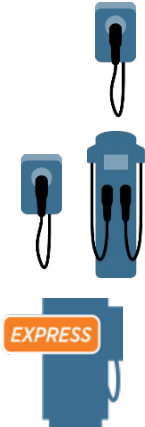
- + 1) Choose the Right Hardware/Software/Vendor
 - Charging Speeds & Station Types
 - Value of a Network
 - Ongoing Maintenance/Repairs
- + 2) Site Assessment for Install Costs
 - Installation Options
 - Site Considerations
- + 3) Future Expansion
 - Laying Conduit
 - Power Management



Charging Speeds & Station Types

EV Charging Options

	Amperage	Voltage	Kilowatts	Typical Charging Time	Connector	Primary Use
AC Level 1	12–16 amps	120 V	1.3–1.9 kW	12–60 hours 2–5 miles RPH	J1772 connector	<ul style="list-style-type: none"> • Backup charge • Some Home use
AC Level 2	6–80 amps	208 V or 240 V	Up to 19.2 kW	2–4 hours 10–30 miles RPH	J1772 connector	<ul style="list-style-type: none"> • Park and charge • Residential, commercial and public charging
DC Fast Charge	70–125 amps	208 V or 480 V	24–150+ kW	15–45 minutes 100–250 miles RPH	SAE Combo, Tesla, ChaDeMo connector	<ul style="list-style-type: none"> • Commercial, public • Charging while traveling long distances (en-route)



Commercial Level 2 Charging Station

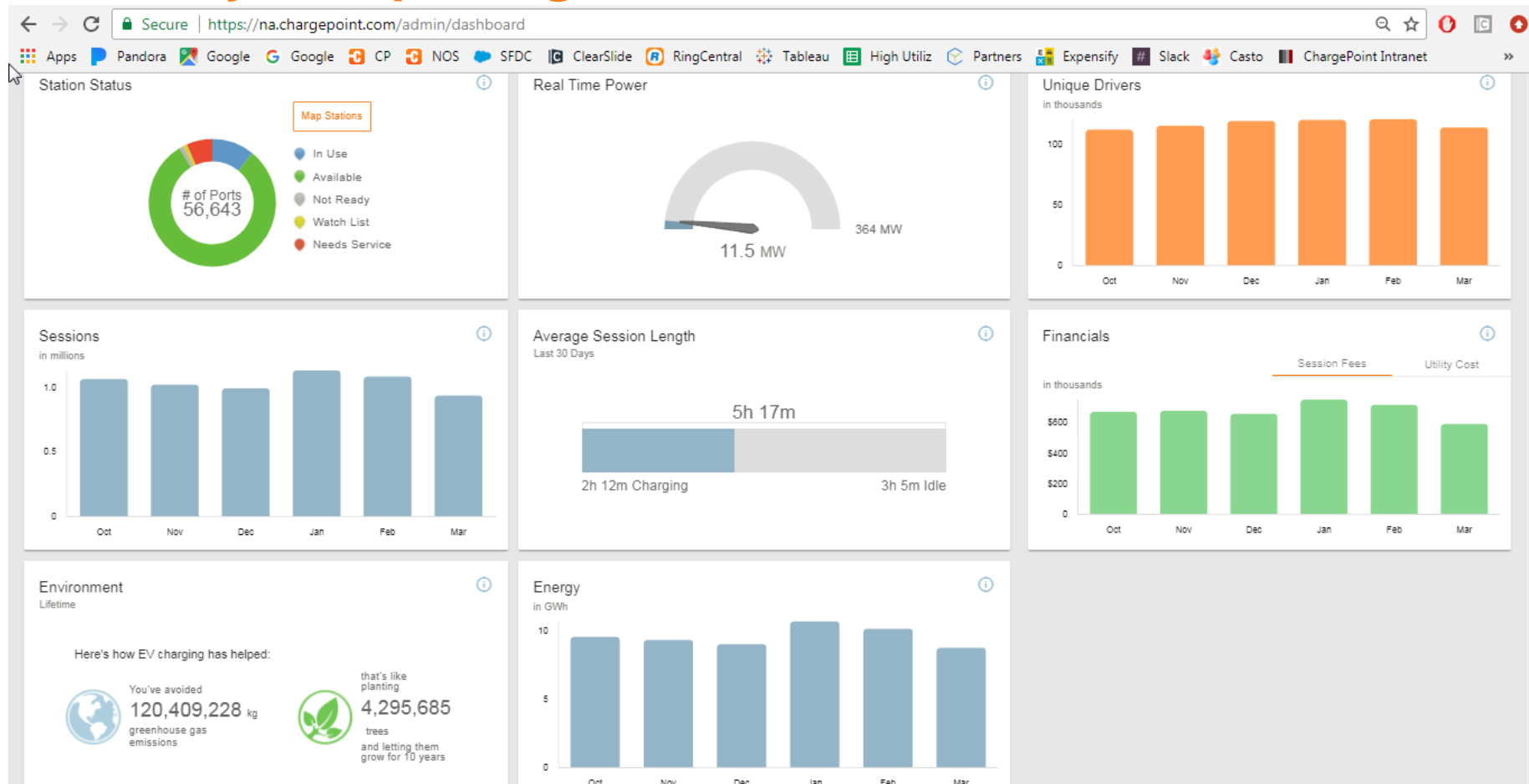
- + **Speed:** Provides 20-25 RPH (miles of Range Per Hour).
- + **Clean Cord Technology:** Self-retracting, maintenance free, ultra-lightweight cord management system.
- + **Power Management Options:** Cut installation costs and double the number of parking spots served.
- + **Branding and Customization:** Promote your brand with an LCD screen and customizable signage.
- + **3G “Smart” Connectivity:** Allows for many driver experience enhancements as well as station owner flexibility controls.
- + **Consumer Friendly User Interface:** Available in multi languages (English, French, and Spanish), interactive animated user interface, and touch buttons for input (glove and ice operations).
- + **Compatibility:** 100% of EVs can charge with our Level 2 Chargers including Tesla



Value of “Smart” Networked Stations

Capability	Smart Charger	Dumb Charger
Dispense Electricity	✓	✓
Visible to Drivers * through mobile app, turn by turn directions, nearby amenities, real-time availability, 24/7/365 driver support	✓	✗
Ability to Charge \$ per Session * by kWh, time of use, or drivers	✓	✗
Access Control * public/private, loyalty rewards	✓	✗
Remote Access and Maintenance * proactive monitoring, rules/software updates, etc.	✓	✗
Data Analytics * station usage, # of unique drivers, charging behavior, utilization, revenue, and costs	✓	✗
Sustainability Reporting *GHG savings, fuel savings	✓	✗

Visibility & Reporting: Dashboard



Ongoing Maintenance: ChargePoint ‘Assure’ Coverage




Industry leading parts and on-site labor warranty that covers repair and/or replacement of defective stations included at no extra cost



+ Key Benefits:

- Proactive Monitoring... we view remotely to ensure proper functionality
 - ChargePoint often knows about a problem before the host and will contact the host for proactive repairs
 - Proactive support and reliability with virtually no administrative efforts or unexpected costs annually
- Includes all Parts and On-Site Labor to repair or replace product defects
 - One business day on-site response or one business day from parts delivery. ChargePoint assumes all triage and repair coordination responsibilities
 - Coverage in all 50 US states + Canada
- Monthly and quarterly reporting/analytics emailed to station owners
- 98% Annual Uptime Guarantee
- Can be purchased for up to 5 years, up-front or annual billing available

Station Installation Options

-  **A** Use Your Preferred Electrician for the Entire Project (make-ready & installation)
 - We provide training @ www.chargepointuniversity.com
-  **B** Use Your Preferred Electrician to Provide Make-Ready Work (picture on next slide)
 - We will send our electrician for final station hookup & provisioning
-  **C** Use ChargePoint's Preferred Electrician to Complete Entire Project
 - We will help coordinate & schedule a site assessment

Examples of Make-Ready Sites

Wall Mount



Bollard Mount



Site Assessment: Considerations

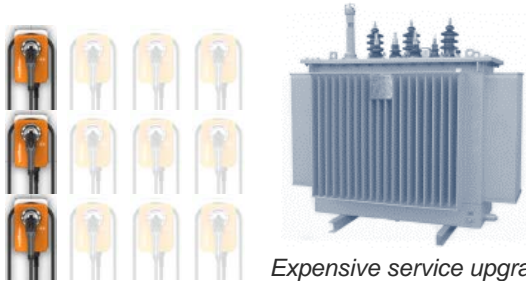
+ Aspects to Consider

- Proximity to power source
- Cell signal
- Potential trenching
- Lighting and security
- Visibility and signage
- Future Expansion
 - Extra Conduit for Future Stations
 - Power Management (more on next slide)

Future Expansion Cost Considerations

Without Panel Sharing

- + Each station requires a fully dedicated 40 amp circuit at all times, no matter how many vehicles plugged in
- + Expensive service upgrade required in order to accommodate more than a small handful of stations



Expensive service upgrade

With Panel Sharing

- + Panel Share works by setting a cap on the aggregate power of all stations, or groups of stations
- + Vehicles draw full power when few are plugged in
- + Power is intelligently shared when many vehicles are plugged in
- + Capital Cost Savings: avoid service upgrades
- + Electricity Bill savings: demand charge avoidance



Use Existing service

Let's continue the discussion. Questions?

Justin Ries, LEED AP

Account Executive, New England

direct: 904.613.9363

Justin.Ries@chargepoint.com

ChargePoint

EV Charging & Car Share in Newton

Bill Ferguson, City of Newton



55 Elliott Street



South High School



War Memorial

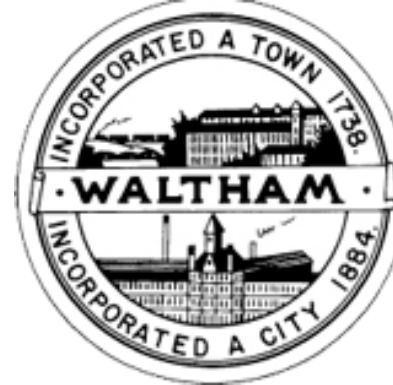




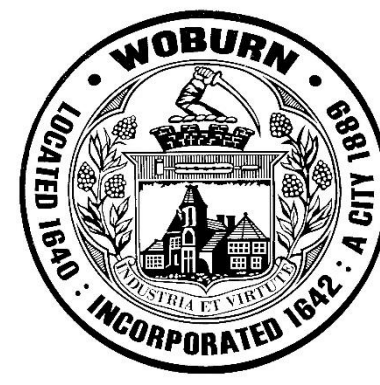
Matt Bradley
Boston



Bill Ferguson
Newton



Susan McPhee
Waltham, Woburn, & Winchester



Community Conversations on Lessons Learned & Innovative Approaches

Split into **three groups** of 8-10.

Each group will have a **MAPC Facilitator** and **Community Leader**.

Small group discussion for **45 minutes**.

Report back on **1-2 lessons learned** and **1-2 outstanding questions**.



Coffee break!



Chris Hermey, Project Manager



Kathleen Connors, CEO

VEH102 Vendor Presentations on Equipment & Services



GREEN TECHNOLOGIES FOR TODAY'S FUELING PRIORITIES

www.verdek.com



GREEN TECHNOLOGIES

EV CHARGING



SALES, FINANCING,
INSTALLATIONS, AFTER
SALES SERVICE

ELECTRIC
VEHICLES

CNG
VEHICLES/
POWER
GENERATION

BIOGAS TREATMENT

CNG/LNG
PROCESSING



EV CHARGING SOLUTIONS - LEVEL 2

- ▶ CHARGEPOINT (CELL NETWORKED)
- ▶ AEROVIRONMENT (CELL NETWORKED AND NON)
- ▶ JUICEBOX (WIFI NETWORKED AND NON)



POWER RATING



7.2 KW



7.2-10KW

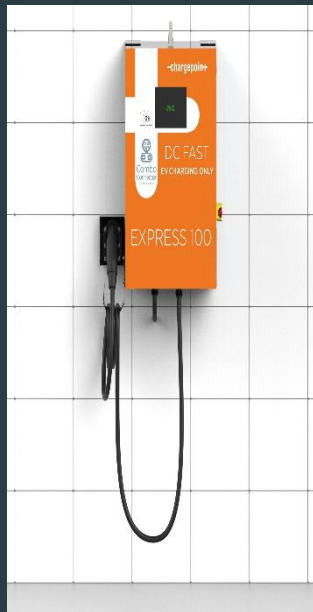


EV CHARGING SOLUTIONS - LEVEL 2 KEY FEATURE

	NETWORK	PAYMENT	POWER (KW)	NOTES
CHARGEPOINT	CELLULAR	YES	3.6(*)/7.2	POWER SHARE
AEROVIRONMENT	NONE/CELLULAR(*)	NO/YES	3.6/7.2	CELL AVAIL. IN JUNE18
EMOTORWERKS	WIFI -ETHERNET	NO (*)	7.2/10	AVAIL. IN FUTURE RELEASE

EV CHARGING SOLUTIONS - LEVEL 3

- ▶ CHARGEPOINT (CHARGEPOINT PLATFORM)
- ▶ EFACEC (CHARGEPOINT AND OCPP PLATFORM)



POWER RATING 20-25 KW



50-150 KW



150-350 KW



EV CHARGING SOLUTIONS - LEVEL 3 -KEY FEATURE

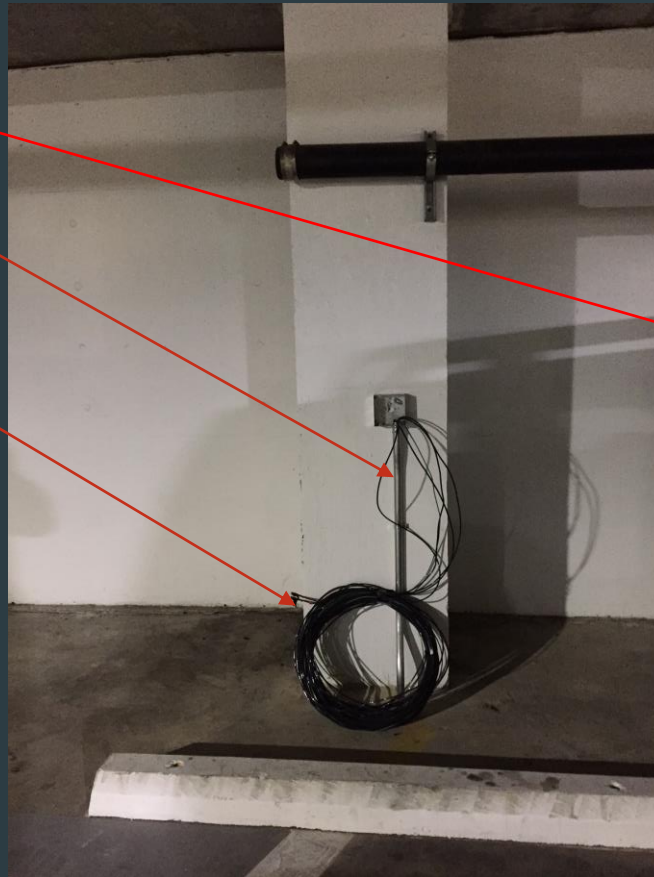
	NETWORK	PAYMENT	POWER (KW)	PLATFORM
CHARGEPOINT	CELLULAR	YES	25-50-62.5	CHARGEPOINT
EFACEC	CELLULAR	YES	25--50-EVs 40-90-150 Buses	CHARGEPOINT / OCPP



EV CHARGING SOLUTIONS

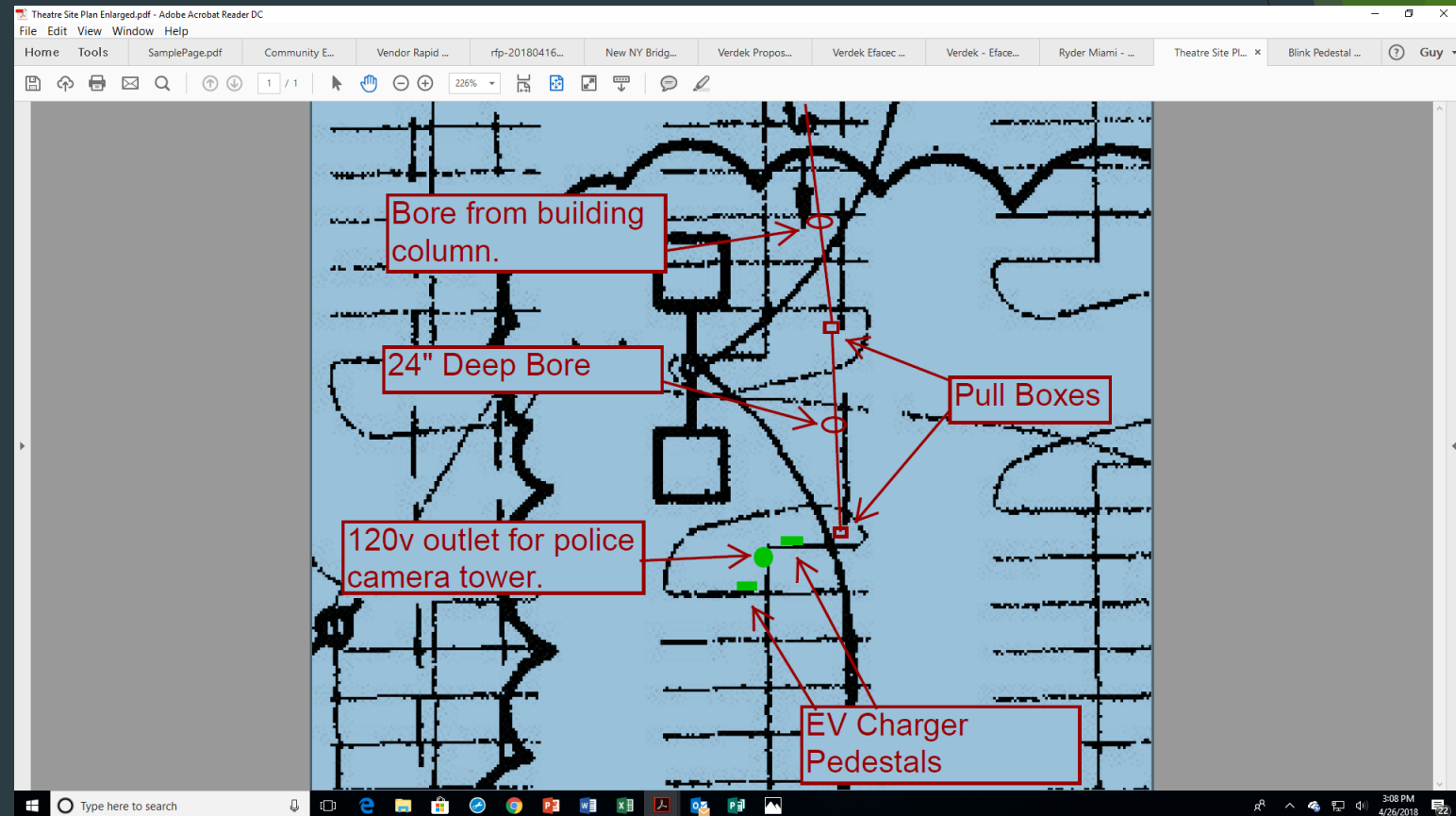
INSTALLATION GUIDELINES - OPTION 1 - WIRE-READY

- ▶ USE 1 40 AMP BREAKER PER PORT
- ▶ RUN WIRES TO FINAL LOCATION
- ▶ LEAVE AT LEAST 3' STUB
- ▶ VERDEK DOES
 - ▶ FINAL INSTALLATION
 - ▶ PROVISIONING
 - ▶ TRAINING



EV CHARGING SOLUTIONS - INSTALLATION GUIDELINES - OPTION 2 - TURNKEY

- ▶ SITE SURVEY
- ▶ PERMITTING
- ▶ INSTALLATION
- ▶ PROVISIONING
- ▶ TRAINING





EV CHARGING SOLUTIONS - AFTER SALES SERVICES AND MAINTENANCE

- ▶ TRAINING OF STATION USERS
- ▶ SUBMISSION OF USAGE REPORTS
- ▶ DAILY MONITORING OF ALL INSTALLED STATIONS
- ▶ COORDINATION WITH OUR LOCAL SERVICE TEAM FOR ANY NEEDED REPAIR



Guy Mannino
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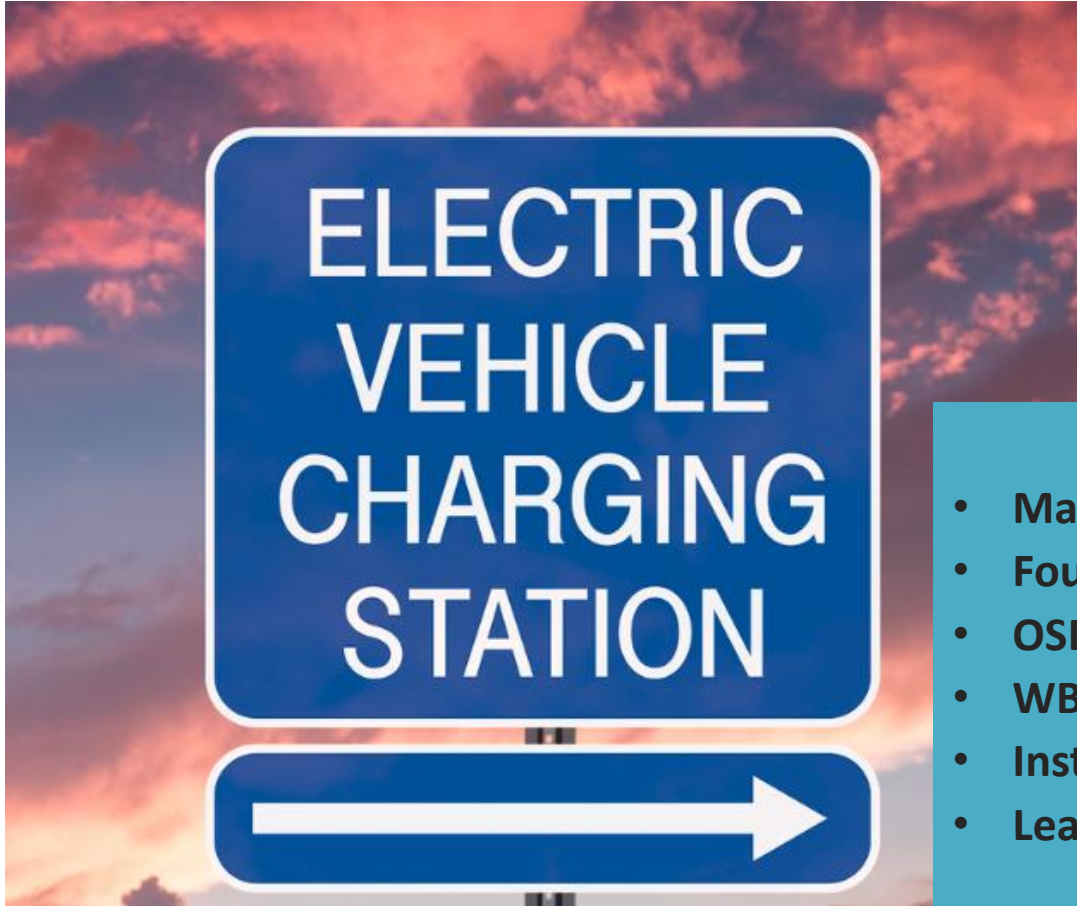
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VOLTREK

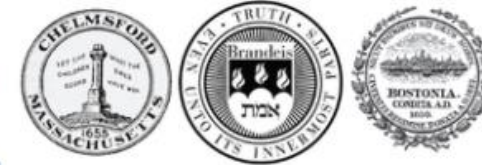
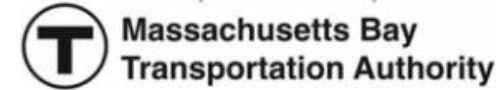
POWERING YOUR JOURNEY SM

About Voltrek



- **Massachusetts Company**
- **Founded in 2010**
- **OSD Vendor Contract VEH 102**
- **WBE/DBE Certified**
- **Installed 900+ Charging Ports**
- **Leader in EVSE Project Management**

Some of Our Clients



Our Services



Phase 1- Strategic Planning

- EVSE (charger) selection
- Site assessment for power availability & site design
- Engineering
- Best Practices: Usage policies, ADA accessibility
- Education

Phase 2- Implementation

- Installation/ Project management
- Programing
- Training
- Permitting

Phase 3- Maintenance & Management

- Monitoring (access, billing,
- Reporting
- Servicing

Partnered with Multiple Manufacturers



Features and Price Points



ChargePoint

- Networked
- Cable Management
- Power Share
- Billing enabled
- Largest network/integrated system
- Dual Cost Range: \$6,200-\$7,200



EVBOX

- Upgradable/Network Capable
- Optional Cable Management
- Power Share
- Billing enabled w/ network
- Multiple Network Options
- Dual Cost Range: \$4,000-5,200



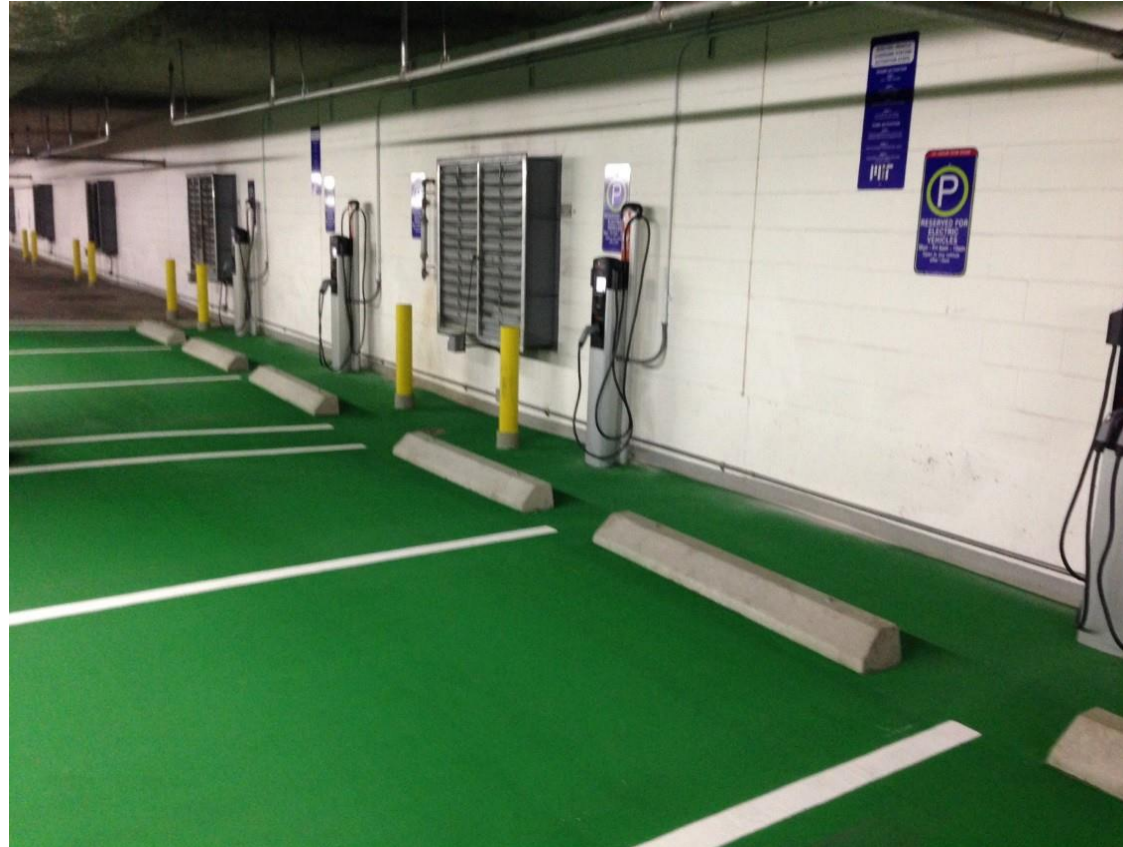
AEROVIRONMENT

- Multiple Model lines offering different features
- Non networked Model
- Dual Cost range: \$1,300-\$3,400

Our Work – Typical L2 Install



Teradyne Company, MA



MIT Cambridge, MA

Our Work – Typical L2 Install



Above:
Lenox Hotel, Boston, MA

Our Work- ADA Fast Charger Install



Natick, MA- I 90Service Plaza

Contact Information



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Q&A



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Kathleen Connors, CEO

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Next Steps & Related Opportunities

EV Charging Station Specifications Template

Send to MAPC no later than **June 30, 2018**

VW Settlement Request for Information – responses due May 18, 2018

Let MAPC know if you would like to be a part of our response by **May 14, 2018**

Eversource Make-Ready Investment

More information to follow



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