

# Appendix B

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## Key Pad Results

Route 9 Smart Growth Public Meeting  
 May 22, 2012  
 Dwight Hall/Performing Arts Center  
 Framingham State University

**KEYPAD SUMMARY**

1.) Which New England sports team has the best chance of winning a championship? (multiple choice)

	Responses	
	(percent)	(count)
Boston Celtics	35%	11
Boston Red Sox	6%	2
New England Patriots	35%	11
Boston Bruins	0%	0
New England Revolution	23%	7
<b>Totals</b>	<b>100%</b>	<b>31</b>

2.) Which category best describes you? (multiple choice)

	Responses	
	(percent)	(count)
Local Resident	43%	16
Government/Community Employee	22%	8
Local Employee/Business Owner	3%	1
Non-Profit or Advocate	24%	9
Student	3%	1
Other	5%	2
<b>Totals</b>	<b>100%</b>	<b>37</b>

3.) Where do you live? (multiple choice)

	Responses	
	(percent)	(count)
Framingham	32%	12
Natick	22%	8
Southborough	3%	1
Wellesley	3%	1
Other Town in MetroWest	24%	9
Outside of MetroWest	16%	6
<b>Totals</b>	<b>100%</b>	<b>37</b>

4.) How long have you lived in MetroWest? (multiple choice)

	Responses	
	(percent)	(count)
0-1 Year	11%	2
2-5 Years	6%	1
6-10 Years	11%	2
11-20 Years	22%	4
20+ Years	44%	8
I live outside of MetroWest	6%	1
<b>Totals</b>	<b>100%</b>	<b>18</b>

**5.) Do you own or rent a home? (multiple choice)**

I own a single family home  
 I own a multi-family home  
 I own a condominium or townhouse  
 I rent a single family home  
 I rent an apartment  
 Other

	Responses	
	(percent)	(count)
I own a single family home	73%	27
I own a multi-family home	3%	1
I own a condominium or townhouse	11%	4
I rent a single family home	3%	1
I rent an apartment	5%	2
Other	5%	2
<b>Totals</b>	<b>100%</b>	<b>37</b>

**6.) What is your age? (multiple choice)**

0-19  
 20-29  
 30-39  
 40-49  
 50-59  
 60-69  
 70 or More

	Responses	
	(percent)	(count)
0-19	0%	0
20-29	6%	2
30-39	9%	3
40-49	15%	5
50-59	32%	11
60-69	21%	7
70 or More	18%	6
<b>Totals</b>	<b>100%</b>	<b>34</b>

**7.) How do you identify yourself? (multiple choice)**

White  
 Black or African-American  
 Hispanic or Latino  
 Asian  
 Two or more  
 Other

	Responses	
	(percent)	(count)
White	95%	37
Black or African-American	0%	0
Hispanic or Latino	3%	1
Asian	0%	0
Two or more	0%	0
Other	3%	1
<b>Totals</b>	<b>100%</b>	<b>39</b>

**8.) How often do you travel to locations on Route 9? (multiple choice)**

Almost daily  
 Between 2-4 times per week  
 About once per week  
 About once per month  
 Less than once per month

	Responses	
	(percent)	(count)
Almost daily	53%	18
Between 2-4 times per week	26%	9
About once per week	15%	5
About once per month	3%	1
Less than once per month	3%	1
<b>Totals</b>	<b>100%</b>	<b>34</b>

**9.) Why do you most often access Route 9? (multiple choice)**

	Responses	
	(percent)	(count)
Shop	36%	12
Eat	9%	3
School	0%	0
Work	18%	6
Recreation	0%	0
To reach destinations which are not along Route 9.	36%	12
Other	0%	0
<b>Totals</b>	<b>100%</b>	<b>33</b>

**10.) Are you able to walk to Route 9 within 20 minutes from where you live? (multiple choice)**

	Responses	
	(percent)	(count)
Yes	56%	22
No	44%	17
<b>Totals</b>	<b>100%</b>	<b>39</b>

**11.) What mode of transportation do you most frequently use to access locations along Route 9? (multiple choice)**

	Responses	
	(percent)	(count)
Car	94%	29
Bus/Shuttle	0%	0
Walk	0%	0
Bicycle	6%	2
<b>Totals</b>	<b>100%</b>	<b>31</b>

**12.) How important is it to implement smart growth and compact/walkable developments along the Route 9 Corridor? (multiple choice)**

	Responses	
	(percent)	(count)
Very Important	61%	22
Moderately Important	31%	11
Somewhat Important	6%	2
Not Important	3%	1
<b>Totals</b>	<b>100%</b>	<b>36</b>

**13.) If pedestrian and bicycle improvements were made to Route 9 (e.g., sidewalk improvements, more crosswalks, medians, shorter street crossing distances), would you walk or bicycle more? (multiple choice)**

	Responses	
	(percent)	(count)
Yes	59%	22
No	24%	9
Maybe	16%	6
<b>Totals</b>	<b>100%</b>	<b>37</b>

14.) If buildings were closer to each other and had an appropriate mix of uses, do you think you would walk between locations along Route 9 more often? (multiple choice)

Yes  
No  
Maybe

Responses	
(percent)	(count)
63%	24
5%	2
32%	12
<b>Totals</b>	<b>100% 38</b>

15.) If you were to access locations along Route 9 more often, what would be the primary purpose of your trip? (multiple choice)

Living  
Shopping  
Eating  
Working  
Attending School  
Other

Responses	
(percent)	(count)
0%	0
60%	12
20%	4
10%	2
0%	0
10%	2
<b>Totals</b>	<b>100% 20</b>

16.) If you were to park in one place and take a shuttle to another location along Route 9, how long would you be willing to wait for a shuttle to arrive? (multiple choice)

10 minutes  
15 minutes  
20 minutes  
I'm not interested in taking a shuttle

Responses	
(percent)	(count)
35%	12
21%	7
6%	2
38%	13
<b>Totals</b>	<b>100% 34</b>

17.) Would you consider living in a compact, walkable, mixed-use development along Route 9? (multiple choice)

Yes  
No  
Maybe

Responses	
(percent)	(count)
28%	10
50%	18
22%	8
<b>Totals</b>	<b>100% 36</b>

18.) How would you rank the suitability of the White's Corner – Southborough proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable  
Moderately Suitable  
Somewhat Suitable  
Not Really Suitable

Responses	
(percent)	(count)
21%	5
29%	7
33%	8
17%	4
<b>Totals</b>	<b>100% 24</b>

**19.) How would you rank the suitability of the Fayville Village/Oak Hill Road - Southborough proposed Smart Growth Opportunity Area? (multiple choice)**

Very Suitable  
 Moderately Suitable  
 Somewhat Suitable  
 Not Really Suitable

Responses	
(percent)	(count)
40%	10
12%	3
28%	7
20%	5
<b>Totals</b>	<b>100% 25</b>

**20.) How would you rank the suitability of the Temple Street - Framingham proposed Smart Growth Opportunity Area? (multiple choice)**

Very Suitable  
 Moderately Suitable  
 Somewhat Suitable  
 Not Really Suitable

Responses	
(percent)	(count)
48%	15
32%	10
16%	5
3%	1
<b>Totals</b>	<b>100% 31</b>

**21.) How would you rank the suitability of the Framingham Centre proposed Smart Growth Opportunity Area? (multiple choice)**

Very Suitable  
 Moderately Suitable  
 Somewhat Suitable  
 Not Really Suitable

Responses	
(percent)	(count)
67%	22
21%	7
6%	2
6%	2
<b>Totals</b>	<b>100% 33</b>

**22.) How would you rank the suitability of the Prospect Street - Framingham proposed Smart Growth Opportunity Area? (multiple choice)**

Very Suitable  
 Moderately Suitable  
 Somewhat Suitable  
 Not Really Suitable

Responses	
(percent)	(count)
32%	10
42%	13
23%	7
3%	1
<b>Totals</b>	<b>100% 31</b>

**23.) How would you rank the suitability of the Framingham/Natick – Golden Triangle proposed Smart Growth Opportunity Area? (multiple choice)**

Very Suitable  
 Moderately Suitable  
 Somewhat Suitable  
 Not Really Suitable

Responses	
(percent)	(count)
72%	21
17%	5
3%	1
7%	2
<b>Totals</b>	<b>100% 29</b>

24.) How would you rank the suitability of the Overbrook Drive - Wellesley proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable  
 Moderately Suitable  
 Somewhat Suitable  
 Not Really Suitable

		Responses	
		(percent)	(count)
Very Suitable		28%	7
Moderately Suitable		40%	10
Somewhat Suitable		24%	6
Not Really Suitable		8%	2
<b>Totals</b>		<b>100%</b>	<b>25</b>

25.) Did tonight's event increase your understanding of smart growth concepts and compact/walkable developments? (multiple choice)

Definitely  
 Somewhat  
 Not Really

		Responses	
		(percent)	(count)
Definitely		78%	25
Somewhat		19%	6
Not Really		3%	1
<b>Totals</b>		<b>100%</b>	<b>32</b>

Route 9 Smart Growth Public Meeting  
December 4, 2012  
Callahan Center, Framingham

KEYPAD SUMMARY

1.) Which mode of transportation did you use to get here this evening? (multiple choice)

	Responses	
	(percent)	(count)
Car	85%	34
Train	0%	0
Walk	2.50%	1
Bicycle	0%	0
Horse	10%	4
Rollerblade	2.50%	1
<b>Totals</b>	<b>100%</b>	<b>40</b>

2.) Which category best describes you? (multiple choice)

	Responses	
	(percent)	(count)
Local Resident	34.88%	15
Government/Community Employee	16.28%	7
Local Employee/Business Owner	20.93%	9
Non-Profit or Advocate	18.60%	8
Student	2.33%	1
Other	6.98%	3
<b>Totals</b>	<b>100%</b>	<b>43</b>

3.) Where do you live? (multiple choice)

	Responses	
	(percent)	(count)
Framingham	43.18%	19
Natick	13.64%	6
Southborough	11.36%	5
Wellesley	4.55%	2
Other Town in MetroWest	15.91%	7
Outside of MetroWest	11.36%	5
<b>Totals</b>	<b>100%</b>	<b>44</b>

4.) How long have you lived in MetroWest? (multiple choice)

	Responses	
	(percent)	(count)
0-1 Year	0%	0
2-5 Years	6.82%	3
6-10 Years	6.82%	3
11-20 Years	18.18%	8
20+ Years	54.55%	24
I live outside of MetroWest	13.64%	6
<b>Totals</b>	<b>100%</b>	<b>44</b>



**5.) Do you own or rent a home? (multiple choice)**

I own a single family home  
 I own a multi-family home  
 I own a condominium or townhouse  
 I rent a single family home  
 I rent an apartment  
 Other

	Responses	
	(percent)	(count)
I own a single family home	86.96%	40
I own a multi-family home	4.35%	2
I own a condominium or townhouse	4.35%	2
I rent a single family home	0%	0
I rent an apartment	2.17%	1
Other	2.17%	1
<b>Totals</b>	<b>100%</b>	<b>46</b>

**6.) What is your age? (multiple choice)**

0-19  
 20-29  
 30-39  
 40-49  
 50-59  
 60-69  
 70 or More

	Responses	
	(percent)	(count)
0-19	0%	0
20-29	2.38%	1
30-39	14.29%	6
40-49	4.76%	2
50-59	23.81%	10
60-69	40.48%	17
70 or More	14.29%	6
<b>Totals</b>	<b>100%</b>	<b>42</b>

**7.) How do you identify yourself? (multiple choice)**

White  
 Black or African-American  
 Hispanic or Latino  
 Asian  
 Two or more  
 Other

	Responses	
	(percent)	(count)
White	86.67%	39
Black or African-American	2.22%	1
Hispanic or Latino	0%	0
Asian	6.67%	3
Two or more	0%	0
Other	4.44%	2
<b>Totals</b>	<b>100%</b>	<b>45</b>

**8.) Are you able to walk to Route 9 within 20 minutes from where you live? (multiple choice)**

Yes  
 No

	Responses	
	(percent)	(count)
Yes	73.17%	30
No	26.83%	11
<b>Totals</b>	<b>100%</b>	<b>41</b>

**9.) If pedestrian and bicycle improvements were made to Route 9 (e.g., sidewalk improvements, more crosswalks, medians, shorter street crossing distances), would you walk or bicycle more? (multiple choice)**

Yes  
 No  
 Maybe

	Responses	
	(percent)	(count)
Yes	56.82%	25
No	22.73%	10
Maybe	20.45%	9
<b>Totals</b>	<b>100%</b>	<b>44</b>

10.) If buildings were closer to each other and had an appropriate mix of uses, do you think you would walk between locations along Route 9 more often? (multiple choice)

	Responses	
	(percent)	(count)
Yes	55.56%	25
No	24.44%	11
Maybe	20%	9
<b>Totals</b>	<b>100%</b>	<b>45</b>

11.) Would you like to see Smart Growth occur in the Fayville SGOA? (multiple choice)

	Responses	
	(percent)	(count)
Yes	30.23%	13
No	34.88%	15
Maybe	34.88%	15
<b>Totals</b>	<b>100%</b>	<b>43</b>

12.) Would you like to see Smart Growth occur in the Framingham Centre SGOA? (multiple choice)

	Responses	
	(percent)	(count)
Yes	73.91%	34
No	10.87%	5
Maybe	15.22%	7
<b>Totals</b>	<b>100%</b>	<b>46</b>

13.) Would you like to see Smart Growth occur in the Golden Triangle SGOA? (multiple choice)

	Responses	
	(percent)	(count)
Yes	71.11%	32
No	13.33%	6
Maybe	15.56%	7
<b>Totals</b>	<b>100%</b>	<b>45</b>

14.) How important to you are each of these Smart Growth concepts? (multiple choice)

**Buildings Closer to the Road with Parking Behind and in Garages**

	Responses	
	(percent)	(count)
Not important	20.93%	9
Somewhat important	32.56%	14
Very important	46.51%	20
<b>Totals</b>	<b>100%</b>	<b>43</b>

15.) How important to you are each of these Smart Growth concepts? (multiple choice)

**Compact, walk-able developments**

	Responses	
	(percent)	(count)
Not important	9.09%	4
Somewhat important	27.27%	12
Very important	63.64%	28
<b>Totals</b>	<b>100%</b>	<b>44</b>

**16.) How important to you are each of these Smart Growth concepts? (multiple choice)**

**Mix of Uses**

Not important  
Somewhat important  
Very important

	Responses	
	(percent)	(count)
Not important	11.36%	5
Somewhat important	34.09%	15
Very important	54.55%	24
<b>Totals</b>	<b>100%</b>	<b>44</b>

**17.) How important to you are each of these Smart Growth concepts? (multiple choice)**

**Parcel Interconnectivity and/or Grid of Streets  
to Minimize Traffic Concentration**

Not important  
Somewhat important  
Very important

	Responses	
	(percent)	(count)
Not important	9.09%	4
Somewhat important	22.73%	10
Very important	68.18%	30
<b>Totals</b>	<b>100%</b>	<b>44</b>

**18.) How important to you are each of these Smart Growth concepts? (multiple choice)**

**Pedestrian and Bicycle Friendly Streetscape  
(Complete Streets)**

Not important  
Somewhat important  
Very important

	Responses	
	(percent)	(count)
Not important	13.33%	6
Somewhat important	22.22%	10
Very important	64.44%	29
<b>Totals</b>	<b>100%</b>	<b>45</b>

**19.) How important to you are each of these Smart Growth concepts? (multiple choice)**

**Good Public Transit**

Not important  
Somewhat important  
Very important

	Responses	
	(percent)	(count)
Not important	6.82%	3
Somewhat important	25%	11
Very important	68.18%	30
<b>Totals</b>	<b>100%</b>	<b>44</b>

**20.) Select the Smart Growth Benefit which you Believe is the Most Important for the Route 9 Corridor  
(multiple choice)**

Economic Growth  
Environment  
Mitigated Traffic Impacts  
Access to Job Opportunities  
Healthier Lifestyle (walking/biking/transit)  
Stronger Sense of Community  
Increased Housing Availability

	Responses	
	(percent)	(count)
Economic Growth	25.58%	11
Environment	9.30%	4
Mitigated Traffic Impacts	20.93%	9
Access to Job Opportunities	0%	0
Healthier Lifestyle (walking/biking/transit)	25.58%	11
Stronger Sense of Community	18.60%	8
Increased Housing Availability	0%	0
<b>Totals</b>	<b>100%</b>	<b>43</b>