

# 3 IDEAS FOR PUBLIC FACILITIES & ECONOMIC DEVELOPMENT?

## “GROW” DOWNTOWN VIA ENHANCED TRANSIT?



Outbound	Inbound
Rockland Community Center	Signature Healthcare Formerly Brockton Hospital
8:45a	9:20a
10:00a	10:35a
11:15a	11:50a
12:30p	1:05p
1:45p	2:20p
3:00p	3:35p
4:15p	4:50p

BAT's Rockland Flex Ride bus service does not run on weekends or holidays.



## EXTEND TRANSIT + CONNECT WORKERS TO DOWNTOWN?

**868 BUSINESSES**  
**8,763 WORKERS**  
Sources: ACS 2013-2017, & Esri, GIS: ARS, Infogroup 2019

**EXAMPLE PARTNERSHIP**

**MOBILE SHUTTLE TRACKER**

NEPONSET VALLEY Transportation Management Association

**FREE Employee Shuttle Service for:**

- Eversource 101 Station Drive 690 Canton Street
- 128 Commuter Rail Station

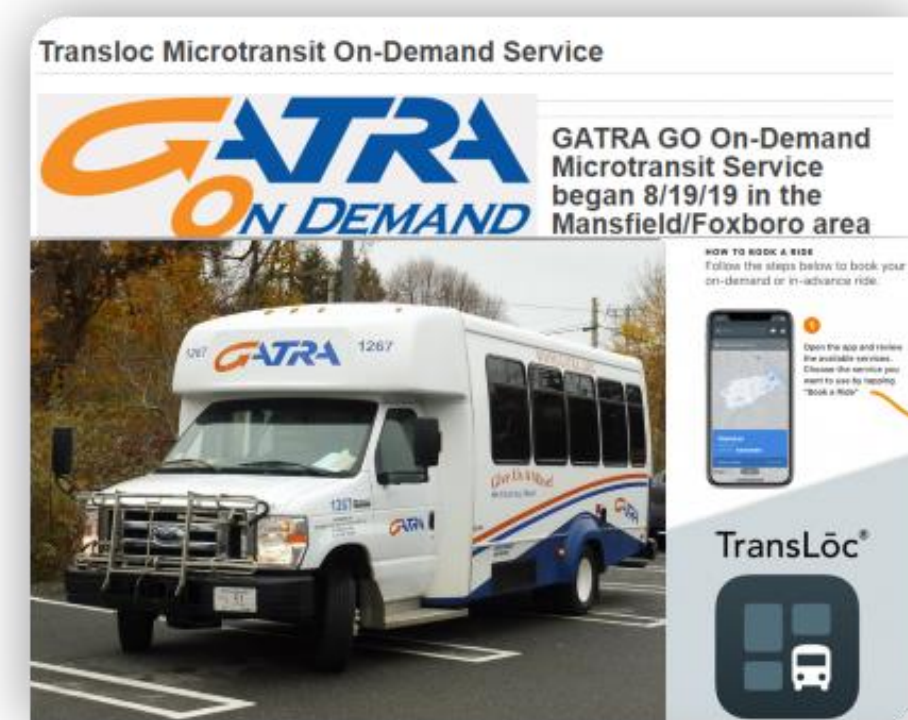
Download the App

Ride Systems Ride Systems

Track the Shuttle Online at [neponsetvalleytma.com](http://neponsetvalleytma.com)

## EXTEND TRANSIT + CONNECT WORKERS TO DOWNTOWN?

**MICRO-TRANSIT:** dynamically generated routes – from software – anticipates common pick-up points – does not require advance scheduling



**PURSUe TRANSPORTATION MANAGEMENT ASSOCIATION?** public-private – employers, towns, & bus companies – solutions for commuters – reduce traffic congestion

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## SEWER CAPACITY INCREASE for DESIRED REVITALIZATION



SEWER COMMISSION



RESTAURANTS & MIXED-USE/RESIDENTIAL REQUIRE MORE TREATED GALLONS PER DAY



## STREETScape AMENITIES for ACTIVITY & SHOPPERS



- MORE RIGHT-OF-WAY FOR PEDESTRIANS?
- ADD VALUE TO STOREFRONTS?
- SERIES OF POCKET PARKS?
- HISTORIC TROLLEY?

## TOWN HALL into COMMUNITY CENTER?




## ECONOMIC DEVELOPMENT

**CREATE** FAVORABLE & ATTRACTIVE CONDITIONS  
*investment, infrastructure, zoning*

**EXPAND** LOCAL ECONOMY, TAX BASE, REVENUES

**ALLOW** MORE CHOICES FOR  
JOBS, HOUSING & MOBILITY OPTIONS

**ECONOMIC DEVELOPMENT**  
public investment to attract desired benefits?



EXPAND TAX BASE      INCREASED OPPORTUNITIES      OPTIONS FOR QUALITY OF LIFE

## PUBLIC FACILITIES

**MAINTAIN & IMPROVE** CONDITIONS OF EXISTING

**CONSIDER** CONSOLIDATION OF SOME

TOWN REQUEST FOR PROPOSALS *for*  
UNDERUTILIZED PROPERTIES *for*  
CATALYTIC DOWNTOWN REVITALIZATION  
MIXED-USE PROJECT?

**PUBLIC FACILITIES**  
catalytic redevelopment + placemaking + infrastructure capacity?



FIRE STATION ADAPTIVE REUSE?      STREETSCAPE AMENITIES?      WASTEWATER FOR REDEVELOPMENT?

**WOULD YOU BE WILLING TO INVEST IN INCREASED SEWER CAPACITY TO SUPPORT GROWTH?**

**WHICH IDEAS DO YOU FIND THE MOST COMPELLING FOR IMPROVEMENTS?**

**WHERE SHOULD IMPROVEMENTS BE TARGETED TO BE MOST IMPACTFUL & BENEFICIAL?**

## VACATED TOWN HALL SITE *for* REVITALIZATION PROJECT?



## ADAPTIVE RE-USE OF FIRE STATION?



MARLBOROUGH EXAMPLE



## TOWN-WIDE WAYFINDING, SIGNAGE & BRANDING



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