

Unemployment Response Plan:

Key Findings & Areas of Expansion

Cambridge, Chelsea, Everett,
Revere, Somerville
Beverly, Salem

- **Municipalities, CBOs, Foundations**
 - Funding basic needs after end of expanded unemployment & moratorium
 - Assistance for individuals to access benefits
 - Funding for CBOs to continue to provide needed social supports
- **Municipalities, Workforce Development Partners, Private Sector**
 - Communication of resources available, particularly to connect workforce development opportunities to residents.
- **Workforce Development Partners, Private Sector**
 - Research re: immediate and future job opportunities, outreach to employers
- **State**
 - Consistent provision of data on unemployment claims and UI beneficiaries by municipality, with demographic data
- **Municipalities, State, Private Sector**
 - Gaps in enforcement and communication of workplace health and safety standards

Small Business Support Plan: Key Findings & Areas of Expansion

Arlington, Medford, Salem

- **Increase revenue for small businesses**
 - Communication and coordination
 - Regulatory changes
 - Support services
 - Promotion
 - Shared streets
 - Technical assistance
- **Decrease cost of doing business**
 - Direct financial assistance
 - Deferred payments, fee waivers, etc.
 - Supply chain assistance
 - Support for delivery processing platforms
- **Protect public health and safety**
 - Support to access PPE
 - Communication about regulations

Additional Resources

- Small Business Guide:
 - <https://www.mapc.org/resource-library/building-new-future/>
- Shared Streets:
 - <https://www.mapc.org/resource-library/shared-streets/>
- MassDOT grant opportunity:
 - <https://www.mass.gov/shared-streets-and-spaces-grant-program>

For more information contact:

Betsy Cowan

bcowan@mapc.org