



WIN2030 VISIONING a two-part online open house

SECOND/FINAL PUBLIC FORUM - 15 OCTOBER 2020



HOUSING - ECONOMIC DEVELOPMENT - TRANSPORTATION -
OPEN SPACE - EDUCATION - FACILITIES & ENERGY -
CLIMATE RESILIENCE - OPERATIONAL SERVICES

Kindly wait while "Part 1: A real-time Zoom event" begins shortly.



THIS COMMUNITY OPEN HOUSE ZOOM EVENT IS BEING RECORDED AND WILL BE SHARED ONLINE FOR THE BENEFIT OF COMMUNITY MEMBERS WHO WERE UNABLE TO PARTICIPATE.

win2030 vision

a two-part online open house workshop

ONLINE VISIONING OPEN HOUSE – 15 OCTOBER 2020

**HOUSING
TRANSPORTATION
SCHOOLS/EDUCATION
CLIMATE CHANGE RESILIENCE**

**JOBS & ECONOMIC DEVELOPMENT
OPEN SPACE
FACILITIES & ENERGY USE
OPERATIONAL SERVICE DELIVERY**

This community open house Zoom event is being recorded and will be shared online for the benefit of community members who were unable to participate.

Thank you for joining us during this challenging time. This visioning process is aimed at having collective ideas and next steps in place for when a sense of normalcy returns.



INTRODUCTION & AGENDA

PURPOSE

2nd public visioning forum
8 planning topics
community visioning
for actions & planning

WHO?

Town of Winthrop
Win2030 Steering Committee
MAPC consultants
Community participants

A TWO-PART ONLINE OPEN HOUSE

Part 1: A real-time Zoom event

Part 2: **ONLINE 2-WEEK SURVEY**
OCT 15 – NOV 1
mapc.ma/win2030survey2

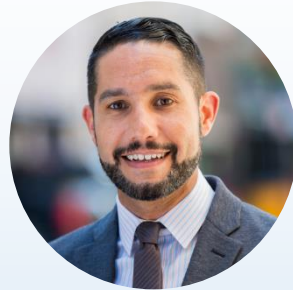


INTRODUCTION & AGENDA

WIN2030 TEAM & COMMITTEE



Austin Faison
Town Manager



Carlos J. Montañez
Principal Planner & Project Manager



Ralph Willmer, FAICP
Principal Planner & TAP Manager



Christian Brandt
Planner & Community Engagement Specialist I



Mark Racicot
Land Use Planning Director

COMMITTEE MEMBERS

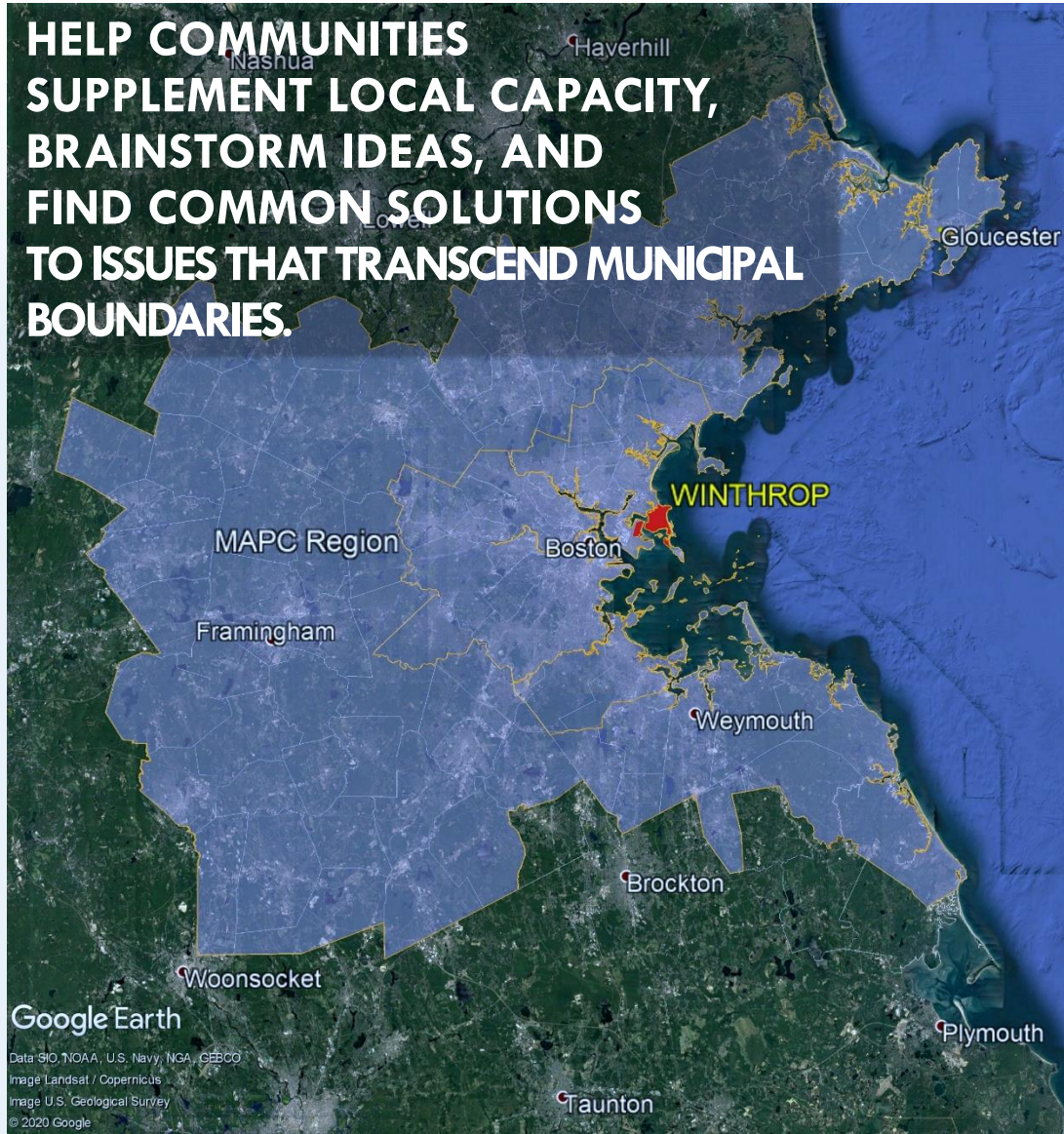
Robert Carroll
Peter Christopher
Wendy Millar Page

Jennifer Powell
Betsy Shane
Julia Wallerice

and community participants like you

BACKGROUND – REGIONAL PERSPECTIVE

**HELP COMMUNITIES
SUPPLEMENT LOCAL CAPACITY,
BRAINSTORM IDEAS, AND
FIND COMMON SOLUTIONS
TO ISSUES THAT TRANSCEND MUNICIPAL
BOUNDARIES.**



REGIONAL PLANNING AGENCY

**PUBLIC CONSULTANCY,
TECHNICAL ASSISTANCE
RESOURCES AND SERVICES**



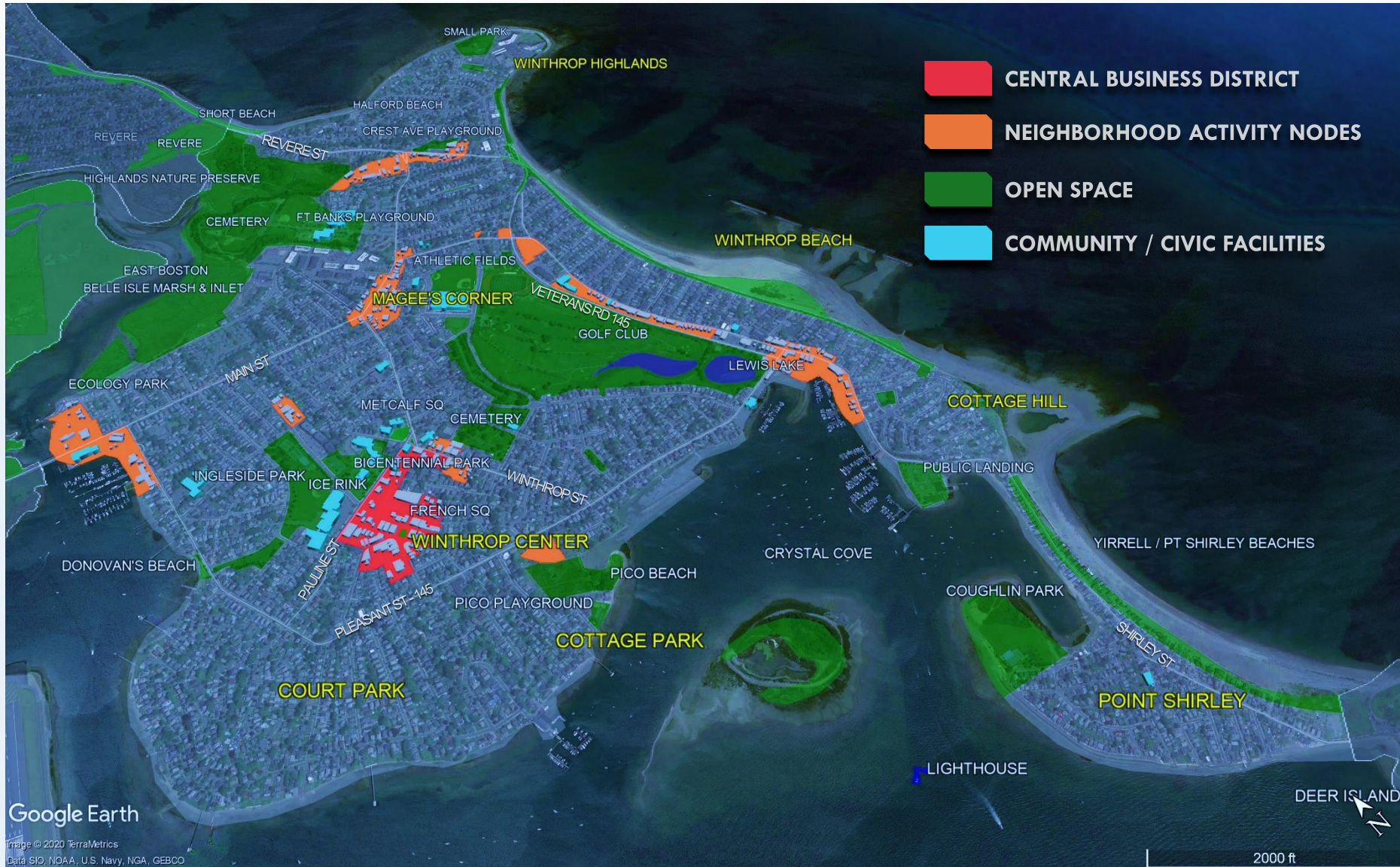
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BACKGROUND – SURROUNDING COMMUNITIES



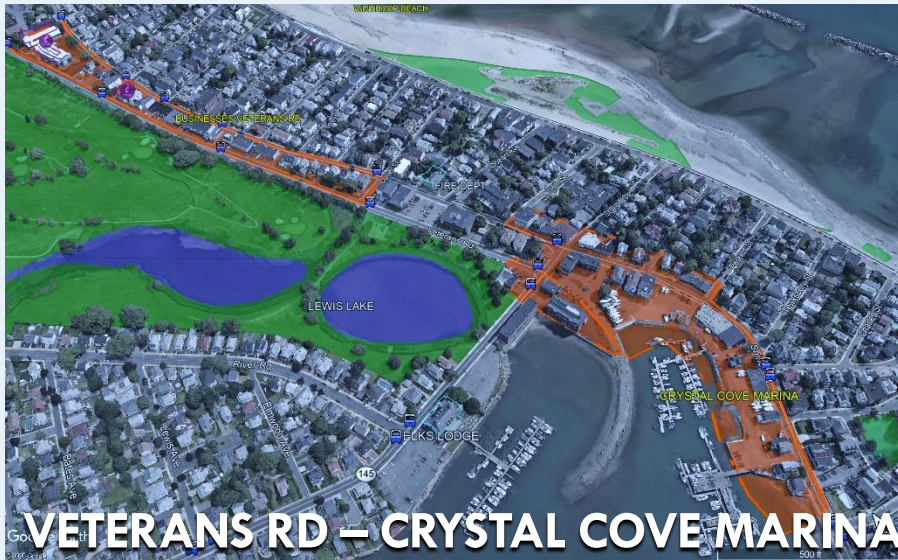
TOWN OVERVIEW

BUSINESS/ACTIVITY NODES, OPEN SPACES, MAJOR ROADS



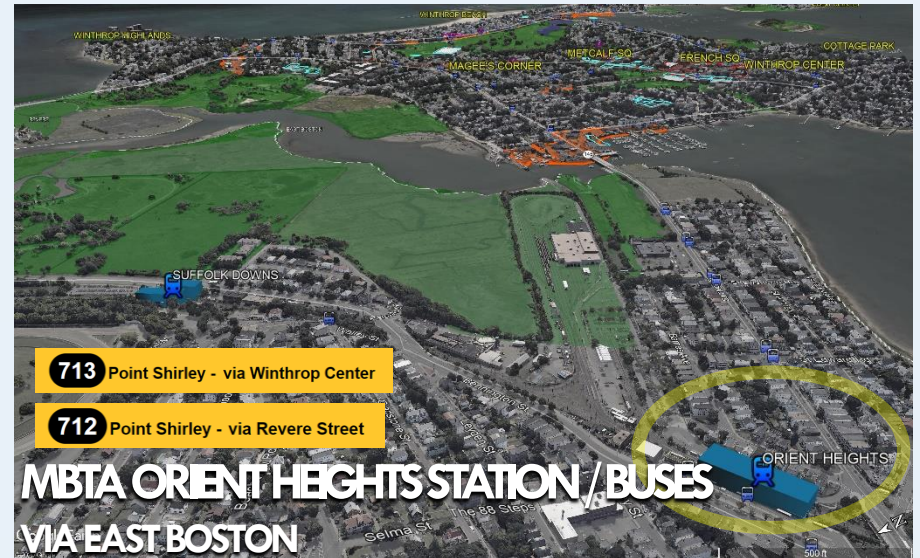
TOWN OVERVIEW – BUSINESS / ACTIVITY NODES

NEIGHBORHOOD ANCHORS – CIVIC, SHOPPING, JOBS, SOCIAL



TOWN OVERVIEW

GATEWAYS – ROADS & MASS TRANSIT – RESIDENTS, SHOPPERS, COMMUTERS



BRIEF OVERVIEW – ASSETS & OPPORTUNITIES

COMPACT COMMUNITY – GREATER WALKABILITY POTENTIAL

OUTSTANDING COASTAL LANDSCAPE

COMMITTED, SMALL BUSINESS COMMUNITY

**NEW CENTRAL BUSINESS DISTRICT (CBD) ZONING IN PLACE +
CBD SEWER IMPROVEMENTS UNDERWAY**

**BELLE ISLE MARSH MARINE ECOLOGY PARK
OUTDOOR LEARNING CENTER - UNDERWAY**

2 BUS ROUTES TO NEARBY MBTA + FERRY SERVICE

**HIGHER PUBLIC TRANSPORTATION USE - THAN STATE AVERAGE
~20% PUBLIC TRANSIT, ~10% CARPOOL**

SHORTER TRANSIT COMMUTES TIMES - THAN COMPARISON COMMUNITIES

EVOLVING BIKE/WALK NETWORK

BRIEF OVERVIEW – CHALLENGES

UNDERUTILIZED COMMERCIAL PROPERTIES

GENERATING LIMITED REVENUE – 7% V. RESIDENTIAL

POPULATION DECLINING WHILE AGING

41% LOSS OF JOBS

LOW JOBS PER RESIDENT RATIO – 0.2

DAYTIME SHOPPERS TOO LOW TO SUPPORT BUSINESSES

HOUSING AFFORDABILITY CHALLENGES

44% COST-BURDENED,

51% OF THOSE ARE SENIORS

7.7% SUBSIDIZED HOUSING INVENTORY – SHORT OF 10% MIN.

ONLY 3 EXTERNAL CONNECTIONS – 2 ROAD GATEWAYS, 1 FERRY

WHY CREATE A COMMUNITY VISION?



**COMMUNITY
INPUT**



**GOALS &
RECOMMENDATIONS**
specific & actionable



CONSISTENCY



**VISION
STATEMENT**



**DECISIONS &
ACTIONS**
zoning, investment, marketing

COMMUNITY INPUT

TO-DATE – FIRST ONLINE OPEN HOUSE

MAY 30TH OPEN HOUSE

~3 DOZEN ZOOM PARTICIPANTS
6- WEEK SURVEY
378 RESPONDENTS

SAMPLE OF EMERGING CONSENSUS - SUPPORTIVE OF

58% MIXED-USE RESIDENTIAL STRATEGY

55% TRANSFORMATIVE (CATALYTIC) REDEVELOPMENT

78% INFRASTRUCTURE-BASED FLOOD-RISK REDUCTION STRATEGIES

68% COASTAL RE-SANDING & EROSION-REDUCTION MEASURES

**59% PARTIALLY SUBSIDIZED MBTA PASSES
TO ENCOURAGE TRANSIT USE & REDUCE TRAFFIC**

48% ENHANCED FERRY SERVICE

*We want your feedback on these and many more ideas in the survey.
Share the link!*

OPEN HOUSE FORMAT

PART 1

TONIGHT'S ZOOM EVENT

PRESENTATION

background
purpose
informational slides

20 minutes

COMMITTEE PANEL DISCUSSION

40 minutes

COMMUNITY Q&A

30 minutes

PART 2

OPEN HOUSE SURVEY

at mapc.ma/win2030survey2

Oct 15 – Nov 1

Two-week long opportunity

Review at own pace

Share link with
friends and family

Housing and Neighborhoods

English

NEIGHBORHOOD OR LIVING CONDITIONS/CONCERNS? NEIGHBORHOOD IDEAS? HOUSING OPTIONS FOR OTHERS?

What do you like about your home or neighborhood?

- Affordability
- Housing type(s)
- Safety
- Pleasant streets and sidewalks
- Nearby amenities like parks or shops

Housing and Neighborhoods

English

NEIGHBORHOOD OR LIVING CONDITIONS/CONCERNS? NEIGHBORHOOD IDEAS? HOUSING OPTIONS FOR OTHERS?

What do you like about your home or neighborhood?

- Affordability
- Housing type(s)
- Safety

VISIONING TOPICS INFORMATION

HOUSING
OPEN SPACE
SCHOOLS/EDUCATION
CLIMATE CHANGE RESILIENCE

JOBS & ECONOMIC DEVELOPMENT
TRANSPORTATION
FACILITIES & ENERGY USE
OPERATIONAL SERVICE DELIVERY

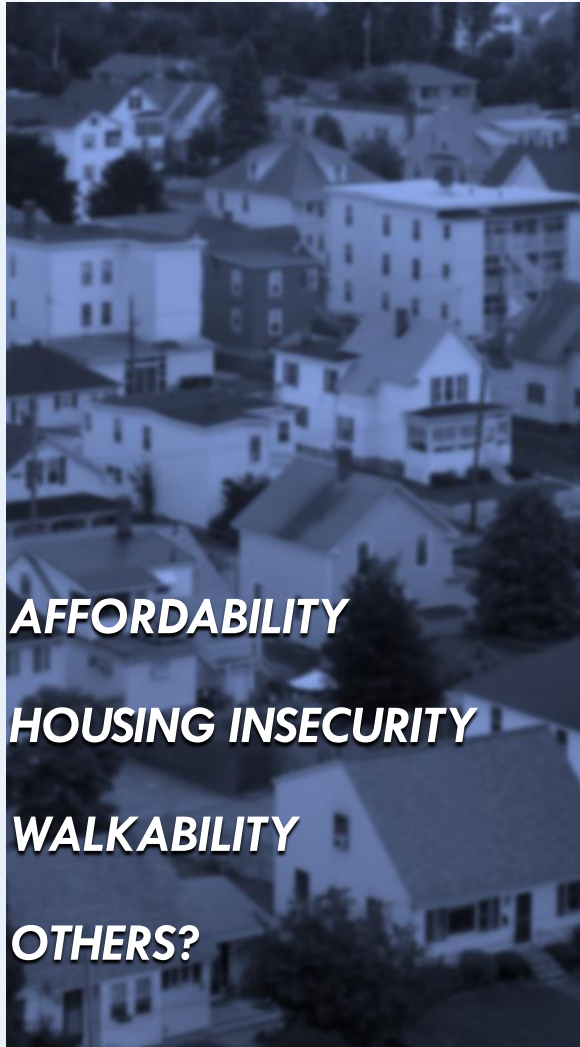
Thank you for joining us during this challenging time.

The following topics are aimed at having collective ideas and next steps in place for when a sense of normalcy returns.

HOUSING & NEIGHBORHOODS

FOR YOUR CONSIDERATION & TONIGHT'S DISCUSSION

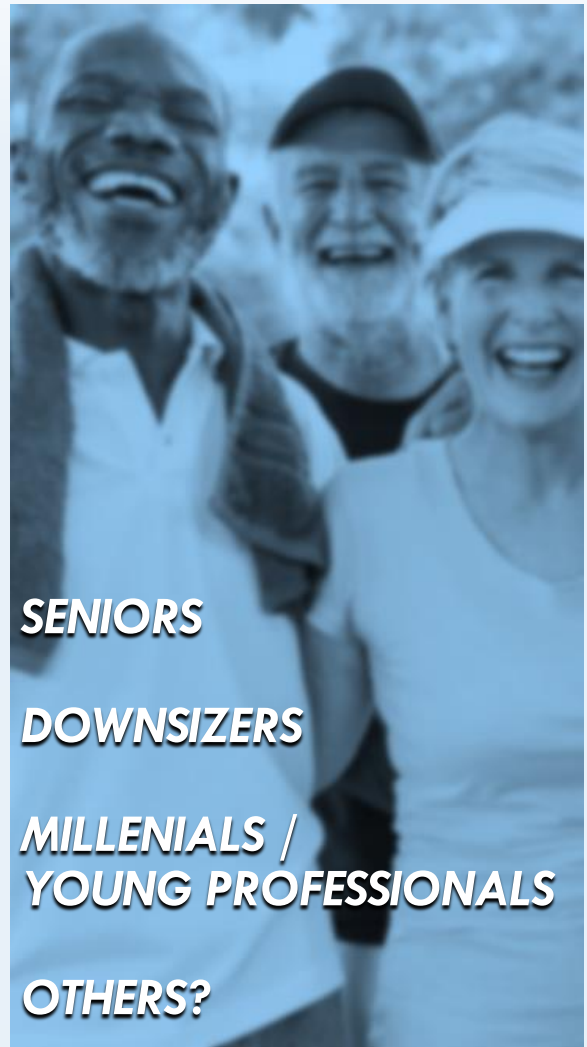
**NEIGHBORHOOD OR LIVING
CONDITIONS CONCERNS?**



**NEIGHBORHOOD
IDEAS?**



**HOUSING OPTIONS
FOR OTHERS?**



JOBS & ECONOMIC DEVELOPMENT

FOR YOUR CONSIDERATION & TONIGHT'S DISCUSSION

IDEAS FOR ECONOMIC DEVELOPMENT?



BREWERY

ATTRACTING SHOPPERS

MARINE-RELATED

OTHERS?

LEVERAGE ASSETS?



**WATERFRONT
BOARDWALK & GAZEBO**

WATERFRONT AMENITIES

OTHERS?

NEW TRANSFORMATIVE OPPORTUNITIES?



**CATALYTIC MULTI-
PURPOSE TOWN CENTER
PROJECTS**

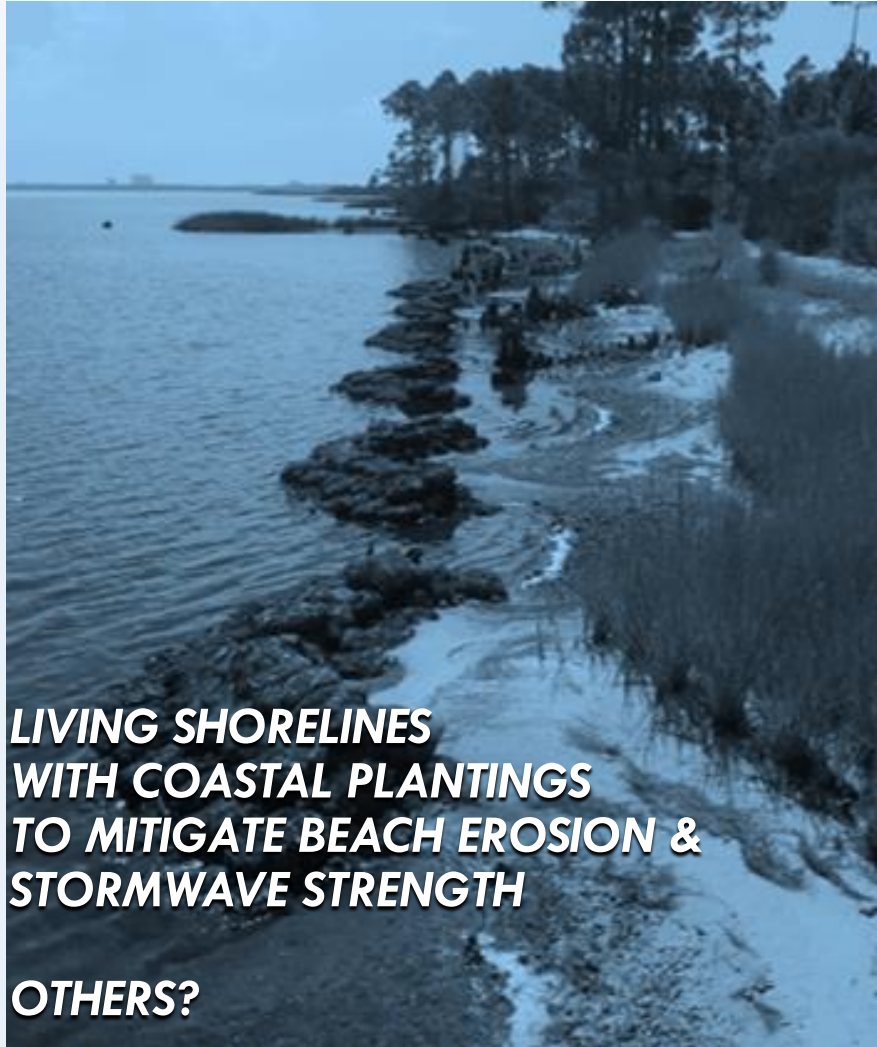
**EVENTS &
FOOD TRUCKS?**

OTHERS?

CLIMATE & RESILIENCE

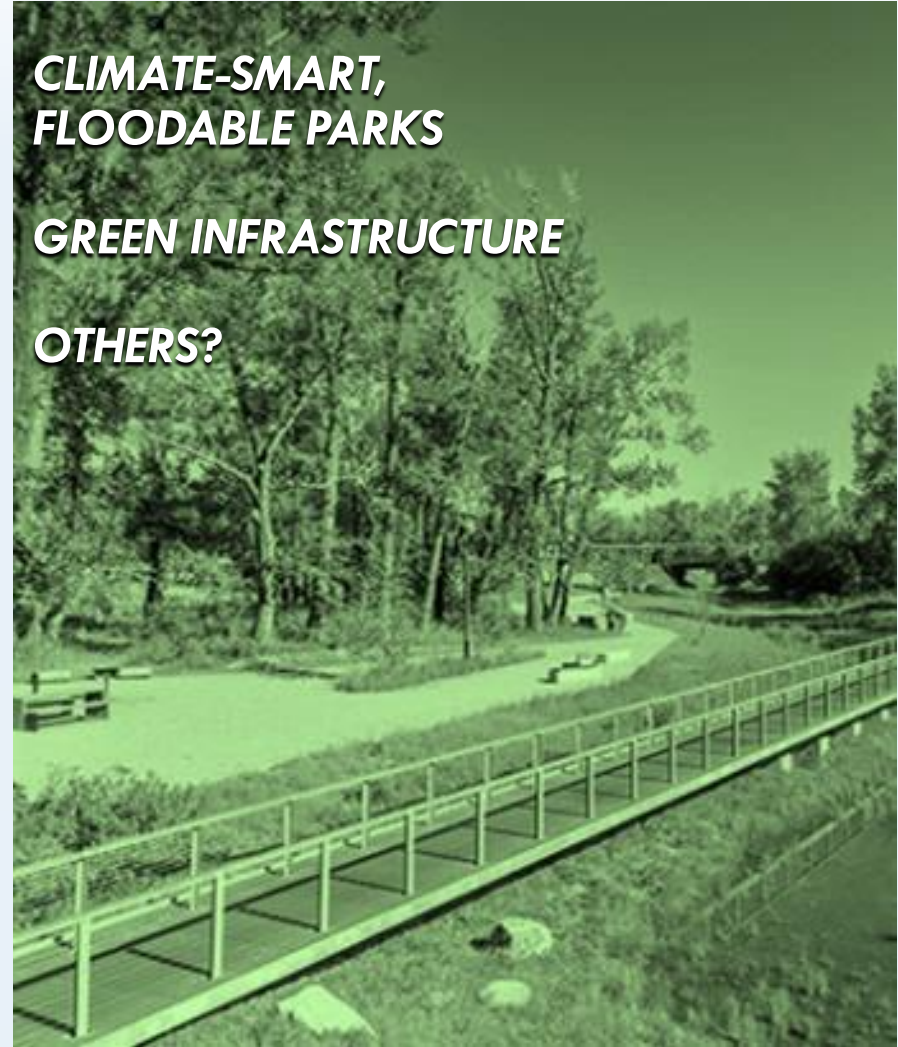
FOR YOUR CONSIDERATION & TONIGHT'S DISCUSSION

**FLOOD RISK
REDUCTION STRATEGIES?**



**LIVING SHORELINES
WITH COASTAL PLANTINGS
TO MITIGATE BEACH EROSION &
STORMWAVE STRENGTH**

OTHERS?



**CLIMATE-SMART,
FLOODABLE PARKS**

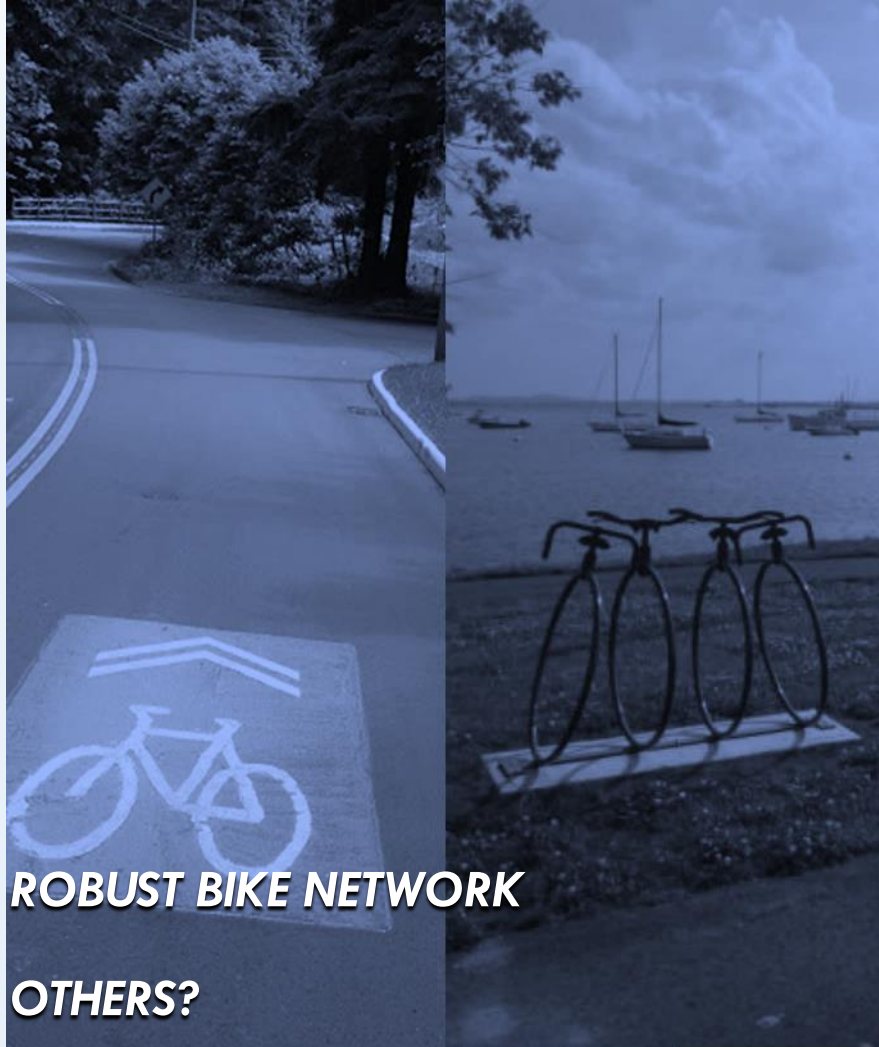
GREEN INFRASTRUCTURE

OTHERS?

PUBLIC FACILITIES

FOR YOUR CONSIDERATION & TONIGHT'S DISCUSSION

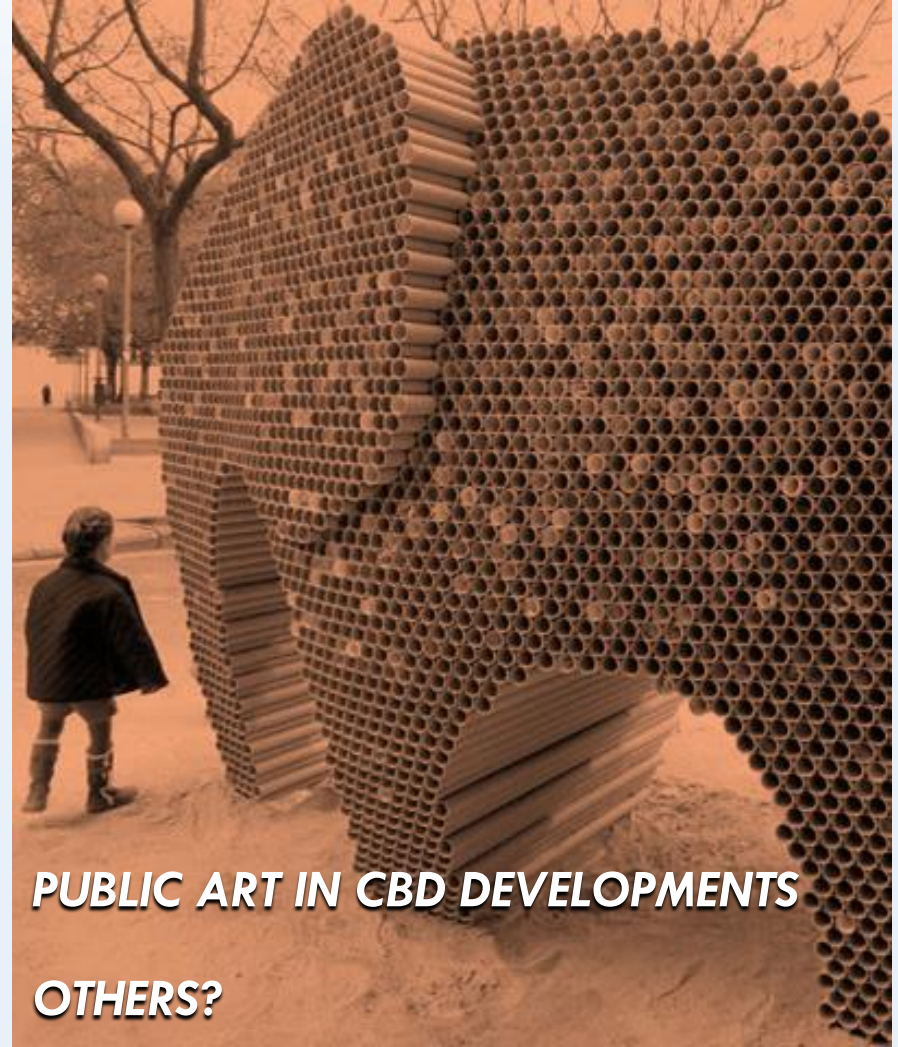
**ENHANCE
EXISTING?**



ROBUST BIKE NETWORK

OTHERS?

**CREATE
NEW AMENITIES?**



PUBLIC ART IN CBD DEVELOPMENTS

OTHERS?

OPEN SPACE & RECREATION

FOR YOUR CONSIDERATION & TONIGHT'S DISCUSSION

**“BIG” IDEAS
FOR PARK AMENITIES?**



**LANDMARK SCULPTURE
FOR RESIDENTS &
ATTRACTING SHOPPERS**

OTHERS?

**FESTIVE EVENT TO FOSTER
COMMUNITY & TOURISM?**



SUMMER MOVIE NIGHTS AT PARKS

OTHERS?

OPERATIONAL SERVICE DELIVERY

FOR YOUR CONSIDERATION & TONIGHT'S DISCUSSION

**TOWN SERVICES
THAT NEED IMPROVEMENT?**



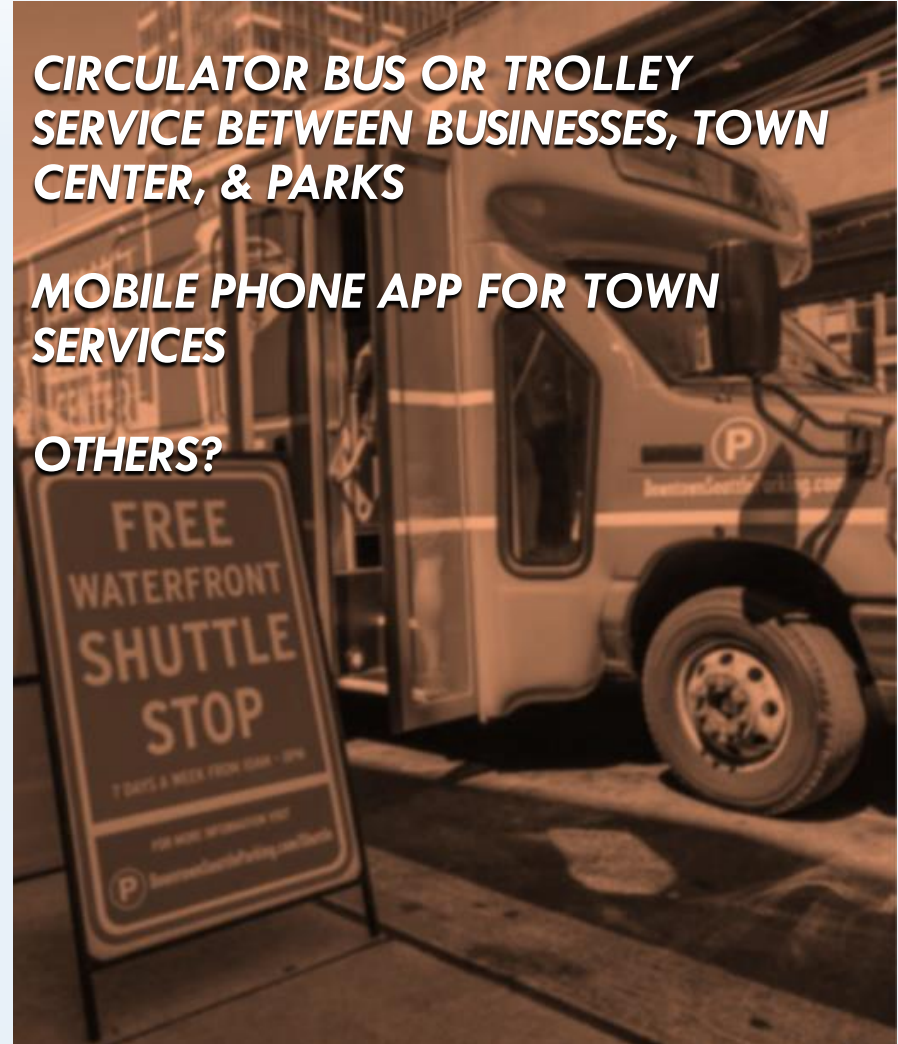
**WASTE MANAGEMENT
(INCL. CURBSIDE COMPOSTING)**

PUBLIC WORKS

PUBLIC RELATIONS/COMMUNICATIONS

OTHERS?

**"BIG" IDEAS FOR TOWN SERVICES
& OPPORTUNITIES**



**CIRCULATOR BUS OR TROLLEY
SERVICE BETWEEN BUSINESSES, TOWN
CENTER, & PARKS**

**MOBILE PHONE APP FOR TOWN
SERVICES**

OTHERS?

TRANSPORTATION

FOR YOUR CONSIDERATION & TONIGHT'S DISCUSSION

**GREATEST
CHALLENGES?**



UNSAFE WALKING CONDITIONS

POOR TRANSIT ACCESS & FACILITIES

TRAFFIC CONGESTION

OTHERS?

**IMPROVING TRANSIT/
BUS EXPERIENCE?**



MORE FREQUENT SERVICE

MORE RELIABLE SERVICE

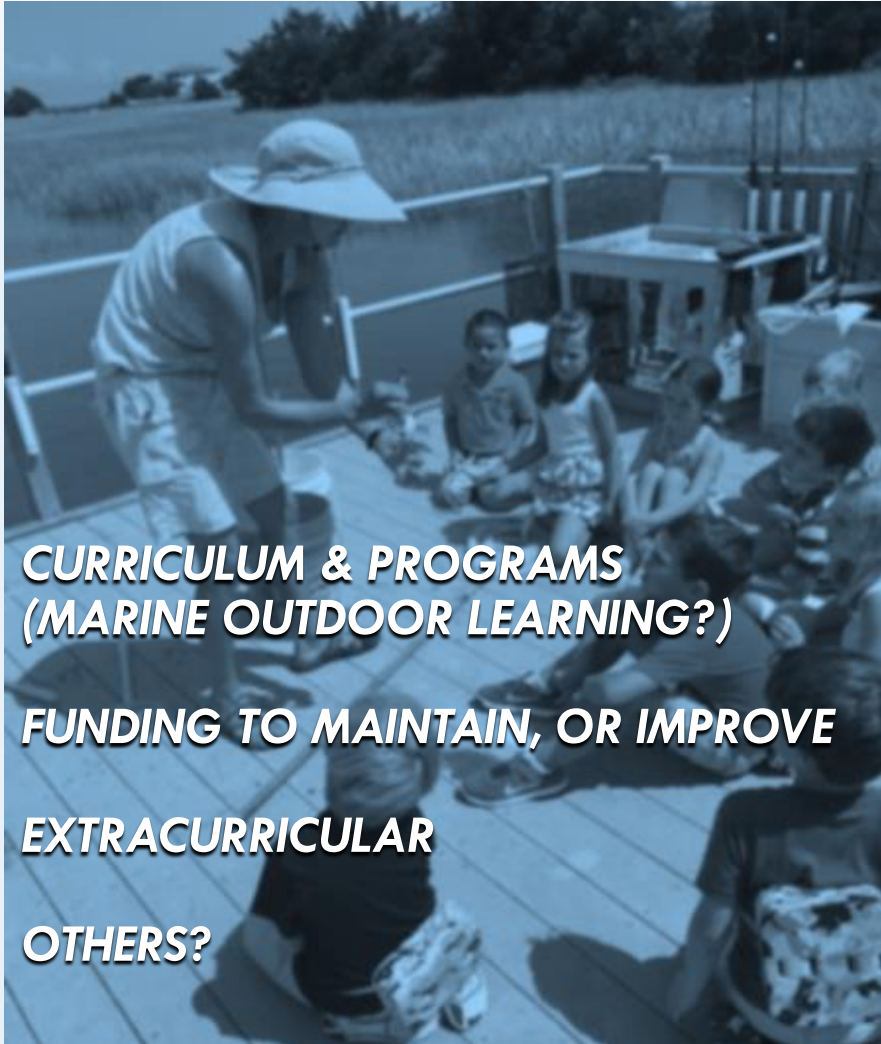
**BETTER FACILITIES
(SHELTERS, BENCHES, SIGNS)**

OTHER?

SCHOOLS & EDUCATION

FOR YOUR CONSIDERATION & TONIGHT'S DISCUSSION

**ANYTHING SPECIFIC FOR IMPROVING
K-12 OR ADULT LEARNING?**



**CURRICULUM & PROGRAMS
(MARINE OUTDOOR LEARNING?)**

FUNDING TO MAINTAIN, OR IMPROVE

EXTRACURRICULAR

OTHERS?

**SPECIFIC OPPORTUNITY FOR HIGH-LEVEL
BENEFICIAL COMMUNITY IMPACT?**



**REMOTE ADULT LEARNING, &
WORKFORCE TRAINING PARTNERSHIPS**

NICHE WPS PROGRAMS

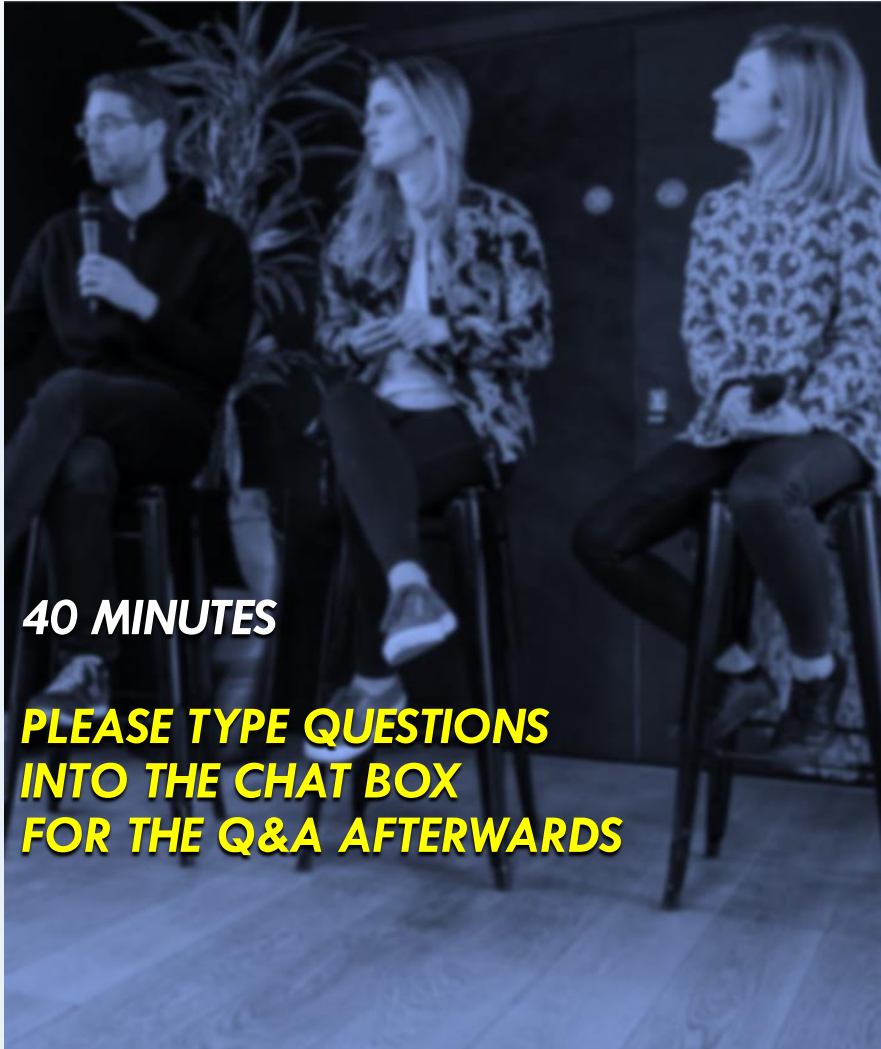
**INCREASED PARTICIPATION IN SAFE
ROUTES TO SCHOOL PROGRAM**

OTHERS?

TONIGHT'S DISCUSSION OPPORTUNITY

BEFORE TAKING THE ONLINE SURVEY BETWEEN OCT 15 – NOV 1

**COMMITTEE PANEL
DISCUSSION – WITH SOME Q&A**



40 MINUTES

**PLEASE TYPE QUESTIONS
INTO THE CHAT BOX
FOR THE Q&A AFTERWARDS**

**OPEN COMMUNITY
QUESTION & ANSWER SESSION**



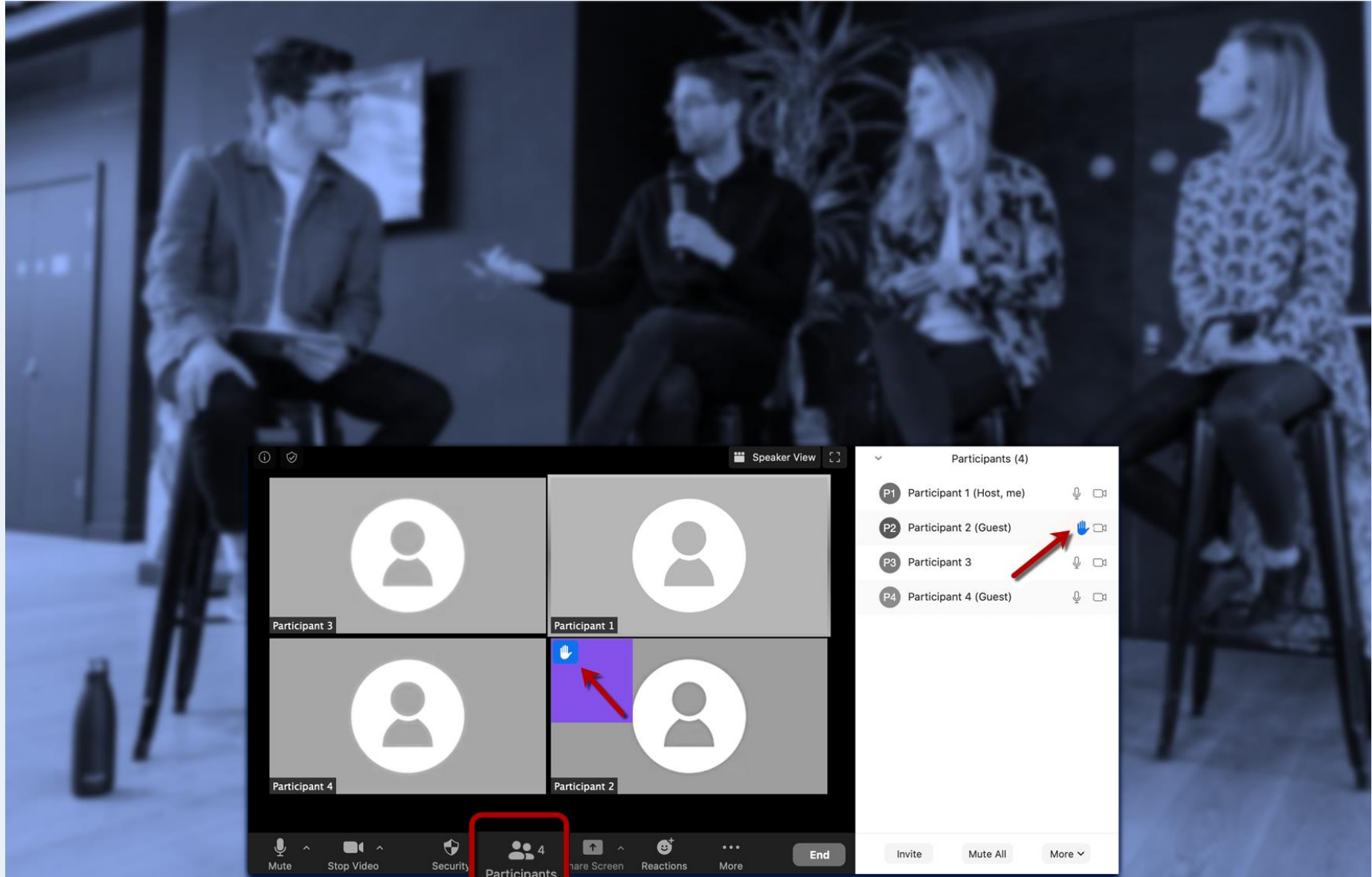
30 MINUTES

**GREATER OPPORTUNITY
FOR COMMUNITY Q&A**

**PLEASE RAISE HANDS
FOR MODERATOR TO UNMUTE
MICROPHONE**

WIN2030 COMMITTEE PANEL DISCUSSION

PLEASE **TYPE QUESTIONS** INTO THE CHAT BOX FOR THE Q&A SESSION AFTERWARDS



WIN2030 COMMITTEE PANEL DISCUSSION

PLEASE **TYPE QUESTIONS** INTO THE CHAT BOX FOR THE Q&A SESSION AFTERWARDS

HOUSING & NEIGHBORHOODS

CONCERNS OR ISSUES WITH YOUR CURRENT LIVING CONDITIONS OR NEIGHBORHOOD?

WHAT WOULD YOU LIKE TO SEE IN YOUR NEIGHBORHOOD?

ANY HOUSING OPTIONS IN YOUR NEIGHBORHOOD TO SUPPORT DIFFERENT SEGMENTS OF POPULATION?

JOBS & ECONOMIC DEVELOPMENT

WHAT ECONOMIC DEVELOPMENT IDEAS SHOULD THE TOWN FOCUS ON FOR IMPROVEMENTS?

WHAT ASSETS OR AREAS CAN THE TOWN LEVERAGE TO CREATE NEW OPPORTUNITIES FOR REDEVELOPMENT?

WHAT CAN THE TOWN DO IN THE IMMEDIATE COVID-19 ENVIRONMENT TO ASSIST WITH SMALL BUSINESS SURVIVAL AND RECOVERY?

WHAT CHALLENGES OR THREATS ARE HINDERING BUSINESSES FROM THRIVING?

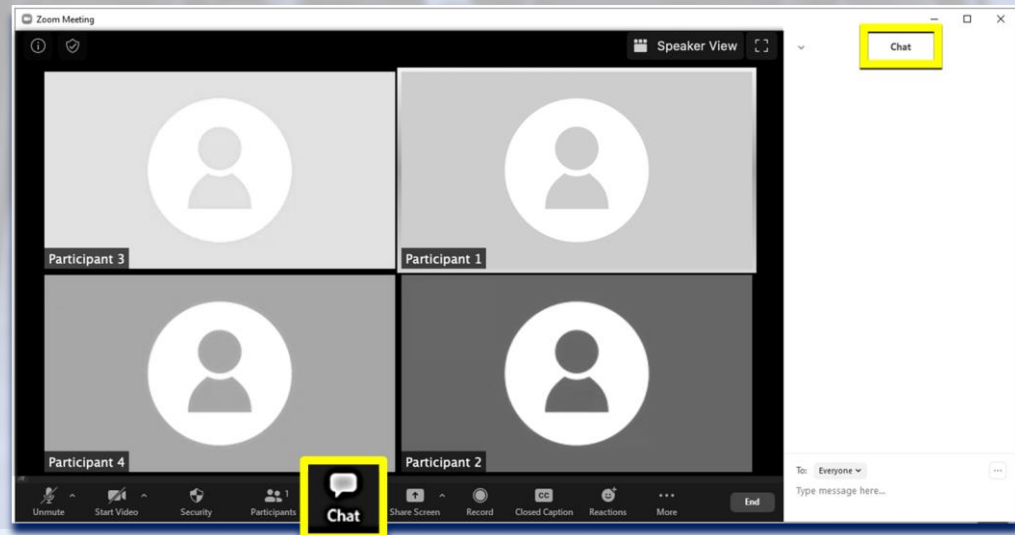
CLIMATE & RESILIENCE

WHICH AREAS IN TOWN HAVE FLOODING ISSUES THAT NEED TO BE ADDRESSED?

WHICH STRATEGIES SHOULD THE TOWN PURSUE FOR FLOOD RISK REDUCTION?

PUBLIC FACILITIES

WHAT OPPORTUNITIES EXIST TO ENHANCE EXISTING PUBLIC FACILITIES, OR CREATE ENTIRELY NEW ONES?



WIN2030 COMMITTEE PANEL DISCUSSION

PLEASE **TYPE QUESTIONS** INTO THE CHAT BOX FOR THE Q&A SESSION AFTERWARDS

OPEN SPACE & RECREATION

WHICH OPEN SPACE ISSUES MOST CONCERN YOU?

ARE THERE ANY "BIG" IDEAS FOR PARKS AMENITIES OR A LARGE FESTIVE COMMUNITY EVENT THEME TO FOSTER COMMUNITY AND TOURISM TO TOWN?

OPERATIONAL SERVICE DELIVERY

WHICH TOWN SERVICES DOES THE TOWN NEED TO IMPROVE?

WHAT "BIG" IDEAS FOR TOWN SERVICES AND OPPORTUNITIES FOR IMPROVEMENTS DO YOU SUPPORT?

TRANSPORTATION

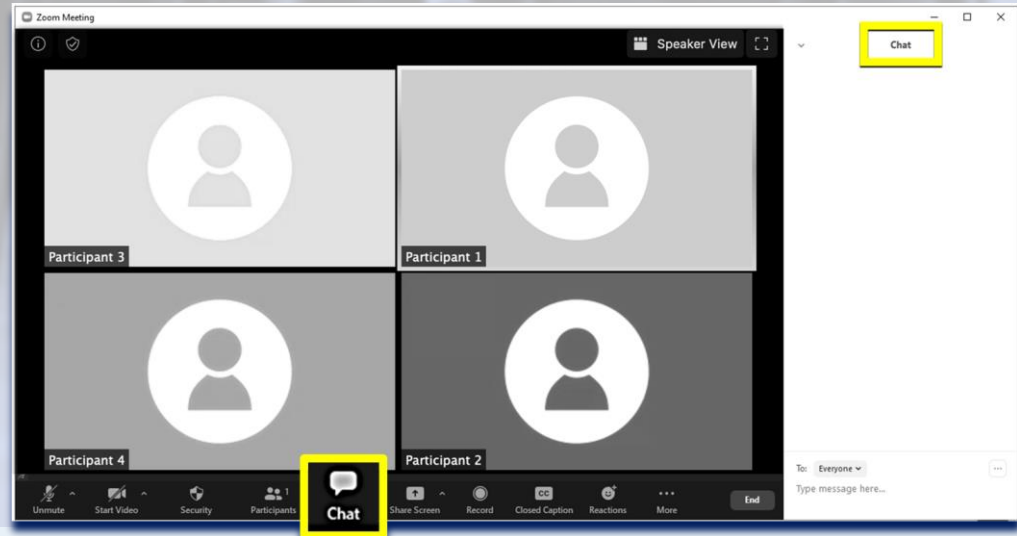
WHAT ARE THE GREATEST TRANSPORTATION CHALLENGES IN WINTHROP?

WHAT SHOULD BE DONE TO IMPROVE THE TRANSIT/BUS EXPERIENCE WINTHROP?

SCHOOLS & EDUCATION

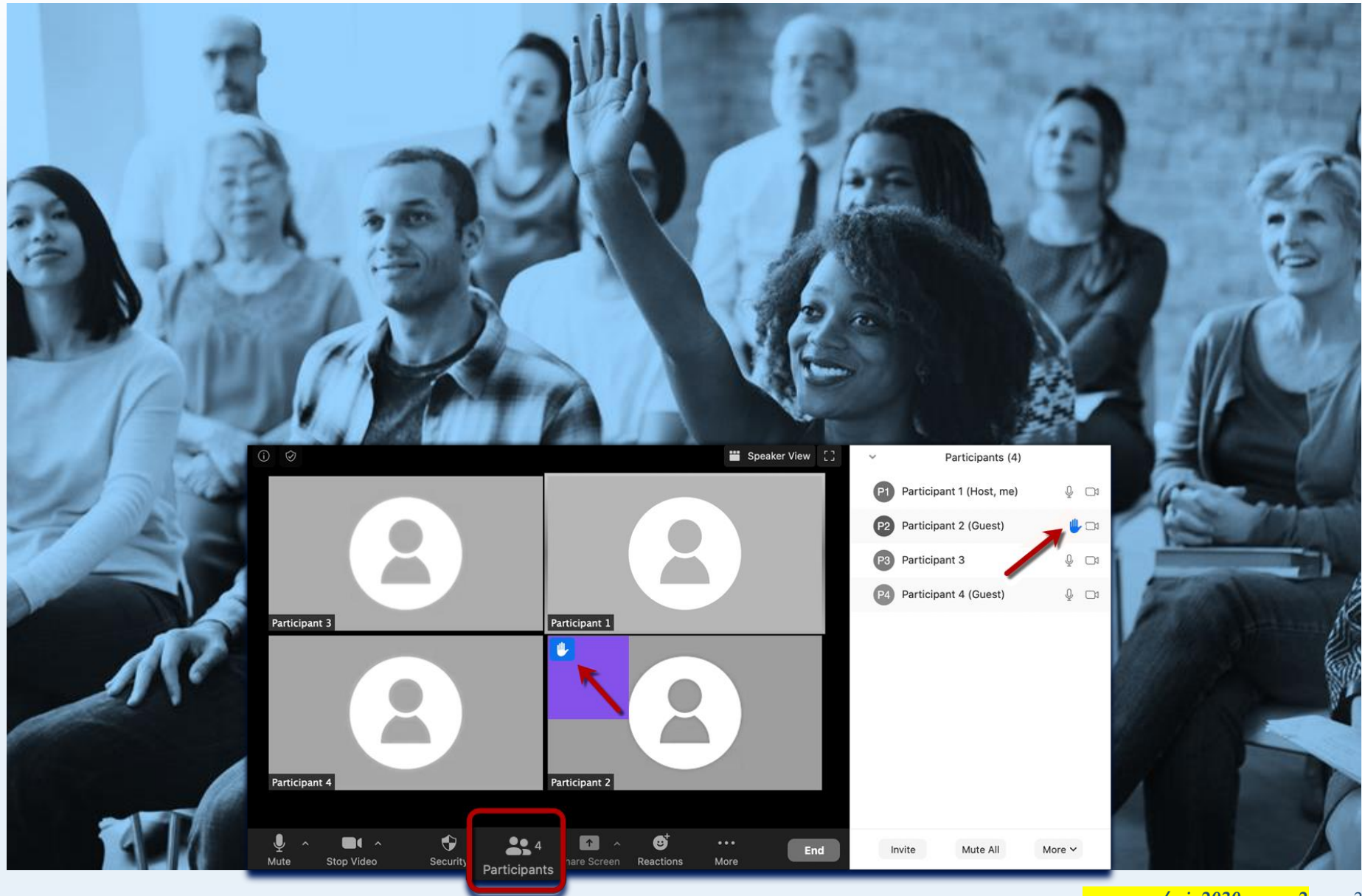
IS THERE ANYTHING SPECIFIC THAT COULD BE IMPROVED FOR EITHER K-12 OR ADULT LEARNING?

IS THERE A SPECIFIC OPPORTUNITY RELATED TO SCHOOLS OR EDUCATION THAT COULD HAVE A HIGH-LEVEL BENEFICIAL COMMUNITY IMPACT?



OPEN COMMUNITY Q&A

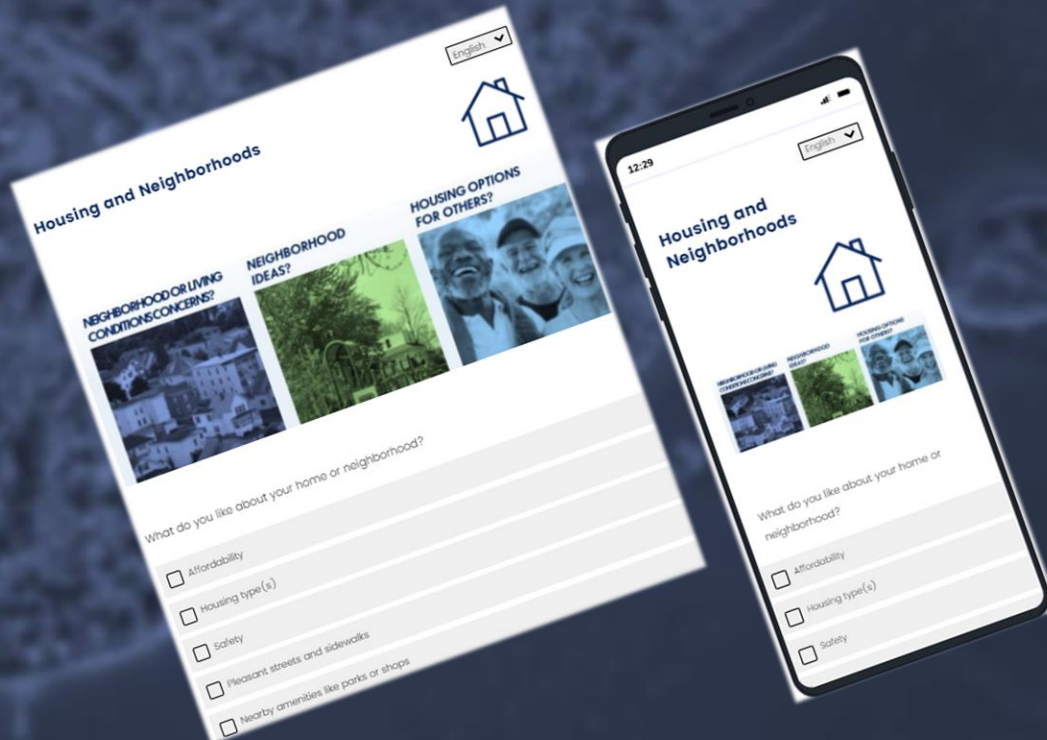
PLEASE **RAISE HAND** IF YOU HAVE A QUESTION – THE MODERATOR WILL UNMUTE





thank you

ALL WINTHROP COMMUNITY MEMBERS ARE ENCOURAGED TO PARTICIPATE AT
AT MAPC.MA/WIN2030SURVEY2
OCTOBER 15 TO NOVEMBER 1, 2020





Google Earth

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2000 ft

