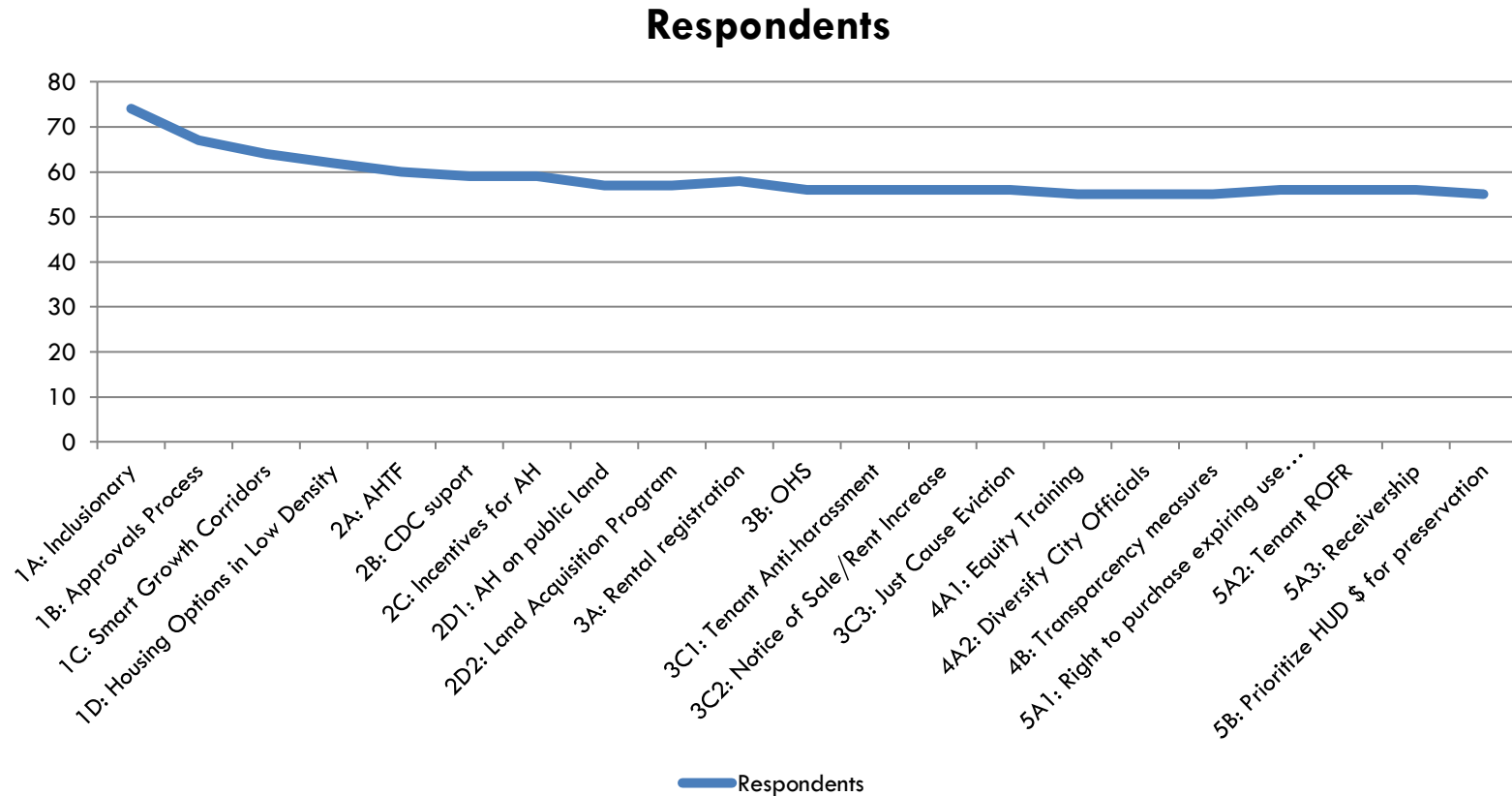


**Housing Lynn
Recommendations Open House
Results**

November 2020

RESPONDENT PROFILE

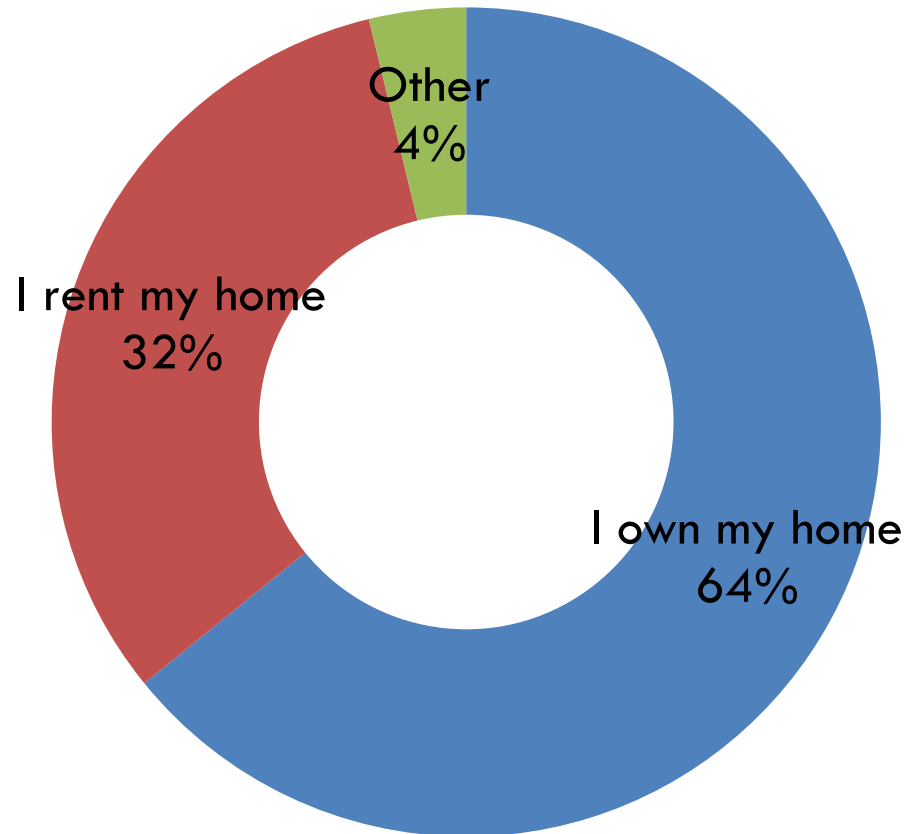
Respondents per question (77 max)



At least ~55 respondents per question, about the number who might respond at a decently attended public forum

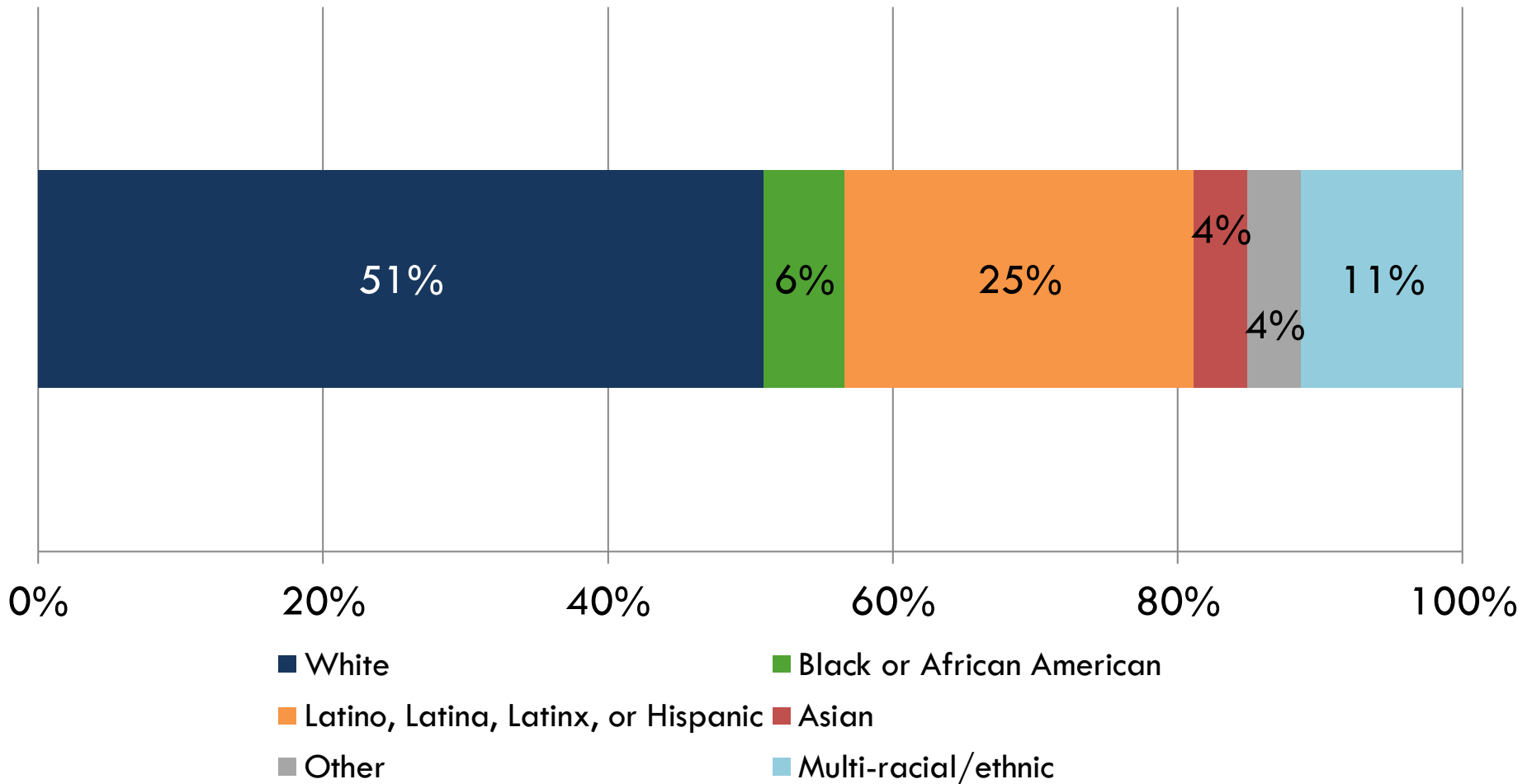
Housing Tenure

Homeowners are over-represented in the results by about 20% compared to general population



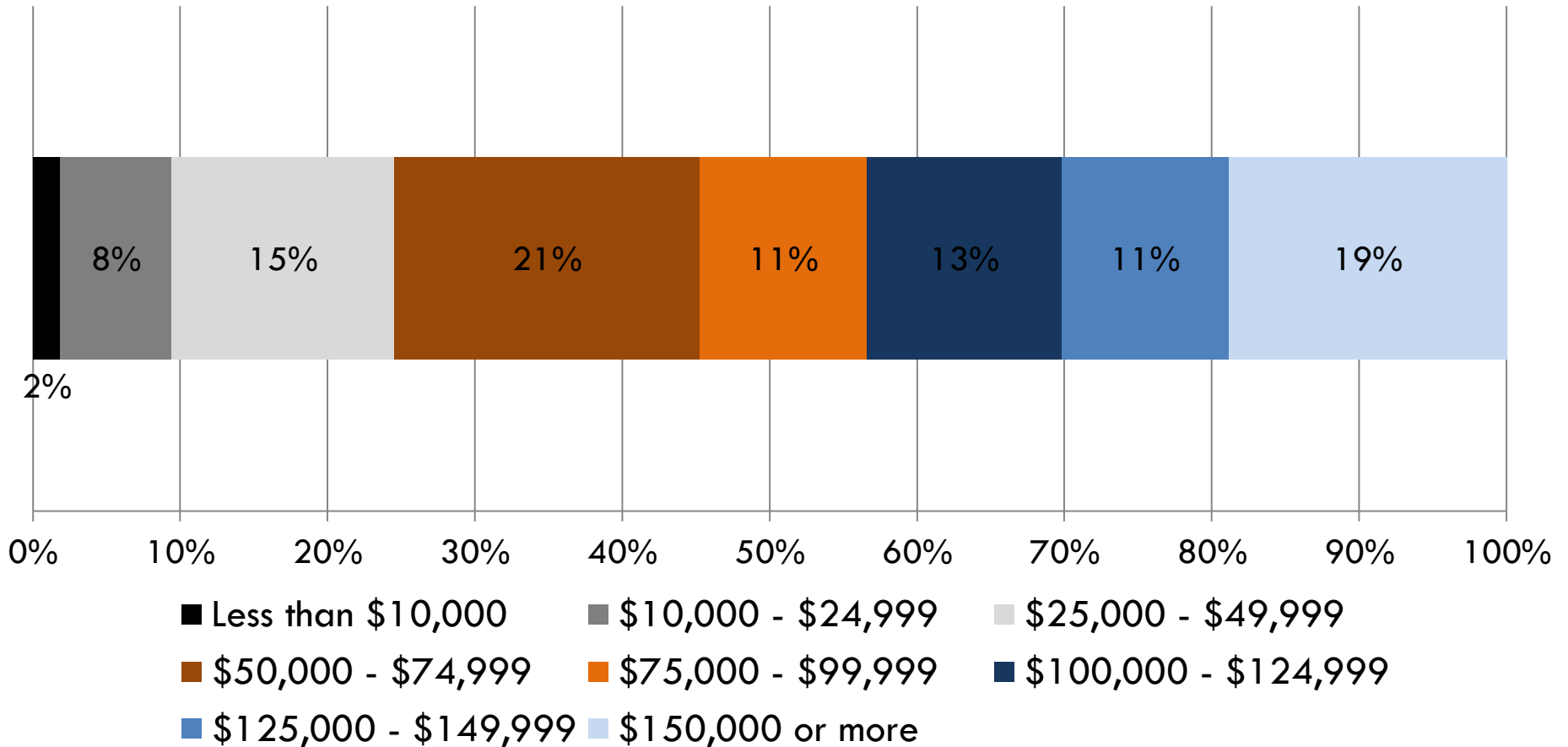
Race/ethnicity

White people are over-represented in the results by about 11%



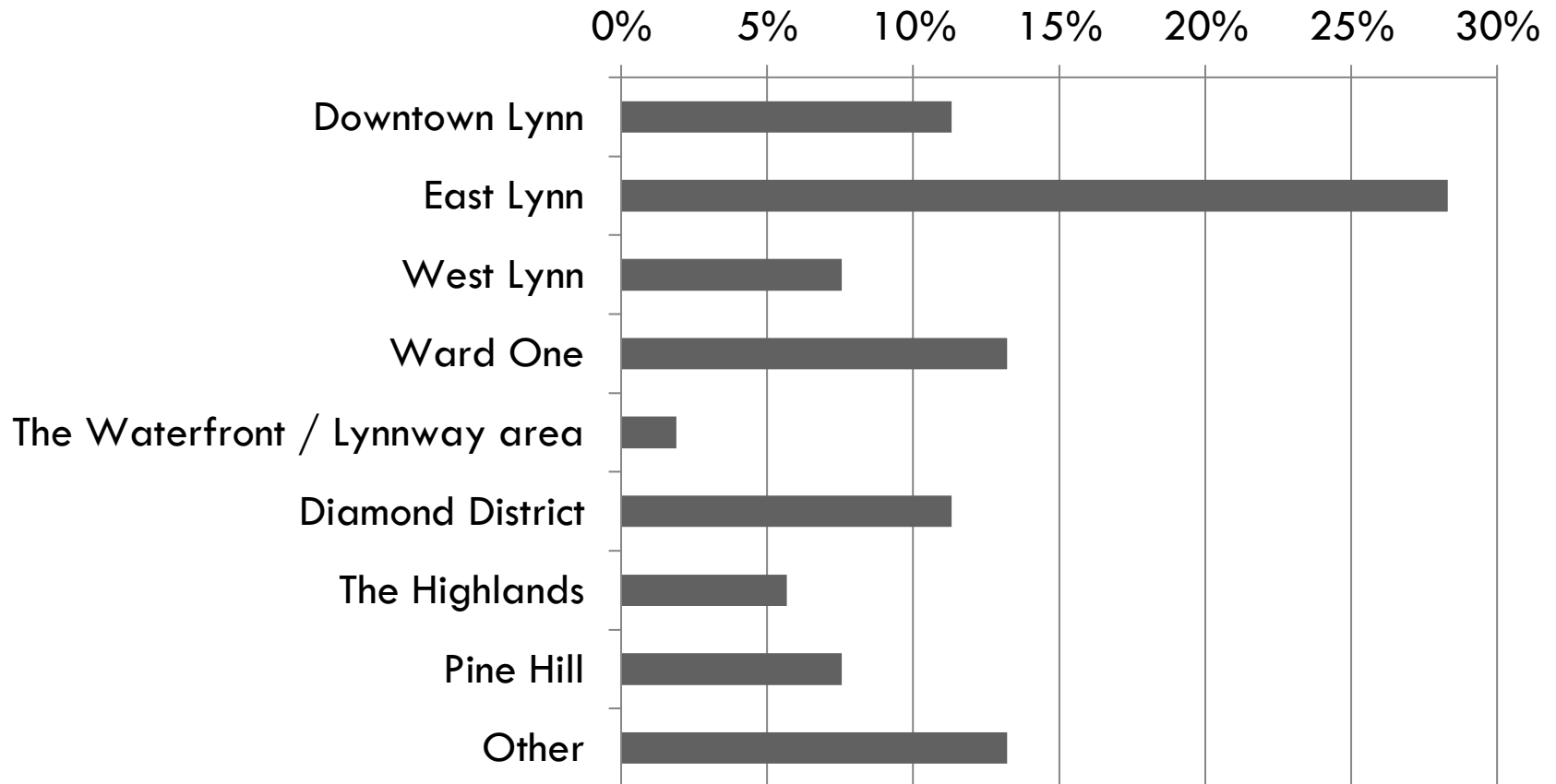
Annual Income

Households earning \$100k+ are over-represented by 18%



Neighborhood

Fair mix of neighborhoods, but under-representation of the Highlands and likely over-representation of East Lynn



Conclusions

- Despite inexact alignment between the composition of the Lynn community and that of respondents, the event drew a more diverse group of participants than typical community engagement activities (in the project team's experience)
- The input received through this activity did not substantively differ from the direction of the plan previously established by community feedback despite hearing from different Lynners

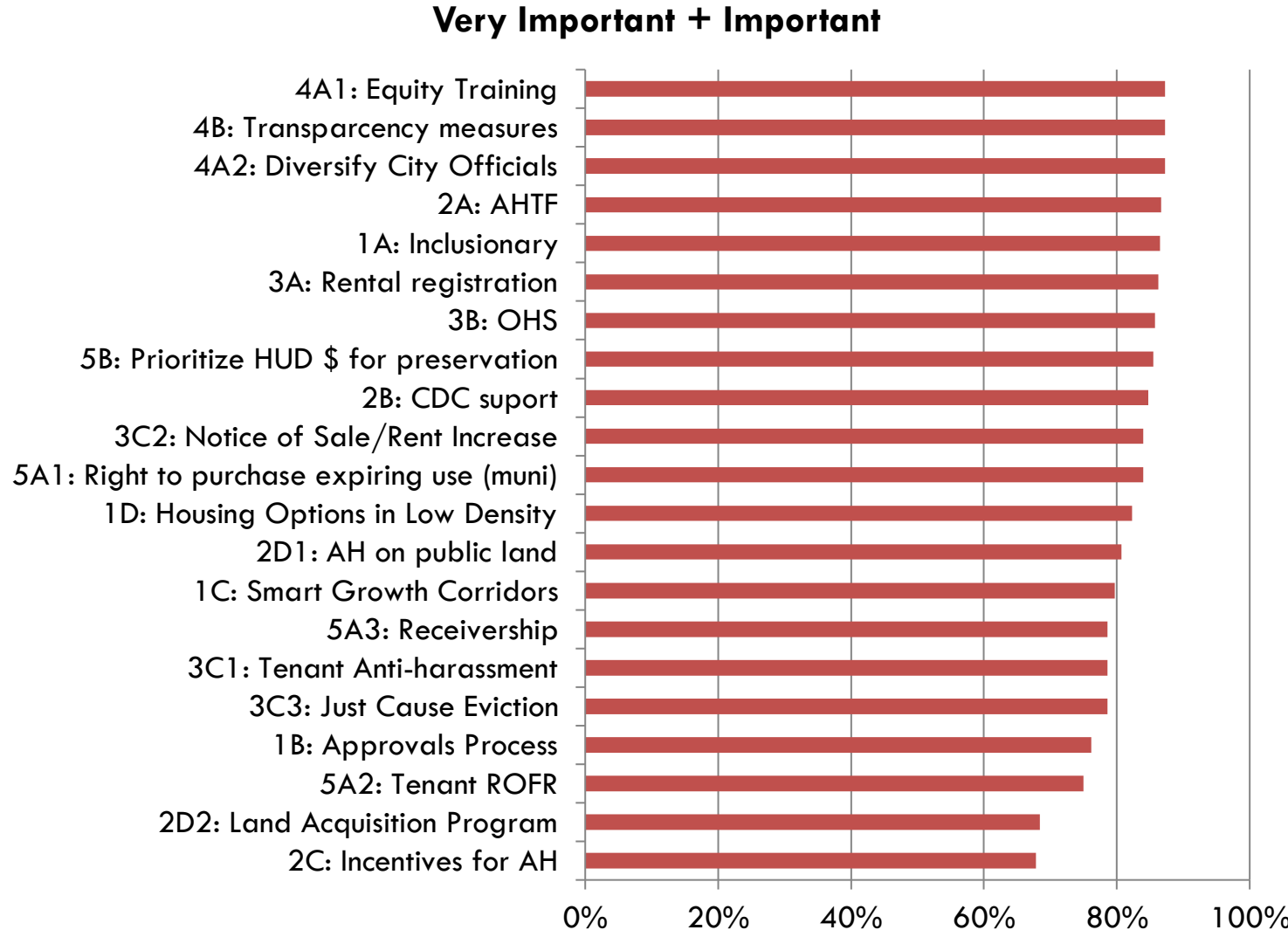
RESULTS

Participants were asked
to rate each action as:

- Very Important
- Important
- Neutral
- Unimportant
- Unsure

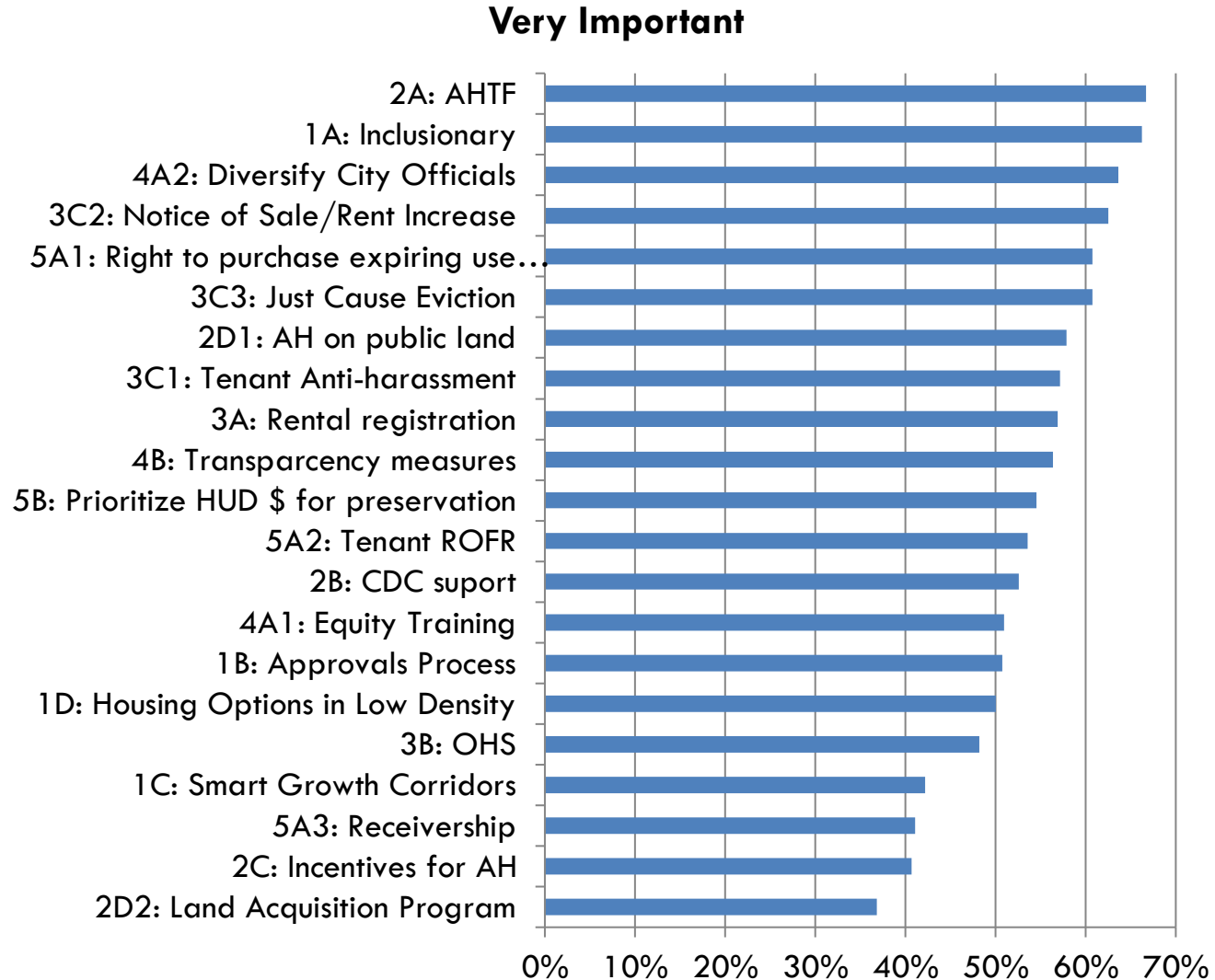
Where is the widest support?

Supermajority support for all actions. Equity and good government actions received the broadest support, but only slightly ahead of actions more directly affecting Affordable Housing.



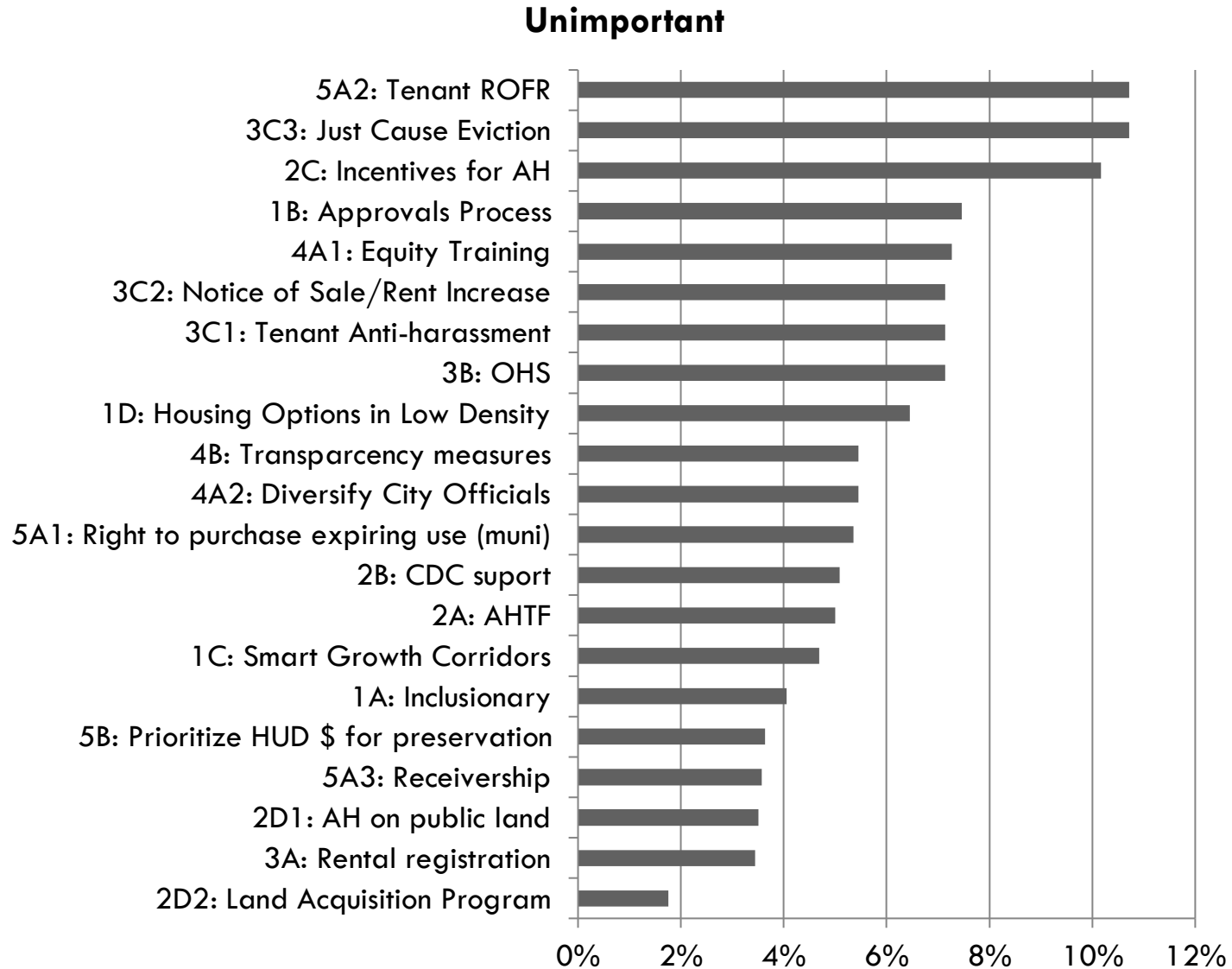
Where is the strongest support?

Nearly all actions were rated as very important by a majority of respondents. Direct Affordable Housing and tenant protection actions tend to have much stronger support than more structural/procedural actions, except for diversifying city officials, which remains high.



What is deprioritized?

No action was rated as “unimportant” by more than 11% of respondents.

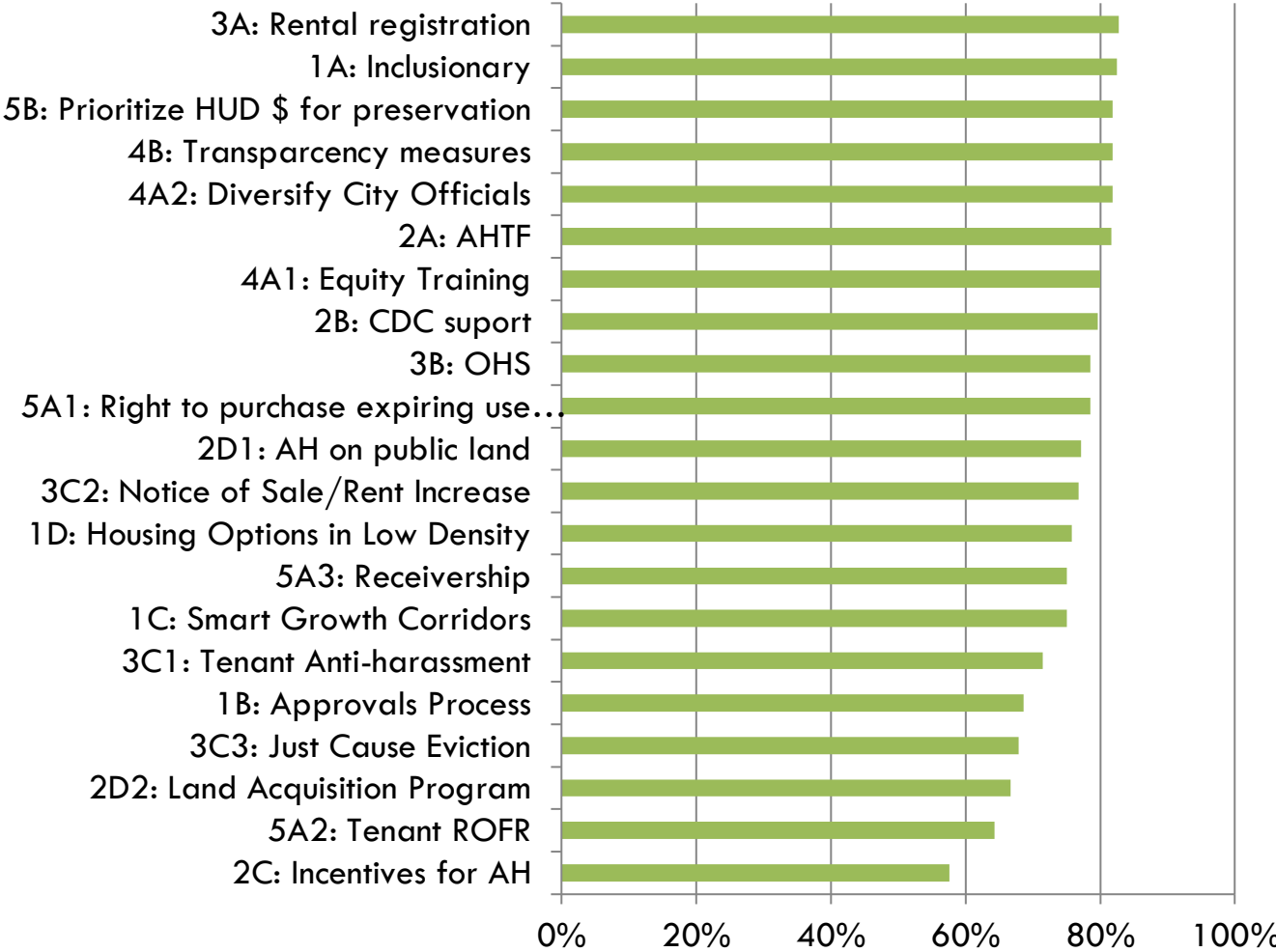


Where is the resilient support?

Net Important =
(Very Important +
Important) –
Unimportant

**Most actions retain
supermajority support
even when removing
“unimportant”
ratings.**

Net Important



High-priority actions

These actions ranked in the top 10 across three or more metrics:

- Inclusionary Zoning
- Affordable Housing Trust Fund
- CDC/Nonprofit Support
- Diversify City officials
- Transparency measures
- Municipal right to purchase expiring Affordable Housing units
- Prioritize HUD funds for preservation

Qualitative feedback revealed concerns about actions that:

- Were perceived as overly generous to developers,
- Required trust in city officials to implement the action as intended, or
- Relied on securing (new) funding.

To address concerns, the plan will:

- Clarify that actions work together (e.g., Smart Growth along the corridors and Inclusionary Zoning)
- Clarify that some actions are long-term and contingent on funding
- Stress that diversity and transparency in municipal governance are prerequisites for actions to work

Respondents Shared Add't. Actions

- Rent Control (6)
- Equity Impacts Assessment or Standard (3)
- Multigenerational focus (2)
- ADUs
- Affordable Housing Overlay
- Expiring Use Rent Control
- Inclusion of Activists in the process
- Supportive Housing
- Inclusion of Low-income households in the process
- Community Oversight Board (example: Roxbury SMPOC)
- Local Preference for AH units
- Eviction prevention re: COVID
- Rapid response team for households in crisis
- Planning expertise added to City Council process
- Affordable Senior Housing
- OHS Alternative (e.g. task force)
- Planning/zoning training for public officials
- Incorporate elements from Green New Deal
- Remove developers from entire process

Based on respondent suggestions:

- Some actions were added to the draft plan that are most closely aligned with goals
- Some suggestions had already been incorporated into the plan, but were clarified and emphasized based on input
- Other suggestions that the City does not currently have capacity to implement or which do not respond to the currently most pressing needs were added to an appendix for future consideration

