

Salem's Public Realm & COVID19



Photo courtesy of John Andrews/Creative Collective

Extra Space for Safe Social Distancing

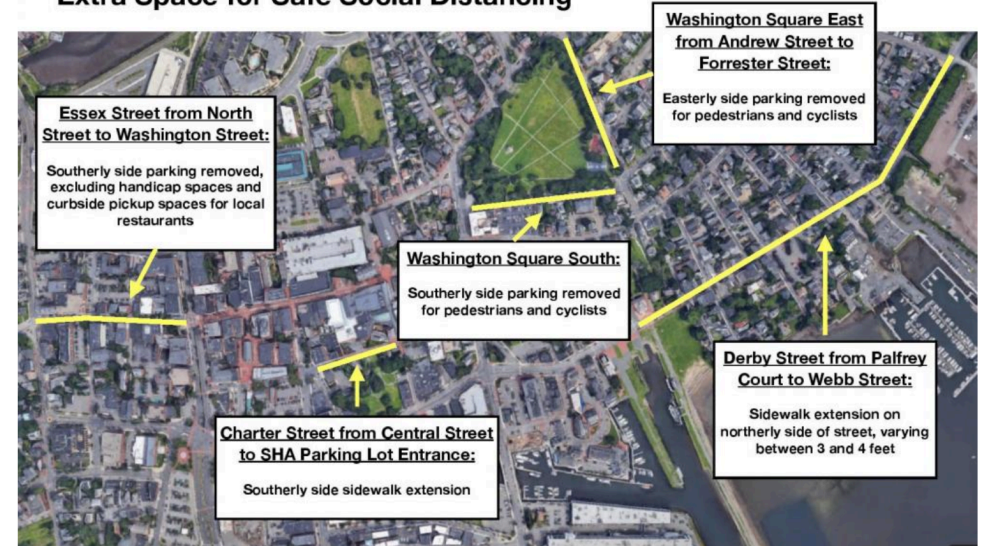


Photo courtesy of John Andrews/Creative Collective

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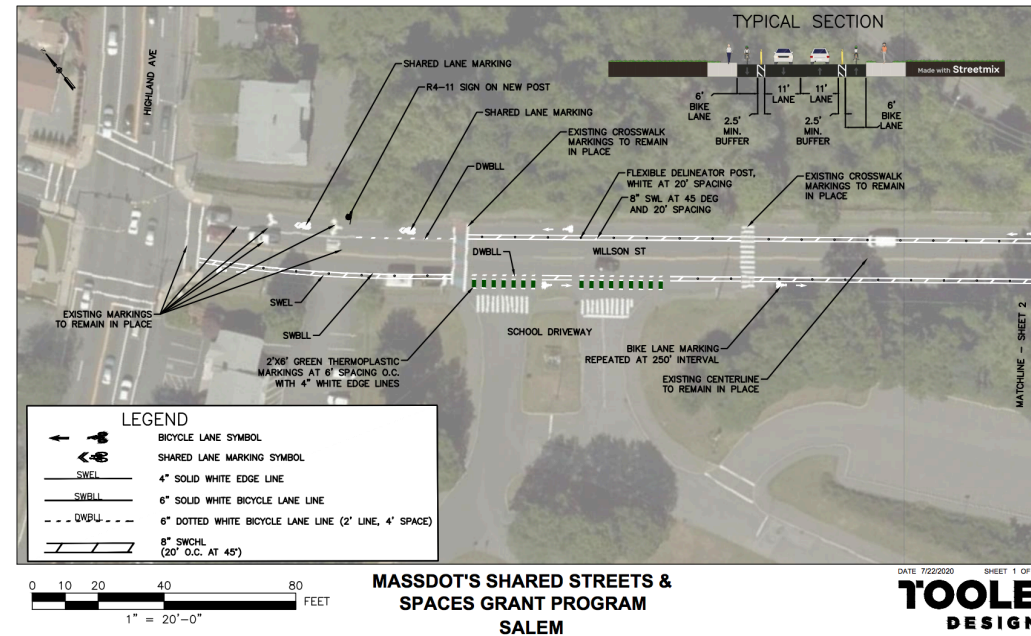
Essex Street Extended Sidewalk



Photo courtesy of Matt Smith, District Trading Co.

- Downtown Salem, adjacent to restaurant, coffee shop, local retail
- Had been a painted, October-only sidewalk extension in previous years

Willson Street Protected Bike Lanes



- South Salem, adjacent to Salem High School and Horace Mann Laboratory School (K-5)
- Identified in City's Bicycle Master Plan
- Future connections to Highland Ave/Route 107 (state project) and Jefferson Ave (City project)

Budget

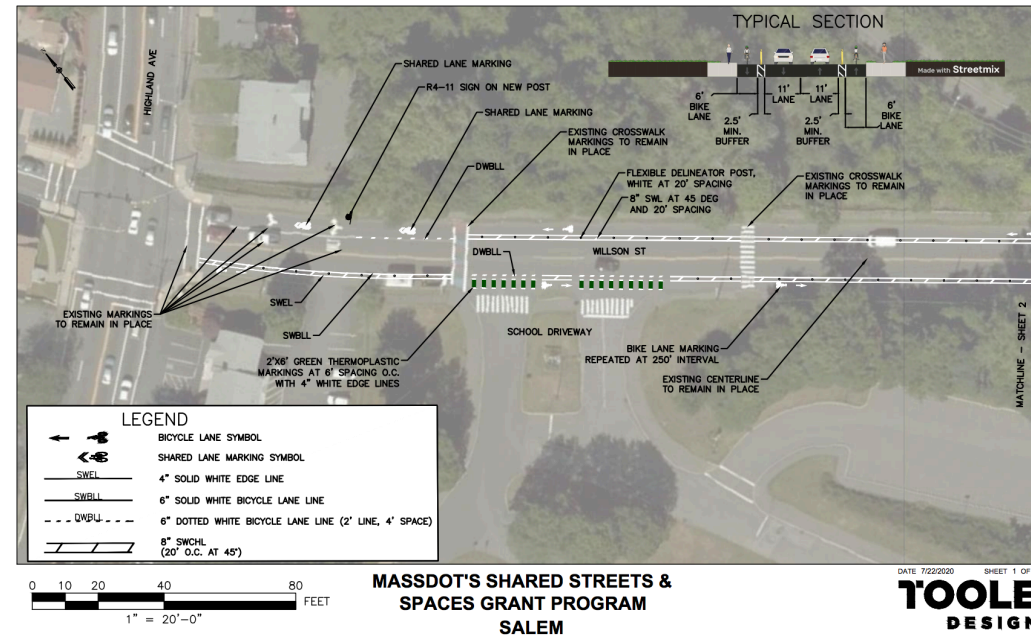
Essex Street Extended Sidewalk



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- MassDOT Shared Streets and Spaces grant of \$81,500 for materials and labor
- Only spent \$44,000
- Waiting for approval from MassDOT to spend balance on a signs and lines project near the middle school

Willson Street Protected Bike Lanes



- MassDOT Shared Streets and Spaces grant of \$56,000 for materials and labor
- \$15,000 grant from Barr Foundation for technical assistance from Toole Design

Lessons Learned for 2021 & Beyond

ABP = Always Be Planning

Don't let a lack of funds today stop you from planning new infrastructure, and state government likes “shovel ready” projects

Know Your Limits

Do all the work you can in-house, but know when something is beyond your abilities and get a professional to do it right

Data Data Data

Collect data before, during, and after a project and have someone who can tell you what it all means

Put Art on Everything

Everything is a canvas if you want it to be

More of Our Painted Barriers



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