Salem’s Public Realm & COVID19
Essex Street Extended Sidewalk

- Downtown Salem, adjacent to restaurant, coffee shop, local retail
- Had been a painted, October-only sidewalk extension in previous years

Willson Street Protected Bike Lanes

- South Salem, adjacent to Salem High School and Horace Mann Laboratory School (K-5)
- Identified in City’s Bicycle Master Plan
- Future connections to Highland Ave/Route 107 (state project) and Jefferson Ave (City project)
Budget

**Essex Street Extended Sidewalk**

- MassDOT Shared Streets and Spaces grant of $81,500 for materials and labor
- Only spent $44,000
- Waiting for approval from MassDOT to spend balance on a signs and lines project near the middle school

**Willson Street Protected Bike Lanes**

- MassDOT Shared Streets and Spaces grant of $56,000 for materials and labor
- $15,000 grant from Barr Foundation for technical assistance from Toole Design

Photo courtesy of Matt Smith, District Trading Co.
Lessons Learned for 2021 & Beyond

**ABP = Always Be Planning**
Don’t let a lack of funds today stop you from planning new infrastructure, and state government likes “shovel ready” projects

**Data Data Data**
Collect data before, during, and after a project and have someone who can tell you what it all means

**Know Your Limits**
Do all the work you can in-house, but know when something is beyond your abilities and get a professional to do it right

**Put Art on Everything**
Everything is a canvas if you want it to be
More of Our Painted Barriers

Photos courtesy of John Andrews/Creative Collective