

# Win2030 Vision

COMMUNITY VISIONING FOR PLANNING  
JANUARY 2021



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# ACKNOWLEDGEMENTS

The Win2030 Vision was developed based on feedback from the Town of Winthrop, the Win2030 Advisory Committee, online workshop community participants, and community input from two separate, weeks-long online open house polls resulting in 765 responses. Thank you to all who participated throughout the process during a challenging time. The visioning process helped gather collective ideas for having next step priorities in place upon the return of a semblance of normalcy. The community visioning-for-planning process was conducted with Town funding as well as Metropolitan Area Planning Council (MAPC) technical assistance funding. MAPC is grateful for the opportunity to work with the Town of Winthrop on its pre-master-plan community visioning process.

MAPC funding was provided from the MAPC Planning for MetroFuture Technical Assistance (PMTA), and the District Local Technical Assistance (DLTA) programs. Such funding enables the Metropolitan Area Planning Council (MAPC) to achieve its mission in providing towns and cities with assistance in achieving equitable local smart growth that also benefits the greater Boston region. MAPC is grateful to the Governor and the Legislature for their support and funding of this program.

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## **Community Workshop Participants and Survey Respondents**

Special thanks to community members who provided feedback during a challenging period.

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# INTRODUCTION & PURPOSE

## *Purpose*

Win2030 is a community visioning-for-planning process that the Town of Winthrop embarked on to provide an opportunity for community input into developing community goals, and prioritizing them to account for limited resources and time. The Town hired the Metropolitan Area Planning Council (MAPC) to serve as public consultants and facilitators for the participatory community brainstorming and input process. Win2030 is a hybrid planning process that combines conventional visioning's brainstorming of high-level goals (oftentimes found as an introductory master plan chapter) with more specific strategies and/or recommended actions. The process addressed eight visioning topics<sup>1</sup>, and the team endeavored to emphasize cross topic connections and the need for multi-pronged approach to addressing community goals. The Win2030 actionable visioning planning report can serve as a reference document to inform decision making<sup>2</sup> for residents and businesses alike. It can also serve to jumpstart a potential, future, more in-depth, and longer master planning process.

As part of the process, a synthesis of recent, pertinent planning studies was completed and presented to build upon recent findings and recommendations. The first public open house workshop presented the key findings and recommendations from these to present the broad picture of the “state of planning” in the Town. The workshop (re)familiarized community members with the studies and their findings, and provided another (or first) opportunity for input on which of these ideas or issues matter the most given limited municipal resources to accomplish them all concurrently. In preparation for the second public open house, the Win2030 advisory committee reviewed the first poll findings from the 378 community poll participants. The insight obtained was used in order to leverage what those participants thus far had deemed to be greater priorities for the second workshop discussion. Additionally, the team and advisory committee drafted, discussed and vetted a new set of community poll questions for another opportunity for community input on ideas, issues, and goals for the vision.

### *About MAPC*

MAPC is a regional planning agency that was created by the Massachusetts State Legislature to serve as a technical assistance community planning resource for greater Boston's 101 communities that are generally located within Interstate-495. MAPC strives to help local communities supplement their local community planning capacity, provide technical assistance and access to resources, performs inter-municipal analyses, and convenes neighboring communities to brainstorm possible solutions to issues that transcend municipal boundaries.

## *Community Outreach, Participation & Input*

The Win2030 Vision process included various outreach efforts, and the drafting and vetting of purposeful community poll questions to elicit feedback and determine consensus, and the framing of workshop discussion ideas. Presentation content of the “state of planning” in Town was kept concise with only high-level insights and findings so as to inform but not overwhelm participants. Community outreach efforts included the following: (a) two online digital open house workshops with presentation content and participant discussions; (b) advisory committee discussions; (c) two weeks-long online open house polls for community input; (d) committee posting of paper flyers in Town announcing the second online workshop as well as the availability of paper ballot versions of the second community poll; (e) the translation into Spanish of the flyers and the print and online second poll questions; (f) paid Facebook advertisements to ensure screen-time on community members' mobile and desktop devices; (g) posting of workshop dates on the Town website; (h) coordination with Town cable access television; (i) communication with the Winthrop Transcript local newspaper; and (j) a final draft plan report presentation before the Town Council on January 19, 2021<sup>3</sup>.

In total, community input for the Win2030 Vision resulted in over 800 responses from online polling and workshops. The Town and team are grateful for the community participation and input during the challenging time period. The visioning process helped gather collective ideas for having next step priorities in place upon the return of an anticipated semblance of normalcy. The first digital visioning open house took place on Saturday, May 30, 2020 via a live Zoom meeting event with a presentation and discussion. That event was followed by an extended “part-2” open house webpage with visual informational content to inform decision-making before participants could take the Part 2 open house poll. The first part-2 open house poll was active for over six weeks from May 30, 2020 until July 13, 2020. It was advertised through various outreach efforts including a paid Facebook-

<sup>1</sup> The eight Win2030 visioning topics are: housing and neighborhoods; jobs and economic development; climate and resilience; public facilities and energy; open space and recreation; operational service delivery; transportation; and schools and education.

<sup>2</sup> It is worth noting that the Win2030 Vision purpose, scope of work and process was conceived of, contracted and budgeted prior to the COVID-19 pandemic, and a resolution on a potential comprehensive Town master planning. The Win2030 Vision is not a pandemic recovery plan but can nonetheless help the Town with shorter-term priorities for when a semblance of normalcy returns. It can also inform and jumpstart the Town's forthcoming master planning process for longer range goals.

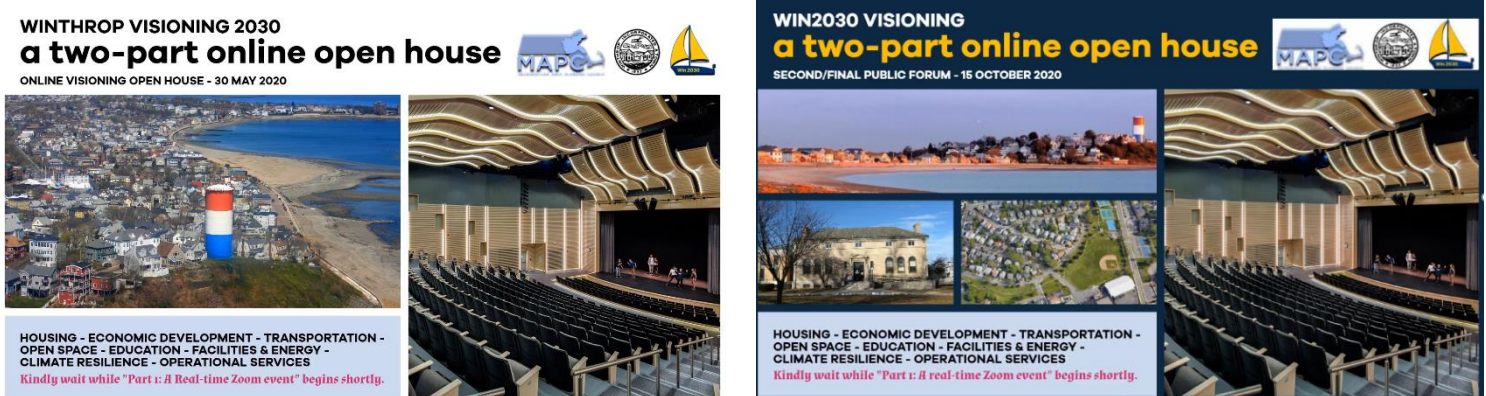
<sup>3</sup> The presentation can be viewed on Winthrop Cable Access Television on their YouTube channel at <https://youtu.be/RqEFB3lrx2g?t=506> starting at minute mark 8:26.

for-Business advertisement. That Facebook advertisement resulted in: (a) 1,373 link clicks including 309 from those 65 years and over, and 279 from those aged 55-64; (b) 19,976 people reached; and (c) 78,843 impressions from those people. The first poll had 378 open house poll/survey respondents, and the “part-1” live Zoom event had approximately 3 dozen community participants (excluding MAPC staffers and other officials).

The second of two public online community open house workshops took place on Thursday, October 15, 2020 in a live Zoom evening meeting event with a presentation and discussion. That event was followed by an extended opportunity for community participation and input via an online poll with visual informational content to inform decision-making. The second “part-1” open house poll was active for over two weeks from October 15, 2020 until November 2, 2020. It was advertised through various outreach efforts including a paid Facebook-for-Business advertisement. That second Facebook advertisement resulted in: (a) 301 link clicks including 80 from those 65 years and over, and 63 from those aged 55-64; and (b) 4,964 people reached. There were 387 open house poll/survey respondents. The second part-1 live Zoom community workshop event resulted in a dozen or so community participants.

The poll questions included a combination of: (a) somewhat specific, multiple choice questions to facilitate quantifying community feedback for measuring consensus – and that leveraged prior insights from pertinent studies for additional community consideration; (b) open-ended comment fields to allow participants flexibility with feedback beyond the multiple-choice options; and (c) more abstract, higher-level, non-specific questions on opportunities and challenges. Together, the iterative synthesis of the community feedback sussed out higher level goals, as well as more specific action items. The community polls were not intended to be scientific surveys. Rather, they were an attempt to gain the best available input from community participants to measure input, determine consensus, and draft consensus-based goals in the visioning plan. The polls were devised to provide some standardization to community feedback to allow for a quantification of qualitative feedback that is oftentimes challenging to obtain in conventional open community meetings with strictly/mainly oral comments. The Win2030 Vision team endeavored to approximate or exceed the Town’s historical double- or triple-digit attendance/participation rates between visioning public forums and polls.

*Opening Welcome Slides from the Online Two-Part Open House Presentation-Discussions, and Community Poll Excerpts*



# VISION & EXECUTIVE SUMMARY

## *Vision Statement*

Winthrop is a scenic, coastal community that is a hidden gem nestled away at the beginning of greater Boston's north shore region. Winthrop celebrates its historic and community assets, while keeping an eye toward building upon them in the future.

Winthrop's Town Center is home to its main retail shopping and business district along and near Pauline/Jefferson streets and Woodside Avenue. Town Center is anchored by some of its main and **CELEBRATED CIVIC AND CULTURAL ASSETS**. These include **SIGNATURE OPEN SPACES** like Ingleside Park, French Square, and Metcalf Square, as well as facilities such as Town Hall, and the E.B. Newton Cultural Center and the Arthur T. Cummings Elementary School. Within close proximity and walking distance are some of Winthrop's **WELL-DEFINED NEIGHBORHOODS** such as Court Park and Cottage Park, as well as the cemetery, the golf course, and Pico and Donovan beaches. Farther afield, and toward shorelines in all directions, one encounters Winthrop's other **NEIGHBORHOOD BUSINESS DISTRICTS** such as Magee's Corner, Crest Avenue, Main Street near the Atlantis Marina, and the Crystal Cove area. These districts anchor some of the Town's other neighborhoods such as the Highlands, Cottage Hill and Point Shirley. Lastly, no matter which direction, one pleasantly stumbles upon one of the Town's **MANY BEACHES AND COASTAL RESOURCES** such as the Belle Isle Marsh and Inlet.

Looking toward 2030, Winthrop envisions building on the strengths of its neighborhoods' pleasant streets and nearby shops and parks toward several goals. Pursuing a **MIXED-USE RESIDENTIAL STRATEGY** that facilitates **FUTURE REDEVELOPMENT OPPORTUNITIES** can allow for additional nearby shops as well as **HOUSING OPTIONS** for families, seniors and young professionals. Permissive and proactive initiatives will strengthen neighborhoods through **TREE PROTECTION** programs and **FLOOD RESILIENCY MEASURES** to protect homes' ground floors.

Winthrop's committed business community of local restaurants, retail shops and service businesses will flourish and grow thanks to strategic Town decisions and investments. The redevelopment of the former middle school, as well key underutilized commercial and waterfront **PROPERTIES WITH TRANSFORMATIVE POTENTIAL**, will deliver an **EXPANDED TAX BASE** with more jobs, upper-story homes, shopping and **CUSTOMER FOOT TRAFFIC**. Investments in streetscape amenities like lighting, seating and shade trees will benefit residents and retail shops alike. Improved streetscapes, parks and beachfronts with new amenities will host **OUTDOOR EVENTS** with food trucks and vendors, and together with a **FARMER'S MARKET** will attract visitors and tourists.

Getting to and around Town will include more and frequent options. Residents, commuters and visitors going to or from Town will no longer check schedules for the next Winthrop ferry, or bus headed to the MBTA Blue Line rapid train station. **OPTIONS FOR MOVING AROUND TOWN** will be safer and more convenient with **TRAFFIC CALMING** improvements, bicycle facilities/stations, bus shelters, and a Town **SHUTTLE VAN OR TROLLEY CIRCULATING** between the beaches, neighborhoods, business districts, and the Public Landing.

Winthrop will **PROTECT ITS PARKS AND NATURAL RESOURCES** by incorporating floodable infrastructure. These include redesigned parks with flood resilient features and plantings, and living shorelines with coastal vegetation to mitigate beach erosion and wave damage. Community resiliency and sustainability efforts will include the installation of solar on municipal buildings for energy reduction.

Winthrop will invest in the **DEVELOPMENT OF ITS CHILDREN AS WELL AS LIFELONG LEARNERS**. Building upon the strengths of Winthrop Public Schools' physical facilities, the Town will strive for competitiveness with teacher retention, and expanding curricular and extracurricular offerings. In addition to successful and beneficial programs such as the Viking Longships, MassSTART and IEP, unique specialty programs leveraging the Belle Isle Marsh Ecology Outdoor Learning Center, or partnerships with organizations or businesses will be pursued for increased opportunities. And lastly, Winthrop's adults will have awareness of widely promoted educational and career advancement resources such as continued senior education, vocational-technical trades training, and ESL/EFL and financial literacy programs for overall access to opportunities and prosperity.

### *What is a Vision Statement?*

- A brief, aspirational statement that prefaces visioning or master plan reports, and explains how the Town wants to be in the future.
- Sets the tone for the rest of the vision plan and should be consistent with subsequent plan goals.
- Sends a message to prospective residents and businesses about what can be anticipated.
- Could be posted on Town website and/or shared with Chamber of Commerce, business associations, and/or repurposed in Town marketing pamphlets, et cetera to attract interest.

# Visual Executive Summary



- CENTRAL BUSINESS DISTRICT
- NEIGHBORHOOD ACTIVITY NODES
- COMMUNITY / CIVIC FACILITIES
- OPEN SPACE – PUBLIC ACCESS
- OPEN SPACE – LIMITED ACCESS

- 1 MIXED-USE RESIDENTIAL** - housing options & nearby shops
- 2 TRANSFORMATIVE REDEVELOPMENT**
- 3 WATERFRONT BUSINESSES & VENDORS**
- 4 BEACH AMENITIES & IMPROVEMENTS**
- 5 LEVERAGE FERRY** for tourism & increased resident use
- 6 FLOODABLE INFRASTRUCTURE** – such as climate-smart parks
- 7 PRIORITY PARKS FOR IMPROVEMENTS** – Winthrop Shore Reservation, Yirrell Beach, Ingleside Park
- 8 ENHANCED BUS OR CIRCULATOR TROLLEY/VAN SERVICE** between Winthrop Center, and historic and recreational destinations
- 9 NICHE WPS PROGRAM** anchored in Belle Isle Marsh Ecology Outdoor Learning Center

- TOWN-WIDE**
- **HOUSING OPTIONS** – seniors, millennials, young families
  - **RESIDENTIAL GROUND FLOOR FLOOD RESILIENCY**
  - **LIVING SHORELINES** to mitigate beach erosion & wave damage
  - **TREE PROTECTION PROGRAMS**
  - **STREETScape AMENITIES & TRAFFIC CALMING**
  - **FARMER'S MARKET, & OUTDOOR EVENTS** with food trucks & vendors
  - **OPPORTUNITIES FOR JOBS, LEISURE, TOURISM, & TAX BASE GROWTH** – retail shops, restaurants, & bars
  - **LIFELONG LEARNING & WORKFORCE** training programs
  - **HIGH-IMPACT WPS PARTNERSHIPS** with organizations for specialty programs



# Visual Executive Summary

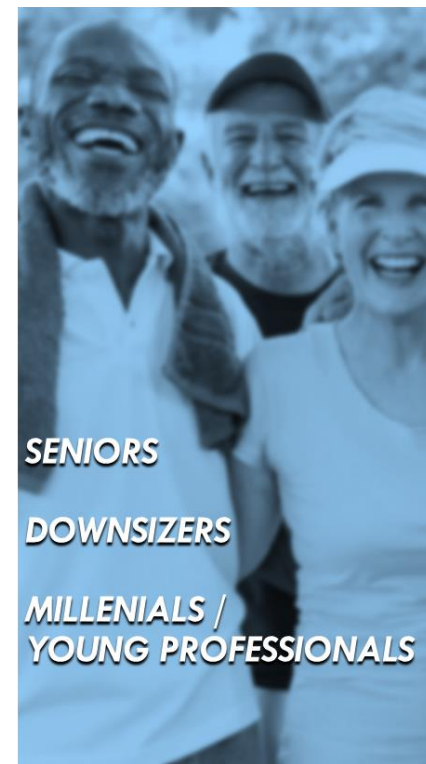
## NEIGHBORHOOD & LIVING CONDITIONS



## NEIGHBORHOOD IDEAS



## HOUSING OPTIONS FOR OTHERS



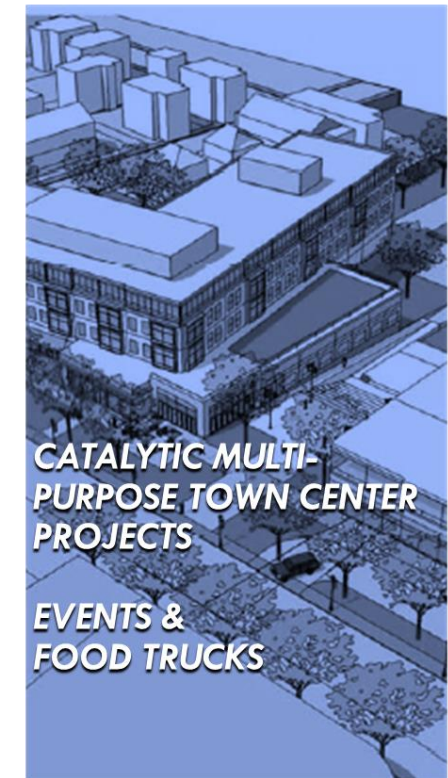
## ECONOMIC DEVELOPMENT



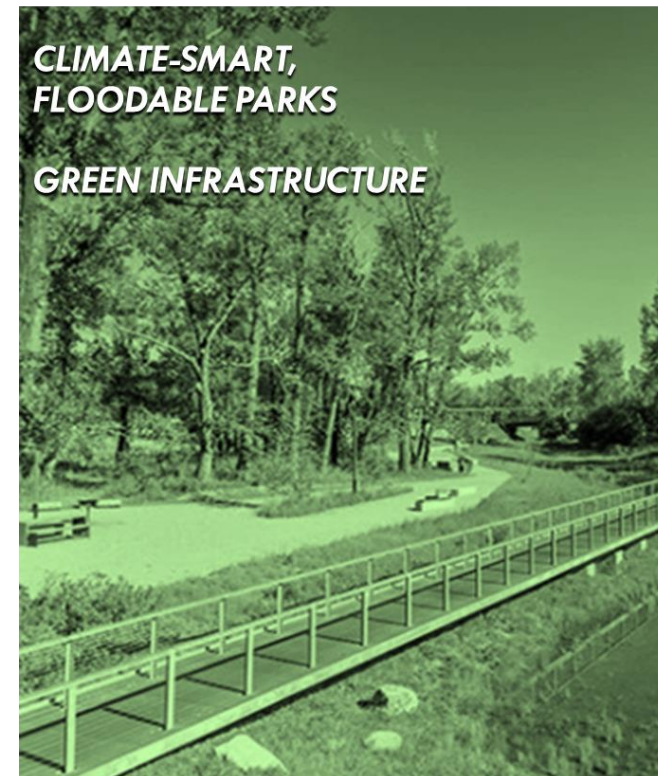
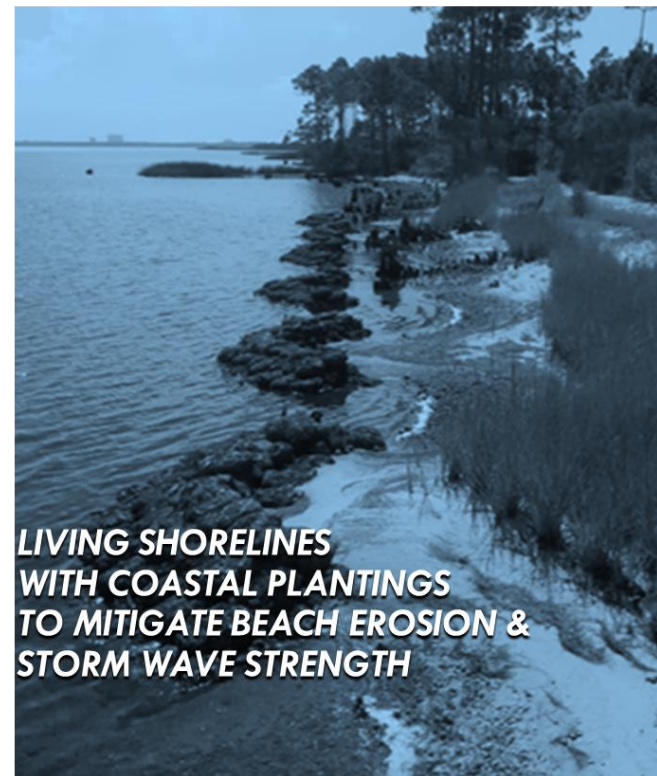
## LEVERAGE ASSETS



## NEW TRANSFORMATIVE OPPORTUNITIES



## FLOOD RISK REDUCTION STRATEGIES



## ENHANCE EXISTING PUBLIC FACILITIES



## CREATE NEW AMENITIES



# Visual Executive Summary

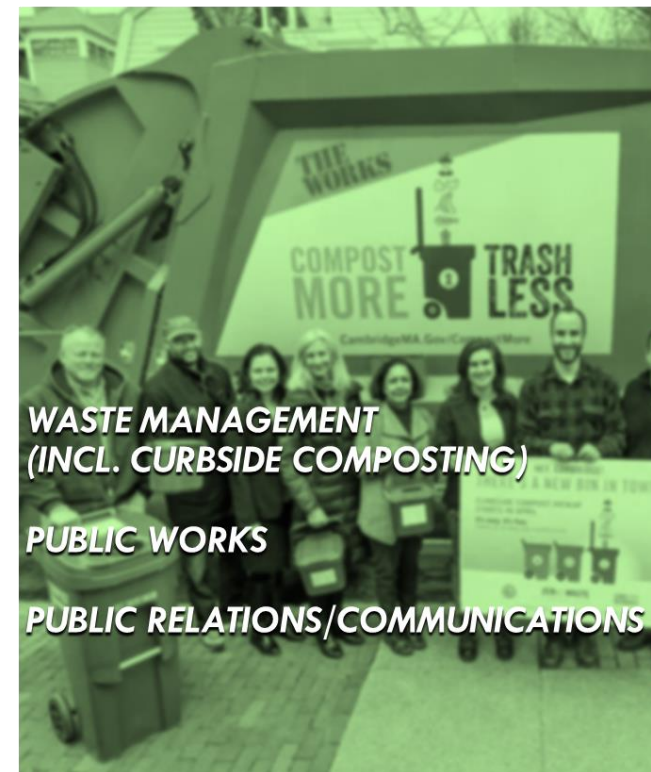
## “BIG” IDEAS FOR PARK AMENITIES



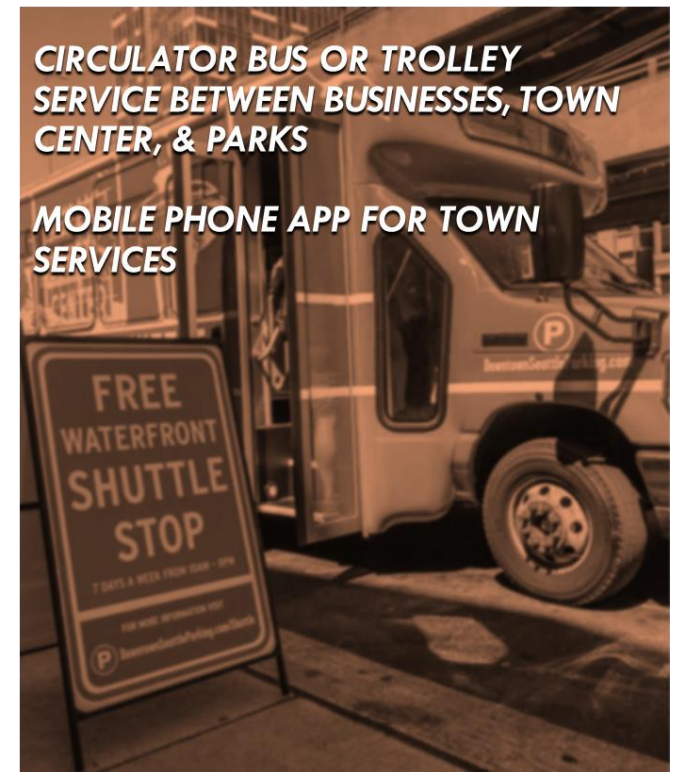
## FESTIVE EVENTS TO FOSTER COMMUNITY & TOURISM



## TOWN SERVICE IMPROVEMENTS



## “BIG” IDEAS FOR TOWN SERVICES & OPPORTUNITIES



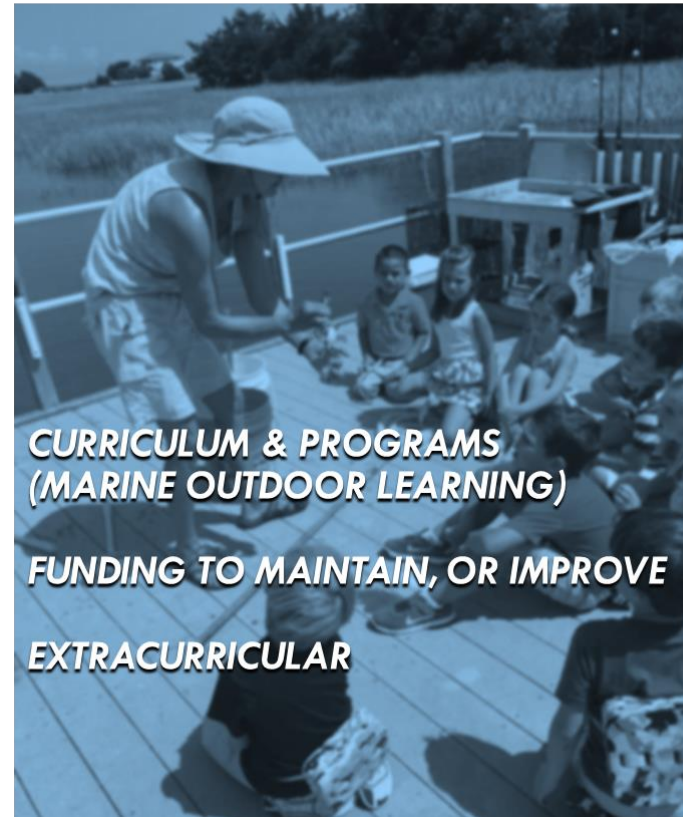
## ENHANCE MOBILITY OPTIONS & WALKING



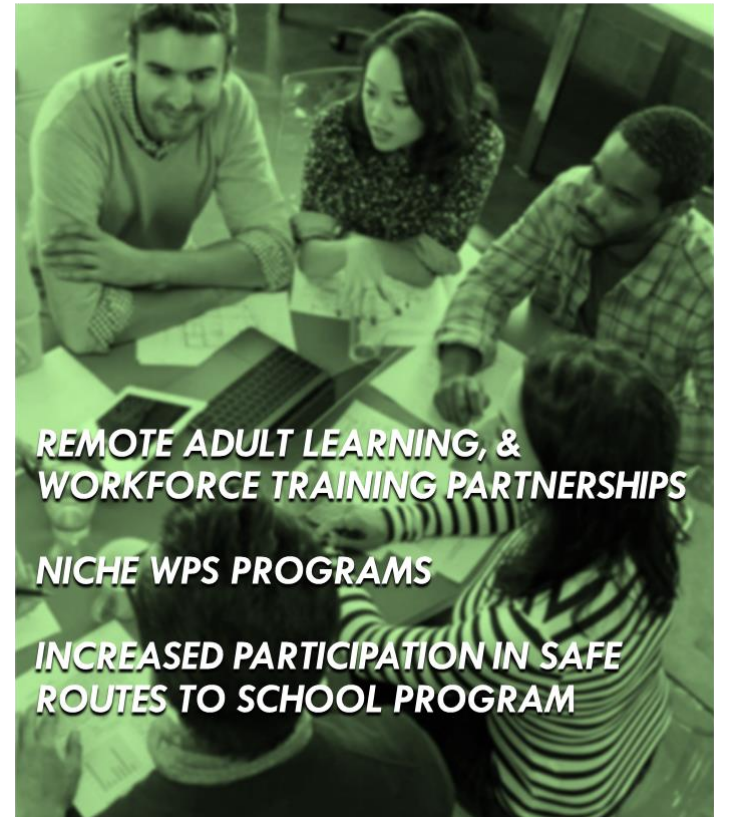
## IMPROVE TRANSIT/ BUS EXPERIENCE



## IMPROVE K-12 & ADULT LEARNING



## OPPORTUNITIES FOR HIGH-LEVEL BENEFICIAL COMMUNITY IMPACT



# EXISTING CONDITIONS & BACKGROUND STUDIES

The Town of Winthrop is one of the oldest communities in the country and State. Originally home to the native Massachusetts tribe, which gives name to the State, Winthrop was re-settled in 1630. The Town is named after the Massachusetts Bay Colony's second governor, and the home of John Winthrop's son – the Deane Winthrop House – is still preserved in Town as the country's oldest continually occupied home. Since then, Winthrop changed from a farming to an industrial community and then a summer resort community. Presently, Winthrop has a municipal city form of government with a Town Council and Town Manager but has officially retained the name of Town of Winthrop. It is also a compact, walkable community with its land area covering approximately 1.6 square miles. Winthrop is located four miles from downtown Boston, and abuts the City of Revere and Boston's East Boston neighborhood.

In terms of the Town's main physical community features, the oblique aerial below highlights Winthrop's business districts, open spaces, and major roads. The area in red is Winthrop Center's central business district. The areas in orange are neighborhood business areas (Magee's Corner, Crest Avenue, the Crystal Cove and Veterans Road areas, and Main Street near Atlantis Marina). The areas in green show the open spaces with the largest being the golf club, Ingleside Park near Winthrop Center, the various open spaces along the Belle Isle Marsh and Inlet, and Coughlin Park in Point Shirley. The areas in light blue highlight various community and civic facilities such as schools, police and fire, places of worship, the health center, and the Deane Winthrop house.

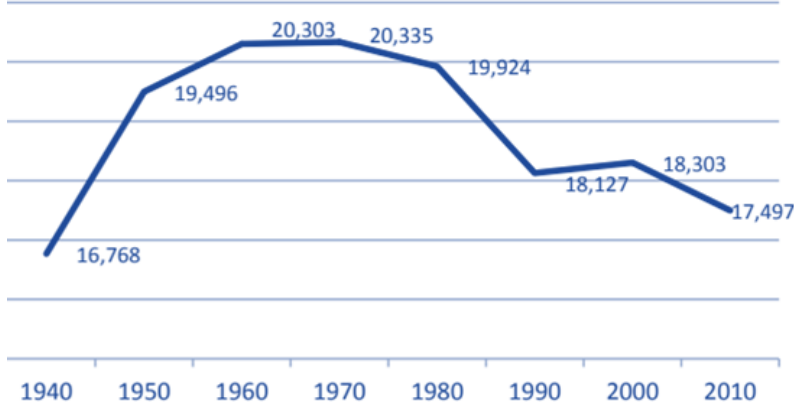
Hard to go unnoticed, Winthrop's peninsular geography affords it an outstanding scenic coastal landscape with views throughout, and access to several beaches and coastal parks. Among them are Winthrop Beach, Yirrell and Point Shirley beaches, Pico Beach, Donovan's Beach, and Short Beach; as well as some of the aforementioned coastal parks. This peninsular geography also limits the Town's external road connections to only two: Route 145's local Main Street and Revere Street roadway access points. Connecting the Town's neighborhoods, districts and open spaces are the main roads of Main, Pauline, Revere, Winthrop, Pleasant, and Shirley streets, as well as Veteran's Road and Crest Avenue.

*Overview of Main Community Features*

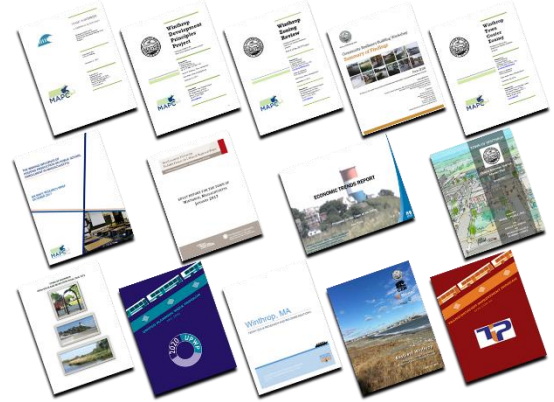


In terms of key findings from a review of 14 pertinent background studies<sup>4</sup>, the following are some highlights. The Town's population has been declining over the long term since 1970 when it had 20,335 versus 17,497 residents as of the 2010 US Census count. Current American Community Survey (ACS) Estimates for 2019 estimate a population of 18,544, which is a 6% increase. Forthcoming US Census 2020 count data will provide future insight. While Winthrop's population has been declining, it has been aging. The Town's median age rose from 33 years old to 44 years old between 1960 and 2010. Almost a fifth (19%) of the Town's residents are 65 years and over<sup>5</sup>. In terms of ethno-racial demographic data, the Town is 94% white, 2% black, 3% Latin-American/Hispanic, and 1% Asian. Additionally, based on US Census 2010 data, Winthrop has one Census block group that meets one of the criteria for being an Environmental Justice community: one block group has 25% or more residents within it lacking English language proficiency. For context purposes, the total block group's population represents 5% of the population.<sup>6</sup>

*Winthrop Population: US Census 1940-2010*

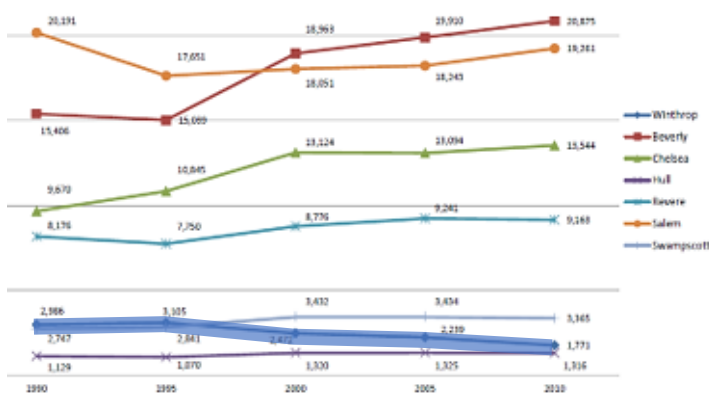


*Background Studies*



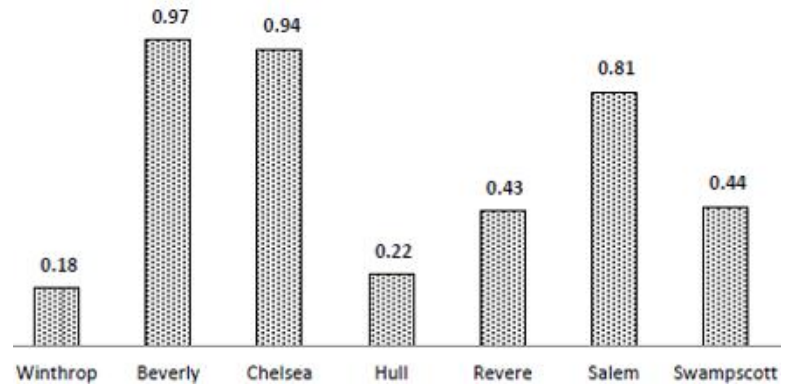
Other key findings provide insights into its economy, transportation, income and educational attainment. Winthrop's committed, small business community has operated within a challenging economic context even prior to the 2020 pandemic. Compared to similar waterfront communities, Winthrop has lost 41% or 1,215 local jobs between 1990 and 2010 (from 2,986 to 1,771), which is an opposite trend for these communities. There has been a slight increase of 341 jobs between 2010 and 2017 but the overall long term job less trend between 1990 and 2017 data remains similar at 42%. Winthrop has a lower local job ratio of 0.2 jobs per resident in the labor force. Its daytime population declines, which in turn negatively impacts local business who have fewer potential customers present. A 2014 UMass Boston study estimated that Winthrop has a retail leakage of 68%, with over two-thirds of residents' retail spending happening outside of Town. In addition to the low daytime worker population previously mentioned, this 68% resident retail spending leakage also impacts the ability to support existing businesses.

*Change in Local Employment: 1990-2010*



Source: MetroBoston DataCommon  
Excerpt from UMass Boston Collins Center Economic Study

*Local Jobs per Resident in Labor Force*



Source: US Census 2010, and County Business Patterns  
Excerpt from UMass Boston Collins Center Economic Study

<sup>4</sup> The scope of work included a review and brief presentation of broad, key findings and insights from 14 recent and pertinent planning and background studies in order to inform the community workshop presentations and the online surveys. Source data, figures and findings referenced in the Win2030 Vision have been repurposed for contracted work scope and budgeting purposes (a potential future comprehensive master plan with more robust resources could explore updating data and analyses), and can be found in these documents: (a) Walk Winthrop: A Greenway Action Plan, 2011; (b) Winthrop Development Principles Project, 2012; (c) Winthrop Zoning Review, 2013; (d) Community Resiliency Building Workshop: Summary of Findings, 2018; (e) The Waning Influence of Housing Production on Public School Enrollment in Massachusetts, 2017; (f) Northeastern University Dukakis Center for Urban & Regional Policy EDSAT Report 2017; (g) UMass Boston Collins Center for Public Management Economic Trends Report, 2014; (h) Centre Business District Master Plan 2017; (i) Open Space and Recreation Plan, 2014-2021; (j) Boston MPO Transportation Unified Planning Work Program 2020; (k) Comprehensive Boston Harbor Water Transportation Study 2019; (l) Resilient Winthrop 2017; and (m) Boston MPO Transportation Improvement Program 2010-2024.

<sup>5</sup> According to best available ACS 2019 data for this particular data point.

<sup>6</sup> Source: 2014-2021 Winthrop OSRP

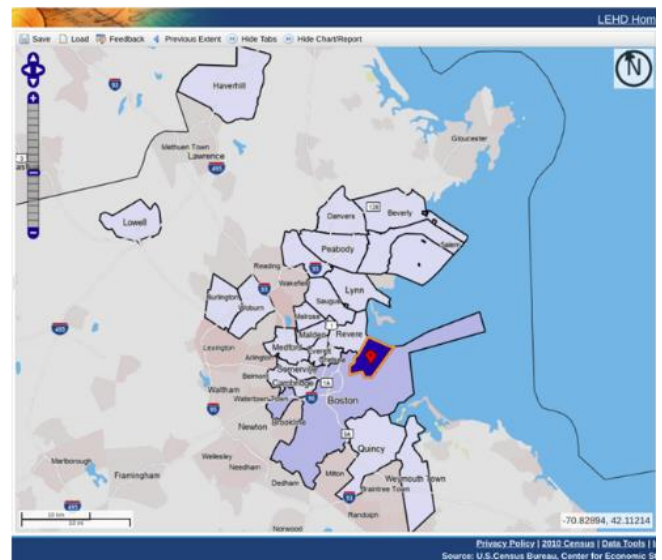
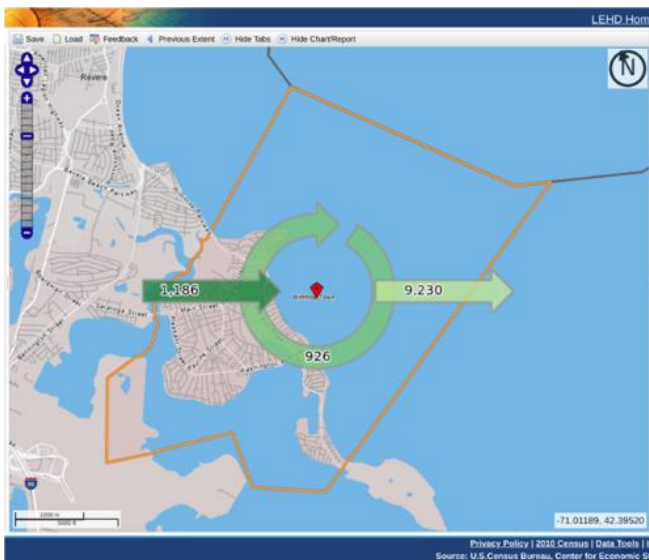
Most local jobs that take place in Winthrop most are in three sector clusters: educational/health services; leisure/hospitality; and trade/transportation/utilities. The following map diagrams show the Town has 2,112 locally-based jobs with 44% of those workers being Town residents, and 56% of those workers being commuters coming to work in Winthrop. Over a fifth (21%) of workers coming into Town are from Boston, Revere, Lynn and Saugus. Lastly, 9,230 residents work out of Town. However, in terms of the fields most Winthrop residents work in these were centered primarily in the following regardless of workplace location: office/administrative support (16%), management occupations (13%), and sales and related (10%)<sup>7</sup>. Winthrop's median household incomes and educational attainment are slightly lower than the State averages (7% and 6% lower, respectively). ACS 2014-2018 data indicated a median household income of \$68,322, a median family income of \$93,201, and a median non-family income of \$37,457.

### *Inflow & Outflow of Locally Based Jobs*

**926 LIVE AND WORK IN TOWN**  
**1,186 COMMUTE INTO TOWN FOR WORK**  
**9,230 RESIDENTS WORK OUT OF TOWN**  
**2,112 JOBS IN TOWN – 2017 US CES**

### *Where Workers in Town Live*

**44% LIVE IN WINTHROP - 926**  
**8% BOSTON**  
**6% REVERE**  
**4% LYNN**  
**3% SAUGUS**



Source: 2017 US Bureau of Labor Statistics – Current Employment Statistics (CES)

Regarding education and its attainment, compared to the State's average educational attainment figures, Winthrop residents have fewer high school diplomas, as well as bachelor's degrees and above. A 2017 Northeastern University economic assessment for the Town indicated a need for workforce training for adult residents, and that some residents do not have ready access to adult education. The Town does participate in a partnership with a regional vocational school in Wakefield for working adults but this might not be readily known or convenient. The Northeast Metropolitan Regional Vocational High School offers licensing programs, trade preparation, and apprentice programs.

Pertaining to Winthrop's youth, the Town has four public schools including two elementary schools, as well as a middle school and high school houses in a new consolidated facility. The total enrollment according to 2019 Massachusetts Department of Elementary and Second Education (ESE) data<sup>8</sup> is 1,965 students (including 50 enrolled in pre-kindergarten). Overall, Winthrop schools are meeting State expectations according to Mass. ESE school district profiles data. Enrollment for kindergarten through 12<sup>th</sup> grade has remained relatively stable according to 2005-2018 Mass. ESE data going from 2,052 students in year 2005-06, to 1,935 students in year 2011-12 to 2,022 students in year 2017-18. It is worth observing that a 2017 MAPC statewide research brief did not find a connection between housing permits and school enrollment during a 16-year period.

<sup>7</sup> Source: US Census Bureau, "Occupation", retrieved from <http://www.census.gov/people/io/about/occupation.html>, April 23, 2014 – via 2014 UMass Boston Collins Center Economic Study

<sup>8</sup> <http://profiles.doe.mass.edu/general/general.aspx?topNavId=1&leftNavId=100&orgcode=03460000&orgtypecode=5>

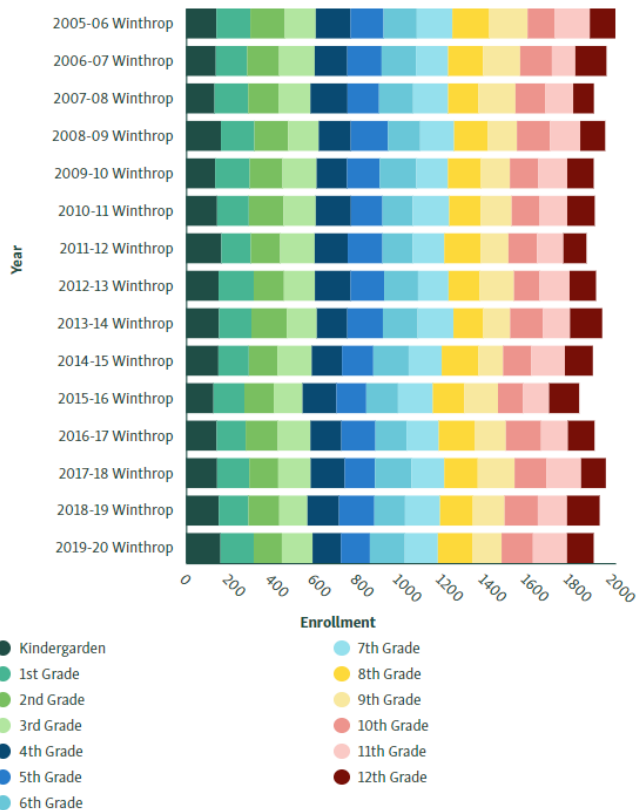
THE WANING INFLUENCE OF HOUSING PRODUCTION ON PUBLIC SCHOOL ENROLLMENT IN MASSACHUSETTS

AN MAPC RESEARCH BRIEF  
OCTOBER 2017



FIGURE 1: PUBLIC SCHOOL ENROLLMENT IN MASSACHUSETTS, 2000-2016

School Enrollment

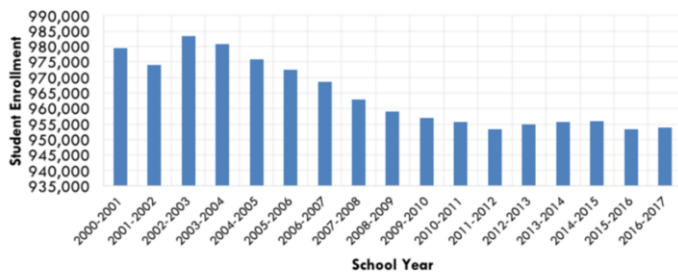


Source: MA Department of Elementary and Secondary Education Years: 2005-2020  
Link to: [Enrollment by School Year \(School Districts\)](#)

School Enrollment v. Housing Permits

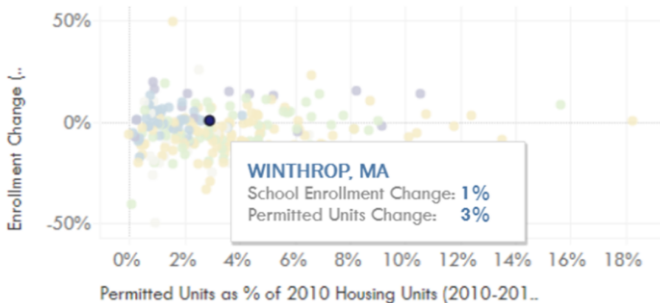
It is worth noting that a 2017 MAPC statewide research brief did not find a connection between housing permits and school enrollment during a 16-year period. More information can be found at [mapc.org/enrollment](http://mapc.org/enrollment).

Public School Enrollment (conventional public school districts and charter schools), Massachusetts, 2000-2016



Source: Massachusetts Department of Elementary and Secondary Education

School Enrollment vs. Housing Permits



In terms of housing, almost two-thirds of Winthrop's housing stock is comprised of single-family or two-family homes. Over a fifth (22%) of the housing stock is smaller multifamily dwellings, and 14% of the units are in larger multifamily developments. Overall, 44% of households are cost-burdened households that spend more than 30% on housing costs, which represent a housing affordability issues that can also make meeting other needs difficult. Half of these cost-burdened households are occupied by older residents. This can present a challenge particularly when coupled with the overall aging population trend of the Town. In terms of addressing the demand and need for housing and its affordability, the Town is still under the minimum 10% for the State's Subsidized Housing Inventory (at 7.7%), which can leave a community not having local control over multifamily proposals. Demonstrating steady progress to the Massachusetts Department of Housing and Community Development (DHCD) with annual housing production targets of 0.5% (41 units) and 1.0% (83 units) of its year-round 2010 Census housing units could afford it local control over the siting of multifamily (re)development proposals within Town. According to DHCD data<sup>9</sup>, the Town does not have any expired or current housing production plans on record.

### *Cost-Burdened Households in Winthrop*

- More than 2 out of 5 households in Winthrop are cost-burdened households.
- A cost-burdened household is one that spends more than 30% a month on housing costs. These households experience housing affordability issues since they have less income to meet other needs such as food, transportation, utilities, and medicine.
- Moreover, half of the Town's cost-burdened households are occupied by older residents. When one considers this together with the Town's overall aging population trend, a picture of a broader overlapping challenge emerges.

From a physical land and building redevelopment perspective, the Town has many underutilized commercial properties. The following chart is from a UMass Boston Collins Economic Study that shows Winthrop generates 7% of its tax revenue from commercial property, which is lower than six other comparison waterfront communities. These underutilized commercial properties are characterized by low buildings with small amounts of economically-productive, usable gross building square footage that generate limited tax revenue for the Town. These properties have more land area dedicated to parking lots, and the assessed value of the buildings is less than the value of the land. In addition to lower tax revenue generation, the gaps in the "street wall" along the sidewalk do not complement the beautiful streetscapes found elsewhere in Winthrop Center and throughout Town.

*View of South Side of Pauline Street – Excerpt from 2017 CBD Master*

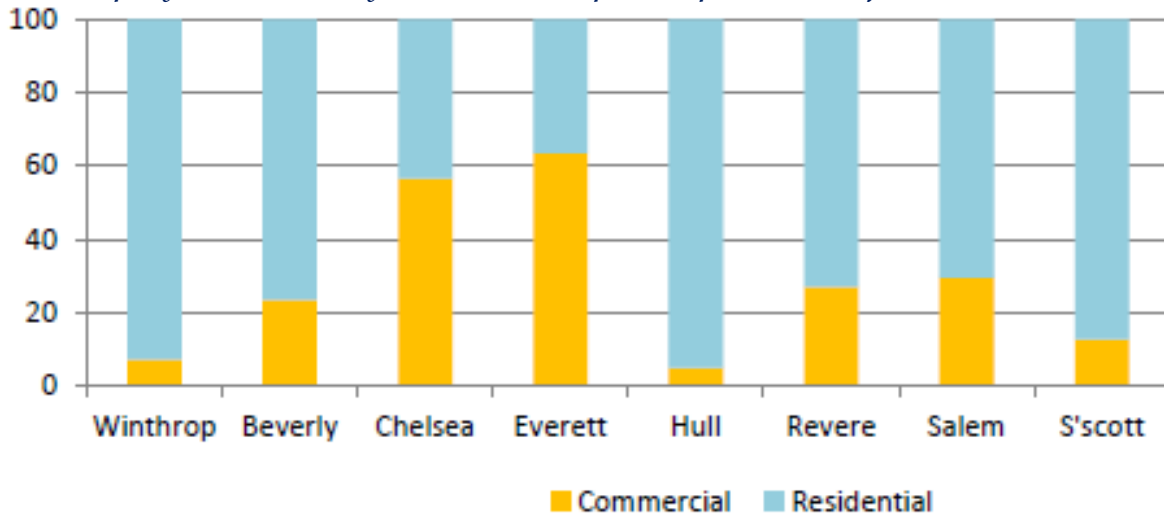


### *Underutilized Commercial Properties & Tax Revenue Generation*

- Winthrop has many underutilized commercial properties.
- Underutilized commercial properties are characterized by low buildings with small amounts of economically-productive, usable gross building square footage that generate limited tax revenue for the Town.
- Only 7% of its tax revenue is generated from commercial property, which is lower than six other comparison waterfront communities.

<sup>9</sup> <https://www.mass.gov/doc/map-of-housing-production-plans-current-certified-and-expired-0/download>

*Property Tax Revenues by Source – Winthrop & Comparison Waterfront Communities*



Source: Massachusetts Department of Revenue, FY2013 – Excerpt from UMass Boston Collins Center Economic Study

Transportation-wise, there are only three external connections via two roads to two abutting communities, and a seasonal commuter ferry. The Town only has two physical connections via the road gateways at Main Street (Route 145) to East Boston along the harborside, and at Revere Street (Route 145) to Revere along the oceanside. The third external connection is via the Town of Winthrop’s owned and operated Valkyrie seasonal ferry service at the Shirley Street Public Landing to the Aquarium/Financial District, the Seaport and Quincy. Beyond personal vehicles and the ferry, other mobility options include connecting bus service to the nearby MBTA Blue Line rapid transit Orient Heights station in East Boston via bus routes 712 and 713. The Town is working on an evolving walk and bicycle network that includes public bike docking stations, and an ongoing discussion of route alternatives. Additionally, the Town is pursuing biking not only for recreational purposes but also an alternative mode of transportation. The Walk Winthrop plan identified 129 bicycle parking spaces for installation in 24 locations, and has 5 proposed bike share stations at Orient Heights, French Square, Winthrop Beach, Ferry Terminal, and Point Shirley. The three main routes that are proposed are the Ocean Route (regional greenway), Harbor Route, and the Town Center Route. The Town also commissioned a Bicycle Network Study in 2020 which outlined a town-wide network of cycling routes according to "stress level" of streets, and in 2018 the Transportation Advisory Committee presented a bike network plan. Winthrop has higher public transportation usage than the State average, and shorter transit commute times than comparison communities. Highlighted in the oblique aerial images below are the Town’s four gateways or points of arrival for visitors, workers and residents.

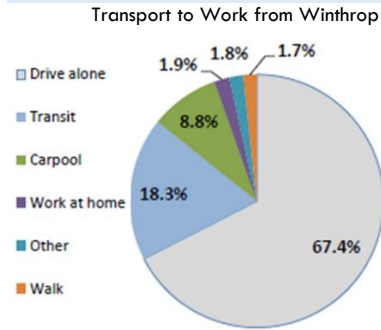
A notable amount of residents use public transport and carpool compared to surrounding coastal communities and the State average. Residents’ commutes include public transit use between 18% and 22%, and car pooling between 9% and 12%. While the Town does enjoy bus service, its frequency might not be serving the needs of residents, visitors and workers. Bus routes 712 and 713 have weekday and Saturday frequency of approximately 20-30 minutes, and Sunday frequencies of 40 minutes. Frequency and/or route enhancements could have the potential to not only encourage resident use but also support existing local businesses by making potential customer trips easier with a convenient alternative to challenging parking. The Town’s existing 73-seat Valkyrie ferry service is a great amenity for its residents, and could hold potential for tourism. It currently has seasonal service with rush-hour peak commute times, and limited weekend service. It operates from May to October with service between the Public Landing and the Financial District at the Aquarium on Rowes Wharf, the Seaport, and Quincy’s Marina Bay. Two studies<sup>10</sup> highlighted the ferry’s potential as well as challenges. The studies highlight the ferry’s great potential for tourism and a growing annual ridership since May 2016 but lower commuter demand toward downtown Boston and the Seaport. Lastly regarding transportation, the Town has requested federal funding for pedestrian and bike safety improvements for FY2023 for Revere Street. The Boston MPO’s 2020 Unified Public Works Program (UPWP) and Transportation Improvement Plan (TIP) have identified planned multimodal streetscape improvements for segments of Revere street<sup>11</sup>. The TIP’s FY2023 Complete Streets Project ID Number 607244 indicates sidewalk and intersection safety improvements with a total cost of \$5.6 million including \$4.5 million in requested federal funds.

<sup>10</sup> The 2017 Economic Development, and 2019 Water Transportation studies. The studies were conducted and completed prior to the Covid-19 pandemic and the ridership findings should not be interpreted as referencing pandemic-era transportation conditions.

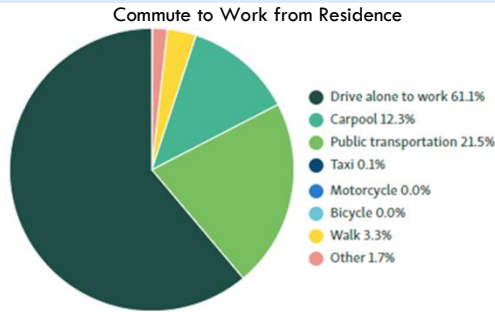
<sup>11</sup> A Win2030 advisory committee observation highlighted that while the Boston MPO’s 2020 TIP may still reference Winthrop Street together with Revere Street for FY2023 improvements, Winthrop Street has already been completed years ago.



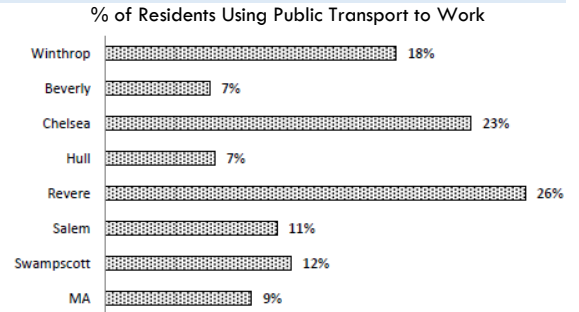
## Residents' Commutes & Public Transportation Use



Source: US Census American Community Survey 2008-2012



Source: US Census American Community Survey 2012-2016



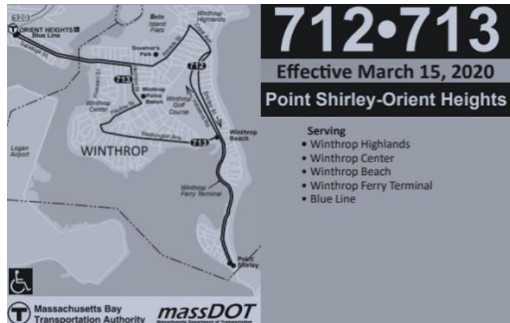
Source: US Census American Community Survey 2008-2012

## Overview of Gateways into Winthrop: Two Roadway Access Points & Mass Transit - Residents, Shoppers, Commuters



## Mobility Options with Potential for Enhancement & Advancing Economic Development Goals

Existing Connecting Buses to MBTA Blue Line



Evolving Walk and Bike Network



Existing Seasonal Valkyrie Ferry Service with Potential for Tourism & Foot Traffic to Support Local Businesses



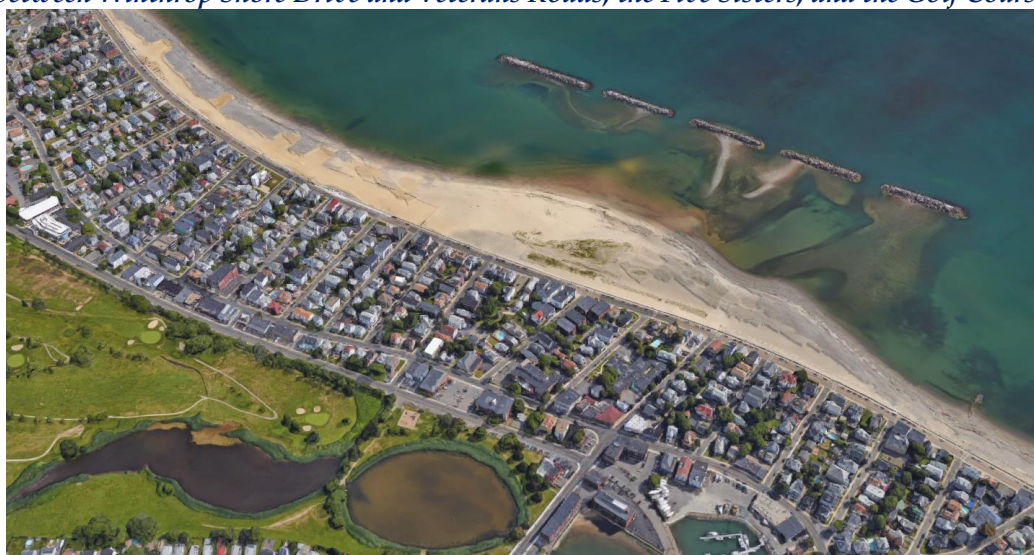
Regarding open space, leisure and natural resources, Winthrop enjoys 81.5 acres of parks, playgrounds and recreational facilities including Ingleside Park, Bicentennial Park, Winthrop Golf Course, Larsen Ice Rink, basketball courts, and neighborhood playgrounds. Its coastal resources include five Town beaches totaling 7.5 acres, one State DCR beach totaling 23.5 acres, Snake Island, Fishermen’s Bend, Public Landing, and the Crystal Cove Jetty. Other recreational facilities include school facilities and fields totaling 24 acres, and two private yacht clubs. The Town also has access to a number of significant regional open space resources in and around Winthrop including Belle Isle Marsh, Deer Island, Revere Beach Reservation, and Rumney Marsh (slightly farther afield). Approximately 23% of the Town’s open space acreage is either privately owned (the golf club) or largely inaccessible to most of the public (Snake Island).

*Oblique Aerial View of Open Spaces in Green*



The Town’s Open Space and Recreation Plan (OSRP) for 2014-2021 indicates the following resource protection needs which largely overlap with many of the Win2030 community consensus goals for improvements: beach re-sanding; Lewis Lake dredging and phragmites management; overall tree planting; Town-wide flooding; and Coughlin Park erosion. It is worth noting that the Town’s current seven-year Open Space and Recreation Plan (OSRP) expires in 2021. Having approved and current OSRPs in place can afford communities the benefit of eligibility for State Parkland Acquisitions and Renovations for Communities (PARC) grants<sup>12</sup>. PARC grants can help municipalities acquire parkland, build a new park, or to renovate an existing park. Winthrop can potentially qualify under the “technically a city” form of government criterion (regardless of population size), and/or the “small town” criterion subject to the Massachusetts Department of Conservation Services’ (DCS) review. Currently, maximum grants in 2020 are limited to \$400,000.

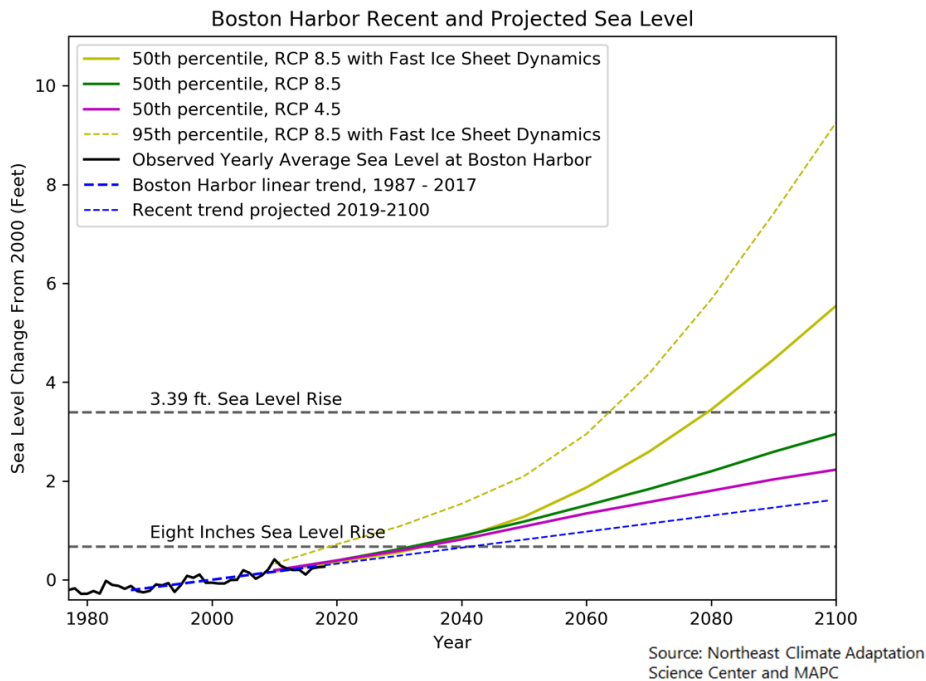
*Oblique Aerial View of the Winthrop Beach Neighborhood between Winthrop Shore Drive and Veterans Roads, the Five Sisters, and the Golf Course.*



<sup>12</sup> <https://www.mass.gov/service-details/parkland-acquisitions-and-renovations-for-communities-parc-grant-program>

Considering Winthrop's climate resilience, in 2020 the Town pursued a Mass. Office of Energy and Environmental Affairs (EEA) Municipal Vulnerability Preparedness (MVP) Action Grant as the lead applicant in a 15-member regional Metro Mayors Coalition. The project examined the climate preparedness of the individual communities as well as regional insights, and resulted in the identification of top climate vulnerabilities, an analysis of land uses and zoning for climate resiliency, and the creation of a Flood Resilience Checklist and Flood Mapper. A significant portion of the Town is in the current FEMA flood plain, and it is anticipated that it will extend further due to sea level rise and stronger storms.

*Excerpt from 10.19.2020 Winthrop Climate Resilient Land Use Project (MVP Action Grant) Presentation Showing Boston Harbor Recent and Projected Sea Level Rise 1980-2100*



The top hazards were the following: sea level rise; flooding; hurricanes, wind and extreme storms; wave action and storm surge; extreme heat; fire; erosion; increasing precipitation; and isolation. The Flood Resilience Checklist is targeted toward new residential construction and major retrofit projects, and not minor upgrades of most existing buildings. The checklist is intended as an educational awareness tool for developers and properties owner to make informed decisions, and does not add any new requirements. The following are examples of some of the building or site measures found on the checklist: elevate building; elevate non-flood-proof mechanical and electrical equipment; sump pump internal drainage system; and install backflow valves or flood openings. Prior to this work, the Town worked with a private engineering consultancy in 2017 to examine critical public infrastructure and its vulnerability. In addition to the identification of stormwater drainage utilities throughout for upgrades and optimal performance, other facilities such as the Public Landing were identified, which overlap with other Win2030 community consensus goals for potential open space, mass transit and community recreational opportunities.

*Excerpt from 2017 Resilient Winthrop: Designing Coastal Community Infrastructure for Climate Change*



On municipal energy consumption, Winthrop has been steadily working toward its reduction. The Town was designated a Green Community in 2012. As such, the Town is eligible for Mass. Green Communities Division (GCD) grants, technical assistance and support to reduce use and costs through in implementing improvements in public facilities and schools. The Town has developed a Municipal Energy Reduction Plan with a goal of reducing energy by 20%. As follow up to that plan, Winthrop has adopted the Energy Stretch Code, and since 2012 has received over \$900,000 to implement energy conservation measures at municipal facilities and schools. The Town has also pursued renewable energy sources and in 2017 was designated a SolSmart Bronze community by the US Department of Energy. This national designation recognizes local governments for spearheading or encouraging solar energy projects, businesses and jobs via measures such as simplified permitting processes to make installing solar faster, easier and more affordable. Winthrop has adopted solar friendly zoning that allows rooftop photovoltaic panels by-right, offers streamlined solar permitting, and until recently had been operating the Solarize Winthrop program. The program had competitively selected ACE Solar out of North Andover as its installer. The purpose of the program is to offer competitive installation prices for small businesses and residents to either purchase their own equipment or enter into a lease or power purchase agreement (PPA). A renewed commitment to and marketing of the program could continue to offer said benefits to the community. Future ideas for Win2030 Vision implementation could include pursuing Community Choice municipal aggregation for the bulk purchase of energy to deliver lower rates to residents and businesses.

Lastly, Win2030 Vision considered how the Town could improve the delivery of basic daily administrative services regarding public works, emergency response, and inspectional services. An economic development assessment provided insight into both positive and negative aspects that can affect prospective private investment in Town, and hence impact overall community economic development moving forward. The 2017 Northeastern University Dukakis Center Economic Development Self Assessment Tool (EDSAT) identified the following favorable deal-makers for Winthrop to actively promote as assets to prospective investors: (a) the Town has predictable permitting complete with user-friendly handbooks and checklists; (b) the equivalent of a permitting ombudsman with a suite of helpful services [such as licensing requirements for high standard, clarification of regulations [e.g, short-term AirBnB rentals, local licensing process is short, and assists with state/federal licenses]; and (c) water transportation, which the EDSAT indicated that the existing ferry is a positive asset for tourism, as well as an attractive amenity for residents and workers. Among the potential deal-breakers were: (a) the turn-around times for permitting approvals; (b) a Town website that needs an overhaul to make it easier to find information including the need for a more prominent economic development portal; and lastly, (c) higher energy costs as issue. It is worth noting that water and sewer capacity issues were highlighted in the EDSAT but since the 2017 report, the Town had a sewer project underway in 2020 for the Central Business District.

# WIN2030 VISIONING GOALS

The following community visioning goals are based on an analysis and synthesis of community feedback from over 800 poll respondents and workshop participants. Concise and full summaries for each poll can be found in the Win2030 Vision plan report appendices. Some of the higher-level goals are highlighted in the visual executive summary, as well as the Win2030 Vision Statement. In lieu of the full list of goals, the visual summary and vision statement can be repurposed by the Town, organizations and stakeholders such as the Chamber of Commerce in order to market to prospective businesses and visitors.

## CONSENSUS GOALS & STRATEGIES

	HIGH CONSENSUS – PRIORITY	MODERATE CONSENSUS – LESSER PRIORITY
<b>HOUSING &amp; NEIGHBORHOODS</b>	<ul style="list-style-type: none"> <li>• <b>MIXED-USE RESIDENTIAL STRATEGY</b> – with nearby shops</li> <li>• <b>MORE TREES</b> – tree protection and planting program</li> <li>• <b>RESIDENTIAL GROUND FLOOR FLOOD RESILIENCY</b> via zoning &amp; building code measures</li> <li>• <b>HOUSING OPTIONS:</b> Single-family, Families, Millennials/young professionals, Seniors</li> </ul>	<ul style="list-style-type: none"> <li>• Neighborhood amenities: Parks, Dog parks, Bike improvements, Community/civic facility</li> <li>• Housing options: Condos (ownership), Two/three family homes, Downsizers</li> <li>• Mixed-use residential strategy</li> </ul>
<b>JOB'S &amp; ECONOMIC DEVELOPMENT</b>	<ul style="list-style-type: none"> <li>• <b>TRANSFORMATIVE REDEVELOPMENT</b></li> <li>• <b>LEVERAGE TOWN PROPERTIES</b> –Strategic use of existing town-owned properties – including full redevelopment option of former middle school site</li> <li>• <b>FARMER'S MARKET</b></li> <li>• <b>OUTDOOR EVENTS</b> with food trucks and other vendors</li> <li>• <b>ENCOURAGE WATERFRONT BUSINESSES</b></li> <li>• <b>EXPAND STREET AMENITIES</b> (lighting, seating, shade trees, etc.)</li> <li>• <b>OPPORTUNITIES FOR JOBS, LEISURE, TOURISM AND TAX BASE GROWTH:</b> retail shops, restaurants, and bars</li> </ul>	<ul style="list-style-type: none"> <li>• Encourage &amp; pursue businesses: Breweries, Services, Mobile businesses like food trucks, Marine related businesses</li> <li>• Former middle school partial classroom/auditorium redevelopment option</li> <li>• Encourage commercial property redevelopment</li> <li>• Enhance ferry service for residents &amp; workers</li> </ul>
<b>CLIMATE &amp; RESILIENCE</b>	<ul style="list-style-type: none"> <li>• <b>INFRASTRUCTURE-BASED FLOOD-RISK REDUCTION</b> strategies (living shorelines, seawalls, elevation, floodable infrastructure)</li> <li>• <b>PROVIDE FLOOD RISK GUIDANCE</b> on how to reduce vulnerability with ground floor flooding (e.g. elevating buildings, elevating HVACs, etc.)</li> <li>• <b>LIVING SHORELINES</b> to mitigate beach erosion and wave damage</li> <li>• <b>PURSUE FLOODABLE INFRASTRUCTURE</b> such as climate-smart parks</li> </ul>	<ul style="list-style-type: none"> <li>• Update emergency response plans</li> <li>• Pursue seawalls for flood risk reduction</li> </ul>
<b>PUBLIC FACILITIES &amp; ENERGY</b>	<ul style="list-style-type: none"> <li>• <b>PURSUE STREETScape AMENITIES</b> (shade trees, benches, signage, etc.)</li> <li>• <b>ENERGY REDUCTION &amp; OPTIONS</b> - Collective solution for personal and municipal energy cost reduction (e.g., bulk energy purchasing). Proactive promotion of renewable energy options. Install solar on municipal buildings</li> </ul>	<ul style="list-style-type: none"> <li>• Access to beaches</li> <li>• Access to administrative buildings like Town Hall</li> <li>• Signage in public parking lots</li> <li>• Access to EB Newton School's meeting spaces</li> </ul>
<b>OPEN SPACE &amp; RECREATION</b>	<ul style="list-style-type: none"> <li>• <b>PRIORITY PARKS</b> for improvements: Winthrop Shore Reservation, Yirrell Beach, Ingleside Park</li> <li>• <b>COASTAL RE-SANDING &amp; EROSION</b></li> <li>• <b>TREE PLANTINGS</b></li> <li>• <b>MORE WALKING PATHS</b></li> </ul>	<ul style="list-style-type: none"> <li>• Needing improvements: Larson Rink, Lewis Lake</li> <li>• Dog parks</li> <li>• Community gardens</li> </ul>
<b>OPERATIONAL SERVICE DELIVERY</b>	<ul style="list-style-type: none"> <li>• <b>TOWN SERVICE IMPROVEMENTS</b> - Mobile phone app for Town services, Enhanced bus or trolley service between CBD and historic and recreational destinations</li> <li>• <b>ENERGY COSTS REDUCTION</b> through weatherization &amp; HVAC upgrades</li> </ul>	<ul style="list-style-type: none"> <li>• Town service improvements: (a) Signature or landmark physical improvement, monument, or facility</li> <li>• Energy costs reduction through weatherization &amp; HVAC upgrades</li> <li>• Increased ferry service for residents</li> </ul>
<b>TRANSPORTATION</b>	<ul style="list-style-type: none"> <li>• <b>BETTER TRANSIT/BUS FACILITIES</b> (shelters, signs, benches, etc.)</li> <li>• <b>ENHANCED SERVICE FREQUENCY &amp; ROUTES</b> – for buses to MBTA Blue Line, circulator shuttles/vans, connections to Beachmont and the Highlands, Winthrop Ferry improvements</li> <li>• <b>TRANSIT SUBSIDIES</b> - Partially subsidized MBTA passes to encourage transit use &amp; reduce traffic</li> </ul>	<ul style="list-style-type: none"> <li>• Better transit/bus routes</li> <li>• More reliable service</li> <li>• Less expensive or free fares</li> <li>• Faster review periods for new projects</li> </ul>
<b>SCHOOLS &amp; EDUCATION</b>	<ul style="list-style-type: none"> <li>• <b>DESIRED LIFELONG/ADULT/WORKFORCE TRAINING PROGRAMS:</b> (a) Financial education and literacy, (b) Continued education for adults, (c) ESL/EFL programs for adults and children, (d) Vocational-Technical trades training, (e) Online education expansion/awareness</li> <li>• <b>POTENTIAL HIGH IMPACT OPPORTUNITIES:</b> (a) Niche WPS program anchored in Belle Isle Marsh Ecology Outdoor Learning Center, (b) Partnerships with businesses or organizations for unique specialty programs</li> <li>• <b>TEACHER PAY</b> for job-retention &amp; competitiveness with neighboring communities</li> </ul>	<ul style="list-style-type: none"> <li>• Desired lifelong/adult/ workforce training programs: (a) OSHA worker certification programs, (b) Continued senior education, (c) Wellness programs, (d) Firearms safety, (e) Historical tours</li> <li>• Potential high impact opportunities: (a) Capitalization of existing virtual workforce training and adult learning opportunities via Wakefield Regional Vocational-Technical resources</li> </ul>

# ASSETS & CHALLENGES

## ASSETS

(as expressed by community poll participants)

### HOUSING & NEIGHBORHOODS

- Proximity to Boston
- Safe neighborhoods with sense of community
- Scenic and coastal views
- Nearby amenities like parks or shops
- Pleasant streets and sidewalks

n/a <sup>13</sup>

### JOBS & ECONOMIC DEVELOPMENT

- Small committed local business community:
  - Local restaurants, retail shops, and service businesses

### PUBLIC FACILITIES, PARKS & ENERGY

- Strong facilities
  - Beaches, Parks and playgrounds, Library, Schools, Senior center, Playing fields

### TRANSPORTATION

- Strong mobility options
  - Driving, Walking, Bus to MBTA Blue Line, Biking, Winthrop Ferry
- Attributes of strong options
  - Multimodal options, Walkable compact, Public transit, Convenience and easy access, Bikeable, Scenic views, Car alternatives

### SCHOOLS & EDUCATION

- Greatest assets of Winthrop Public Schools
  - Physical facilities, Teachers, Administration, Extracurriculars
  - Viking Longships, MassSTART, Individualized Education Program (IEP) support

## CHALLENGES

(as expressed by community poll participants)

### HOUSING & NEIGHBORHOODS

- Noise and air pollution
- Walkability (poor sidewalks, speeding, unsafe streets)
- Flooding
- Affordability
- Parking

### CLIMATE & RESILIENCE

- Flooding areas:
  - Revere Street and Short Beach area
  - Point Shirley neighborhood
  - Ingleside Park
  - Washington at River Road
  - Morton Street/Belle Isle Marsh neighborhood

### JOBS & ECONOMIC DEVELOPMENT

- Small businesses assistance
  - In need of immediate COVID-19 relief and technical assistance with applying for business aid programs
- Lack of foot traffic in business areas
  - Low daytime customer presence of residents, workers and visitors/tourists
- Business climate
  - Needed flexibility with local regulations
  - Assistance with resources and access to financial aid
  - Temporarily redesign business tax structures
  - Improve dissemination of public information
- Needed streetscape and parking improvements
  - Difficulty of access (parking, safe walking, biking)
  - Pedestrian-friendly amenities and safety
- Lack of investment more generally (public and private)
- Insufficient town-wide marketing or branding
- Lack of appropriate sites for commercial development

### PUBLIC FACILITIES, PARKS & ENERGY

- Poor street conditions
- Weak facilities <sup>14</sup>
  - Town Hall, Beach amenities, Library (also appears as a strong asset [that could be further improved])

### TRANSPORTATION

- Weak mobility options
  - Winthrop Ferry, Biking, Bus service to MBTA Blue Line (these also appear as a strong assets [that could be improved])
  - Biking
- Attributes of weak options
  - Unreliable transit, Bike/pedestrian safety, Scared of biking, Narrow streets, Pedestrian improvements
- Greatest challenges
  - Traffic congestion, Poor road quality, Dangerous driving, Unsafe biking conditions, Dangerous intersections

### SCHOOLS & EDUCATION

- Competitiveness with comparable school districts
- Curriculum and program enhancements
- Funding to maintain and improve existing conditions
- Extracurricular expanded offerings
- Changes to class sizes

<sup>13</sup> Win2030 advisory committee feedback on this item highlight that it is worth noting that there have been recent improvements in place at Winthrop Beach.

<sup>14</sup> Win2030 advisory committee feedback on this item expand on community feedback that maintenance for these weak facilities has been a constant issue.

# POTENTIAL STRATEGIES, RESOURCES & ACTIONS

for priority, high-consensus goals

	HOUSING & NEIGHBORHOODS	JOB & ECONOMIC DEVELOPMENT	CLIMATE & RESILIENCE	PUBLIC FACILITIES & ENERGY	OPEN SPACE & RECREATION	OPERATIONAL SERVICE DELIVERY	TRANSPORTATION	SCHOOLS & EDUCATION
<p>Recognizing that Winthrop is a compact community that is largely built out, creative strategies are needed to address various needs and community consensus goals including affordability, commercial needs, and environmental issues. A creative and strategic approach could include: considering multi-purpose functions for existing underutilized properties and opportunity sites that may necessitate vertical infill redevelopment in order to accomplish various stated community consensus goals. The creativity and flexibility can also extend to multimodal transportation solutions and alternatives to service such projects, as well as ensuring that public realm and interface of redevelopments enhances the streetscape for walkability and leisure.</p>								
<p>In order to <b>ADDRESS THE NEEDS OF SENIORS AND COST-BURDENED HOUSEHOLDS</b>, the Town should strategically allow and encourage the <b>REDEVELOPMENT OF TARGETED UNDERUTILIZED COMMERCIAL PROPERTIES</b> that can generate more <b>TAX REVENUE</b> for the Town, and accommodate <b>UPPER-STORY HOUSING OPTIONS</b> and <b>GROUND FLOOR JOBS, SERVICES, RETAIL AND RESTAURANTS</b>. The Town’s 2017 Centre Business District Master Plan and similar studies have identified such properties along a segment of Pauline Street’s south side. These properties typically have <b>GAPS IN THE “STREET WALL”</b> along the sidewalk that do not complement the beautiful streetscapes found elsewhere in Winthrop Center and throughout Town. As part of future Town discussions and public informational content, the <b>PUBLIC REALM AND STREETScape BEAUTIFICATION BENEFITS</b> of prospective redevelopment proposals should be highlighted in addition to revenue benefits.</p>								
<p>Reach community <b>CONSENSUS AND DECISION ON PUBLICLY-OWNED TOWN PROPERTIES THAT HAVE THE TRANSFORMATIVE REDEVELOPMENT POTENTIAL</b> to achieve more than one of the community’s goals. A purposeful approach to the design, site layouts and the development programs and building uses can deliver multipurpose functions and benefits to the community and Town. These include expanding generating tax revenue, jobs and services, potentially accommodating or expanding civic and community-oriented meeting spaces and functions, and even upper-story housing options for millennials, young professionals, and others.</p> <ul style="list-style-type: none"> <li>The <b>FORMER MIDDLE SCHOOL SITE</b> that has been the subject of the 2017 CBD Master Plan study and longstanding community discussion, was identified as the <b>SINGLE-MOST CATALYTIC OPPORTUNITY</b> site with great potential for more businesses and jobs. Scheme 4 was identified as a <b>HIGH-CONSENSUS PRIORITY COMMUNITY GOAL</b> from the Win2030 Vision poll for the full redevelopment of the site. The study also determined that re-use of the existing buildings has cost issues related to required building code upgrades. New construction redevelopment has potential revenue benefits for the Town including the potential for an initial \$4 million dollar payment to the Town for the sale of the property, as well as an estimated \$365,000 annually.</li> <li>As a corollary to facilitate the implementation of this Win2030 Vision consensus goal, a final resolution should be reached on the proposed CBD expansion zoning to include the former middle school and adjacent non-residential properties.</li> </ul>								
<p>Embrace and pursue various forms of <b>MASS TRANSIT AND MULTIMODAL TRANSPORTATION OPTIONS</b> as a strategy <b>TO SUPPORT LOCAL BUSINESSES, ENCOURAGE VISITORS AND TOURISTS, ENCOURAGE RESIDENTS’ PUBLIC HEALTH THROUGH ACTIVE TRANSPORTATION, AND REDUCE COMPETITION FOR PARKING IN BUSINESS DISTRICTS</b>.</p> <ul style="list-style-type: none"> <li>Mass transit strategies include: increased awareness, promotion, resources, and/or partnerships for more frequent Winthrop Ferry service for residents, workers and visitors; working on service and/or route modifications to the existing 712-713 buses to make more frequent and convenient connections to the Orient Heights MBTA Blue Line station; explore the possibility of a Beachmont MBTA Blue Line Station connection; and consider the operation of a Town trolley or shuttle van service circulating regularly between the business districts, the Public Landing, the neighborhoods, beaches and major parks/destinations. Explore whether partial subsidization of MBTA passes could further encourage public transportation use.</li> <li>Multimodal active transportation strategies include continuing to implement improvements to the walking and biking network and facilities. This includes implementing traffic calming measures to make it safer to walk and bike, and installing more bike facilities to encourage use.</li> <li>Continue the development and implementation of the Town’s Complete Streets program including prioritization plans.</li> <li>Technical assistance resources and funding sources that could explored include the following:</li> </ul>								

# POTENTIAL STRATEGIES, RESOURCES & ACTIONS















for priority, high-consensus goals

	HOUSING & NEIGHBORHOODS	JOB & ECONOMIC DEVELOPMENT	CLIMATE & RESILIENCE	PUBLIC FACILITIES & ENERGY	OPEN SPACE & RECREATION	OPERATIONAL SERVICE DELIVERY	TRANSPORTATION	SCHOOLS & EDUCATION
<ul style="list-style-type: none"> <li>MassDOT <u>Shared Winter Streets and Spaces</u> program to help with pandemic related outdoor improvements for businesses to accommodate customers and renew commerce;</li> <li>MassDOT <u>Community Transit Program</u> provides capital or operating assistance for expanding services to older adults and people with disabilities;</li> <li><u>Complete Streets</u> funding for pedestrian-friendly multimodal active transportation streetscape improvements;</li> <li><u>Workforce Transportation Program</u> which supports employment transportation;</li> <li><u>Efficiency and Regionalization Grant Program</u> is affiliated with the Community Compact, and offer funding for regionalizing services (potentially enhancing Winthrop 713/713 bus service to the MBTA Blue Line stations in East Boston for example, or Winthrop Ferry service to other communities);</li> <li><u>Community Connections</u> is a Boston Region MPO program that provides funding for first- and last-mile solutions, and other smaller transportation projects including bicycle and pedestrian facilities; and</li> <li><u>Community Development Block Grants</u> whereby communities can apply for public social services to offer free or reduced-fare rides to low-income individuals.</li> </ul>								
<p>Require the redevelopment of <b>PUBLIC TOWN FACILITIES</b> to incorporate <b>GREEN BUILDING, ENERGY SAVING AND CLIMATE RESILIENT FEATURES</b>. These can include Low Impact Development features for stormwater management, solar photovoltaic panels on roofs, and other measures.</p>								
<p>Leverage and <b>CONNECT EXISTING OPPORTUNITY SITES</b> in and near Winthrop Center as anchors and focal points for a <b>COMBINATION OF INDOOR AND OUTDOOR EVENTS</b> to foster community spirit and bring foot traffic to nearby businesses. These could include Metcalf Square, French Square, Larsen Rink parking lot, Ingleside Park, and the EB Newton Center. Ingleside Park is visually and physically disconnected from the rest of Winthrop Center CBD by the former middle school and skating rink. A 2020 redesign/study of French Square was underway to address needed improvements for usability and to boost nearby retail.</p>								
<p>Consider <b>ZONING AMENDMENTS AND/OR PURPOSEFUL DEVELOPMENT/DESIGN REVIEW CRITERIA</b> for specific <b>UNDERUTILIZED PRIVATELY-OWNED COMMERCIAL OPPORTUNITY PROPERTIES</b> to allow vertical, mixed-use/residential infill redevelopment as a strategy for economic development to accommodate housing, jobs, services and expand the tax base.</p> <ul style="list-style-type: none"> <li>This could also include encouraging the <b>REDEVELOPMENT OF THE CRYSTAL COVE WATERFRONT BUSINESS AREA</b> to expand the tax base, provide jobs and services, and attract tourism through active ground floor uses such as waterfront restaurants, bars and shops.</li> </ul>								
<p>Consider the <b>LEGALIZATION OF ACCESSORY DWELLING UNITS (ADUs)</b> for safety, compliance and affordability for seniors, millennials, and young professionals. The legalization or allowance of ADUs could be a lower-scale approach for more affordable housing options.</p>								
<p>As part of the implementation of the Flood Resiliency Checklist and Flood Mapper website, prominently promote its awareness via web sites, social media, and bulletin boards to all residents and small businesses so that they are aware of measures that they could explore on their own to seek <b>RESIDENTIAL GROUND FLOOR FLOOD RESILIENCY THROUGH VOLUNTARY RETROFIT MEASURES</b>.</p>								
<p>Related to the Town's efforts for the voluntary Flood Resiliency Checklist, the Town should consider requiring that all <b>FUTURE MUNICIPAL BUILDING FACILITIES OR MAJOR UPGRADES</b> include the same <b>CLIMATE RESILIENCY MEASURES</b> in order to lead by example as well as require clean energy building features in municipal buildings to <b>REDUCE MUNICIPAL ENERGY CONSUMPTION</b>. In addition to photovoltaic solar panels for electricity and green roofs for building cooling, other measures such as the installation of electric vehicle (EV) charging stations at municipal facilities could be considered.</p> <ul style="list-style-type: none"> <li>In addition to ensuring that future municipal facilities are climate resilient and clean/energy-efficient, the Town should explore becoming a <b>MUNICIPAL AGGREGATION</b> community. The process involves municipalities aggregating the electrical load of customers within their borders to procure competitive supply of electricity and better rates for residents and businesses.</li> </ul>								
<p><b>ADDRESS HOUSING AFFORDABILITY</b> by considering a Town Housing Production Plan (<b>HPP</b>), <b>inclusionary zoning</b>, Community Preservation Act funding, and/or an affordable housing trust fund to provide affordable housing <b>OPTIONS</b> and address the needs of the 44% of Town <b>HOUSEHOLDS THAT ARE COST-BURDENED</b>, as well as an <b>AGING POPULATION</b>. Housing alternatives to more costly single-family can provide options to the young families, millennials and young professionals; as well as senior that may seek more affordable and smaller housing for easier maintenance and aging in place.</p> <ul style="list-style-type: none"> <li>Pursuing a Town HPP could afford the Town greater control over the siting and development of potential unfriendly Mass. Ch. 40B comprehensive building permit multifamily proposals.</li> </ul>								



# POTENTIAL STRATEGIES, RESOURCES & ACTIONS

for priority, high-consensus goals

	HOUSING & NEIGHBORHOODS	JOBS & ECONOMIC DEVELOPMENT	CLIMATE & RESILIENCE	PUBLIC FACILITIES & ENERGY	OPEN SPACE & RECREATION	OPERATIONAL SERVICE DELIVERY	TRANSPORTATION	SCHOOLS & EDUCATION
<ul style="list-style-type: none"> <li>Inclusionary zoning could require a percentage of units to be deed- and income-restricted affordable in developments above an established threshold. Inclusionary zoning is a tool that could incrementally create affordable housing opportunities dispersed amongst market-rate residential units.</li> <li>Consider the creation of a Municipal Affordable Housing Trust Fund (M.G.L. c. 44 §55C) to proactively plan and fund new affordable housing.</li> </ul>								
<p>Consider the creation of a <b>LOCAL COMMUNITY PRESERVATION FUND PURSUANT THE COMMUNITY PRESERVATION ACT (CPA) FOR FUNDING HOUSING, OPEN SPACE, AND HISTORICAL PRESERVATION PROJECTS</b>. The Community Preservation Act (CPA) is a program instituted in 186 communities across the Commonwealth. Communities can determine at which surcharge level to adopt to meet their needs to start building up their fund. Communities that adopt the Community Preservation Act (CPA) generate monies for their local Community Preservation funds through the implementation of a local CPA property tax surcharge of up to 3% and through the receipt of annual matching of statewide CPA funds. Only communities that have adopted CPA are eligible to receive these matching funds each year. A Town CPC committee would be established and would review fund allocation requests. Eligible CPA historic preservation project funding requests must have properties listed on or eligible for the State Register of Historic Places or deemed historic by the local historic commission. Funded projects can be owned publicly, privately, or by a non-profit organization, as long as they provide a significant public benefit.</p>								
<p><b>ADDRESSING THE TOWN'S CLIMATE AND NATURAL HAZARD VULNERABILITIES</b> by pursuing the top recommendations from the Municipal Vulnerability Preparedness (MVP) workshop. These include: (a) maintenance and upgrading of seawalls; (b) pursuing natural and green infrastructure solutions and low-impact development; (c) consideration for a new public safety building; (d) developing an evacuation and/or shelter in place plan for storm events; (e) dedicated emergency response personnel; and (f) wetland restoration, floodplain, and open space enhancement projects such as in Coughlin Park.</p>								
<p><b>IMPROVE THE BUSINESS CLIMATE TO FACILITATE PERMITTING AND CLARIFY ZONING</b> land use and other regulations to allow and attract desired business types and investment. Pursuant to the Town's EDSAT economic self-assessment, address the highlighted challenges regarding the length of the permitting process, higher energy costs, and the lack of quality and affordable office space. This also extends to improving Town communications overall by a Town website overhaul for clarity, simplicity and ease of updating. The EDSAT indicated that the Town needs a more robust economic development portal to serve existing businesses, and attract prospective investment. The Town should consider partnering with the Chamber of Commerce for this aspect.</p>								
<p>Continue investing in the <b>DEVELOPMENT OF WINTHROP'S YOUNG STUDENTS AND LIFELONG LEARNERS</b>. Building upon WPS' core and extracurricular programs, Winthrop could consider <b>PARTNERSHIPS</b> with organizations in order to <b>CREATE NICHE PROGRAMS</b>. Such partnerships could include leveraging the asset that is the new Belle Isle Marsh marine ecology outdoor learning center that could inspire students to pursue marine science career studies. Other could involve leveraging an existing, perhaps not well known adult learning, workforce training program based in Wakefield for career training, certifications, licensing and apprenticeships. Exploring remote learning options for working adults in Winthrop could be option, as well as exploring whether Winthrop high school students could also be eligible for similar opportunities to help students and adults develop skills for new industries. Lastly, lifelong learning for the fulfillment and well-being of the Town's seniors and adults should also be explored, and any existing programs should be heavily promoted on revamped websites and bulletin boards with an eye toward ease of updating and possibly community verified informational crowdsourcing.</p>								
<p>Access and <b>LEVERAGE THE WINTHROP FOUNDATION'S COMMUNITY MITIGATION AGREEMENT FUNDING</b> appropriation from the Massachusetts Port Authority to <b>ADDRESS THE ENVIRONMENTAL AND SOCIOECONOMIC IMPACTS</b> related to Logan Airport activities. Identify which Win2030 Vision community consensus goals would be eligible for a funding request, and together with the recommended Win2030 strategy of purposing CPA adoption and subsequent funding opportunities, subsidize desired Win2030 consensus projects and improvements.</p>								
<p>Pursue <b>ECONOMIC GROWTH AND JOB CREATION OPPORTUNITIES</b> via the US Internal Revenue Service (IRS) <b>OPPORTUNITY ZONE PROGRAM</b>. Opportunity zones are an economic development tool that allows individuals to invest in distressed, lower income communities while simultaneously providing <b>TAX BENEFITS TO INVESTORS</b>. Winthrop has a census tract that has been designated as an opportunity zone. It is Census Tract No. 25-025-1805-00, and is bound by Hawthorn</p>								

# POTENTIAL STRATEGIES, RESOURCES & ACTIONS

*for priority, high-consensus goals*

Avenue to the north, Shirley Street and Boston Harbor (Crystal Cove and the Basin) to the west, Town boundary with Boston/Deer Island to the south, and Winthrop's Atlantic coast shoreline to the east. Taxpayers can invest in these zones through Qualified Opportunity Funds. It abuts another adjacent Opportunity Zone, which happens to be Deer Island's census tract. Winthrop's Opportunity Zone overlaps with certain areas in which there are expressed Win2030 community consensus goals such as the commercial business district near the Crystal Cove Marina where a desire for mixed-use redevelopment and improvement of the waterfront area for restaurants, services and bars for residents and tourists has been expressed. The Town and the Chamber of Commerce could consider putting together and distributing informational materials regarding Win2030 goals within this Opportunity Zone in order to attract investment.

HOUSING & NEIGHBORHOODS	JOBS & ECONOMIC DEVELOPMENT	CLIMATE & RESILIENCE	PUBLIC FACILITIES & ENERGY	OPEN SPACE & RECREATION	OPERATIONAL SERVICE DELIVERY	TRANSPORTATION	SCHOOLS & EDUCATION

# APPENDICES

## Summaries of Both Community Polls



# SECOND OPEN HOUSE POLL SUMMARY

## Win2030 Vision

- The following open house poll summary is for the second of two public online community open house workshops.
- The second digital visioning open house took place on Thursday, October 15, 2020 in a live Zoom evening meeting event with a presentation and discussion. That event was followed by an extended opportunity for community participation and input via an online poll with visual informational content to inform decision-making.
- The Part 2 open house poll was active for **over two weeks from October 15th until Nov 2nd**. It was advertised through various outreach efforts including a paid Facebook-for-Business advertisement.
- The Facebook advertisement resulted in: (a) 301 link clicks including 80 from those 65 years and over, and 63 from those aged 55-64; and (b) 4,964 people reached.
- There were **387 open house poll/survey respondents**.
- The following is a summary of the Part 2 Open House results. The community polls are not intended to be scientific surveys, but rather an attempt to gain the best available input from community participants to measure input, determine consensus, and draft goals in the visioning plan. The poll was devised to provide some standardization to community feedback to allow for a quantification of qualitative feedback that is challenging to obtain in conventional open community meetings with strictly/mainly oral comments. Ideally, we can approximate or exceed the Town's historical double- or triple-digit attendance/participation rates between both visioning public forums.
- The poll questions were drafted, discussed and vetted with the Advisory Committee. In most instances, the response percentages will exceed 100% since they were "select all-that-apply" questions, and to accommodate prior community feedback about requiring a response to any given question, or limiting response choices.

## Concise Summary

VISIONING TOPICS	CONSENSUS GOALS OR TOPICS/ITEMS					
	ASSETS		ISSUES / CHALLENGES		GOALS	
	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus
HOUSING	<ul style="list-style-type: none"> <li>• Proximity to Boston</li> <li>• Safety</li> </ul>	<ul style="list-style-type: none"> <li>• Views</li> <li>• Nearby amenities like parks or shops</li> <li>• Sense of community</li> <li>• Pleasant streets and sidewalks</li> </ul>	<ul style="list-style-type: none"> <li>• Noise</li> <li>• Air pollution</li> </ul>	<ul style="list-style-type: none"> <li>• Walkability (poor sidewalks, speeding, unsafe streets)</li> <li>• Flooding</li> <li>• Affordability</li> <li>• Parking</li> </ul>	<ul style="list-style-type: none"> <li>• More Trees</li> <li>• Nearby shops</li> <li>• Single-family</li> <li>• Families</li> <li>• Millennials/young professionals</li> <li>• Seniors</li> </ul>	<ul style="list-style-type: none"> <li>• Parks</li> <li>• Dog parks</li> <li>• Bike improvements</li> <li>• Community/civic facility</li> <li>• Condos (ownership)</li> <li>• Two/three family homes</li> <li>• Downsizers</li> </ul>
CLIMATE & RESILIENCE	<p>priority/high consensus</p> <p>n/a</p>	<p>moderate consensus</p> <p>n/a</p>	<p>priority/high consensus</p> <ul style="list-style-type: none"> <li>• Flooding Areas: (a) Revere Street and Short Beach area, (b) Point Shirley neighborhood, (c) Ingleside Park</li> </ul>	<p>moderate consensus</p> <ul style="list-style-type: none"> <li>• Flooding Areas: (a) Washington at River Road, (b) Morton Street/Belle Isle Marsh neighborhood</li> </ul>	<p>priority/high consensus</p> <ul style="list-style-type: none"> <li>• Provide guidance on how to reduce vulnerability with ground floor flooding (e.g. elevating buildings, elevating HVACs, etc.)</li> <li>• Mitigate beach erosion and wave damage with living shorelines</li> <li>• Pursue floodable infrastructure such as climate-smart parks</li> </ul>	<p>moderate consensus</p> <ul style="list-style-type: none"> <li>• Update emergency response plans</li> <li>• Pursue seawalls for flood risk reduction</li> </ul>

	ASSETS		ISSUES / CHALLENGES		GOALS	
	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus
<b>JOBS &amp; ECONOMIC DEVELOPMENT</b>	<ul style="list-style-type: none"> <li>Restaurants</li> </ul>	<ul style="list-style-type: none"> <li>Retail shops</li> <li>Service businesses</li> </ul>	<ul style="list-style-type: none"> <li>Provide technical assistance with applying for business aid programs – for immediate small business COVID-19 relief</li> <li>Lack of foot traffic in business areas</li> </ul>	<ul style="list-style-type: none"> <li>Be more flexible with local regulations</li> <li>Provide financial aid</li> <li>Temporarily redesign business tax structures</li> <li>Improve dissemination of public information</li> <li>Lack of streetscape improvements</li> <li>Lack of investment more generally</li> <li>Insufficient town-wide marketing or branding</li> <li>Difficulty of access (parking, safe walking, biking)</li> <li>Lack of appropriate sites for commercial development</li> </ul>	<ul style="list-style-type: none"> <li>Developing a farmer's market</li> <li>Strategic use of existing town-owned properties</li> <li>Outdoor events with food trucks and other vendors</li> <li>Encouraging businesses near the waterfront</li> <li>Expanding street amenities (lighting, seating, shade trees, etc.)</li> <li>Restaurants and bars</li> <li>Retail shops</li> </ul>	<ul style="list-style-type: none"> <li>Brewery</li> <li>Services</li> <li>Mobile businesses like food trucks</li> <li>Marine related businesses</li> </ul>
<b>FACILITIES &amp; ENERGY</b>	ASSETS		ISSUES / CHALLENGES		GOALS	
	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus
	<ul style="list-style-type: none"> <li>Strong Facilities: (a) Beaches, (b) Parks and playgrounds, (c) Library, (d) Schools</li> </ul>	<ul style="list-style-type: none"> <li>Strong Facilities: (a) Senior Center, (b) Playing fields</li> </ul>	<ul style="list-style-type: none"> <li>Poor street conditions</li> </ul>	<ul style="list-style-type: none"> <li>Weak Facilities: (a) Town Hall, (b) Beach amenities, (c) Library</li> </ul>	<ul style="list-style-type: none"> <li>Needed streetscape amenities (shade trees, benches, signage, etc.)</li> <li>Collective solution for personal and municipal energy cost reduction (e.g., bulk energy purchasing)</li> </ul>	<ul style="list-style-type: none"> <li>Access to beaches</li> <li>Access to administrative buildings like Town Hall</li> <li>Signage in public parking lots</li> <li>Access to EB Newton School's meeting spaces</li> </ul>
<b>OPEN SPACE &amp; RECREATION</b>	ASSETS		ISSUES / CHALLENGES		GOALS	
	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus
	<ul style="list-style-type: none"> <li>Favorite open spaces: (a) Deer Island [technically Boston], (b) Yirrell Beach</li> <li>Attributes of favorite open spaces: (a) scenery, (b) proximity and convenience</li> </ul>	<ul style="list-style-type: none"> <li>Favorite open spaces: (a) Winthrop Shore Reservation, (b) Belle Isle Marsh Reservation, (c) Ingleside Park, (d) Public Landing, (e) Belle Isle Marsh Reservation, (f) Coughlin Park</li> <li>Attributes of favorite open spaces: (a) Ocean beach access, (b) Bikes and peds, (c) Cleanliness</li> </ul>	<ul style="list-style-type: none"> <li>Maintenance</li> </ul>	<ul style="list-style-type: none"> <li>Frequency and quality of social programming, events, and activities</li> <li>Quality of amenities</li> </ul>	<ul style="list-style-type: none"> <li>Priority parks for improvements: (a) Winthrop Shore Reservation, (b) Yirrell Beach, (c) Ingleside Park</li> </ul>	<ul style="list-style-type: none"> <li>Needing improvements: (a) Larson Rink, (b) Lewis Lake</li> </ul>
<b>OPERATIONAL SERVICE DELIVERY</b>	ASSETS		ISSUES / CHALLENGES		GOALS	
	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus
	n/a	n/a	<ul style="list-style-type: none"> <li>Public works</li> </ul>	<ul style="list-style-type: none"> <li>Services needing improvements: (a) Schools, (b) Administrative services, residential and commercial permitting, (c) Public transportation facilities, (d) Public Safety</li> </ul>	<ul style="list-style-type: none"> <li>"Big" idea for Town services, or opportunities for improvements: (a) Mobile phone app for Town services, (b) Enhanced bus or trolley service between CBD and historic and recreational destinations</li> </ul>	<ul style="list-style-type: none"> <li>"Big" idea for Town services, or opportunities for improvements: (a) Signature or landmark physical improvement, monument, or facility</li> </ul>

	ASSETS		ISSUES / CHALLENGES		GOALS	
	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus	priority/high consensus	moderate consensus
	<b>TRANSPORTATION</b>	<ul style="list-style-type: none"> <li>Strong Mobility Options: (a) Driving, (b) Walking, (c) Bus to MBTA Blue Line</li> <li>Attributes: Multimodal options, walkable compact, public transit, convenience, easy access</li> </ul>	<ul style="list-style-type: none"> <li>Strong Mobility Options: (a) Biking, (b) Winthrop Ferry</li> <li>Attributes: Bikeable, scenic views, car alternatives</li> </ul>	<ul style="list-style-type: none"> <li>Weak Mobility Option: (a) Winthrop Ferry</li> <li>Attributes: Ferry improvements needed, unreliable transit, ferry liability, car dependency</li> <li>Greatest Challenges: (a) Traffic congestion, (b) Poor road quality, (c) Dangerous driving</li> </ul>	<ul style="list-style-type: none"> <li>Weak Mobility Options: (a) Biking, (b) Bus service to MBTA Blue Line</li> <li>Attributes: Unreliable transit, bike/pedestrian safety, scared of biking, narrow streets, pedestrian improvements</li> <li>Greatest Challenges: (a) Unsafe biking conditions, (b) Dangerous intersections</li> </ul>	<ul style="list-style-type: none"> <li>Better transit/bus facilities (shelters, signs, benches, etc.)</li> <li>More frequent transit/bus service</li> <li>Service to Beachmont and the Highlands</li> </ul>
<b>SCHOOLS &amp; EDUCATION</b>	<ul style="list-style-type: none"> <li>Winthrop Public Schools Greatest Assets: (a) Physical facilities, (b) Teachers, (c) Administration, (d) Extracurriculars</li> </ul>	<ul style="list-style-type: none"> <li>Winthrop Public Schools Greatest Assets: (a) Viking Longships<sup>2</sup>, (b) MassSTART<sup>3</sup>, (c) Drama program, (d) Individualized Education Program [IEP] support</li> </ul>	<ul style="list-style-type: none"> <li>Competitiveness with comparable school districts</li> <li>Enhanced curriculum and programs</li> <li>Increased funding to improve existing conditions</li> <li>Expanded extracurricular offerings</li> </ul>	<ul style="list-style-type: none"> <li>Changes to class sizes</li> <li>Adequate funding to maintain existing status</li> </ul>	<ul style="list-style-type: none"> <li>Desired Lifelong/Adult/Workforce Training Programs: (a) Financial education and literacy, (b) Continued education for adults, (c) ESL/EFL programs for adults and children, (d) Vocational-Technical trades training, (e) Online education expansion/awareness</li> <li>Potential High Impact Opportunity: (a) Niche WPS program anchored in Belle Isle Marsh Ecology Outdoor Learning Center, (b) Partnerships with businesses or organizations for unique specialty programs</li> </ul>	<ul style="list-style-type: none"> <li>Desired Lifelong/Adult/Workforce Training Programs: (a) OSHA worker certification programs, (b) Continued senior education, (c) Wellness programs, (d) Firearms safety, (e) Historical tours</li> <li>Potential High Impact Opportunity: (a) Capitalization of existing virtual workforce training and adult learning opportunities via Wakefield Regional Vocational-Technical resources</li> </ul>

<sup>1</sup> <https://www.mass.gov/info-details/public-transportation-in-massachusetts> ; <https://www.mass.gov/info-details/funding-for-community-transportation>

<sup>2</sup> This program is about educating students how to persevere to reach an ultimate, seemingly impossible goal. <https://www.winthrop.k12.ma.us/domain/275>

<sup>3</sup> <https://northsuffolk.org/services/addiction-services/massstart/>

# SECOND OPEN HOUSE POLL SUMMARY

## Win2030 Vision

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- There were **387 open house poll/survey respondents**.
- The following is a summary of the Part 2 Open House results. The community polls are not intended to be scientific surveys, but rather an attempt to gain the best available input from community participants to measure input, determine consensus, and draft goals in the visioning plan. The poll was devised to provide some standardization to community feedback to allow for a quantification of qualitative feedback that is challenging to obtain in conventional open community meetings with strictly/mainly oral comments. Ideally, we can approximate or exceed the Town's historical double- or triple-digit attendance/participation rates between both visioning public forums.
- The poll questions were drafted, discussed and vetted with the Advisory Committee. In most instances, the response percentages will exceed 100% since they were "select all-that-apply" questions, and to accommodate prior community feedback about requiring a response to any given question, or limiting response choices.

## Concise Summary

VISIONING TOPICS	CONSENSUS GOALS OR TOPICS/ITEMS	
HOUSING	<b>THINGS LIKED ABOUT ONE'S HOME OR NEIGHBORHOOD – N=387</b>	
	Proximity to Boston	81%
	Safety	65%
	Views	55%
	Nearby amenities like parks or shops	51%
	Sense of Community	51%
	Pleasant streets and sidewalks	46%
	<b>ISSUES WITH CURRENT LIVING CONDITIONS OR NEIGHBORHOOD – N=375</b>	
	Noise	50%
	Air pollution	49%
	Walkability (poor sidewalks, speeding, unsafe streets)	34%
	Flooding	33%
	Affordability	32%
	Parking	28%
	<b>THINGS DESIRED IN NEIGHBORHOOD AREA – N=363</b>	
	More Trees	58%
	Nearby shops	47%
	Parks	36%
	Dog parks	30%
	Bike improvements	29%
	Community/civic facility	29%
	<b>HOUSING TYPES WOULD CONSIDER FOR ONESELF EITHER NOW OR IN THE FUTURE – N=366</b>	
	Single-family	83%
	Condos (ownership)	32%
	Two/three family homes	27%
<b>EXISTING HOUSING OPTIONS IN YOUR NEIGHBORHOOD THAT SUPPORT OTHER POPULATION SEGMENTS – N=332</b>		
Families	89%	
Millennials/young professionals	51%	
Seniors	50%	
Downsizers	38%	

**JOBS & ECONOMIC DEVELOPMENT**

<b>TYPES OF BUSINESSES MOST FREQUENTED IN WINTHROP – N=366</b>		
Restaurants		92%
Retail shops		42%
Service businesses		41%
<b>TYPES OF ECONOMIC DEVELOPMENT IDEAS FOR FOCUSED TOWN IMPROVEMENTS – N=359</b>		Percentage
Developing a farmers market		61%
Strategic use of existing town-owned properties		60%
Outdoor events with food trucks and other vendors		60%
Encouraging businesses near the waterfront		57%
Expanding street amenities (lighting, seating, shade trees, etc.)		55%
<b>TYPES OF BUSINESSES TO STRENGTHEN OR ENCOURAGE AS PART OF AN ECONOMIC DEVELOPMENT STRATEGY – N=350</b>		Percentage
Restaurants and bars		69%
Retail shops		68%
Brewery		51%
Services		44%
Mobile businesses like food trucks		44%
Marine related businesses		35%
<b>TOWN EFFORTS TO ASSIST WITH SMALL BUSINESS COVID-19 SURVIVAL AND RECOVERY – N=330</b>		Percentage
Provide technical assistance with applying for business aid programs		61%
Be more flexible with local regulations		45%
Provide financial aid		45%
Temporarily redesign business tax structures		38%
Improve dissemination of public information		37%
<b>CHALLENGES OR THREATS HINDERING BUSINESSES FROM THRIVING – N=332</b>		Percentage
Lack of foot traffic in business areas		55%
Lack of streetscape improvements		44%
Lack of investment more generally		42%
Insufficient town-wide marketing or branding		40%
Difficulty of access (parking, safe walking, biking)		37%
Lack of appropriate sites for commercial development		33%

**CLIMATE & RESILIENCE**

<b>AREAS IN TOWN WITH FLOODING ISSUES THAT NEED TO BE ADDRESSED – N=311</b>		Percentage
Note that the Central Business District is currently undergoing improvements.		
Revere Street and Short Beach area		45%
Point Shirley neighborhood		45%
Ingleside Park		43%
Washington at River Road		35%
Morton Street/Belle Isle Marsh neighborhood		35%
<b>TOWN EFFORTS TO HELP RESIDENTS AND BUSINESSES WITH FLOODING ISSUES – N=311</b>		
Provide guidance on how to reduce vulnerability with ground floor flooding (e.g. elevating buildings, elevating HVACs, etc.)		75%
Update emergency response plans		52%
<b>TOWN STRATEGIES FOR FLOOD RISK REDUCTION – N=325</b>		Percentage
Mitigate beach erosion and wave damage with living shorelines		75%
Pursue floodable infrastructure such as climate-smart parks		60%
Pursue seawalls		53%

**FACILITIES & ENERGY**

<b>WINTHROP'S STRONGEST PUBLIC FACILITIES – N=330</b>		Percentage
Beaches		77%
Parks and playgrounds		59%
Library		50%
Schools		50%
Senior Center		37%
Playing fields		32%
<b>WINTHROP'S WEAKEST PUBLIC FACILITIES – N=300</b>		Percentage
Streets		53%
Town Hall		26%
Beaches		25%
Library		24%

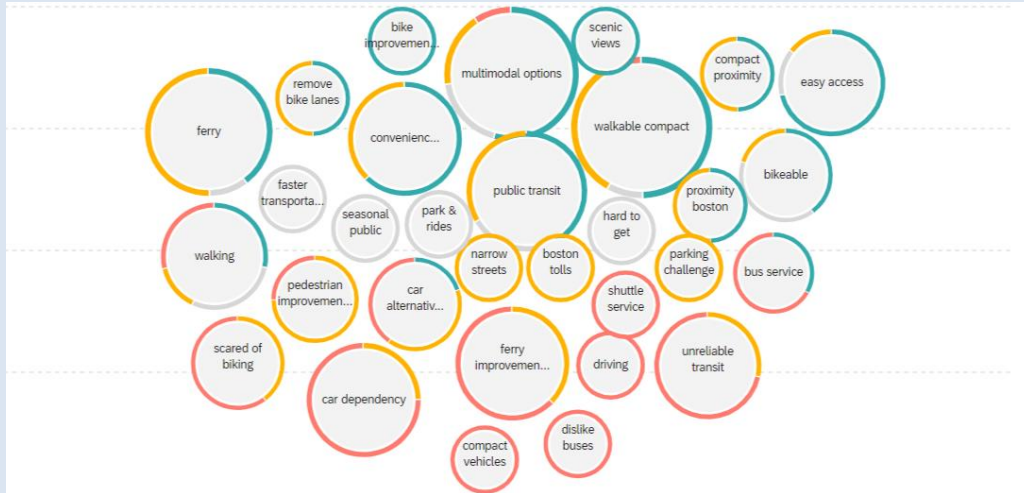


<b>FACILITIES &amp; ENERGY</b>	<b>SPECIFIC ISSUES WITH TOWN PUBLIC FACILITIES AND AMENITIES NEEDING MORE ATTENTION – N=303</b>	Percentage
	Streetscape amenities across facilities (shade trees, benches, signage, etc.)	69%
	Access to beaches	34%
	Access to administrative buildings like Town Hall	32%
	Signage in public parking lots	28%
	Access to EB Newton School's meeting spaces	25%
	<b>INTEREST IN COLLECTIVE SOLUTION FOR PERSONAL AND MUNICIPAL ENERGY COST REDUCTION SUCH AS BULK ENERGY PURCHASE – N=314</b>	Percentage
Yes	75%	
No	25%	
<b>OPEN SPACE &amp; RECREATION</b>	<b>FAVORITE PARKS, OPEN SPACES, OR RECREATIONAL AMENITIES IN WINTHROP – N=317</b>	Percentage
	Deer Island (technically Boston)	60%
	Yirrell Beach	42%
	Winthrop Shore Reservation	38%
	Belle Isle Marsh Reservation	33%
	Ingleside Park	32%
	Public Landing	22%
	Belle Isle Marsh Reservation	22%
	Coughlin Park	21%
	<b>FOR THE FAVORITED PARKS SELECTED, WHAT DO YOU LIKE ABOUT THE PARKS? N=236</b>	
	Scenic	31%
	Proximity and convenience	22%
	Ocean beach access	15%
	Bikes and peds	14%
	Cleanliness	14%
	<b>MOST CONCERNING PARKS OR OPEN SPACE ISSUE – N=287</b>	Percentage
	Maintenance	47%
	Frequency and quality of social programming, events, and activities	13%
	Quality of amenities	11%
	<b>PARKS, OPEN SPACES, OR COASTAL RESOURCES THAT NEED RESOURCES AND IMPROVEMENTS – N=229</b>	Percentage
	Winthrop Shore Reservation	24%
	Yirrell Beach	22%
	Ingleside Park	21%
	Larson Rink	15%
	Lewis Lake	15%
	<b>BIG IDEAS FOR PARKS, AMENITIES, OR COMMUNITY EVENTS TO FOSTER COMMUNITY AND DRIVE TOURISM TO TOWN – N=159</b>	Percentage
	Ocean beach improvements	16%
	Festival: food trucks	13%
	Amenities and infrastructure	12%
Bike and ped greenway	11%	
Outdoor movie nights	11%	
Beach bathrooms	9%	
<b>OPERATIONAL SERVICE DELIVERY</b>	<b>SERVICES THE TOWN NEEDS TO IMPROVE – N=262</b>	Percentage
	Public works	40%
	Public Safety	16%
	Public transportation facilities	30%
	Schools	36%
	Administrative services, residential and commercial permitting	32%
	<b>BIG IDEAS FOR TOWN SERVICES OR OPPORTUNITIES FOR IMPROVEMENTS – N=240</b>	Percentage
	Mobile phone app for Town services	51%
	Enhanced bus or trolley service between CBD and historic and recreational destinations	46%
	Signature or landmark physical improvement, monument, or facility	41%

**STRONG OPTIONS FOR GETTING AROUND TOWN AND BEYOND – N=280**

	Percentage
Driving	84%
Walking	80%
Bus service to Blue Line	53%
Biking	41%
Winthrop Ferry	36%

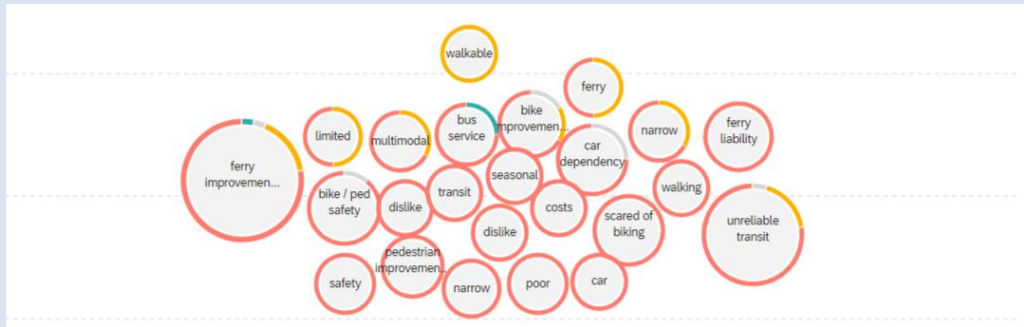
**WHY? – N=101**



**WEAKEST OPTIONS FOR GETTING AROUND TOWN AND BEYOND – N=251**

	Percentage
Winthrop Ferry	49%
Biking	39%
Bus service to Blue Line	30%

**WHY? N=123**



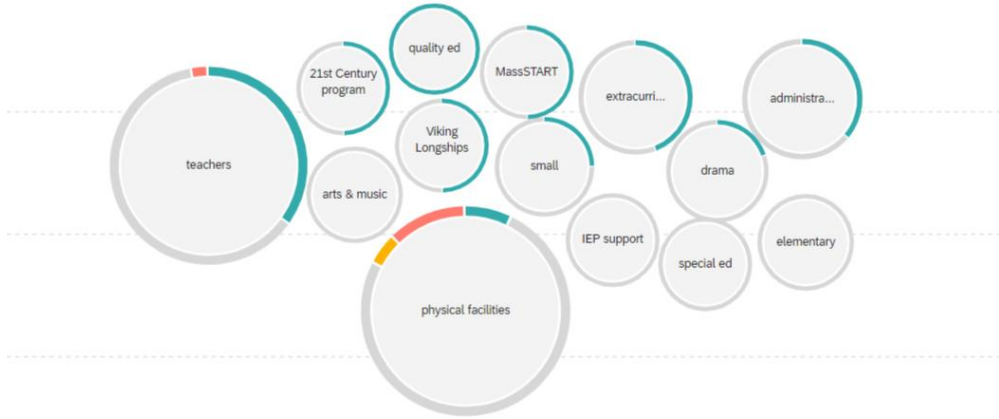
**GREATEST TRANSPORTATION CHALLENGES IN WINTHROP – N=271**

	Percentage
Traffic congestion	49%
Poor road quality	49%
Dangerous driving	47%
Unsafe biking conditions	44%
Dangerous intersections	39%

**HOW TO IMPROVE THE TRANSIT/BUS EXPERIENCE IN WINTHROP – N=237**

	Percentage
Better facilities (shelters, signs, benches)	54%
More frequent service	53%
Service to Beachmont and the Highlands	44%
Better routes	35%
More reliable service	27%
Less expensive or free fares	27%

**WHAT PROGRAM OR ASPECT OF WINTHROP PUBLIC SCHOOLS IS ITS GREATEST ASSET? – N=137**



**ARE THERE ANY ADULT, LIFELONG LEARNING, OR WORKFORCE TRAINING PROGRAMS THAT YOU OR SOMEONE YOU KNOW HAVE FOUND BENEFICIAL? N=95**



**SPECIFIC OPPORTUNITY FOR SCHOOLS OR EDUCATION THAT COULD HAVE A HIGH-LEVEL BENEFICIAL COMMUNITY IMPACT - N=198**

	Percentage
Niche WPS program anchored in Belle Isle Marsh Marine Ecology Outdoor Learning Center	68%
Partnerships with businesses or organizations for unique specialty programs	66%
Capitalization of existing virtual workforce training and adult learning opportunities via Wakefield Regional Vocational-Technical resources	42%

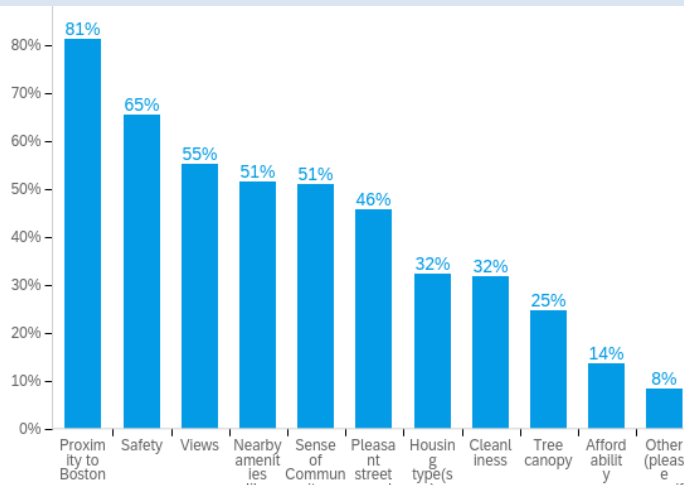
**SOMETHING SPECIFIC THAT COULD BE IMPROVED FOR K-12 LEARNING – N=202**

	Percentage
Competitiveness with comparable school districts	56%
Enhanced curriculum and programs	56%
Increased funding to improve existing conditions	50%
Expanded extracurricular offerings	50%
Changes to class sizes	28%
Adequate funding to maintain existing status	27%

*End of Preceded Concise Summary*

## Summary of Full Poll Results - below

Based on the 387 respondents on this "all-that-apply" question on things liked about one's home or neighborhood, the following items in bold were consensus items.



#	Q74 - WHAT DO YOU LIKE ABOUT YOUR HOME OR NEIGHBORHOOD? - Selected Choice	Percentage
9	<b>Proximity to Boston</b>	<b>81%</b>
6	<b>Safety</b>	<b>65%</b>
13	<b>Views</b>	<b>55%</b>
8	<b>Nearby amenities like parks or shops</b>	<b>51%</b>
11	<b>Sense of Community</b>	<b>51%</b>
7	<b>Pleasant streets and sidewalks</b>	<b>46%</b>
5	Housing type(s)	32%
10	Cleanliness	32%
12	Tree canopy	25%
4	Affordability	14%
14	Other (please specify)	8%
	Total	387

### 8% - Other (please specify) - Text

Close proximity to beach, good public transportation

Walk ability

ocean

walkability

Beach

Senior Services

Small town feel.

Ocean

Neighbors

beach

Small town atmosphere

Ocean

Ocean

Uniformity i.e. sidewalks all look the same etc

close to the ocean

Accessibility (generally)

Streets could be improved with a planting apron/edge allowing for either green space or resident plantings as well as trees. This should be stanbdrad on all sidewalks. Saves on concrete street costs & upkeep

beaches

Close to outdoor recreation, like the beach

I am concerned about houses converted to condos, leaving less affordable rentals .

access to public transit

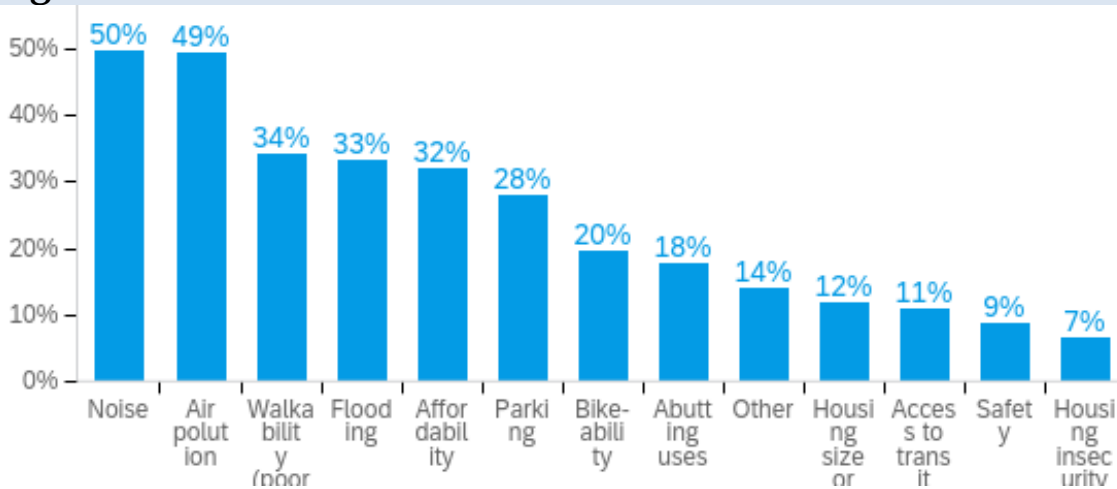
Beach

The Ocean

Near ocean

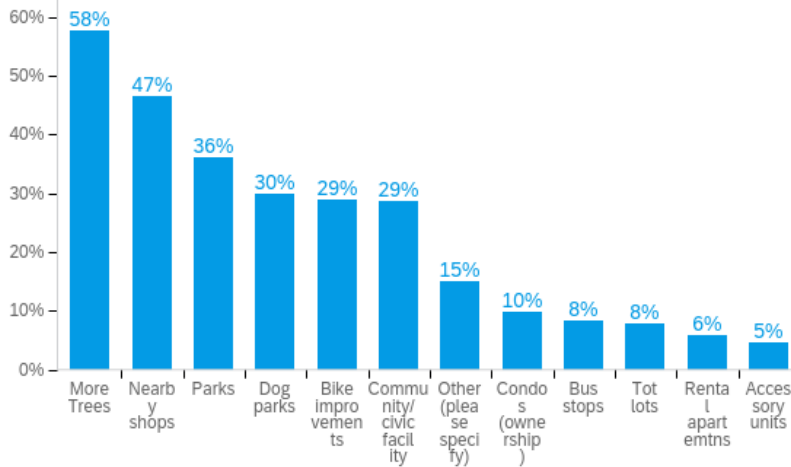
ocean  
 Coastal access/proximity  
 Access to boat  
 My view of the ocean  
 No apartment or condo buildings!  
 Natural, undeveloped open spaces  
 That it is walkable - the promenade on the beach is what sold us on moving to Winthrop.  
 Ocean Access

**Based on the 375 respondents on this “all-that-apply” question regarding concerns or issues with one’s current living conditions or neighborhood, the following consensus items are in bold.**



#	Q11 - DO YOU HAVE ANY CONCERNS OR ISSUES WITH YOUR CURRENT LIVING CONDITIONS OR NEIGHBORHOOD? - Selected Choice	Percentage
5	<b>Noise</b>	<b>50%</b>
15	<b>Air pollution</b>	<b>49%</b>
7	<b>Walkability (poor sidewalks, speeding, unsafe streets)</b>	<b>34%</b>
13	<b>Flooding</b>	<b>33%</b>
4	<b>Affordability</b>	<b>32%</b>
11	<b>Parking</b>	<b>28%</b>
14	Bike-ability	20%
10	Abutting uses	18%
16	Other	14%
12	Housing size or type	12%
8	Access to transit and shuttles	11%
6	Safety	9%
9	Housing insecurity	7%
	Total	375

**Based on the 363 respondents on this “all-that-apply” question for things people would like to see in their neighborhood, the following consensus items are in bold.**



#	Q76 - WHAT WOULD YOU LIKE TO SEE IN YOUR NEIGHBORHOOD AREA? - Selected Choice	Percentage
7	<b>More Trees</b>	<b>58%</b>
14	<b>Nearby shops</b>	<b>47%</b>
4	<b>Parks</b>	<b>36%</b>
9	<b>Dog parks</b>	<b>30%</b>
12	<b>Bike improvements</b>	<b>29%</b>
11	<b>Community/civic facility</b>	<b>29%</b>
15	Other (please specify)	15%
6	Condos (ownership)	10%
5	Tot lots	8%
8	Bus stops	8%
10	Rental apartments	6%
13	Accessory units	5%
	<b>Total</b>	<b>363</b>

**Other – 15% (please specify) - Text**

- Better beaches
- uniformly enforced codes
- Speeding cars
- Promotion of wellness, exercise, social and healthy life style.
- Beach facilities, recreational rentals, kayaks, rafts, etc.
- More traffic control.
- More frequent curb cuts/ramps at intersections
- Distributed traffic, cars not speeding up the street
- Adjust tree heights to prevent views obstruction
- Restaurants
- improved roads and sidewalks
- Less condos
- Less dense development
- Some amenities to welcome visitors/tourists. Less vacant old commercial spaces
- PARKING**
- Removal of telephone poles and running all services underground with only tasteful lighting above ground
- Splash pad
- Senior housing
- Quiet neighborhoods. No leaf blowers. Landscape companies make way too much noise
- Better sidewalks, present ones uplifted by tree growth and uneven
- Improvements made to sidewalks and streets. Improvements made to existing parks/green areas, better upkeep.
- Magee’s Corner is a few enhancements away from becoming a comparable destination to the town center. Proposing: Improvements to traffic/noise Bike Lanes Divert commuter traffic (road development from Main Street to Suffolk Downs) Aesthetically pleasing curbsides (lamp lights, vibrant tree line)
- Attract modern businesses (Properties at 17 Revere, 365 Main appear good sized lots in key location)
- More open space, green space, recreation
- Marijuana Dispensary
- More noise abatement
- Community Pool

Granite curb stones installed

Apartments- CORRECT SPELLING....Criteria for Fencing materilas, and town support for appearance coming into Town

Improvements to streets, sidewalks, and signage

Single family homes staying single family instead of being turned into condos and multi rental units

policing for speeding enforcement

And apartments. Jesus.

Farmers Market, Food Trucks, outdoor events, splash park!

Community Pool, a theatre, more public art

More green space. Making local shops look more co-ordinated from outside.

Community center with pool and adult education

Less bus stops along 145. Major cause of delays when they're spaced out not even a quarter-mile from another

More parking for Coughlin Park

I am so close to the ocean, restaurants, I don't have any of these needs

More frequent bus pickup

Commercialization of the ocean front. Restaurants/bars/shops.

A different flood plan on Winthrop Beach and better trash, debris removing from beaches.

Not sure where it would go, but in an ideal world - more winter parking availability for our neighborhood

Parking

Townhouse type housing

Like it the way it is

Mixed use to raise the tax base

No more traffic congestion if possible

Better/more boating infrastructure

More green space. Less development.

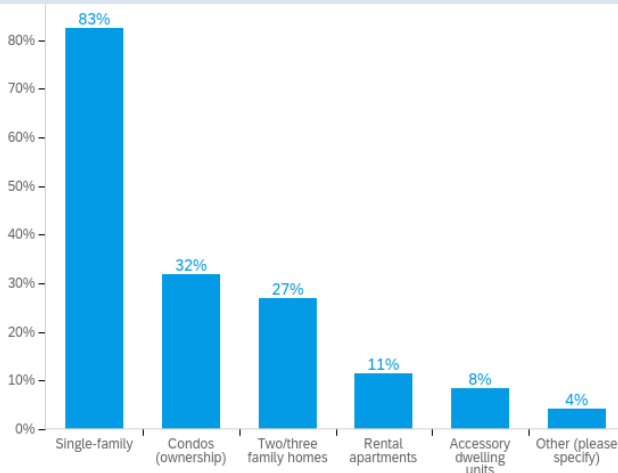
Bath houses at beaches

Less traffic. More policing for the trucks you going to Deer Island and all the speeders who use this neighborhood like the Daytona 500. More frequent buses.

More ownership of the homes down point Shirley, less short term renters.

Specifically I would love to see community spaces that make the winter more bearable. I would love it if we had a community pool. Another idea would be a large canopy ion some parks where sports pods can practice in any kind of weather.

**Based on the 366 respondents on this "all-that-apply" question for housing options for oneself either now or in the future, the following consensus items are in bold.**



#	Q7 - WHAT TYPES OF HOUSING WOULD YOU CONSIDER (FOR YOURSELF) EITHER NOW OR IN THE FUTURE? - Selected Choice	Percentage
6	<b>Single-family</b>	<b>83%</b>
5	<b>Condos (ownership)</b>	<b>32%</b>
13	<b>Two/three family homes</b>	<b>27%</b>
2	Rental apartments	11%
11	Accessory dwelling units	8%
7	Other (please specify)	4%
	<b>Total</b>	<b>366</b>

**4% - Other (please specify) - Text**

- assisted living
- 55+ neighborhood
- Sustainable
- Assisted living

Affordable housing for lower middle income. Housing for people working do they lose out in all assistance.

Green, Carbon Zero

If I can afford to stay here in the future I will remain in my current family home

all of the above

Senior Housing

55+ community

liveaboard marina

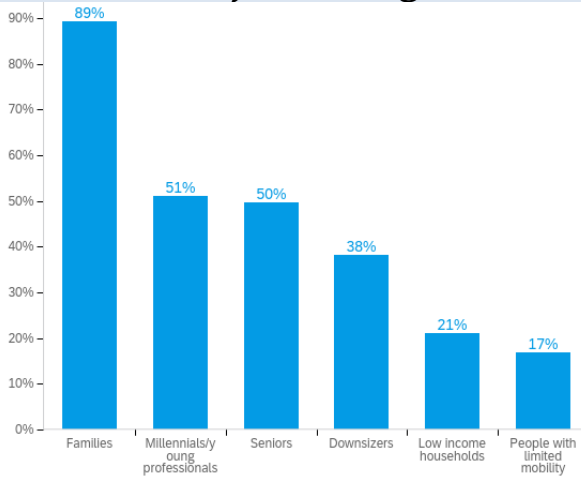
No more condos!!!

I'm set

Townhouse/row house

Connecting paths between key town areas

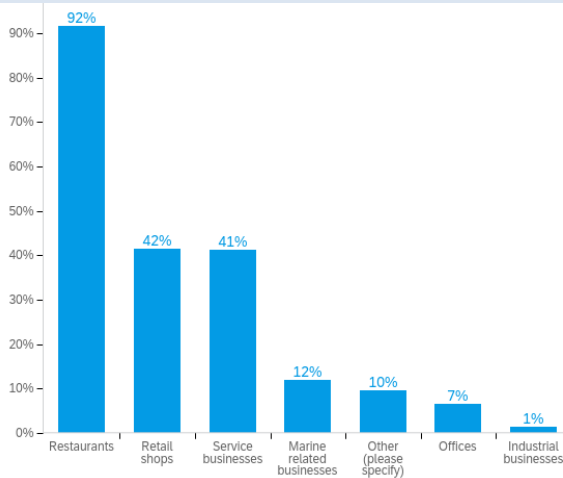
**Based on the 332 respondents on this “all-that-apply” question for housing options in one’s neighborhood that support other segments of the population, the following consensus items are in bold.**



#	Q1 20 - ARE THERE HOUSING OPTIONS IN YOUR NEIGHBORHOOD THAT SUPPORT THE FOLLOWING SEGMENTS OF THE POPULATION?	Percentage
11	<b>Families</b>	<b>89%</b>
5	<b>Millennials/young professionals</b>	<b>51%</b>
6	<b>Seniors</b>	<b>50%</b>
13	<b>Downsizers</b>	<b>38%</b>
7	Low income households	21%
2	People with limited mobility	17%
	Total	332



**Based on the 366 respondents on this “all-that-apply” question for types of businesses in Winthrop you frequent the most, the following consensus items are in bold.**

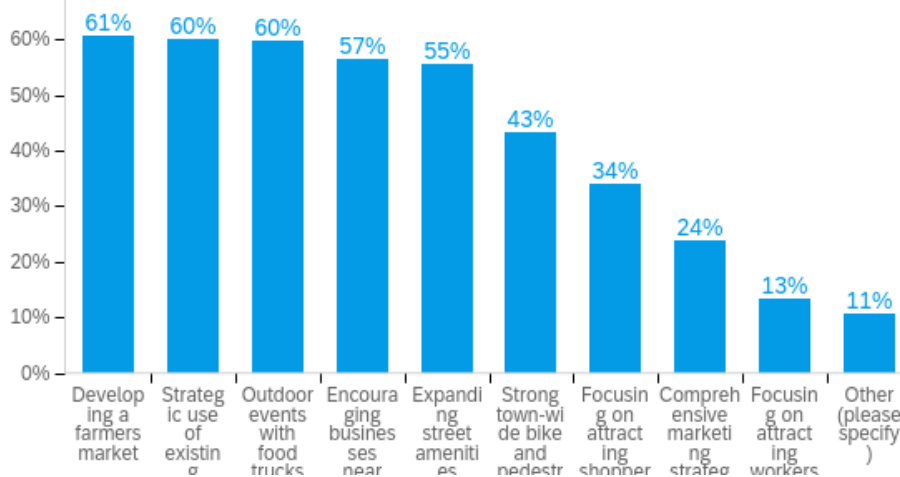


#	Q15 - WHAT TYPES OF BUSINESSES IN WINTHROP DO YOU FREQUENT THE MOST? - SELECTED CHOICE	Percentage
1	<b>Restaurants</b>	<b>92%</b>
14	<b>Retail shops</b>	<b>42%</b>
5	<b>Service businesses</b>	<b>41%</b>
3	Marine related businesses	12%
6	Other (please specify)	10%
15	Offices	7%
4	Industrial businesses	1%
	<b>Total</b>	<b>366</b>

**10% - Other (please specify) - Text**

- Sandy Paws, children's activities
- cvs, seven eleven
- Grocery
- Grocery store and pharmacy
- Market Place, CVS
- Book stores, coffee shops
- Sports/exercise
- Banks
- much less since COVID
- Technology
- Yoga
- convenient stores, liquor stores
- It used to be the library above all else, especially with my children.
- Golf course
- Coffee shops, grocery stores
- used to go to yoga pre-covid
- grocery store
- gym
- Dentist, Hardware
- Grocery store, gym
- community sports - karate, little league, activities for kids
- grocery stores
- Hardware stores
- Food markets.
- Grocery
- Literally anything. Winthrop needs a commercial influx -
- Cottage Park Yacht Club
- Shop online or in other cities/towns. We need a larger/chain supermarket and scratch bakery. Marketplace is not a viable option for weekly family shopping.
- yacht club
- Hardware stores
- Winthrop Market
- I support local
- Yacht Club
- Hardware, Shirley/Ace
- Barbershop

**Based on the 359 respondents on this “all-that-apply” question for economic development ideas the Town should pursue for improvements, the following consensus items are in bold.**



#	Q17 - WHAT TYPES OF ECONOMIC DEVELOPMENT IDEAS SHOULD THE TOWN FOCUS ON FOR IMPROVEMENTS? - Selected Choice	Percentage
15	<b>Developing a farmers market</b>	<b>61%</b>
14	<b>Strategic use of existing town-owned properties</b>	<b>60%</b>
16	<b>Outdoor events with food trucks and other vendors</b>	<b>60%</b>
13	<b>Encouraging businesses near the waterfront</b>	<b>57%</b>
12	<b>Expanding street amenities (lighting, seating, shade trees, etc.)</b>	<b>55%</b>
17	Strong town-wide bike and pedestrian network	43%
8	Focusing on attracting shoppers	34%
1	Comprehensive marketing strategy	24%
2	Focusing on attracting workers	13%
9	Other (please specify)	11%
	<b>Total</b>	<b>359</b>

**11% - Other (please specify) - Text**

If schools are better rated then more families will not only want to live here but will want to invest in the town for the longterm, festivals focused on the ocean and history

Green jobs,  
improve sidewalks!  
Future environmental concerns  
ways to make it less expensive to live here lower water rates and taxes  
Encouraging businesses  
Open space  
Encourage companies to locate her. Companies generate taxes and that would offset our taxes. Our taxes need to be lower considering what we get from this town as an average citizen. And, you can't compare us to Swampscott, Marblehead, etc. Which people like to do. We are no where near that caliber. Offset our taxes.  
Side walks  
Focus on attracting high tech bussinesses  
Improve roads and plant trees, particularly in business areas (Center, Veteran's road, etc). If I think of why I patron other towns, it is for the restaurants most typically (beyond chain retail stores). Winthrop needs to improve infrastructure and beautify the town. Support local businesses and encourage more community-type events to draw in more business, need more communication/marketing beyond Facebook. The town seems to rely heavily on communication via Facebook - I do not have it and often feel like I miss things I would've attended.  
Start with a Farmers Market Weekly pop up at Ingleside Park, and attract more businesses to attend  
Understanding the current economy. Focus on hospitality industry. Need more business, less residential development.  
Upgrading seawalls/protecting evac. route  
I would like to see small businesses in the center and shirley street areas. I would like to see Winthrop become like rockport.with open air concerts a farmers market and other events.  
Exciting restaurants spanning a diverse range of affordability and options. I don't need half a dozen places making subs and chicken parm and not one place to get a really good burger or a shawarma.  
Develop waterfront area more. (500-600 block of shirley street)  
Community Pool  
Youth center  
Stop pushing the bikes and eliminating parking.  
Establish Design Guidelines and a Design Review Comm. to support Planning Board Criteria  
Brewery, restaurants  
Restaurant week, Block party or event for restaurant & vendors

**DOG PARKS**

Look at other towns that are doing it right and take pointers from them - Wellesley, Concord, Nahant, Marblehead, etc.

Bathroom facilities in shared areas! Like parks and more at beaches. One of the biggest reason I cannot access places is because of the lack of facilities

Keep low income families and more than one family in a unit out!!!!

We need more beach front restaurants/businesses

I like the idea of more waterfront business but where? most of the frontage is private.

Bringing in university business like marine study.

Updated zoning to encourage smart mixed use development in key areas

Zoning that encourages development in key spots, but that is otherwise predictable and enforced by ZBA

Make downtown a destination

None of these choices matter if there are no businesses. Need hotels.

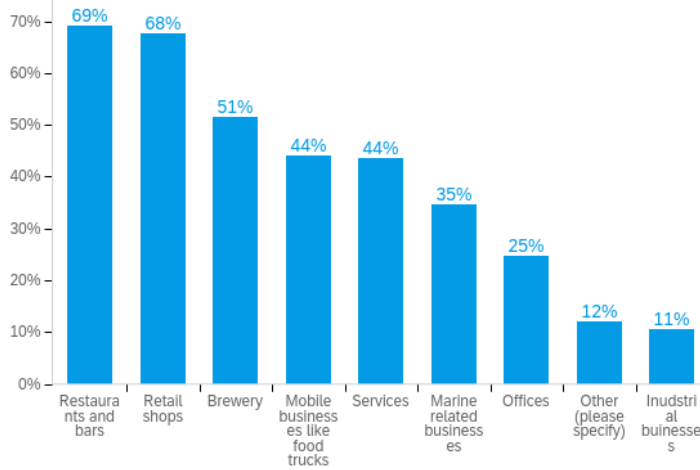
Attract more shops and businesses

Better bathroom facilities at beaches and food trucks etc there

More businesses to pay taxes.

Attracting Young Couples/families moving out of the city

**Based on the 350 respondents on this "all-that-apply" question for types of businesses to strengthen or encourage as part of an economic development strategy, the following consensus items are in bold.**



#	Q16 - WHAT TYPES OF BUSINESSES SHOULD THE TOWN WORK TO STRENGTHEN OR ENCOURAGE AS PART OF AN ECONOMIC DEVELOPMENT STRATEGY? - Selected Choice	Percentage
1	<b>Restaurants and bars</b>	<b>69%</b>
12	<b>Retail shops</b>	<b>68%</b>
9	<b>Brewery</b>	<b>51%</b>
7	<b>Services</b>	<b>44%</b>
13	<b>Mobile businesses like food trucks</b>	<b>44%</b>
8	<b>Marine related businesses</b>	<b>35%</b>
10	Offices	25%
2	Other (please specify)	12%
11	Industrial businesses	11%
	<b>Total</b>	<b>350</b>

12% - Other (please specify) - Text

Family homes for people who will invest in the community

Trader Joe's or something like it

We should focus in promote a green industry. Health and wellness services. And small and median business

bakery

Business that are here and struggling.

Music or Arts venues

Businesses that generate more taxes to offset our real estate taxes

Tech development biotech

Development of businesses near Yirell beach to attract people to take the Ferry to Winthrop

Arts venues

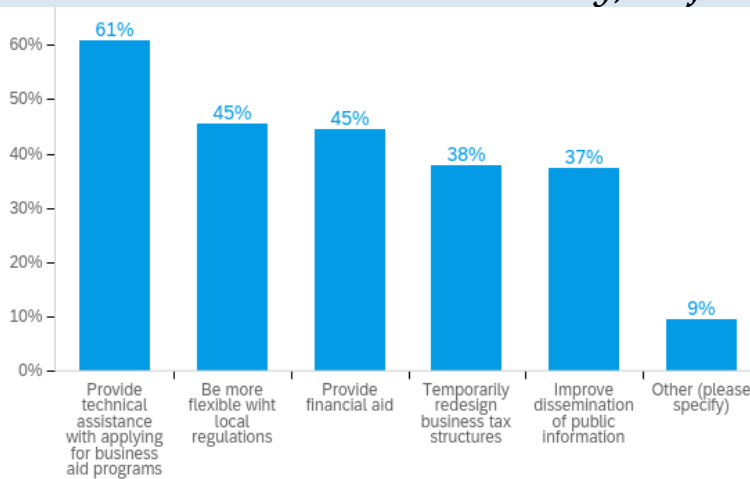
We don't need to encourage too many people to come here especially during the Covid crisis

Small boutique hotel on the ocean for for people flying in from Logan or flying out as a stop over , providing pick up and drop off at airport

Market Street in Lynnfield may be a far reach of an idea for Winthrop, but it is a good example of a group of restaurants, services, and retail shops clustered together, with an open green space for kids to run around and to host small local events.

large scale supermarket  
 shops, cafes by the water, kayak rental , board rental. music  
 Lodging  
 We need more licensed contractors for electricity, plumbing and repairs. And arborists to help maintain healthy trees  
 Marijuana Dispensary  
 Waterfront dining , boater friendly tie-up near trestle area  
 Winthrop should be a fun, walkable town with a relationship between the businesses, people, and adjacency to the water and city (Boston)  
 Art Studios in EB Newton Cultural Center. Artists shops  
 Real Estate Brokerage firms  
 Industrial. Good lord go to school.  
 Retail is dead in the Amazon age and we should focus on businesses or services that can't be found online. Also we are a peninsula with two points of entry by road and essentially off the beaten path. Best ways to attract visitors would either be unique attractions like a museum, or attractions near the Ferry, like more restaurants and boutiques within walking distance of the ferry. People would pour in from Quincy and Boston for day trips to Winthrop like they do to Rockport or Ogunquit by road.  
 see above  
 More businesses on the beach  
 Don't over build in the town...we don't want outsiders in. Focus on keeping the people in the town happy and improvements for those that live and own in Winthrop.  
 health and wellness  
 Art related retail shops, entertainment venus  
 smaller grocery/produce stores to complement the Winthrop Marketplace but offer food access to neighborhoods  
 Health food store, book store  
 Art galleries, arts venues, green business (eco friendly)  
 Town NEEDS larger chain supermarket and scratch bakery. Trader Joe's or Whole Foods would awesome. Bars/restaurants/breweries attract tourist.  
 A bicycle shop would be great!  
 Town marina / beach pavillion  
 Hotels. Supermarket. Industrial is spelled wrong.  
 A larger supermarket. I'd like to see Winthrop Marketplace expand  
 More ferry use!! I love the ferry but again it is being managed by someone who was promoted to the position because she was the former town managers assistant. And her husband same he runs a construction business yet somehow has a full time job in the town?? Also promote anti mask point of views when in my eyes town employee should be stopping the spread of our red town.  
 Co-working spaces  
 Strongly against brewery in Winthrop - we do not need more cars delivering people, or looking for parking - nor do we need drunk drivers in our town leaving the brewery.  
 Experience driven businesses  
 Dispensary

**Based on the 330 respondents on this "all-that-apply" question for what the Town can do in the immediate COVID-19 environment to assist with small business survival and recovery, the following consensus items are in bold.**

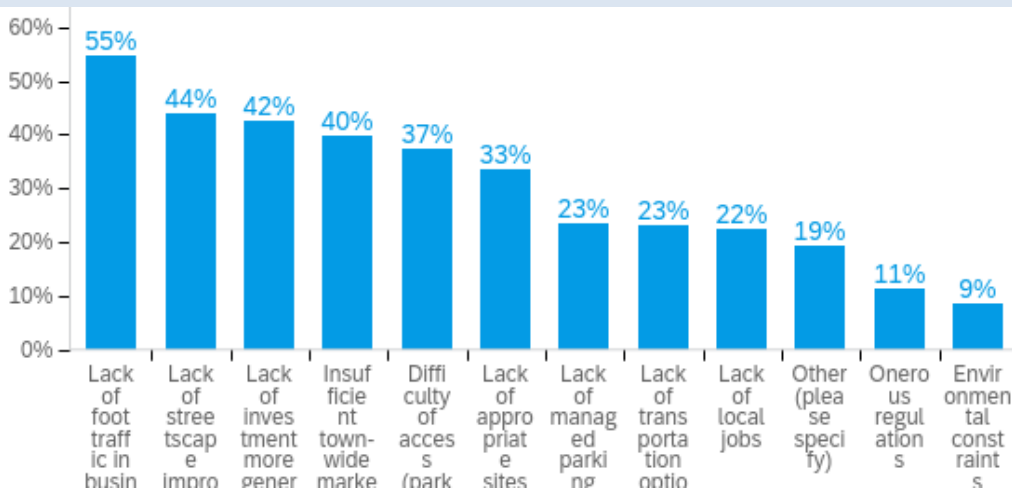


#	Q123 - WHAT CAN THE TOWN DO IN THE IMMEDIATE COVID-19 ENVIRONMENT TO ASSIST WITH SMALL BUSINESS SURVIVAL AND RECOVERY? - Selected Choice	Percentage
1	<b>Provide technical assistance with applying for business aid programs</b>	<b>61%</b>
2	<b>Be more flexible with local regulations</b>	<b>45%</b>
5	<b>Provide financial aid</b>	<b>45%</b>
4	<b>Temporarily redesign business tax structures</b>	<b>38%</b>
3	<b>Improve dissemination of public information</b>	<b>37%</b>
6	Other (please specify)	9%
	Total	330

**9% - Other (please specify) - Text**

Get tougher on people who ignore the precautionary practice  
 Make a townwide mask madate for everyone outside of thier homes.  
 Develop a reward program when buying locally  
 Regulation of COVID policies such as mask wearing and restaurant capacity  
 Provide outdoor heaters to extend outdoor seating  
 enforce mask laws  
 Try to attract small high tech enterprises and startups  
 Work with restaurants to reallocate a portion of meals taxes back to restaurants.  
 N/A - not a small business owner  
 work as a community to build creative soutions to support SMB  
 So many typos on this survey.  
 There is a typo on the second option/answer of this question  
 Do nothing  
 Allow business to come into the street - remove parking to allow this to happen in business districts  
 with not wiht  
 Enforce that people not in the same household do not have a party of 10 at a table. I feel like dining out at this point should be families because adding drinks and the enticement to co mingle is not helping us with being in the red and will hurt business later  
 Stipend employees to dine and shop local  
 Failing to see what this has to do with 2030.  
 not sure  
 Not hurt the access to businesses more with all of the center construction  
 Enhance outdoor options  
 upgrade outdoor dining areas  
 Improve outdoor seating options & make it permanent!  
 Incentives post covid to return business (example: yoga place closed)  
 Get Winthrop out of red. Enforcement of rules!!  
 Take out only  
 Enforcing people wear masks. Not having people gather at the local restaurant I have seen young adults for a birthday party and had to been about 10-12 people no mask not same family. We have to do better!!!  
 To the above regulations, let them build patios on sidewalks and llimit car traffic. Allow outside heaters so outdoor eating can continue as far into winter as possible. I lived in Switzerland for years and outdoor dining was enjoyable year-round there with these kinds of modifications to the urban space. Winthrop has some of the best restaurants in Boston so we should really consider helping them in this way.  
 Finish the center construction and put back the park  
 Push more PR on the best business successes overcoming the downturn  
 Enforce rules set by town with much better oversight

**Based on the 332 respondents on this "all-that-apply" question on challenges or threats hindering businesses from thriving, the following consensus items are in bold.**



#	Q124 – WHAT CHALLENGES OR THREATS ARE HINDERING BUSINESSES FROM THRIVING? - Selected Choice	Percentage
7	<b>Lack of foot traffic in business areas</b>	<b>55%</b>
2	<b>Lack of streetscape improvements</b>	<b>44%</b>
10	<b>Lack of investment more generally</b>	<b>42%</b>
1	<b>Insufficient town-wide marketing or branding</b>	<b>40%</b>
6	<b>Difficulty of access (parking, safe walking, biking)</b>	<b>37%</b>
13	<b>Lack of appropriate sites for commercial development</b>	<b>33%</b>

3	Lack of transportation options, insufficient frequency	23%
8	Lack of managed parking (enforcement, pricing, and regulations)	23%
5	Lack of local jobs	22%
12	Other (please specify)	19%
9	Onerous regulations	11%
11	Environmental constraints	9%
	Total	332

**19% - Other (please specify) - Text**

market non-existent in many cases

new business

Lack of/ineffective town management with regards to development. Also, need transparency from TC/TM re: proposed development

No one passes through Winthrop to go somewhere else and is not "on the way" to anywhere. This limits the number out-of-towners to only folks who have a defined purpose to coming here.

Many small towns have had to reinvent their center business districts or main streets, moving away from retail (except for hardware and pharmacy) and toward restaurants and fitness/health services. I suspect that trend towards online shopping for goods is permanent,. We need to encourage those uses, which require nearby free parking and, for restaurants, at least beer and wine licenses.

Winthrop is a small town geographically isolated practically

Better parking, lack of parking spaces.

Buildings are old and run down and need development- in a smart thoughtful way that will benefit the town. Focus should be to bring visitors into Winthrop. Shop at our local stores and enjoy our beaches. In a quaint north shore type of feel.

post covid, encourage ferry visitors from boston, improve shirley street district close to landing for walking, biking, shopping

The cost of retail properties to rent or purchase hinders potential business.

with exceptions, competitiveness

Reliable utilities, underground utilities rather than constantly damaged above ground poles

The center is a mess. I feel bad for the poor businesses

crappy landlords who don't want to repair anything and charge ridiculous rent

Winthrop is a small town and does not have the space needed to create an active shopping area as for example Lynnfield Marketplace and Newburyport , plus all shoppers to these areas drive they do not walk or bike unless they live close by. Traffic is bad coming into and out of Winthrop which is why people do not come here to shop or eat, even visit. Traffic on Rte 1 is also reason why some people do not visit Winthrop ,.

The center business/Michael's mall/CVS (Pauline St) area needs more trees, better sidewalks, and streets to attract people. There needs to be more of a variety of businesses beyond restaurants. This would help people spend more time and ultimately more money in the center business area. I would be more apt to spend more time as a patron in the area if there were more reasons for me to go there - if I were to go shopping at one store but there are others I would visit also, I would be more likely to spend a day doing that and then get something to eat while I'm there. If there is a green space (similar to Market Street) where kids can play or small events are hosted it would also be more attractive and keep me there longer.

Need clearer approval processes. Businesses told different things by different departments.

only hair salons downtown - needs to be a desitination

just crappy options really. we can either eat, get our nails done or go to the ONE retail shop that is nice but not enough for Winthrop

Not enough commercial space.

Paul Revere has limited services and we are down to one/1 private cab company. There are issues with public parking chronic. Infrastructure chronic. Biking is encouraged but being abused/many bikers do not yield/many have almost hit my 80-year old mother /myself.

Construction

Retail faces almost impossible challenges from on line vendors

restrictive Planning Board

High cost of residential rent and real estate makes business more costly . Economically it's better to convert your commercial property to a rental building that people live in

Town shouldn't be in the business building business.

In the center business district - the businesses are surrounded by under utilized parking lots, concrete, auto body shops, and abandoned buildings. The environment these businesses need to exist in is rough.

Establishing a stronger distinctive Identity & appeal for Winthrop, as a seashore community, and promoting the Town into surrounding towns and NE

I assume this means not COVID related but few things to note, 1.) farmers market and sort of events help get people into that location and frequenting a business more than maybe they would have. and 2.) we use to have a theater that brought in many people from outside the community for pre and post show dinner and drinks. we are lacking on that dynamic and it really helped our town business as there were promotions (bring in your ticket for free app) etc.

Covid

Competition from out of town businesses.

We live on a peninsula, which people are more likely to go to for a good restaurant.

The Ferry is completely mismanaged and is a lost opportunity to bring outside people in to spend money locally. Someone else should be managing that aspect who actually has experience and expertise. In 10 years more and more of our needs will be met with online delivery and we will see local businesses struggle more.

Packing the town with more population will only bring more delivery trucks. The type of people who shop locally and support ACE, the pro shop, Robins nest, as opposed to cheaper options outside of town, are not the type of people who desire to live in a packed city/town and will vacate to Marblehead if that's what this becomes.

Lack of council approving existing vacant spaces...muffin town and the old middle school

Areas not being used wisely. Could have thriving coffee shop in Shirley st near wave way but there are empty store fronts instead

Lack of people coming into town. There aren't enough residents alone to support too many businesses.

improving the beach and amenities for the beach would be a huge tourist advantage!

Difficulty getting into the town - 2 roads.

Hi rents

Many of the retail buildings around town are outdated so part of the solution may be incentivizing landlords to update them into more modern and usable spaces.

Landlords buying properties and increasing rents.

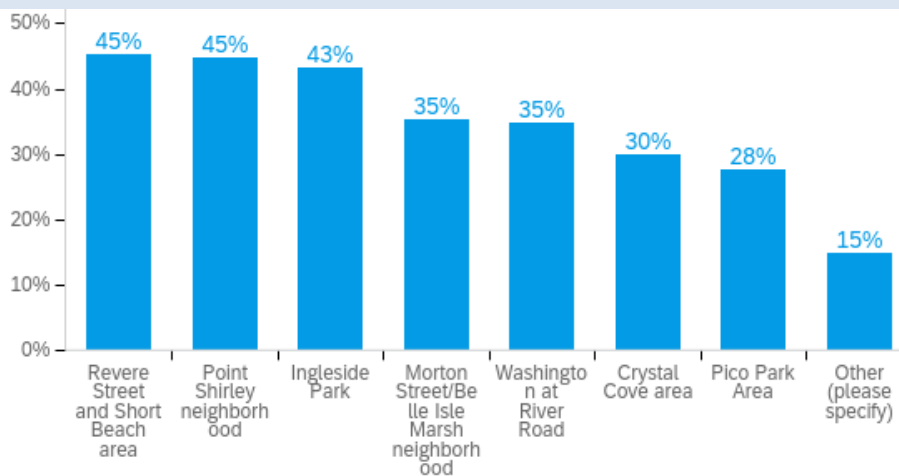
Airport hazards--air, noise, environmental pollution. Need 2nd major airport..

We have only lived here two years but it appears many people in town do not want gentrification or change.

Parking is a major issue for residents/visitors. Especially during the summer.

outdated zoning  
 Need major mixed use development in a well thoughtout manner  
 Downtown has too many cars & body shops  
 small retail sites available, should be some larger store opportunities  
 Not enough commercial opportunities.  
 Covid-19  
 The much needed construction project has made some business have to close for the day losing money. I also personally have had pipes breaking from the vibrations and cracks!!  
 No more cheesy convenient stores with cigarettes and neon or temporary signage and terrible curb appeal  
 The good old boy network!  
 Unclear Town regulations and process  
 lack of incentives to purchase locally  
 Lack of population density  
 We are a beach community that sees countless out of town folks all summer long. If we want economic growth in the business sector it will be on Winthrop Beach - if we can ever get to that point.  
 At the time of survey, obviously the pandemic  
 One comment I hear a lot from non-Winthrop residents is "aren't the planes loud?" As if this will ruin their dining experience (or living experience) I think the reputation of the noise pollution might deter some people from coming and spending an evening in our town  
 Parking and construction incomplete  
 Lack of business district theme, everything is random today  
 Need to revitalize Shirley Street from Yacht Club to High Tide  
 Due to CBD project, center parking is very difficult

**Based on the 311 respondents on this "all-that-apply" question for Town areas with flooding issues that need to be addressed, the following consensus items are in bold.**



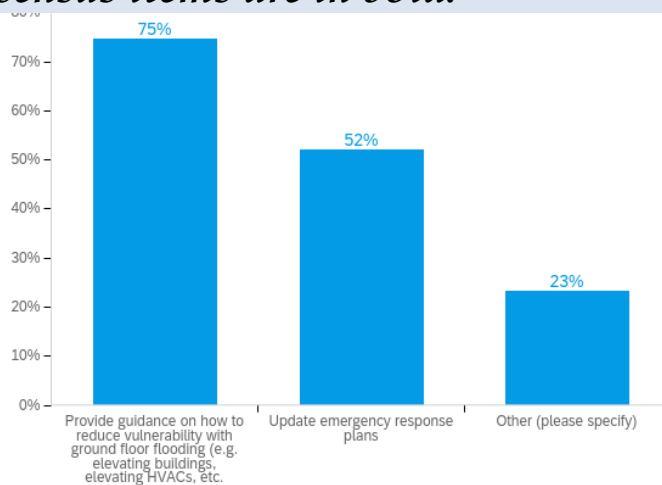
#	Q93 – WHICH AREAS IN TOWN HAVE FLOODING ISSUES THAT NEED TO BE ADDRESSED? Note that the Central Business District is currently undergoing improvements. - Selected Choice	Percentage
2	<b>Revere Street and Short Beach area</b>	<b>45%</b>
4	<b>Point Shirley neighborhood</b>	<b>45%</b>
6	<b>Ingleside Park</b>	<b>43%</b>
1	<b>Washington at River Road</b>	<b>35%</b>
3	<b>Morton Street/Belle Isle Marsh neighborhood</b>	<b>35%</b>
5	Crystal Cove area	30%
7	Pico Park Area	28%
8	Other (please specify)	15%
	<b>Total</b>	<b>311</b>

**15% - Other (please specify) - Text**

Franklin st area  
 Winthrop shore drive and side streets  
 all the above  
 I don't know about other areas, but we are in the Pico area and our basement has flooded twice, very badly in the last few years. I worry about this for the future.  
 Crest ave  
 highlands  
 putnam st.  
 Center area at Putnam St and Jefferson St

Sewall and Nahant Ave  
 Winthrop Beach Area  
 Shore drive  
 Sea wall next to winthrop yacht club is disintegrating underneath at street level, will soon compromise Shirley St from under the road  
 Most of the town  
 Shirley street winthrop beach  
 Center near Michaels mall and heart of Winthrop center  
 Maybe all of these  
 Pleasant St.  
 Pleasant st and wetlands  
 Raise the seawall  
 Jefferson and Putnam  
 I will leave this question to those who are effected  
 Crystal Cove stands as a great development opportunity for the town.  
 idk  
 Pleasant St./Donovan's beach per the Boston Harbor Study recommended the street level fence be replaced with a seawall to protect the evacuation route. Marshes and all areas are going to be at chronic risk for ocean and back end flooding due to rising seas in the next 10 years. The storm drain on Donovan's Beach/Brookfield road was pulled b/c the town did not want to go through MEPA review, I did not think holding tank was a good idea but if this isn't fixed/it's just a time bomb.  
 Central Business District  
 40 Pauline St. has missing/clogged gutters and clogged catch basin  
 Unsure  
 Don't know  
 POINT SHIRLEY  
 Moore St and Charles St; Shirley near Moore  
 Winthrop Golf Club!!  
 Winthrop Shore Dr  
 Unknown  
 We have the opposite problem. The flooding issues on Winthrop Shore Drive were addressed 6 years ago and there has been no flooding since. However FEMA has not taken the time to redraw the flood maps. As a result, we are required to pay an insane amount for flood insurance every year. This is actually one of the biggest drawbacks of living in the area for our family.  
 all flooding of developed areas needs to be addressed  
 Center. Corner of Cottage Park Road and Somerset Ave. Currently being worked on.  
 Shirley at Veterans  
 We need a study of the best nature based resiliency plan for the town and region; including Revere, Boston, MBTA and Massport. Because what one group does to prevent flooding will have an impact on its neighbors.  
 Saratoga street on other side of bridge! We may get trapped!  
 This is a new normal. Unfortunately options to address are limited and often unsuccessful  
 all of these places flood, some is salt and some is fresh  
 Belle Isle Boatyard  
 Donovan's beach  
 Not sure, ust moved here  
 Areas in the bottom of highlands

**Based on the 311 respondents on this "all-that-apply" question on how the Town can help residents and businesses with flooding issues, the following consensus items are in bold.**





#	Q125 - WHAT CAN THE TOWN DO TO HELP RESIDENTS AND BUSINESSES WITH FLOODING ISSUES? - Selected Choice	Percentage
1	<b>Provide guidance on how to reduce vulnerability with ground floor flooding (e.g. elevating buildings, elevating HVACs, etc.</b>	<b>75%</b>
2	<b>Update emergency response plans</b>	<b>52%</b>
3	Other (please specify)	23%
	Total	311

**23% - Other (please specify) - Text**

Not sure

Research up to date drainage solutions. Other seaside towns don't have the same issue.

improve drainage

N/a

Make environmental permitting simpler/easier.

Town wide strategically placed temporary flood barriers ie. AquaFence

Help home owners learn about flood insurance

Make a comprehensive drainage system that works together and not as separate one off systems

Send emergency texts

Fix the problem

Drainage

You can't hold back the power of the ocean. For example at Short Beach the wall and ramp were restructured. It's the ocean...

incentives for flood resistant housing/business

Invest in seawall, buried utilities, solar and wind

Support with finding flood insurance vendors

Stop ignoring the issues

Apply for grants, install rip-rap vulnerable areas to reduce ongoing erosion and minimize residential flooding

Add more drainage sewers on the road in highly flooded areas

Obtain preferred rates for flood insurance.

Advocate for insurance coverage within town that meets MA state requirements

Not the town's responsibility

Help people with seawall repairs and licensing--do not be hostile about people repairing their property or old seawalls. Licensing and construction is very expensive, the town being hostile does not invite people to participate in this expensive process.

I have no clue. Flooding happens. Stilted new construction seems to be the wave

A new sea wall from short beach to hull with a giant gate

Clear catch basins storm drains

Higher sea walls & beach restoration

Exflow pumping station, thou expensive should be the only option

Revise zoning for future builds and development

Improve infrastructure, repair seawalls

improve road and beach infrastructure

help with incentive programs to assist in paying for some of these elevation options and put in money into fixing this

Stop all building in flood prone areas.

Clean out the drains, sewers like is supposed to happen.

Information to households! Each neighborhood should have a specific set of plans that are recommended.

Residential grants for helping homeowners do work to protect their property.

Research ways to redirect water

Improve sewer systems

Add Drainage

Make sure that sewers and drainage are not blocked and actually working properly to allow streets to drain.

Actively plan for buyouts and managed retreat. The earlier the better.

Invest in climate change action

protect the waterfront

Comply with FEMA regs

construct floodways throughout city

Current infrastructure work on water, sewer and drainage pipes.

Request Federal and State resources for coastal improvement.

Plan for town wide resiliency and look for grants to follow through once a comprehensive study with projections and solutions I'd completed.

Maybe use text messaging systems like Hustle, to create small effected constituencies, to be able to quickly communicate with them.

Encourage residents to know flood risks and to carry flood insurance, even if it's not required for mortgage or if residents rent

Publish a plan so we know how town will deal with future sea level rise

Implement and actively maintain infrastructure. Sewers/Tidal gates installed and not properly maintained by town.

Affordable flood insurance

update zoning on point shirley

Tell us what the plan is for future sea level rise so we can prepare accordingly

Walls & have a plan for the future

Have a plan!

Walls

I don't have an answer for this.

Start supplying aid.

Walls/berms? What's our plan? Do we have one?

Be there for all townspeople when needed

Sea walls and other public mitigation measures

Better drainage

provide information about federal or state assistance available

Adopt climate remediation strategies

More climate resiliency on our shorelines. Grandview as an example is dangerously low to the waterline and floods during storm surges.

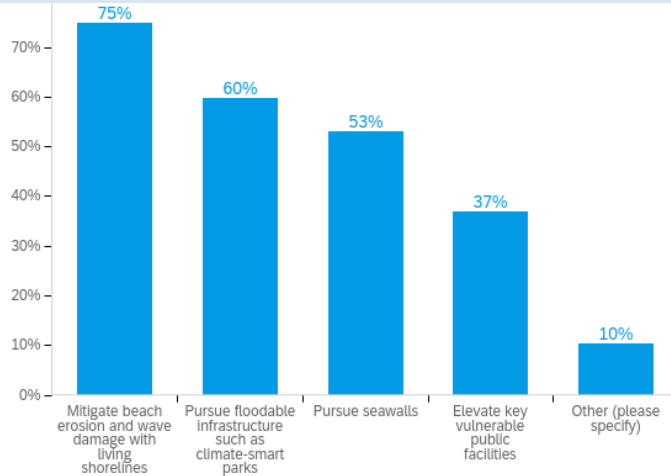
These areas are a result of the redesign of winthrop shore drive. The water had to go somewhere and this caused these areas to become worse than they were before shore drive improvement

Provide clear and focused planning/ assistance to the current flood zones BEFORE a storm

pursue state/federal resources for grants for folks to upgrade home infrastructure

Check valves/flapper valves inspected/functioning

**Based on the 325 respondents on this "all-that-apply" question on strategies the Town should pursue for flood risk reduction, the following consensus items are in bold.**



#	Q126 - WHAT STRATEGIES SHOULD THE TOWN PURSUE WITH FLOOD RISK REDUCTION STRATEGIES? - Selected Choice	Percentage
1	Mitigate beach erosion and wave damage with living shorelines	75%
2	Pursue floodable infrastructure such as climate-smart parks	60%
4	Pursue seawalls	53%
3	Elevate key vulnerable public facilities	37%
5	Other (please specify)	10%
	<b>Total</b>	<b>325</b>

**10% - Other (please specify) - Text**

Keep sewers and grates clean and free of trash

Monitor ocean temperature. Participate in global warming mitigation.

Educate public on importance of dunes, grasses and living shorelines

need more information

Dredge Lewis Lake

Extended rip-rap in extended Belle isle marsh area

This question should be studied and answered by experts in this field

Not the town's responsibility

Additional seawalls berms as recommended by the Boston harbor/study report.

Pursue climate change strategies

Cohesive flood gate for all of Boston harbor

Install a pumping station

Flooding expected as we are a seaside community. Work with state/ insurance industry to lower the cost of flood insurance

take the beach back from the birds

Better protect/conservate our marsh areas

Safe-guard Belle Isle Marsh from any future building. Stop rebuilding in these flood prone areas.

Climate change will put the whole town underwater regardless of some of these expensive strategies.

see above

Better drainage systems

Add rocks in ocean behind the 5 sisters. No more rocks on the beach. It is becoming the worst rocky beach

Collaborate with neighboring towns on their "seawall" efforts. This doesn't only affect us.

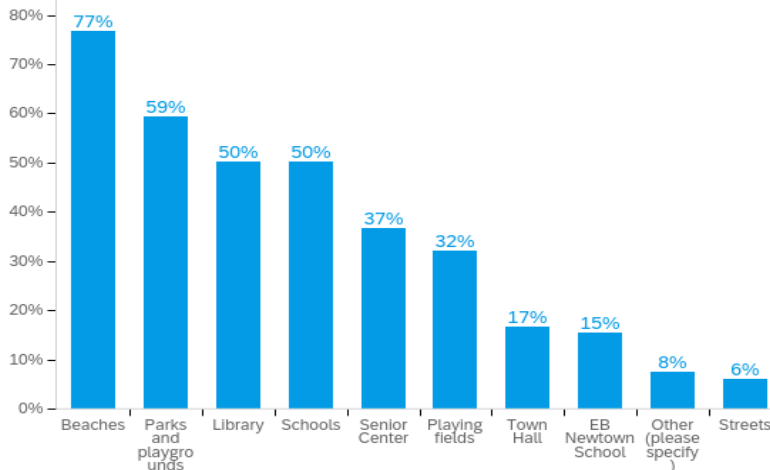
Scarce local resources should only be used for engineering solutions that have strong evidence base. (i.e. NOT more seawalls)

Invest in climate change action

With The State, reconsider the rock placements on the Beach.

Comply with current FEMA regs  
 install flood remediation systems in bldgs  
 educate the public on climate change  
 Restore golf course to its origin as a marsh  
 Sea walls should be a last resort.  
 Better infrastructure including pump stations if needed. We rely too much on tides  
 Looking at infrastructure  
 Update any current infrastructure that needs it

**Based on the 330 respondents on this "all-that-apply" question regarding what are Winthrop's strongest public facilities, the following consensus items are in bold.**



#	Q103 - WHAT ARE SOME OF WINTHROP'S STRONGEST PUBLIC FACILITIES? - Selected Choice	Percentage
14	<b>Beaches</b>	<b>77%</b>
7	<b>Parks and playgrounds</b>	<b>59%</b>
4	<b>Library</b>	<b>50%</b>
6	<b>Schools</b>	<b>50%</b>
11	<b>Senior Center</b>	<b>37%</b>
9	<b>Playing fields</b>	<b>32%</b>
10	Town Hall	17%
12	EB Newtown School	15%
13	Other (please specify)	8%
8	Streets	6%
	<b>Total</b>	<b>330</b>

**8% - Other (please specify) - Text**

If the middle school becomes a civic center it would be very pioukat  
 Walking trails  
 The EB Newton is as gem. If only three money could be found to renovate it and its clock tower.  
 Streets that are redone.  
 police and fire departments  
 Library: sad Schools: sad  
 library- pre covid...now its weak  
 library needs to be open full time and staffed  
 The people, compassionate community  
 Beaches are a great amenity but could use more maintenance, raking, etc.  
 Deer Island (technically Boston but)  
 They all have positives and negatives. The rink has been income drain for decades despite being beloved. The streets need upkeep/potholes, etc. The library director seems to be turning it into a community center which I can appreciate but I cannot abide by her throwing away books so I will no longer support it.  
 I can't use the library right now in person so why is it on the list if it is obvious the town won't support it?  
 Kilmartin path and boardwalk  
 Can't comment on senior center or EB Newton  
 What's left of the beach on Winthrop Shore Drive  
 DEane Winthrop House, the Town's, the State's & the USA's first period historic structure; needs further promotion and protection, upgrading & promotion

Middle/high school

Sadly, all could be improved.

These facilities are useless when closed..

too much spent on playing fields

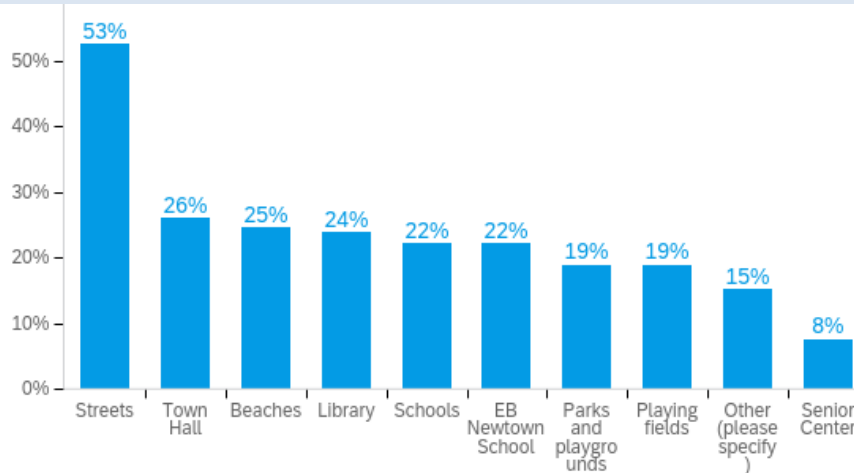
Cultural Center at EB Newton.

We don't always use our facilities to their best or most complete uses. For instance with better support, marketing, and imagination the EZb Znewton could be a thriving arts center used by a much larger portion of our population

Police/Fire

Open Miller field to the public more often. It's a shame it sits unused.

**Based on the 300 respondents on this "all-that-apply" question regarding what are Winthrop's weakest public facilities, the following consensus items are in bold.**



#	Q141 - WHAT ARE SOME OF WINTHROP'S WEAKEST PUBLIC FACILITIES? - Selected Choice	Percentage
8	<b>Streets</b>	<b>53%</b>
10	<b>Town Hall</b>	<b>26%</b>
14	<b>Beaches</b>	<b>25%</b>
4	<b>Library</b>	<b>24%</b>
6	Schools	22%
12	EB Newtown School	22%
7	Parks and playgrounds	19%
9	Playing fields	19%
13	Other (please specify)	15%
11	Senior Center	8%
	Total	300

**15% - Other (please specify) - Text**

Old Middle School

The Library needs more help

Wi this beach was ruined by the revitalization, use of construction grade sand/ rock and piping plover protection . The beach is now under utilized! And beach goes now go to the point where parking is an issue!

using this opportunity to say streets again. also sidewalks.

Lack of sufficient On street parking

Library: sad. Schools: sad. Streets: Bad Strretscapes: STOP planting trees in these tiny spaces! They Grow! And the roots buckle the sidewalk... hmmm....

Streets are ugly due to telephone poles, gobbs of wires, and many poorly maintained homes

Under utilizing the ferry and ferry parking lot as a source for town income

Old middle high school/ parks and rec

While most of the facilities are nice, maintaining them appears to have become a challenge. Many areas face garbage overflow (in trash cans and littered) to keep the area visually appealing.

Schools are always neglected. Public spaces like parks could be better maintained. Overall town's physical appearance is poor. Streets are horrible.

See my comment above in addition I think there is improvement/needed in many areas.

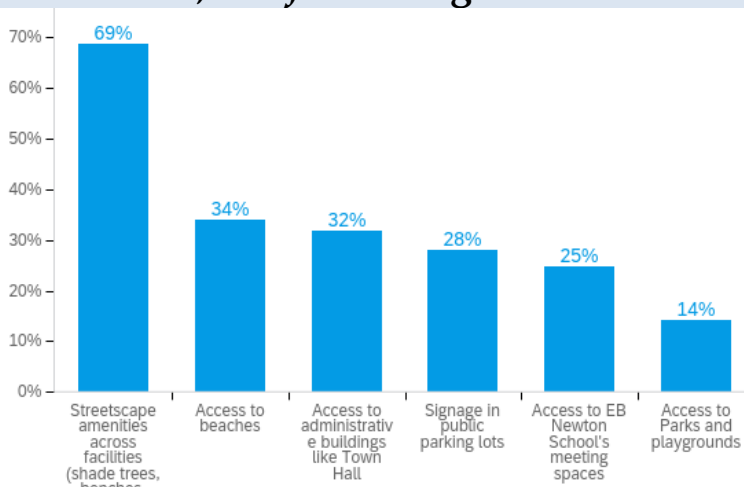
Tennis courts at the high school for the students.

Roads

Fire Stations

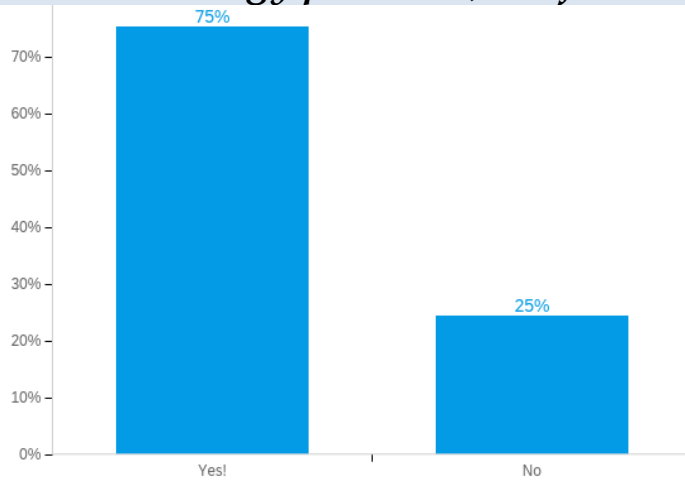
Dept of public works  
 Can't comment on senior center or EB Newton  
 lack of General Community center - rec center / indoor public pool  
 Spelling is: EB NEWTON; Town needs adequate Fire Stations; perhaps combined Public Service Facility  
 Library and streets have all the potential of being attractive, but all need updating  
 Ferry  
 Street lighting  
 Middle School!!!!!!!  
 NO DOG PARKS  
 More trash cans in the walkable areas would mitigate the littering problem. Also we need to hold CVs accountable as their lot is often disgusting.  
 lack of biking/walking and excessive traffic and speeding are problems  
 see above  
 Old middle school  
 Bathrooms! There's only one bathroom in the rink and none at the parks. Noise pollution- will probably be the reason we move out in the next couple years  
 Facilities at beaches - restrooms and changing rooms  
 The library needs more funding!  
 Old school  
 Winthrop's Affordable housing. There's no programs for the people that live there and they need programs the most due to loneliness.  
 Lack of a Rec center and lack of affordable housing  
 Old Middle school  
 no dog park  
 Sidewalks, seawalls, handicapped accessibility  
 The town needs better marketing of all our facilities. We need to look at everything with imagination and creativity  
 Public housing needs a facelift, especially main and pleasant st. Also Douglas st neighborhood public housing is a mess. Trash and overloaded yards  
 Parks and Beaches are great, but lacking investment and care in spots. Streets have no bike lanes, are in bad conditions, and are lacking new "big" trees  
 The number of Parks are great, but many in rough shape  
 Middle school!!!!!!!  
 Middle school site and it's gym  
 Boys and girls club. Summing pool  
 Waterfront/beachfront that needs support facilities, bathrooms  
 Hockey rink, Fire Station

**Based on the 303 respondents on this "all-that-apply" question regarding which specific issues related to public facilities and amenities could use more attention, the following consensus items are in bold.**



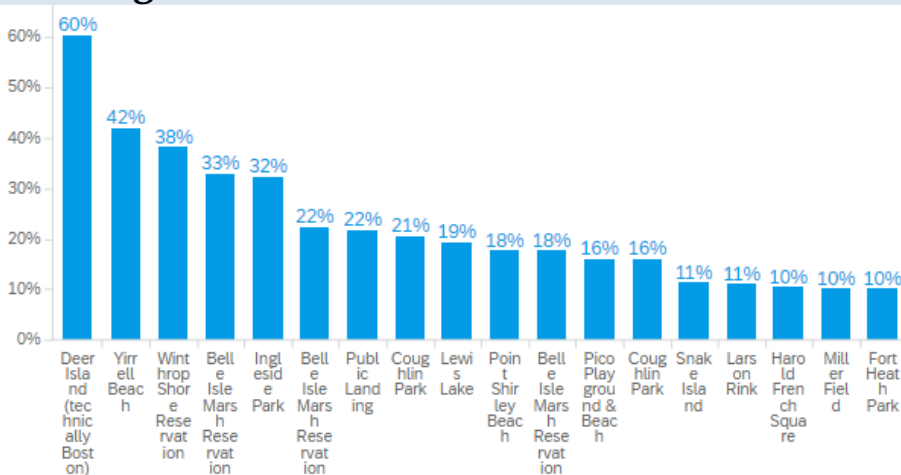
#	Q106 – WHICH OF THESE SPECIFIC ISSUES REGARDING THE TOWN'S PUBLIC FACILITIES AND AMENITIES COULD USE MORE ATTENTION?	Percentage
10	<b>Streetscape amenities across facilities (shade trees, benches, signage, etc.)</b>	<b>69%</b>
5	<b>Access to beaches</b>	<b>34%</b>
4	<b>Access to administrative buildings like Town Hall</b>	<b>32%</b>
6	<b>Signage in public parking lots</b>	<b>28%</b>
8	<b>Access to EB Newton School's meeting spaces</b>	<b>25%</b>
7	Access to Parks and playgrounds	14%
	Total	303

**Based on the 314 respondents on this “all-that-apply” question regarding a collective solution toward personal and municipal energy cost reduction such as bulk energy purchase, the following consensus items are in bold.**



#	Q107 - WOULD YOU BE INTERESTED IN A COLLECTIVE SOLUTION TOWARD PERSONAL AND MUNICIPAL ENERGY COST REDUCTION SUCH AS BULK ENERGY PURCHASE?	Percentage
1	<b>Yes</b>	<b>75%</b>
2	No	25%
	Total	314

**Based on the 317 respondents on this “all-that-apply” question regarding favorite parks, open spaces, or recreational amenities in Winthrop, the following consensus items are in bold.**



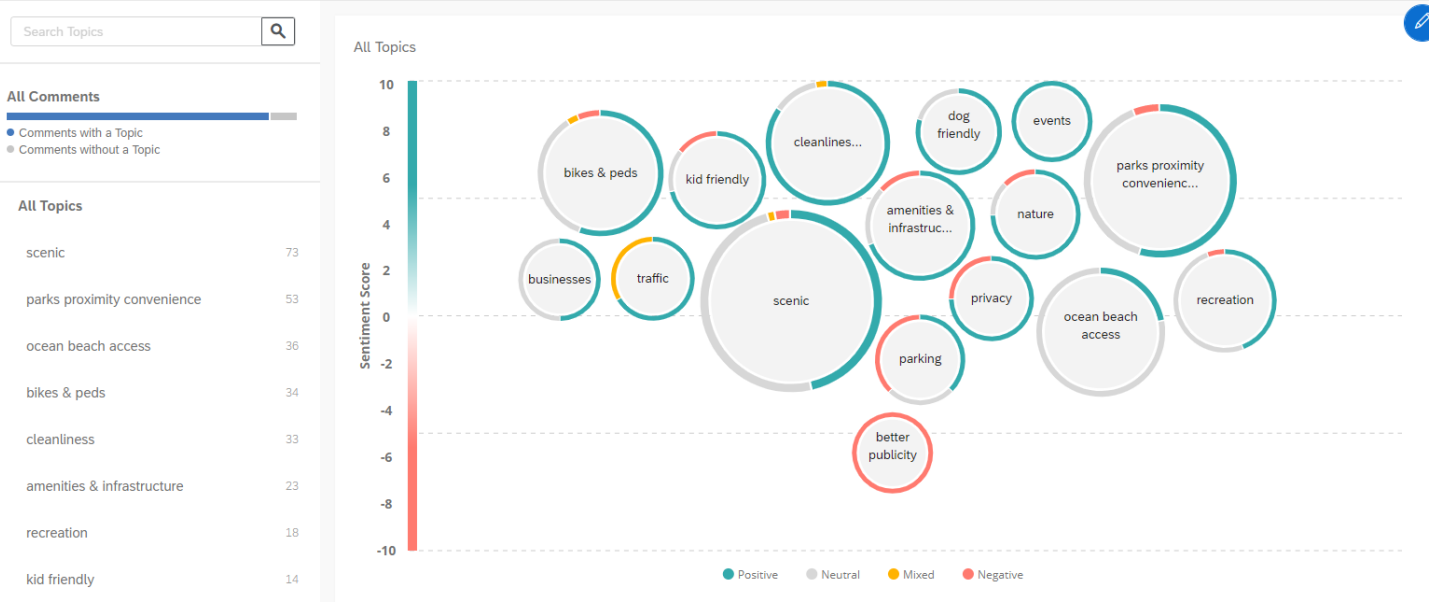
#	Q19 - WHAT ARE YOUR FAVORITE PARKS, OPEN SPACES, OR RECREATIONAL AMENITIES IN WINTHROP?	Percentage
39	<b>Deer Island (technically Boston)</b>	<b>60%</b>
69	<b>Yirrell Beach</b>	<b>42%</b>
38	<b>Winthrop Shore Reservation</b>	<b>38%</b>
37	<b>Belle Isle Marsh Reservation</b>	<b>33%</b>
49	<b>Ingleside Park</b>	<b>32%</b>
62	<b>Public Landing</b>	<b>22%</b>
40	<b>Belle Isle Marsh Reservation</b>	<b>22%</b>
68	<b>Coughlin Park</b>	<b>21%</b>
45	Lewis Lake	19%
56	Belle Isle Marsh Reservation	18%
48	Point Shirley Beach	18%
64	Pico Playground & Beach	16%
70	Coughlin Park	16%

42	Larson Rink	11%
63	Snake Island	11%
73	Fort Heath Park	10%
52	Miller Field	10%
53	Harold French Square	10%
54	Fort Banks Playground	9%
46	Crystal Cove Jetty	9%
66	Water Tower	9%
1	Main Winthrop Cemetery	8%
74	Massa Playground	8%
59	Donovan Beach	8%
72	Pond St Playground	7%
65	Little League Field	7%
67	Winthrop Golf Club	7%
44	Metcalf Square	7%
47	Crest Ave Playground	7%
36	Cemetery	6%
71	Woodside Park	5%
50	Summit Ave Park	4%
41	Norman F. Daw Playground	4%
43	Thorton Park	4%
76	Halford Beach	4%
60	Veterans Field	3%
51	Beach Road	3%
61	Railroad Right-of-Way	3%
55	Egleton Park	2%
57	Lewis Terrace	2%
75	Brook Field	2%
58	Terrace Avenue Gardens	0%
	Total	317

# **Q20 – FOR THE PARKS SELECTED IN Q19, WHAT DO YOU LIKE ABOUT THE PARKS? N=236**

Field: Q20: For the parks you selected abo... ▾

Total Responses: 563 Total Comments: 236 Viewing 236 comments (100% of all)



**Q20 – FOR THE PARKS YOU SELECTED IN Q19, WHAT DO YOU LIKE ABOUT THE PARKS? – N=236**

Cleanliness, accessibility, children friendly

Easy access parking

Atlantic ocean

Location

I like how big Ingleside Park is and all the different amenities you can choose

Cleanliness

Love that Pico and Coughlin are set back and enclosed

PROXIMITY AND PRIVACY

open space

Nice open space, with excellent views of the water.

pretty and remote...

They are kept fairly clean and are not rundown.

I like that they support wild life  
 Rarely crowded natural beauty  
 It is quiet and clean and has trees.  
 openness, scenery, access, dog friendly  
 Access to nature/beach, place to gather with friends & family  
 Location and open space  
 Accessible, clean, open space, scenic  
 They are open and accessible unlike Miller Field  
 recreation  
 size  
 Biodiversity, bike access to Revere, safe route to school  
 It's clean and safe  
 Winthrop Beach is beautiful. Deer Island too.  
 Accessibility; beaches; playgrounds for toddlers.  
 Open space, green, public place to gather in small groups - alone or with children  
 Generally well-kept, and having green and beach space in such a densely populated town is wonderful  
 Proximity  
 beauty  
 views  
 Clean  
 it's a beach in town with free parking! granted it's not well maintained  
 Hurray Beach  
 Open large space for many to enjoy without crowding feeding ducks etc  
 Variety of activities  
 Small and less crowded  
 Open space  
 Can walk to them.  
 Peaceful, off road running/walking.views  
 Nice places to be outdoors.  
 Open space  
 Dogs are allowed! Open green space, peaceful  
 Open space not overcrowded, natural beauty. Wildlife.  
 Space, accessibility, design, feel  
 Space  
 Nice & peaceful places to go to. Usually.  
 Accessibility  
 Open green space for the parks. The beach is self explanatory. Finding a sandy spot on Winthrop beach  
 Open, near water. Great views.  
 WATET  
 large, clean, enjoyed by many  
 I like that our town has a good amount of green space for such a small area for all to use.  
 The views of the water from the beaches are phenomenal.  
 Well maintained with most offering beautiful views.  
 natural beauty  
 Ability to walk dogs during off season  
 Playground gear, access to nature  
 Outside and nice views and beaches  
 Beautiful facilities  
 Views, green space, quiet  
 Natural, undeveloped free space - healthy environment crucial to physical, mental and spiritual health  
 Cleanliness and fun  
 Access  
 Location  
 Access to water and views  
 Both are very open spaces, one being on ocean  
 Ingleside-variety of amenities, Coughlin-park structures, Pond St-shade, quiet  
 Views and ease of use  
 Modern up-to-date playground equipment, beautiful beach and gem of a golf club  
 This doesn't allow for selection of more than 1 park individually!! like the open space  
 Safe destination for younger community  
 Clean, not too small or too big, not too crowded  
 Golf course Supports value of town, Opportunity to engage in a life time sport Meet new  
 Green space  
 Open space, view, cleanliness, well lit  
 I appreciate all of the parks and open space  
 Community  
 ecosystem, nature, beautiful views and for the parks...TREES  
 views/trails/not overly crowded  
 Clean, safe, open space  
 Great places to gather and meet people.  
 Nice recreation. More parking needed at Deer Island.

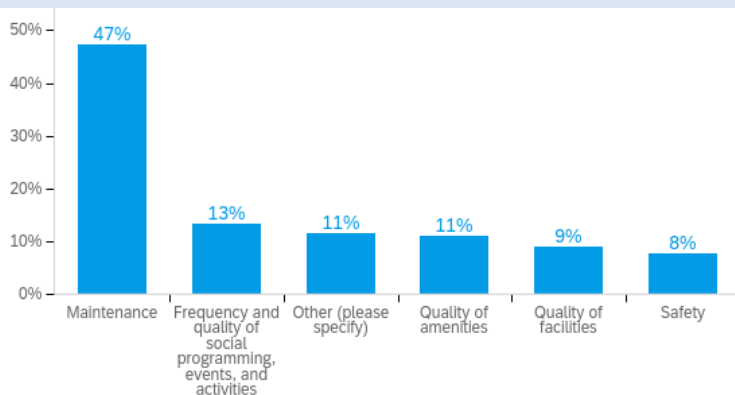


ngleside Park/Brookfield will still flood. French Sq should be restored.  
 Lewis Lake has a variety of wildlife.  
 nature  
 Access, safety  
 Proximity, cleanliness  
 Walkability  
 Closeness  
 Quiet and clean  
 Space, recreational activities offered, accessibility  
 I like the softball field. My favorite time of year is old man softball  
 walking by the ocean  
 Walking on the new sidewalk  
 Ocean  
 Close and well maintained. Winthrop Beach has improved so much in the 10 years I've been here and I  
 Clean, accessible, green, fresh air, free  
 Peaceful, walkability, trees / nature  
 Proximity to my home, baseball field, playground, tennis, multiple areas, skateboard park  
 Well kept, safe, scenic  
 The fact that the exist  
 Easy to get to and accessible  
 Walking with pets and kids  
 Easy access, shade trees, benches  
 Cleanliness, spacious, parking  
 All of the Above: The Open Spaces, and Views to the Ocean and the City provide relief.  
 Accessibility  
 Good conditions  
 Nice spaces, manicured, pleasant, clean, safe for children and families  
 Feeling of community, bringing generations together, walking  
 Trees  
 this only let me select one. I enjoy walking with no cars whizzing by!  
 lovely outdoor space with beautiful views and opportunity to experience nature, walk, etc  
 Scenery, walkability  
 Neighborhood access  
 Open space for walking and recreation  
 Varied use, add to town esthetics, open to all  
 View  
 clean and beautiful  
 I love that we have so many to choose from but we do need to maintain some a little better for safet  
 Access  
 they are clean  
 That they exist. They could all be improved with investment and new equipment/infrastructure  
 The location.  
 The selection tool wasn't working favorites are: Deer Island, Pico, Belle Isle, coughlin, yirrell  
 Views, grass, access to nature  
 I was only able to select one park. I like the open area.  
 They are beautiful and easy to access.  
 Proximity to my location. Coughlin is a great space that's been thoughtful created with nature.  
 Accessible, mostly clean, enjoyable for kids.  
 Access  
 Recent updates  
 Scenery, not disrupted by traffic and noise  
 beautiful views, well maintained.  
 They've been updated and maintained  
 Clean and safe  
 Brings baseball to the kids  
 views, biking, birding, skating, beach  
 Wide spaces to ride bikes off the streets  
 Views of Boston and sea.  
 Love the open space  
 Sense of community  
 Open areas with plenty of space to move around. Mostly outdoors.  
 That there are so many all over town so they are accessible no matter where anyone lives in town  
 walkability, open space, accessible  
 Convenience, not too busy  
 Open area near businesses  
 Safe and clean for my kids to play.  
 Close proximity to house  
 Better communication to increase use.  
 Easy access, wonderful vistas and for the marsh walking birding etc  
 natural unmanaged beauty  
 Family friendly and usually in good shape for spending summers

Near harbor and ocean, views, walkability  
Lots to explore, via walk, bike. I also love W Center for farmer's market, public events  
Walking proximity to me  
Enclosed gate, field with hills, away from main road, proximity to residence  
safe area to walk and quieter than other areas of town  
Well maintained, great views!  
Ease of use and beautiful views  
Walking  
Waterfront  
bikeable  
Well Deer Island is my favorite because of the trails, the views and the cleanliness. but no parking  
Compared to other beaches in the state, this area is usually so quiet, peaceful and clean  
Location, access and they are beautiful locations in our town  
view great walking path for dogs  
Peaceful  
Beauty, clean  
I like the walking space  
walking trails...public parking needs major improvement...  
Walkability  
Attractive, inviting, easy to access  
there was no way to select more than one above! a map would've been helpful  
Nice additions to daily life  
Easy to access  
Convenience  
beaches  
Access to views of Boston and bay  
Community, proximity to the ocean  
Trails; plant life; birds; quiet/no cars; uncrowded; marsh prevents flooding  
not crowded  
Closeness to water. Easy to walk through.  
Natural beauty  
Well kept/maintained  
Attractiveness accessibility  
Quiet with lots of wildlife  
Open d sad pace and many walking spaces as well as specific play areas for children.  
Incredible management, cleanliness, and enthusiasm about facility  
They are the ones we use or have used since moving to town.  
Beautiful views, not crowded  
Locations, views, open space.  
Open space, updated  
They are family friendly and provide a serene place for people to enjoy the beauty of our town.  
Quiet Beach that you can bring dogs on or sit in the summer.  
Proximity to water and scenic views . Walking areas ,benches to relax  
it is waterfront  
The nature  
View, open space, landscaping  
Wildlife  
Well groomed open spaces  
Walking  
Views  
Locations  
Open space and nature  
space, nature, views  
walking paths, quiet, no ball fields, viewing wildlife,  
natural beauty and sight seeing  
Good open space  
Well maintained  
I like the wildlife around the sea shore, the skate park at Ingleside, the basketball and tennis cou  
Beauty  
Easily walkable and open spaces. Not crowded  
Quiet, once the parking enforcement started for out if towners  
Water views, convience from home  
I love being able to walk it with my kids and explore. Parks are so great for the kids.  
Locations, open space.  
Such mix use!  
Nice park and well cared for.  
Access to open spaces adjacent to the ocean and wildlife  
The open space and the ability to walk there! Nature!  
Green space . Facilities for kids, tennis courts . Replacement trees needed.  
Combination of paved walking paths & trails. Takes wonderful advantage of the views.  
ocean, clean, accessible

Accessibility and upkeep  
 enough structure to provide multiple activities, and not too many restrictions for feeling policed  
 Wide open spaces  
 I like how open and how typically uncrowded they are.  
 Scenic ocean views, abundant flora /fauna,, smooth sand without piles of rocks  
 Enclosed kids areas, locations for kids sports, great access to nature to get kids interested  
 Beautiful peaceful setting  
 Open paths, great playground equipment and layout  
 I love the views , feeling of tranquility,  
 Crest Ave park is great because it's safe, fenced in, has parking, and the shops are right there  
 Green space, views

**Based on the 287 respondents on this "all-that-apply" question on which parks or open space issue is most concerning, the following consensus items are in bold.**

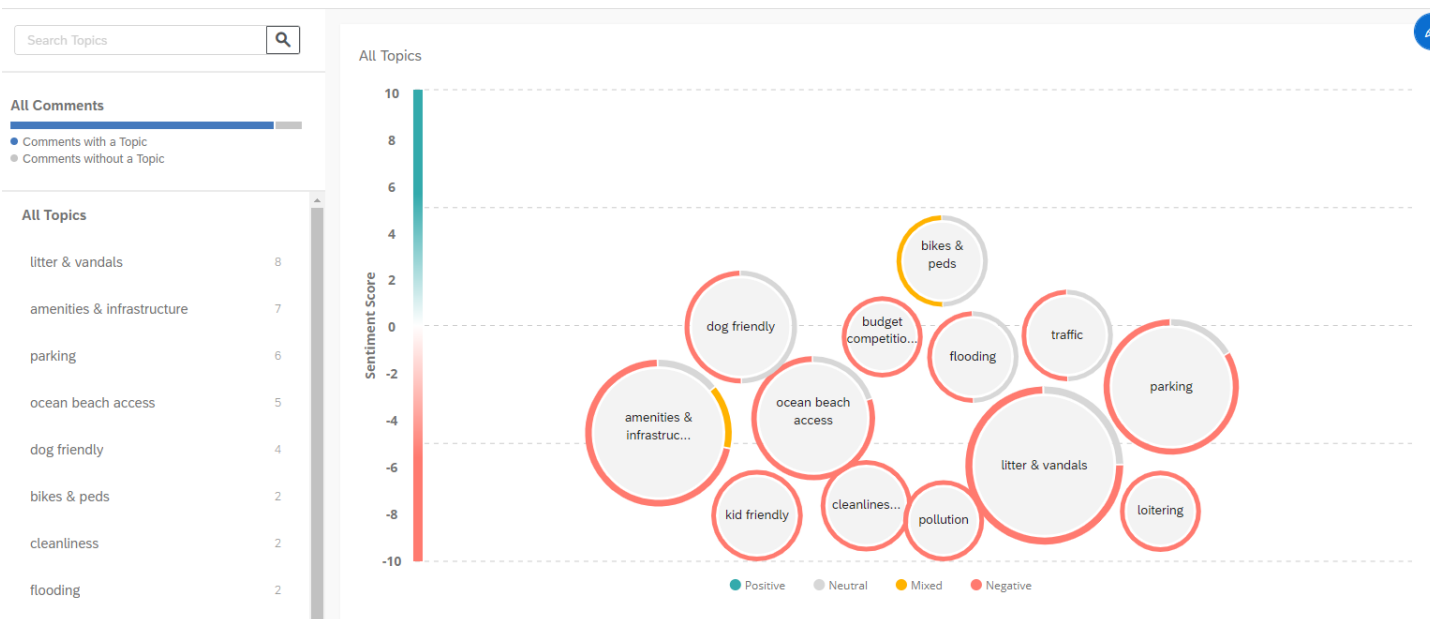


#	Q128 - WHICH PARKS OR OPEN SPACE ISSUE MOST CONCERNS YOU? - Selected Choice	Percentage
5	<b>Maintenance</b>	<b>47%</b>
3	Frequency and quality of social programming, events, and activities	13%
1	Quality of amenities	11%
6	Other (please specify)	11%
2	Quality of facilities	9%
4	Safety	8%
	Total	287

**11% - Other (please specify) - Text**

Field: Q128\_6\_TEXT: Other (please specify... ▾

Total Responses: 563 Total Comments: 33 Viewing 33 comments (100% of all)



**11% - Other (please specify) - Text**

People who shouldn't be there and cause damage leave trash

Lack of parking

Needles and trash on beach and Shore Drive

Pollution, lead, Rodenticides. Lack of dog friendly access.

This town needs to clean up its act. There is trash everywhere. I pick it up when I visit the open spaces.

flooding

Sidewalks are often narrow and can be dangerous with traffic

What is going on with the fence near Donovan Beach?

Park equipment is old and brittle at some parks

bikes and scooters on sidewalks!

Litter needles etc.

Classic catch 22 . Making a nice park causes more people to come .,stretching already thin town depts including police and dpw

Nothing

I'm worried my kids will find a needle or some other trash and get sick from it

Specifically there is no restrooms

Not enough well maintained open space

Limited parking spaces for Coughlin park. Many non-residents park on the street due to parking lot always being full

parking

Public parking at Deer Islands needs major improvement

n/a

Maintenance, flooding, lack of bathrooms and drinking fountains

Our play area were all recently rehabilitated and are in good shape some of our walking spaces could use better maintenance.

Winthrop beach far too rocky, needs new breaker at north end near Seal Harbor

Unleashed dogs at Coughlin Park

Trash - more garbage cans!

Yirrell Beach needs better parking, maybe facilities building

dude, bathrooms

dog pooper scooper and leash enforcement

Dogs off leash and defecating in the parks

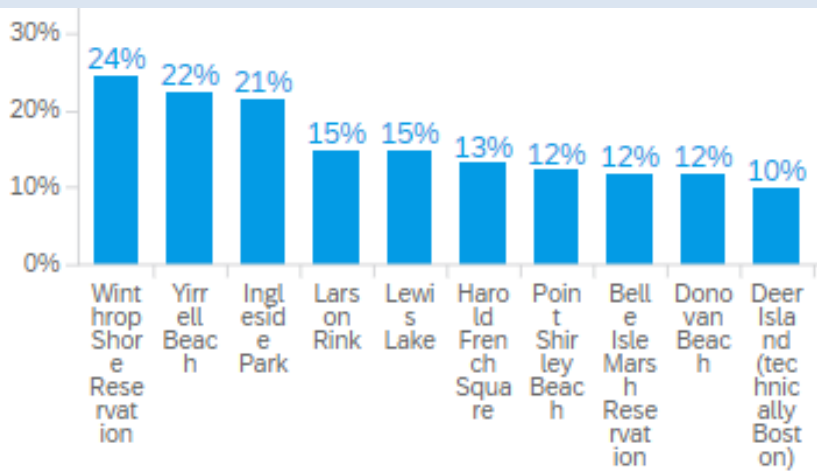
Lack of bathroom/bath house. Could attract more people to hang out for the day, especially families

Na

The amount of trash left behind on beaches.

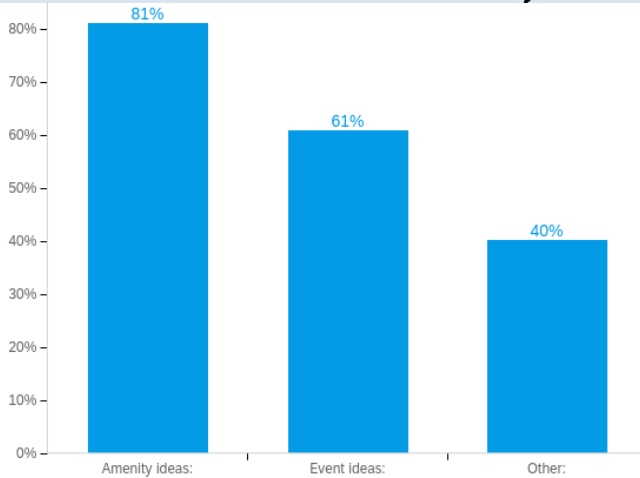
Out of town people taking all the parking.

**Based on the 229 respondents on this "all-that-apply" question regarding which parks, open spaces, or coastal resources could benefit from additional resources and improvements, the following consensus items are in bold.**



#	Q144 - WHICH PARKS, OPEN SPACES, OR COASTAL RESOURCES COULD BENEFIT FROM ADDITIONAL RESOURCES AND IMPROVEMENTS?	Percentage
38	<b>Winthrop Shore Reservation</b>	<b>24%</b>
69	<b>Yirrell Beach</b>	<b>22%</b>
49	<b>Ingleside Park</b>	<b>21%</b>
42	<b>Larson Rink</b>	<b>15%</b>
45	<b>Lewis Lake</b>	<b>15%</b>
53	Harold French Square	13%
48	Point Shirley Beach	12%
37	Belle Isle Marsh Reservation	12%
59	Donovan Beach	12%
39	Deer Island (technically Boston)	10%
40	Belle Isle Marsh Reservation	9%
64	Pico Playground & Beach	9%
63	Snake Island	9%
44	Metcalf Square	8%
68	Coughlin Park	8%
67	Winthrop Golf Club	8%
41	Norman F. Daw Playground	7%
47	Crest Ave Playground	7%
46	Crystal Cove Jetty	7%
56	Belle Isle Marsh Reservation	6%
76	Halford Beach	6%
74	Massa Playground	6%
62	Public Landing	6%
65	Little League Field	6%
43	Thorton Park	5%
51	Beach Road	4%
61	Railroad Right-of-Way	4%
54	Fort Banks Playground	4%
66	Water Tower	4%
72	Pond St Playground	4%
75	Brook Field	3%
58	Terrace Avenue Gardens	3%
52	Miller Field	3%
60	Veterans Field	3%
50	Summit Ave Park	3%
70	Coughlin Park	3%
73	Fort Heath Park	3%
1	Main Winthrop Cemetery	3%
71	Woodside Park	2%
36	Cemetery	2%
57	Lewis Terrace	2%
55	Egleton Park	1%
	<b>Total</b>	<b>229</b>

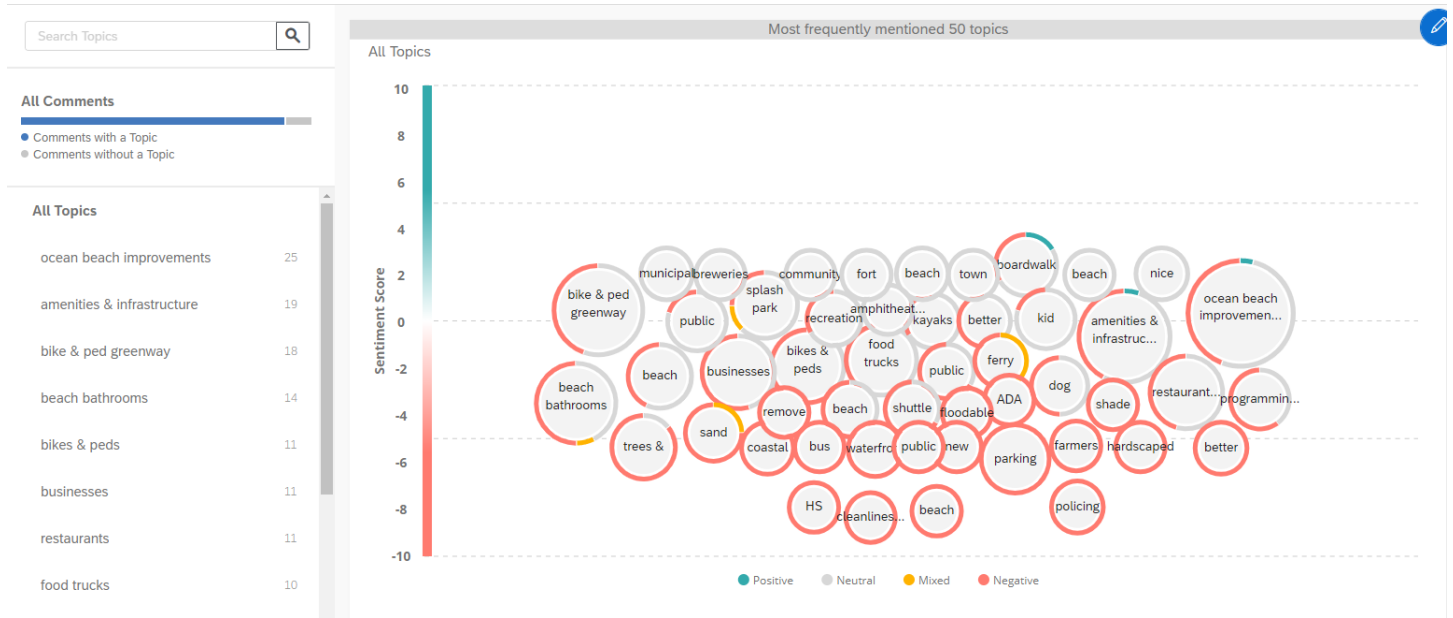
**Based on the 159 respondents on this "all-that-apply" question regarding big ideas for parks, amenities, or community events to foster community and drive tourism to Town, the following consensus items are in bold.**



#	Q129 - ARE THERE ANY BIG IDEAS FOR PARKS, AMENITIES, OR COMMUNITY EVENTS TO FOSTER COMMUNITY AND DRIVE TOURISM TO TOWN? For example: a boardwalk and gazebo by Narrow Gage railroad track behind the municipal lot at Crystal Cove, extension of Mary Ellen Welch Greenway to Winthrop - Selected Choice	Percentage
1	<b>Amenity ideas:</b>	<b>81%</b>
2	<b>Event ideas:</b>	<b>61%</b>
3	Other:	40%
	Total	159

**Q129\_1\_TEXT - AMENITY IDEAS:**

Field: Q129\_1\_TEXT: Amenity Ideas: - Text ▾ Total Responses: 563 Total Comments: 127 Viewing 127 comments (100% of all)



## Q129\_2\_TEXT - EVENT IDEAS:



## Q129\_3\_TEXT - OTHER:



## Q129\_1\_TEXT - AMENITY IDEAS:

### Amenity ideas: - Text

Water fountain, water sprinkler, built in lounge chairs

It would be great to see a center created for the kids in the town. Something for the kids to go to that would have movies, games, dances, food, etc. Something to do on a Friday or Saturday night. We used to have the Youth Center at The Old Church Building years ago. Such a great thing for teens. We need to do something for the kids to have them some place to go. And make it fun that they would want to go to.

### HARDSCAPE ZONES WITH SHADE

Additional trees and shrubbery

Promote quality in our business so we can buy locally

Municipal garden

green pathway that travels throughout town - similar to the path next to Ingleside Park going up to Pleasant Street

Contained bike loop

Walking connection between Winthrop and blue line

An interconnected cyclist/pedestrian greenway for parks/beaches/commerce

Public bathroom near beaches

Bathrooms at tireless beach, seaweed and rock cleanup in summer ,

Real bathroom facilities

Boardwalk is a great idea!

Dog park, music events

Bath house @ winthrop beach

Trash cans and fines for not using them. ACTUALLY PUT bags in the doggy doo doo dispensers.

are trees amenities? More trees to mitigate sound and pollution

One thing I see that is lacking in all areas is access to restrooms.

High school tennis courts are a wreck. Either completely replace or repurpose

Splash pad

Dog parks, more walking/biking paths, get the rocks off Winthrop beach

Shade at the beach

Community Garden space.

Plant more trees, improve sidewalks and streets. Winthrop needs greenery and shade and more accessible/safe walkways and roads. Bathhouses and snack stands at beaches.

Public bathrooms / snack shack for the beach

bathrooms at ingleside

More police presence after dusk. Trash clean up

Bring a weekly Farm Stand to Ingleside Park

extension of greenway, bike paths, ferry to beach...bathrooms and food, shops on the water, food trucks for the beaches and landing

bikeway

promote the ocean like gloucester

Take advantage of our seaside town with more beach events or classes on the beach (art, surfing lessons, swim lessons). Encourage patronage of local businesses with town wide events. When I was younger, the tree lighting was a day long event with trolley rides around town, school chorus and band performances, all culminating in the tree lighting.

seating

Respect for history and town character. Demolition of trees in town center is disgraceful.

Benches to rest and people watch

Community Hall

Kayak and stand up paddleboard rentals

Kayak launch (no motor boats) near kilmartin path access to belle isle marsh

Boardwalk

Activate parking lot by ferry terminal / WYC - make connections to business near by

Public Pool; better waterfront development at Crystal Cove/landing area

Agree with the boardwalk idea. Also more outside seating/eating areas needed

Bring proper historic signage to public squares and spaces. Inadequate signage to describe same

Parking in Deer Island is limited, it needs to be restricted to only Winthrop residents. People are coming from everywhere

Think of "Piers Park" in East Boston - and replicate that along the harborside area of Point Shirley, along grandview, extending from Coughlin Park all the way to deer island. Adding a greenery + boardwalk as part of a flood mitigation plan would save hundreds of millions of dollars in property damage every 5-6 years. This would also attract tourism and increase home values, thereby increasing tax revenue to the town.

waterfront walkway

beachfront bars, restaurants, and other amenities similar to Revere Beach to bring in people to our beaches

Knock down old high school and return to open space park land

Ditch the \$ferry\$; encourage private boat access (like BHC) with Winthrop as a stop; kayak/SUP rentals; windsurfing; bike rentals at town landing; water-centric shops/bars/restaurants; add tourist information at the Orient Heights T stop

Better management of the Ferry. Not promoted well and it offers so many cool options. Splash park/pad for the kids. Great place to look at is the Bradley Palmer

Splash pad, it is amazing and parents seek out places like this!!! would bring many people to our town and use out locale amenities and think about moving here!

Why is there no community pool in Winthrop? Indoor pool with locker rooms would be great

extension of Greenway to Winthrop, canoe and kayak launches at Coughlin and Belle Isle (low impact)

The only area in Winthrop that had lovely trees and flower gardens have now been removed. That was the French Square. Having trees, flowers and places to gather, after post-Covid19 would add a lot to the quality of the town.

We need a rentable indoor athletic space. Old Winthrop High School is horrible for our youth sports.

Splash pad, dog park, community theatre, public pool,

Mary Ellen Welch Greenway to Winthrop

Boardwalk, waterfront restaurants

Greenway extension and better Ferry access. We need to make the town less isolated.

Bathrooms/snack shack and more parking at Yirell Beach. Bathrooms and water feature (splash pad/sprinkler) at ingleside park like piers park or Bremen street

Attraction to draw non Winthrop folks to town, such as a theatre or elaborate sports facility.

Maintain broken equipment, swings, turf, clean up fallen trees, have police walk through often

more restrooms, trash bins located evenly. Perhaps a coffee shop too!

More sport fields/ courts could attract out of town families, which would also support local restaurants. We drive to Danvers or other similar areas each weekend for sports. A large facility at the old middle school could bring in thousands of people.

Markets down Winthrop Landing

Bathrooms



public bathrooms at yirrell Beach and better parking  
 Psycially separated bike paths that link with existing infrastructure in E. Boston. Don't underestimate the number of cyclists who'd love to bike to the beach!  
 Fix the broken slides.  
 Winthrop brewery, town orchard, restoration of fort banks to have tours  
 Benches more pruning and mowing plant some flowers  
 Food trucks  
 Make the golf course public  
 Beach front bars/restaurants, splash park  
 bathrooms at Yirrell Beach and better parking options to use beach  
 Beach bath house, food and drink options  
 Dog park  
 Public bathroom, food & alcohol option on water.  
 I support extending the Welch Greenway - it has been such a wonderfu; assett and it would be really cool to have access to Orient Heights without walking down the very busy main street. I also love the idea of extending a greenway or walkway over the narrow gauge track - that would be so unique and make use of an existing structure. Creatong a ring of walkable trails around Winthrop would be wonderful.  
 Greenway extension  
 Bathrooms, snack bars at beaches  
 we need bathroom facilities are yirrel beach and ideally more parking  
 More Trees  
 extend Greenway  
 Get the sand off Yirrell. Those residents get BURIED down there.  
 Park benches on the bridge at Lewis Lake and next to the lake, aiderondack chairs on the beach, rental umbrellas or public umbrellas at the beach  
 Spash park  
 Extension of Mary Ellen Greenway into Winthrop. Narrow gage right of ways should all be improved. All parking lots should be better cared for with attractive fences and plantings. The Winthrop belle Isle walkway need maintenance and better upkeep. Signage has been promised for years now.  
 Shuttles to town beaches, or greater marketing to draw people to use the bus to visit so it keeps visitor parking down but encourages visitors  
 Connect to EB greenway and create town wide Winthrop greenway to encourage bike and pedestrian travel  
 Boardwalk, clean up the beaches, more stores and restaurants  
 Pool/beach club, surf shop, pier restaurant/boardwalk  
 Splash park for kids at one of the parks or beaches  
 geenway downtown  
 Greenway extension  
 extend East Boston Greenway to Winthrop and create a greenway network throughout town  
 Create a town-wise greenway that connects with EB Greenway!  
 Get rid of the golf course  
 Beach pavillion  
 Finish pathways at Lewis lake!  
 Connection to Mary Ellen Welch Greenway via bike/footbridge  
 BATHROOMS  
 fountain in park, child fountain to play in, large colorful mobile  
 greenway  
 Fix what we have! There is no railing for stairs at Halford Beach. Make place more wheelchair accessible.  
 Real bathrooms and food trucks at yirrell and the ferry landing  
 Trolley that runs between the Center, Highlands and the Landing  
 Community events could include more bicycle safety and awareness  
 Bath house with restrooms and baby changing tables  
 For sure more beachside restaurants. Use the ferry more to attract  
 Create a green/park network with beautified walking and biking pathways to get around town  
 Boardwalk by railroad track  
 Town pool  
 Signage at Yirrel for restrooms at Landing  
 Regular police patrol at the Mary Kelly Pavillion to increase safety along the boardwalk and paths to the Short Beach outlet. Pathways for birding on Snake Island.  
 Bike trails connecting Winthrop to the Blue Line.  
 Something like "Lawn On D" in the Seaport, if the town has the space, or other type of Fairground place, without the "Fair"  
 Extension of the greenway  
 Developing storefronts on beach - outdoor amphithetar on beach for music/plays  
 restaurants in beach areas or with views of Boston (similar to the reel house in East Boston)  
 A large canopy in either/both Ingleside park and Coughlin Park that can be used for kids sports pods during the pandemic year-round. Maybe even cover the tennis courts. Also I am a big fan of connecting the Greenway to East Boston.  
 Dog bag stations leash law fines to pay fir improvements  
 Create desirable/planned waterfront dining district in Crystal Cove  
 Restrooms  
 Lots of potential at the marsh area by RPM!  
 Parking at deer island SUCKS

## Q129\_2\_TEXT - EVENT IDEAS:

### Event ideas: - Text

At least one festival that draws on Winthrop's history and beaches

Decorator show house. Decorator decorates room in house. Then have tours.Christmas tours around town. Get people to decorate outside

### FOOD TRUCKS AND CONCERTS

I would love to see some sort of marketing about many of the parks and amenities in town I've lived here 15 years and have not heard of the majority of these places mentioned

Community Garden,

Street party, film screening, 5k run, arts & craft festival, restaurant week,

outdoor movie nights, family fitness programs

Food trucks at Ingleside Park and Yirrell during summer months

Farmers market return

Bring back the farmer's market and plan seasonal activities for our parks

Promote Ferry.

more music

Town Wide Yard Sale: Allow a space in town for condo owners and renters to have space to participate.

food trucks on grovers ave sea wall

There have been great events such as the I love Winthrop festival. We could use more of those types of events. Also, Bringing regular community events to all the parks such as bands, music, food trucks, movie nights.

Enjoyed the pre covid events

Food truck festivals, farmers market, more movies on the beach, more down town collaborations with restaurants, live music, road races, music festivals, breweries, distilleries, roof deck bar

Music performances at Yirrell beach

Events at Ingleside park where there is plenty of room such as Flea Markets, Artist Fairs etc Music events

Themed events: Oktoberfest, Christmas activities, Food and wine festival, 5K that ends with gathering on a green space.

Waterfront bar at ferry lot with boat access for out of towners without more traffic

Food trucks ,

Outdoor Movies with Vendors

local brewery to host event. corn maze for halloween. neighborhood block parties with bands

we use to have a jazz fest at the park near Seal Harbor each summer.It was very well attended

seafood festival

weekly concerts

Work on cleaning up the areas.

Farmer's Market

Farmers' Market

Food trucks at yirrell beach

Farmers market, open air markets for vendors

Outdoor drive in movies/concerts

Jazz Fest, Food Festival,

Regular appearance and support for street closures with weekly store events; limited food trucks, and farmer market schedules

Fishing contest off deer island; kite surfing contest @ Yirrel Beach or Shore Drive.

Clean up events

road races

Illumination day like Martha's Vineyard; Antiques/Curated Craft fair for autumn or holidays

Kite flying competitions,local sand castle, concerts, movie nights

hot air balloon festival

Movie nights, a theater where local groups can rent, maybe a theater group, and can also be rented out for headlining acts!!!!

Free CPR/first aid training and certification for residents 2-3 times per year

Outdoor movies, food truck festivals, open air markets

additional public exercise classes in parks for all ages

Different genre's of live music.

Concert Seires

Bring back farmers market, outdoor movies, beach clean ups, More road races.

Outdoor events at the beach, Ingleside park or public landing. Music/food trucks/art/fundraising/beer garden. We have so many resources to host! Work with marinas to base town events around regattas.

Check out Scituate, MA events - they have great things throughout the year.

Concerts, movie nights with vendors, fairs, community activities like painting, friendly competitions (fair games like sack races for the kids)

Drive-in nights

food trucks at the beaches and movie nights

food trucks/stalls/vendors at yirrell beach on summer weekends

Boat tours, whale watching,

More outdoor programs like movies

This will drive in people from outside of Winthrop to boost tourism. If we only rely on residents then small and new business business will continue to struggle.

Food festivals, food trucks, farmers market, public movie showings

Additional Music Venues, inside and out

More movie nights on the beach!

Movies on the beach or in parks. Someone did a big screen viewing of Jaws on Winthrop Beach one summer, and it was pretty amazing

Food trucks, beer garden, live music events with local shops to have booths and market their amenities

Food trucks/ farmer's market (always a fun day)

Once events are allowed again: movie nights in Ingleside Park; creating adult ed classes for art, culture and useful skills like taxes, budgeting etc; community theater; a more organized art sale/fair in the renovated French Square; continue with the "i love Winthrop" festival; create some kind of Maritime festival /Winthrop history celebration

town events at the beach, more movie nights, art walks, festivals for kids, cultural festivals

Food truck or Craft Beer days

Neighborhood cleanup of all parks and public spaces - offer freebies or food to those who participate

Farmers market, movie night, food trucks

An annual walk/run to draw visitors/commerce to town; 4th of July celebration that doesn't conflict with other cities/towns to draw visitors

Regular art & food events.

More farmers markets, food trucks

Ingleside park nights (navy band -traditional patriotic music not the rock band)/local artists/college students, Holiday stroll (kennebunkport has awesome annual stroll), July bonfire, illuminations night (ocean park Maine has great illuminations event), community volunteer events

Concerts ,fairs

Hockey convention but would need to update rink and build new hotel.

out door summer festival series

Farmers Market with Art, Music, and Food

Regularly occurring food/art events

Music (post covid)

Regular farmers markets

farmers market, beach festival, winter festival, environmental events such as Eagle Fest in Newburyport

regular blood drives, historical tours

Food / drink / music festivals

Harbor Celebration (in addition to 4th of July), Theater in the Park, Harvest Celebration

Movie night in the park during the summer with food trucks

More kids event. Concerts in the park. Pop up beer garden. Carnival!!

some sort of monthly event? First Fridays perhaps- a celebration of food, art, and music in the cbd once a month?

Food truck festival

I love winthrop fest

Porch Fest or any other arts, music, performance events that catalyze neighborhood interaction. Channel and bay activities to engage the emerging kayaking and paddleboarding communities.

loving the food truck festival idea (not mine), carnival for the summer, outdoor (not just because of COVID) car/boat/ski/camping/fishing festival or conference or "show" (Winthrop Wishful Fishin' Festival?)

More festivals in Winthrop, one every season

Music Events - Jazz Nights, Blues Fest, creating a amphitheatr on the beach for musical performances

Bring surrounding 5K sponsorship walks to Winthrop - promote walk ability. I also like the idea of food truck/craft/etc festival potentially down Engleside Park.

Summer neighborhood street festivals with legit bands, local businesses, beer gardens etc.

Food festival downtown

Food truck events, art shows, movie screenings at the parks, educational workshops

### Q129\_3\_TEXT - OTHER:

#### Other: - Text

More maintenance of the parks and beaches, there tends to be a lot of trash left behind from the people in this town.

Promote competitive prices, special event online to buy locally with tax relief

Pedestrian lights for busy streets. Many are missing or broken.

A brewery would be fantastic! And help drive young professionals to Winthrop to visit

Committee or volunteers to clean trash that accumulate

encourage ferry ridership FROM boston to yirrel with food truck events and beach

More frequent evening/weekend Ferry/water taxi service that would bring visitors to waterfront bars, restaurants, shopping and sufficient parking for those who choose to drive.

Please foster opportunities for new residents to meet others

Startup incubator. To build businesses to employ Winthrop residents into the future

Many of the trees planted near the streets and sidewalks are planted right under utility wires and then trimmed horribly and also when the people have been repairing the streets and sidewalks the summer they have been damaging the trees

better lighting

Farmer's market in a nice green space - not in the parking lot of Larsen Rink. I think the town has a good sense of community but there also needs to be profit that derives from some of these events that are held in order for the town to sustain hosting activities. Improved communication/advertising when hosting events.

improved town communication and advertising, I've been in Winthrop almost three years and don't know where all of these are

Make shirley street one way from Veterans Rd to DParmas. Will allow for safe bike travel.

Magee's Corner is a few enhancements away from becoming a comparable destination to the town center. Proposing: Improvements to traffic/noise Bike Lanes

Divert commuter traffic (road development from Main Street to Suffolk Downs) Aesthetically pleasing curbsides (lamp lights, vibrant tree line) Attract modern businesses (Properties at 17 Revere, 365 Main appear good sized lots in key location)

Trash clean up - would volunteer to help

Boardwalk connecting the beginning of Yirrell Beach to Deer Island for easier access from town without having to walk on the road or through the sand

outdoor dining

Try maintenance of current inventory before any big ideas.

N/A I think we need infrastructure before amenity.

extension of the greenway; walking paths; developed beach with parking and amenities

Speed bumps on busy streets- Shirley.

Public Safety Building

I Always thought about Turning trestle area into something better

More bus routes. More frequent buses on weekends.

Food / truck vendors near beaches

Make urban connections between business districts - activate beaches/ferry - remove or consolidate parking to allow for more services and walkability

Town-wide branding/signage for cohesive storefronts in business areas

More sub shops/pizza shops around beach areas. Store front there too. Ice cream shops.

Keep the areas clean, grass and trees trimmed, add trash receptacles and empty them regularly.

Coordinated events between Chamber, WAA & Various Associations

Definitely build a brewery that offers tours.

Take advantage of the waterfront area. We need to attract people for a reason. Similar to Rockport, but we don't need more cars. It's so hard to get in and out of Winthrop lately. Promote travel by boat. How about seasonal shopping along the landing or boat shops. It's innovative and people like new ideas.

Encourage the Chamber of commerce, Elks, whomever to work together on a townwide basis instead of the current odd member-focused little events

Plant more trees in Winthrop by program to encourage property owners to plant more trees, Town to plant more trees on Town property

If we had a YMCA with a pool or some other sports facility, it would benefit the town, health wise and bring in people from neighboring towns, who would also shop and eat in Winthrop.

More shops and restaurants near ferry and promotions to attract tourists from Boston and Quincy.

public boating and kayak facility (Belle Isle?)

on a smaller scale- something like WaterFire in Providence

Celebrate Sylvia Plath like Lowell celebrates Jack Kerouac

Restaurant on the beach (sand side) that has live music and a bar in the summer. Would be nice to have a beach bar at the end of the beach on the sand that had reggae artists come play. Recreational cruises leaving from winthrop docks like a party boat with restaurant on the side like they have on long ward in Boston.

Concert area on the water would bring people in and support restaurants. Increased accessibility to other shore communities like Boston, Salem, and Gloucester, via boat; would love to be able to go downtown and back or to Salem and back but have fun things to do when near the boats in winthrop. Maybe surfing classes and paddle board tours in the summer

clean up that small walking path at yirrell beach and create side by side parking there instead of parallel parking so more cars can park. Also put in a meter system for cars without resident stickers. \$5 all day parking for the beach. A direct beach shuttle from Orient Heights to Winthrop Beach and Yirrell beach for a small fee would also improve parking.

Relax regulations and red tape to promote innovation and experiment with business development and tourist attractions.

Redevelopment of waterfront zoning

bike/walk trail along Yirrell Beach that takes foot/bike traffic off shirely street.

community center

Events to advertise to Boston residents via ferry transportation

Develop the I Love Winthrop Festival

plant more trees along streets & in parks

Turn the golf course into an eco park

Permanent outdoor dining/ more beautification efforts in town

Increase weekend ferry access to the boston harbor islands

There are plenty of places to sit around, need more active areas

a ferris wheel at the landing

Better use of waterfront areas

Block party (post covid)

Bike paths!

Beautified "greenway" connections linking the town's parks to create an emerald necklace of Winthrop

don't want to be overrun with tourists like Revere Beach Sand Sculpting event

Town beautification is lacking. What was done to French Square was shameful. Respect the towns past!

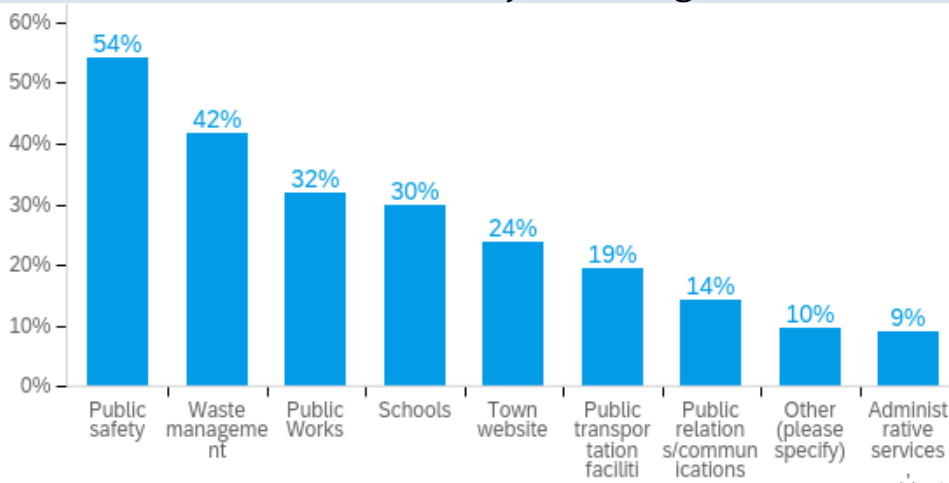
This town is awesome and has so much potential. Thankful we have people who want to make is beautiful we just need to be open to hearing feedback and not taking it personally.

A contest to name the wind turbines at Deer Island: Gus T. and Gail Force Winds.

Re-evaluate town-wide traffic flow and walk ability. There are issues with Shore Drive, Shirley Street and Veterans Road that may ultimately warrant speed bumps. There is housing density, commercial space any multiple childcare facilities that necessitate space with slower car speeds. I am literally terrified my child will get run over playing outside or on his way to school.

Connect shore Drive sidewalk to Yirrell Beach path

**Based on the 247 respondents on this "all-that-apply" question regarding well-handled Town services, the following consensus items are in bold.**

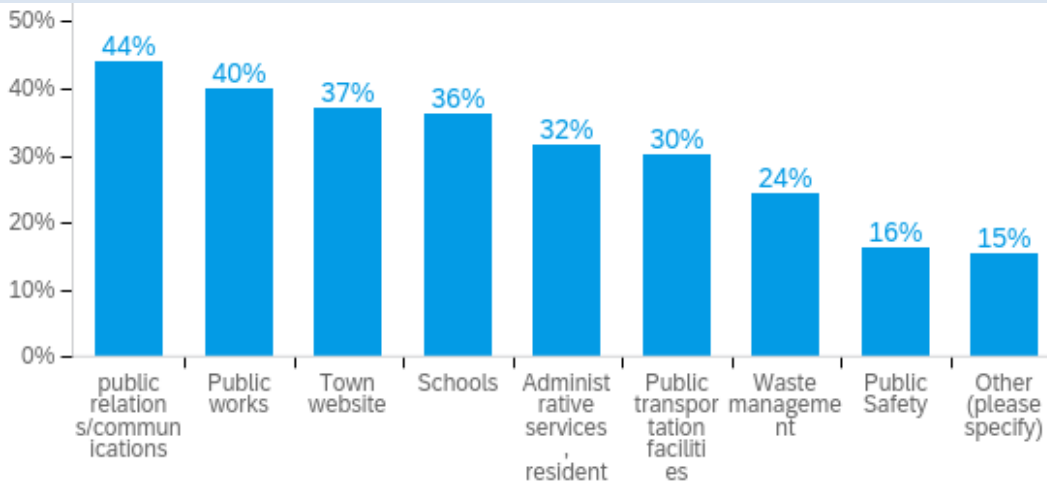


#	Q28 - ARE THERE ANY TOWN-PROVIDED SERVICES THAT YOU FEEL THE TOWN HANDLES PARTICULARLY WELL? - Selected Choice	Percentage
2	Public safety	54%
11	Waste management	42%
1	Public Works	32%
4	Schools	30%
9	Town website	24%
3	Public transportation facilities	19%
10	Public relations/communications	14%
6	Other (please specify)	10%
5	Administrative services, residential and commercial permitting	9%
	<b>Total</b>	<b>247</b>

**10% - Other (please specify) - Text**

- Library
- I feel most informed from following the Winthrop Police Facebook group, I thank them for that!
- Cemetery
- Emergency services such as providing shelters for storms
- No
- No
- None of the above
- fire and police depts
- No. We have a lot of work to do.
- Emergency Management
- Mr. Curley and Mr. Crombie are good at their respective jobs
- Voting has gone very well with a lot of outreach
- Could all use updating
- the landscaper does superb work
- Not really. Everything seems outdated. Nothing in this town is state of the art.
- Board of Health
- I think the town does a good job with these, my limited interaction with things like paying taxes or receiving information has been fine.
- Health Department
- We have only ever interacted with the town clerk, building department, elections department and fire department- everyone had been great!
- Ferry
- Town is poorly run.
- None of the above
- Honestly none of the above unfortunately.
- The Winthrop Ferry

**Based on the 262 respondents on this "all-that-apply" question regarding services the Town needs to improve, the following consensus items are in bold.**



Q26 - Which services does the Town need to improve? N=262

#	Q26 - WHICH SERVICES DOES THE TOWN NEED TO IMPROVE? - Selected Choice	Percentage
4	<b>Public works</b>	<b>40%</b>
5	<b>Public Safety</b>	<b>16%</b>
6	<b>Public transportation facilities</b>	<b>30%</b>
7	<b>Schools</b>	<b>36%</b>
8	<b>Administrative services, residential and commercial permitting</b>	<b>32%</b>
9	Waste management	24%
10	Town website	37%
11	public relations/communications	44%
12	Other (please specify)	15%
	<b>Total</b>	<b>262</b>

**15% - Other (please specify) - Text**

Field: Q26\_12\_TEXT: Other (please specify...)

Total Responses: 563 Total Comments: 39 Viewing 39 comments (100% of all)



**15% - Other (please specify) - Text**

Schools are terrible. The police need to find resources to have more speed traps. Additionally, there needs to be more traffic lights on key roads to reduce speeding. Communication from the schools is terrible.

Broken pedestrian lights and crossings

This seems trivial, butt isn't: I miss the days when Town Hall was open two evenings a week and half a day Friday. The present schedule is so city, with no small town feel. Town offices ought to be open for the convenience of the public.

Towns hours

Utilities need to be hardened. Stop the recurring power and internet outages.

Don't over- build; Improvement doesn't necessarily require more

Stop making people think that recycling is still happening. The bus stops near Pauline and Pleasant are not clearly marked and the buses pass us by frequently.

Town Manager needs to live in Town to be effective.

Recycling needs to sorted out new contract, etc.

School communications to new residents

The town needs to tell the people the truth that no recycling is happening anymore

Bus stop sign for crest avenue stop

The fire stations are falling apart

Better, Regular Connections from Precinct Councilors to constituents

Ferry

I say schools because we need to be doing more to support our local schools always

Library (update facility and ensure consistent staffing)

Have a live person to talk to when problems arise.

The town needs to expand hours at the transfer station and provide better signage for bus stops.

These services need to be user friendly and comprehensive

Update email marketing -- i can't beleive the town still produces a PDF newsletter...

Recycling

there is no coordination with regards to public communications, very difficult to know what is happening and when

Find way to recycle again; perhaps metal cans only or cardboard only & provide residents specific instructions for preparing these for recycling

Please diversify your communication vehicles.

Actually have the recycling that gets picked up go to recycling!

Zoning Board of Appeals needs to be brought under control

The police need to set an example. Put down the cell phone and stop some speeders

Tree service. Identified risk went unanswered and resulted in fallen tree and \$60k damage to house.

support of cultural events

Water rates--everyone knows that unrelated town costs are being paid by our outrageous water bills. Fix this to earn trust that future investments won't do the same.

**ADEQUATE POLICE THAT PROTECT AND SERVE**

Competitive pay, variety of programs comparable to surrounding towns

Na

Definitely communications!! What is the Town Manager even doing? Who knows?

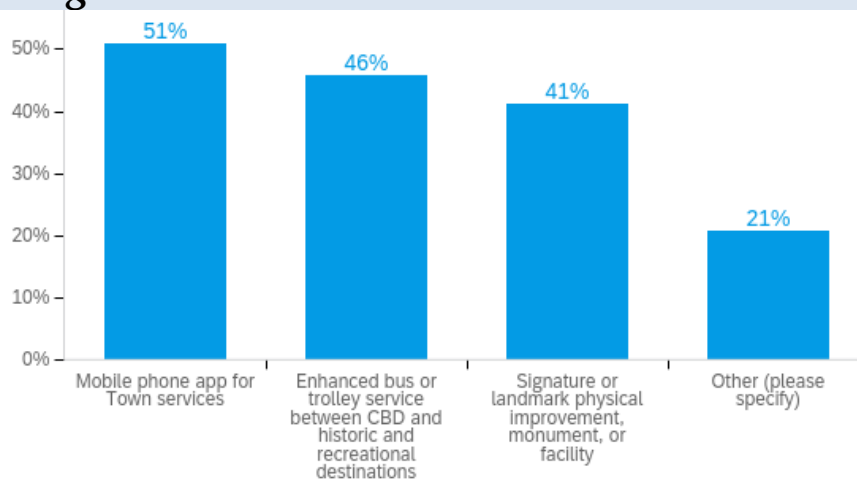
Access to Library!

Many streets around town are still not up to "code" without sidewalks or proper room for pedestrians,cars, or bikes to pass through safely.

Public say with respect to enforcing traffic rules

Utility/Water Management'

**Based on the 240 respondents on this "all-that-apply" question regarding big ideas for Town services or opportunities for improvements, the following consensus items are in bold.**

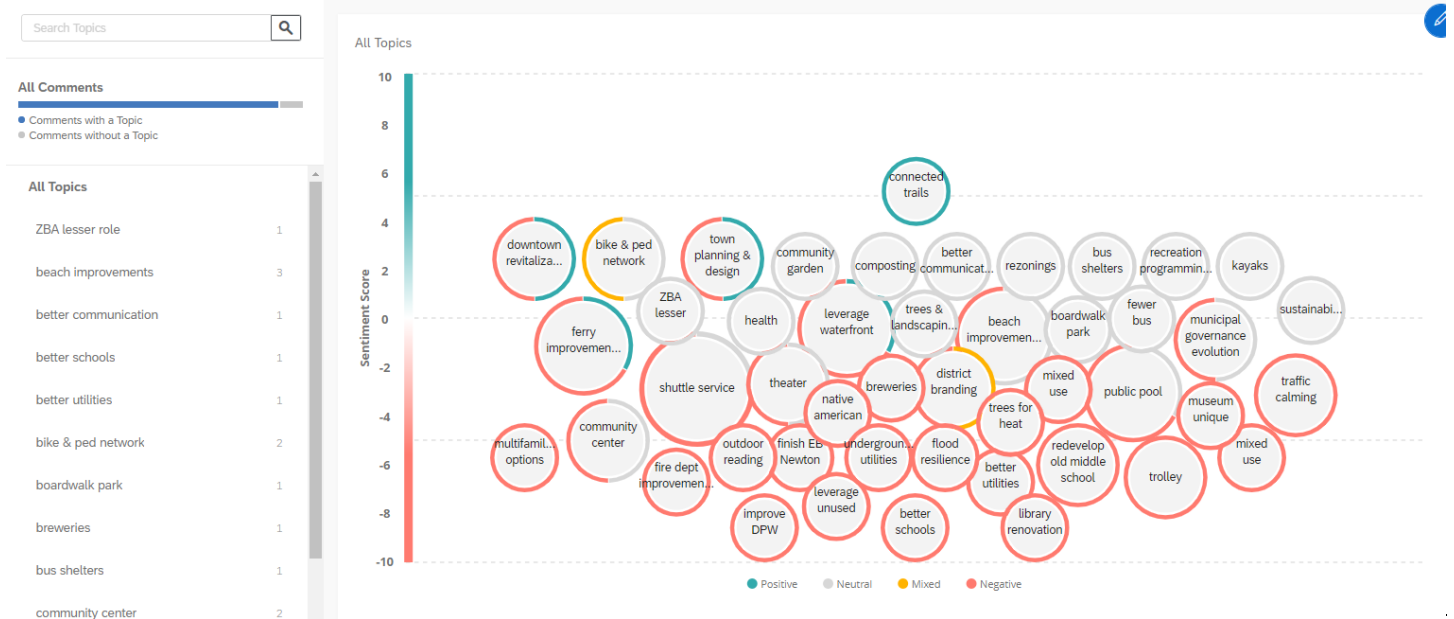


#	Q29 -WHAT BIG IDEAS FOR TOWN SERVICES OR OPPORTUNITIES FOR IMPROVEMENTS DO YOU SUPPORT? - Selected Choice	Percentage
1	<b>Mobile phone app for Town services</b>	<b>51%</b>
2	<b>Enhanced bus or trolley service between CBD and historic and recreational destinations</b>	<b>46%</b>
6	<b>Signature or landmark physical improvement, monument, or facility</b>	<b>41%</b>
3	Other (please specify)	21%
	Total	240

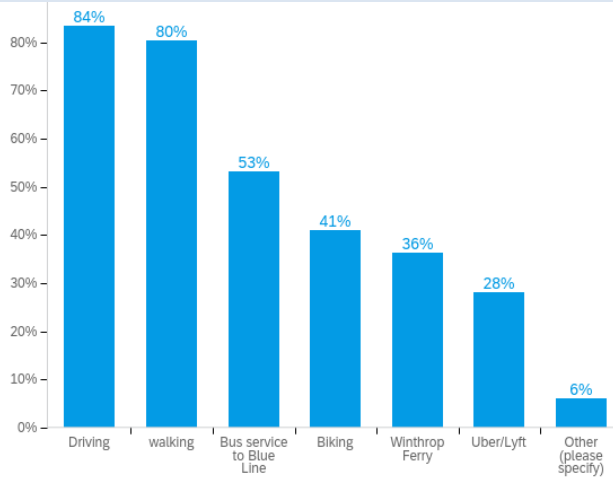
**21% - Other (please specify) – Text**

Field: Q29\_3\_TEXT: Other (please specify) ...

Total Responses: 563 Total Comments: 50 Viewing 50 comments (100% of all)



**Based on the 280 respondents on this “all-that-apply” question regarding strong options for getting around Town and beyond, the following consensus items are in bold.**



#	Q34 - WHICH OF THESE OPTIONS DO YOU CONSIDER STRONG OPTIONS FOR GETTING AROUND TOWN AND BEYOND? - Selected Choice	Percentage
1	<b>Driving</b>	<b>84%</b>
2	<b>walking</b>	<b>80%</b>
3	<b>Bus service to Blue Line</b>	<b>53%</b>
4	<b>Biking</b>	<b>41%</b>



5	Winthrop Ferry	36%
8	Uber/Lyft	28%
9	Other (please specify)	6%
	Total	280

### Q146 Why? – in response to Q34



### Q146 Why? – in response to Q34

Winthrop is so small that walking around it is efficient. The bus service to the Blue line is excellent.

Faster

I love the ferry option for getting into Boston! It's affordable and I don't have to worry about parking. The town of small enough walking is an option for certain places. Driving is my primary transportation however the limited parking due to the small area is definitely a challenge.

Small town. U can either bike walk or drive anywhere in 5 minutes

Most practical , remove bike lanes

That's what we use.

Convenience, propinquity, not too much traffic except in EB.

They are very convenient. Not a fan of Bikes (they crowd the streets). Driving to Boston and the high tolls should be addressed.

Ferry would be better if it didn't make as many stops, was cheaper, and went to more than just quincy and atlantic ave

I drive to the train for work. I drive in general. I took the bus to the train for years.

ease of connection, beautiful ride, would be better if it were more frequent

Although you can walk to just about anywhere in town, it is about convenience and how quick you can get somewhere.

Everything is pretty compact in Winthrop so I have found it pretty easy to get around whichever model I choose.

The Ferry is a gem. Please keep it going!

To limit traffic, you need flexible solutions with smaller vehicles. Also most of Winthrop was plotted out before cars existed. Homes weren't planned to have garages. On street parking makes the streets even narrower. Find ways for people to have a better experience without having to own a car.

Would love to use the Ferry but its been unreliable

I don't have a car

Myself, not comfortable biking on Winthrop streets, too narrow and not a fan of buses.

I drive or walk, with my kids, but there has been a lot of construction lately that makes it challenging to walk safely anywhere. I love the idea of the Ferry but have never actually used it because of schedules. Pre-COVID times my husband relied on the bus to blue line and vice versa for commuting.

Bikers could use some support. It is intimidating with so much car traffic.

Ferry may lose money but worth it.

I love the ferry but wish they had later times coming back from Boston on the weekends

Winthrop is isolated from neighboring communities by limited road access; the above selected are viable

Less of a carbon footprint

Accessible and convenient

transit services too infrequent

Street biking is NOT safe on our already narrow roads.

Ferry is overpriced and not reliable and Too costly.

Rideshare has issues with safety/I would prefer more choice of private cabs. Bikes are strong here in town but I would like a bylaw they cannot be on the sidewalk since the primarily do not yield to pedestrians.

I don't drive. Not fond of public transportation.

short distances thought congested traffic; would prefer to walk & bike if paths were better

### Easiest

These are easily available. Ferry is good for occasional trips but not for everyday.

The ferry is moronic

Those are the ones I use.

Town so small easy to get around

I don't have a car so I expect good bus, bike, and walking options

Bus stops hit most areas of winthrop, and also bring you to subway.

Easy to access

Its the only way out if winthrop...

Bus/T is unreliable or too infrequent to be utilized effectively. I frequent stores and restaurants that I can reliably park near (100 yards +/-)

Despite Winthrop's bottleneck through Revere and East Boston, everything is extremely accessible. There is no other community like Winthrop in Massachusetts.

Trying to prioritize healthy and climate responsible, would drive less if public transportation options more frequent, reliable

The MBTA options are limited, for example there is no bus that takes me from where I live in the Highlands to Winthrop Center/downtown

Seasonal weather affects transportation.

There are way too many cars and trucks, especially at rush hour and the Deer Island workers. The ferry is an expensive boondoggle that duplicates the Blue Line.

Ease of use

We need all forms of transportation in the town it is just a fact of life. While I appreciate the push for biking to act as if it the only means is not realistic and pushing a personal agenda. I personally love walking this town the most and try to do so as much as humanly possible. I appreciate those who do walk/bike/etc but we also need our cars to explore as well. The Ferry is awesome but I am not sure how this is run. I have used the ferry since it starts with its first voyage (before our town ferry) something has changed with the management of it and I feel it is not promoted like it should be. as a family we use it a lot in the summer for summer trips into the city. I also have used it for early date nights into the city. This is not even really promoted to anyone!!! I talk it up and have helped others to realize it's beauty and potential. Others when they discover it are confused as well why this not promoted more so. I have even told friends who live in Boston, hey take the ferry and lets meet at Yirrell!!! This does not effect town parking and again bring in outside folks to discover Winthrop. (this was all pre covid i am referring to)

These modes fit my current lifestyle

Our town is small. We should encourage people who are able to leave the car in the driveway if they're heading for an in-town destination. Leave parking to those visiting from off island. More bike lanes and locking stations. More sidewalk amenities (benches, shade trees, crosswalks, trash cans, etc)

Ease of getting into boaton

Honestly, not a very easily traversed town

it is the only option for me, other than walking.

Driving is the safest. I wish I felt safe/comfortable on a bike

Although I love the ferry, it's cost is too high for a normal commute option.

Ease of service plus availability

Common Sense

Streets are well connected, especially the 145/Main Street "loop" that circles the town. You can walk almost anywhere (not on Point Shirley) within 15 minutes. Bus is good, but schedules aren't always efficient (sometimes see 2-3 empty buses going by within a minute of one another).

bus doesn't come on a great schedule and stops aren't always convient. You need a car to live here

These are the easiest. Sidewalks need to be improved for better walking and streets are too narrow for biking.

Our proximity to Boston works in our favor but the bus (particularly into town at Orient Heights) doesn't run frequently enough.

Great place to walk , despite the one way streets easy to drive around and relatively good parking in the center

Traffic is usually light when driving. Winthrop is a walkable/bikeable town.

Getting to trains, getting on and off the Point, emphasizing that we're by the sea.

Safest and predictable. Biking is too dangerous and should be discouraged on our narrow roads.

I prefer to drive, but it is easy to walk downtown if I have the time. While I dont prefer public transportation, every time I've taken the bus it's been on time and fairly regular at rush hour.

using the Ferry to get to boston and not worry about finding parking. Walking because of all our amazing views

I drive/ride share or walk everywhere, so I cant speak to biking or public transport

I commute to Cambridge on the bus and train and it's very easy which I really appreciate. I also love that I can walk anywhere in Winthrop easily and there are amenities here that I use frequently like the restaurants, the market, the library, and the trails and beaches.

due to it's small size, winthrop is technically an easy place for walking and biking, but the conditions are generally quite poor and most streets are designed to prioritize cars. Bus service s outside the control of the town but our amenities severely lack- most stops have no signs, no seating, no shelter- and the town does not promote its bus service in the least bit. transit seems an afterthought here, despite our high ridership

Accessibility

The city is small enough to be walkable (though traffic calming needed). The large polluting buses currently in use run mostly empty so replace w/ smaller, nonpolluting vehicles that make more frequent trips. Driving obviously quick and easy

Ample access

Winthrop is nicely situated to take advantage of lots of modes to get around town and into Zboston. Again we need to market how great this is.

Most enjoyable ways to get around

Bus service has too much lag time between rides during the commuting hours. I drive to Orient Heights to get to MGH when I don't ride my bike because I don't want a 45 minute wait for the bus when I come home and my work doesn't always allow me to leave at the same time each day.

Center is walkable from many areas ,new bike safety on streets, ferry into Boston and other waterfront areas instead of driving,bus service to train is great for one car families

The ferry is such a nice commute!

They are convenient and very pleasant ways to get around a small town and into the city

Nicest ways to get around

You can bike to and from anywhere in Winthrop within minutes

Cheaper than owning a car, and parking. No fuel required. Healthy and good for the environment.

Easy, fast, environmentally friendly

These are the most enjoyable ways to get around town and into Boston

whatever is convenient and cost effective

additional buses will increase take away from the town atmosphere. The ferry is wonderful but I don't know if its practical.

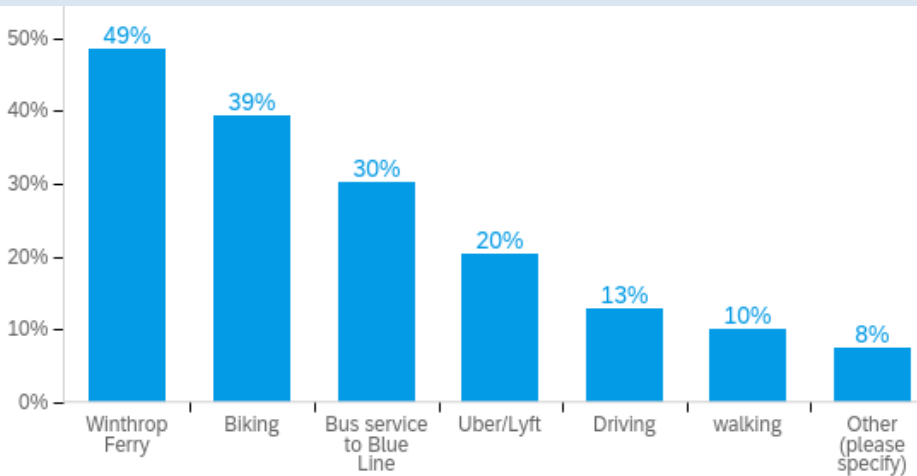
Good bus schedule.

Convenient

Just an easy town to get around in

Walking and biking are convenient due to size of town, despite low quality sidewalks and bike paths. Ferry is a beautiful way to commute  
 There should be more frequent transportation options.  
 Walkable town. Plenty of parking for businesses. The Ferry takes people from Winthropto spend in Boston...BAD  
 The ferry is inconveniently situated from my neighborhood. Adding a pick up at the Belle Isle dock or the Atlantis Marina would have me on the Ferry every day to work!  
 Accessibility, consistent schedules. Biking would be a wonderful option, but there are no current safe paths between the Blue Line and downtown, or Winthrop Shore.  
 All are very accessible  
 I am relatively young with option to car and bike, and hate the traffic, if I just have to get around locally (but still lazy to walk 1 mile) so I am happy I have options and use them about evenly  
 Everything is close enough and the town is beautiful enough to make it a nice experience  
 The Ferry is the greatest commuting option into Boston for endless reasons. All other options are poor at best and take hours to get anywhere.  
 There are those who will always drive many use bikes but I don't see this becoming anymore popular  
 The Ferry is great. Just need to time it appropriately and plan ahead  
 Bus too infrequent

**Based on the 251 respondents on this "all-that-apply" question regarding weakest options for getting around Town and beyond, the following consensus items are in bold.**



#	Q134 - WHICH OF THESE OPTIONS ARE THE WEAKEST OPTIONS FOR GETTING AROUND TOWN AND BEYOND? - Selected Choice	Percentage
5	<b>Winthrop Ferry</b>	<b>49%</b>
4	<b>Biking</b>	<b>39%</b>
3	<b>Bus service to Blue Line</b>	<b>30%</b>
8	Uber/Lyft	20%
1	Driving	13%
2	walking	10%
9	Other (please specify)	8%
	Total	251

**8% - Other (please specify) - Text**

I think all are great  
 Walking should be encouraged. But sidewalks are narrow. Look to less on street parking and making the sidewalk on at least one side of the street more pleasant.  
 Driving if leaving town. Lots of traffic with only two exits/entrances.  
 No dedicated bike lane, cars drive too fast  
 NA  
 Ferry is not viable.  
 . More frequency. Bus to ferry connection. Lower ferry price  
 Inconvenient hours. Not a profitable business.  
 Too much construction  
 Ferry should run more often to be able to use more, biking very unsafe on main roads.  
 they're all good options depending on the person.  
 Some places don't have sidewalks.  
 more frequent pick up from Orient Heights is needed  
 We have sll Th see options currently but need more frequent service better signage and designated bikeways for safety  
 Ferry needs strategic planning/business review  
 weekend bus service

Based on the 123 respondents on this open-comments question regarding why they choose certain modes of transportation within Winthrop as weak, the following consensus items are in bold.

Q148 - WHY? – IN RESPONSE TO Q134

Field: Q148: Why? ▾

Total Responses: 563 Total Comments: 123 Viewing 90 comments (73.17% of all)



Q148 - WHY? – IN RESPONSE TO Q134

**Biking is unsafe. Buses don't run frequently enough especially on weekends. The ferry is for touring and sightseeing and not a real option for commuting**  
**1 boat-too many stops-how to use better?**

**Accidents vulnerability**

**Again, Bus/T is unreliable and too infrequent.**

**Because it is unconvient and tickets cannot be purchased in person.**

**Because there are other strong(er) options**

**Biking is dangerous - no place for it on our roads so stopping trying to force it - just putting lives in danger and is irresponsible. The ferry is not feasible with current schedule.**

**Biking is enjoyable but unsafe due to lack of bike lanes or paths. Bus is too infrequent**

**Boat is not feasible to get around town. Getting exercise while walking is a double win.**

**Bus is too infrequent, routes are strange**

**Bus is too infrequent. Biking and walking are great but we need improvements to make both safer and more enjoyable**

**Bus is way too infrequent, and routes are strange. Need actual bike paths and lanes**

**Bus services is sometimes infrequent. Winthrop Ferry is awesome but not promoted nearly as well as it should be at all! I am talking regular ridership too, offering sunset cruises and such is one avenue but keeping daily numbers up is also a factor!! Trips into the city for families and date nights needed more! Promotion in Boston too to folks, take the ferry spend the day at the beach and discover Winthrop would be awesome since most city dwellers seeks out beaches**

**Bus would be better if we had an app to show where the busses are. I hate waiting for a bus with no bench. Also I know two people who were personally assaulted in a ride share and i still don't fully trust them.**

**Buses are unreliable. Ubers and Lyft services are usually slow since they are usually in other communities before coming to Winthrop. The ferry is expensive and only run occasionally**

**Can be pricey on day to day basis**

**Cost and frequency**

**Costly, limited schedule**

**Crowded streets with hazards like bikes in the road.**

**Dangerous**

**Do we have signs up at every bus stop yet? Why is that hard?**

**Doesn't run often enough.**

**Don't work for me**

**Drivers in Winthrop don't respect cyclists on the road. Drivers in Winthrop are not educated in sharing the road with cyclists and slowing down.**

**Driving - traffic, biking - no way to get to Boston (hard on T), public transportation - frequency and reliability**

**Drop off point in Boston not convenient. Also ,schedule.**

Ease of use

Expensive. Seasonal. Subject to maintenance.

Ferries seem to expensive to run so expensive for commuting. Biking in Winthrop dangerous because cars driven too fast.

Ferry is UNRELIABLE

Ferry is good for occasional trips.

Ferry is limited/expensive/small/unreliable/only goes 2 places.- biking is too dangerous and walking is not pleasant

Ferry is not efficient or affordable enough for me to switch from blue line. I refuse to use uber/lift due to the fact that I do not support those businesses nor the drivers coming here from towns in western mass to make a buck off us when our own taxi drivers can't make ends meat.

Ferry is to infrequent to be used as reliable commuting option. Narrow roads and speeding cars makes biking difficult in some parts of town

Ferry schedule is not updated on the website and there is infrequent bus service to terminal. Not enough crosswalks or proper infrastructure to reduce speeding. Drivers do not respect bike rules.

Ferry schedule is too constrained

Frequency Issues

Hard to get Uber or Lyft

Have you seen the condition of sidewalks? Roads are awful! Ferry is a joke - waste of resources.

I believe there can be improvements with biking but our roads aren't biker friendly currently. The ferry is an extremely limited means of getting around town.

I do not want to encourage biking on roads used by cars. If people want to bike, then there should be dedicated trails, NOT bike lanes on roads.

I have never actually heard of it before so maybe a lack of community awareness about its existence.

I just don't like to take the bus. would like ferry but schedule seems limited and price is high

I love the ferry but wish there were later times coming back from Boston on the weekends

I love the ferry, but for those who use it for pleasure vs. commuting, I wish there were better departure options for spending time in the seaport and aquarium areas of Boston.

I worry about safety using Uber/Lyft. I also worry about the cost-effectiveness of the ferry.

If I am coming from the Winthrop market and going towards cottage Park there's no direct bus route and it's a pain in the butt to switch from the 712 to the 7:13 and weekends are horrible

Impractical

It appears the roads are too narrow to accommodate real bike lanes. The sharrows are helpful, but I'm always afraid I may hit a biker. Sometimes, a bike person will bike FACING traffic, which is very scary for me as a driver.

It is too unsafe to ride a bike within the town or to the Blue Line service. The roads are too narrow and congested even with the bike lanes.

Its less expensive to us the bus/trolley and more direct to Boston

Limited routes and hours

Long standing issue - two single lane roads in, two single lane roads out

Love Winthrop ferry but do not take it often due to the schedule

Most conditioned to drive

Need bike lanes!

Need more dedicated bike lanes and one way streets.

Needs more frequency

No bike lanes, minimal off street paths

No bike safety or lane priority, Our sidewalks are narrow and impassable all winter.

No protected bike lanes (people in town don't know how to drive with bikes on the road. Have almost been hit before). Uber/Lyft doesn't have enough supply so wait times are often long.

No safe access to the Blue line. Could be improved by creating a green space or park that links the Blue line with the downtown and beach areas.

No safe bike lanes or paths

Not available at good times and locations in town

Not enough routes or times, drop off locations not convenient

Not enough use. Not practical.

Not family affordable.

Not fiscally sound

Poor schedule

Pre-pandemic, the time it took to get out of town was ridiculous. Winthrop bears the brunt of every bad Boston tunnel decision.

Price too high and destinations not convenient

Riding a bicycle on Winthrop's street is dangerous especially trying to proceed to Deer Island along Shirley Street

Right now because of the pandemic I'm trying to figure out ways to get to Downtown that doesn't require a car (\$\$\$\$ parking) and public transport (COVID spread).

Roads too crowded. Illegally parked cars buses can't navigate. Drivers angry. Bikers inconsiderate

Seasonal

Sharing the ferry with Quincy is not going to help the program. Biking ingleside park/deer island is great. Biking on the roads regardless of the signage etc is dangerous and makes me VERY nervous. Our streets are congested and aren't wide enough to safely bike.

Sidewalks are in bad shape and lack curb cuts, crosswalks, and bump outs to make it easier. Biking needs more trails and actual bike lanes. Bus needs more frequent trips, and a CBD bus hub.

Sidewalks are terrible and the streets are either potholed or too conducive to speeding and therefore unsafe.

So people can get exercise and eliminate some driving.

Streets and sidewalks are in really bad shape

Streets too narrow, parking too limited

The Ferry I think is expensive and was not a good investment. Uber/Lyft as I stated prev. there are safety/licensing issues. Biking as I said prev. there are issues with sharing the sidewalk/not yielding to pedestrians.

The Ferry doesn't get you around Winthrop it gets you out of Winthrop

The Ferry is fun on the weekends, but the timing isn't conducive to my work schedule. And Uber/Lyft always takes 10+ minutes to arrive, and half the time they get lost.

The bus is painfully slow sometimes. Biking can be scary because winthrop drivers are often not aware

The ferry is an awesome option when I have no schedule limitation, ex going into Boston for fun. It is not consistent or cost-effective enough to be a reliable source of commuting.

The ferry is too expensive for most daily commuters -- it should come closer in price to Subway to get more commuters to use it. Make it part of the MBTA to ensure its sustainability over the long term. Winthrop doesn't have enough capital to maintain the service or subsidize the price.

The ferry is too expensive.

The roads are too narrow and many of them are in very poor condition

The schedule seems limited (either too early or too late if I want to get to work at 8:00 am downtown)

The sidewalks are terrible. The ferry is fairly unreliable.

The streets are too narrow as it is, and drivers are too distracted so biking on an MAJOR street is dangerous. Side streets are acceptable.

There are limited options to park at key businesses. I'm fine with this because it's so nice to walk around town.

There is congestion when driving at certain areas of town but that is due to Winthrop's geography and the limited choices to expand roadways due to the conservation areas (which I support). To me this means more people should use public transit. The only exception is the ferry - I don't feel like the schedule is useful to commuters or even to people looking to go to dinner in Boston and skip the car or T. It's also confusing why it travels to Quincy first which greatly increases the travel time.

They only take you to limited places, have limited schedules and aren't reliable

Too many speeding motorists and nobody wants to share the road

Too slow, traffic

Torn up sidewalks. Residents reactions to biking in street. Culture issues in winthrop

Traffic

Traffic congestion for a small community. With improvements to Suffolk Downs happening, build a road to better access that area to drawdown traffic and build a more efficient roadmap

Unreliable, not direct, too infrequent, too expensive

Unsafe

Way too many cars for such a small town and it seems to take up most of the police's time.

We have plenty of options

We should reduce car travel - streets are narrow, parking is a premium, already not enough walkability and a disconnection between business districts, etc

Winthrop does not support biking within the town. A good example is that the DPW signage entering town is always in the bike lane. This is a clear indication that the town doesn't show thought towards biking in the town. There are too many intersections within the town that are hard to bike through because of how it is designed.

Winthrop ferry cannot be very lucrative and it isn't dependable

Winthrop ferry is a boondoggle and not worth its cost.

because that's how i get around

bus options within Winthrop are limited, biking works in some areas but is difficult at times because of hills, and the Winthrop Ferry still requires driving and parking at the Landing and is expensive with limited schedule

bus service is infrequent, unreliable, and amenities are poor. no bike accommodations (sharrows do not count)

bus: schedule; bikes: lack of lanes, obnoxious drivers; ferry: cost, schedule

doesn't run frequently

ferry is costly and infrequent hours

i prefer other modes of transportation

its so unsafe.

limited schedule/weather

limited service

not frequent enough

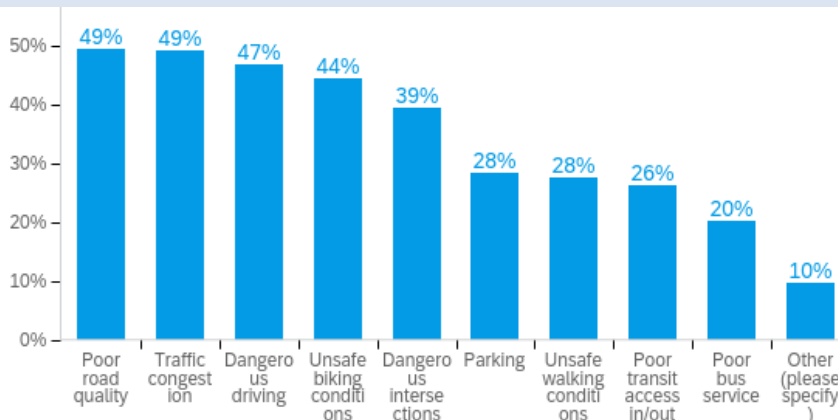
roads are too narrow

sidewalks need to be fixed and streets are too narrow for biking.

streets are narrow hard to get around bikers

streets are very narrow for bikes and the town is so small that its easier to walk. Ubers take a little too long to pick up sometimes

**Based on the 271 respondents on this "all-that-apply" question regarding greatest transportation challenges in Winthrop, the following consensus items are in bold.**



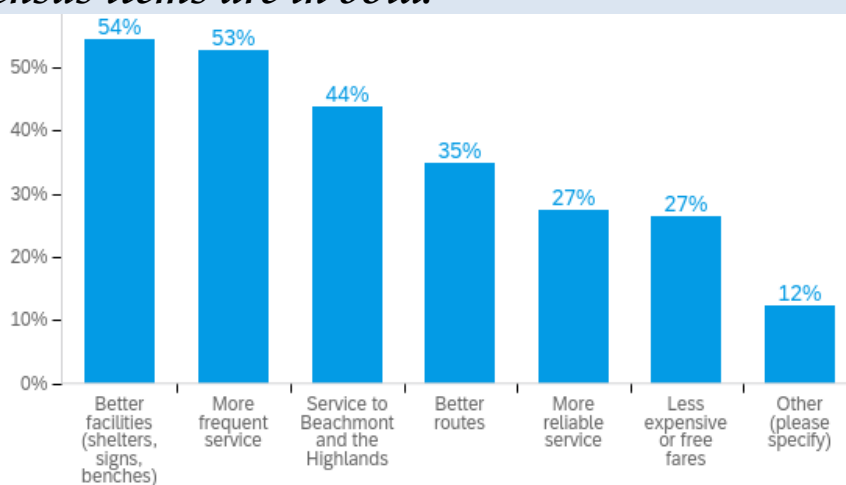
#	Q135 - WHAT ARE THE GREATEST TRANSPORTATION CHALLENGES IN WINTHROP? - Selected Choice	Percentage
1	<b>Traffic congestion</b>	<b>49%</b>
2	<b>Poor road quality</b>	<b>49%</b>

7	<b>Dangerous driving</b>	<b>47%</b>
4	<b>Unsafe biking conditions</b>	<b>44%</b>
6	<b>Dangerous intersections</b>	<b>39%</b>
3	Unsafe walking conditions	28%
5	Parking	28%
9	Poor transit access in/out of Winthrop	26%
8	Poor bus service	20%
10	Other (please specify)	10%
	Total	271

**10% - Other (please specify) - Text**

Beach parking during the summer months  
 Someone is going to get killed at Deane and Revere St  
 traffic way too fast, esp coming out of EBOS on Main ST. Enforce speed limit/install speed bumps  
 Huge busses slow traffic and are dangerous to get around on our narrow streets  
 Too many people are still using their cell phones and also obviously drinking and driving  
 NEVER notify people if Short Beach is closed during storms due to flooding  
 Speeding is a major issue in this community  
 Saratoga st and Bennington intersection  
 double parking, narrow roads  
 flooding  
 Making sure the lights at Orient Heights are timed appropriately to maintain traffic flow out of town is super important. Pre-COVID congestion in the tunnels was unbearable.  
 The New Bike Lanes are a hazard on many of the narrow streets in Town. An accident is waiting to happen; esp with carriers and/or multiple bikers.....  
 orient heights traffic at bridge needs to be improved  
 Kids should be encouraged to walk to school. Out of town bikers and commuters should be reminded that they are in a neighborhood.  
 Roads are in terrible condition. Some streets have not been fully paved in DECADES.  
 Speeding  
 Distractions the new bikes painted on the streets  
 Fast traffic on Winthrop Shore Drive  
 Overall the bus is good for regular commuters but the service does slow down mid day and at night. I assume this is due to low ridership but in a perfect world it would be great to have regular service throughout the day and night. If people could depend on regular service they might be more likely to skip the drive.  
 Winthrop is a relatively dense town. 17th most dense in the state. You have to be very careful as a driver and pedestrian to insure safety for both.  
 enforcement of speed limits  
 None  
 Frequency of buses  
 The Ferry  
 The busses are WAY too big for our roads, specifically roads with parking, biking, walking on them all summer long (Shirley street down point Shirley)

**Based on the 237 respondents on this "all-that-apply" question regarding how to improve the transit/bus experience in Winthrop, the following consensus items are in bold.**



#	Q136 -What should be done to improve the transit/bus experience in Winthrop? - Selected Choice	Percentage
4	<b>Better facilities (shelters, signs, benches)</b>	<b>54%</b>
1	<b>More frequent service</b>	<b>53%</b>
6	<b>Service to Beachmont and the Highlands</b>	<b>44%</b>

3	Better routes	35%
2	More reliable service	27%
5	Less expensive or free fares	27%
7	Other (please specify)	12%
	Total	237

12% - Other (please specify) - Text

Smaller and more frequent vehicles

Don't utilize

I do not take the buses but they are too large for our streets, they have difficulty turning corners, had to back up many times so a bus could make a corner. Observed 3 cars back up so bus could clear a corner Smaller buses are very needed

More frequent ferry rides to/from Boston and the islands

No opinion

I believe it is fine.

n/a

Less stops along routes

Stop wastign money trying to improve this system. But signs at all bus stops would likely help.

The buses are too large for the streets. Paul Revere's monopoly ought to be reviewed. And they should inform people about route changes.

MBTA offshoot to downtown Winthrop

Speed bumps, 3D cross walks, lower speed limit, continued education on dangers of speeding.

I havent taken the bus in many years, but i found it to be extremely convenient

Less stops. They're far too congested, causing traffic along 145. The MBTA has explored free bus service on "feeder" routes to the subways, as almost everyone will be transferring there, eliminating delays to pay.

Better signs

push back stop signs and marking for cars so buses can actually make turns on streets. Intersection of Pauline and Pleasant is perfect example.

Smaller Buses, better Bus Stop Signs

Replace current buses w/ smaller non-polluting vehicles making more frequent and varied runs

It would be really great to add shelter to some stops if it's possible. On any given day (pre covid) there would be 3-10 at any of the morning commuter pick ups. Having shelter on the high traffic bus stops would be great.

A "hub"/station in winthrop center with regular connection to orient heights

The bus service is outstanding! Yes - more frequently would be great in the evening commute but otherwise it is really is a shining star.

I don't feel there is a demand for more bus service, why change it?

I think the bus service in our community is just fine, however, I don't use it often

How about a time table that people can read easily

Have both routes stop by cvs to create frequent connection between a central CBD stop and The T

More frequent service with smaller buses would solve a lot of Winthrop's problems, also - remove the route leading down to deer island and have the bus stop and hold at the landing. There are never anyone down point Shirley getting into the bus because we all have cars due to how far from everything in town we are.

Service is great

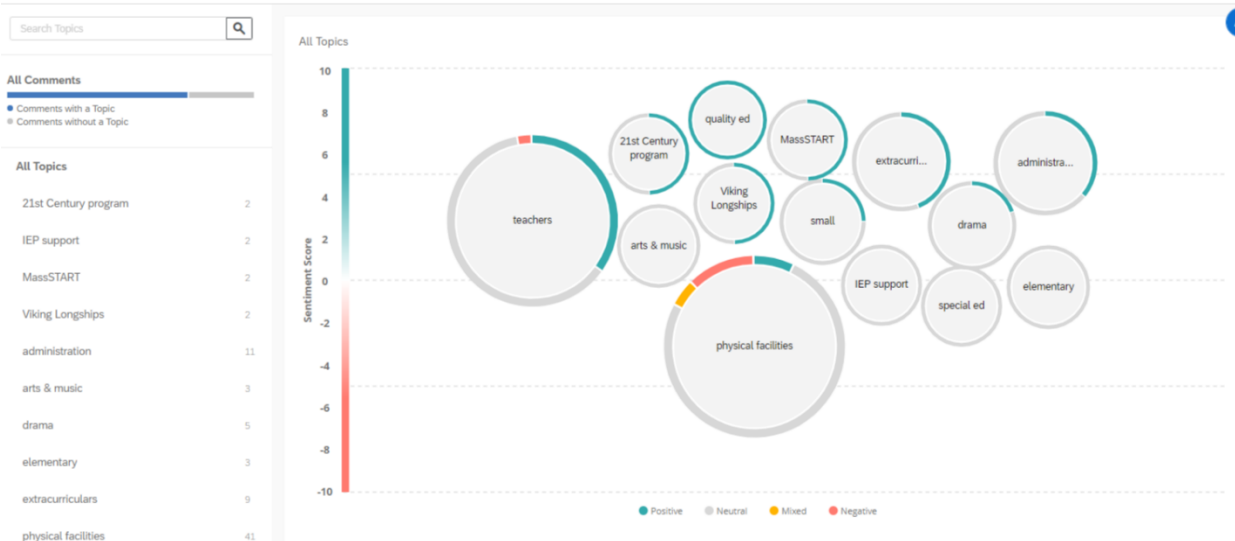
Tunnel toll discount

**Based on the 137 respondents on this open-comments question regarding what program or aspect of Winthrop Public Schools is its greatest asset, the following consensus items are in bold.**

**Q78 - What program or aspect of Winthrop Public Schools is its greatest asset?**

Field: Q78: What program or aspect of Winth...

Total Responses: 563 Total Comments: 137 Viewing 137 comments (100% of all)





**Q78 - What program or aspect of Winthrop Public Schools is its greatest asset?**

Special education

Facility drama program

Buildings

MindEase Program a/k/a MassStart. Also I think that we have wonderful people who work with our kids

Good quality education

Accessibility to the buildings

teachers

Teachers

The resilience of school administrators who deal with reduced budgets and workforce drain annually.

Building/facility

New Building

Teachers

Teachers, e2 buildings

Teachers! New buildings. Amazing theater facilities

Superintendent Howard

Arts and music

I do not know-- left WPS in 2001.

its teachers

Our teachers are the greatest asset.

N/A I have no connections with the schools at this time.

Dedicated teachers

?

New middle/high school

Teachers and staff are hard-working

Sports facilities

Leadership, teachers, sports and coordinated extracurricular

The students

None

new high school / middle school facility is nice otherwise, schools are rated very low

The High School building and the various extra activities offered as Sports, theater ,

The teachers.

N/a

New facilities. MUST MAINTAIN THEM!!!

New buildings are nice. Poor leadership

inclusivity

N/A

Teachers. If you don't have great committed teachers everything else fails

NA

k-2 and 3-5

Teachers

Principals

N/A

Having had no contact with the schools in 50 years I don't know.

I don't have children so I am not familiar

Hockey

The teachers

A strong community sense and dedicated teachers and administrators

I got so much from the Viking Longships Project

None if you aren't from here for generations. Too many bullies.

Most expensive school ever built?

Newer buildings

Support Staff

?

Newer facilities

Facilities

High school drama

Our Current Superintendent & dedicated teachers

Music band

I do not have any children so can't comment on this

New facilities

Teachers

No clue, but we don't seem to have many HS grads going on to prestigious colleges.

New schools

So many things, PTO, Camp Fort, Dun at the Fort, social dances and nights for the kids

facilities

Probably the high school facility

IEP support

don't know

the buildings

New buildings

Teachers

It should be it's size. As a small community, we have a real opportunity to have more personal exp. its community.

Teachers and staff

Dedicated teachers who are willing to work at below market pay

Special need services and Specialists for Children on an IEP

New buildings

The teachers

There are none, weak public schools

New facility

New schools

I do not have children in school so I do not have any informed opinions.

N/A

Teachers, playground

newer buildings

not sure

Teachers

N/A - dont have children

teachers are the greatest asset

Drama

Teachers are the greatest asset to our schools.

N/a

None

Sports & Community

I don't interact with the schools so I have no comment.

new buildings/facilities

Viking Pride! Buildings

The teachers

Mrs Pearson

the buildings and some of the principals

MINDeaze and 21st Century

Not sure

The WPS offers incredible after-school programming options such as the 21st Century program

Facilities; dedicated teachers

Early childhood education--pre-K-grade 2.

Facilities

New Facilites

Teachers

Small school population enables all students can be recognized

Physical buildings

Small size/teachers

Elementary education

Accessibility to teachers, new buildings,keeping kids safe such as with Covid size

unsure

Teachers

-

Tino

Small size

art & music

Teachers

the buildings

Facilities

Camp fort and fun at the fort

Teachers

UnknownH

The Children. They deserve to attend schools that are ranked much better

Teachers who are part of the community and who remain long-term.

Teachers

Buildings

New high school building

Not sure

New highschool

I don't know enough about it yet

Building are new

Buildings are relatively new

Unsure

**Based on the 95 respondents on this open-comments question regarding any adult, lifelong learning, or workforce training programs that the respondent have found beneficial, the following consensus items are in bold.**

Field: Q79: Are there any adult, lifelong lea... ▾

Total Responses: 563 Total Comments: 95 Viewing 95 comments (100% of all)



**Q79 - Are there any adult, lifelong learning, or workforce training programs that you or someone you know have found beneficial? N=95**

NA

Finances, teen police program and drama program

None

no

N/A

No

Senior center

No

Lots of stuff available online

none

N/A

No

No

Free english classes at the Cummings school

Didn't know about them

Need more

Not that I know of

No

No

Advertising Volunteering Programs

n/a

n/a

N/A

Well rounded education. Better financial courses for better understanding of life long issues

NA

no

I work for MIT Open Learning so yes, I could name many.

No

N/A

No

I am not aware of training programs

Are any available, would love to know.

No

No

No

None needed

?

No

Not Familiar

OSHA

N/A

No

Not aware of any

n/a

not aware of any

N/A

no

No- wish there were more!! Old middle school should be a community center with all that!

no

no known

N/A

No

No

Personal finance

I have not sought training so I do not have any informed opinions.

N/A

N/a

No

N/A

no

I think having general life skills courses for adult ed would be great - financial, taxes, languages

NA

No

No

we would benefit from adult and child language services, spanish, portuguese, arabic

Not sure

Promote taking up trades which in today's economy offer more sustainable careers

Not that I know of.

Did not know they are available

No

Special ed

We used to have an extensive adult education program in Winthrop. It should be brought back

Financial education

No

Years ago home economics and shop classes were very beneficial

?

unsure

Never heard of adult programming

-

Unaware of any

do they exist in Winthrop? or in general?

there were night school classes offered many years ago.

There aren't any.

Computers, financial wellness/literacy

In Winthrop no

Do these exist?

Historical tours

Unaware that there are any in Winthrop

An adult education program. Not just 'intro to excel for seniors', but language programs, cooking,

Not yet

Firearms safety training courses (had to go to Malden for a course on this)

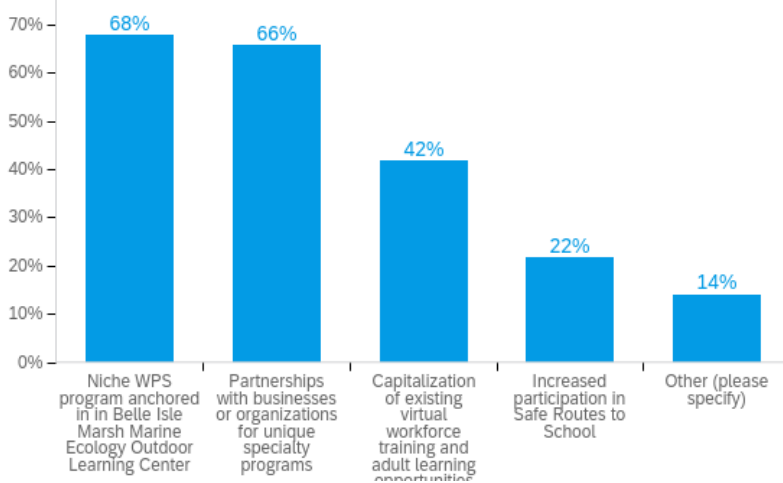
N/a

Use of the buildings after the pandemic fir students to have a place to play

No

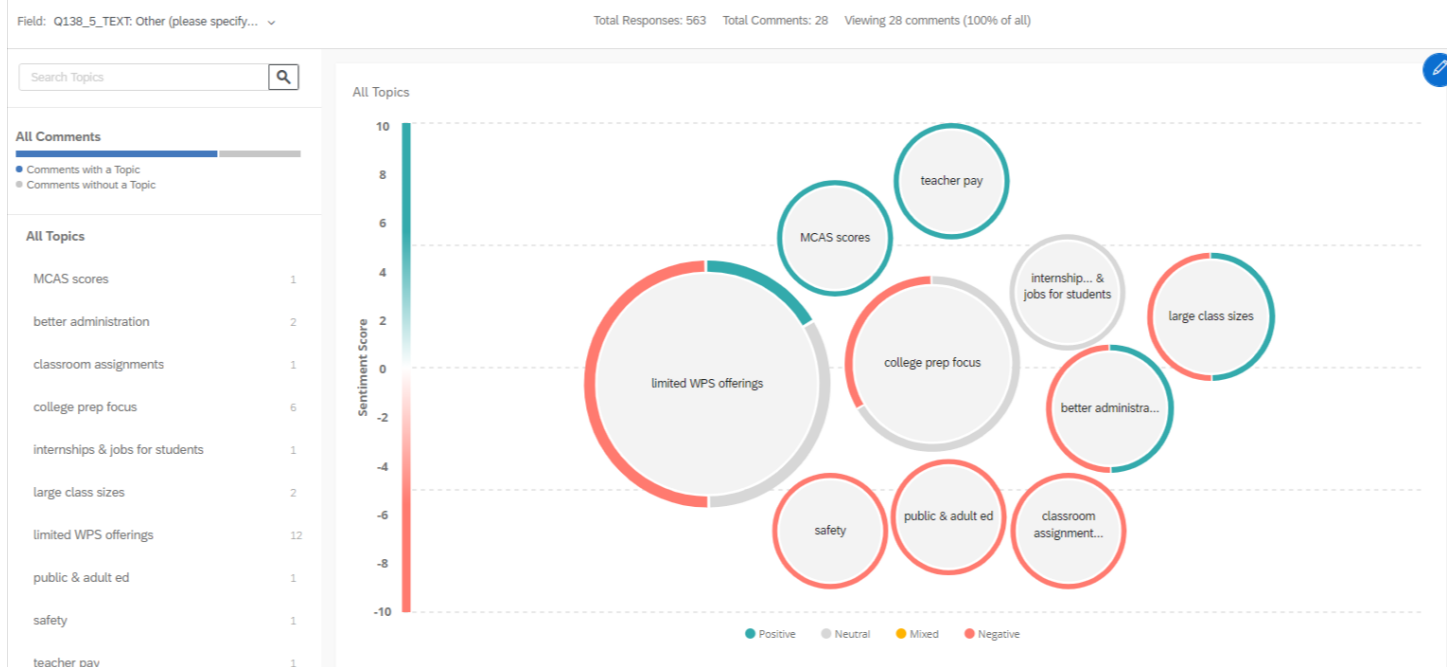
Na

**Based on the 198 respondents on this “all-that-apply” question regarding any specific opportunities related to schools or education that could have a high-level beneficial community impact, the following consensus items are in bold.**



#	Q138 - Is there a specific opportunity related to schools or education that could have a high-level beneficial community impact? N=198- Selected Choice	Percentage
2	Niche WPS program anchored in in Belle Isle Marsh Marine Ecology Outdoor Learning Center	68%
1	Partnerships with businesses or organizations for unique specialty programs	66%
4	Capitalization of existing virtual workforce training and adult learning opportunities via Wakefield Regional Vocational-Technical resources	42%
3	Increased participation in Safe Routes to School	22%
5	Other (please specify)	14%
	<b>Total</b>	<b>198</b>

#### 14% - Other (please specify) – Text



#### 14% - Other (please specify) - Text

More jobs open to students.

Increase AP classes and advanced tracks. College, college, college, and not just State of close schools. Increase access to Scholarships, loans, college choice.

More opportunity for the Arts (theater, music, crafting, engineering)

Increased adult ed in arts classes, public use of sports facilities or adult fitness & cooking classes

Better nature and homeschool partnerships.

SRTS is challenging given how the elementary schools are divided by grade and not by location/residential address.

Our remote learning experience due to COVID-19 has brought to light how inexperienced our school staff is with technology- both in terms of administrative tasks/communication and in the classroom pedagogy. An adequate CRM that allows for email segmentation as well as teacher training on digital learning would bring Winthrop into the 21st century.

Improve discipline in schools, lower class sizes, add better electives and convince parents to keep their kids in public schools!!!

N/A

not familiar with this topic

?

Appeal to retired professionals for support teaching in other subjects...Incentives offered by Town for tax reduction...

I do not have children so cannot comment on this

When kids go back there are very few crosswalks that are clearly painted

Grant seeking ops like Mathworks, local universities and colleges, local theaters who offer programs to see a show and love of the arts

Partnerships with local universities for school aged programs that influence higher education interest and accessibility. Programs like a choir

I do not have children in school so I do not have any informed opinions.

N/A

no comment

I think this still exists. Not sure. However, links with Bunker Hill Community College for students to achieve college credits for certain courses taken in high school.

Small class size, improved teacher salaries And a diverse staff as our town population becomes more multiethnic

more art and music

Partner with local university for advanced courses

Partnership with a local college?

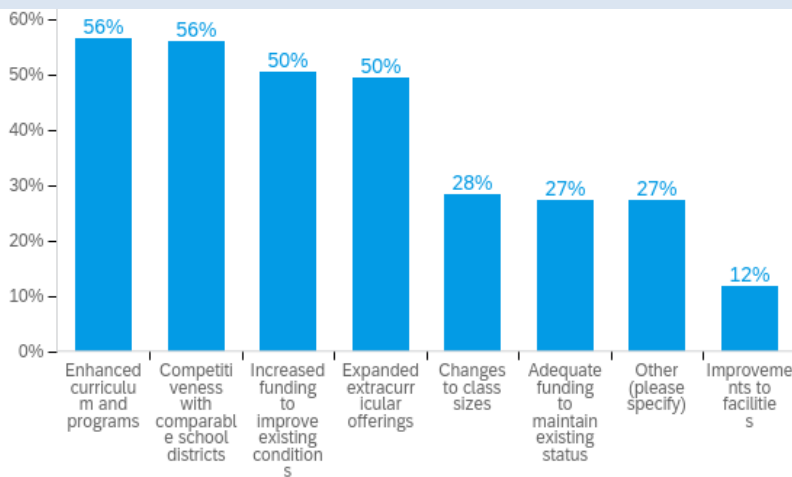
STEM program

Focus on improving MCAS results. Periodt

All of the above

Focus on STEM

**Based on the 202 respondents on this "all-that-apply" question regarding anything specific that could be improved for K-12 learning, the following consensus items are in bold.**



Q137 - Is there anything specific that could be improved for K-12 learning? N=202

#	Q137 - Is there anything specific that could be improved for K-12 learning? - Selected Choice	Percentage
3	Competitiveness with comparable school districts	56%
6	Enhanced curriculum and programs	56%
2	Increased funding to improve existing conditions	50%
5	Expanded extracurricular offerings	50%
7	Changes to class sizes	28%
1	Adequate funding to maintain existing status	27%
8	Other (please specify)	27%
4	Improvements to facilities	12%
	<b>Total</b>	<b>202</b>

## 27% - Other (please specify) – Text

Field: Q137\_8\_TEXT: Other (please specify... ▾

Total Responses: 563 Total Comments: 55 Viewing 55 comments (100% of all)



### 27% - Other (please specify) - Text

School leadership is poor. We need leaders who have both educational and leadership experience. Communication from the schools is huge to me. Also, the schools seem to prioritize teacher happiness over what's best for students.

Competitive pay scale for teachers

With 3 children, it's so hard to afford extracurricular activities for all of them. I wish everything wasn't so expensive

More Diversity with regards to the student population

There are many class/subject offerings that larger school districts can offer that WPS cannot. More languages, more AP class offerings, life skills classes, work study / intern type courses

Better teachers/increase teacher pay significantly

Motivation to college.

More opportunities for the Arts

unsure

N/a

Pay teachers more

I do not have children in school here

Communications with public who do not have children in school system

Too many incompetent young teachers.

No children in school better to defer to parents

High school tennis courts are in terrible condition. Ingleside has no dug outs for players, no seating for fans.

Direct correlation between smaller class size and increased academic performance.

Focus on education.

N/A

I am not familiar with this topic

Better administrative communications

Safety around school

Own any problems and identify the solution instead of Traditional pollyanna

Too many young, women teachers. You should hire more men and also you should hire older people because they make better teachers

Lower class sizes when normal in person learning resumes

?

More STEM- such as programming and robotics

I do not have children so cannot comment on this

More options too for special ed families

Put as much money into other programs as is put into sports.

We NEED a youth indoor facility for basketball/volleyball/gym sports that is accessible to youth programs. Kids are relegated to the old high school, WHS or EB Newton should be available.

Support for advanced learners

more arts and environmental choices

Hire teachers and admins from places other than Winthrop

Give the teachers what they need and more!! Support them to support our kids. Extracurricular should be lead by school more and not from these expensive third party organizations

Offer language- do something to be BETTER than comp districts. What can set us apart?

Maintenance! Maintenance! Maintenance! These school buildings are NOT being properly maintained. Not even properly cleaned.

We're unable to retain teachers for more than a few years because we don't pay teachers nearly what they could be making in neighboring towns. Gone are the days when your kids could have the same teachers as you.

We need smaller class sizes.

I do not have children in school so I do not have any informed opinions.

Our child goes to school in Boston because the class sizes in Winthrop are too large, and the school doesn't seem adequately funded or staffed.

N/A

Pay teachers better

no comment

embrace safe routes to school

See above regarding trades

Competitive wages for all school personnel so that the school system can RETAIN good teachers and staff.

Winthrop has beautiful facilities. We need to support advanced and creative curriculum, small class sizes and teacher salaries to be competitive.

The high school especially needs attention.

diversity and inclusion

Attention to actual education, increasing test scores

Not sure

In-person learning this year, whether this means working with parks and rec to develop outdoor spaces to learn or a hybrid option. Without in-person learning, esp for the small ones, our kids are going to fall behind.

The new buildings were poorly maintained. Clean them better

winthrop is never ranked in the top 100 school systems. Of the 351 munis in the state we should be in the top third at least

## WHO TOOK THE SURVEY

#	DO YOU LIVE OR WORK IN WINTHROP?	Percentage
1	<b>I live in Winthrop</b>	<b>89%</b>
2	I work in Winthrop	1%
3	<b>I live and work in Winthrop</b>	<b>9%</b>
4	I do not live or work in Winthrop	1%
	Total	332

#	WHAT IS YOUR HOUSING SITUATION?	Percentage
1	I rent	18%
2	<b>I own</b>	<b>76%</b>
3	I live with family or friends (do not pay rent or own)	6%
	Total	332

#	WHAT IS YOUR RACE? - Selected Choice	Percentage
1	<b>White</b>	<b>77%</b>
2	Black or African American	2%
3	American Indian or Alaska Native	1%
4	Asian (South East Asian, Indian)	2%
5	Native Hawaiian or Pacific Islander	0%
6	Two or more races	5%
7	I would rather not say	12%
8	Other	3%
	Total	327

#	WHAT IS YOUR GENDER? - Selected Choice	Percentage
1	Male	32%
2	<b>Female</b>	<b>59%</b>
3	Non-binary	3%
4	I would rather not say	6%
5	Other	0%
	Total	318



# OPEN HOUSE POLL SUMMARY

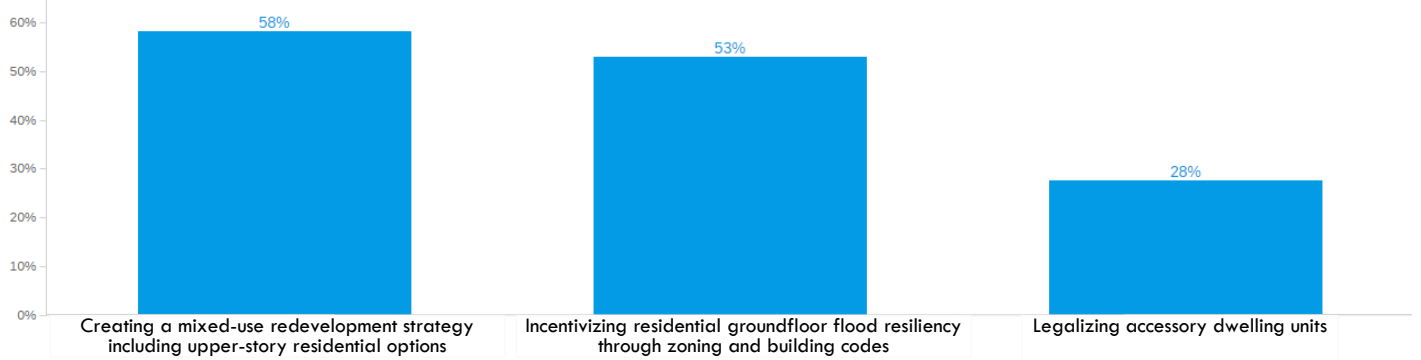
## Winthrop 2030 Actionable Visioning

- The following open house poll summary is for the first of two public online community open house workshops.
- The first digital visioning open house took place on Saturday, May 30<sup>th</sup> in a live Zoom meeting event with a presentation and discussion. That event was followed by an extended Part 2 open house webpage with visual informational content to inform decision-making before participants could take the Part 2 open house poll.
- The Part 2 open house poll was active for over six weeks from May 30<sup>th</sup> until July 13<sup>th</sup>. It was advertised through various outreach efforts including a paid Facebook-for-Business advertisement.
- The Facebook advertisement resulted in: (a) 1,373 link clicks including 309 from those 65 years and over, and 279 from those aged 55-64; (b) 19,976 people reached; and (c) 78,843 impressions from those people.
- There were 378 open house poll/survey respondents.
- The following summary below begins with the Part 2 Open House results, and is followed by Part 1 Live Zoom event poll results from the approximately 3 dozen community participants (excluding MAPC staffers and other officials).
- The community polls are not intended to be scientific surveys, but rather an attempt to gain the best available input from community participants to measure input, determine consensus, and draft goals in the visioning plan. The poll was devised to provide some standardization to community feedback to allow for a quantification of qualitative feedback that is challenging to obtain in conventional open community meetings with strictly/mainly oral comments. Ideally, we can approximate or exceed the Town’s historical double- or triple-digit attendance/participation rates between both visioning public forums.

### Concise Summary

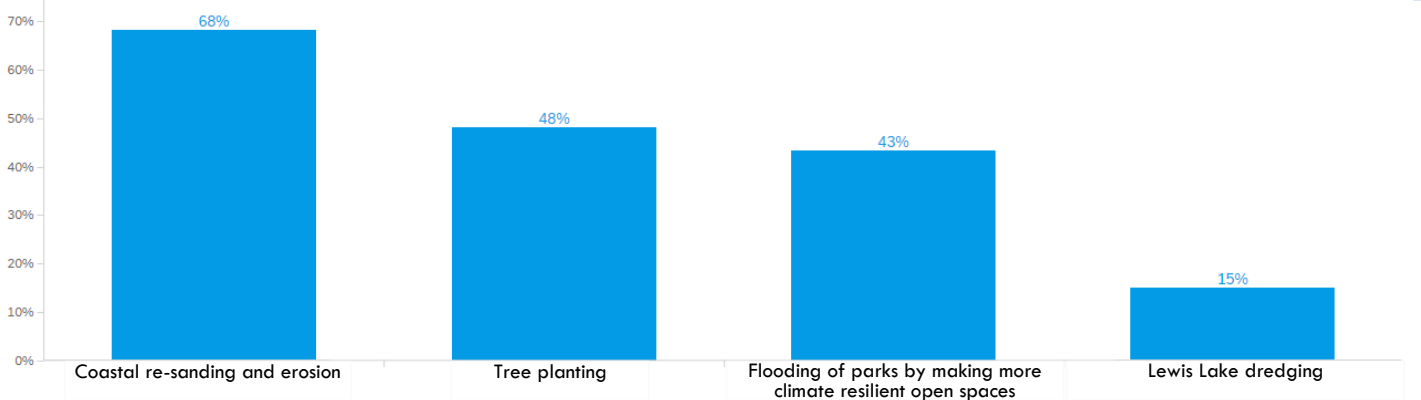
VISIONING TOPICS	CONSENSUS GOALS	
	Short-Term	Long-Term
<b>Housing</b>	58% Mixed-use residential strategy 53% Residential ground floor flood resiliency via zoning & building code measures	
<b>Jobs &amp; Economic Development</b>	55% Transformative redevelopment 43% Full redevelopment of former middle school site 35% Classroom/auditorium redevelopment	44% Encourage commercial property redevelopment 42% Enhance ferry service for residents & workers
<b>Climate &amp; Resilience</b>	78% Infrastructure-based flood-risk reduction strategies (living shorelines, seawalls, elevation, floodable infrastructure) 38% Flooding issue very urgent – 32% Flooding issue urgent Flooding areas of concern: Winthrop Beach, downtown, Point Shirley, Short Beach/Revere St 61% “Little to None” Personally impacted by flooding 10% “A Lot” Personally impacted by flooding	
<b>Facilities &amp; Energy</b>	60% Proactive promotion of renewable energy options 54% Install solar on municipal buildings	
<b>Open Space &amp; Recreation</b>	68% Coastal re-sanding & erosion 48% Tree plantings	47% More walking paths 38% Dog parks 35% Community gardens
<b>Operational Service Delivery</b>	29% Increased ferry service for residents 29% Faster review periods for new projects 28% Energy costs reduction through weatherization & HVAC upgrades	44% Energy costs reduction through weatherization & HVAC upgrades
<b>Transportation</b>	59% Partially subsidized MBTA passes to encourage transit use & reduce traffic	48% Enhanced ferry service
<b>Schools &amp; Education</b>	53% Teacher pay for job-retention & competitiveness with neighboring communities	41% Teacher pay for job-retention & competitiveness with neighboring communities

**Based on the 316 respondents on this “all-that-apply” question for short-term housing matters, there was simple-majority consensus on a mixed-use/residential strategy at 58%, and 53% for zoning and building code measures to ensure residential ground floor flood resiliency.**



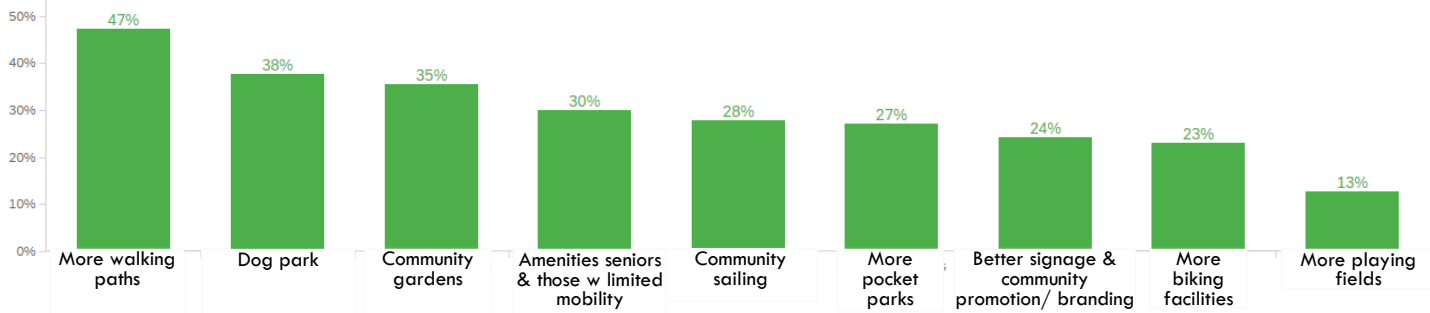
#	Which of these should be addressed in the short term? Select all that apply.	Percentage
2	Creating a mixed-use redevelopment strategy including upper-story residential options	58%
8	Incentivizing residential groundfloor flood resiliency through zoning and building codes	53%
1	Legalizing accessory dwelling units	28%
	Total	316

**Based on 361 respondents for this short-term-priorities question on open space and recreation, a strong two-thirds majority (68%) expressed coastal re-sanding and erosion as the top priority. A strong plurality at 48% also expressed tree plantings as being a short-term priority.**



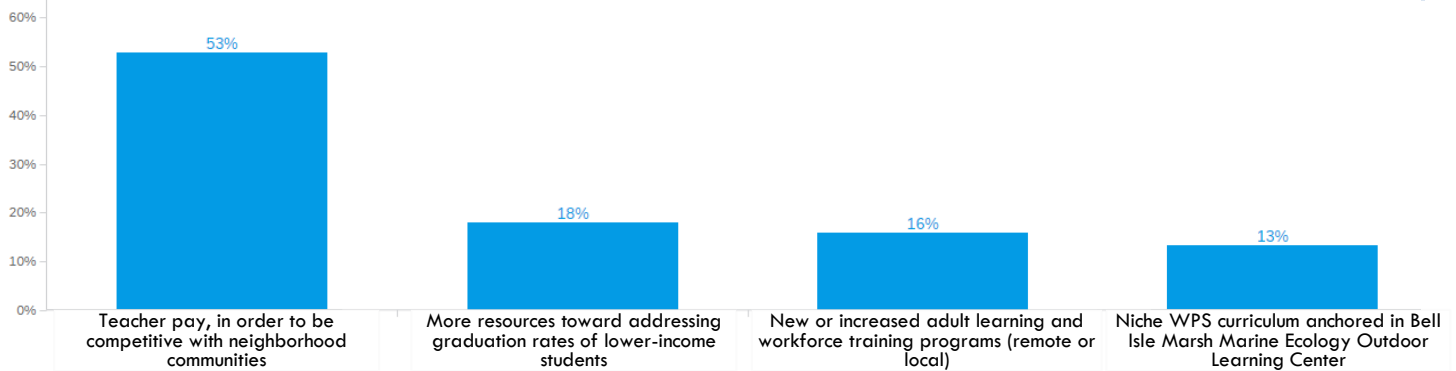
#	Which resources and issues should be addressed in the short term? Select up to two.	Percentage
1	Coastal re-sanding and erosion	68%
6	Tree planting	48%
7	Flooding of parks by making more climate resilient open spaces	43%
8	Lewis Lake dredging	15%
	Total	361

**Based on 375 respondents on this “up-to-3-choices” question on short-term open space and recreation priorities, the top three priorities are: more walking paths at 47%, dog parks at 38%, and community gardens at 35%.**



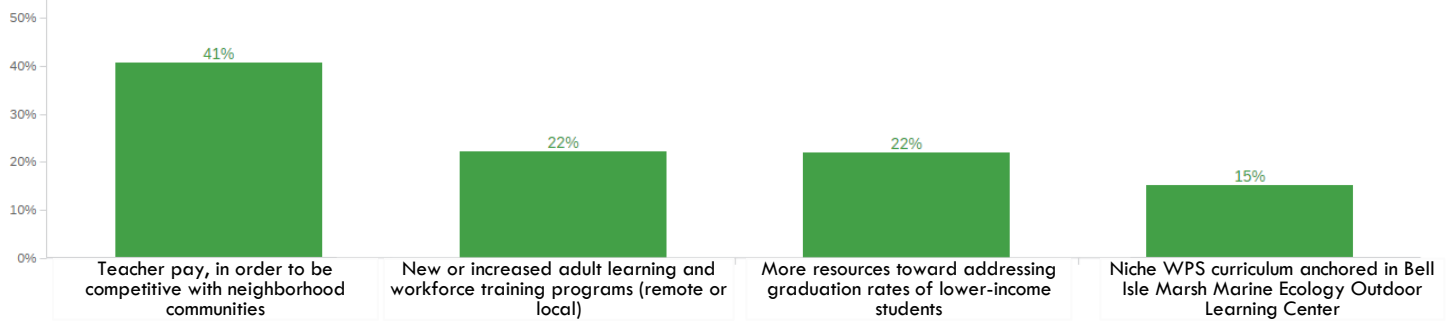
#	Which community needs should be addressed in the short term? Select up to three.	Percentage
6	More walking paths	47%
3	Dog park	38%
1	Community gardens	35%
9	Amenities for seniors and those with limited mobility	30%
2	Community sailing	28%
8	More pocket parks	27%
10	Better signage and community promotion/branding	24%
7	More biking facilities	23%
5	More playing fields	13%
	Total	375

**Of the 372 single-choice responses to this schools and education question, the short-term priority was teacher pay for job-retention and competitiveness with neighboring communities.**



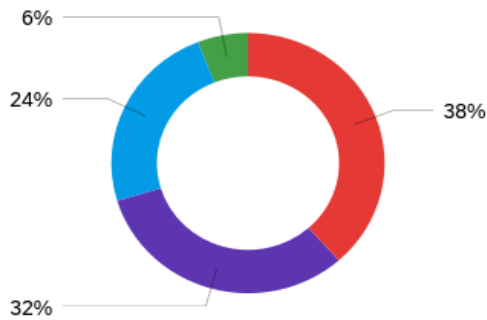
#	Which should be improved in the short term? Select one.	Percentage
1	Teacher pay, in order to be competitive with neighborhood communities	53%
2	More resources toward addressing graduation rates of lower-income students.	18%
4	New or increased adult learning and workforce training programs (remote or local)	16%
3	Niche WPS curriculum anchored in Bell Isle Marsh Marine Ecology Outdoor Learning Center	13%
	Total	378

*Of the 369 responses to this single-choice, long-term priority schools and education question, 41% supported teacher pay for job-retention and competitiveness with neighboring communities.*



#	Which should be improved in the long term? Select one.	Percentage
1	Teacher pay, in order to be competitive with neighborhood communities	41%
2	More resources toward addressing graduation rates of lower-income students.	22%
4	New or increased adult learning and workforce training programs (remote or local)	22%
3	Niche WPS curriculum anchored in Bell Isle Marsh Marine Ecology Outdoor Learning Center	15%
	Total	369

*Of the 373 responses to this single-choice question on urgency regarding flooding issues, over one-third said “very urgent” and approximately one-third said “urgent” for an aggregated total of two-thirds consensus.*



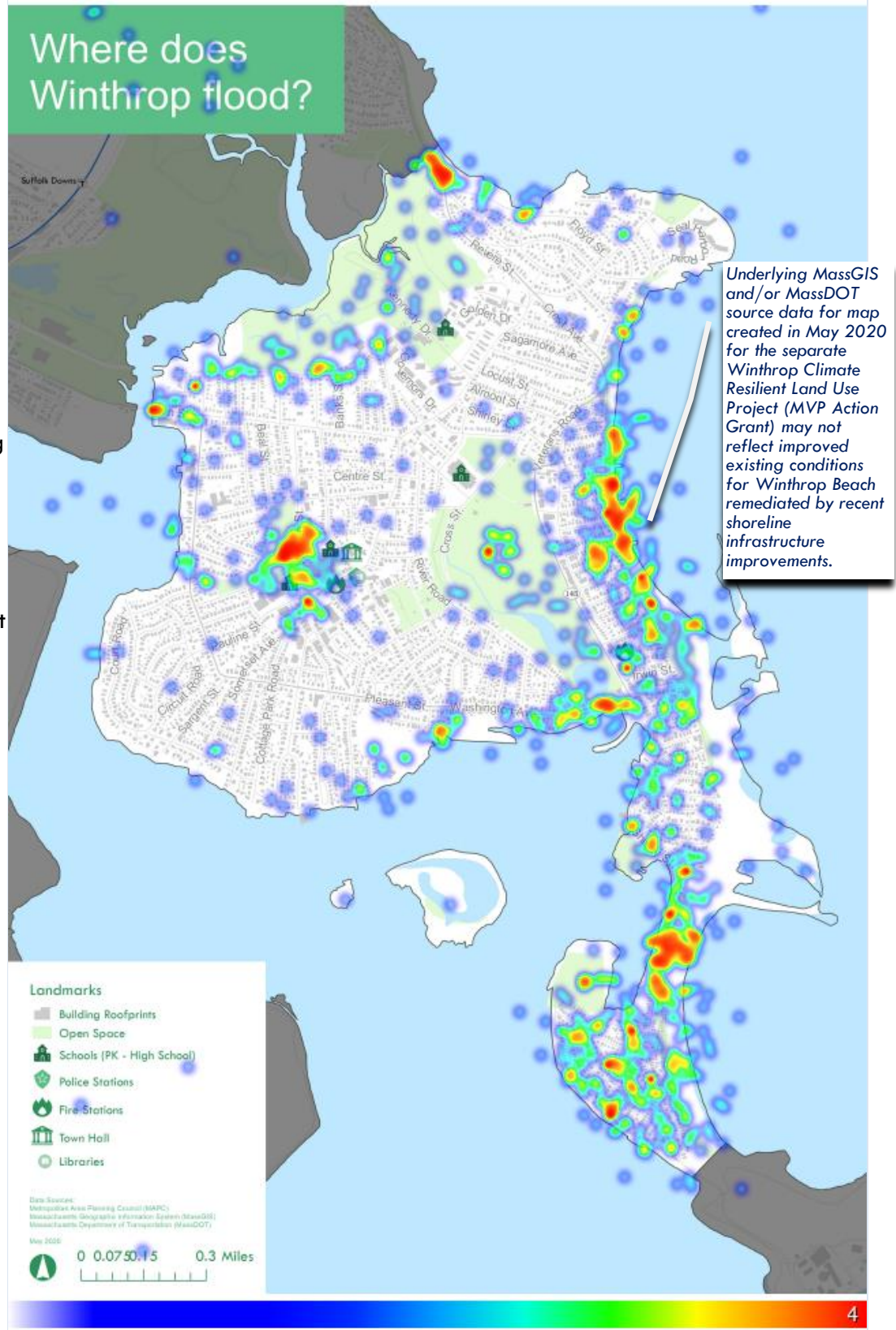
Very urgent   Urgent   Somewhat urgent   Not urgent

#	How urgent do you feel flooding issues are for Winthrop? Select one.	Percentage
1	Very urgent	38%
2	Urgent	32%
3	Somewhat urgent	24%
4	Not urgent	6%
	Total	373

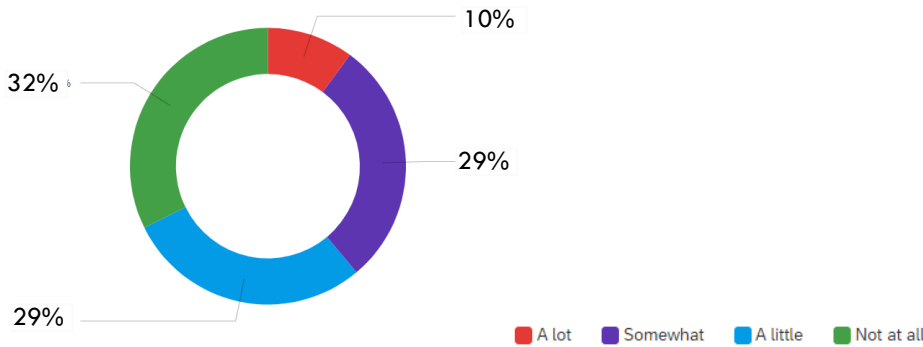
## Major areas of flooding concern in 4 locations: Winthrop Beach, downtown, Point Shirley, and Short Beach.

- The following map shows where poll respondents indicated where in Town they were most concerned about flooding issues.
- These areas largely correspond to where existing known floodplain areas, coastal flooding, and stormwater drainage issues.
- The four most noticeable clusters are:
  - along Winthrop Beach;
  - Central Business District (already being addressed via on-going downtown sewer and drainage infrastructure improvement project);
  - Point Shirley neighborhood; and
  - Revere Street and Short Beach area which serves as one of two vehicular connections to and from Winthrop.

Q79 - Where in Winthrop are you most concerned about flooding? Click on the map...

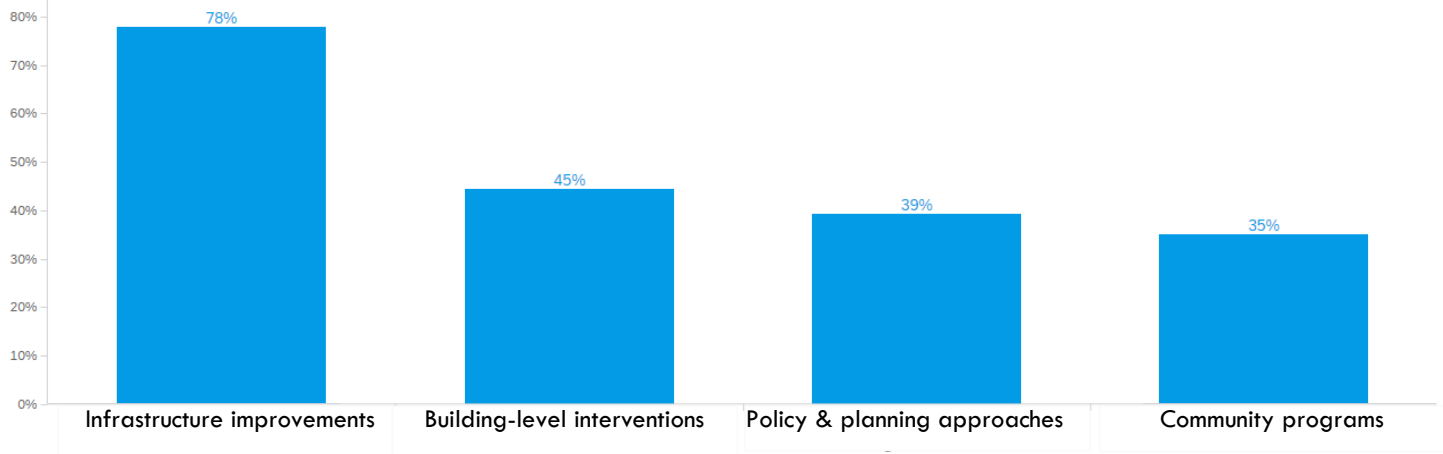


*Of the 365 responses to the single-choice question on personal impact by flooding, 61% indicated “a little, or not at all”, and 10% had indicated “a lot”.*



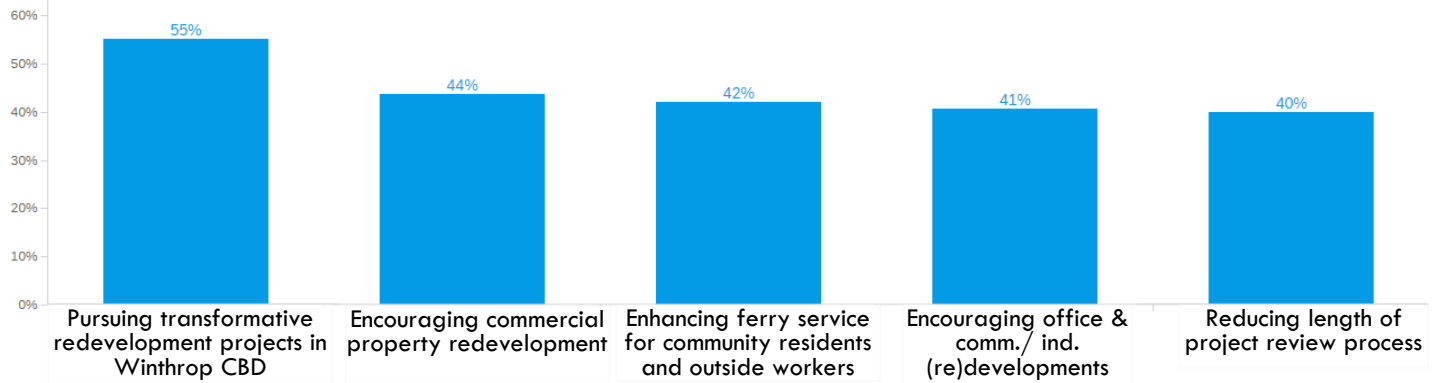
#	How much have you been impacted by flooding in Winthrop? Select one.	Percentage
4	Not at all	32%
2	Somewhat	29%
3	A little	29%
1	A lot	10%
	Total	365

*Based on 334 respondents choices on the “all-that-apply” question on desired flood risk reduction strategies, 78% clearly indicated infrastructure improvements, such as living shorelines, seawalls, etc.*



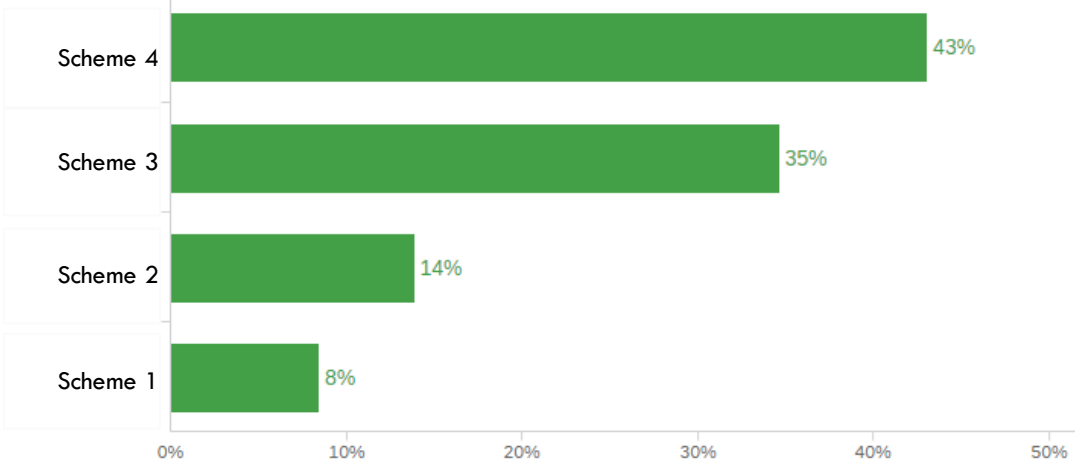
#	What types of flood risk reduction strategies would you like to see in Winthrop? Select all that apply.	Percentage
2	Infrastructure improvements (living shorelines, seawalls, elevation, floodable infrastructure)	78%
1	Building-level interventions (floodproofing, perimeter barriers, elevation)	45%
3	Policy and planning approaches (zoning updates, resilience checklist, design guidelines)	39%
4	Community programs (updated emergency response plan, programs increasing family and business resiliency)	35%
	Total	334

**Based on 330 respondents, 55% chose transformative redevelopment projects in downtown as the first major short-term priority for the Town's economic development.**



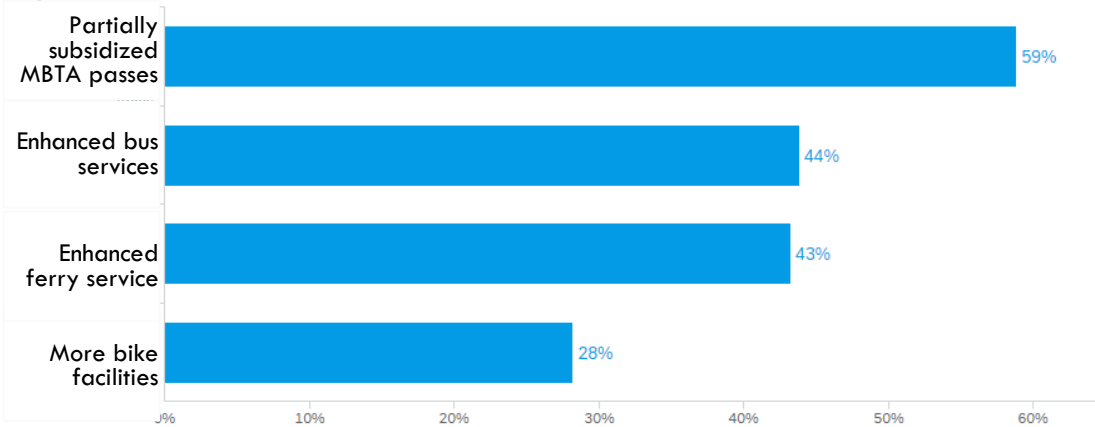
#	Which ideas should be addressed in the short term? Select up to three.	Percentage
5	Pursuing transformative redevelopment projects in Winthrop CBD	55%
4	Encouraging commercial property redevelopment	44%
3	Enhancing ferry service for community residents and outside workers	42%
2	Encouraging office and commercial/industrial (re)developments	41%
1	Reducing the length of the project review process	40%
	Total	330

**Based on 332 respondents, 43% desired a full redevelopment of the former middle school site in Winthrop Center. 35% was interested in the redevelopment of the classroom and auditorium buildings.**



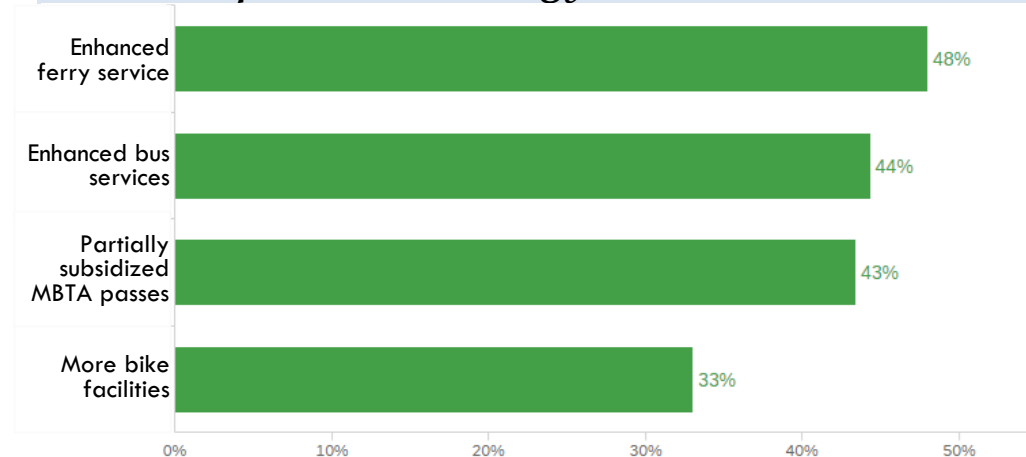
#	For the former Middle School site in Winthrop Center, which redevelopment scheme do you like the most?	Percentage
5	Scheme 4 - Redevelopment of the entire site	43%
4	Scheme 3 - Redevelopment of classroom and auditorium buildings	35%
2	Scheme 2 - Redevelopment of classroom buildings	14%
1	Scheme 1 - Reuse of existing site solely for office space	8%
	Total	332

***Based on 333 respondents, 59% indicated consensus on partially subsidized MBTA passes as a short-term strategy to encourage transit use and reduce traffic.***



#	Which ideas should be addressed in the short term? Select up to two.	Percentage
4	Partially subsidized MBTA passes to encourage transit use and reduce traffic	59%
3	Enhances bus services to Orient Heights MBTA Station	44%
2	Enhanced ferry service	43%
1	More bike facilities, like shared bike lanes, public bike rentals, etc.	28%
	Total	333

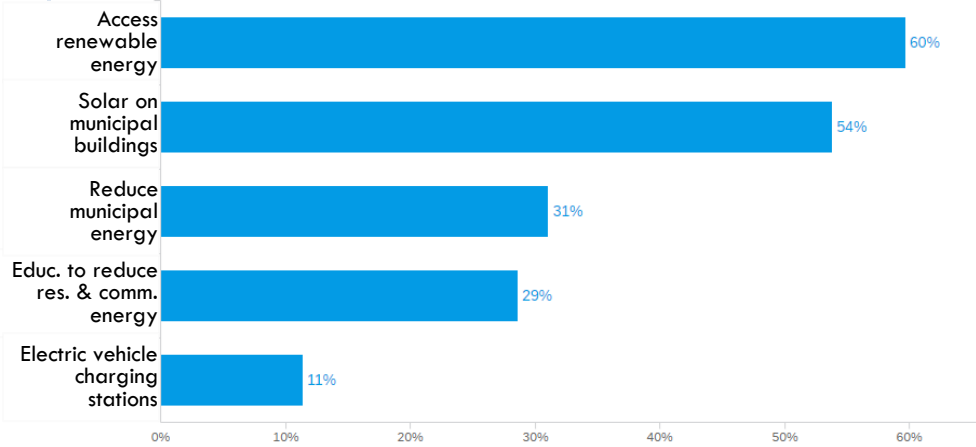
***Based on 327 respondents, 48% indicated enhanced ferry service as a long-term transportation strategy.***



#	Which ideas should be addressed in the long term? Select up to two.	Percentage
2	Enhanced ferry service	48%
3	Enhances bus services to Orient Heights MBTA Station	44%
4	Partially subsidized MBTA passes to encourage transit use and reduce traffic	43%
1	More bike facilities, like shared bike lanes, public bike rentals, etc.	33%
	Total	327

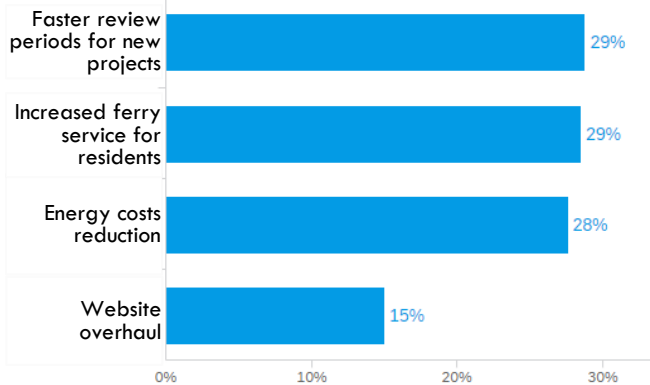


*Based on 325 respondents, there were two top priority strategies for reducing energy usage and carbon pollution. 60% indicated more proactive promotion of renewable energy options, and 54% indicated installing solar on municipal buildings.*



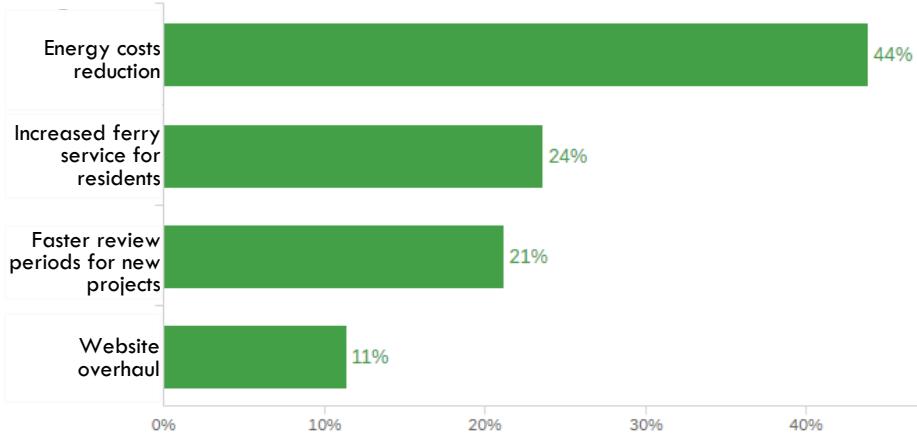
#	What initiatives should the Town priorities to reduce energy usage and carbon pollution. Select up to two.	Percentage
2	Increase access to renewable energy for residents and businesses	60%
6	Install solar on municipal buildings	54%
1	Continue to reduce municipal energy usage	31%
4	Provide programs and education to reduce residential and commercial energy usage	29%
3	Install electric vehicle charging stations at municipal facilities	11%
	Total	325

*Based on 333 respondents, there was uniform support for three short-term operational service delivery strategies: increased ferry service, faster new-project review periods, and energy costs reductions through weatherization/HVAC programs.*



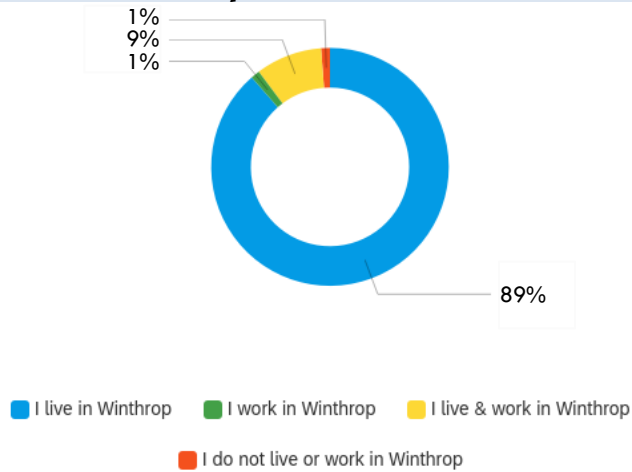
#	Which items should be improved in the short term? Select one.	Percentage
1	Increased ferry service for residents	29%
3	Faster review periods for new projects	29%
4	Energy costs reduction through weatherization and HVAC upgrades	28%
2	Website overhaul	15%
	Total	333

**Based on 326 respondents, 44% indicated a long-term strategy of energy costs reductions through weatherization/HVAC upgrades.**



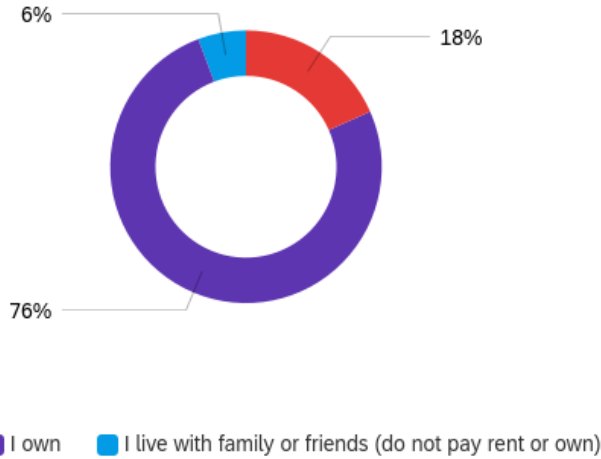
#	Which items should be improved in the long term? Select one.	Percentage
4	Energy costs reduction through weatherization and HVAC upgrades	44%
1	Increased ferry service for residents	24%
3	Faster review periods for new projects	21%
2	Website overhaul	11%
	Total	326

**89% of the open house poll respondents live in Winthrop, and 9% live and work in Winthrop.**



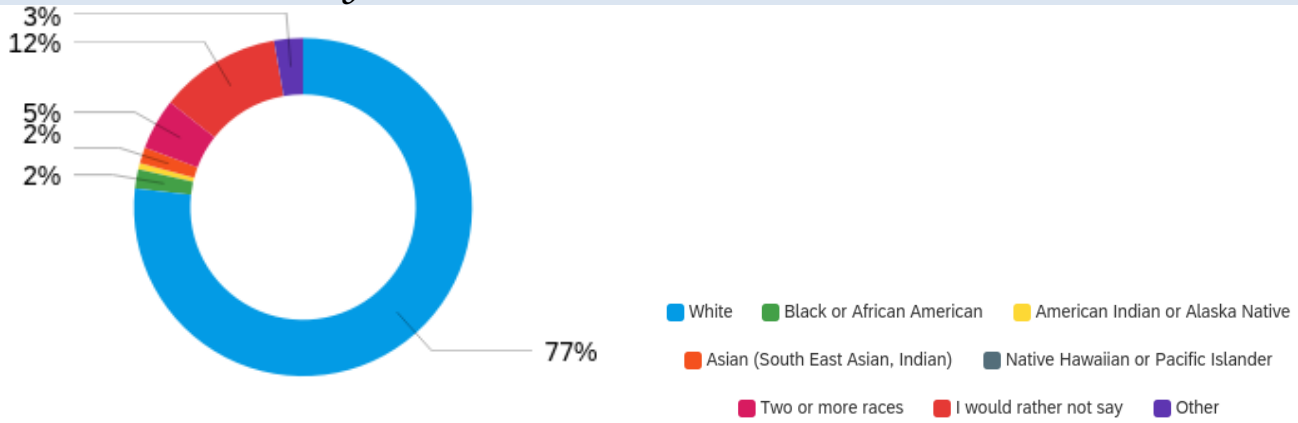
#	Do you live or work in Winthrop?	Percentage
1	I live in Winthrop	89%
3	I live and work in Winthrop	9%
2	I work in Winthrop	1%
4	I do not live or work in Winthrop	1%
	Total	332

**76% of the open house poll respondents own their homes (versus 55% ACS 2014-18 rate), and 18% rent.**



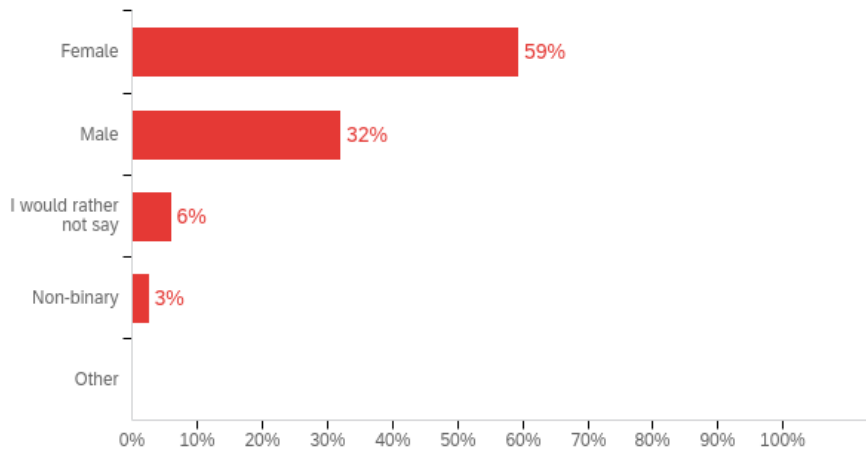
#	What is your housing situation?	Percentage
1	I rent	18%
2	I own	76%
3	I live with family or friends (do not pay rent or own)	6%
	Total	332

**77% of the open house respondents indicated that they were white, and 12% did not indicate any race.**



#	What is your race? - Selected Choice	Percentage
1	White	77%
2	Black or African American	2%
3	American Indian or Alaska Native	1%
4	Asian (South East Asian, Indian)	2%
5	Native Hawaiian or Pacific Islander	0%
6	Two or more races	5%
7	I would rather not say	12%
8	Other	3%
	Total	327

## 59% of the respondents were women.



#	What is your gender? - Selected Choice	Percentage
1	Male	32%
2	Female	59%
3	Non-binary	3%
4	I would rather not say	6%
5	Other	0%
	Total	318

## Live Zoom Event – Poll Results – May 30, 2020 – Part 1 Open House

### JOBS AND ECONOMIC DEVELOPMENT

WHICH SHOULD BE ADDRESSED IN THE SHORT TERM? SELECT UP TO THREE).

Reduce length of project review process	10
Encourage office & commercial/industrial (re)developments	7
Enhanced ferry service for commuting residents and outside workers	14
Encourage mixed-use/commercial property redevelopment	16
<b>Pursue transformative redevelopment projects in Winthrop Center CBD on opportunity sites</b>	<b>18</b>

WHICH FORMER MIDDLE SCHOOL REDEVELOPMENT SCHEME DO YOU LIKE? SELECT ONE).

Scheme 1 – Reuse of existing for solely office space	2
Scheme 2 – Classroom building redevelopment primarily	0
<b>Scheme 3 – Classroom &amp; auditorium redevelopment</b>	<b>12</b>
<b>Scheme 4 – Entire site redevelopment</b>	<b>10</b>

### CLIMATE AND RESILIENCE

WHAT CATEGORIES OF FLOOD RISK REDUCTION STRATEGIES WOULD YOU LIKE TO SEE IN WINTHROP? (SELECT ALL THAT APPLY)

Building level interventions (e.g. floodproofing, perimeter barriers, elevation)	16
<b>Infrastructure improvements (e.g. living shorelines, seawalls, elevation, floodable</b>	<b>25</b>
Policy and planning approaches (e.g. zoning updates, resilience checklist, design)	22

Community programs (e.g. programs to increase family and business resiliency) 12

*HOW URGENT DO YOU FEEL FLOODING ISSUES ARE FOR WINTHROP?  
(SELECT ONE)*

**Very urgent** 20  
**Urgent** 7  
Somewhat urgent 3  
Not urgent 0

**FACILITIES AND ENERGY**

*WHAT INITIATIVES SHOULD THE TOWN PRIORITIZE TO REDUCE ENERGY USAGE AND CARBON POLLUTION? (PICK UP TO 2)*

Continue to reduce municipal energy usage 12  
Provide programs and education to reduce residential and commercial energy usage 11  
Install solar on municipal buildings 13  
**Increase access to renewable energy for residents and businesses** 16  
Install electric vehicle (EV) charging stations at municipal facilities 9

**OPEN SPACE AND RECREATION**

*WHICH COMMUNITY NEEDS SHOULD BE ADDRESSED IN THE SHORT TERM? (SELECT UP TO THREE)*

Community gardens 9  
Dog park 5  
More playing fields 2  
Community sailing 10  
More walking paths 11  
More biking facilities 8  
**More pocket parks** 12  
**Amenities for seniors and those with limited mobility** 14  
Better signage and community promotion/branding 9

*WHICH RESOURCES ISSUES SHOULD BE ADDRESSED IN THE SHORT TERM? (SELECT UP TO TWO)*

Coastal re-sanding and erosion 14  
Tree plantings 10  
**Addressing flooding of parks with climate resilient open space** 23  
Lewis Lake dredging 4

**OPERATIONAL SERVICE DELIVERY**

*WHICH SHOULD BE IMPROVED SOONER? (SELECT ONE).*

Increased ferry service for residents' commutes 5  
Website overhaul 5  
Faster new projects review periods and/or processes 8  
**Energy costs reduction, e.g., weatherization, & upgrades to HVAC systems** 12

*WHICH COULD BE DONE IN THE LONG TERM? (SELECT ONE)*



Increased ferry service for residents' commutes	9
Website overhaul	8
Faster new project review periods and/or processes	5
Energy costs reduction (weatherization, upgrades to HVAC)	8

### TRANSPORTATION

*WHICH SHOULD BE ADDRESSED IN THE LONG TERM? (SELECT UP TO TWO)*

More bike facilities (incl. shared lanes, public docking stations, public rentals)	14
Enhanced ferry service for commuting residents and outside workers	10
<b>Enhanced bus service to MBTA Blue Line for residents and reduce incoming traffic</b>	<b>16</b>
Partially subsidized MBTA passes to encourage transit use and reduce traffic	10

*WHICH SHOULD BE ADDRESSED IN THE SHORT TERM? (SELECT TWO)*

More bike facilities (incl. "shared" lanes, public docking stations, public rentals)	5
Enhanced ferry service for commuting residents and outside workers	14
<b>Enhanced bus service to MBTA Blue Line for residents and reduce incoming traffic</b>	<b>22</b>
Partially subsidized MBTA passes to encourage transit use and reduce traffic	14

### HOUSING

*WHICH OF THESE SHOULD BE ADDRESSED IN THE SHORT TERM? SELECT ALL THAT APPLY.*

<b>Mixed-use redevelopment strategy for upper-story residential options</b>	<b>19</b>
Legalize accessory dwellings units for safety, compliance and affordability	14
Residential groundfloor flood resiliency zoning and building code facilitation	14

### SCHOOL AND EDUCATION

*WHICH SHOULD BE IMPROVED SOONER? (SELECT UP TO TWO)*

<b>Increase teacher pay to be competitive with neighboring communities, and improve education</b>	<b>22</b>
Pursue niche WPS curriculum anchored in Belle Isle Marsh marine ecology outdoor learning center	14
More resources toward addressing lower income graduate rates	12
Pursue new or increased adult learning and workforce training programs remote or local	15

*WHICH COULD BE DONE IN THE LONG TERM? (SELECT UP TO TWO)*

<b>Increase teacher pay to be competitive with neighboring communities, and improve education</b>	<b>19</b>
Pursue niche WPS curriculum anchored in Belle Isle Marsh marine ecology outdoor learning center	15
More resources toward addressing lower income graduate rates	12
Pursue new or increased adult learning and workforce training programs remote or local	15