

INITIAL DRAFT FOR DISCUSSION

The following initial draft topic strategies have been prepared by MAPC for discussion with the Master Plan Committee. The initial strategies are based on community feedback through survey responses, community meetings, and committee input. The initial draft topic strategies will be edited, refined, and improved with discussion and input from the Master Plan Committee, stakeholders interested in the topic, and the community through meetings to be held in the fall of 2021.

Public Health and Livability

The big idea of the goals for Public Health and Livability is to ensure that residents have equitable access to resources and information so all residents can achieve their greatest health potential.

Goals with Committee Feedback Integrated (5/25):

1. **Goal 1:** Invest in Dedham's Health Department's core public health services, cross-sector partnerships, and projects to reduce health risks, particularly for vulnerable residents
 - **Strategy 1.1:** Fund core services in the Dedham Health Department (i.e., housing inspections, restaurant inspections, Public Health Nursing, etc.) according to the State Action for Public Health Excellence (SAPHE) core capabilities and credentialing frameworks
 - i. Dedicate resources for Dedham Health Department to supplement or fill gaps in core public health services
 - ii. Identify public health protection and prevention activities that can be filled via regional collaboration with Norfolk County 8
 - **Strategy 1.2:** Continue regional collaboration with Norfolk County 8 to foster delivery of public health services through shared municipal initiatives and cross-sector partnerships (hospitals, faith-based community, high education, etc.)
 - **Strategy 1.3:** Develop and implement 5-year strategic plan for Dedham Health Director position as Chief Health Strategist which will enable the department to transition into a Public Health 3.0 service model and implement more holistic and health promoting interventions
 - **Strategy 1.4:** Develop and implement communications strategy for Dedham Health Department to inform residents, businesses and municipal staff on existing health conditions and health services offered by the health department

- 2. Goal 2:** Reduce environmental exposures that adversely affect the health of Dedham residents
- **Strategy 2.1:** Implement actions within the Public Health and Safety section in Sustainable Dedham Climate Action and Resiliency Plan and prioritize the following action items steps:
 - i. Identify partners and improve volunteer support for public health education (e.g. tick education, sunscreen) and emergency response for all residents
 - ii. Provide training for town staff (e.g. Health Department) and board members on climate-related public health threats, impacts, and response, especially related to vulnerable populations
 - iii. Ensure that all communications and outreach utilize multimedia and are inclusive for non-native English speakers
 - **Strategy 2.2:** Provide age-friendly home remodeling guidance (e.g., AARP Home Fit guide, universal design guide) through the Building Department and pair with lower permitting fees, expedited permitting, or low interest municipal loans to provide assistance to make the changes more affordable to elderly residents
 - **Strategy 2.3:** Continue to conduct regular compliance checks to create a mechanism to identify, warn, and educate alcohol outlets that are in violation of alcohol sales to underage individuals
 - **Strategy 2.4:** Define mitigation measures to reduce health impacts for locations near high volume traffic roadways, particularly the locations that overlap with Dedham's Environmental Justice Blockgroups to identify potential air quality mitigation measures
 - i. Inventory locations in Environmental Justice Blockgroups near high volume traffic roadways
- 3. Goal 3:** Support the mental and emotional wellness of Dedham residents, specifically youth and children, to mitigate conditions that contribute to harmful behaviors
- **Strategy 3.1:** Strengthen communication and coordination between organizations who work with youth and families (e.g., Dedham Organization for Substance Awareness (DOSA), Dedham Youth Commission, Riverside, Dedham Police Department, and Interface) and municipal offices to raise awareness and knowledge of available resources to Dedham residents, families, and youth (See Goal XX in Governance chapter)
 - i. Highlight success stories of Dedham residents who have utilized existing resources as a mechanism to motivate other residents to engage with available mental health resources
 - **Strategy 3.2:** Support DOSA and Dedham Youth Commission on the following efforts:
 - i. Establish a Youth Coalition to ensure issues that are affecting youth the most are identified by youth
 - ii. Conducting annual school wide social norms campaign targeted towards youth to correct misperceptions about how prevalent youth alcohol use is

4. **Goal 4:** Foster community connectedness and intergenerational ties by breaking down barriers
- **Strategy 4.1:** Identify or develop publicly accessible spaces as physical community hubs in each Dedham Neighborhood
 - i. Create and develop culturally resonant and inclusive programming for each neighborhood hub that encourages residents to engage in physical activity or encourages social interaction
 - ii. Conduct bi-annual creative placemaking events to highlight the diversity of cultures of Dedham residents
 - **Strategy 4.2:** Designate spaces in existing community buildings (e.g., Town Hall, Library, etc.) for physical improvements, using universal design principles, to host inter-generational community programming
 - **Strategy 4.3:** Implement Dedham's 2019 Open Space and Recreation Plan and prioritize the following objectives:
 - i. Produce comprehensive guides and signage, available in multiple languages, to open space and recreation resources
 - ii. Develop and implement an effective communications plan for all open space and recreation programs and offerings
5. **Goal 5:** Enact policies and programs that foster inclusive civic and social engagement and expand the outreach and communication for services available to residents
- **Strategy 5.1:** Pilot use of Race Forward's Choice Points to Advance Equity framework in residential development decision making processes (e.g., Planning Board, Zoning Board of Appeals) for one year. Track and evaluate outcomes to assess use of framework in other municipal development decision-making
 - **Strategy 5.2:** Establish trainings about requirements and good practices such as Open Meeting Law compliance, email and communication norms, and decision-making processes. This may include regularly connecting board and committee members with existing resources such as the Citizen Planner Training Collaborative
6. **Goal 6:** Support daily physical activity and eliminate risk of traffic related injuries and fatalities
- **Strategy 6.1:** Adopt a Vision Zero strategy to eliminate all traffic fatalities and severe injuries by implementing the core priorities: managing speeds, centering equity, and engaging communities
 - **Strategy 6.2:** Use MAPC's Local Access Score to prioritize bicycle and pedestrian capital investments that connect residents to health destinations such as grocery stores, commercial districts, recreations destinations, transit, and schools
 - **Strategy 6.3:** Ensure the Dedham Council on Aging is recording unmet transportation and trip requests to help develop revised transportation services
 - **Strategy 6.4:** Develop multi-lingual guides to parks and public lands that show trails, special features, and access points for pedestrians and vehicles