Federal Economic Development Funding Opportunities

September 9, 2021
Agenda

1. Introduction from MAPC
2. The Economic Development Administration
3. The MAPC Economic Development District
4. The EDA American Rescue Plan Act
5. Question & Answer Session
6. Next Steps & Closing
Welcome

Marc Draisen
Executive Director
Metropolitan Area Planning Council
The Economic Development Administration

Source: EDA.gov
Economic Development Administration (EDA)

EDA’s mission is to lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.
EDA’s Eligibility Criteria

- Eligible recipients include units of state and local government, Indigenous tribes, public and private non-profits, district organizations, universities and other institutions of higher education.
  - Non-profit organizations are required to act in cooperation with officials of general purpose units of local government with jurisdiction over the project area.
  - Individuals and for-profit businesses are not eligible for EDA assistance.
EDA’s Investment Priorities

- Recovery & Resilience
- Workforce Development
- Manufacturing
- Exports & Foreign Direct Investment
- Equity
- Technology-Based Economic Development
- Environmentally-Sustainable Development

To learn more about EDA’s Investment Priorities, visit [https://eda.gov/about/investment-priorities/](https://eda.gov/about/investment-priorities/)
EDA’s Traditional Investment Priorities

• **Recovery & Resilience**: Projects that build economic resilience to and long-term recovery from economic shocks.

• **Workforce Development**: Projects that support workforce education and skills training activities directly connected to the hiring and skills needs of the business community and that result in well-paying, quality jobs.

• **Manufacturing**: Projects that encourage job creation, business expansion, technology and capital upgrades, and productivity growth in manufacturing.

• **Exports & FDI**: Projects that enhance or build community assets to support growth in US exports or increased foreign direct investment.
2021 Investment Priorities

- **Equity**: Projects that advance equity across America through investments that directly benefit *traditionally underserved populations*.

- **Technology-Based Economic Development**: Projects that foster regional knowledge ecosystems that support *entrepreneurs and startups*.

- **Environmentally-Sustainable Development**: Projects that help address the *climate crisis* including through the development and implementation of green products, processes, places, and buildings.
The MAPC Economic Development District
MAPC Economic Development District

- Strategic economic development planning.
- Leverage involvement of public, private, and non-profit sectors in collaboration.
- Maintains a data warehouse to support economic development in the region.
- Guide potential applicants through the application process.
- Creation of a regional economic development strategy to be utilized by applicants.
Comprehensive Economic Development Strategy Goals

1. Residents of the region achieve financial stability in order to withstand three to six months of economic hardship;
2. There is increased parity between the wealth of BIPOC (Black, Indigenous, and People of Color) and White people in the region; and
3. Everyone in the region can access jobs, goods, and services close to their homes via affordable transportation options, with shorter commutes and fewer transfers.

The MAPC CEDS can be found here: https://www.mapc.org/wp-content/uploads/2021/02/Final-CEDS-022521.pdf
EDA’s American Rescue Plan Grant Programs
EDA’s American Rescue Plan Grant Programs

$3 billion in American Rescue Plan Act funding to Invest in America’s Communities.

This investment is to support bottom-up economic development focused on advancing equity, creating good-paying jobs, helping workers to develop in-demand skills, building economic resilience, and accelerating the economic recovery for the industries and communities hit hardest by the coronavirus pandemic.

More information on EDA’s ARPA Programs can be found here: https://eda.gov/arpa/
EDA's American Rescue Plan Programs

- Build Back Better Regional Challenge
- Good Jobs Challenge
- Economic Adjustment Assistance
- Indigenous Communities
- Travel, Tourism, and Outdoor Recreation
- Statewide Planning, Research and Networks
- Coal Communities Commitment
Build Back Better Program

$1 billion to transform 20-30 economically distressed regions through regional growth clusters.

Substantial investment through groups of 3 to 8 projects. Totaling ~$25-100M per region.

$100 million will be dedicated to Coal Communities.

Proposals should include opportunities to grow new regional industry clusters or scale existing ones through planning, infrastructure, innovation and entrepreneurship, workforce development, access to capital, and more.

More information on this program can be found here: https://eda.gov/arpa/build-back-better/
Build Back Better Program

Phase 1: 50-60 regions awarded technical assistance grants to help regions prepare for Phase II and mature their clusters. Total: $500,000 per region.

Phase 1 concept proposal deadline: October 19, 2021

Phase 2: 20-30 regions from Phase I regions awarded implementation grants from full project cluster applications. Total: $25-$75M, up to $100M per region

Phase 2 application deadline: March 15, 2022

Contact: Josh Eichen (jeichen@mapc.org) Raul Gonzalez (rgonzalez@mapc.org)
Statewide Planning, Research & Networks

Designed to build regional economies from different avenues:

• **Statewide planning** – Develop economic development plans that identify new or existing industry clusters that would benefit from specific infrastructure, studies, and/or workforce investment to facilitate expansion

• **Research Networks** – Fund data, tools and institutional capacity for evaluating and scaling economic development programs

• **Create Communities of Practice** to connect and provide technical assistance to existing EDA grantees

More information on this program can be found here: [https://eda.gov/arpa/planning-grants/](https://eda.gov/arpa/planning-grants/)
Statewide Planning, Research & Networks

Funding Available: $59 million for Statewide Planning, $31 million for Research and Communities of Practice

Deadline for Application: October 31, 2021

Project Examples: Developing multi-state regional economic development plans, develop a tool to scale up existing industry clusters.

Partners to Collaborate With: Economic Development Districts (EDDs), University Centers (UCs), Revolving Loan Funds (RLFs), and Build to Scale (B2S) Grantees.

Contact: – Will Dorfman (wdorfman@mapc.org) or Raul Gonzalez
Good Jobs Challenge

Seeks to establish or strengthen regional systems to train workers with in-demand skills through employer-driven training, supporting participants with wrap-around services and employer commitments to hire.

- **Focus:** Job placement is key! Please note that employer commitments to hire are NOT required but will likely help make your application more competitive.
- **Document CEDS alignment** in your project narrative and/or through a letter of support from EDD.
- **Program Structure and Collaboration:** System lead entity, sectoral partners convened by backbone organizations (if multiple sectoral partnership and same as system lead entity if one sectoral partnership), contractors. *Must* be EDA eligible.

More information on this program can be found here: [https://eda.gov/arpa/good-jobs-challenge/](https://eda.gov/arpa/good-jobs-challenge/)
Good Jobs Challenge

**Project Examples:** Applicants may propose developing or strengthening a regional workforce system made up of several sectors/industries, or single sectoral partnership (one sector/industry). Such as: Skills Training, Programs Registered Apprenticeship, Other Work-and-Learn Models, Certification or Credentialing Programs etc.

**Awards:** Between 25 and 50 awards at ~$5-25 million each; phased funding.

**Grant Rate:** Projects will be funded at a 100% grant rate; projects that leverage other funds will be more competitive

**Deadline:** Full applications due January 26, 2022

**Contact:** Sukanya Sharma (ssharma@mapc.org) or Raul Gonzalez
Travel, Tourism, & Outdoor Recreation

To assist communities and regions in recovery from COVID’s negative impact on travel, tourism and outdoor recreation sectors. There is a state allocation as well as competitive grant.

• **Requirements**: Consistency with CEDS, EDA Recovery and Resiliency Investment Priorities, Environmental and historic preservation requirements

• Eligibility is very broad however local tourism promotion and marketing **ARE NOT** eligible under the competitive grant.

• **Potential projects** may include projects that are non-construction (a tourism pandemic recovery strategy) or construction (visitor information centers), owned by eligible applicants.

More information on this program can be found here: https://eda.gov/arpa/travel-tourism/
Travel, Tourism, & Outdoor Recreation

• **Competitive Grant Deadlines:** Eligible applicants should try and submit by Jan 31, 2022.

• **Competitive Grant Funding amount:** 150 awards between $500,000-$10,000,000 within $95M awarded to Philadelphia Regional Office.

• **Competitive Grant Match:** Competitive Tourism Grants will fund at least 80% and up to 100% of eligible costs. If you can show that you can match costs you may be more competitive.

• **State Allocation:** $16 million for Massachusetts.

**Contact:** Jenn Kaplan (jkaplan@mapc.org) or Raul Gonzalez
Economic Adjustment Assistance Program

The most flexible American Rescue Plan program; intended to fund non-construction and construction activities not already part of another NOFO.

A wide range of technical assistance, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program.

EDA encourages application submissions based on long-term, regionally oriented, coordinated, and collaborative economic development or redevelopment strategies that foster economic growth and resilience.

More information on this program can be found here: https://eda.gov/arpa/economic-adjustment-assistance/
Economic Adjustment Assistance Program

$500 million in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants.

$200 million will be dedicated to Coal Communities.

Total per project ~$500,000 – $5 million

Grant Deadlines: Eligible applicants should try and submit by March 31, 2022.

Match: The presumptive grant rate is 80%; EDA has discretion to reach 100%.

Contact: Raul Gonzalez (rgonzalez@mapc.org)
Question & Answer Session
Recommended Next Steps

1. Read the Notice of Funding Opportunity (NOFO) and Eligibility Requirements for each program: [https://eda.gov/funding-opportunities/](https://eda.gov/funding-opportunities/)

2. Review successful awards by searching EDA’s Award Website: [https://eda.gov/grants/](https://eda.gov/grants/)

3. Reach out to MAPC (or your Economic Development District) for planning support and technical assistance: [https://eda.gov/resources/directory/](https://eda.gov/resources/directory/)

4. MAPC will provide for you a checklist so that you can see how closely your project aligns with EDA’s requirements: [https://mapc.az1.qualtrics.com/jfe/form/SV_cOdgFhLSGUWAa7Y](https://mapc.az1.qualtrics.com/jfe/form/SV_cOdgFhLSGUWAa7Y)

5. MAPC will then connect with your Economic Development Representative with questions: [https://eda.gov/contact](https://eda.gov/contact)

We will follow up with a recording of the webinar along with answers to your questions!
Municipal Webinar

How Municipalities Can Make Meaningful Investments With ARPA Dollars

Wednesday, September 15
2 p.m. to 3 p.m.

Join MAPC for a discussion with the Massachusetts Taxpayers Foundation on how cities and towns can make these strategic investments for a more prosperous and equitable region.

Speakers include:
• Lizzi Weyant, Director of Government Affairs, Metropolitan Area Planning Council
• Doug Howgate, Executive Vice President, Massachusetts Taxpayers Foundation
Thank You

Josh Eichen
jeichen@mapc.org
617-933-0722

Raul Gonzalez
rgonzalez@mapc.org
617-933-0763

Jennifer Kaplan, AICP
jkaplan@mapc.org
617-933-0712

Sukanya Sharma
ssharma@mapc.org

William Dorfman
wdorfman@mapc.org

Josh Eichen
jeichen@mapc.org

Raul Gonzalez
rgonzalez@mapc.org

Jenn Kaplan
jkaplan@mapc.org

Sukanya Sharma
ssharma@mapc.org

Will Dorfman
wdorfman@mapc.org