

Designing Dedham



Master Plan Committee Meeting #21

Tuesday, October 19th, 2021



Designing Dedham 2030

Photo: Town of Dedham

10/19/2021

Zoom Meeting Protocols

- **The meeting is being recorded**
- Please mute your audio to avoid feedback issues
- If you are not a committee member please leave video off until the comment period at the end of the meeting
- Committee members if you have a question or comment, please raise your hand or unmute yourself
- Public if you have a question or comment during the public comment period, please use raise your hand function to be recognized



Master Plan Committee

Jessica Porter, Co-chair, Planning Board

Sarah MacDonald, Co-chair, Select Board

Margaret Adams Whitfield

Dieckmann Cogill

Josh Donati, School Committee

Nathan Gauthier

Dan Hart

Justin A. Humphreys

Daniel T. Maher

Shaw McDermott

Jay O'Brien, Planning Board

Alix M. O'Connell, Parks and Recreation

Sharna Small Borsellino

Andrew Tittler

Jeremy Rosenberger, Planning Director

Michelle Tinger, Planning Specialist



Committee Values and Expectations

- **Open-mindedness**
- **Respect**
- **Address conflict**
- **Organized**
- **Transparent**
- **Goal minded**
- **Respect history without fearing change**



Agenda

- **Review engagement progress**
- **Review summary of feedback**
- **Review summary of inclusive outreach**
- **Review example of draft report chapter**
- **Timeline and next steps**

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Review engagement progress



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Fall Engagement Plan

Designing Dedham, Together !

Designing Dedham 2030 is a town-wide master planning process underway. The plan will guide the town's actions in important topics over the next 10 years. **You are invited to participate in these **UPCOMING EVENTS** to give your feedback:**

Sept 26	Dedham Day Master Plan Committee members will be available at a Dedham Day booth to discuss and answer questions	Noon - 5:00pm Barnes Memorial Park, Eastern Avenue
Oct 5	Virtual Open House This open house will invite your discussion and feedback on Master Plan topic strategies	7:00 - 9:00pm Zoom, register at: https://bit.ly/DD2030-10-5
Oct 12	Virtual Office Hours Drop in to chat with Master Plan team members about plan content, provide feedback, and ask questions	11:00am - 1:00pm Zoom, drop in at: https://bit.ly/DD2030-10-12
Oct 26	Virtual Office Hours Drop in to chat with Master Plan team members about plan content, provide feedback, and ask questions	4:00 - 7:00pm Zoom, drop in at: https://bit.ly/DD2030-10-26
Oct and Nov	Information Posters Draft Master Plan content for review will rotate around Dedham Town Hall and other town buildings	Hours vary Location varies: Check website
Oct and Nov	Online Survey Provide your feedback on draft Master Plan content	Available online Check website for link in October
Dec 4	Community Celebration Sharing the draft master plan for final review and acknowledging the hard work of all involved	11:00am-1:00pm Dedham Town Hall: Check website for updates

All plan information and recordings of previous meetings are available at:
www.DesigningDedham2030.org

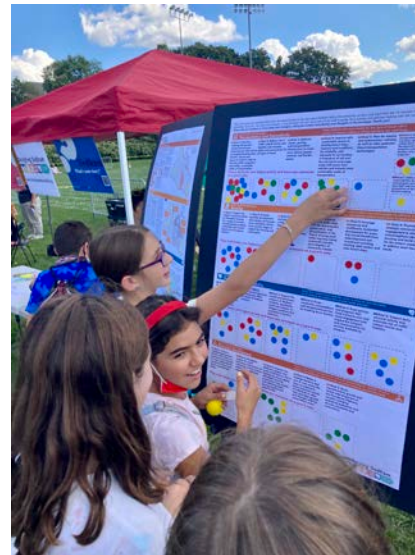
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Review engagement progress

Dedham Day 9/26



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Review engagement progress

Dedham Day 9/26



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Virtual Community Open House 10/5

The poster features a geometric background of triangles in shades of blue, green, and orange. At the top, the text 'Designing Dedham, Together!' is in a green, sans-serif font. Below it, 'Topic Strategies Virtual Open House' is in a larger, bold, dark blue font. A central graphic shows eight circular icons arranged in a circle, each representing a topic: Transportation (red, with a car and person), Economic Development (red, with a person and dollar sign), Housing (orange, with a house), Public Health (blue, with a heart and cross), NHC Resources (green, with a tree), Land Use and Zoning (orange, with a map and location pin), Governance (blue, with a checklist), and Community Facilities and Services (green, with a person and building). To the right of these icons, a blue rounded rectangle contains the event details: 'Tuesday October 5', '7:00 pm -9:00 pm', and 'Zoom (registration below)'. Below this, a paragraph states: 'Learn about specific strategies for the master plan topics and provide your feedback to improve the master plan.' At the bottom left, a paragraph invites participation: 'Join us for a virtual open house where you will choose three topics to learn about and respond to draft strategies from the Designing Dedham 2030 Master Plan. Topics include: housing; transportation; natural, cultural, and historic resources; economic development; community facilities and services; public health; governance; and land use.' Below this is the registration link: 'Register for the event at: <https://bit.ly/DD2030-10-5>'. At the bottom, there are logos for the town of Dedham (a stylized 'D' and 'D'), the Massachusetts Department of Transportation (a seal), and MAPC (a map of Massachusetts). To the right of the logos is contact information: 'If you need assistance contact Michelle Tinger at (781) 751-9244 or mtfinger@dedham-ma.gov'. At the very bottom, the text 'PARTICIPATE REMOTELY • BUILD COMMUNITY • GET INVOLVED!' is displayed in orange.

**Designing Dedham,
Together!**

**Topic Strategies
Virtual Open House**

Topics:

- Transportation
- Economic Development
- Housing
- Public Health
- NHC Resources
- Land Use and Zoning
- Governance
- Community Facilities and Services

Tuesday October 5
7:00 pm -9:00 pm
Zoom (registration below)

Learn about specific strategies for the master plan topics and provide your feedback to improve the master plan.

Join us for a virtual open house where you will choose three topics to learn about and respond to draft strategies from the Designing Dedham 2030 Master Plan. Topics include: housing; transportation; natural, cultural, and historic resources; economic development; community facilities and services; public health; governance; and land use.

Register for the event at: <https://bit.ly/DD2030-10-5>

If you need assistance contact Michelle Tinger at (781) 751-9244 or mtfinger@dedham-ma.gov

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Review summary of feedback



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Topic strategies feedback



Economic Development feedback:

- Reinforced need equitable approach to development and investments in various neighborhoods
- Adding details such as keep outdoor dining beyond pandemic
- Connecting to Dedham Historical Society & Musuem's new strategic Plan



Transportation and Connectivity feedback:

- Adding details such as snow removal and flashing beacons at crossings for walkability
- Other suggested actions such as enforcement of traffic and parking laws as part of the transportation solution

Topic strategies feedback



Land use and zoning feedback:

- Agreement and support for systemic revision to Zoning Bylaw
- Reinforcing need for more protections and requirements as part of development review
- Add reference to Climate Action Plan under Goal 1



Governance feedback:

- Keep remote or hybrid meeting post pandemic
- Comprehensive meeting calendar with School Committee meetings integrated
- Discussion of term limits as a strategy to increase representation
- Details such as add translation function on town website

Topic strategies feedback



Public Health and Livability feedback:

- Emphasis on youth programming, particularly after school, to prevent risky behavior – also mention of the need for a youth center for same reason
- Addressing health impacts of racism and discrimination
- Don't just reference alcohol, but include other harmful substances such as vaping products



Housing feedback:

- Specific zoning regulations that should be looked at first
- Reinforced importance of staff assigned to housing needs
- Balance placement of affordable housing throughout town, not in one neighborhood

Topic strategies feedback



Natural, Cultural, Historic Resources feedback:

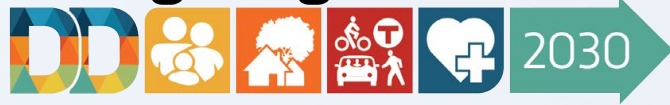
- How to fund strategies?
- Response to climate change and resources for it should be showing up in town budget now
- Good detailed suggestions such as improving all weather access to outdoor resources



Community Facilities and Services feedback:

- Elevate schools as a higher priority
- Expand timeline for projecting needs and funding beyond 5 years
- Create a town dashboard to track projects, expenses, etc. provide in most commonly spoken language

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Review summary of inclusive outreach



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Photo: Town of Dedham

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Inclusive outreach feedback

- Major recurring themes through the interviews:
 - There is a need to have more discussions about race
 - The town may not send out inclusive messaging to its constituents of color
 - Communication to constituents needs to be welcoming
 - Improve Town communication and collaboration
 - A need to diversify programs and offerings by the Town
 - More equitable practices in the town
 - Representation of diverse ideas and decision-making
 - Representation in town staff is lacking
 - Retention of people of color in town government is needed

Inclusive outreach feedback

- Major recurring themes through the interviews:
 - Need more diversity in our schools
 - Need more civic engagement
 - Equitable resource allocation to different areas of town
 - Housing affordability concerns, particularly for people that work in Dedham
 - Inequitable impacts on youth
 - Support systems for businesses of color, access to capital
 - Difficulties and stigma associated with riding the bus



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Review example of draft Report Chapter

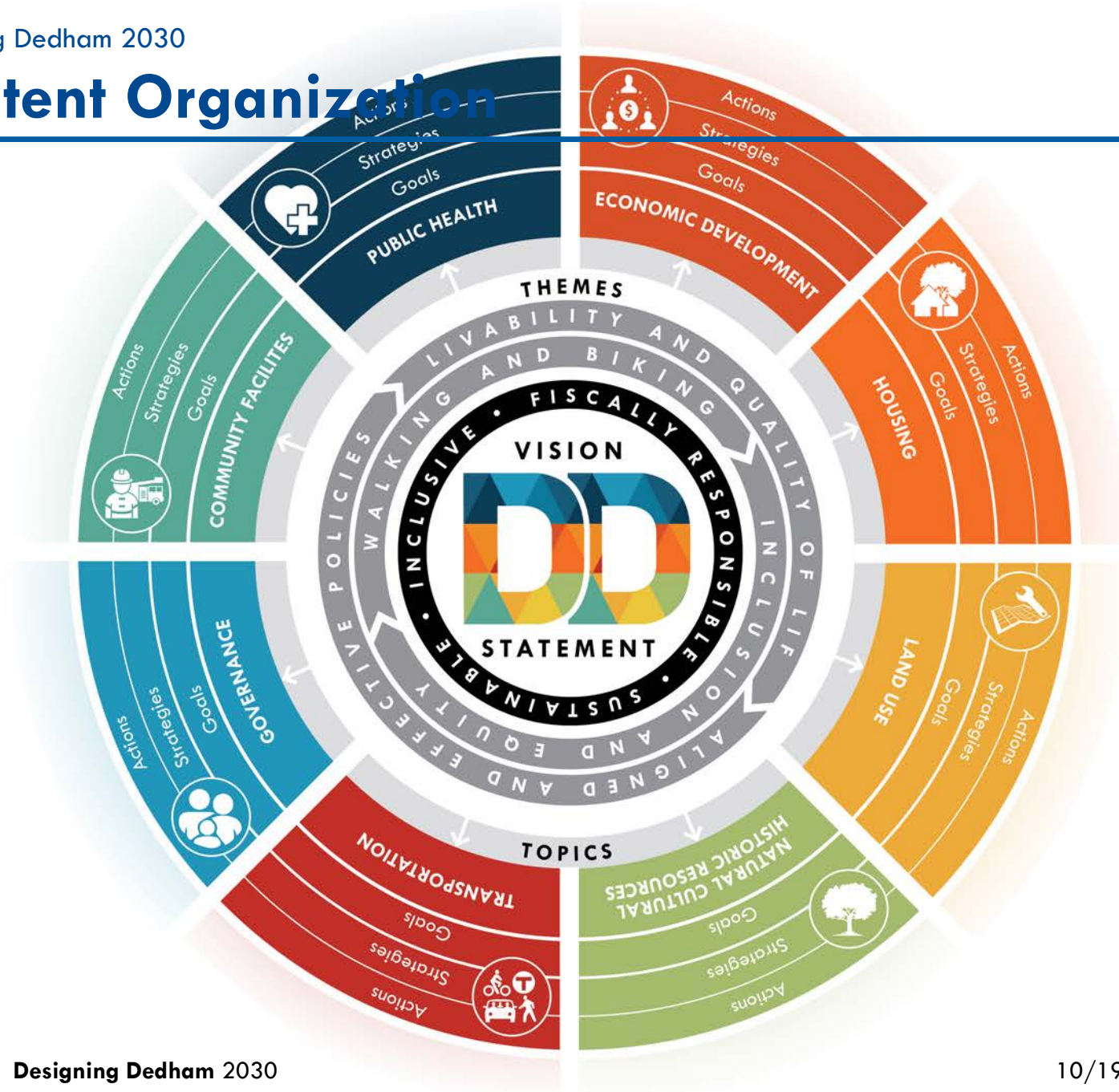


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Content Organization



Content Outline

- Master Plan Introduction
- Vision for Dedham
- Master Plan Themes
 - Inclusion and Equity
 - Walking and Biking
 - Livability and Quality of Life
 - Aligned and Effective Policies
- Master Plan Topics
 - Topic in Dedham Today – existing conditions, community input
 - Topic in Dedham Tomorrow – goals, strategies, critical next steps
- Master Plan Implementation

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Timeline and Next steps

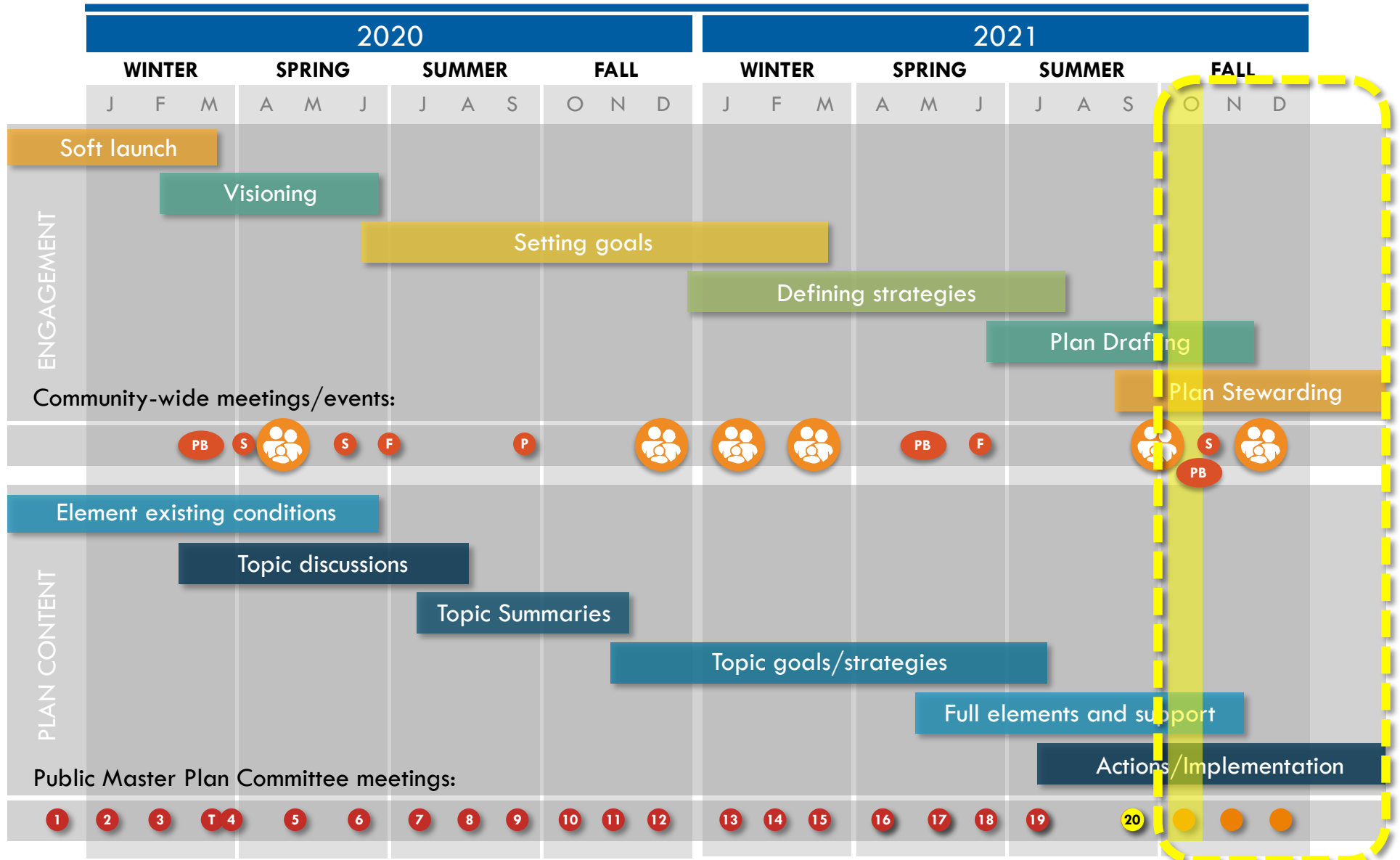
Photo: Boston Globe, William B. Gould IV/Stanford University Press



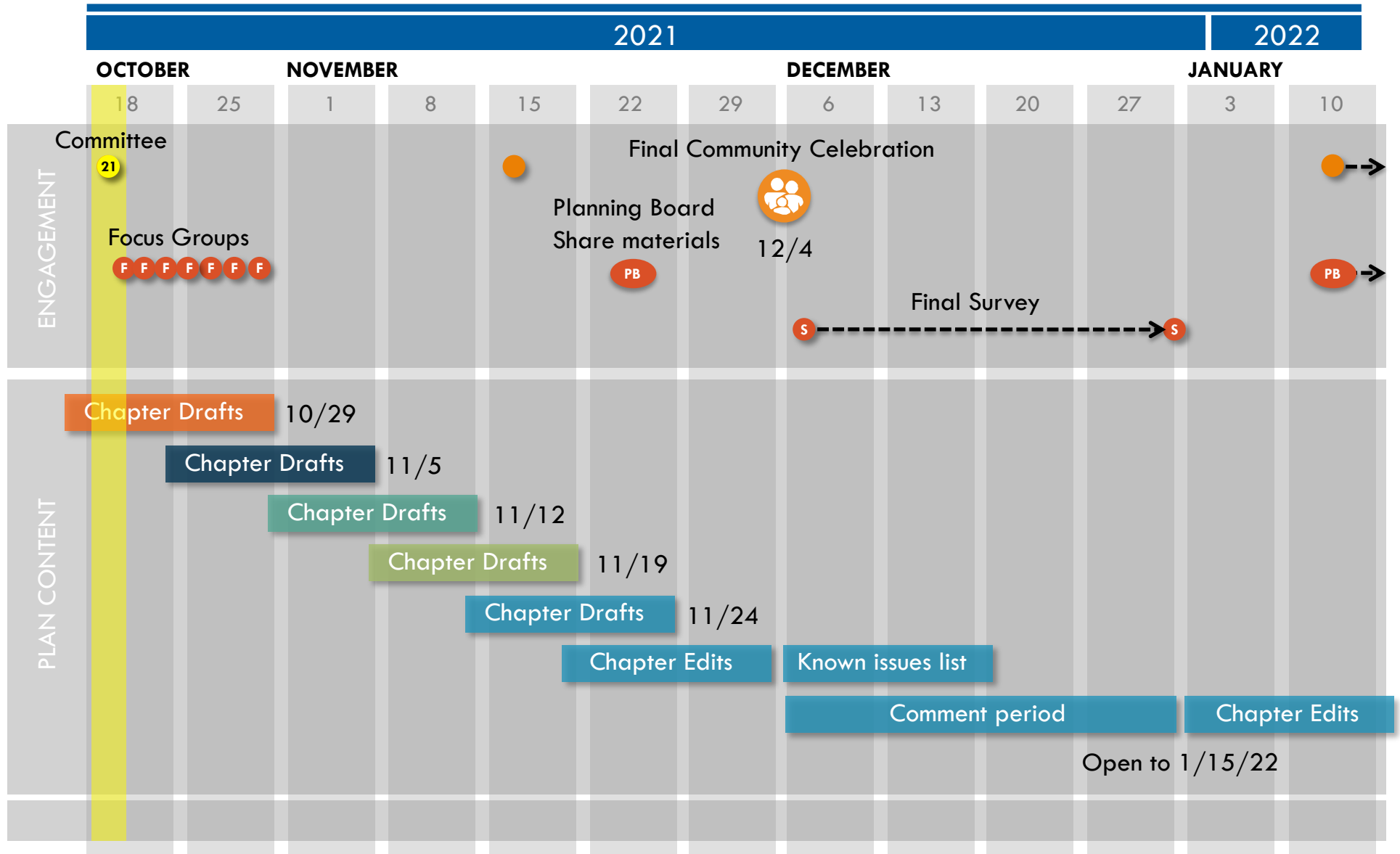
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Master Plan Timeline



Master Plan Timeline



Next Steps – Committee Feedback

- Quick Committee Poll: Are you comfortable with the plan for staggered review of draft chapters over the coming weeks?
- Quick Committee Poll: What is your comfort level with an in-person celebration event on Saturday, December 4th? (A hybrid meeting with Zoom option and recording would be provided)



Next Steps

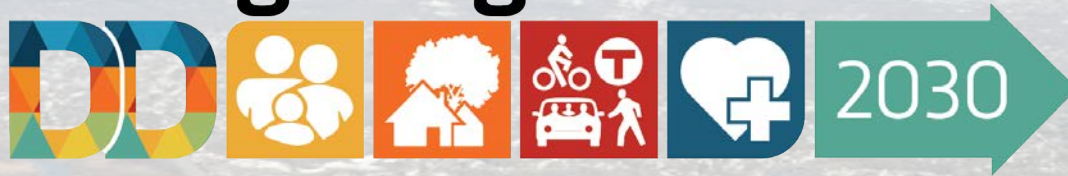
- Continue gathering and receiving feedback on strategies and other plan content
- Drafting of full draft plan chapters for review
- Next Committee Meeting:
Tuesday, November 16th, 2021



<http://DesigningDedham2030.org>



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Public comment/adjourn



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