

Designing Dedham



Master Plan Committee Meeting #22

Tuesday, November 16th, 2021



Designing Dedham 2030

Photo: Town of Dedham

11/16/2021

Zoom Meeting Protocols

- **The meeting is being recorded**
- Please mute your audio to avoid feedback issues
- If you are not a committee member please leave video off until the comment period at the end of the meeting
- Committee members if you have a question or comment, please raise your hand or unmute yourself
- Public if you have a question or comment during the public comment period, please use raise your hand function to be recognized



Master Plan Committee

Jessica Porter, Co-chair, Planning Board

Sarah MacDonald, Co-chair, Select Board

Margaret Adams Whitfield

Dieckmann Cogill

Josh Donati, School Committee

Nathan Gauthier

Dan Hart

Justin A. Humphreys

Daniel T. Maher

Shaw McDermott

Jay O'Brien, Planning Board

Alix M. O'Connell, Parks and Recreation

Sharna Small Borsellino

Andrew Tittler

Jeremy Rosenberger, Planning Director

Michelle Tinger, Planning Specialist

Committee Values and Expectations

- **Open-mindedness**
- **Respect**
- **Address conflict**
- **Organized**
- **Transparent**
- **Goal minded**
- **Respect history without fearing change**



Agenda

- **Review engagement progress**
- **Community Celebration 12/4/21 prep**
- **Draft chapter review check-in**
- **Timeline and next steps**

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Review engagement progress



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Focus Groups

- Organized and facilitated 7 focus group meetings
- Included town leadership, departments, committees, leaders of key allied organizations, groups, and stakeholders (Dedham Historical Society and Museum, DOSA, Livable Dedham, local developers)
- Conversations around governance/community facilities and services; land use and zoning/natural, cultural, historic resources; equity (particularly in housing and governance); natural, cultural, historic resources; housing; transportation; and public health

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Community Celebration 12/4/21 prep



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Event Overview

- Saturday, December 4th 11:00 am to 1:00 pm
- Hybrid in-person at the Middle School and Zoom event
- Celebrate the release of the draft plan!
- Provide an overview of plan content and kick-off a draft plan comment review period
- A companion online survey will be released with draft plan
- Comment period will remain open until January 18th, 2022



Event Agenda

In-person

- **Presentation**
- **Q+A Panel**
- **Open House**

← Simultaneous/same content →

← Simultaneous/same content →

Parallel/similar content

Zoom

- **Presentation**
- **Q+A Panel**
- **Open House**



Event Agenda

- **Presentation**

- Welcome and opening remarks by Committee Co-chairs (10 minutes)
- Opening raffle drawings
- Presentation by MAPC (about 20 minute overview)
 - Engaged process – timeline and “by the numbers”
 - Community vision and themes
 - Topic highlights
 - Draft chapters, comment period, and online survey



Event Agenda

- **Q+A Panel**

- Opportunity for audience questions or comments
- Facilitated by panel of Committee members (both in-person and Zoom attendees)
- Questions and comments gathered in the room and via Zoom
- Be prepared with some initial thoughts to get started (if needed)
- Plan for about 20-30 minutes, if losing momentum move on to open house
- Raffle drawings at opening and closing of Q+A



Event Agenda

- **Open House (in-person)**

- Stations with boards providing topic summary and highlights
- Informal circulation between stations and discussion with Committee members and MAPC staff

- **Open House (Zoom)**

- Break-out rooms with board materials shared by MAPC staff
- Participants are able to select and move between break-out rooms to view materials and have informal discussion with Committee members and MAPC staff

Event Committee Roles

- **RSVP** – let us know if you plan to attend in person or virtual
- **Participate in the Q+A Panel**
- **Plan ambassadors during open house**
 - Greeting attendees
 - Answering any questions, or discussing comments
 - On Zoom, be present in a break-out room to greet people, answer questions, or discuss comments
 - Introduce participants to an MAPC staff member if they have a question you don't feel comfortable answering



Event Outreach

- Share flyers through network (in-person, email, Facebook)
- Board and Committee outreach:
 - Select Board (Sarah)
 - Planning Board (Jeremy, Jessica, Jay)
 - Parks & Recreation Commission (Alix)
 - Conservation Commission (Nate)
 - School Committee (Josh D.)
 - Human Rights Commission (Margaret)
 - ZBA (Jeremy)
 - DRAB (Jeremy)
 - Historical Commission (Dan)
 - Active Transportation Committee (Sharna)
 - Others?



Event Outreach

**Designing Dedham,
Together!**

Raffle and Door Prizes!

Master Plan Community Celebration

Topics:

- Transportation
- Economic Development
- Housing
- Public Health
- NHC Resources
- Community Facilities and Services
- Governance
- Land Use and Zoning

Saturday, December 4
11:00 am - 1:00 pm
In-person/Zoom hybrid event
(registration link below)

Dedham Middle School
70 Whiting Avenue
OR via **ZOOM**

Join us for a community celebration where the draft Designing Dedham 2030 Master Plan will be presented. This event will be a simultaneous hybrid event that can be attended in person at the Dedham Middle School or via Zoom (link provided upon registration). The presentation will also be recorded. The event will open a 45-day comment period on the draft master plan topics.

Register for the event at: <https://bit.ly/DD2030-12-4>

Explore the plan content www.DesigningDedham2030.org

 If you need assistance contact Michelle Tinger at (781) 751-9244 or mtinger@dedham-ma.gov
Available in Spanish | Disponible en Español

PARTICIPATE REMOTELY • BUILD COMMUNITY • GET INVOLVED!



Community Celebration 12/4/21

Event Outreach

A colorful geometric background with triangles in shades of blue, orange, and green. The text is arranged in a clear hierarchy, with the event title at the top, date and time in the middle, and contact information at the bottom. Decorative elements like string lights and icons are used to enhance the visual appeal.

**DD Designing Dedham 2030 Master Plan
Community Celebration**

Saturday, December 4
11:00 am - 1:00 pm

Hybrid event in-person at Dedham Middle School and via Zoom
Register for the event at: <https://bit.ly/DD2030-12-4>

Raffle and Door Prizes!

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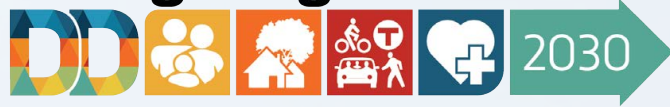
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Draft chapter review check-in



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Progress check-in

- **10/29/21** – Transportation and Connectivity and Housing
- **11/05/21** – Public Health and Livability and Governance
- **11/12/21** – Economic Development and Community Facilities and Services



Progress check-in

- **11/19/21** – Land Use and Zoning and Natural, Cultural, Historic Resources
- **11/24/21** – Introduction, Vision and Themes
- **Tentative** – Implementation Chapter

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Timeline and Next steps

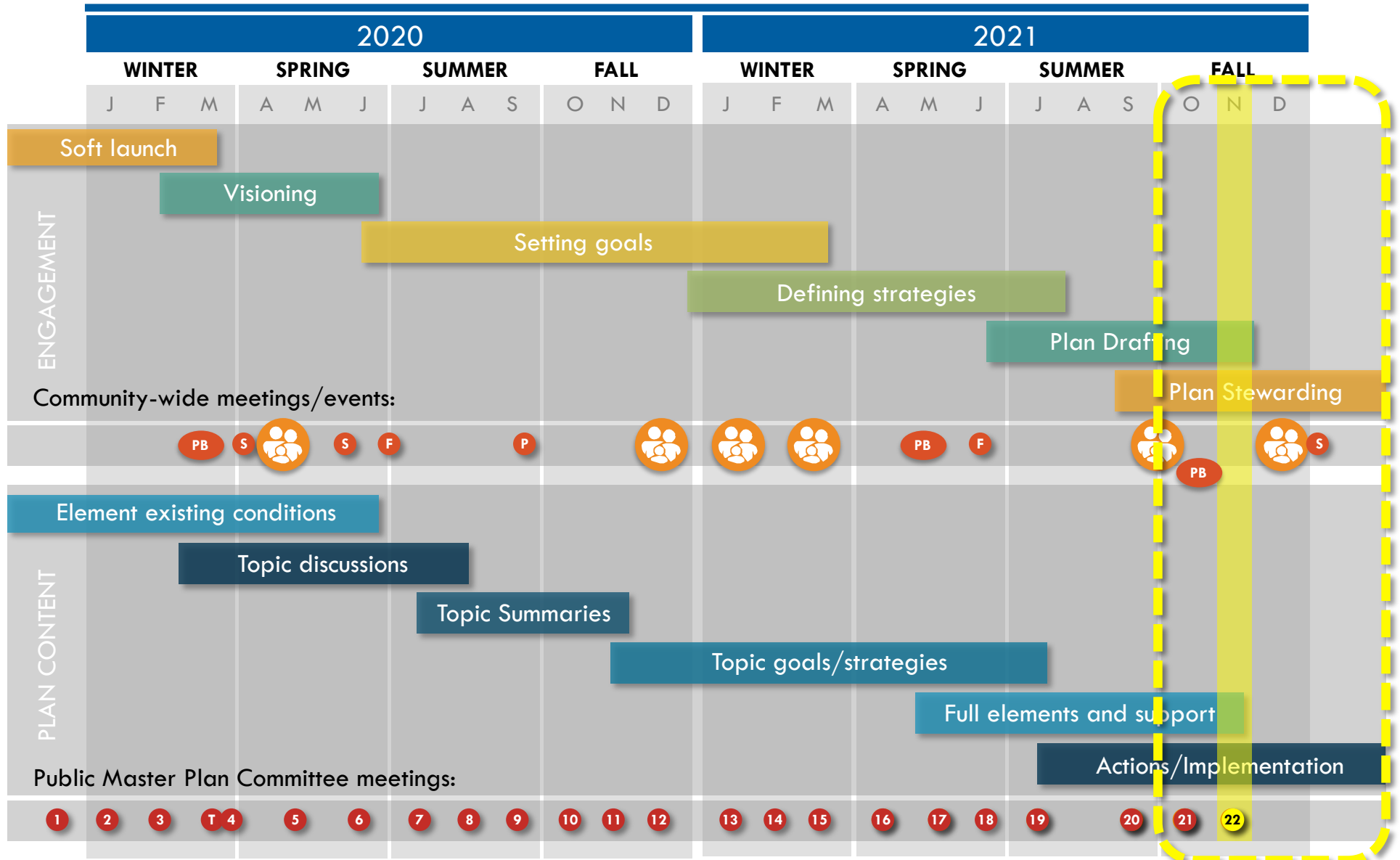
Photo: Boston Globe, William B. Gould IV/Stanford University Press



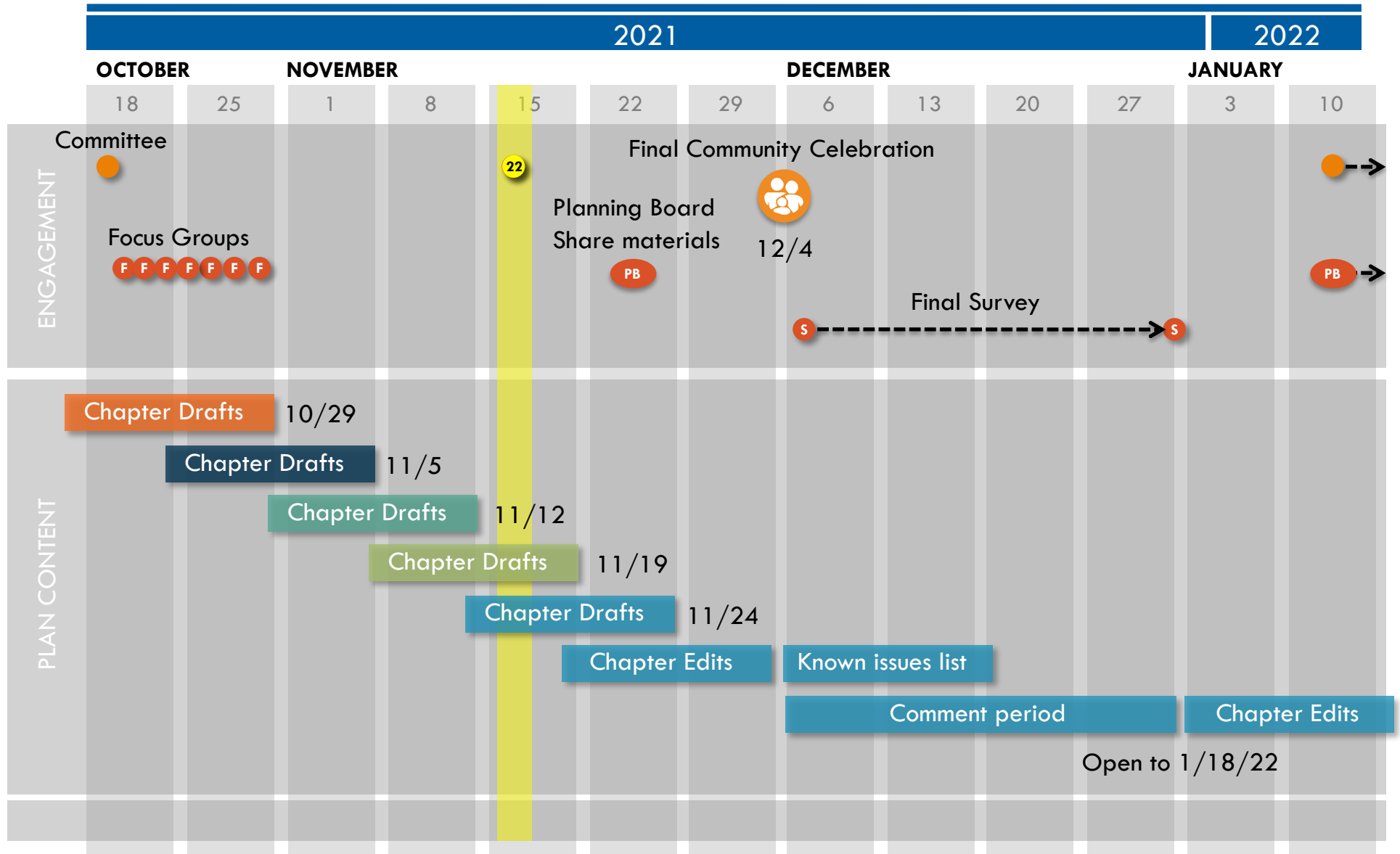
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Master Plan Timeline



Master Plan Timeline



Next Steps

- Continue gathering and receiving feedback on strategies and other plan content
- Drafting of full draft plan chapters for review
- Outreach and preparation for Community Celebration
12/4/21
- Next Committee Meeting:
(No December meeting)
February 2022 Committee Meeting



<http://DesigningDedham2030.org>



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Public comment/adjourn



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