



MAGIC Meeting: Downtown Business District Revitalization and Navigating Hybrid Engagement

Tuesday, March 1, 2022

9:00am - 10:30am

[Zoom Link](#)

AGENDA

- 9:00 AM: Welcome and Introductions**
Bill Nemser, MAGIC Chair and Director of Planning, Town of Maynard
- Please update your Zoom name to include your town and role in the community
- 9:05 AM: Downtown Business District Revitalization – Presentation and Discussion**
Kristina Johnson, Director of Planning and Community Development, Town of Hudson
Richard Braga, Executive Director of the Downtown Business Improvement District, Town of Hudson
- 9:50 AM: Navigating Hybrid Engagement: Shared Best Practices – Presentation and Discussion**
Emily Torres-Cullinane, Director of Community Engagement MAPC
Sasha Parodi, Event and Special Projects Specialist, MAPC
- 10:25 AM: Wrap-up and Adjourn**