



WRENTHAM 2030
VISION OF TOMORROW
MASTER PLAN

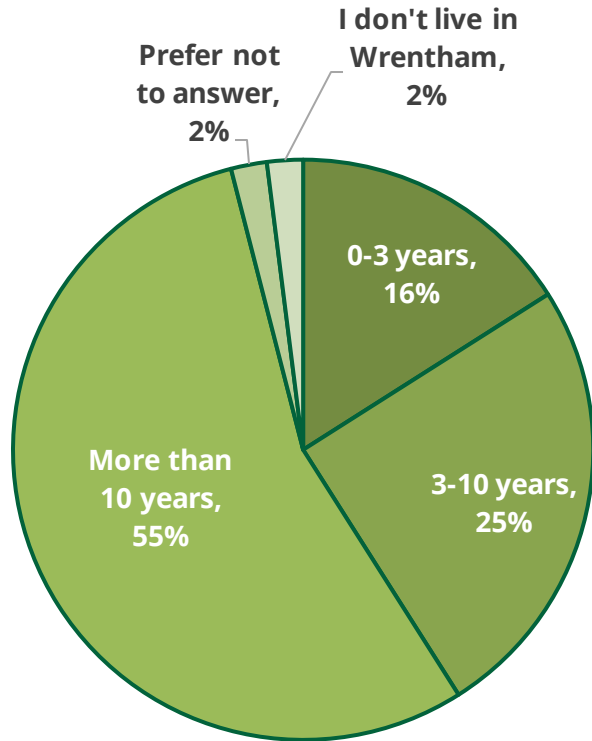
**Wrentham Master Plan
Phase II Survey | Results Summary
January 2022**



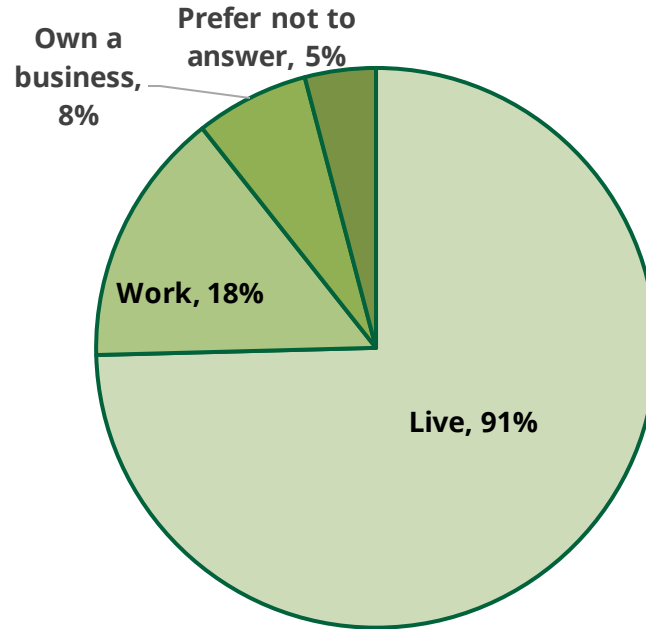
Survey Distribution

- 777 respondents
- Distribution strategies
 - Postcard mailed to every household
 - Emails to volunteers, Town staff, Town boards, and other interested parties
 - Fliers and emails to residents of The Point at Wrentham apartments
 - Fliers at the Thanksgiving 5K
 - Included in Wrentham Public Schools email
 - Social media
 - Hard copies at Town Hall
 - Posting on electronic sign outside of Town Hall
- Open November 17 to December 20

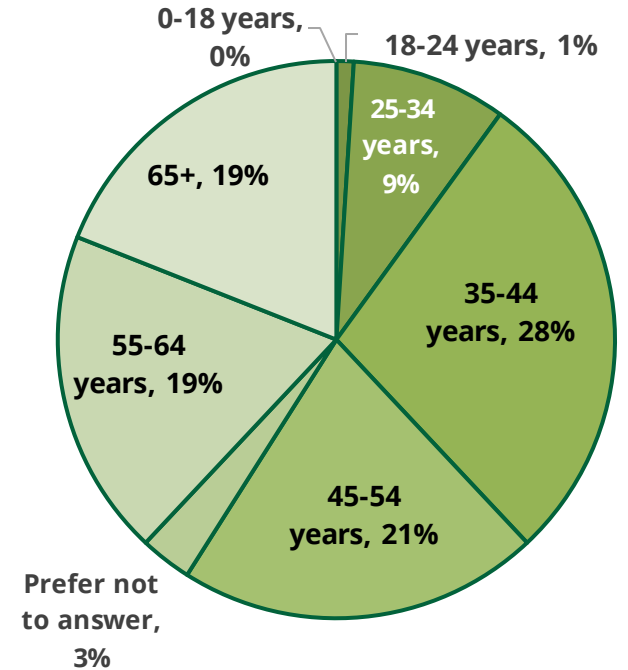
Who took the survey?



How long have you lived in Wrentham?



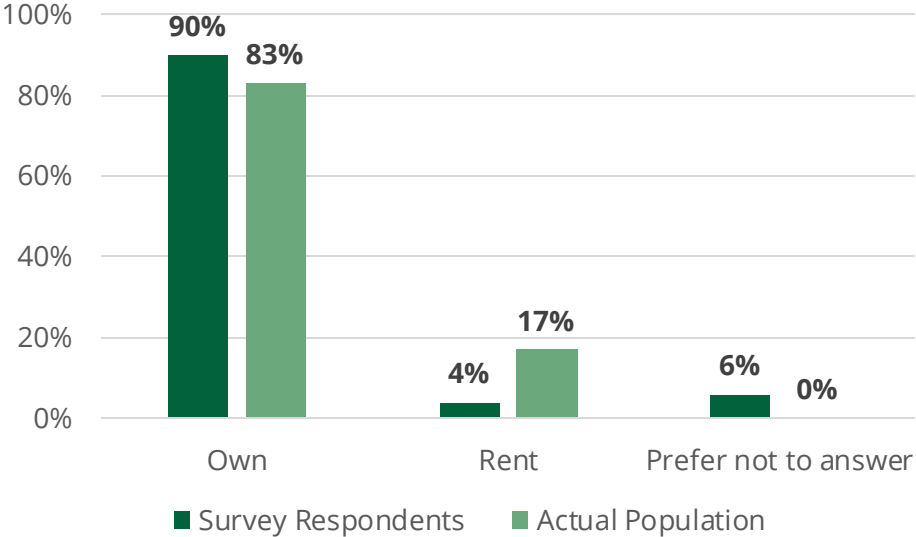
Do you live, work, and/or own a business in Wrentham?



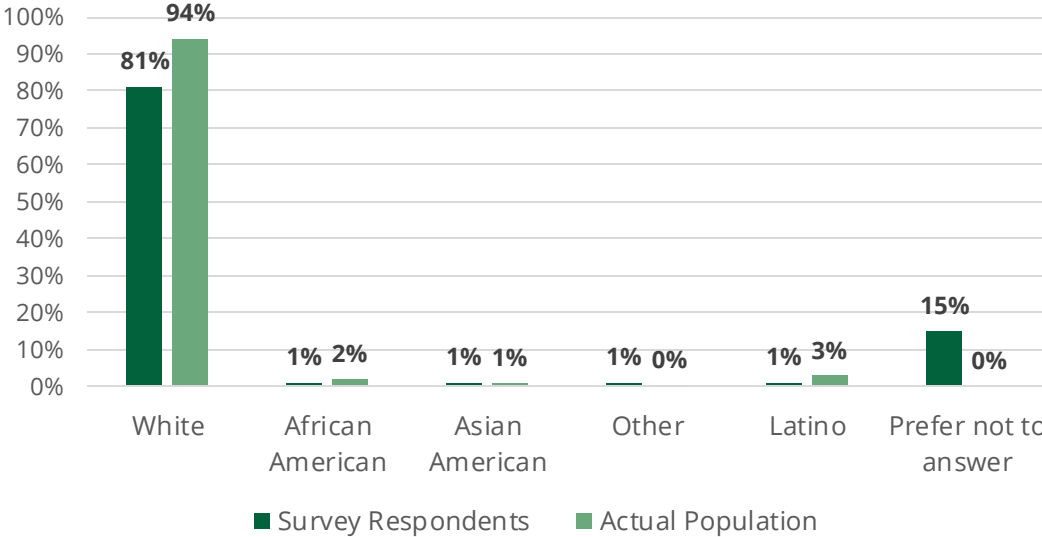
What is your age?

Who took the survey & how do they compare to the Wrentham population?

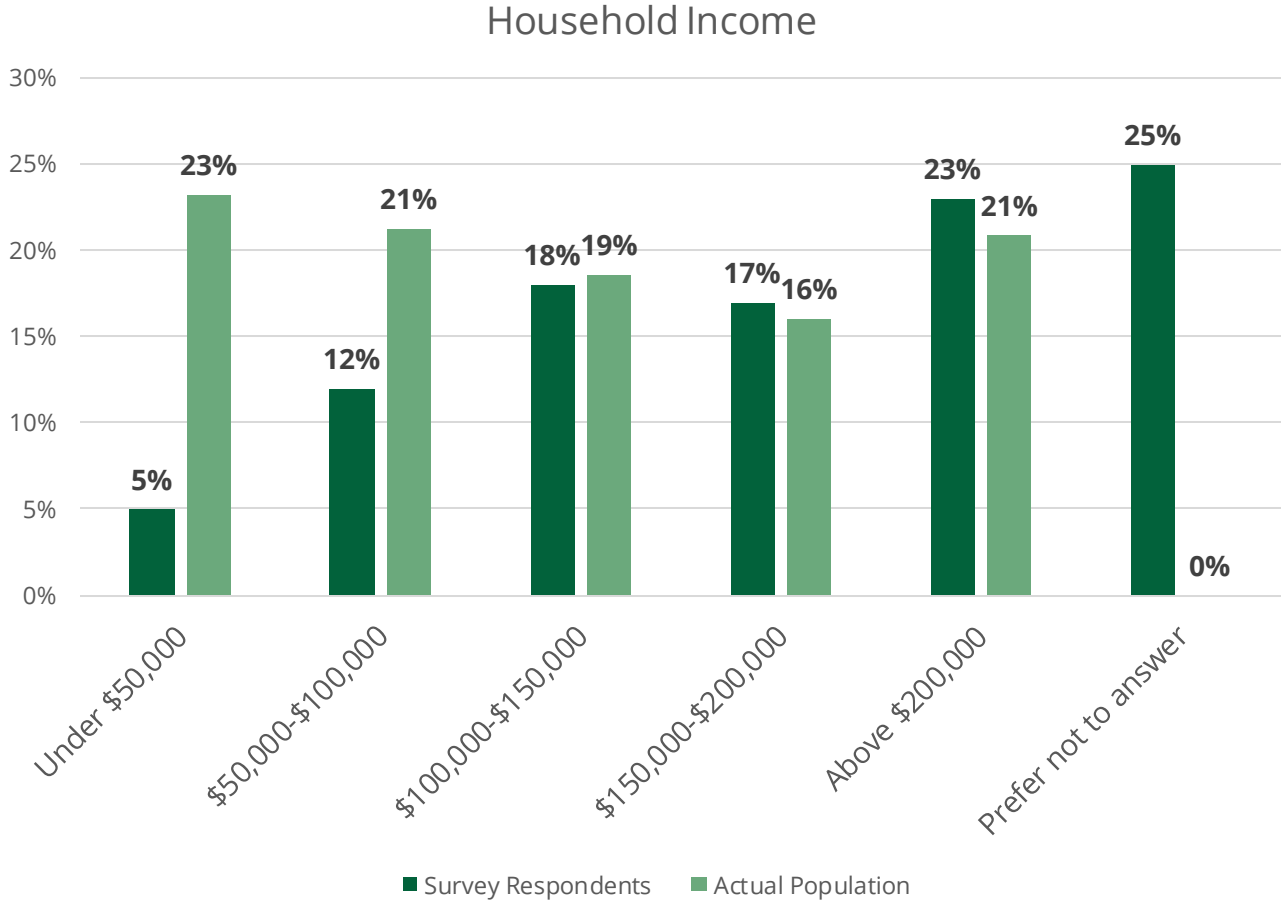
Rent or Own



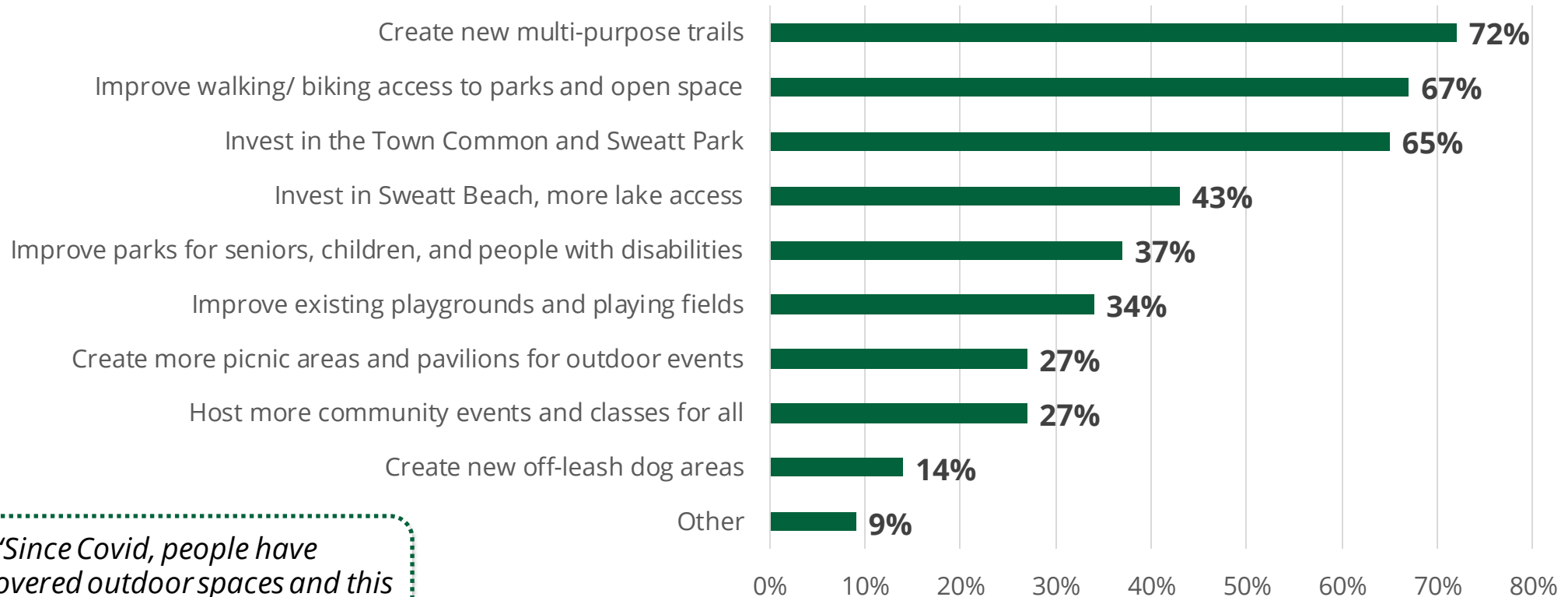
Race



Who took the survey & how do they compare to the Wrentham population?

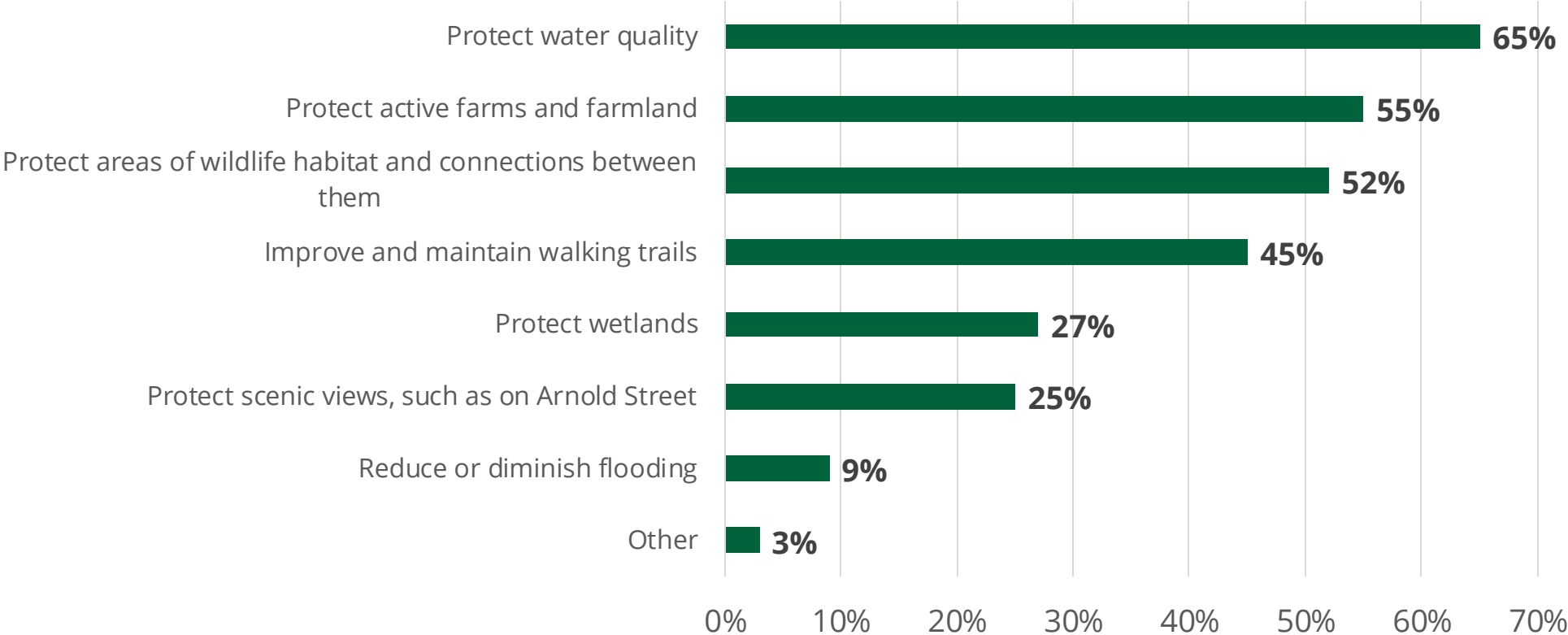


Over the next 10 years, what are the most important goals for recreation? Choose up to 5.

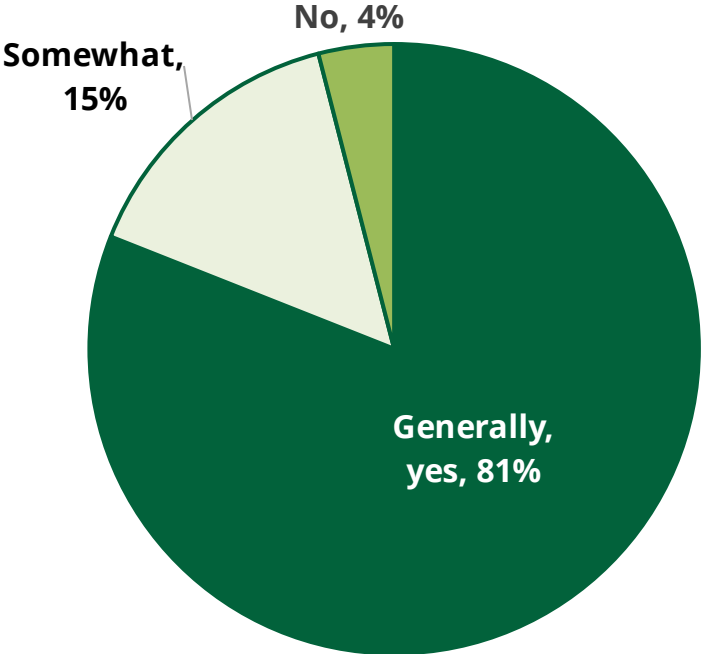


“Since Covid, people have rediscovered outdoor spaces and this would bring a lot to our community”

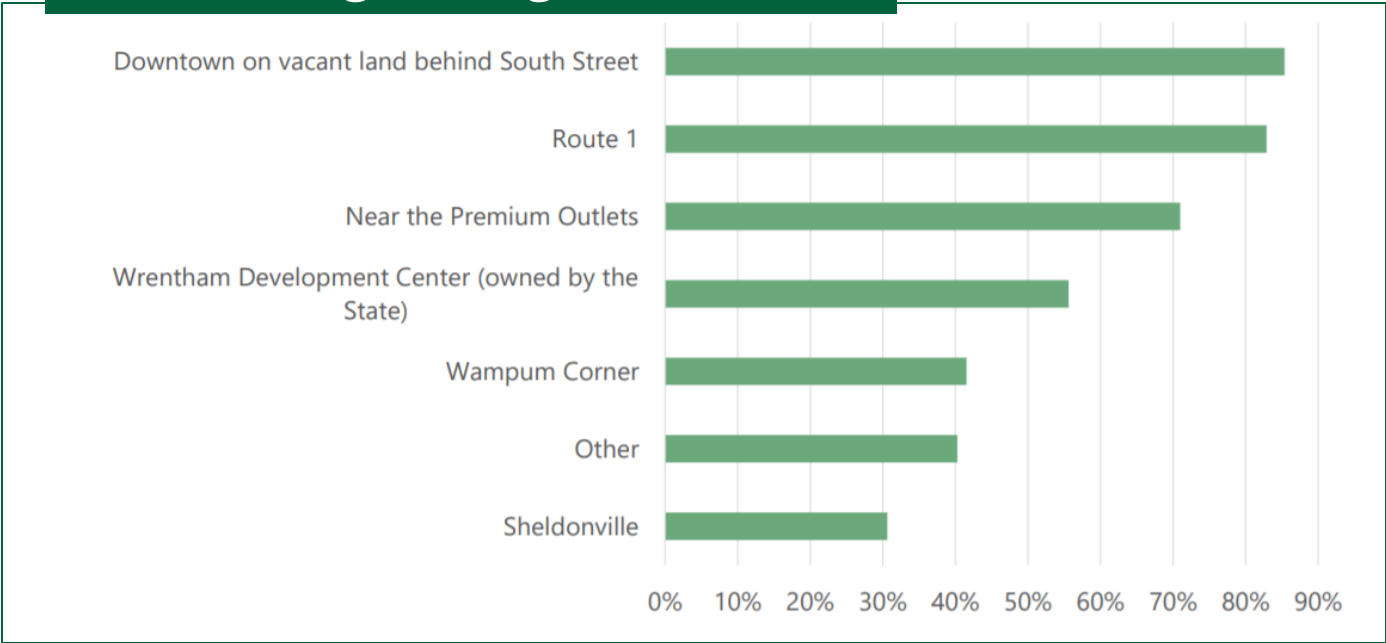
Over the next 10 years, what are the most important goals for open space? Choose up to 3.



Do results from the Phase I Survey reflect your priorities?



Phase I Survey Question: Where should new growth go?



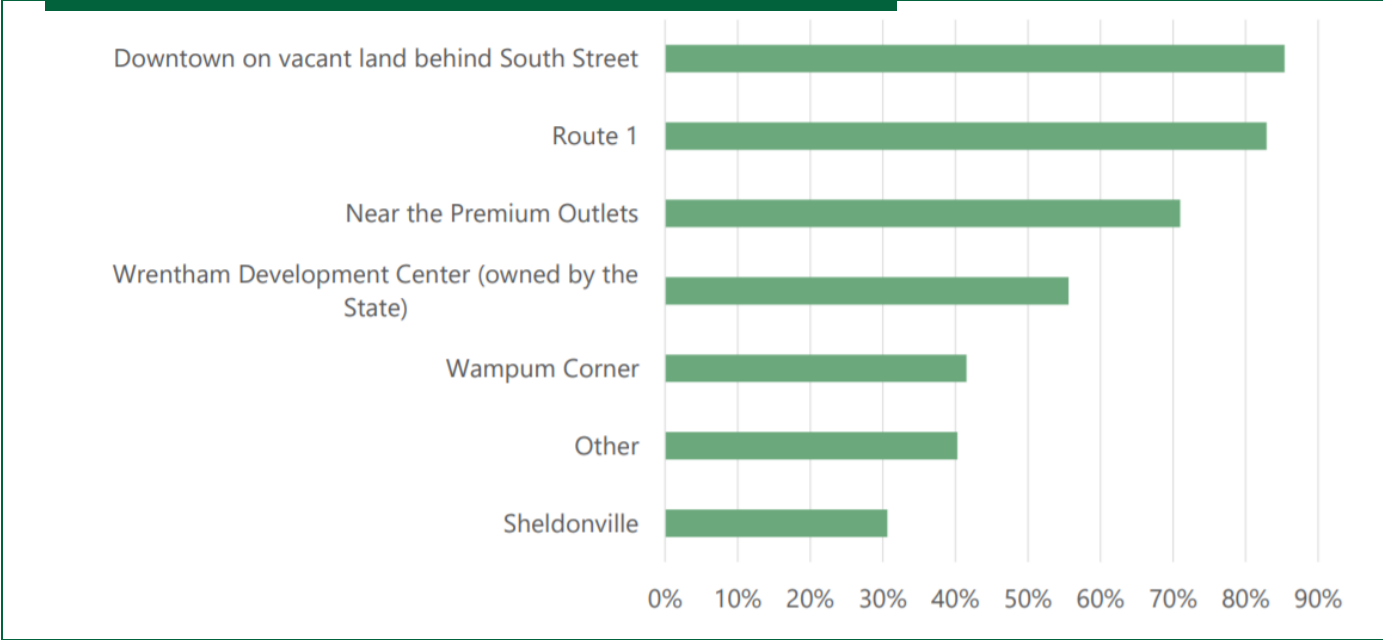
Comments about growth

“There is so much lost potential at the Wrentham Development Center. Having this site developed could be a win-win for WDC and Wrentham residents. Everytime I walk there, I envision the building being utilized for artists, housing, [and students].”

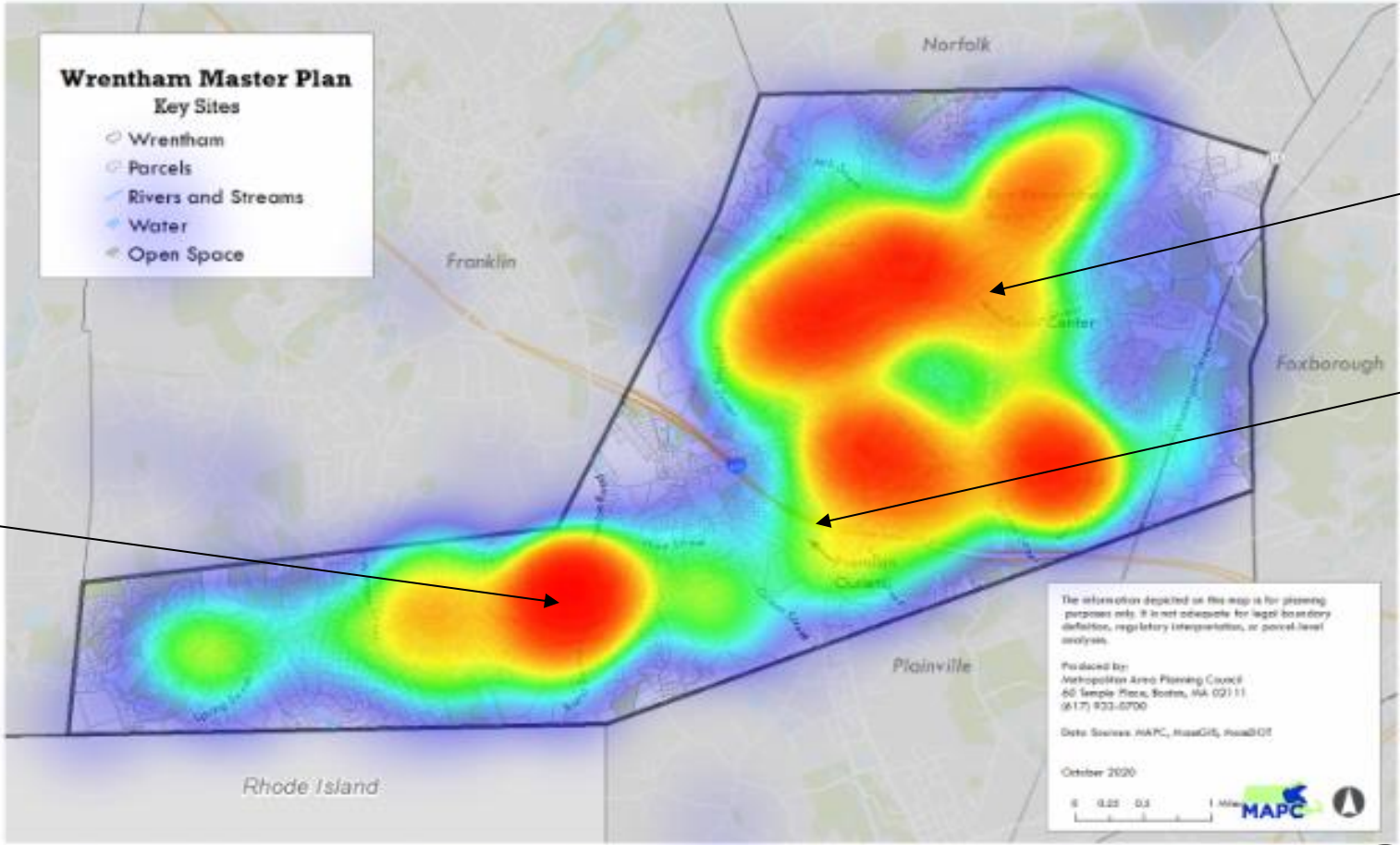
“My priority would be more [small business] development downtown and in Wampum Corner”

“Growth should respect historical nature of the town”

Phase I Survey Question: Where should new growth go?



Where do you want to see less growth?



Town Common

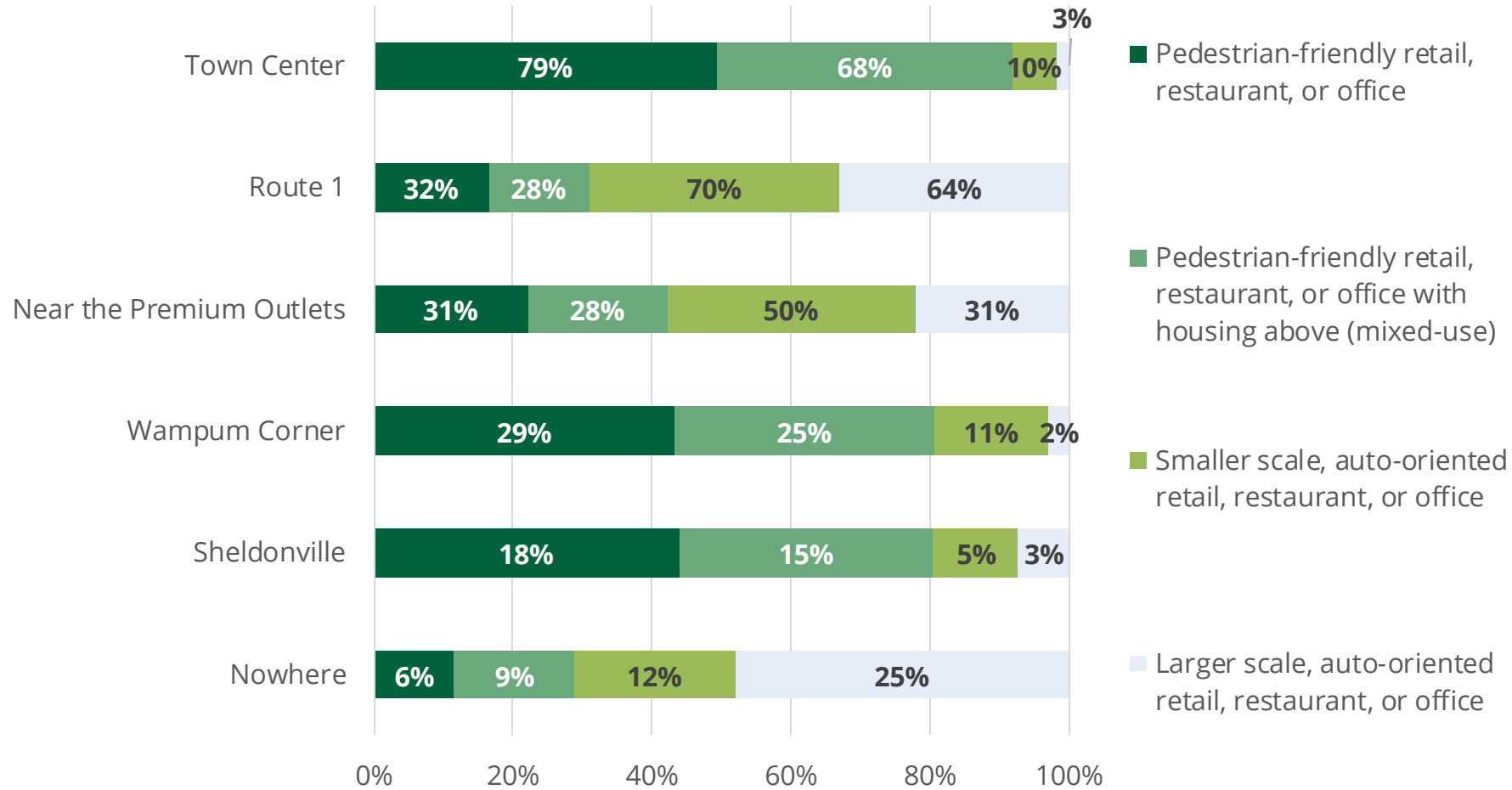
Premium Outlets

Sheldonville

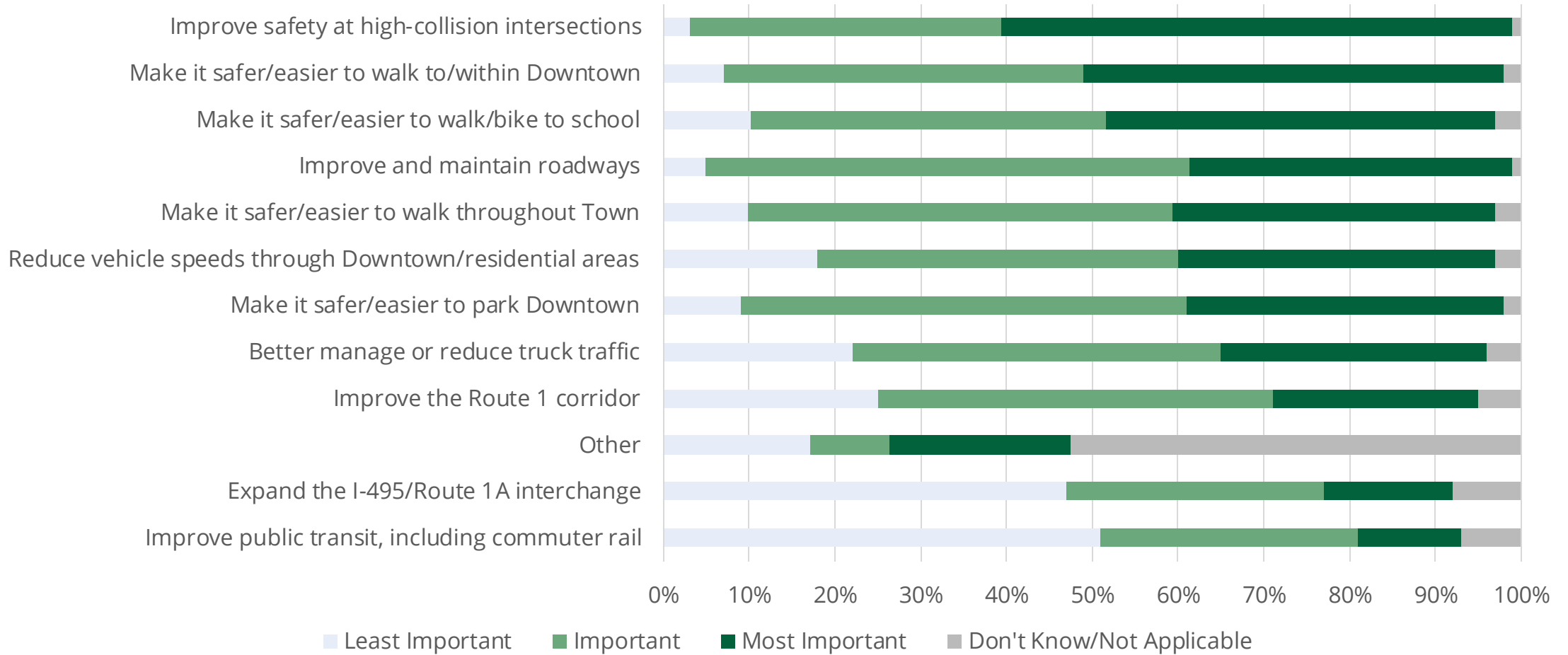
52

Most # of responses in one area

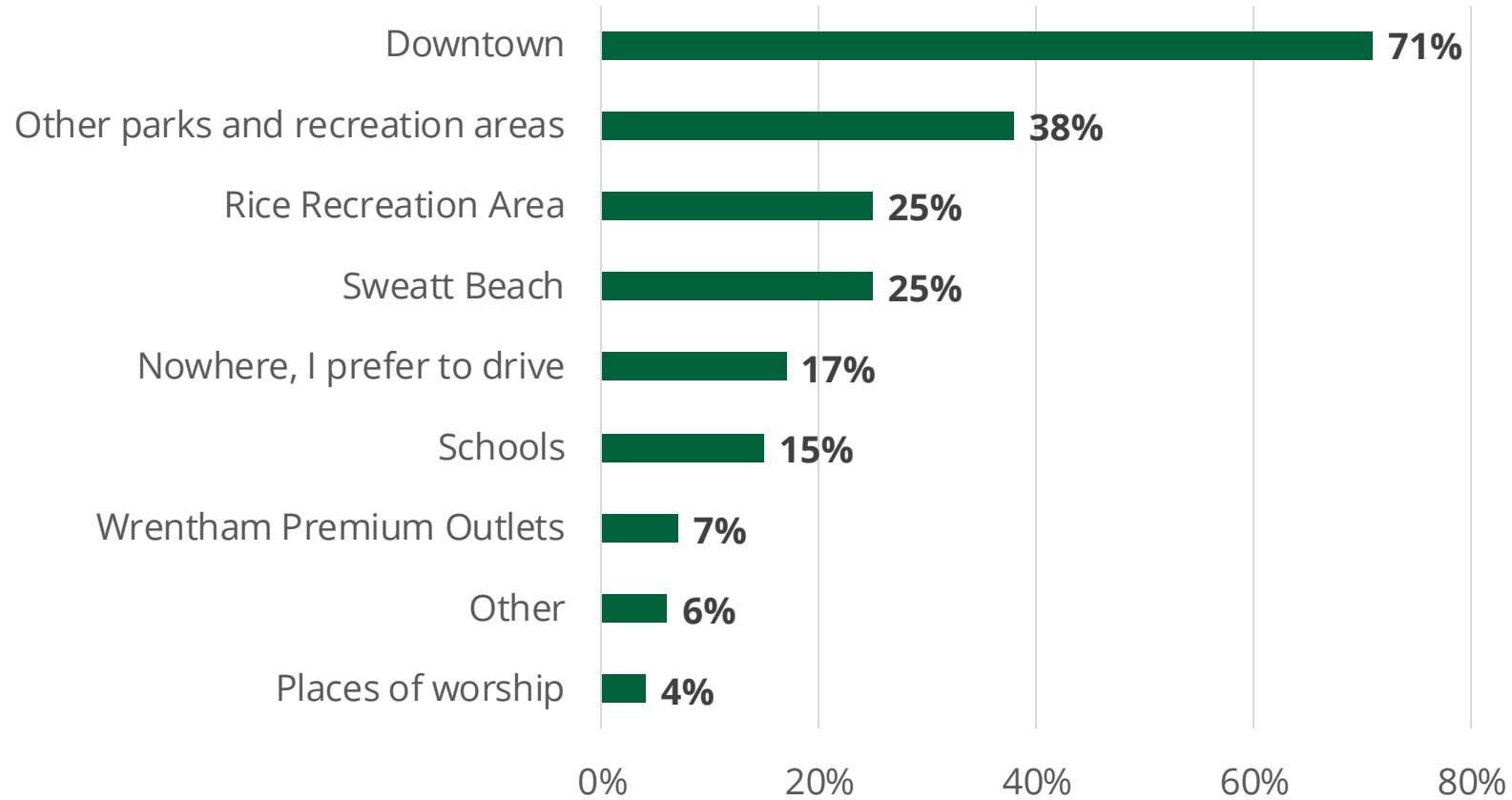
Where do you want to see different development types?



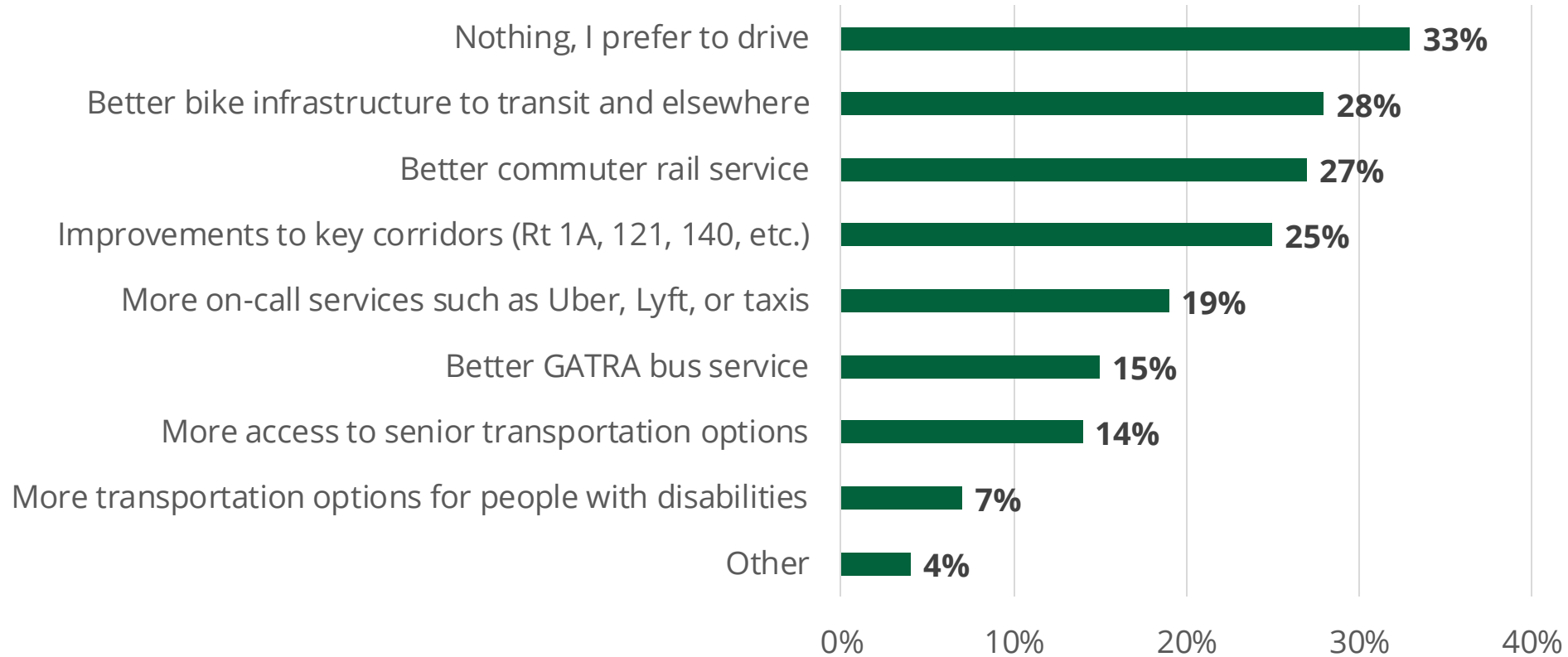
What transportation improvements are most important?



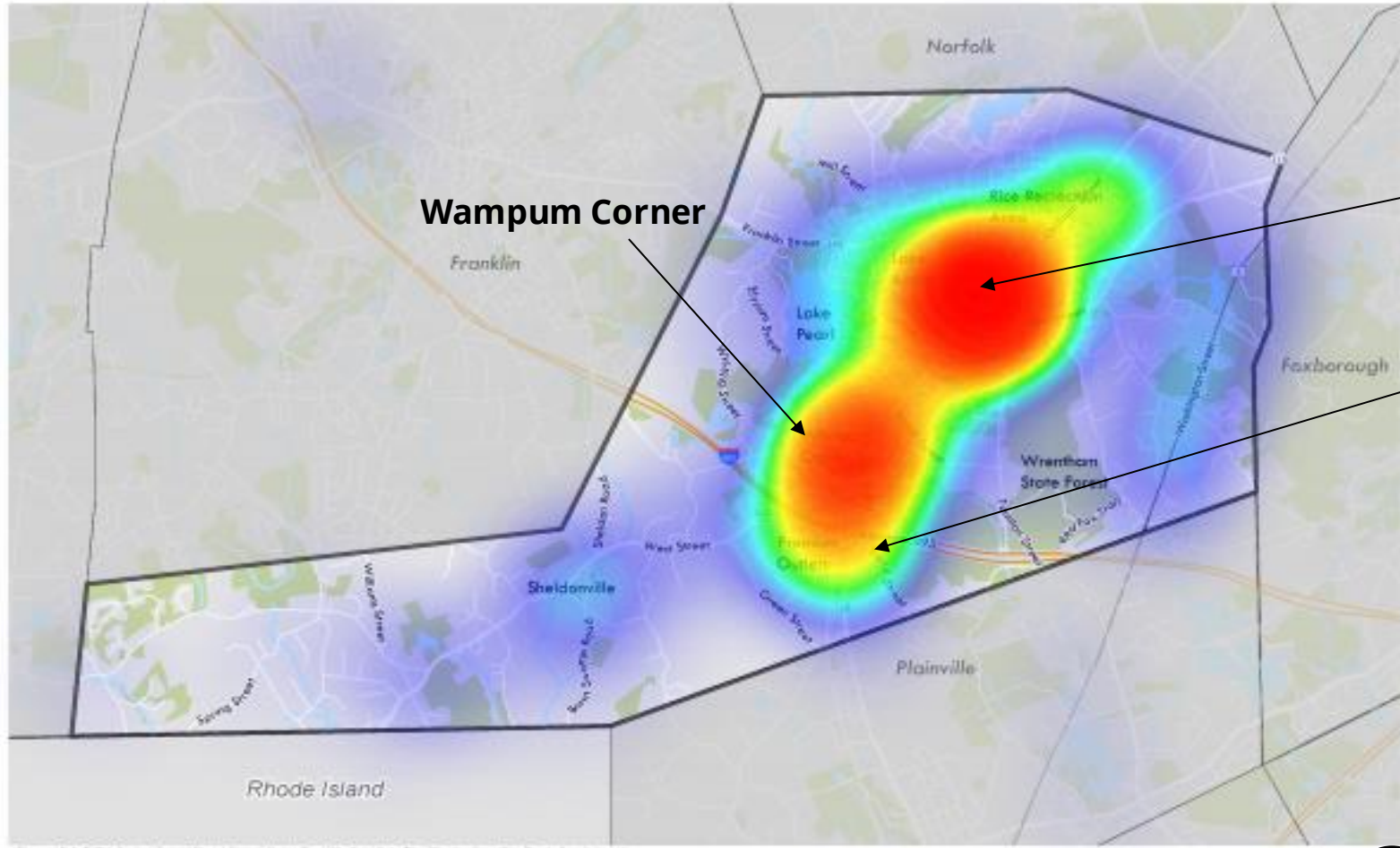
Where would you go more often if it were easier to get there via walking, biking, or transit? Choose up to 3.



What would make it easier to make longer-distance trips from Wrentham to adjacent towns, Boston, and Providence? Choose up to 3.



Where should roadway improvements be prioritized?



Town Common

Premium Outlets

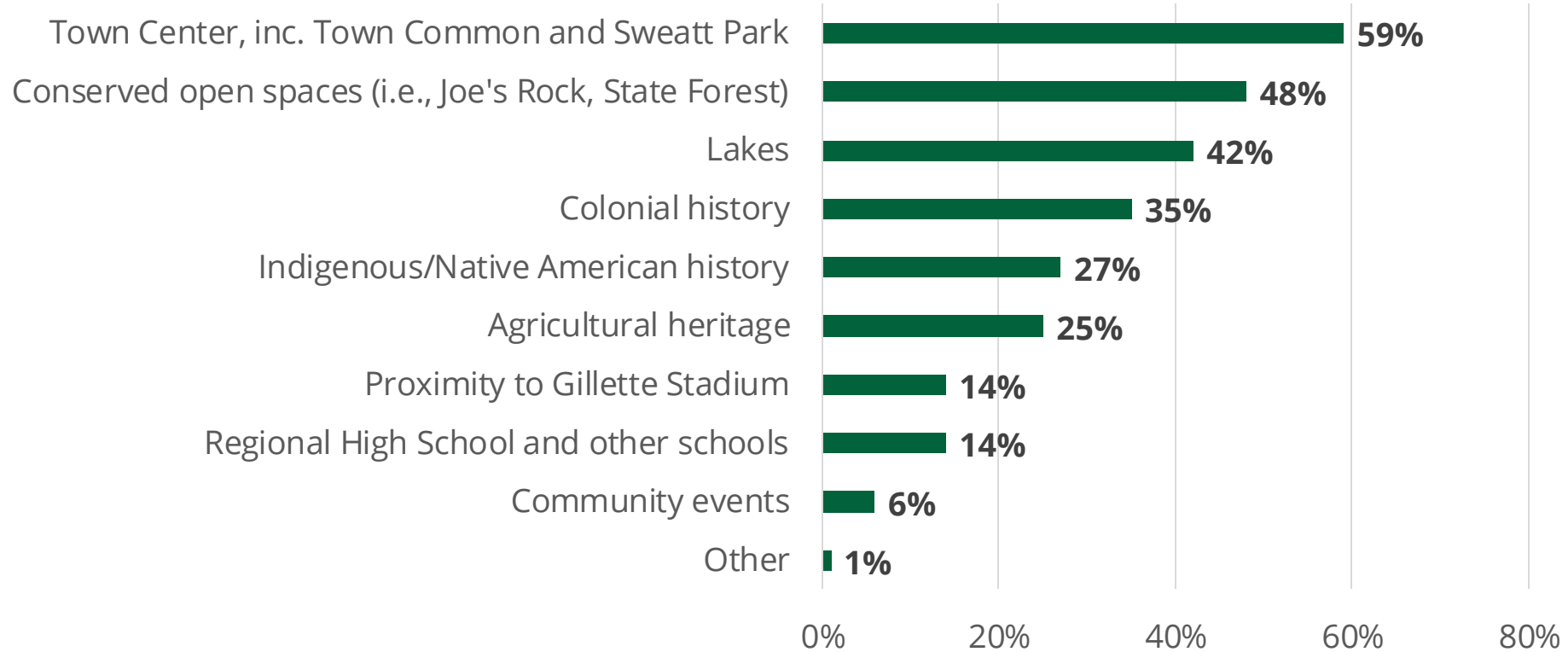
119

Most # of responses in one area

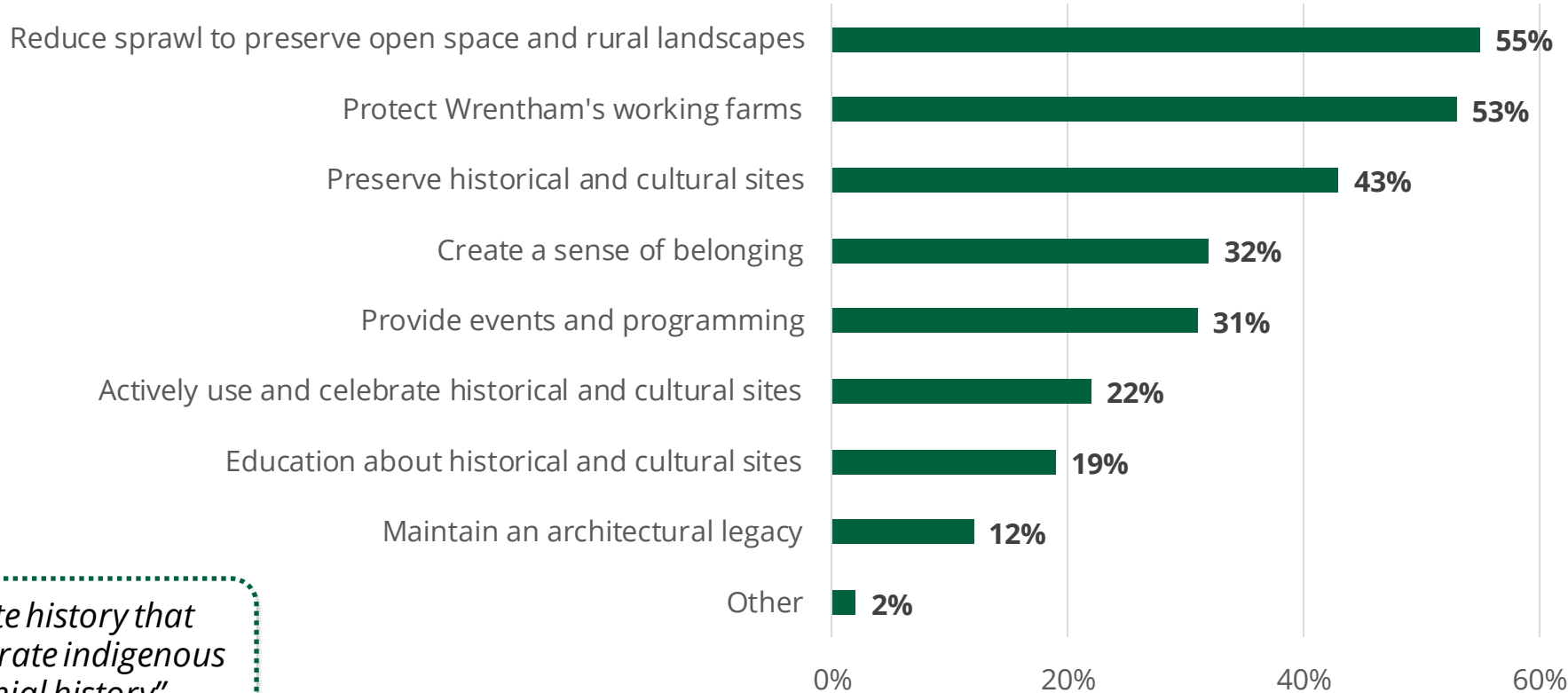
Where are the most memories made in Wrentham? Is there a place or event you think of?



What places & people define the history and culture of Wrentham? Choose up to 3.

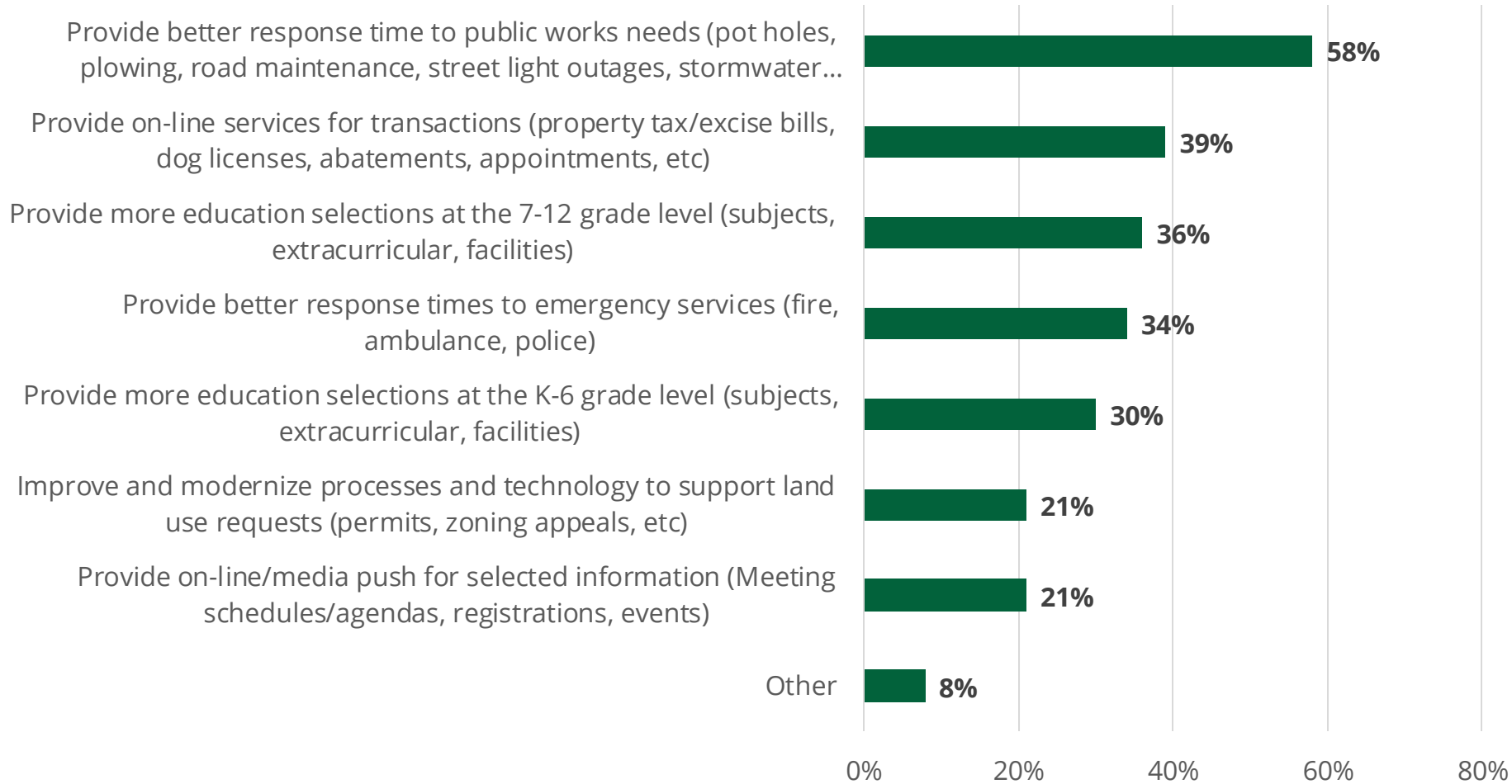


What is most important to you regarding preserving, promoting, and interpreting Wrentham's history and heritage? Choose up to 3.

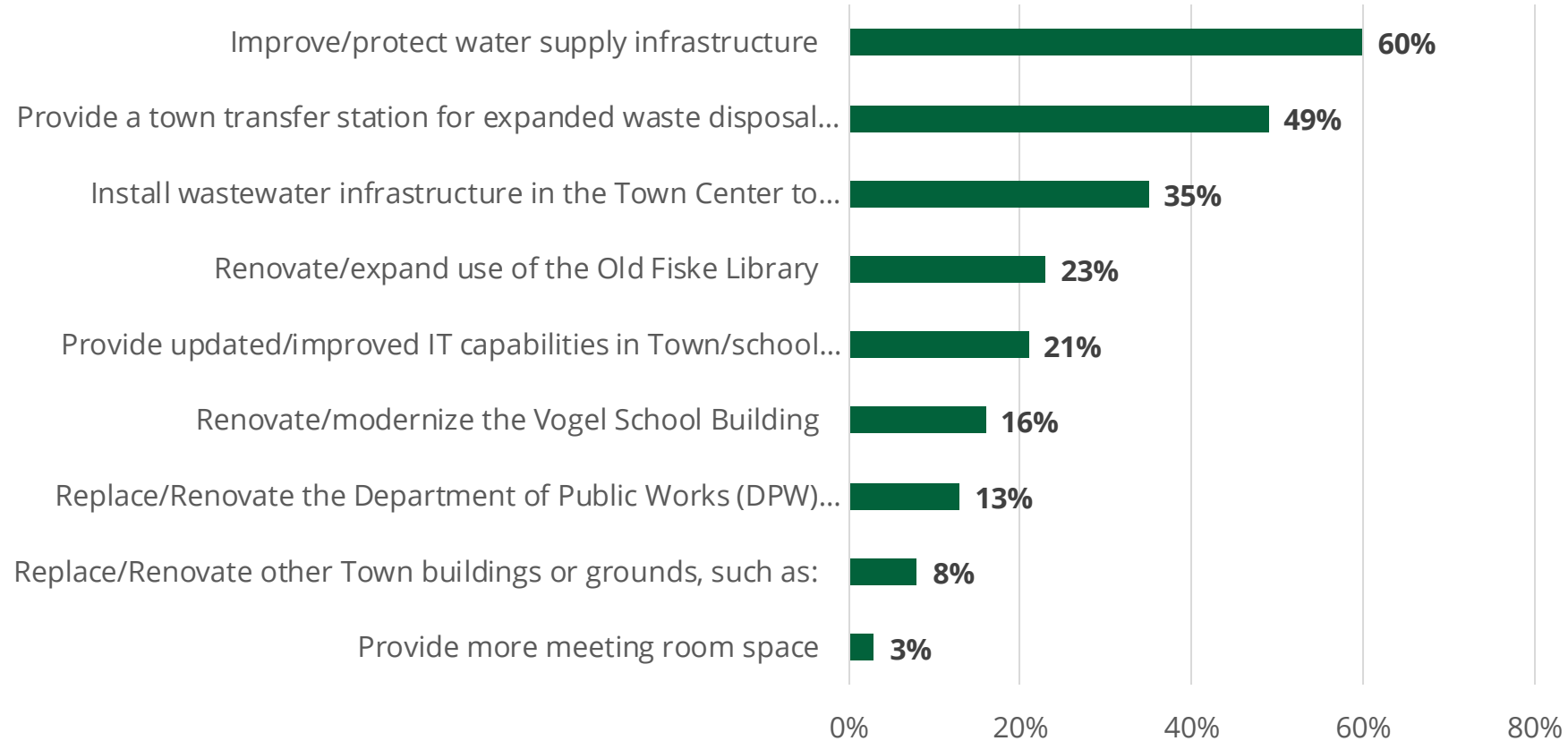


"An accurate history that includes accurate indigenous and colonial history"

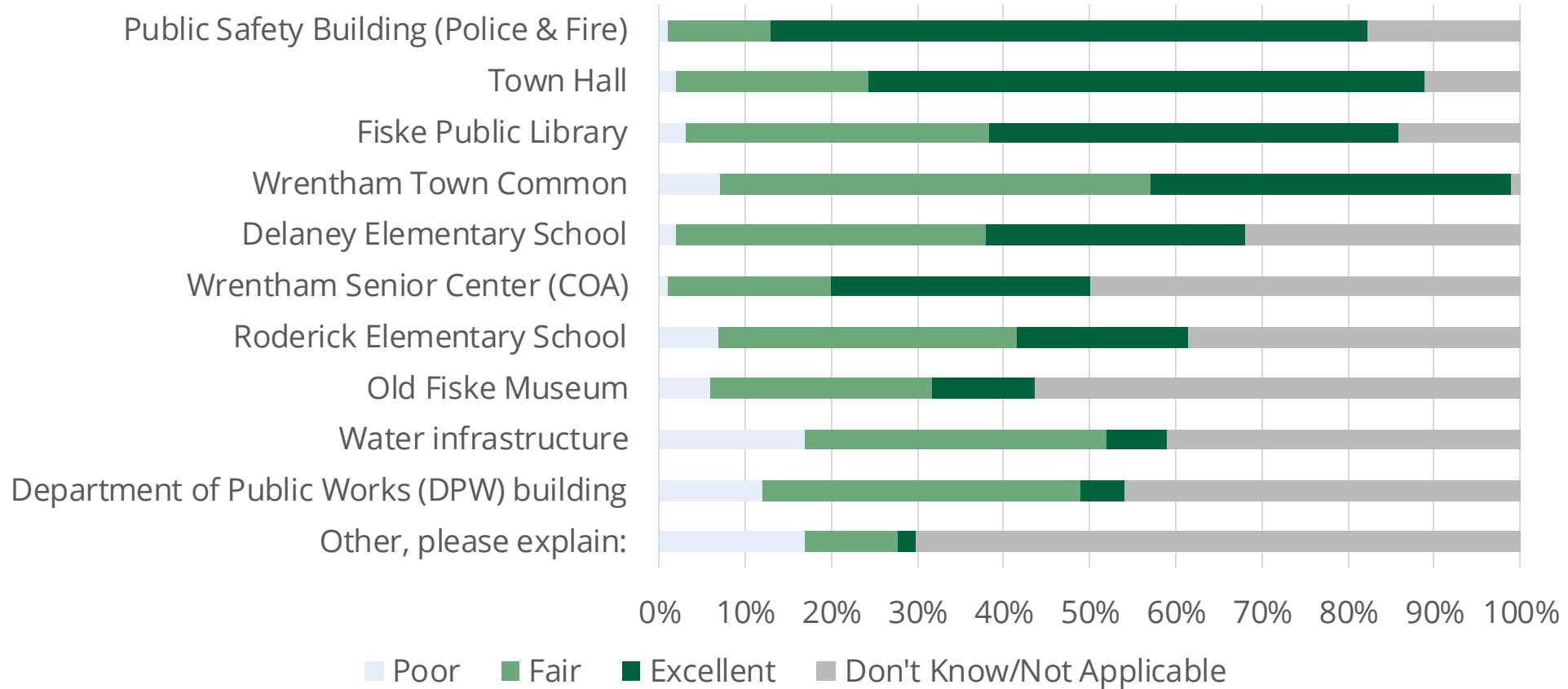
What should be the top priorities for Town services? Choose up to 3.



What should be the top priorities for Town facilities? Choose up to 3.



Please rate the following public facilities based on overall physical condition.



Please rate the following public facilities based on overall physical condition.

Excellent Condition



Town Hall (64%)
Fiske Public Library (47%)
Public Safety Building (70%)

Fair Condition



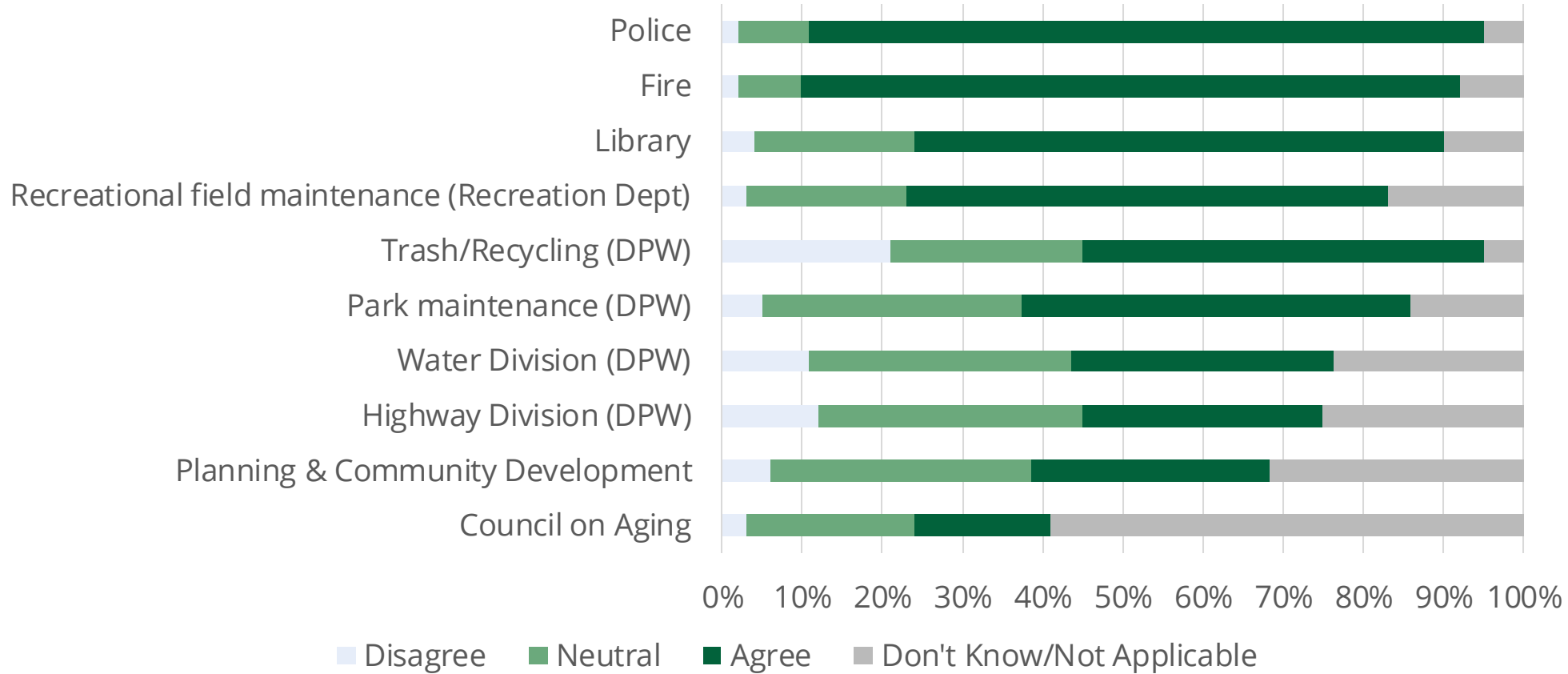
Town Common (50%)
Delaney Elementary (36%)

Don't Know



Public Works Building (46%)
Senior Center (50%)
Old Fiske Museum (57%)
Roderick Elementary (39%)
Water infrastructure (41%)

The following Town services meet the needs of me or my family.



The following Town services meet the needs of me or my family.

Agree

- Police (85%)
- Fire (83%)
- Library (66%)
- Recreation Dept (60%)
- Trash/Recycling (50%)
- Park Maintenance (48%)
- Water Division (33%)*

Neutral

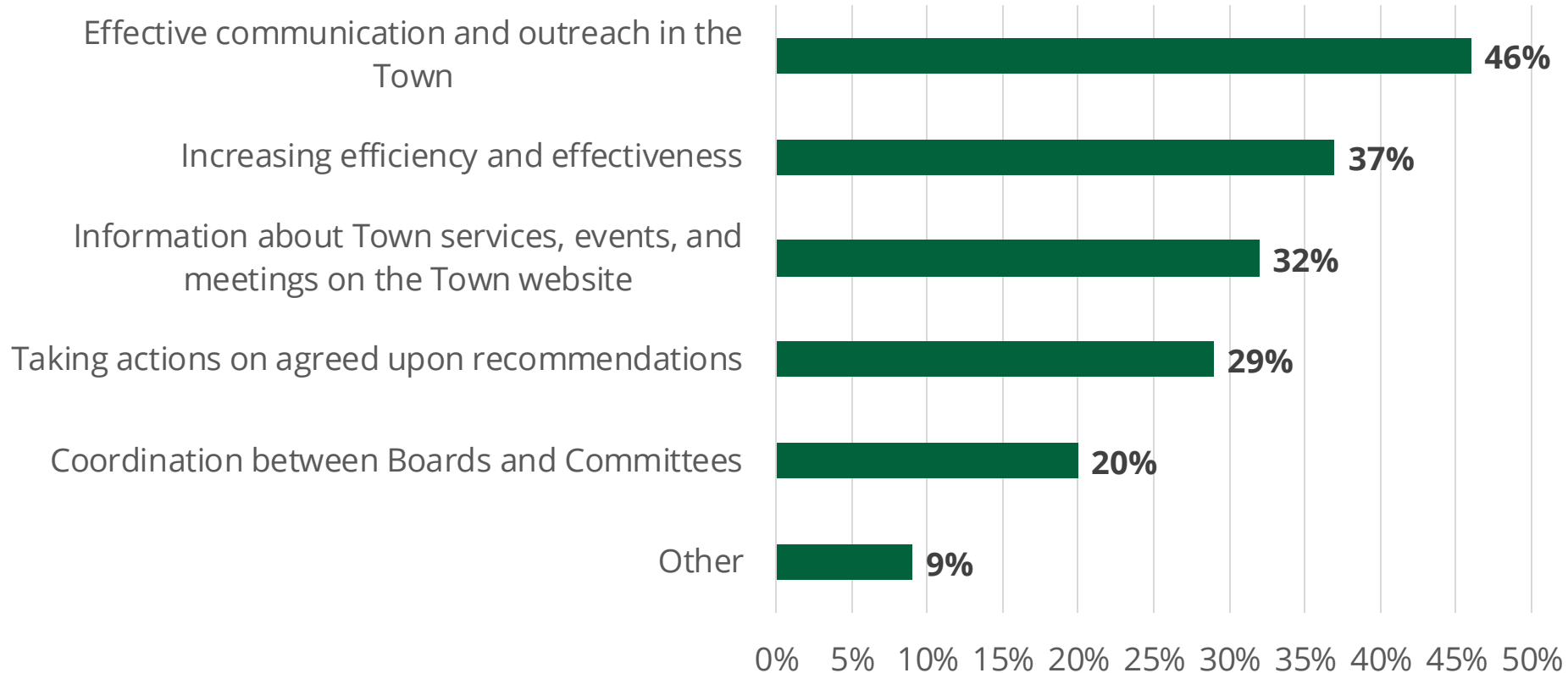
- Planning Dept (33%)
- Highway Division (33%)
- Water Division (33%)*

Don't Know

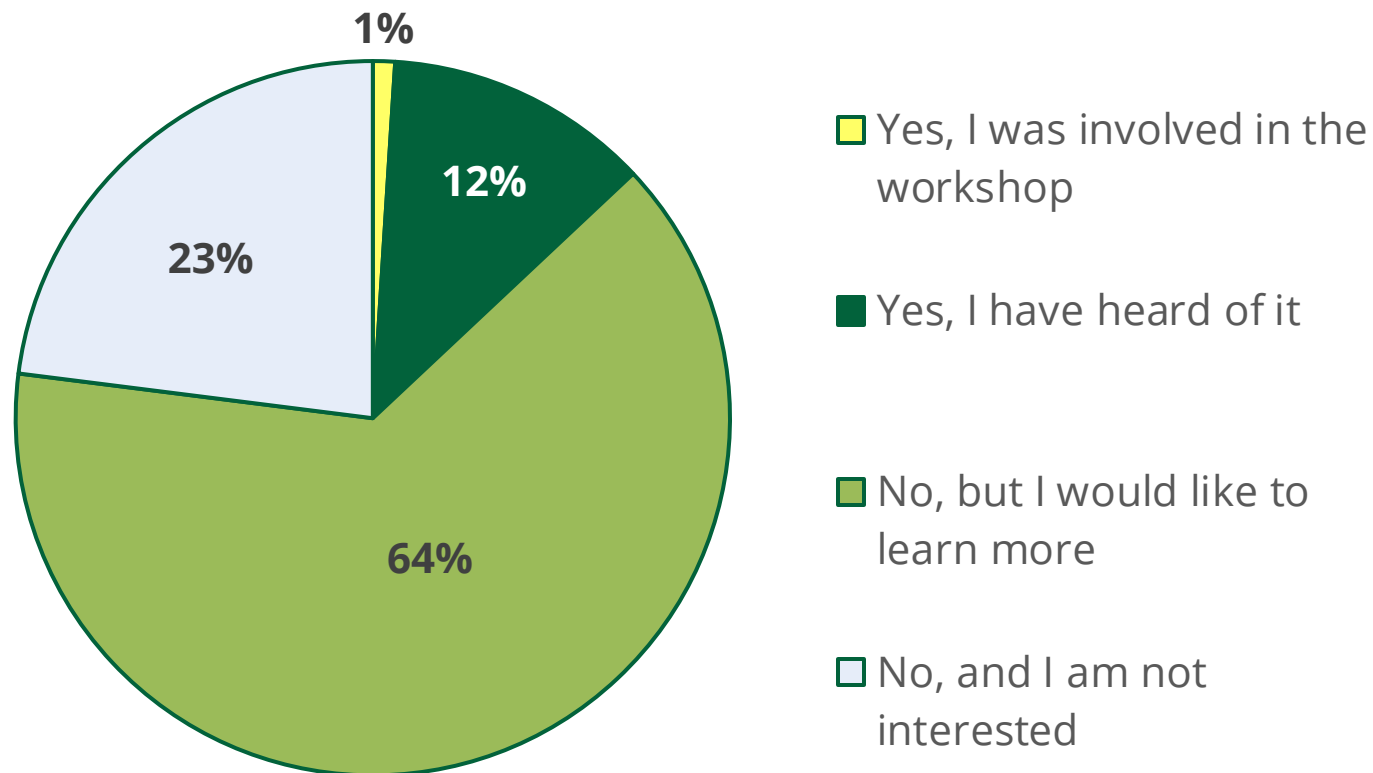
- Council on Aging (59%)

**equal shares in two categories*

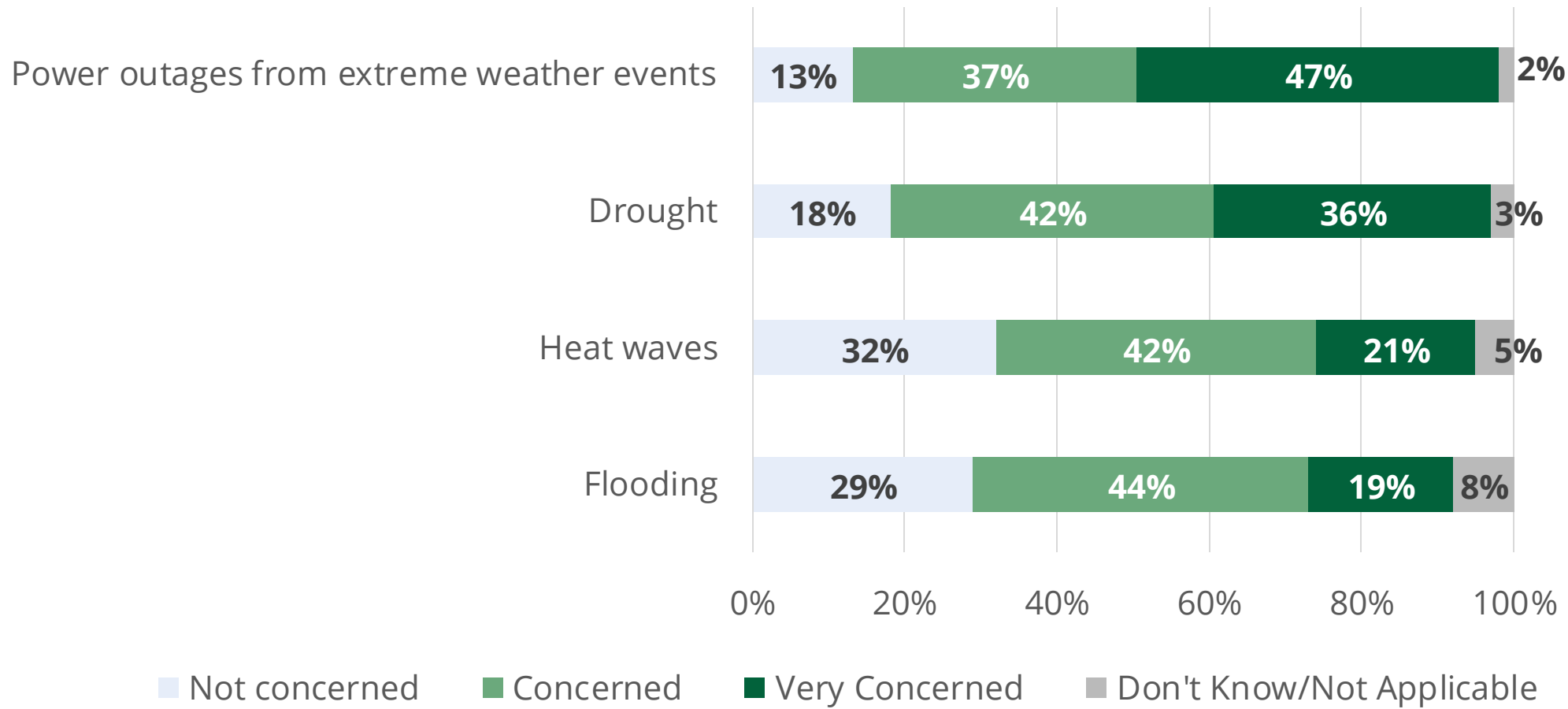
What are the most important challenges in terms of governance and services? Choose up to 2.



What is your familiarity with Wrentham's 2018 Community Resilience Building workshop and plan?



Rank your concern about the following local climate impacts.



Rank your concern about the following local climate impacts.



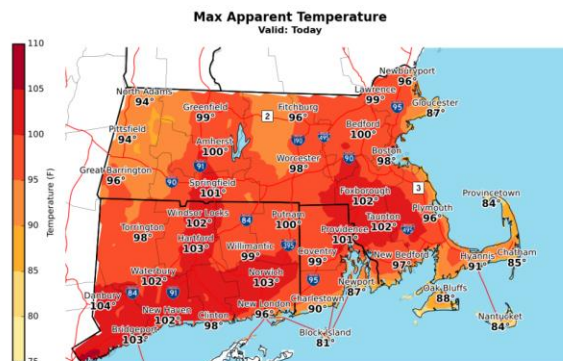
Flooding

63%
Concerned or Very Concerned



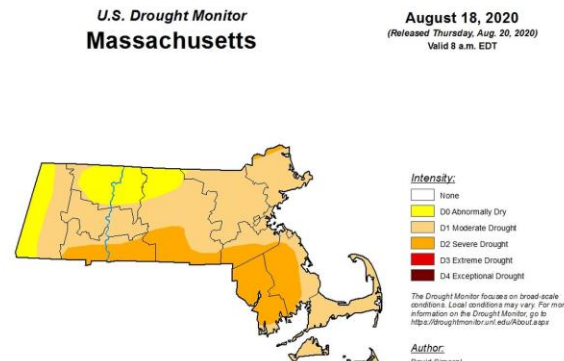
Power Outages

84%
Concerned or Very Concerned



Heat Wave

63%
Concerned or Very Concerned

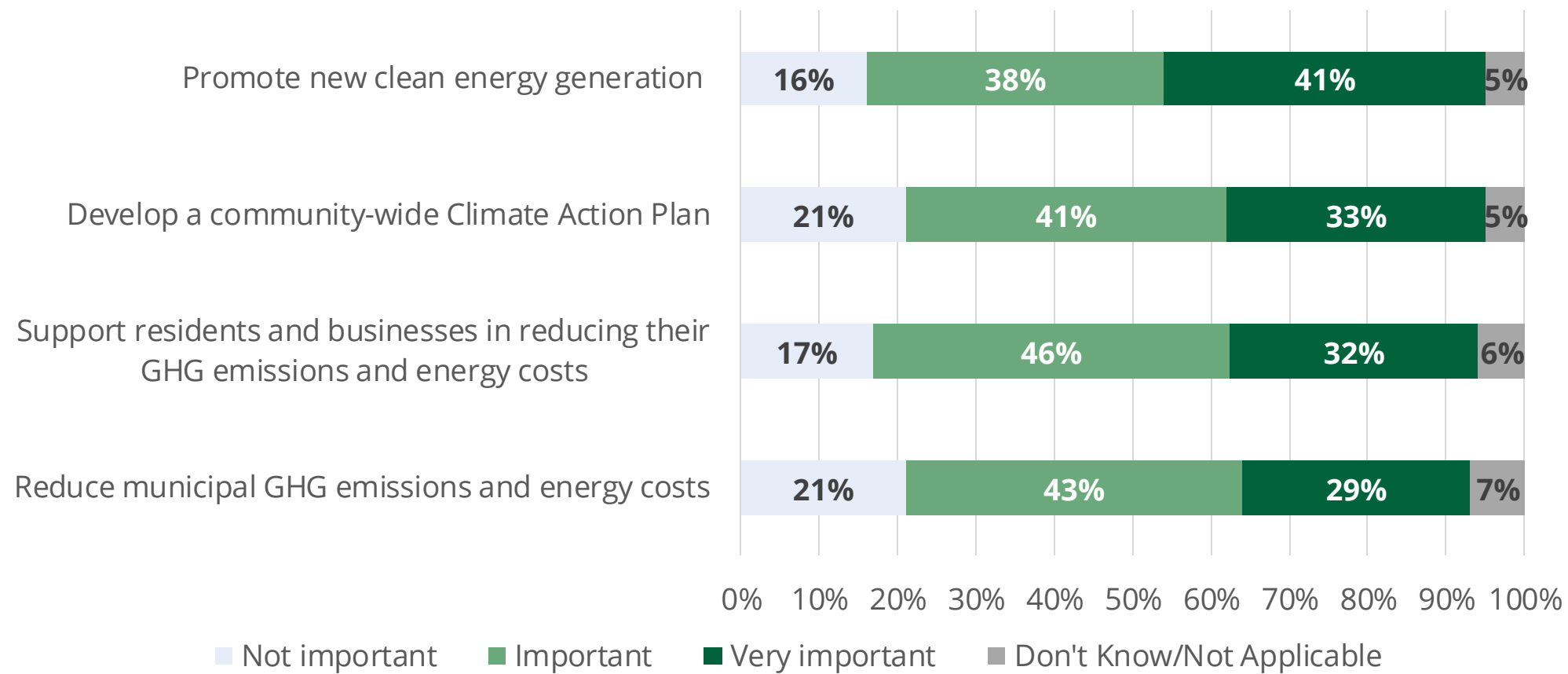


Drought

78%
Concerned or Very Concerned

Photo sources: Oxford MA Police; National Weather Service Boston; Stuart Cahill/Boston Herald; US Drought Monitor

How important are the following energy & sustainability goals?



How important are the following energy & sustainability goals?



Promote new clean energy generation

79%
Important or Very Important



Support local reductions in GHG emissions & energy costs

78%
Important or Very Important



Develop a Climate Action Plan

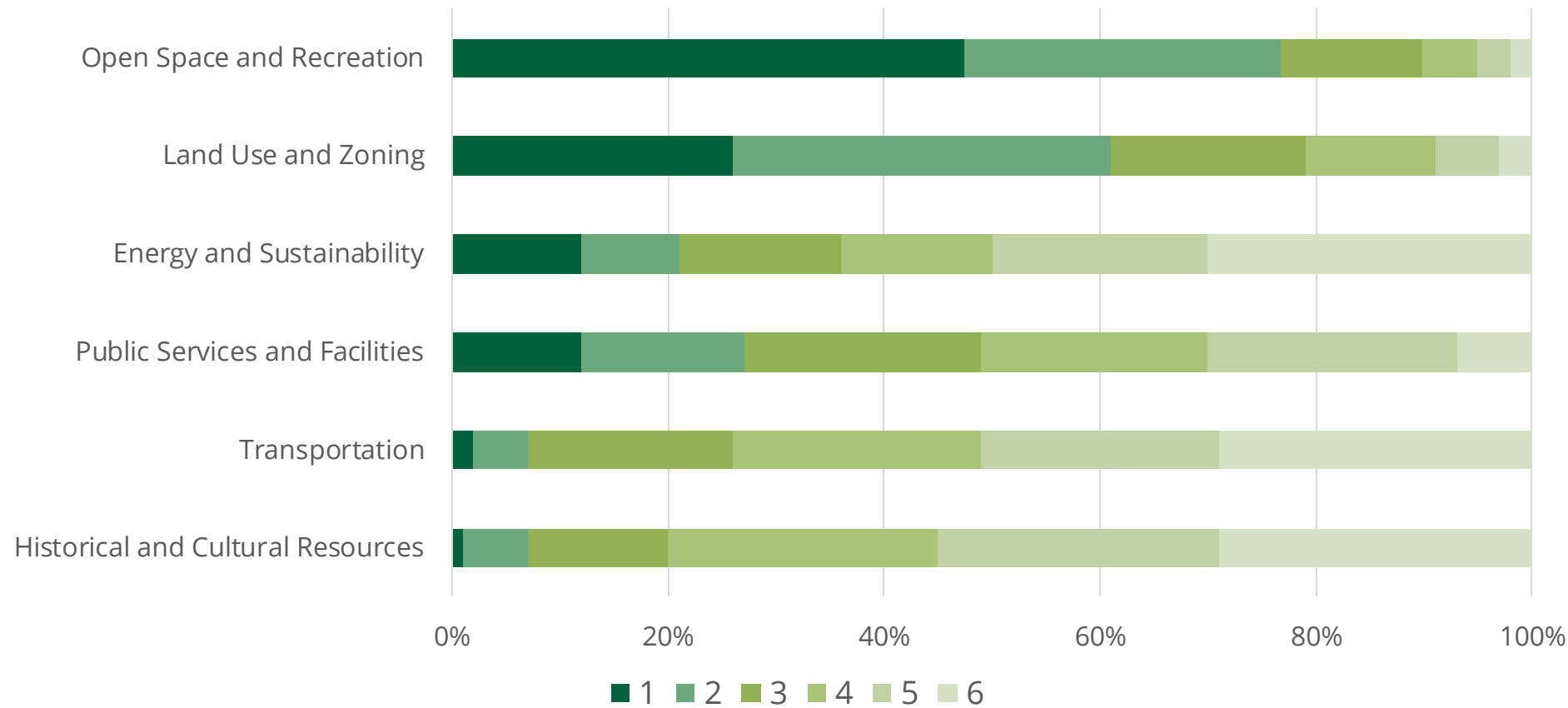
74%
Important or Very Important



Reduce municipal GHG emissions & energy costs

72%
Important or Very Important

Rank the Master Plan topics most important to you.



Open Space & Recreation and Land Use & Zoning ranked highest

Final thoughts on the Master Planning Process

*“**Communication** to town residents will be important. I also feel strongly that we **need to act** on the statement in our vision to be an **inclusive community**”*

*“**Collaboration** with other local towns (Norfolk, Franklin, Fox etc), hiking, biking connecting open spaces”*

*“Extremely interested in the **bike path development**”*

*“Provide an **affordable/low-income senior housing** development near town center”*

*“Create a **usable space behind the town center** area, for arts and small business, an outdoor market of a sort for local vendors and budding entrepreneurs”*