

A photograph of a three-story red brick building with white stone accents, including a portico with columns and decorative moldings. An American flag flies on a tall pole to the right. The sky is blue with some clouds. The text 'MALDEN CENTER FOR ARTS & CULTURE' is overlaid in large white letters.

# MALDEN CENTER FOR ARTS & CULTURE

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Concept Plan  
Steering Committee Meeting  
August 4, 2021

# Agenda

- Project recap
- Consultant team introductions
- Vision share out
- Values brainstorm
- Next steps

# Recap: Components of the Work



Program

What kinds of uses might fit in the space and with the community?



Design

How might the spaces fit together?



Operations

How might it work?



Financing

How might we pay for it?



# Recap: Site Visit July 27, 2021



# MAPC's Role

## Research & Engagement

### Artist Space Needs Assessment

- What kinds of spaces do consumers want?
- What kinds of spaces do artists need?

### Arts Center Precedents

- Documenting successful operational models for similar centers in other communities

### Funding Research

- Sources for acquisition/renovations/operations



# MAPC team introductions



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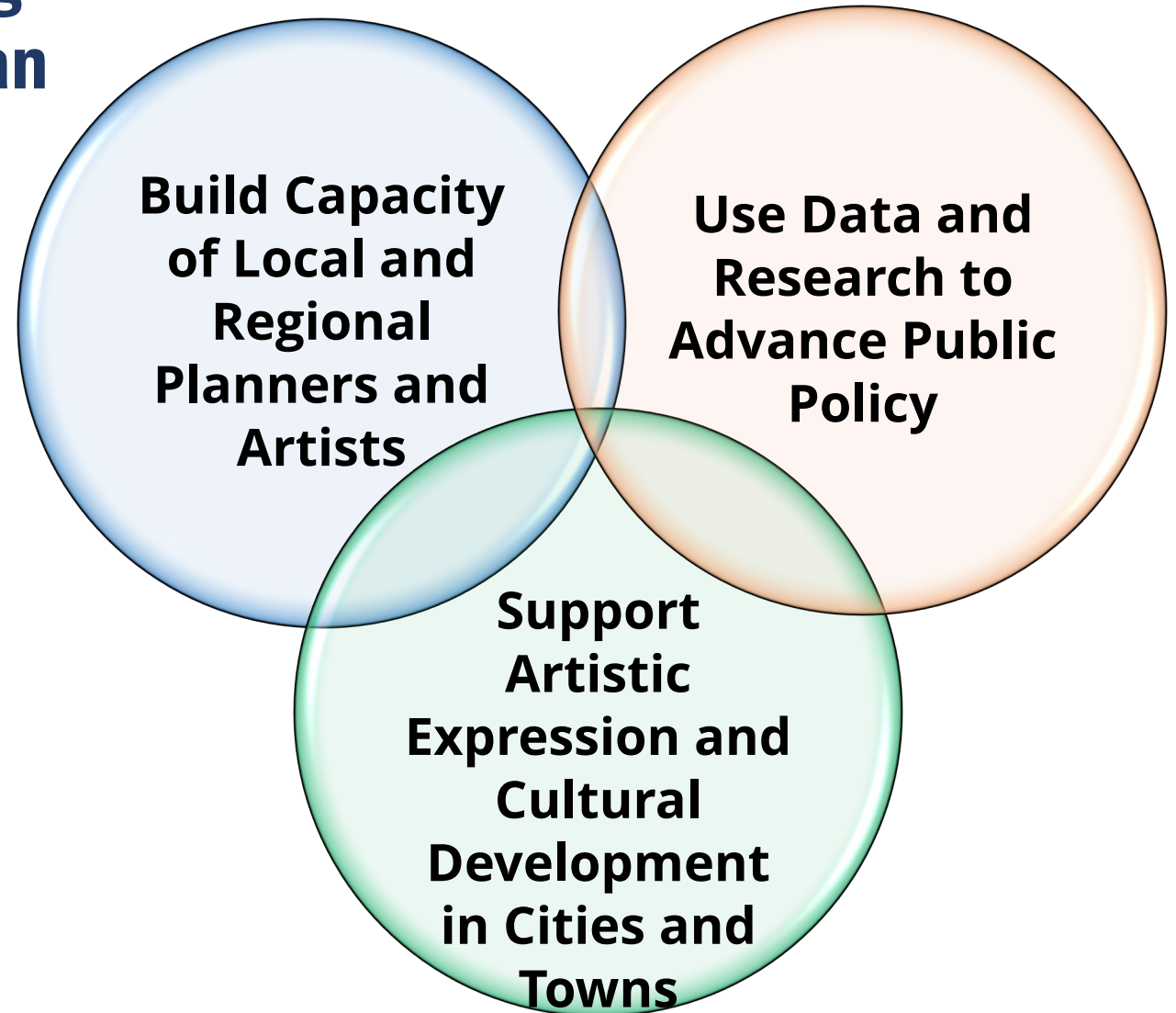


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# **MAPC Arts & Culture Dept's mission: to advance planning and policy conditions that can help arts & culture thrive in Metro Boston**

## **VALUES:**

- Equity and social justice
- Well-being
- Inclusion
- Creativity
- Boldness
- Aesthetic impact
- Reflection

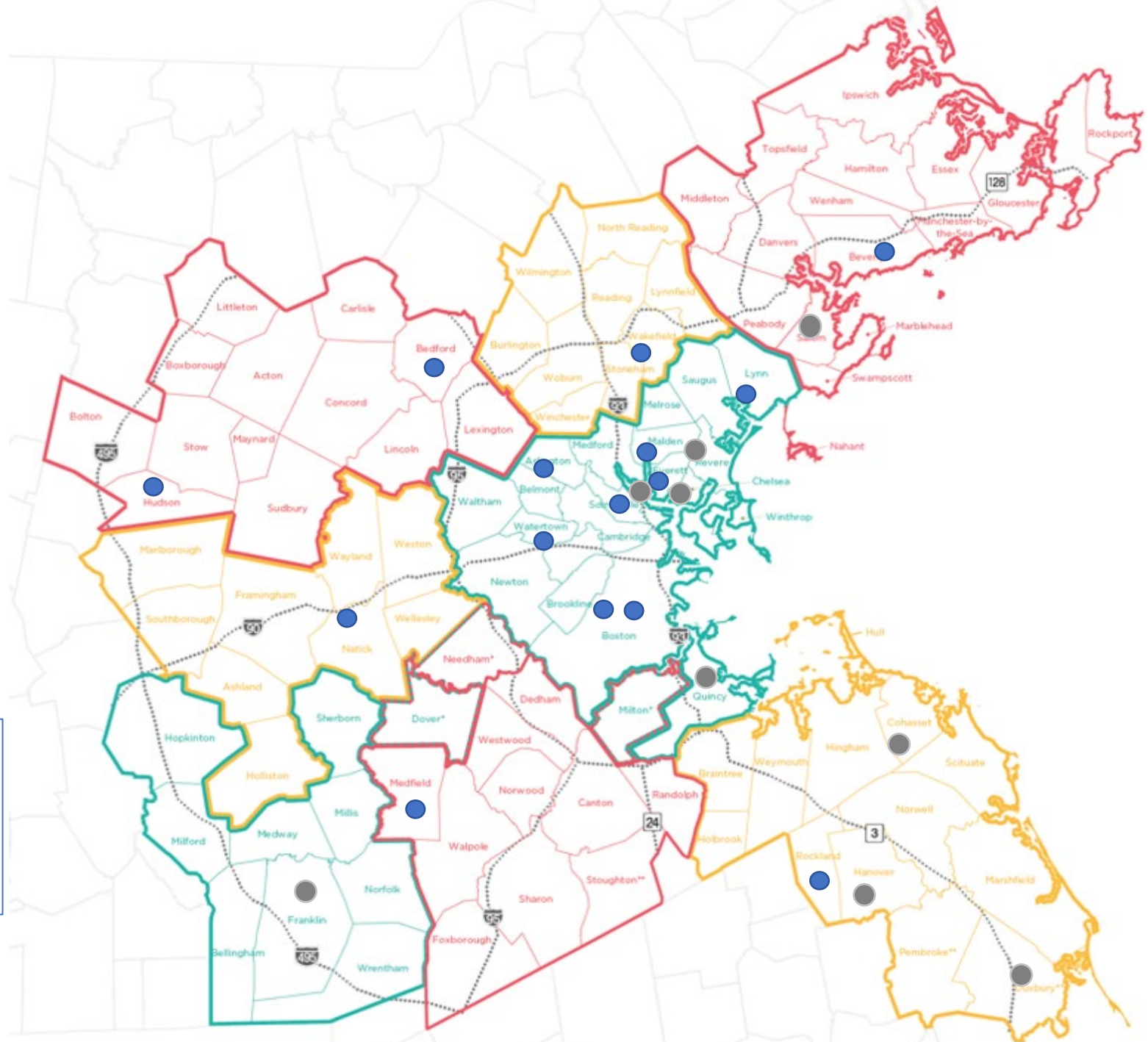




# Support Artistic Expression and Cultural Development in Cities and Towns

## Legend

- A&C Focused Projects
- A&C Engaged Projects





# Architect team introductions



## **Community + Collaborative Design:**

Linking designers and design teams to community groups, municipalities, and mission-driven organizations.

Ben Peterson, Community Design  
Director



**UX Architecture Studio**  
Susi Sanchez



**Silverman Trykowski Associates**  
David Silverman

# Architect's Role

- **Analysis of existing building conditions:**  
Challenges and Opportunities
- **Synthesis of community input:**  
Documenting and understanding  
community needs and feedback
- **Propose potential design options:**  
Vision for future uses of the building



# Today's Conversation

- Brief recap of courthouse tour (2 min / person)
- Values conversation





# Values

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## Financial Sustainability

Transparency (since owned by City)

- Financial statements, data on employees

## Inclusive

- arts/culture discipline
- age/race/ethnicity

## Accessibility

- Everyone feels welcome
- Representation from Malden
- POC's, LGBT, people with disabilities, etc.
- Signage should be in different languages

## Equity

- Recognize that all communities have different needs and start from a different place

## Working together

Hub for creative practice

Revitalization that acknowledges history and legacy – reinforce that art happens everywhere (eg. Theaster Gates)

## Versatility

- Different spaces for different types of artists
- Theaters/sizes - different uses

## Impactful

Engagement and Relevancy

- People can take something away (memory, experience, artwork)

Create a space that feels like home – no barriers to use (for artists and audience)

Consistency & Reliability

FAIRNESS

Clear process/protocol that everyone can follow to take advantage of space