



COVID-Safe Cooling: 2021 Wrap-up and 2022 Program Launch

March 1st, 2022
11:00 - 12:30

Mystic River
WATERSHED ASSOCIATION

MAPC
METROPOLITAN AREA PLANNING COUNCIL

Barr
Foundation



COVID-Safe Cooling: **2021 Wrap-up and 2022 Program Launch**

WELCOME & RECORDING


Today's Agenda

- 2022 Program Launch
- 2021 Project highlights and lessons learned
- Bio break (5 minutes)
- 2022 Potential Projects Breakout Session



**COVID-Safe Cooling:
2022 program launch**

Program Overview

- **Purpose:** To provide funding support and technical assistance to communities most impacted by both COVID-19 and extreme heat, to support "COVID-Safe Cooling" opportunities.
 - **Eligible communities:** Boston, Brockton, Chelsea, Everett, Lynn, Lawrence, and Revere.
 - **Two tracks:** 1) Municipalities and 2) Community Based Organizations (CBOs)
 - **Funding Amount:** \$780,000 in total funding; anticipated range \$25-50k per project.
- 



Cool Projects Eligible for Funding

1. Cool at home
2. Cool in public spaces
3. Cool communications
4. Cool investments in the future

Project Team

Mystic River Watershed Association (MyRWA)

- Co-Project Manager
- Lead on supporting Community Based Organizations (CBOs)
- Lead reimagining of new grant program

Metropolitan Area Planning Council (MAPC)

- Co-Project Manager
- Lead on supporting Municipalities
- In-house procurement, policy, and arts and culture experts

Barr Foundation

- Funder
- Provide guidance
- Communications support

Project Application Recommendations:

- Budget staff time - suggested 10% of total project budget
- Project types can mix and match (e.g.: indoor and outdoor cooling)
- Collaboration is key – including between municipalities and CBOs
- Incorporating evaluation tools are important
- Consider resilience to multiple hazards and long-term resilience (e.g. air quality, housing, policy)
- Start early! – personal cooling equipment

2022 Program Timeline

- **Program launch and applications open - March 1st**
- Expression of Interest (EOI) – *Optional* - March 1 - March 18
- Technical Assistance (TA) period

- **Award Notifications – Early May**
- Projects launch
- Procurement of cooling equipment
- Heat Preparedness Week May 24th-May 28th

- **Project wrap-up**
- Reporting and evaluation/debrief

April

June–Sep (March*)

March

May

Jan-April

- **Project Proposals Due 4/8**
(rolling after)
- Planning for procurement of AC/fans
- Communications need

- **Project implementation**
 - TA support as needed
 - Learning Community meetings
- *For winter heating projects

Expression of Interest (EOI)

- Release date: Today! March 1, 2022
- Submit by: March 18, 2022
- Purpose: Gain help and feedback to craft project
- Format: Simple online form that asks to briefly describe project goals, partnerships, and expected budget
- NOT mandatory, but encouraged
- Project team will follow up with Technical Assistance after submission – We're here to help!
- EOI: https://mapc.az1.qualtrics.com/jfe/form/SV_42d1yDtK11ncxme

Technical Assistance

- Idea creation and development
- Budget development
- Creative placemaking, arts, and culture
- Public Health
- Energy and environment
- Procurement support
- Communications and outreach support

Application links:

- Expression of Interest:
https://mapc.az1.qualtrics.com/jfe/form/SV_42d1yDtK11ncxme
- Grant Application:
https://mapc.az1.qualtrics.com/jfe/form/SV_4UDU6Mu1A4fs8N8

Next Steps

**Grant Program
Kickoff**

March 1st

**Expression of Interest
and Grant
Application Released**

March 1st

**Grant Application
Response Due**

Friday, April 8th (rolling
thereafter)

**Applicants Notified of
Award Decision**

Early May

Contracting

May

Funds Disbursed

May (dependent on signed
contract/letter of agreement)

Questions?

Future of Covid-Safe Cooling Grant Program after 2022

- Purpose
 - Transition grant program to focus on community driven long-term solutions to extreme heat and building community resilience
 - Future grants optimally meet the needs of priority populations around extreme heat
 - Address systemic concerns without becoming onerous to grantees
- Next steps:
 - Hire consultant to co-lead this work
- Expected timeline:
 - Engagement with community in Summer-Fall 2022
 - Grant program proposal by MyRWA/MAPC to Barr in Winter 2023
 - New grant program to start in Spring 2023



2021 COVID-Safe Cooling:

Project highlights and lessons learned

2021 **Grantees:** Municipal

- Distribution of personal cooling equipment
 - Brockton
 - Chelsea
 - Lynn
- Distribution of utility assistance
 - Chelsea
 - Everett
- Splash parks and community engagement events
 - Revere
 - Lawrence

2021 Grantees: Community- Based Organizations

- Distribution of personal cooling equipment & Utility Assistance
 - Codman Square NDC
 - Garrison Trotter Neighborhood Association
 - Authentic Caribbean Foundation
 - Self Help
 - My Brother's Table
 - CREW
 - La Comunidad/Everett Comm Growers
- Distribution of utility assistance
 - La Colaborativa
- Cooling Infrastructure
 - Groundwork Lawrence – Tree Planting
 - Everett Community Growers- Hot Spot Assessment
 - GreenRoots – Community engagement process for Pocket Park

Garrison Trotter Neighborhood Association



- **Purpose:** Personal cooling equipment distribution with public health focus
- Identified people in need by partnering with:
 - Health center to locate residents with medical conditions and/or seniors
 - 2 multi-unit apartment tenant associations
 - Citywide organizations
- Opportunities for growth and lessons learned

City of Revere Public Health Department

Summer 2021

Main Objective:

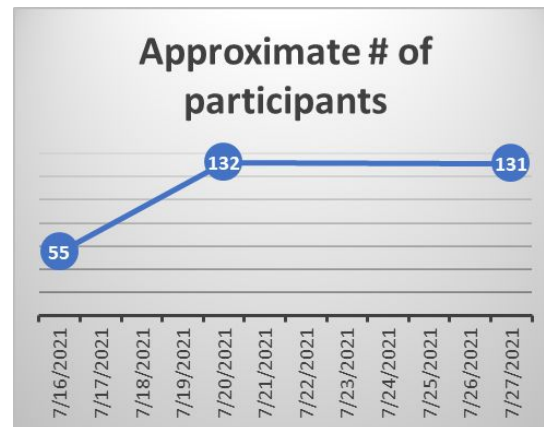
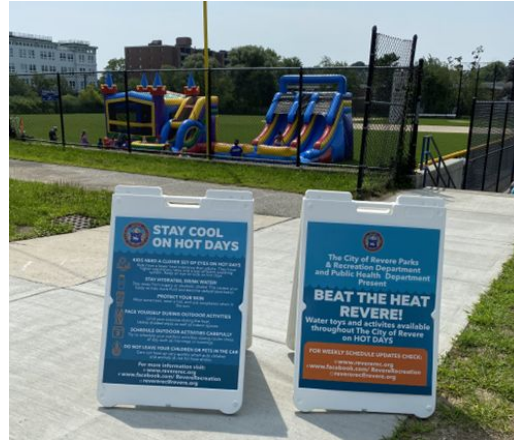
Fun Summer
Cooling Events to
build data profile in
support of splash pad
infrastructure

Key Accomplishments:

- 3 events held
- Average Temperature on days of event = 90°
- Increasing popularity with each event

Opportunities for growth:

- Not as COVID-safe as we'd like
- Not permanent/sustainable



Winter 2021-2022

Main Objective:

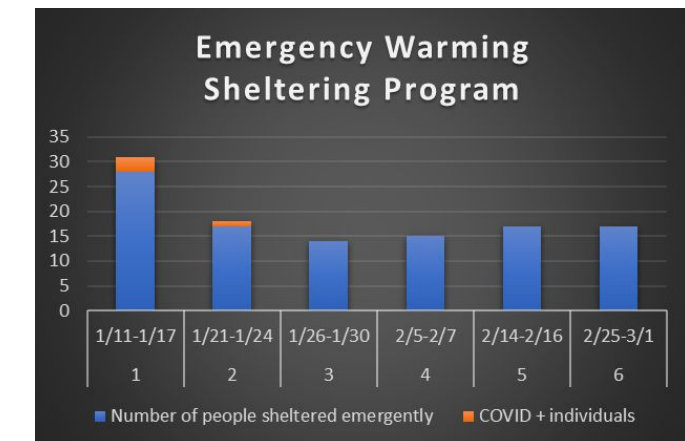
Unspent funds,
emergency warming program
for unsheltered homeless,
hotel stays during emergently
cold nights

Key Accomplishments:

- Approximately 15-20 unsheltered homeless individuals housed for approximately 27 nights during the Winter
- Average temperature on nights of sheltering = 15°
- Data and process used will be beneficial in larger vision for next winter (warming center)

Opportunities for growth:

- Expand services
- Hoteling isn't sustainable



City of Lawrence & Groundwork Lawrence



Questions?



Project Ideas Workshop Brainstorm & Feedback Session

SMALL GROUP BREAKOUTS

Objectives of Idea Workshop

1. Increased learning and understanding of the combined challenges of extreme temperatures, public health, and climate change.
2. Increased creativity and innovation with project ideas.
3. Encourage and enhance collaboration and partnerships among grantees.
4. Strengthen the project implementation, impact, and evaluation.



Breakout room discussion – 20 minutes

- Please share your name, community you are representing, and the idea you are bringing today or the challenge you want to address this summer.
 - If doing the same project as last year, how might you enhance or improve on your project this year? What would you do differently?
- Who is or should be involved in your CSC work?
- What help/support do you think you will need to implement your project/address any anticipated challenges?

Next Steps

Grant Program Kickoff	March 1 st
<u>Expression of Interest</u> and <u>Grant Application</u> Released	March 1 st
Grant Application Response Due	Friday, April 8 th (rolling thereafter)
Applicants Notified of Award Decision	Early May
Contracting	May
Funds Disbursed	May (dependent on signed contract/letter of agreement)

Resources

[Expression of Interest](#)

[Grant Application](#)

[Program Guidance Document \(live link\)](#)

Appendices

- + Project Examples
- + Budget Template
- + Cooling Equipment Purchasing Information
- + Sample Letter of Agreement

[Cool It with Art Guide](#)

[Extreme Heat Resources & Communications Toolkit](#)

Contact Us

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