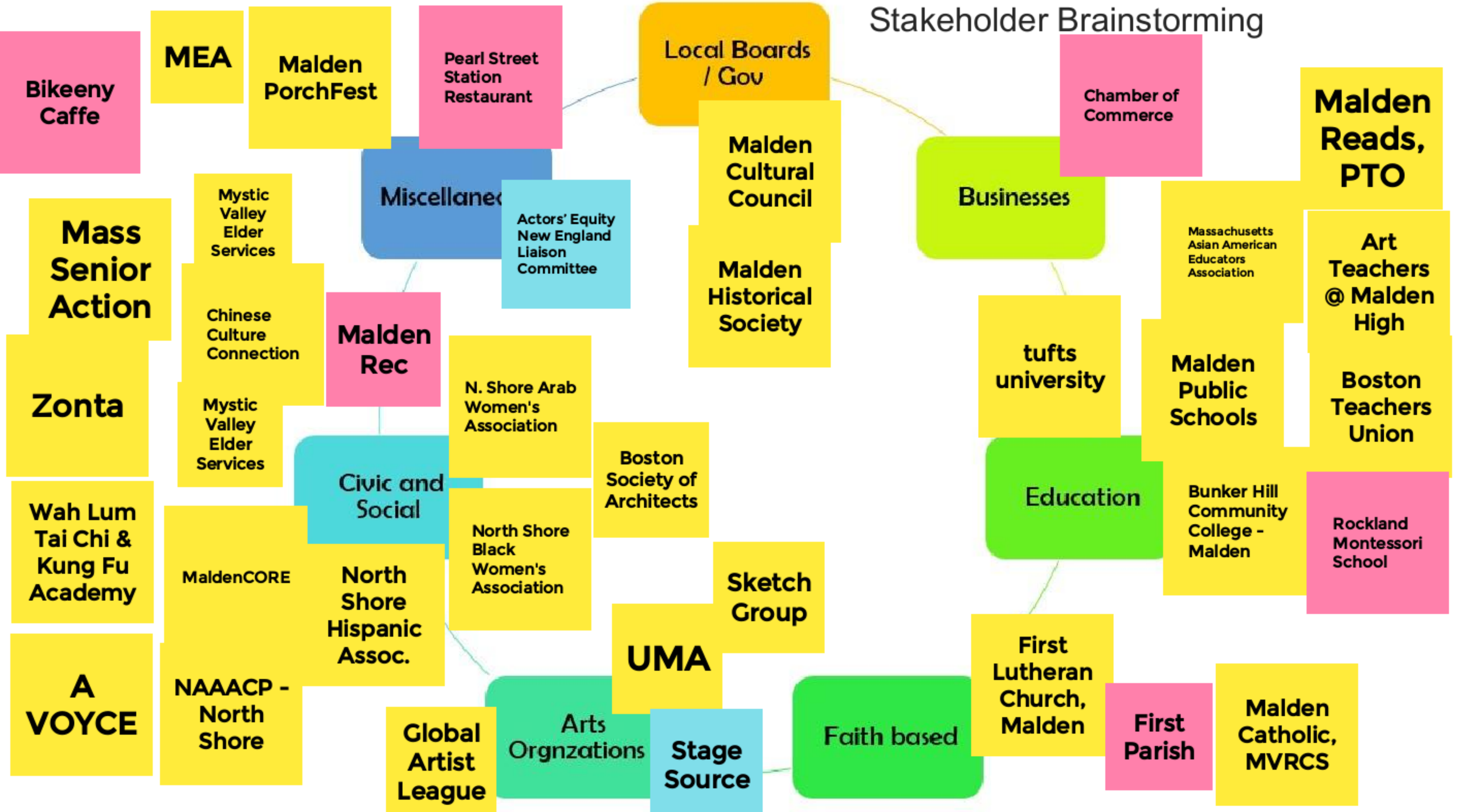Stakeholder Brainstorming