

Beverly ADU Public Forum March 24, 2022

Presentation Polling Questions and Answers:

n = ~45

Slide	Question	Answers
5	I am a _____	<ul style="list-style-type: none"> • Beverly Homeowner 81% • Beverly Renter 8% • I don't live in Beverly (tell us your connection in the chat!) 11%
6	I live in ward _____	<ul style="list-style-type: none"> • 1 15% • 2 18% • 3 15% • 4 24% • 5 9% • 6 15% • I don't live in Beverly. 6%
8	How did you hear about today's forum?	<ul style="list-style-type: none"> • City Calendar 11% • City staff or steering committee 24% • During another public meeting 0% • From a friend or neighbor 14% • From an ad on Facebook 19% • From the local newspaper 14% • Something else 19%
18	Have you ever been inside of an ADU?	<ul style="list-style-type: none"> • Yes 55% • I think so? I'm not sure. 23% • No. 22%
20	Do you know any friends or family members who have built an ADU on their property?	<ul style="list-style-type: none"> • Yes 58% • Not that I'm aware of. 42%
27	What is your top concern for housing in Beverly?	<ul style="list-style-type: none"> • Aging in place 39% • Needing to downsize 7% • Housing for young adult children 7% • First time homebuyers 20% • People with few rental options? 17% • Something else? (let us know in the chat!) 10%
29	Generally, what are the top concerns for your neighborhood?	<ul style="list-style-type: none"> • Parking 47% • Overcrowding 32% • Changing the neighborhood character 47%

		<ul style="list-style-type: none"> • Nuisance activity (noise, etc.) 21% • Stormwater Runoff 12% • School Capacity 29% • Tree Cover being affected 18% • What else can you think of? 9%
31	How important is it that ADUs match the existing character of the neighborhood's architecture?	<ul style="list-style-type: none"> • Extremely important. Architecture styles should always be complimentary to the main house. 23% • Somewhat important, some liberties can be taken as long as things still look good. 60% • Not important, reducing the cost burden on the property owner should be valued over aesthetics. 13% • I don't have an opinion on this. 4%
33	Generally speaking, how would you feel attached ADU in your neighborhood?	<ul style="list-style-type: none"> • Likely Support. 91% • Likely not support. 0% • I would be really unsure 9%
35	Would your level of support change if you knew more details about the project?	<ul style="list-style-type: none"> • The specifics would determine if I would feel good about a project like this. 51% • The specifics would not matter, I would feel good regardless. 42% • The specifics do not matter, I would not feel good about it. 0% • I'm not sure. 7%
37	Generally speaking, how would you feel detached ADU in your neighborhood?	<ul style="list-style-type: none"> • Likely Support. 67% • Likely not support. 13% • I would be really unsure 20%
39	Thinking about any type of ADU, would your level of support change if you knew more details about the project?	<ul style="list-style-type: none"> • The specifics would determine if I would feel good about a project like this. 76% • The specifics would not matter, I would feel good regardless. 15% • The specifics do not matter, I would not feel good about it. 2% • I'm not sure. 7%

42	Thinking about how we will put the ordinance together, what approach makes the most sense to pursue?	<ul style="list-style-type: none"> ● An Approach based on the neighborhood / part of the city and its characteristics? 27% ● An approach that encourages ADU development more around commuter rail stations? 0% ● An approach that is most focused on racial equity, providing ADUs in diverse neighborhoods? 9% ● An approach that treats everywhere in the city equally? 56% ● Something else? 4%
44	When thinking about affordability, ADUs in Beverly should be:	<ul style="list-style-type: none"> ● Income restricted, subject to the affordable housing lottery. ● Restricted in another way. ● Left to the market to decide what fair market rents should be. ● I'm not sure about this. <p>This question was erroneously omitted from the polling and respondents were asked to reply in the chat with their answer. Answers were split between some sort of affordability component and letting the market dictate prices.</p>
45	If I was thinking about building an ADU, my biggest concern would be:	<ul style="list-style-type: none"> ● Financing/ paying for the project. 39% ● The inconvenience of construction. 2% ● Working through the red tape with the city 39% ● Finding a tenant 2% ● I'm not sure 18% ● something else. 0%