

# Exploring Together: Navigating Hybrid Engagement



Shared practices, tools, and policies

# Project Partners

## Town of Dedham

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# MAPC's Hybrid Engagement Team



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# Hybrid Initiative: June – December





# Hybrid Engagement: Key Lessons

**Adaptability** – be ready to adjust based on changing circumstances, needs, etc. Have a backup plan, think through the scenarios in advance.

**Preparedness** – allocate enough time to prepare materials, train your facilitation team, have a practice session. You can't be too prepared!

**Communication** – it is important to consistently orient participants to the hybrid space (before and during the event), clear, consistent and transparent communication allows everyone (including your event team) to set expectations accordingly and show up as prepared as possible, along with patience for one another!

**Collaboration** – it is helpful to identify partners (i.e. local cable access news stations) for potential collaboration on hybrid events, we are stronger when we work together!

**Hybrid is a choice, not a default** – make sure that this is the right decision for your participants and team. Some things to consider: safety, comfort & access needs, goal of engagement, capacity.

# Hybrid Engagement Hub



Technology & Tools



Facilitation & Meeting Design



Policy & Advocacy Toolkit