

Initial Report_no text

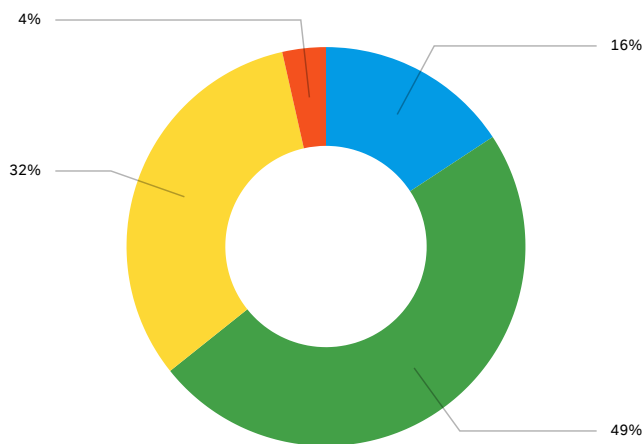
Metro West Climate Conversations

June 7, 2022 12:14 PM EDT

In which city or town do you live? You can select the city or town in which you work or attend school instead.

Field	Choice Count
None of the above	4% 30
Natick	32% 274
Framingham	49% 413
Ashland	16% 134
	851

Showing rows 1 - 5 of 5



Ashland Framingham Natick None of the above

How much do you think climate change will affect you or your family?

Field	Choice Count
Only a little	7% 51
Not at all	8% 60
Don't know	3% 22
A moderate amount	27% 201
A great deal	55% 412
	746

Showing rows 1 - 6 of 6



■ Don't know
 ■ Not at all
 ■ Only a little
 ■ A moderate amount
 ■ A great deal

Field	Ashland	Framingham	Natick
Not at all	11%	7%	8%
Only a little	7%	8%	6%
A moderate amount	19%	28%	30%
A great deal	58%	54%	55%
Don't know	5%	3%	1%
	119	365	238

Showing rows 1 - 6 of 6

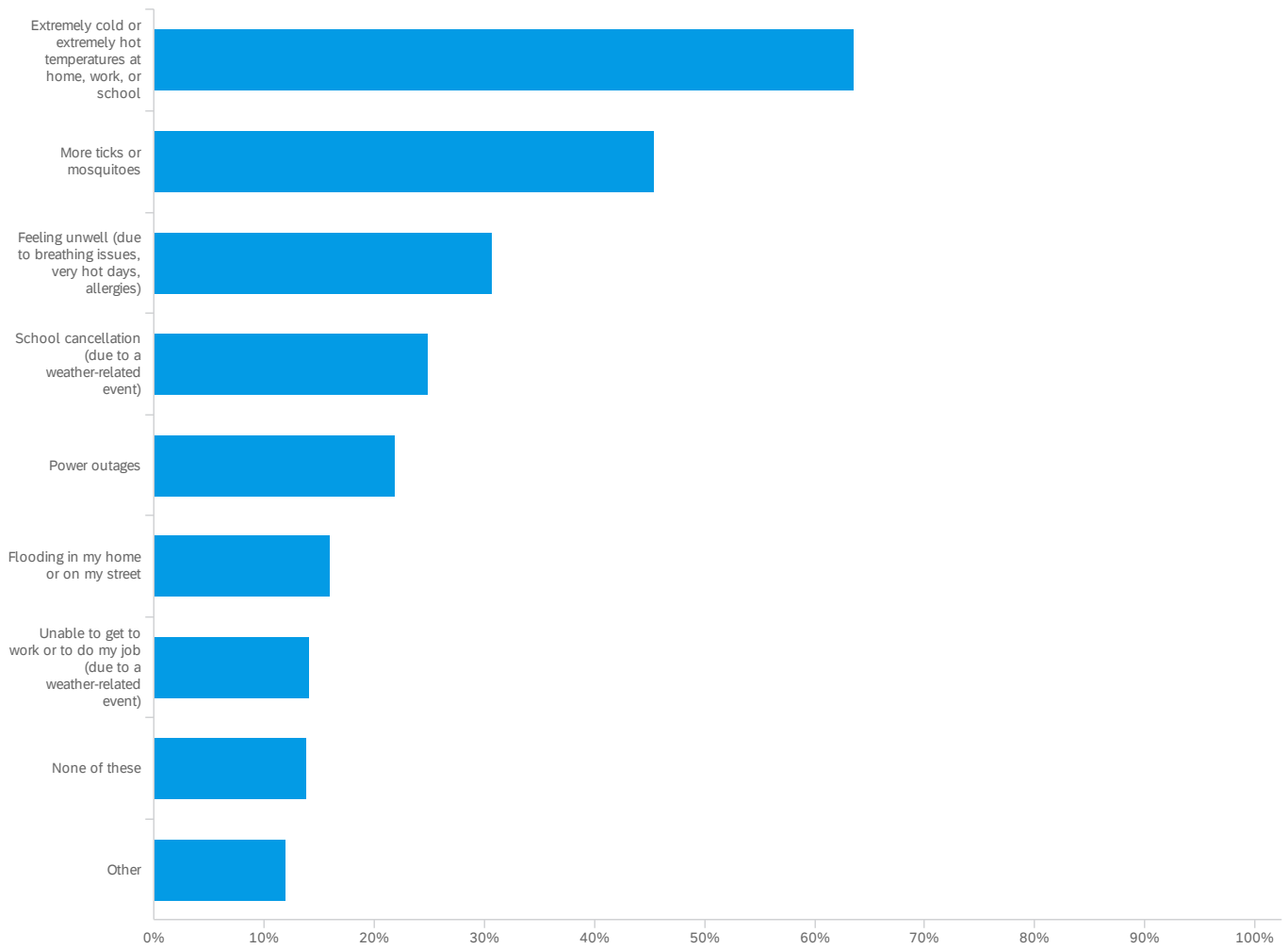
What, if any, climate change impacts have you experienced already? Check all that apply

Field	Choice Count
Extremely cold or extremely hot temperatures at home, work, or school	64% 470
Feeling unwell (due to breathing issues, very hot days, allergies)	31% 227
Flooding in my home or on my street	16% 118
More ticks or mosquitoes	45% 336
None of these	14% 102
Other	12% 88
Power outages	22% 162
School cancellation (due to a weather-related event)	25% 184
Unable to get to work or to do my job (due to a weather-related event)	14% 104
	739

Showing rows 1 - 10 of 10

Field	Ashland	Framingham	Natick
Extremely cold or extremely hot temperatures at home, work, or school	64%	66%	62%
Feeling unwell (due to breathing issues, very hot days, allergies)	21%	36%	27%
Flooding in my home or on my street	12%	17%	18%
More ticks or mosquitoes	46%	45%	47%
None of these	19%	12%	13%
Other	10%	11%	14%
Power outages	14%	25%	22%
School cancellation (due to a weather-related event)	18%	32%	17%
Unable to get to work or to do my job (due to a weather-related event)	8%	19%	9%
	118	363	234

Showing rows 1 - 10 of 10



We recognize that climate change is one of several issues affecting our communities.

What are some other priorities for you or your family that you want to see addressed in your community? Check all that apply

Field	Choice Count
Housing affordability and quality	65% 452
Access to education and good jobs	57% 394
Access to healthy and affordable foods	61% 421
Language access and immigrant inclusion	40% 275
Other	22% 150
	691

Showing rows 1 - 6 of 6

Field	Ashland	Framingham	Natick
Housing affordability and quality	58%	67%	66%
Access to education and good jobs	53%	63%	48%
Access to healthy and affordable foods	67%	63%	55%
Language access and immigrant inclusion	36%	46%	33%
Other	28%	20%	22%
	109	345	213

Showing rows 1 - 6 of 6

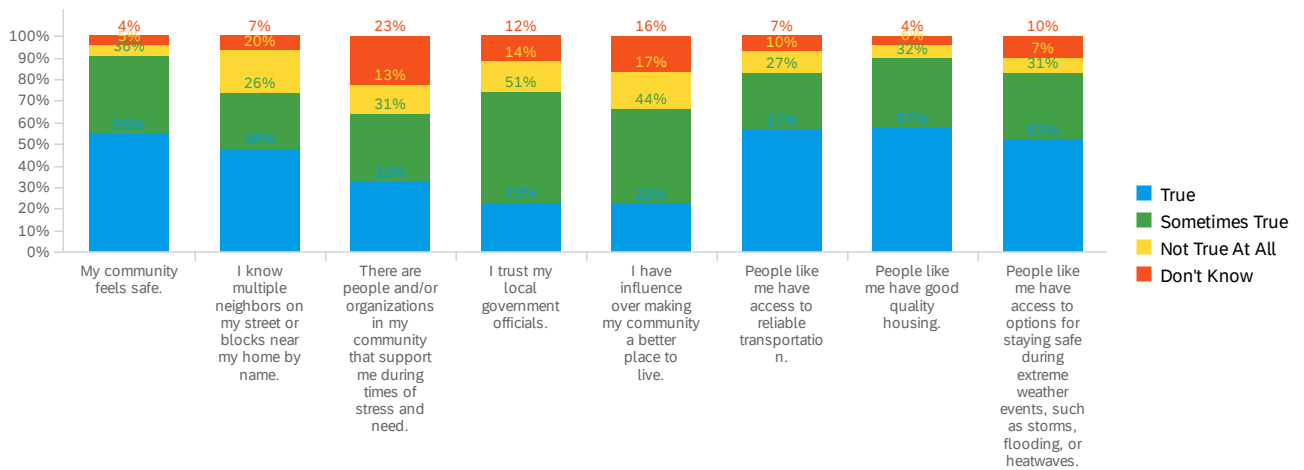
Our natural, built, and social environment impacts our ability to prepare for or avoid the

impacts of climate change. For each statement below choose the response that best

describes how true you think it is.

Field	True	Sometimes True	Not True At All	Don't Know	Total
I have influence over making my community a better place to live.	22% 155	44% 305	17% 119	16% 114	693
I know multiple neighbors on my street or blocks near my home by name.	48% 332	26% 180	20% 138	7% 46	696
I trust my local government officials.	23% 158	51% 355	14% 99	12% 81	693
My community feels safe.	55% 378	36% 251	5% 34	4% 30	693
People like me have access to options for staying safe during extreme weather events, such as storms, flooding, or heatwaves.	52% 357	31% 216	7% 49	10% 69	691
People like me have access to reliable transportation.	57% 389	27% 183	10% 67	7% 49	688
People like me have good quality housing.	57% 398	32% 225	6% 44	4% 28	695
There are people and/or organizations in my community that support me during times of stress and need.	33% 226	31% 218	13% 93	23% 157	694

Showing rows 1 - 8 of 8



resilience statements x municipality

Field	Ashland	Framingham	Natick
My community feels safe.			
True	69%	41%	70%
Sometimes True	24%	47%	26%
Not True At All	4%	7%	2%
Don't Know	3%	5%	2%
	111	350	211

Showing rows 1 - 5 of 5

I know multiple neighbors on my street or blocks near my home by name.

Field	Ashland	Framingham	Natick
True	57%	36%	60%
Sometimes True	27%	28%	23%
Not True At All	14%	25%	15%
Don't Know	2%	11%	2%
	111	347	217

Showing rows 1 - 5 of 5

There are people and/or organizations in my community that support me during times of stress and need.

Field	Ashland	Framingham	Natick
True	40%	26%	39%
Sometimes True	24%	32%	33%
Not True At All	10%	17%	10%
Don't Know	26%	24%	18%
	110	345	218

Showing rows 1 - 5 of 5

I trust my local government officials.

Field	Ashland	Framingham	Natick
True	34%	14%	31%
Sometimes True	49%	56%	46%
Not True At All	14%	15%	12%
Don't Know	3%	15%	11%
	111	345	216

Showing rows 1 - 5 of 5

I have influence over making my community a better place to live.

Field	Ashland	Framingham	Natick
True	30%	20%	22%
Sometimes True	49%	41%	47%
Not True At All	10%	20%	16%
Don't Know	11%	19%	14%
	109	347	216

Showing rows 1 - 5 of 5

People like me have access to reliable transportation.

Field	Ashland	Framingham	Natick
True	65%	50%	62%
Sometimes True	21%	32%	24%
Not True At All	7%	11%	8%
Don't Know	6%	8%	6%
	110	342	215

Showing rows 1 - 5 of 5

People like me have good quality housing.

Field	Ashland	Framingham	Natick
True	67%	48%	67%
Sometimes True	27%	39%	26%
Not True At All	3%	9%	5%
Don't Know	4%	4%	3%
	109	346	219

Showing rows 1 - 5 of 5

People like me have access to options for staying safe during extreme weather events, such as storms, flooding, or heatwaves.

Field	Ashland	Framingham	Natick
True	62%	42%	63%
Sometimes True	24%	36%	28%
Not True At All	4%	10%	5%
Don't Know	11%	12%	5%
	110	345	215

Showing rows 1 - 5 of 5

What, if any, actions have you taken to prepare for extreme weather, including storms, flooding, and power outages? Check all that apply

Field	Choice Count
Signed up to receive emergency alerts from my city or town	61% 424
Checked in on family, friends, or neighbors	52% 361
Checked if my home or workplace is at risk of flooding	34% 234
Made an emergency plan	27% 186
None of these	14% 99
Purchased flood insurance to protect my belonging in case of damage	12% 82
Other	7% 50
	691

Showing rows 1 - 8 of 8

resilience action x municipality

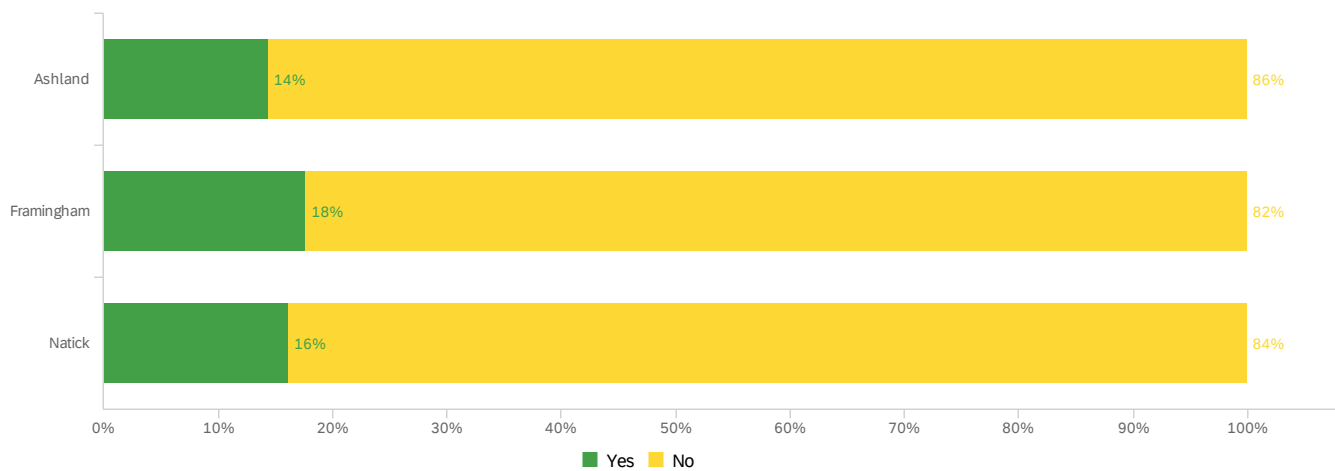
Field	Ashland	Framingham	Natick
Signed up to receive emergency alerts from my city or town	72%	57%	64%
Made an emergency plan	31%	26%	26%
Checked if my home or workplace is at risk of flooding	41%	33%	34%
Purchased flood insurance to protect my belonging in case of damage	9%	13%	12%
Checked in on family, friends, or neighbors	58%	52%	52%
None of these	9%	16%	13%
Other	6%	7%	7%
	109	346	215

Showing rows 1 - 8 of 8

Over the past several winters and summers, have you left your home in search of place to get warm or to cool off?

Field	Choice Count
Yes	16% 114
No	84% 583

Showing rows 1 - 3 of 3



Where did you go? Check all that apply

Field	Choice Count
Friend or family member's home	50% 56
Community or rec room in my complex (condominium, apartment building)	2% 2
Public building like recreation center, library, or senior center	22% 25
Town or city-run cooling center or warming shelter	1% 1
Park, beach, or nature area in Ashland, Framingham, or Natick	46% 52
Park, beach, or nature area outside of Ashland, Framingham, or Natick	48% 54
Private business, like movie theater, restaurant, mall, or another air-conditioned or heated shopping area	45% 51
Other	16% 18
	113

Showing rows 1 - 9 of 9

Field	Ashland	Framingham	Natick
Friend or family member's home	38%	52%	51%
Community or rec room in my complex (condominium, apartment building)	6%	0%	0%
Public building like recreation center, library, or senior center	25%	21%	23%
Town or city-run cooling center or warming shelter	0%	2%	0%
Park, beach, or nature area in Ashland, Framingham, or Natick	38%	48%	49%
Park, beach, or nature area outside of Ashland, Framingham, or Natick	56%	48%	46%
Private business, like movie theater, restaurant, mall, or another air-conditioned or heated shopping area	56%	44%	43%
Other	6%	15%	23%
	16	61	35

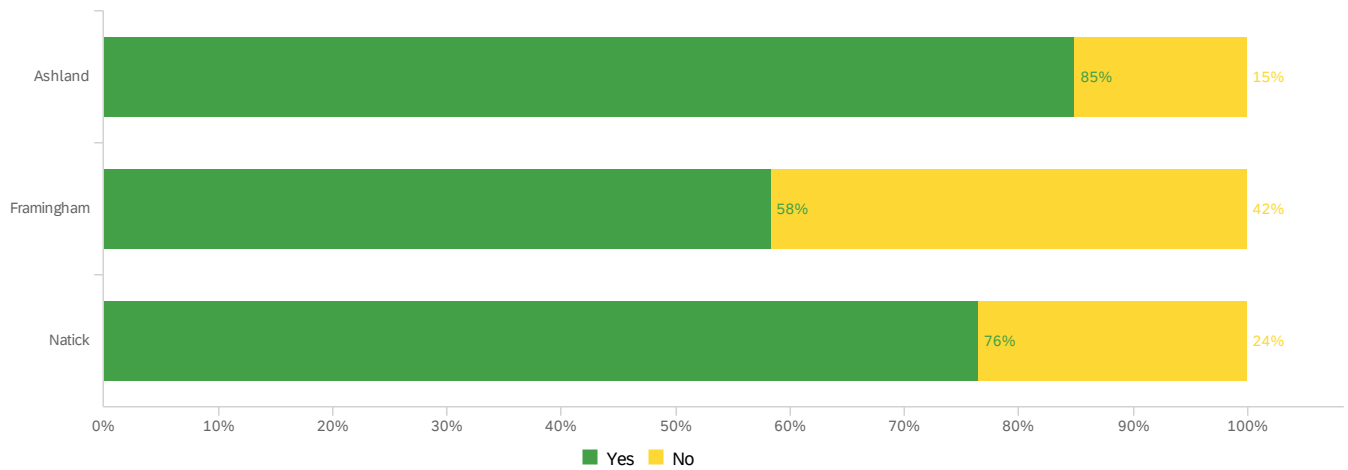
Showing rows 1 - 9 of 9

Are you aware of programs to help reduce your heating and cooling bills? Examples of programs include: Discounted utility rates MassSave South Middlesex Opportunity Council (SMOC) fuel assistance, appliance replacement, and weatherization programs.

Field	Choice Count
Yes	68% 476
No	32% 222

Showing rows 1 - 3 of 3

program awareness x municipality

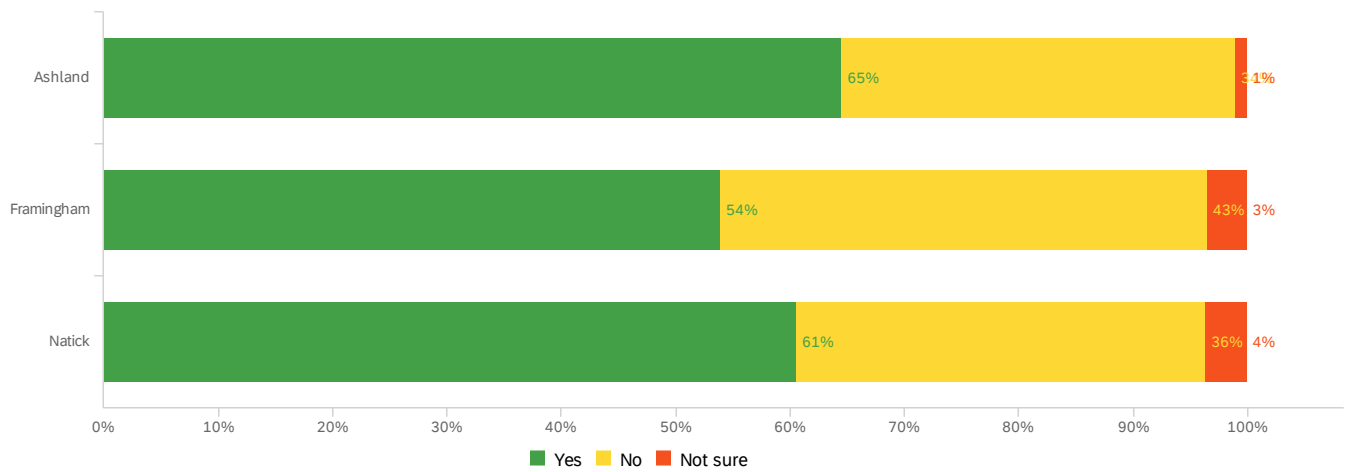


Have you ever participated or enrolled in any of these programs? (e.g. Discounted utility rate, MassSave, or SMOC fuel assistance, appliance, or weatherization programs)

Field	Choice Count
Yes	58% 276
No	39% 185
Not sure	3% 14
475	

Showing rows 1 - 4 of 4

program participation x municipality



If you have not participated in any of these programs or services, please select your reason(s). Check all that apply

Field	Choice Count
Don't know about the program(s)	8% 16
Not interested in the program(s)	10% 20
Am not eligible	47% 91
Don't know if I am eligible	19% 37
Don't have the contact information	6% 11
Complicated process	14% 27
Other	13% 26
	194

Showing rows 1 - 8 of 8

Field	Ashland	Framingham	Natick
Don't know about the program(s)	6%	11%	6%
Not interested in the program(s)	12%	7%	14%
Am not eligible	48%	48%	43%
Don't know if I am eligible	21%	23%	14%
Don't have the contact information	9%	7%	3%
Complicated process	12%	14%	16%
Other	18%	12%	11%
	33	91	63

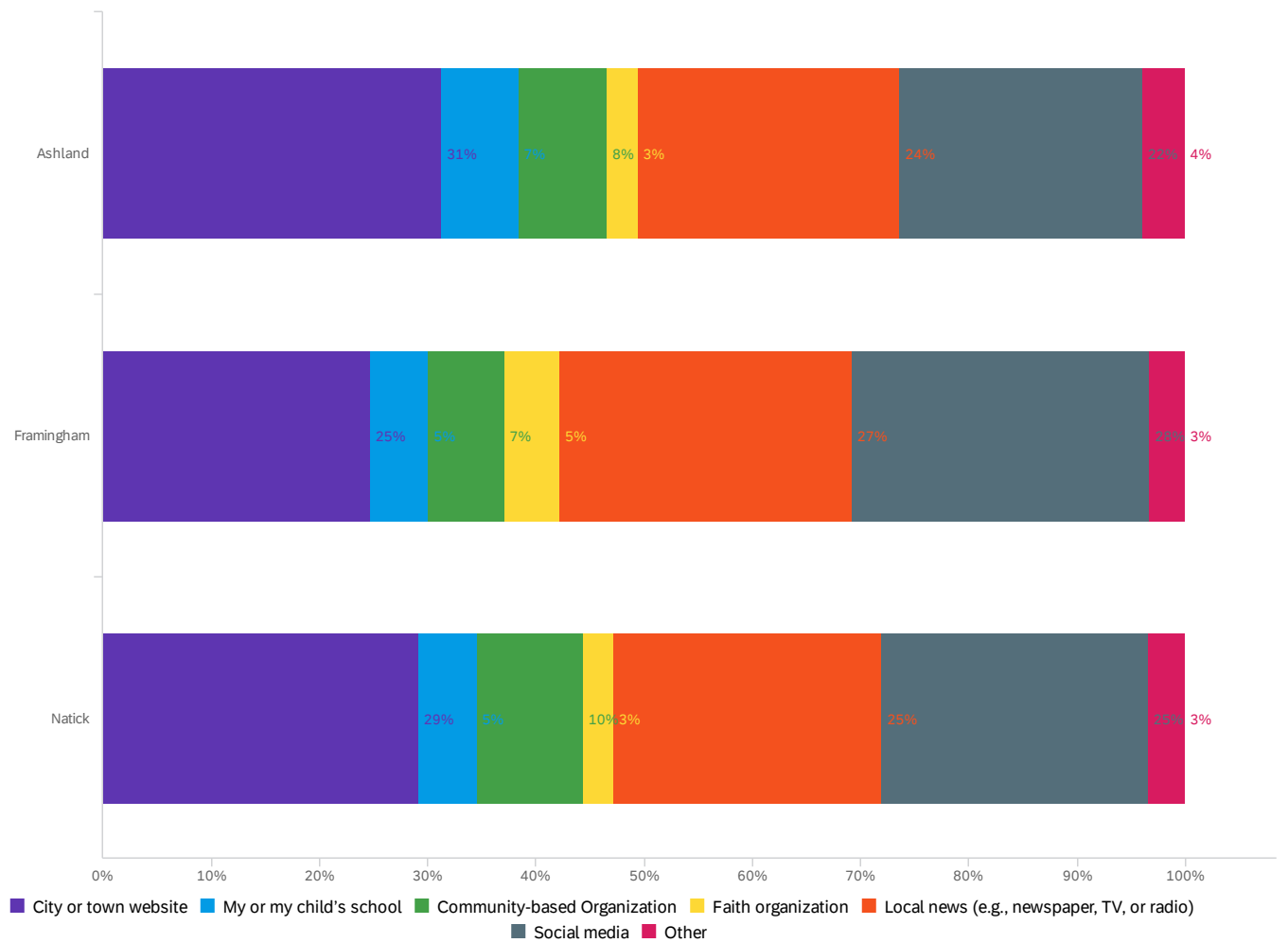
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Where do you look to for information when you want to find out about what is happening in your community? Check all that apply

Field	Choice Count
City or town website	27.3% 442
My or my child's school	5.6% 90
Community-based Organization	8.0% 129
Faith organization	3.9% 64
Local news (e.g., newspaper, TV, or radio)	26.0% 422
Social media	25.8% 419
Other	3.4% 55
	1621

Showing rows 1 - 8 of 8

information source x municipality



How urgent is it to you that your city or town take action to reduce the impacts of climate change?

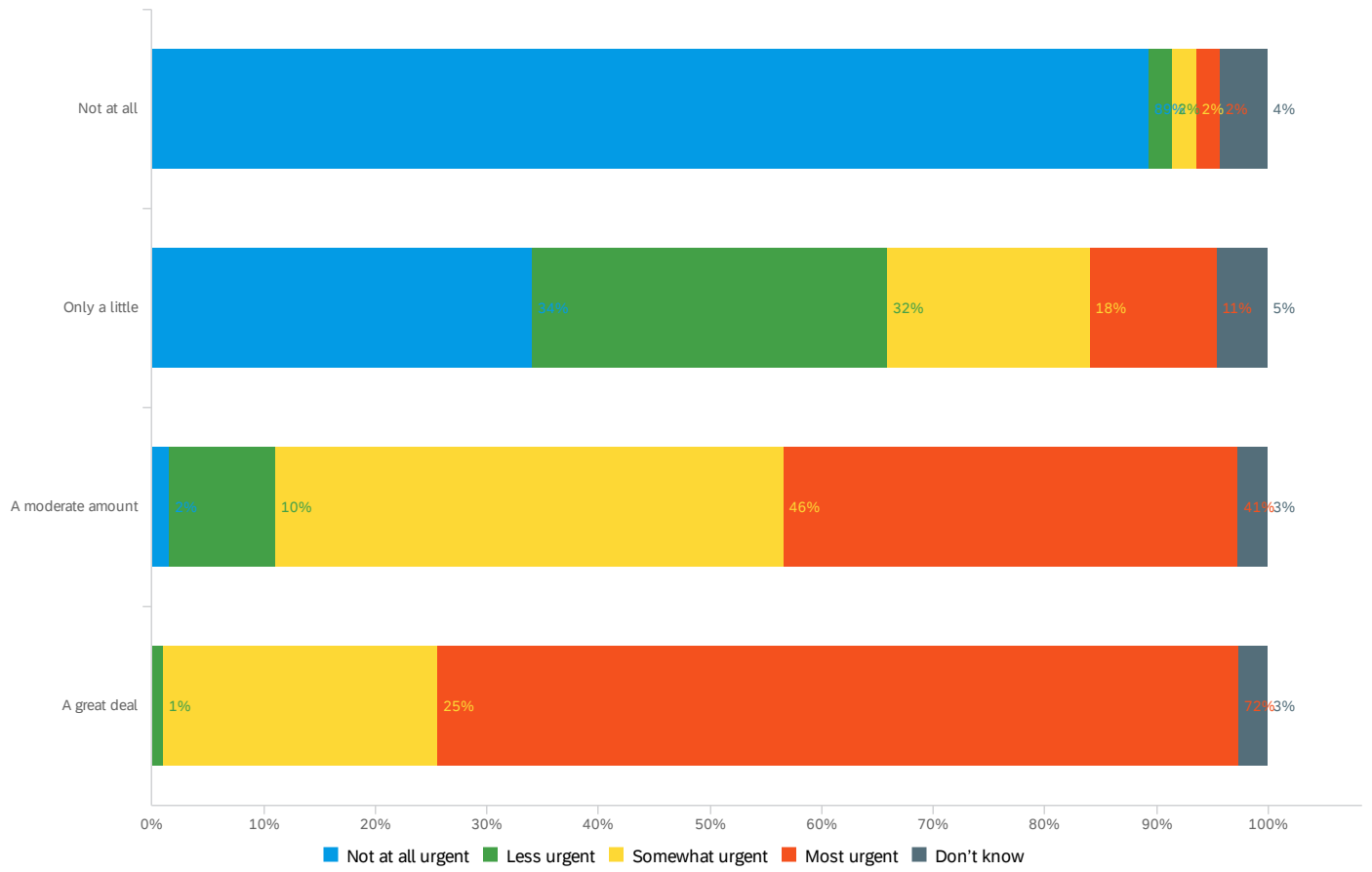
Field	Choice Count
Not at all urgent	9% 63
Less urgent	6% 40
Somewhat urgent	28% 194
Most urgent	53% 363
Don't know	4% 27
	687

Showing rows 1 - 6 of 6



■ Don't know ■ Not at all urgent ■ Less urgent ■ Somewhat urgent ■ Most urgent

urgency of climate change action x how worried are you about climate change

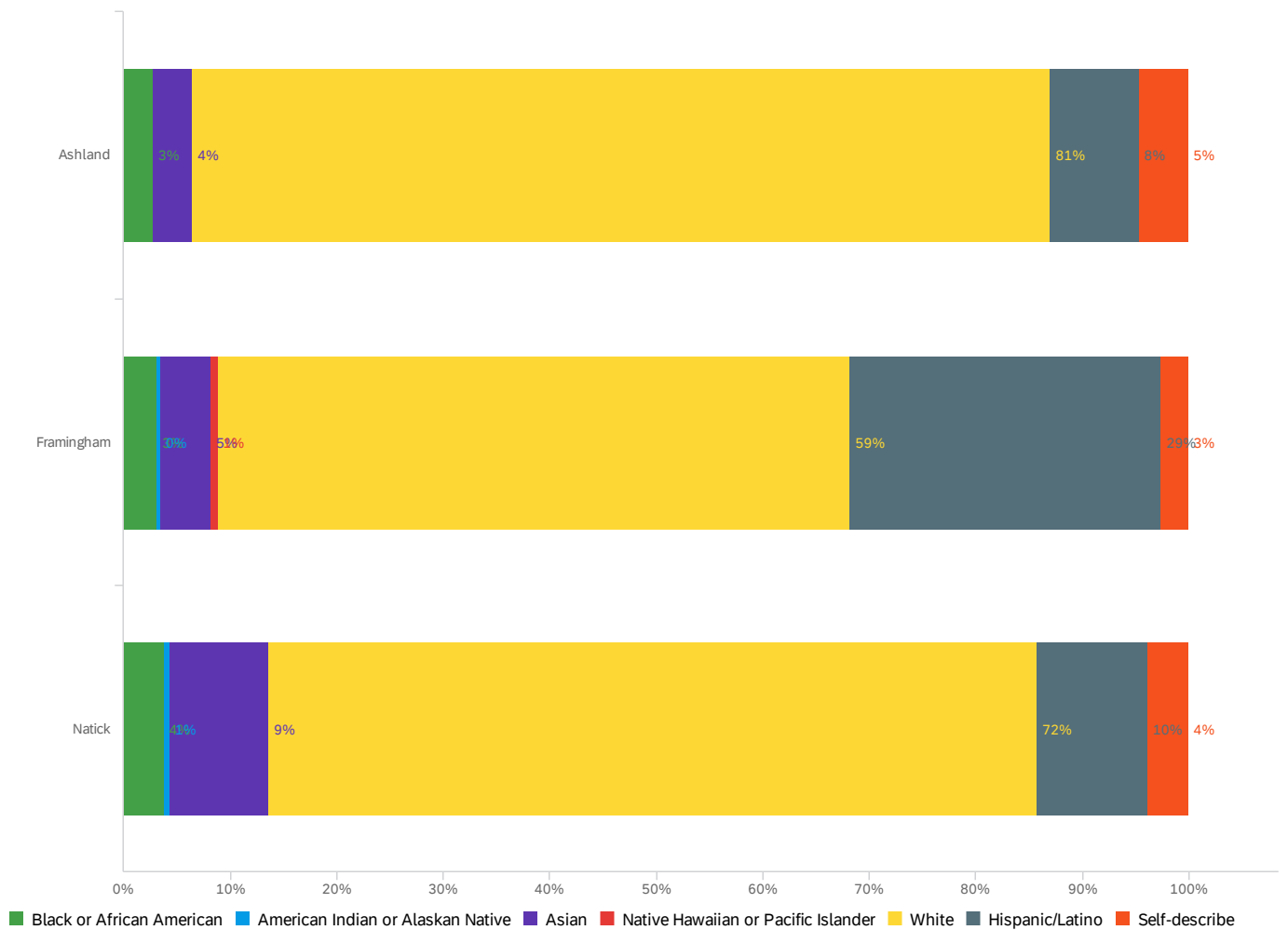


How do you describe your race and/or ethnicity? Check all that apply

Field	Choice Count
American Indian or Alaskan Native	0% 2
Asian	6% 36
Black or African American	3% 21
Hispanic/Latino	20% 124
Native Hawaiian or Pacific Islander	0% 2
Self-describe	4% 22
White	67% 417
	624

Showing rows 1 - 8 of 8

race/ethnicity x municipality

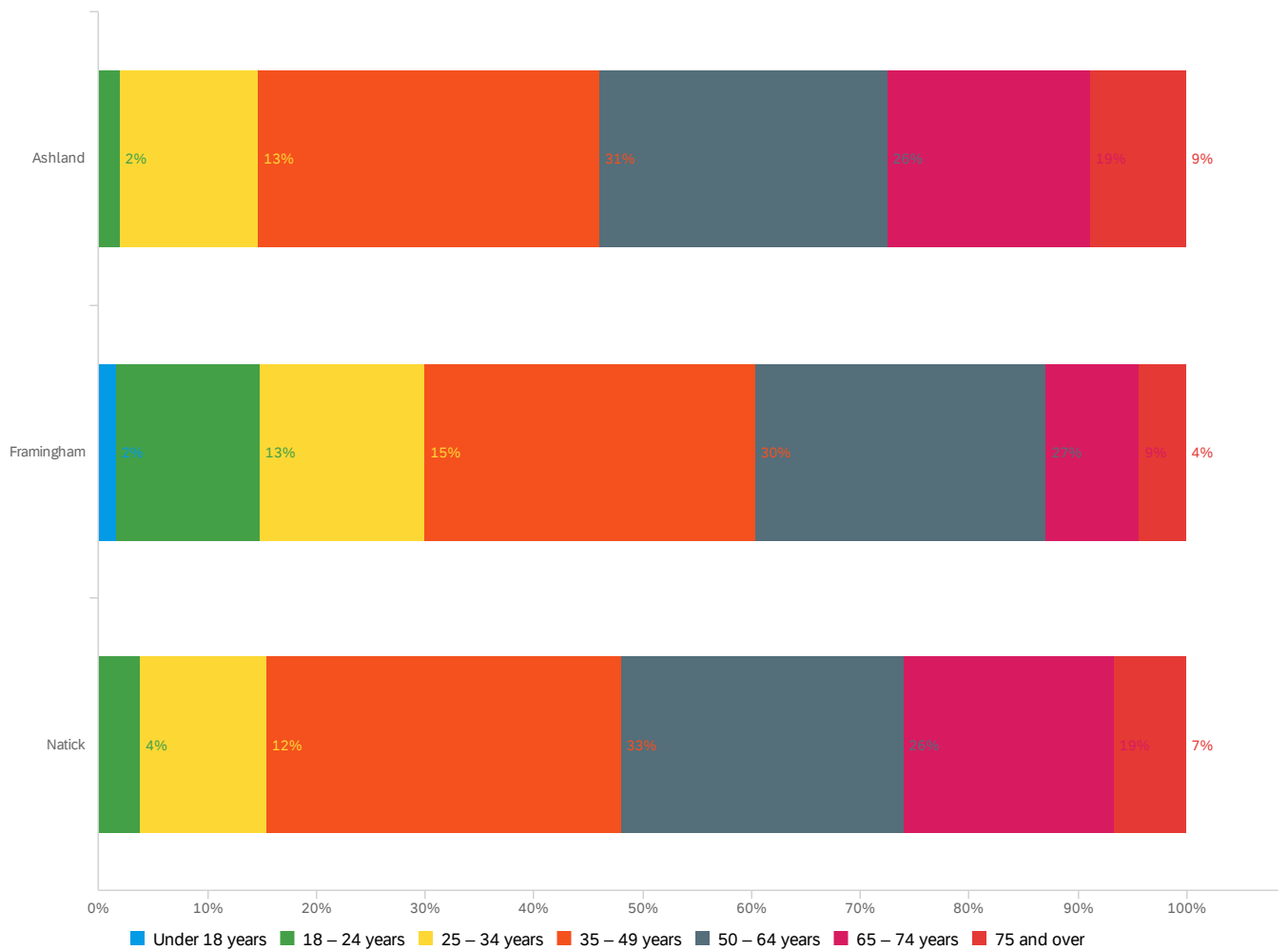


What is your age group?

Field	Choice Count
Under 18 years	1% 5
18 – 24 years	9% 54
25 – 34 years	14% 83
35 – 49 years	31% 185
50 – 64 years	27% 161
65 – 74 years	14% 82
75 and over	6% 35
	605

Showing rows 1 - 8 of 8

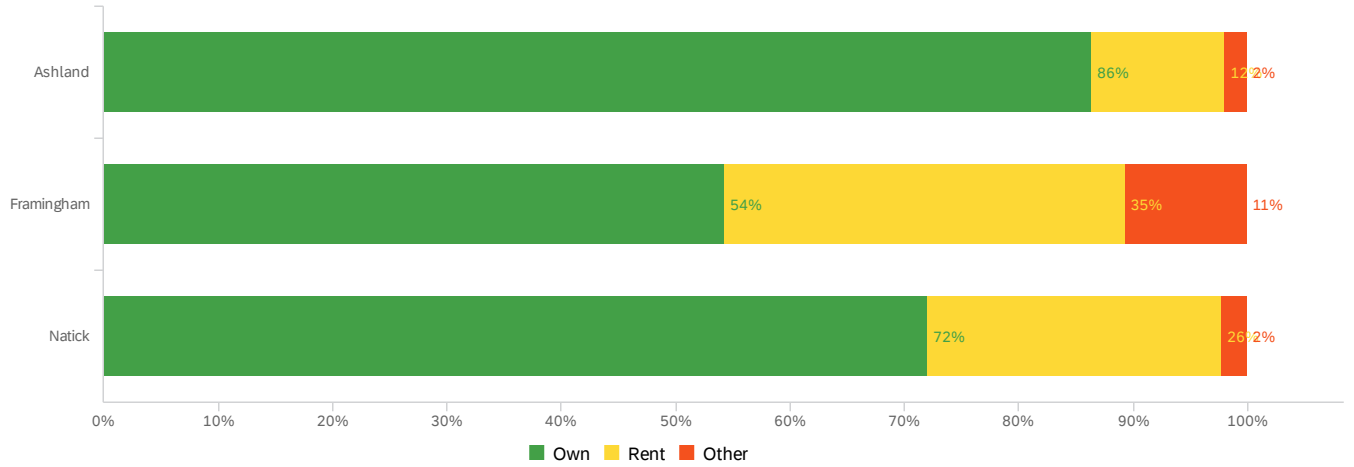
age x municipality



Do you own or rent your home?

Field	Choice Count
Own	65% 388
Rent	28% 170
Other	7% 43
	601

Showing rows 1 - 4 of 4

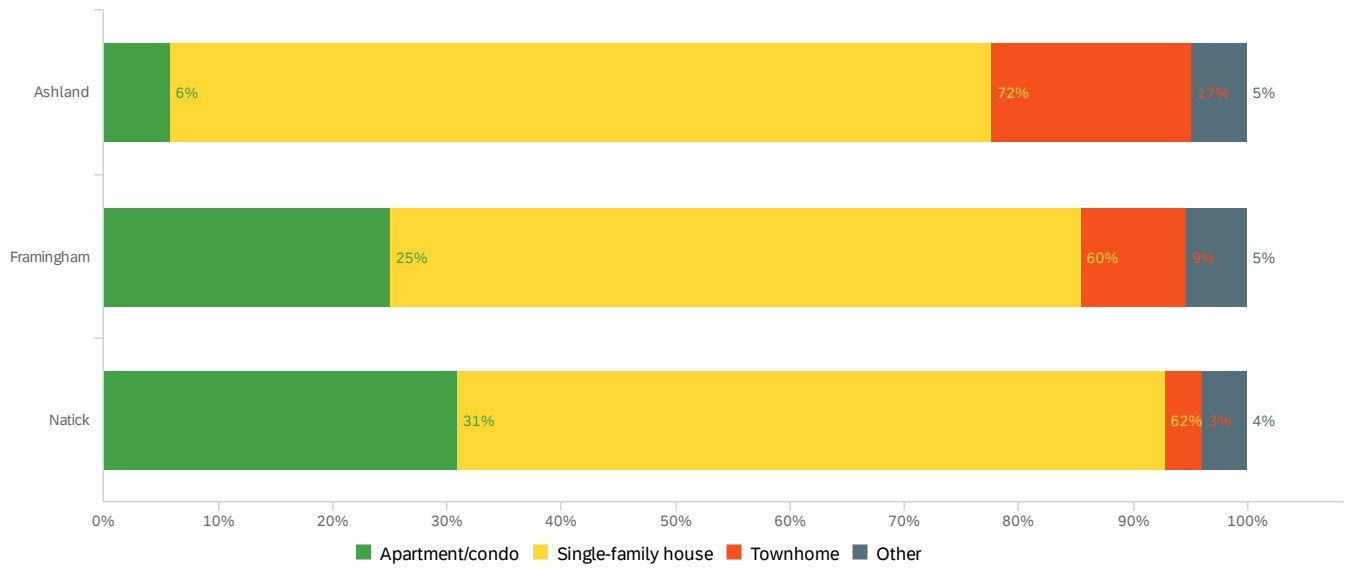


How would you categorize your home?

Field	Choice Count
Apartment/condo	24% 145
Single-family house	63% 380
Townhome	9% 53
Other	5% 28

606

Showing rows 1 - 5 of 5

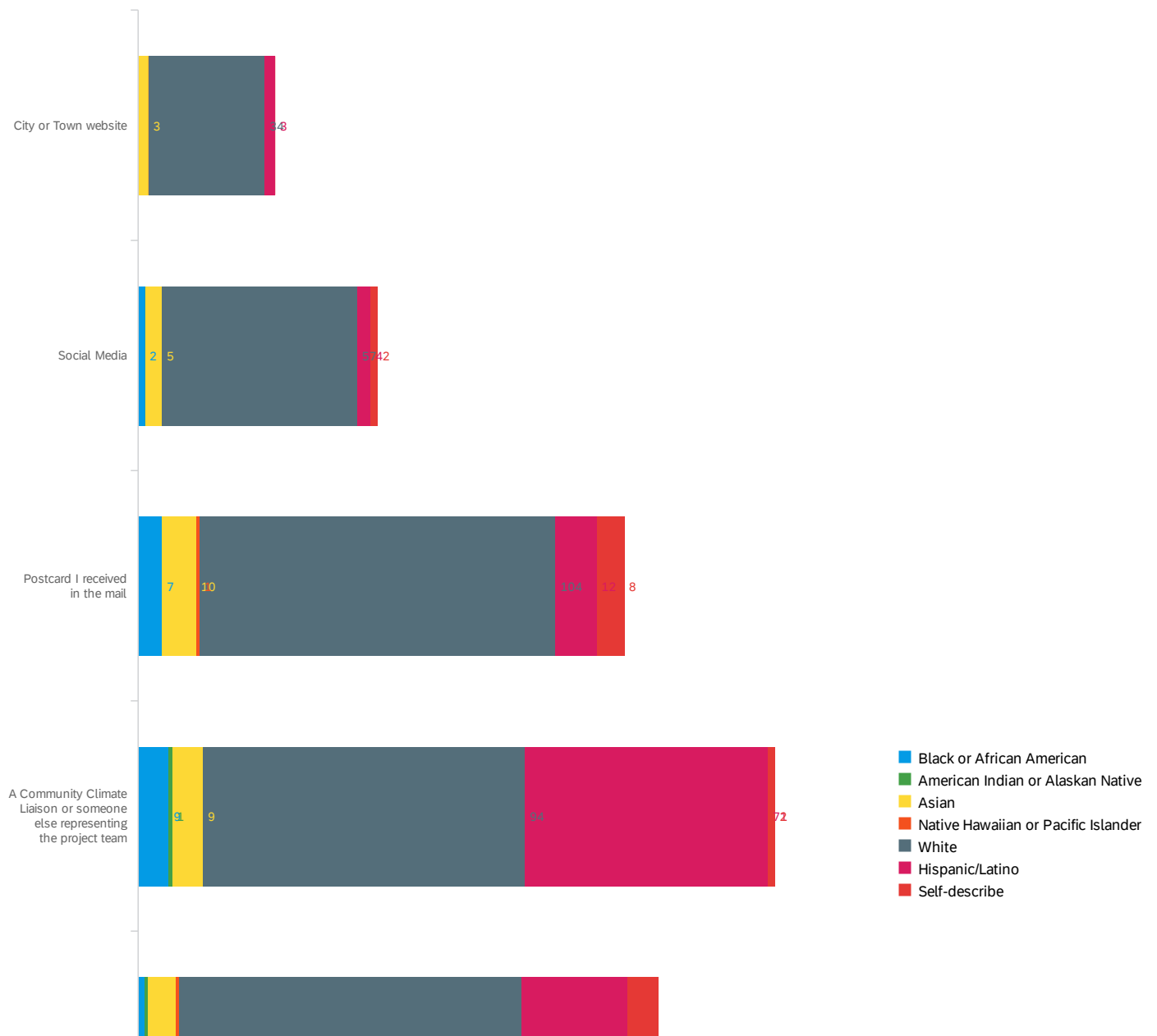


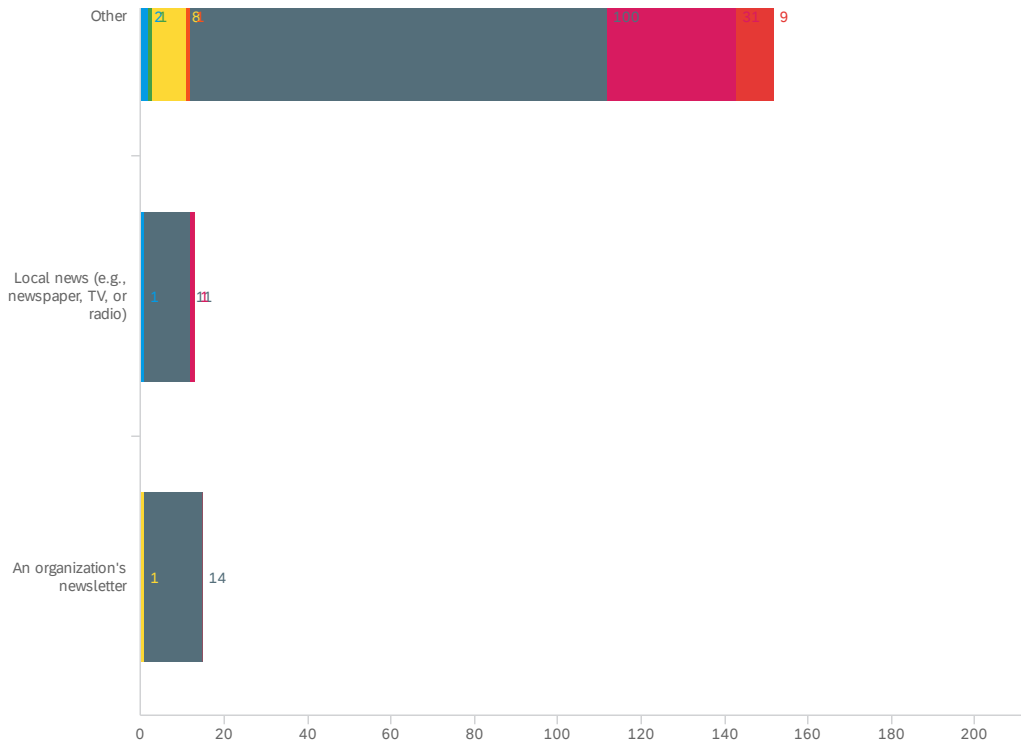
How did you find out about this survey?

Field	Choice Count
A Community Climate Liaison or someone else representing the project team	30% 205
Other	24% 159
Postcard I received in the mail	22% 151
Social Media	13% 87
City or Town website	6% 43
An organization's newsletter	3% 17
Local news (e.g., newspaper, TV, or radio)	2% 13
	675

Showing rows 1 - 8 of 8

survey outreach x race/ethnicity





survey outreach x municipality

