

**BACKGROUND**

The Towns of Acton and Maynard, along with the Metropolitan Area Planning Council (MAPC), hosted a community forum to kick off Phase II of the Powder Mill Road Corridor Initiative. The forum was held virtually on Wednesday, September 28, 2022. Ninety people registered for the event, and 56 residents attended. The forum was recorded and posted on the [project website](#) for those who could not attend live.

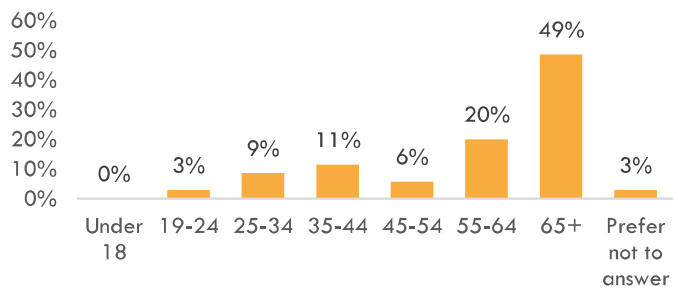
The forum focused on sharing the Phase I Redevelopment Strategy recommendations and sharing how an overlay zoning district can help transform the Powder Mill Road corridor into a more welcoming, accessible place for residents and visitors. Throughout the forum, MAPC launched poll questions to get a better understanding of the types of future development and transportation improvements that are desired.

**SUMMARY | Demographics**

Participants were asked to share whether they lived in Acton or Maynard. Of those responding to the poll, 11 stated that they live in Acton; 19 were residents of Maynard, and five do not live in either town.

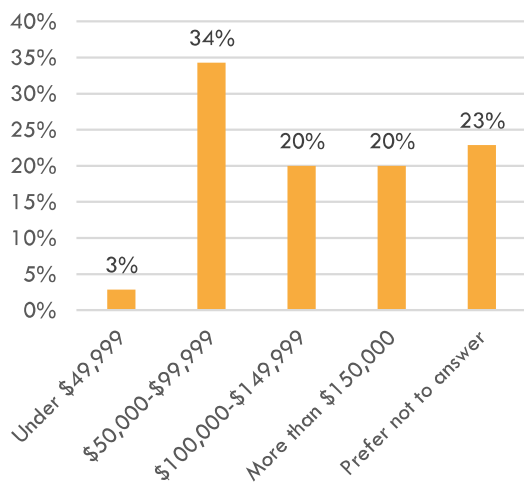
Demographic information was also asked to evaluate how participants in outreach events compare to the total populations of both towns. **Thirty-five participants provided demographic information.**

Age of Participants

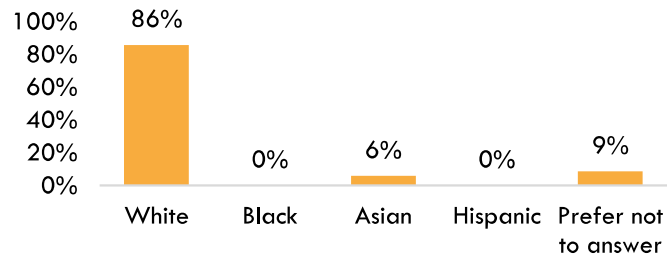


Age of Participants

Income Level of Participants



Race of Participants

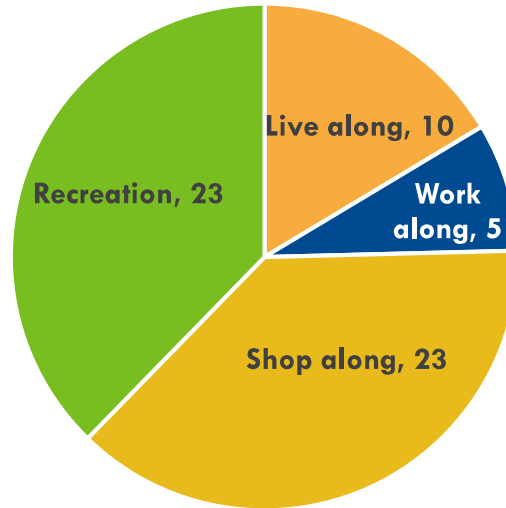


Race of Participants

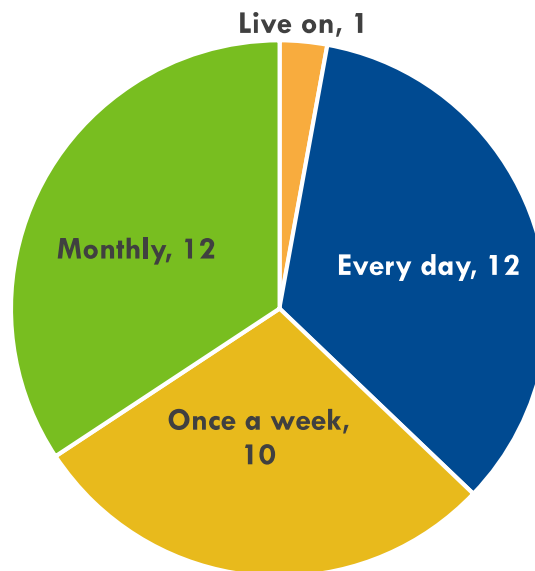
## SUMMARY | Experiences with Powder Mill

Because this project is part of a phased effort, MAPC asked attendees if they had participated in any of the Phase I activities (e.g., virtual forums, interviews, etc.). Of those who responded, 21 people said they did participate in Phase I; 12 people did not; and three people could not remember. The next two graphs describe why people visit Powder Mill Road and at what frequency.

Why do you visit Powder Mill Road? Select all that apply.



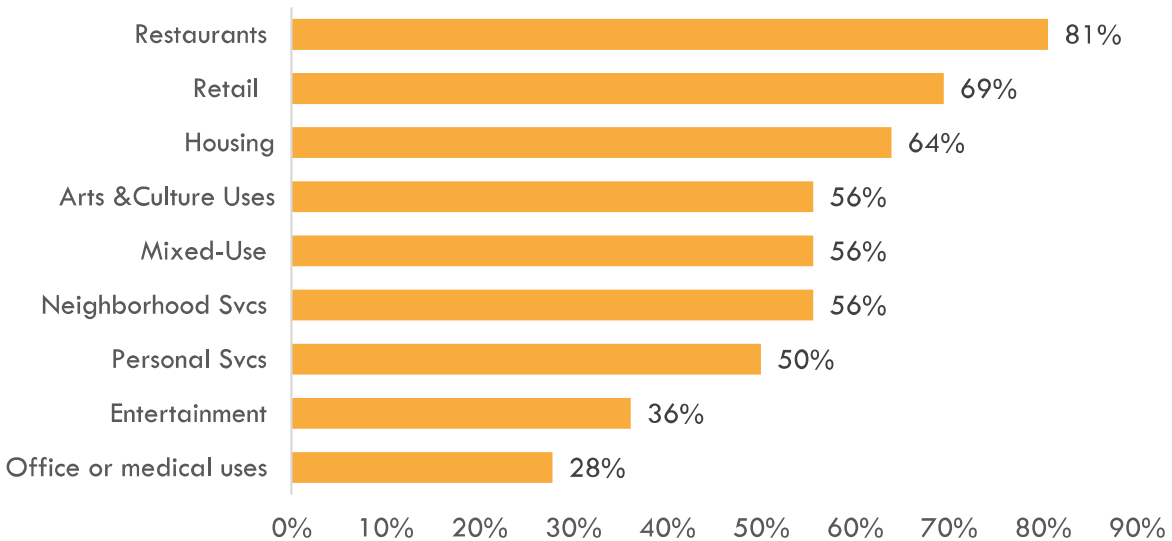
How frequently do you visit Powder Mill Road?



## SUMMARY | Development Preferences for a future Powder Mill Road

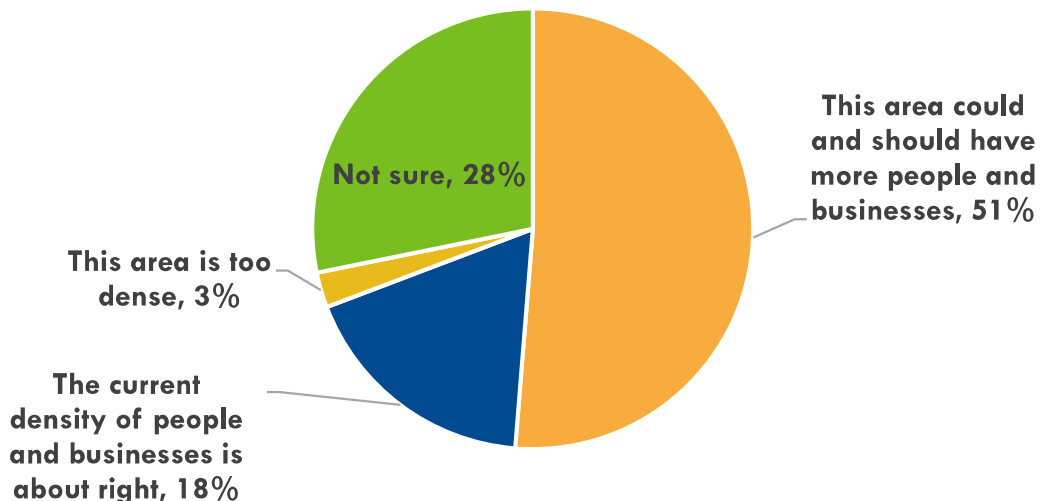
As potential overlay zoning district topics were discussed, MAPC asked a series of poll questions to understand the types and scale of future development desired by residents. The next series of graphs show the poll results.

**What kinds of uses would you like to see along Powder Mill Rd? Select all that apply.**  
 36 people responded.

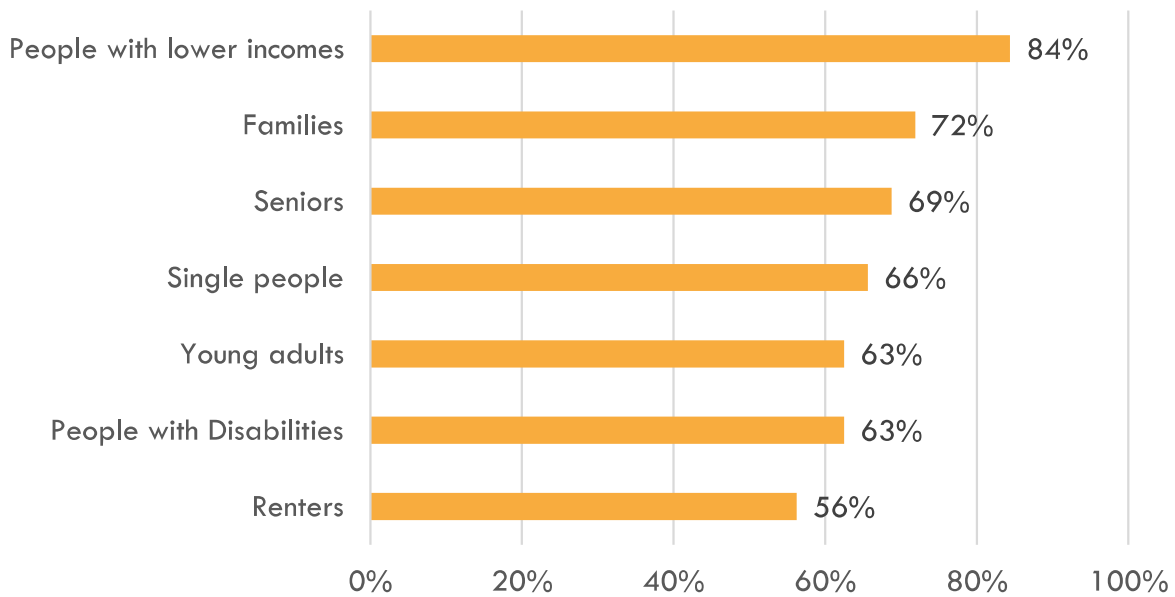


One written response was received; a resident wants to see a riverside park.

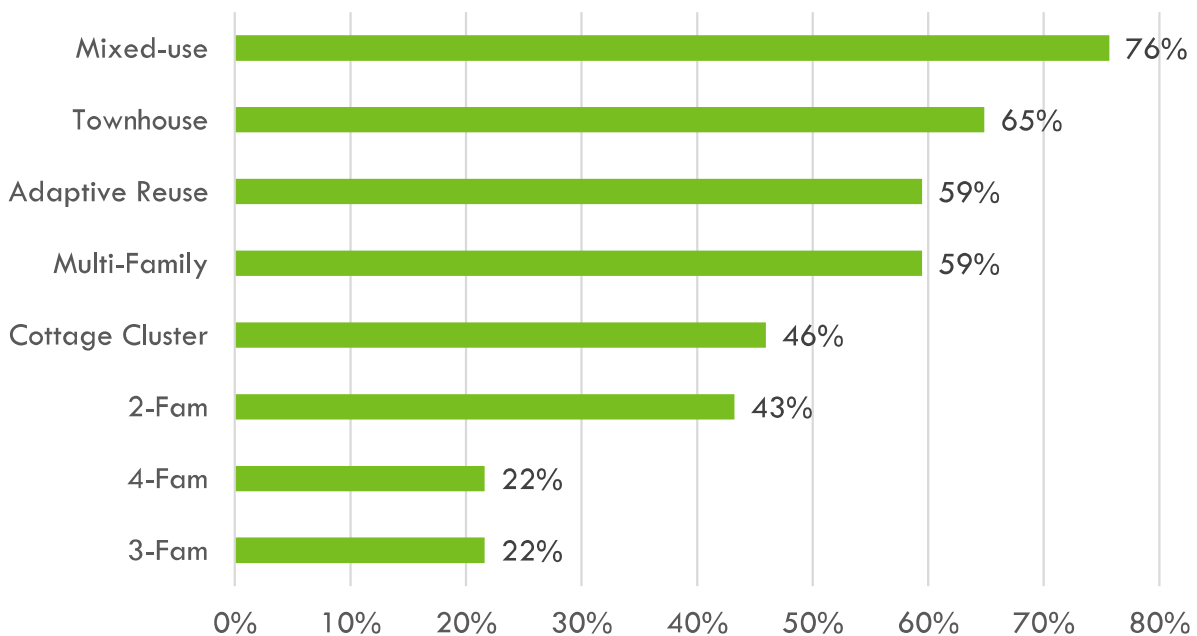
**What are your thoughts about existing development patterns along the Powder Mill Road corridor? 39 people responded.**



**Who has housing needs in Acton and Maynard? Select all that apply. 32 people responded.**

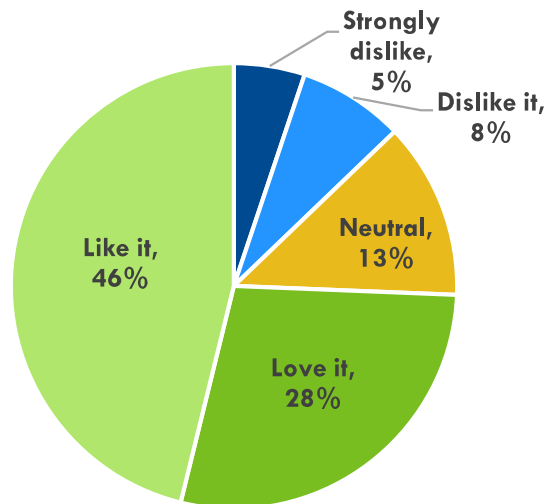


**What new housing options would you like to see? Select all that apply. 37 people responded.**

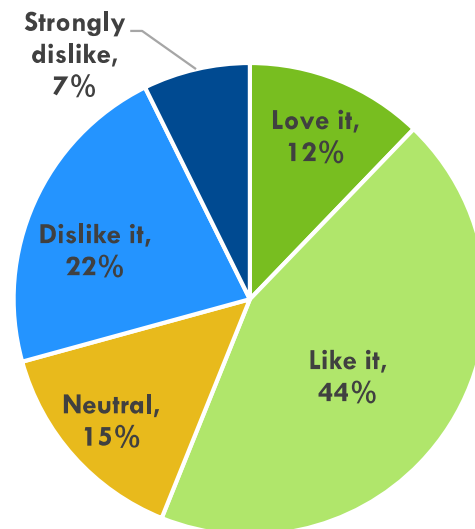


To understand development preferences, MAPC showed pictures of existing developments from both Acton and Maynard, as well as similarly sized communities. Participants were asked to react to the different types of development to help inform future zoning regulations and design standards.

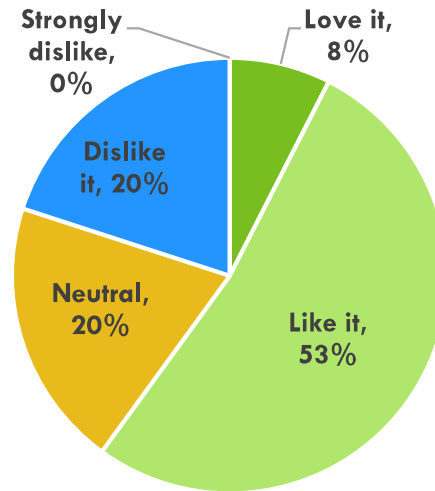
### Would this fit along a future Powder Mill Road?



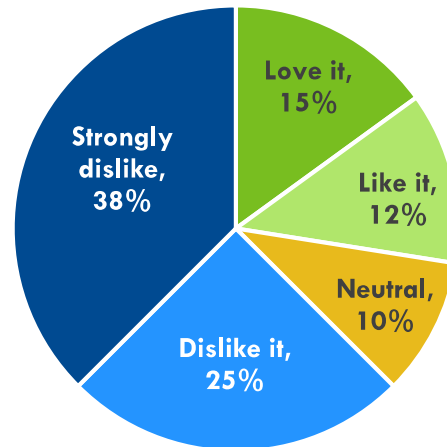
39 people responded.



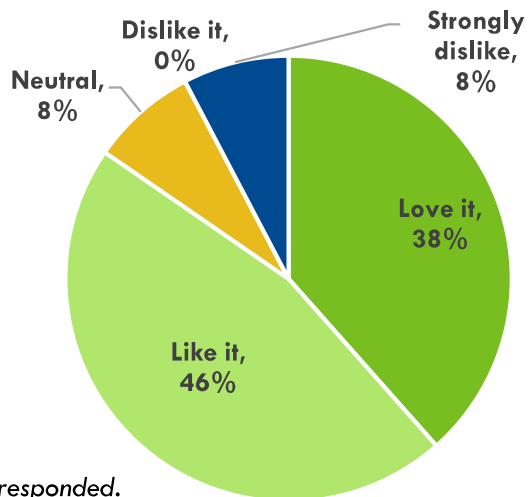
41 people responded.



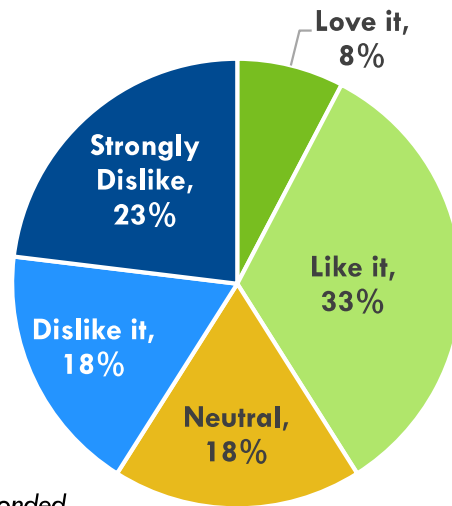
40 people responded.



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39 people responded.



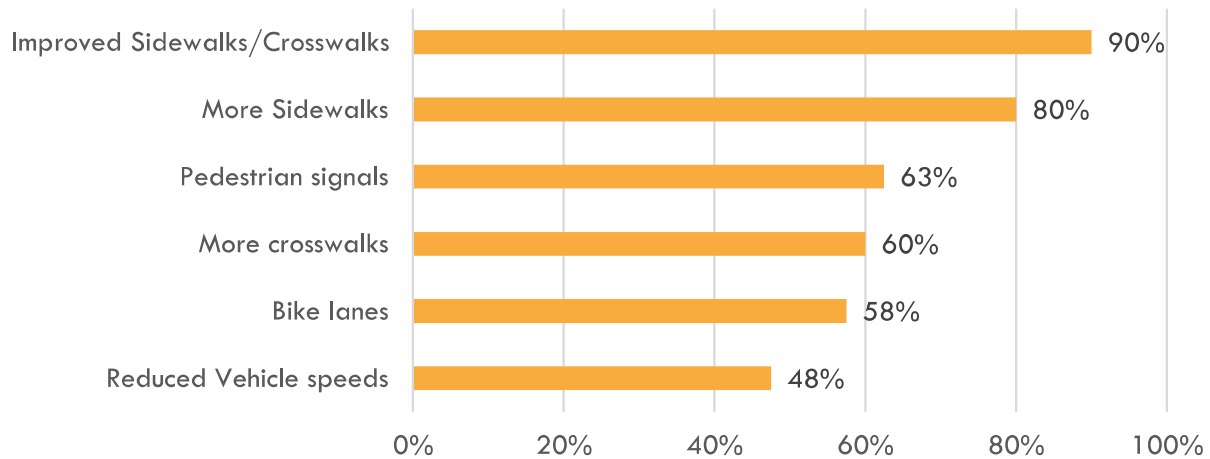
39 people responded.

## SUMMARY | Transportation Priorities

Phase I of the project identified transportation safety issues as a primary concern among community members and business owners. Two poll questions asked participants what would make using Powder Mill safer and what safety improvements should be prioritized.

### What would make Powder Mill Road safer to walk or bike along? Select all that apply.

40 people responded.



Two participants provided written comments clarifying the need for wider sidewalks and crosswalks. One participant said, *“It would be safer if there were wider cross walks. Walking with my baby in a stroller the other day, he was very close to the exhaust from the cars on the street.”*

**What are your priorities for transportation improvements along Powder Mill Road?**

