



Technical Assistance Program

Eastern MA Historical Commission Coalition

Tuesday, January 31, 2023

Andrea Harris-Long, AICP

Technical Assistance Program (TAP) Coordinator

What is MAPC's Technical Assistance Program (TAP)?

- Opportunity for cities and towns to leverage MAPC's expertise
- TAP grants fund MAPC staff time to work for communities
- All 101 cities and towns are eligible for TAP funding

MAPC Work Areas

Community Engagement

Land Use

Economic Development

Housing

Transportation

Environment

Clean Energy

Public Health

Arts & Culture

Municipal Collaboration

Data services

TAP's Primary Funding Sources

Planning for
MetroCommon
Technical
Assistance
(PMTA)

District Local
Technical
Assistance
(DLTA)

Leveraged
funds

Over \$1M in TAP
funding award each
year

Federal Funds (UPWP)

Barr Foundation grants

State grants (*EOHED One-Stop, EEA, Community Compact, MHP, MVP, etc.*)

Local funds

Program Details

- MAPC asks applicants to **submit project ideas** – call for projects released in late fall annually
- Applicants are encouraged to **reach out to MAPC staff** prior to submitting ideas
- Grants **awarded on an annual basis**, usually in February/March and July/August (if funding remains)
- Grant **awards vary** from \$5K to \$30-40K – depends on other project budget sources

Funding Priorities

- Advances racial and social equity
- Involves multiple communities
- Implements regional and state priorities (MetroCommon2050, Housing Choice Initiatives, Community Compact Best Practices)

MetroCommon2050

Goal: Thriving Arts, Culture, and Heritage

Greater Boston is full of unique places and experiences that bring joy and foster diversity and social cohesion.

- **Access** to arts, cultural, and social activities
- **Public art and programming** to better understand people, places, and history
- **Affordable** space for artists to live and work
- Historic buildings, properties, and landscapes are **adapted** to meet contemporary challenges (climate, housing, accessibility, recreational needs)
- **Historic preservation** benefits the **full range** of the region's cultural heritage
- **Human-centered public realm** through urban design and public art



MAPC Expertise >>> Connections to Historic Preservation



Community Engagement

- Build consensus around historic preservation efforts
- Engage new residents and communities to broaden understanding of local history



Land Use & Housing

- Align zoning with preservation goals
- Incentivize adaptive reuse and restoration of historic properties
- Visioning for historic structures to be converted into housing or mixed-use



Clean Energy & Environment

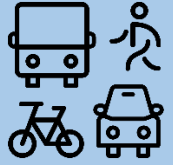
- Innovate ways to adapt historic structures against climate change and natural hazards like flooding and make structures more energy efficient



Economic Development

- Support small businesses that are cultural anchors
- Recognize legacy businesses
- Highlight economic impact of historic preservation

Current Projects and Focus Areas



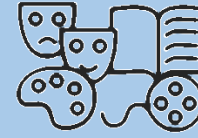
Transportation

- Assess multimodal access to historic and cultural landmarks
- Improve multimodal connectivity around historic districts



Municipal Collaboration

- Shared services for procurement or maintenance needs of historic structures
- Capacity building for local governance



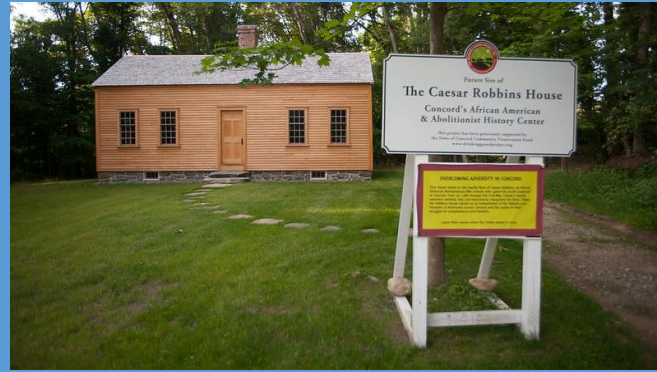
Arts & Culture

- Neighborhood plans for cultural and historic districts
- Visioning and concept plans for adaptive reuse
- Work with local artists to promote a better understanding of local history and investment in preservation
- Collaboration between historical commissions, cultural councils, and community preservation committees

Current and Recent Projects



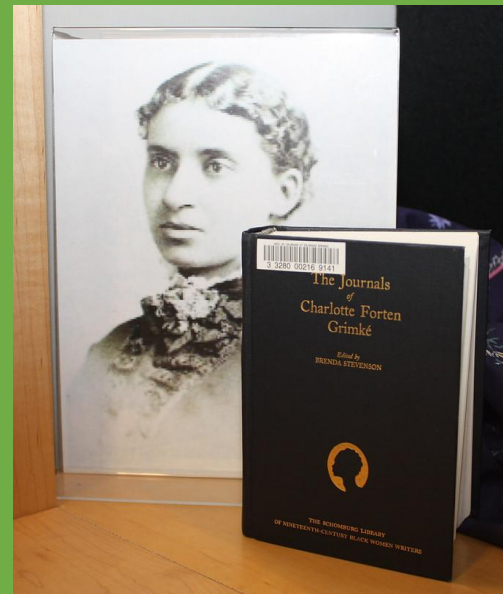
Visioning for fire station conversion to arts center in Revere



Map highlighting African American history in Arlington, Concord, Lexington

Historic & Cultural Resource Elements in Comprehensive Plans

Creates goals and policies to guide Historical Commissions, Cultural Councils, and Community Preservation Committees in Wrentham, Dedham, Revere, and others



Salem Charlotte Forten Memorial Call for Art Process

Establishes a process for commissioning commemorative works of art through engagement



Concept plan for converting former state courthouse into an arts and culture center

Historic Preservation at MAPC

**New MAPC staff
expand historic
preservation
expertise**

- Nationwide experience. Work samples from Charleston, SC; New Jersey; Cape Cod
- National Park Service grant writing and management
- National Register of Historic Places nomination process
- Certified Local Governments
- Historic preservation bylaw preparation
- Preservation easement development
- Surveying underrepresented histories and landmarks
- Climate/disaster resiliency for cultural resources
- Cultural tourism

Historic Preservation at MAPC

Emerging Projects and Ongoing Efforts

- Emphasis on highlighting underrepresented stories through local historic contexts and tangible resource preservation (example: Chinatown Cultural Plan)
- Region-wide survey project
- Eastern MA Historical Commission Coalition

How do you apply for a TAP grant?

Complete the **TAP application form**

Optional: Consult with an MAPC staff member to help refine a project idea

This year's initial deadline: **Jan. 16**

Application requires:

- Support from municipal CEO (Town Manager, Mayor, etc.) or designated member of leadership team
- MAPC Council Representative from lead municipal applicant
- Acknowledgement of MAPC's Racial Equity, Diversity, and Inclusion Statement

Note: Cash matches are NOT required

Call for Project Concepts



Technical Assistance Program

FY23 Call for Project Concepts

The MAPC Technical Assistance Program is funded by the District Local Technical Assistance (DLTA) program, which is appropriated by the State Legislature and Governor in the annual state budget, funds from the annual assessment paid by member cities and towns, and private foundation funds awarded to MAPC for specific planning activities.

Initial Deadline to Apply: January 16, 2023

Applications may be submitted any time throughout the year. However, to have a project be considered when the most funding is available, MAPC recommends submitting applications by January 16.

Initial funding decisions are expected to be announced by February 15. Additional awards may be made in subsequent calendar years.

Program Requirements

- The 101 cities and towns in the Metropolitan Boston area apply. Multi-municipal collaborations and partnership-based organizations are strongly encouraged.
- Municipalities can submit concepts for individual community projects. Project concepts must be endorsed by a designated member of the municipality's leadership (e.g., Mayor, Town Manager, etc.).
- The municipality, or the lead municipal applicant in the region, must have an appointed representative to the MAPC (e.g., Council Representative) who is entitled to represent the municipality in the MAPC region. To determine the status of your appointment, please contact Andrea Aponte at andrea.aponte@mapc.org.

Funding Priorities

MAPC funds a diverse range of projects through TAP. Each year, based on [MetroCommons 2050](#) goals, the agency's [Strategic Boston Policy Agenda](#), and the investment priorities of the District Local Technical Assistance program. In 2023, the following priorities will be prioritized for funding:

- Advancing racial and social equity by breaking down barriers to positive health outcomes, and public safety. Projects that focus on advancing racial and social equity between municipalities and community anchors or organizations.

Technical Assistance Program Application Form

Applicant Information

Lead Municipality: _____
Project Manager Name: _____
Position/Title: _____
Phone Number: _____
Email Address: _____

Note: The Project Manager is the person who will be the day-to-day contact for the project and who will represent the municipality/project team in regular communication with MAPC.

Project Concept

Project Name: _____

Does this project involve multiple municipalities? Yes No

If yes, please list the municipalities who will partner with you on this project.

Does this project involve other organizations (e.g., additional municipal departments or non-municipal partners such as community-based organizations, Chamber of Commerce, state or other public entities, etc.)? Yes No

If yes, please list the organizations who will partner with you on this project.

Briefly describe the project, including the geographic location.

DocuSign Application

Leveraging TAP Funds for State Grants

- If you have a project idea that is a good candidate for a state grant program, and you know you want MAPC to do the work, **MAPC may award TAP funds to serve as grant matches (if grant is approved).**
- MAPC will develop scopes of work for grant applications.

What grants have you applied for
and/or received in the past?

Thank you!

Annis Sengupta, Ph.D.
Director, Arts & Culture
asengupta@mapc.org

Andrea Harris-Long, AICP
**Technical Assistance
Program Coordinator**
aharris-long@mapc.org