REGIONAL CULTURAL INFRASTRUCTURE PLANNING

Boston / Cambridge / Somerville
Kick Off Meeting

September 15, 2022

INTRODUCTIONS

10:30 – 10:45AM

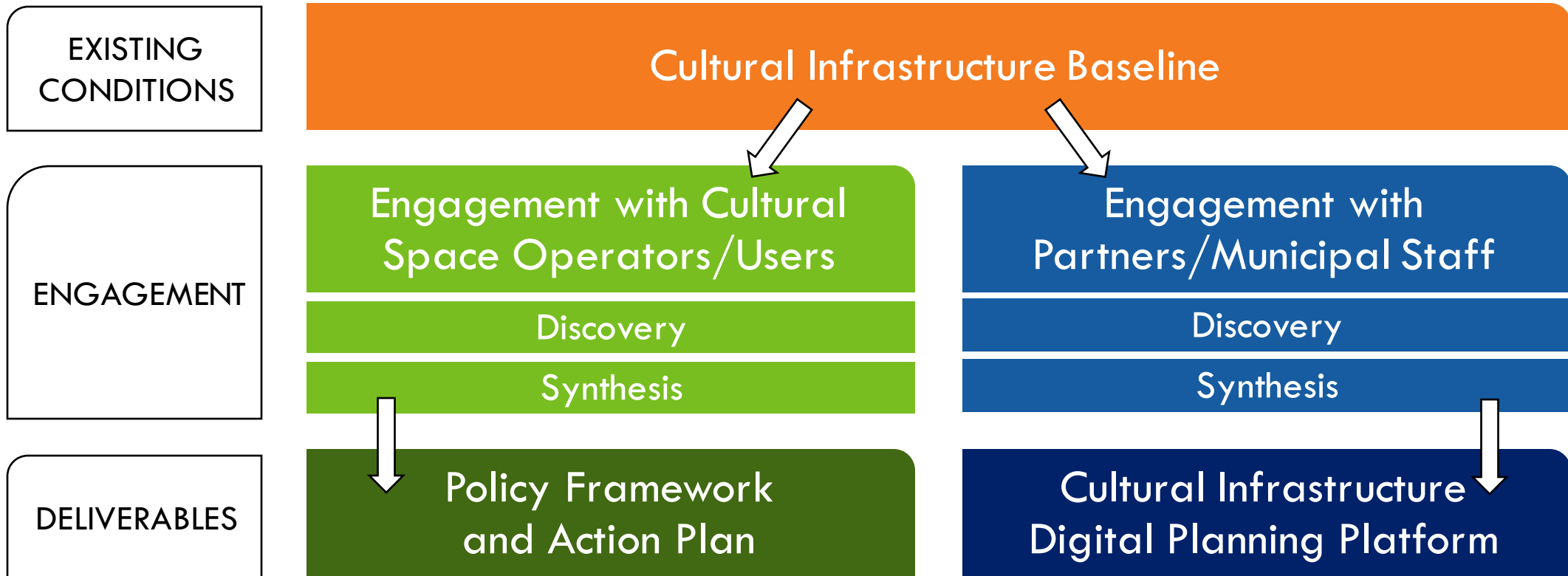# MEETING GOALS

10:45 – 10:50AM

- **Project overview**

- Establish **baseline of definitions**

- Begin a **draft policy agenda**

- Identify **research questions** for engagement efforts

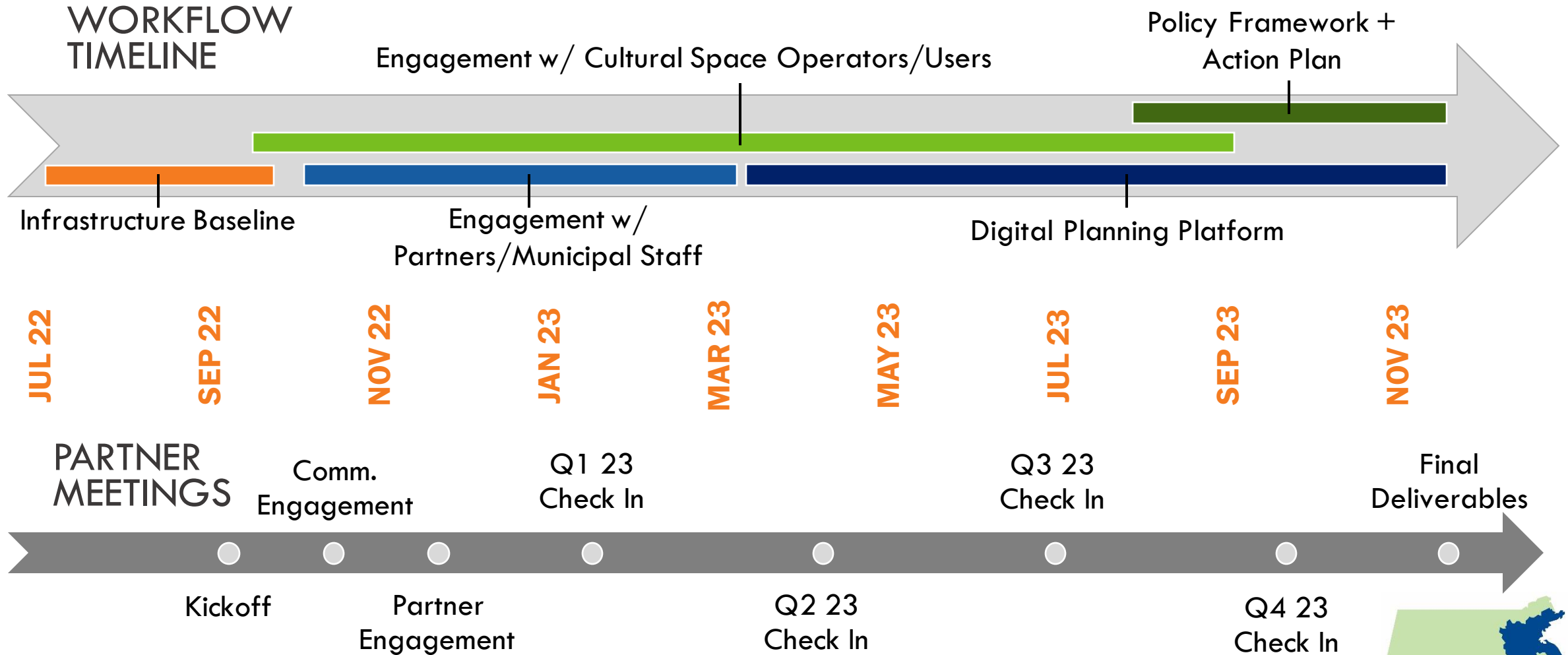- Determine **format and schedule** of future partner meetings

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PROJECT OVERVIEW

10:50 – 11:00AM

PROJECT OVERVIEW
WORKFLOWS

| EXISTING CONDITIONS | Cultural Infrastructure Baseline |

ENGAGEMENT	Engagement with Cultural Space Operators/Users	Engagement with Partners/Municipal Staff
	Discovery	Discovery
	Synthesis	Synthesis

| DELIVERABLES | Policy Framework and Action Plan | Cultural Infrastructure Digital Planning Platform |

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DEFINITIONS

11:00 – 11:15AM

DEFINITIONS
CULTURAL INFRASTRUCTURE

Buildings, structures and places that facilitate:
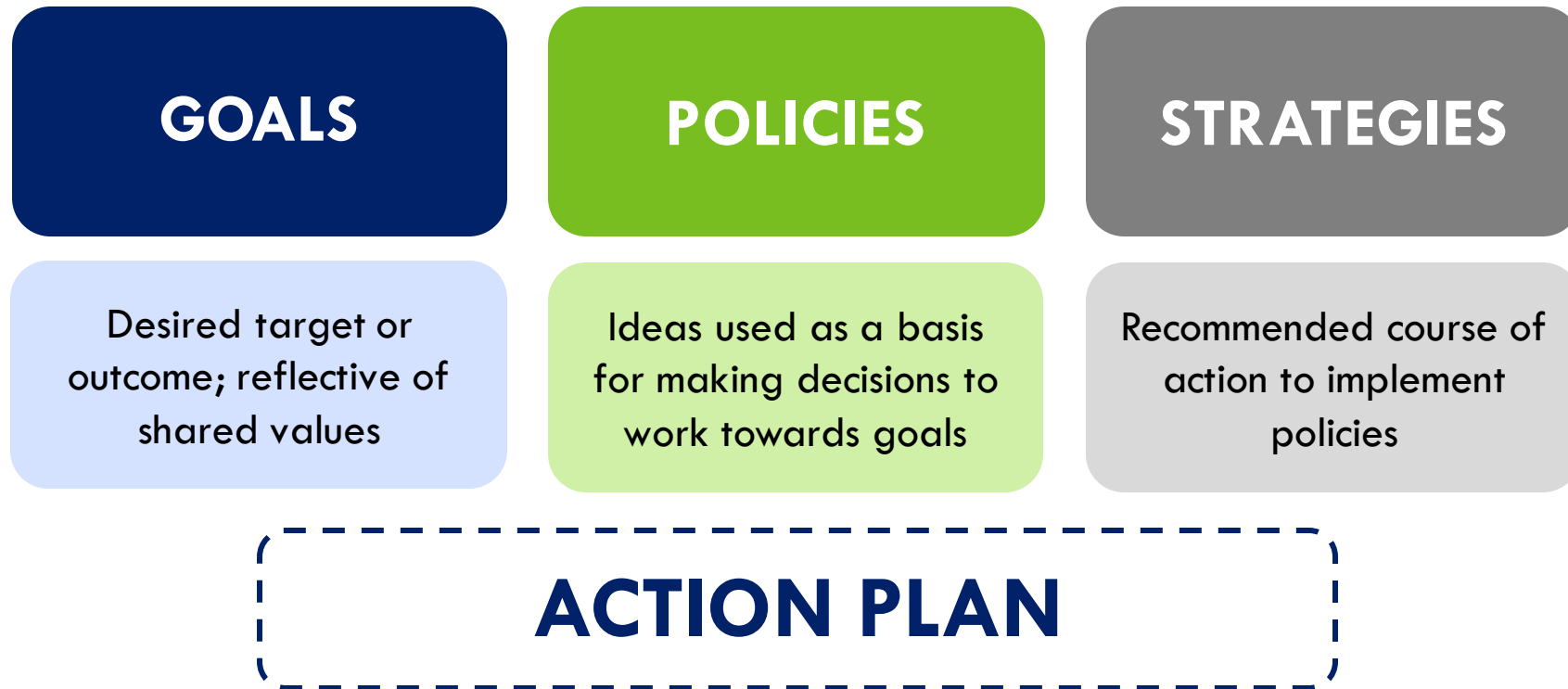

PRODUCTION
of arts and culture

PRESENTATION
of arts and culture

LIVE/WORK
space

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POLICY FRAMEWORK
EXAMPLE: Municipal Master Plan

GOAL
Expand systemic investment in and support for cultural heritage preservation, the cultural sector and creative economy to advance local and regional economic development.

POLICY
Integrate arts and culture into the Department of Planning and Economic Development's priorities and operations.

STRATEGY
Streamline application and permitting processes and create a sliding scale fee structure to expand access to schools and other public facilities (including both indoor and outdoor spaces) for community-based and cultural organizations.

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POLICY FRAMEWORK

ACTION PLAN

WHAT? (changes to zoning, administrative processes, etc.)

HOW? (resources necessary to do the work)

WHO? (Planning Board, City Council, Mayor, etc.)

WHEN? (short, medium, or long term)

Regional strategy should be **organized by city** to create feasible work plans for staff

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POLICY GOAL IDENTIFICATION

11:15 – 11:50AM

MUNICIPAL GOALS

POLICY PRIORITIES?

5 GUIDING VALUES

ACCESSIBILITY

CREATIVITY

COMMUNITY

COLLABORATION

PRESERVATION

USING **EQUITY** AS A LENS ON EACH

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ACCESSIBILITY

Ensure that cultural infrastructure is affordable for, connected to, and representative of artists and cultural producers of all backgrounds.

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CREATIVITY

Ensure that cultural infrastructure allows for creativity and innovation by its users to expand their artistic practices.

COMMUNITY

Foster cultural infrastructure as places of community-building—space that contributes to social cohesion and strengthens resilience.

COLLABORATION

Foster mutually beneficial partnerships between private and public parties and other stakeholders to strengthen cultural infrastructure.

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PRESERVATION

Preserve and enhance existing cultural infrastructure to meet demand, mitigate displacement and maintain culturally significant spaces.

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PARTNER MEETING FORMAT + SCHEDULE

11:50AM – 12:00PM

PARTNER MEETINGS
PROPOSED 2022 FORMAT

Cultural Space Engagement
October 2022

- Compile research questions

- Create draft engagement strategy

PREP WORK:

- Identify core partners

- Collect past relative community engagement work

Planning Platform Engagement
November 2022

- Initiate discovery process

- Identify use cases

PREP WORK:

- Introductory meetings with MAPC Digital Services

SCHEDULING

2022

PARTNER MEETING
Community Engagement
October 2022

PARTNER MEETING
Digital Platform
November 2022

2023

QUARTERLY PARTNER
MEETINGS
February 2023
May 2023
August 2023
November 2023

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THANK YOU!