REGIONAL CULTURAL INFRASTRUCTURE PLANNING

Boston / Cambridge / Somerville
Kick Off Meeting
September 15, 2022
INTRODUCTIONS

10:30 – 10:45AM
MEETING GOALS
10:45 – 10:50AM

• Project overview

• Establish baseline of definitions

• Begin a draft policy agenda

• Identify research questions for engagement efforts

• Determine format and schedule of future partner meetings
PROJECT OVERVIEW

10:50 – 11:00AM
PROJECT OVERVIEW

WORKFLOWS

EXISTING CONDITIONS

Cultural Infrastructure Baseline

Engagement with Cultural Space Operators/Users

Discovery

Synthesis

DELIVERABLES

Policy Framework and Action Plan

Engagement with Partners/Municipal Staff

Discovery

Synthesis

Cultural Infrastructure Digital Planning Platform

ENGAGEMENT

MAPC

METROPOLITAN AREA PLANNING COUNCIL
PROJECT OVERVIEW

WORKFLOW TIMELINE

Infrastructure Baseline

Engagement w/ Cultural Space Operators/Users

Digital Planning Platform

Policy Framework + Action Plan

Q1 23 Check In

Q2 23 Check In

Q3 23 Check In

Q4 23 Check In

Final Deliverables

PARTNER MEETINGS

JUL 22

Comm. Engagement

SEP 22

Engagement w/ Partners/Municipal Staff

NOV 22

JAN 23

MAY 23

MAR 23

JUL 23

SEP 23

NOV 23

Final Deliverables
DEFINITIONS

11:00 – 11:15AM
DEFINITIONS
CULTURAL INFRASTRUCTURE

Buildings, structures and places that facilitate:

- PRODUCTION of arts and culture
- PRESENTATION of arts and culture
- LIVE/WORK space
POLICY FRAMEWORK
WHAT'S IN A POLICY AGENDA

GOALS
Desired target or outcome; reflective of shared values

POLICIES
Ideas used as a basis for making decisions to work towards goals

STRATEGIES
Recommended course of action to implement policies

ACTION PLAN
POLICY FRAMEWORK

EXAMPLE: Municipal Master Plan

GOAL

Expand systemic investment in and support for cultural heritage preservation, the cultural sector and creative economy to advance local and regional economic development.

POLICY

Integrate arts and culture into the Department of Planning and Economic Development’s priorities and operations.

STRATEGY

Streamline application and permitting processes and create a sliding scale fee structure to expand access to schools and other public facilities (including both indoor and outdoor spaces) for community-based and cultural organizations.
POLICY FRAMEWORK

ACTION PLAN

WHAT? (changes to zoning, administrative processes, etc.)

HOW? (resources necessary to do the work)

WHO? (Planning Board, City Council, Mayor, etc.)

WHEN? (short, medium, or long term)

Regional strategy should be organized by city to create feasible work plans for staff
POLICY GOAL IDENTIFICATION

11:15 – 11:50AM
MUNICIPAL GOALS

POLICY PRIORITIES?
5 GUIDING VALUES

ACCESSIBILITY  CREATIVITY  COMMUNITY  COLLABORATION  PRESERVATION

USING EQUITY AS A LENS ON EACH
ACCESSIBILITY

Ensure that cultural infrastructure is affordable for, connected to, and representative of artists and cultural producers of all backgrounds.
CREATIVITY

Ensure that cultural infrastructure allows for creativity and innovation by its users to expand their artistic practices.
Foster cultural infrastructure as places of community-building—space that contributes to social cohesion and strengthens resilience.
Foster mutually beneficial partnerships between private and public parties and other stakeholders to strengthen cultural infrastructure.
Preserve and enhance existing cultural infrastructure to meet demand, mitigate displacement and maintain culturally significant spaces.
PARTNER MEETING
FORMAT + SCHEDULE

11:50AM – 12:00PM
PARTNER MEETINGS
PROPOSED 2022 FORMAT

Cultural Space Engagement
October 2022
• Compile research questions
• Create draft engagement strategy

PREP WORK:
• Identify core partners
• Collect past relative community engagement work

Planning Platform Engagement
November 2022
• Initiate discovery process
• Identify use cases

PREP WORK:
• Introductory meetings with MAPC Digital Services
SCHEDULING

2022
PARTNER MEETING
Community Engagement
October 2022

PARTNER MEETING
Digital Platform
November 2022

2023
QUARTERLY PARTNER MEETINGS
February 2023
May 2023
August 2023
November 2023
THANK YOU!