

MetroWest Climate Equity Project



Climate Conversations

The Towns of Natick and Ashland and the City of Framingham recognize **climate change will have unequal impacts** and want to **support residents who will be hit hardest by climate change**.

In 2022, the municipalities hired **Community Climate Liaisons** to lead conversations with residents in at-risk neighborhoods.



How did we hear from residents?

9

CLIMATE
LIAISONS

800+

SURVEY
PARTICIPANTS

8

CLIMATE ACTION
CONVERSATIONS

Climate Conversations Survey – Asked about climate change impacts and what residents do to cope. Collected ideas for local climate action.

Climate Action Conversations – Liaisons hosted gatherings of friends, families, and colleagues. In different languages, they talked about priority areas for local climate action and resilience.

Priority Areas for Climate Action



Emergency
preparedness

Energy efficiency
& clean energy



Public transportation,
walking and biking



Clean and
accessible
lakes/ponds



We heard you!

The Towns of Natick and Ashland and the City of Framingham have started projects to:

1. Communicate better about emergency preparedness
2. Make public transportation more welcoming to non-English speakers
3. Update City/Town plans to include resident feedback

Preparing for Emergencies

How should residents prepare for climate-related emergencies (such as, flooding, power outages, or extreme heat/cold)?

We are creating materials to explain how the City/Town can help you prepare. All materials will be in English, Spanish, and Portuguese.



Improving Travel Around the Region

Natick, Ashland, and Framingham are supporting the MWRTA in translating their bus and commuter shuttle materials and signage into Spanish and Portuguese.

Fostering a more resilient Metro West

City/Town staff are including **resident feedback in plans for the future.**

Updated plans include roadmaps for: reducing climate impacts, improving parks and recreation resources, and improving climate resilience.

Want to learn more?



visit our website!

www.mapc.org/resource-library/metro-west-climate-equity/

