

# FEDERAL FUNDING

FOR ARTS & CULTURE  
PLANNING



METROPOLITAN AREA PLANNING COUNCIL  
JUNE 29, 2023



# INTRODUCTIONS

## Today's Panelists



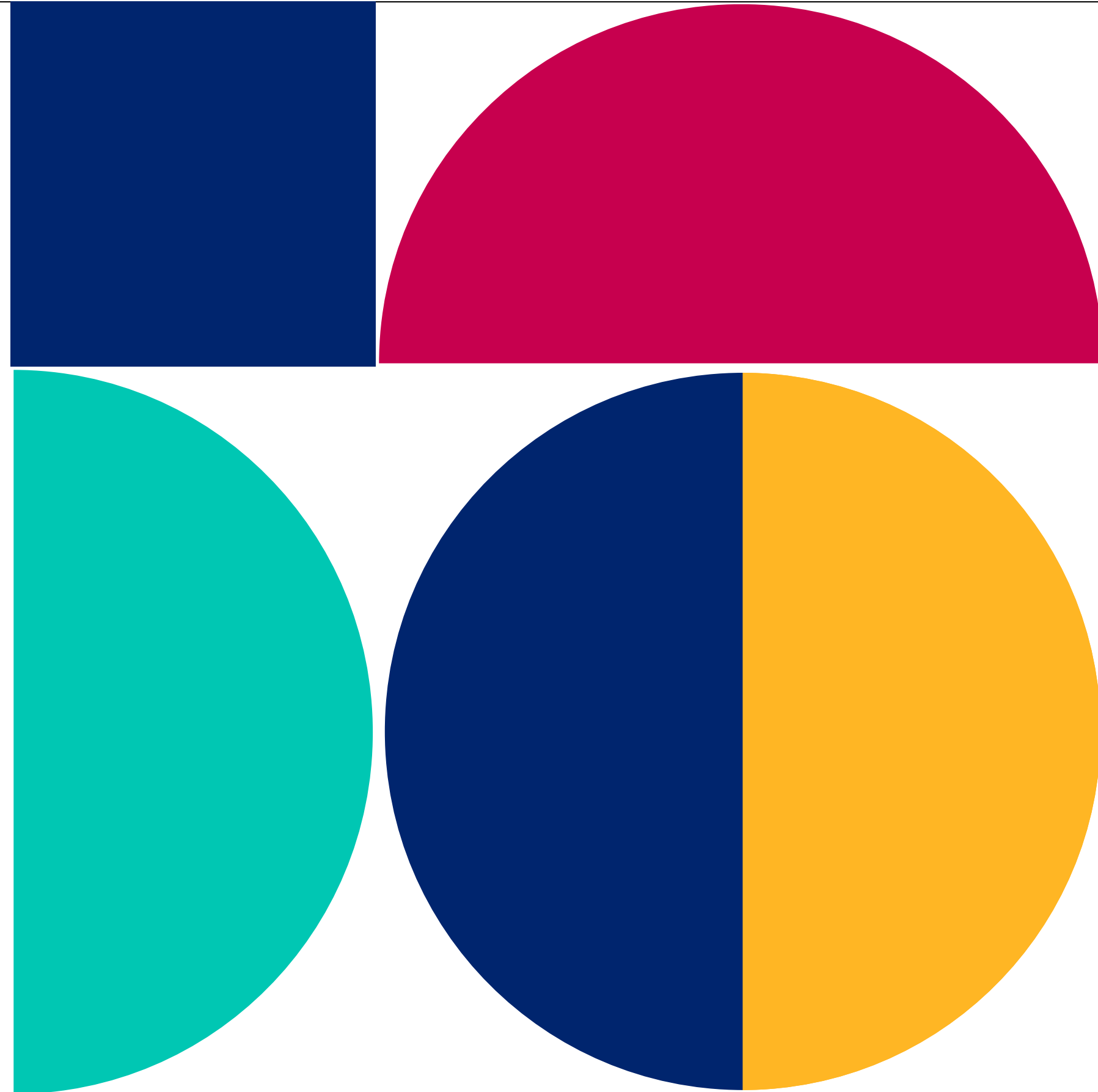
**Hannah Gathman**  
Senior Arts and  
Culture Planner,  
MAPC



**Annis Sengupta**  
Director of Arts  
and Culture,  
MAPC



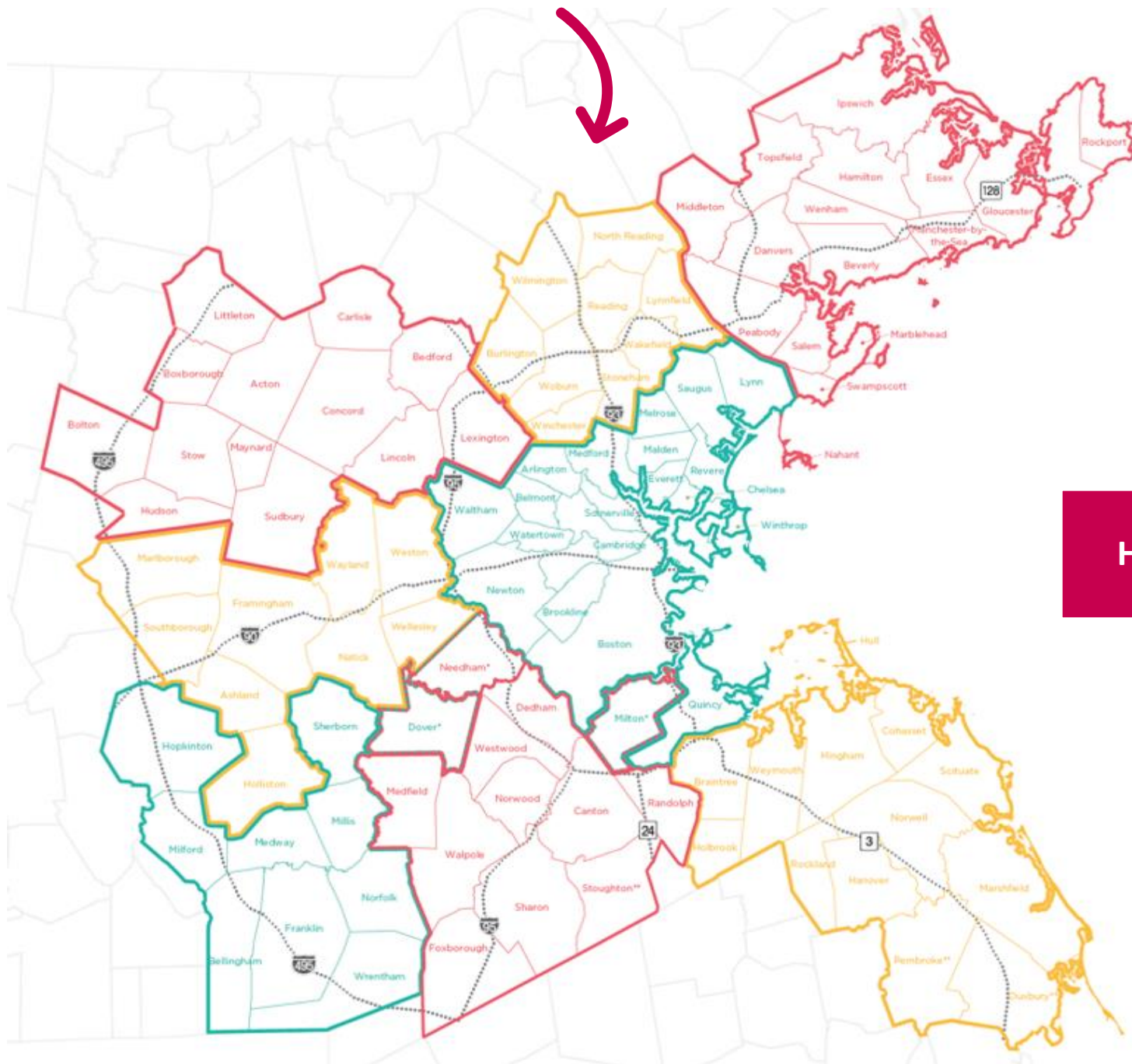
**Kara Elliott-Ortega**  
Chief of Arts and  
Culture,  
City of Boston  
Mayor's Office of  
Arts and Culture





# METROPOLITAN AREA PLANNING COUNCIL

## WHERE WE WORK



## WHAT WE DO



# ARTS & CULTURE PLANNING PROJECTS AT MAPC

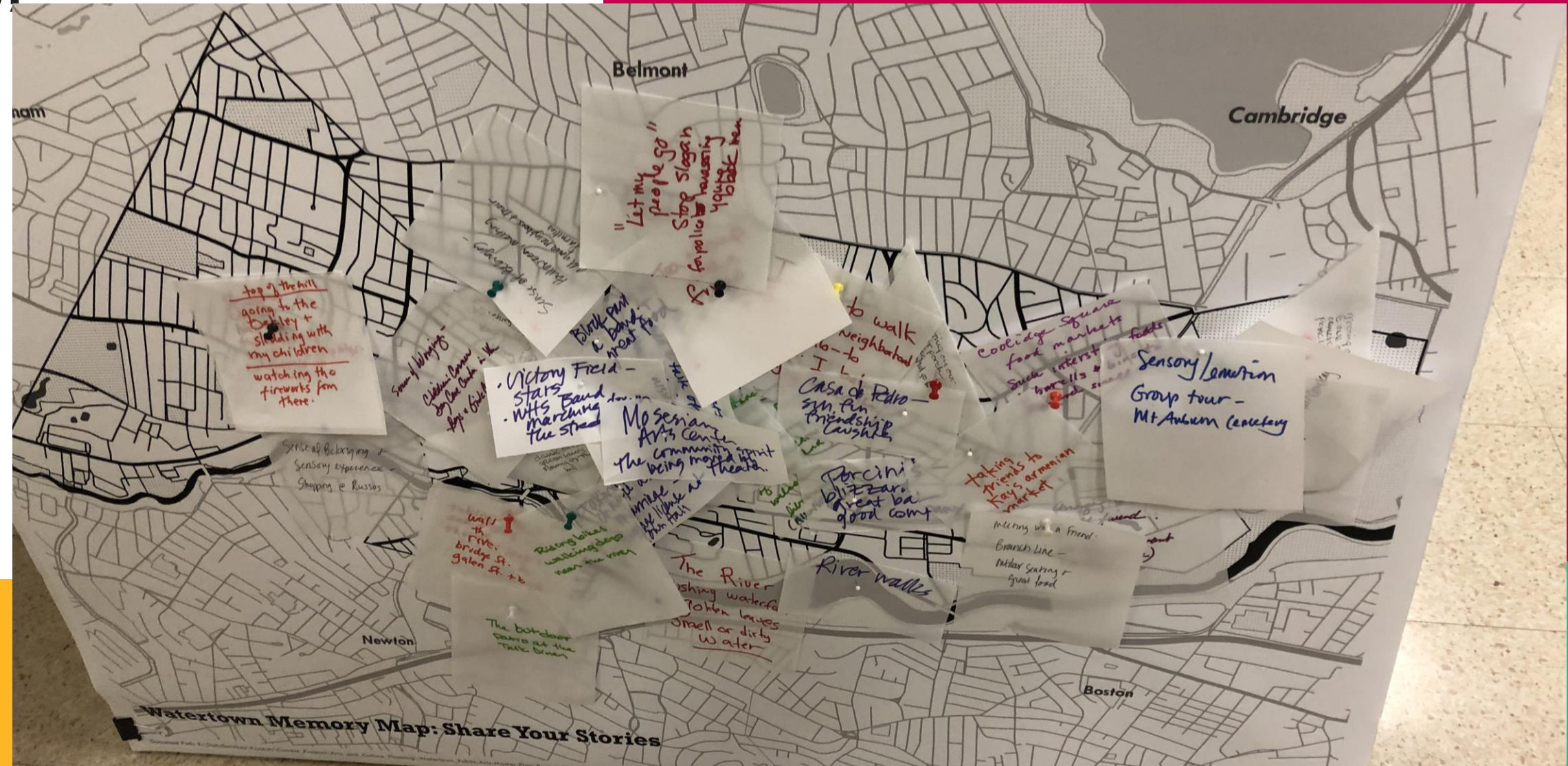






# CULTURAL PLANNING

Inject new or additional energy, resources, activity, people, or enthusiasm into a place, community issue, or local economy



Watertown Public Arts Master Plan, 2020





# ARTIST RESIDENCIES

Envision new possibilities for a community or place—a new future, a way of approaching a new opportunity, overcoming a challenge, or problem-solving



Medfield State Hospital, 2019





# CULTURAL FACILITY PLANNING

Connect communities, people, places, and economic opportunity through physical spaces or new partnerships and relationships



Malden Center for Arts & Culture, 2022



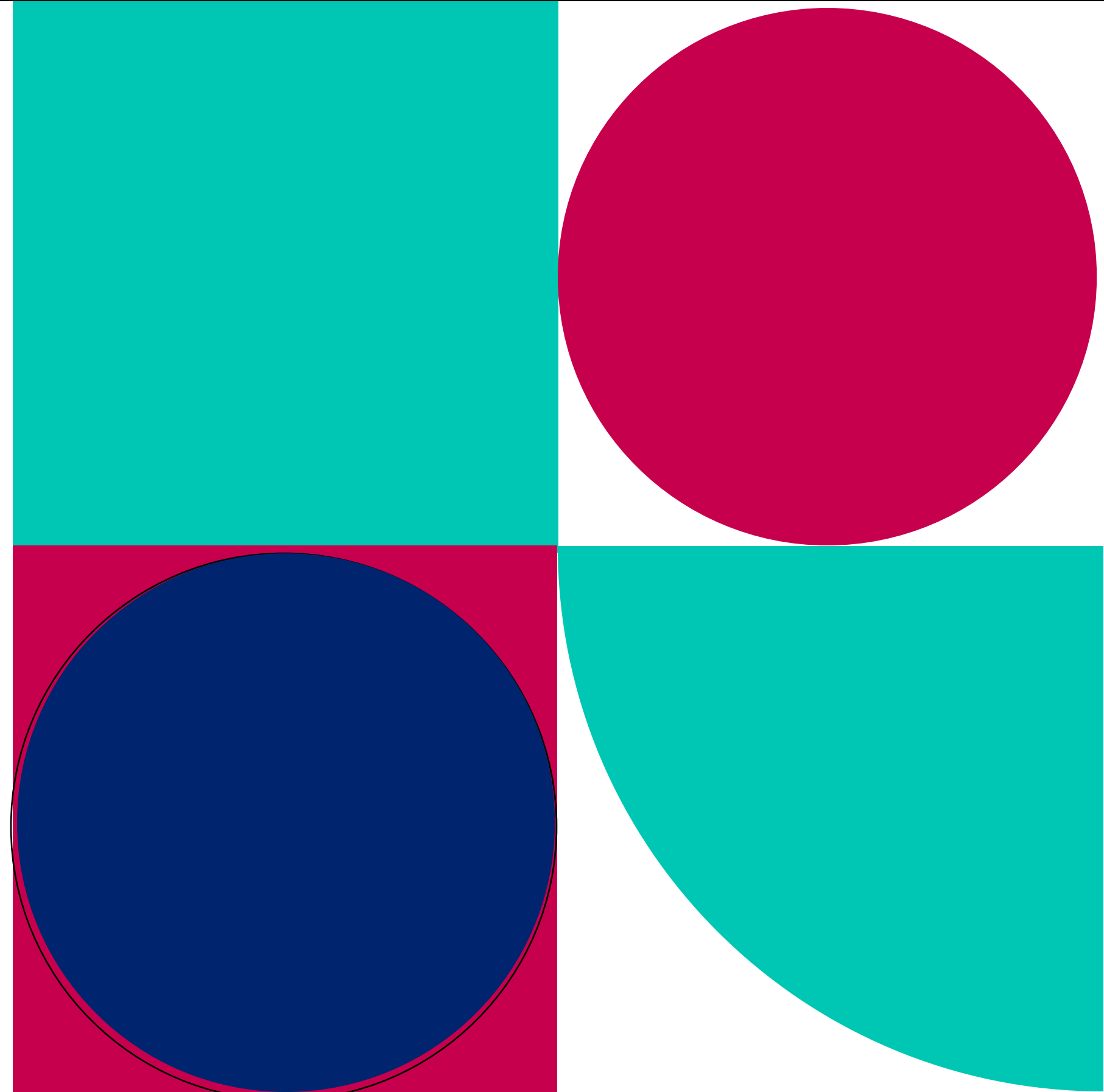


# CREATIVE PLACEMAKING

Honor traditions shaped by the lived experience of a community's residents, such as music, dance, design, crafts, fashion, cuisine, and oral expression.



**Natick Creative Placemaking  
Strategy, 2018**



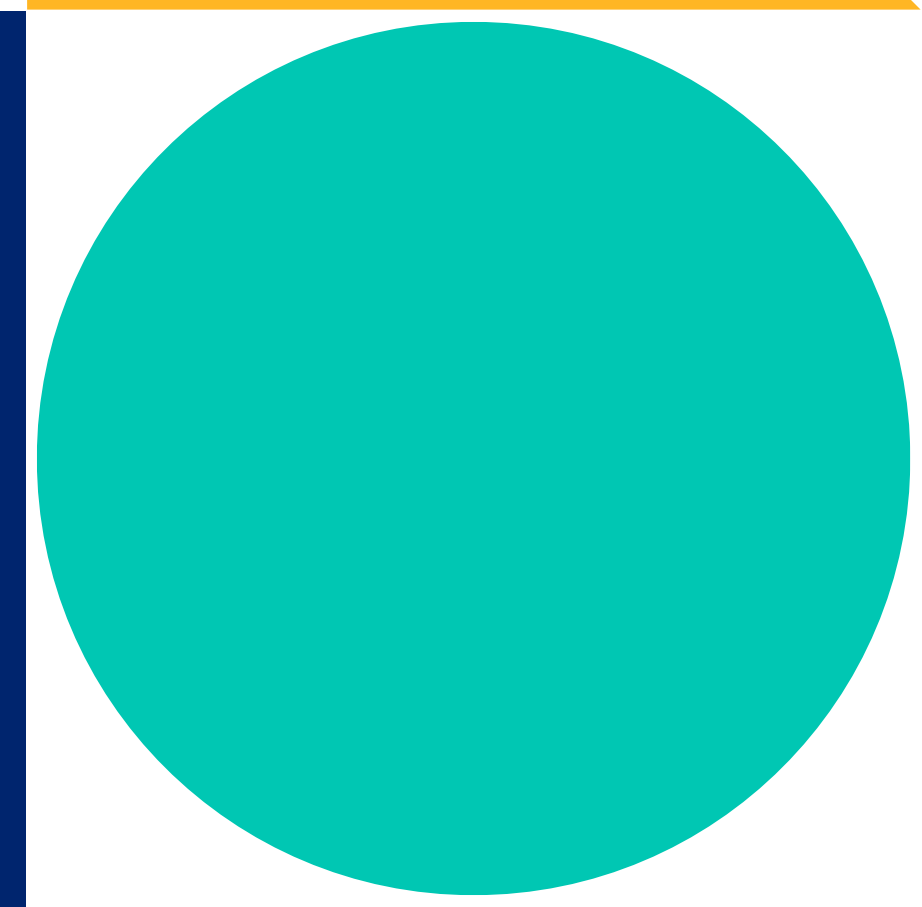
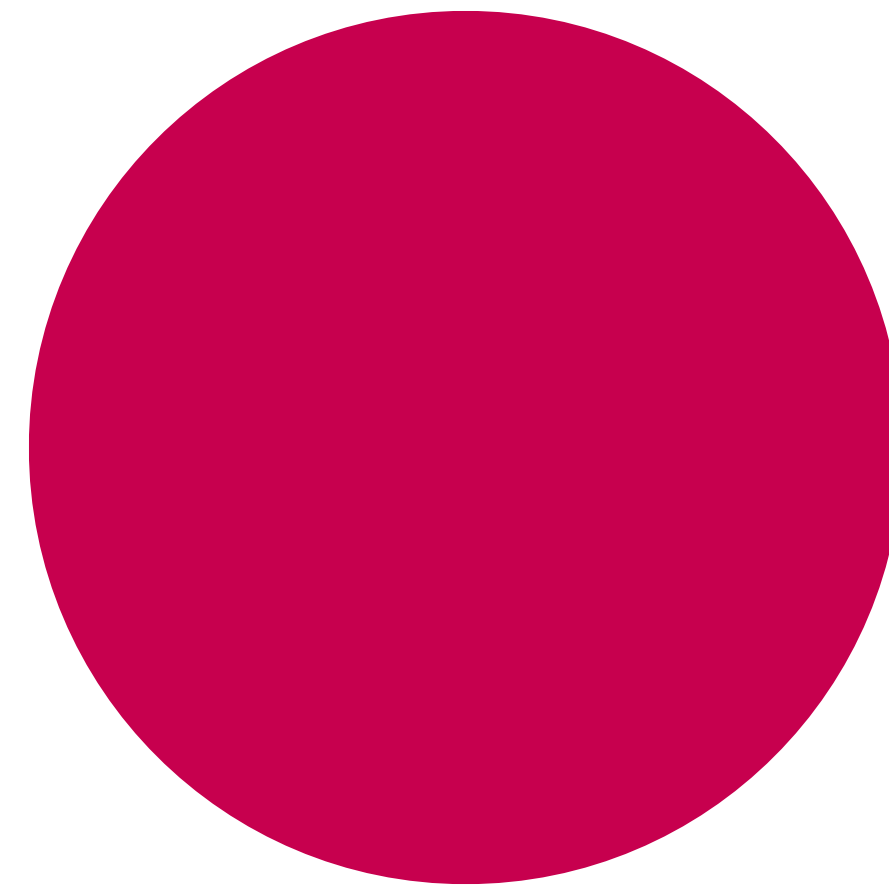




# PUBLIC ARTMAKING



Bring new attention to or elevate key community assets and issues, voices of residents, local history, or civic infrastructure



Lynnstallation, 2022



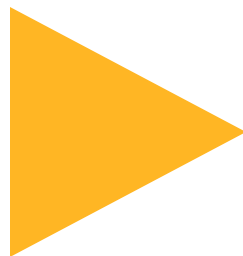
## NEA Overview

- Independent federal agency established by Congress in 1965
- Largest funder of art and arts education in communities nationwide and catalyst for public and private support of the arts
- Partnership Agreements with state art agencies & regional arts agencies



## Project-Based NEA Grant Opportunities

- **Grants for Arts Projects (\$10K - \$100K)**
  - Deadlines: February and July
- **Challenge America (\$10K)**
  - Deadline: April
  - First-time or non-funded past applicants
- **Our Town (\$25K - \$150K)**
  - Deadline: August 3rd





# OUR TOWN GOALS

“ **Creative placemaking** integrates arts, culture, and design activities into efforts that strengthen communities.

**Creative placemaking** requires partnership across sectors, deeply engages the community, involves artists, designers and culture bearers, and helps to advance local economic, physical, and/or social change, ultimately laying the groundwork for systems change.





# *OUR TOWN* PARTNERSHIPS

## Engage Diverse Stakeholders...

- Community Members
- Artists
- Designers
- Culture Bearers
- Community Organizations
- Arts Organizations

## ...To Address Local Challenges

- Health or well-being
- Transportation or infrastructure
- Climate-related challenges



# ELIGIBLE PROJECT ACTIVITIES



- Artist residencies; **arts festivals**; community co-creation of art; **performances**; and public art.
- **Cultural planning**; cultural district planning; **creative asset mapping**; and public art planning.
- Artist/designer-facilitated community planning; **design of artist spaces**; design of cultural facilities; and **public space design**.
- **Creative business development** and professional artist development.



*OUR TOWN*  
**FUNDED PROJECTS**  
**CITY OF BOSTON**  
**MAYOR'S OFFICE**  
**OF ARTS & CULTURE**



# RECENT *OUR TOWN* PROJECTS

## Boston Latin Quarter Cultural District Plan



- \$100,000 awarded for cultural district planning and arts programming
- Partnership with the Hyde Square Task Force

Image credit MAPC

## Little Saigon Cultural District

- \$75,000 awarded for community engagement, asset mapping, and arts programming
- Partnership with the Networking Organization for Vietnamese Americans

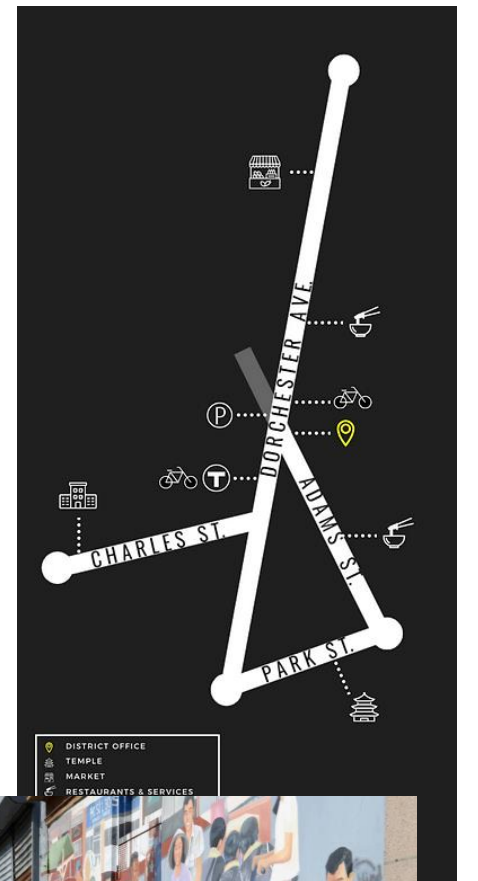


Image credit Little Saigon Cultural District





# RECENT *OUR TOWN* PROJECTS

## Artist-in-Residence (AIR) Program

- \$100,000 awarded to embed artists in CoB departments
- Matched by personnel from City of Boston and MassArt

### MEET THE ARTISTS-IN-RESIDENCE



HELOIZA BARBOSA  
Boston Artist-in-Residence



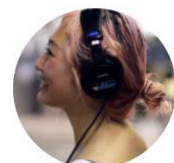
JARONZIE HARRIS  
Boston Artist-in-Residence



ASHTON LITES  
Boston Artist-in-Residence



ELLICE PATTERSON  
Boston Artist-in-Residence



MELISSA TENG  
Boston Artist-in-Residence  
(Participatory Action Research)



LILY XIE  
Boston Artist-in-Residence



Image credit City of Boston

## Music Workforce Program



- \$75,000 awarded develop arts-sector youth workforce development program
- City of Boston was the partner organization to Community Music Center of Boston, the lead applicant

Image credit Community Music Center of Boston



# OUR TOWN GRANT REQUIREMENTS

## Partnership

- Nonprofit 501(c)3
- Local Government or Quasi Government Entity

## Grant Match

- NEA Our Town Grants range from \$25,000 to \$150,000
- Requires a 1:1 Share/Match



# OUR TOWN CALENDAR



## Part 1

August 3, 2023 by 11:59PM | Grants.gov

## Part 2

August 10 – 17 by 11:59PM | Application Portal

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## Earliest Award Notification

April 2024

## Earliest Start Date for Project

July 1, 2024 | Maximum 2-year project timeline





# MORE RESOURCES

## NEA Our Town Q&A

► July 20 | 1PM

REGISTER: [www.arts.gov/news/events](http://www.arts.gov/news/events)

## How MAPC Can Help

- Project Ideation
- Application Advice
- Named Project Partner

CONTACT US: [hgathman@mapc.org](mailto:hgathman@mapc.org)

- MAPC Federal Funding Resources:  
[www.mapc.org/resource-library/federal-funding-center/](http://www.mapc.org/resource-library/federal-funding-center/)

