

Lynnfield Visioning

Planning Board Meeting

November 29, 2023



LYNNFIELD
2040 Shaping our
Future Today

Tonight's Agenda

- 01 Update from High School engagement
- 02 Draft report outline
- 03 Next Steps

Lynnfield High School

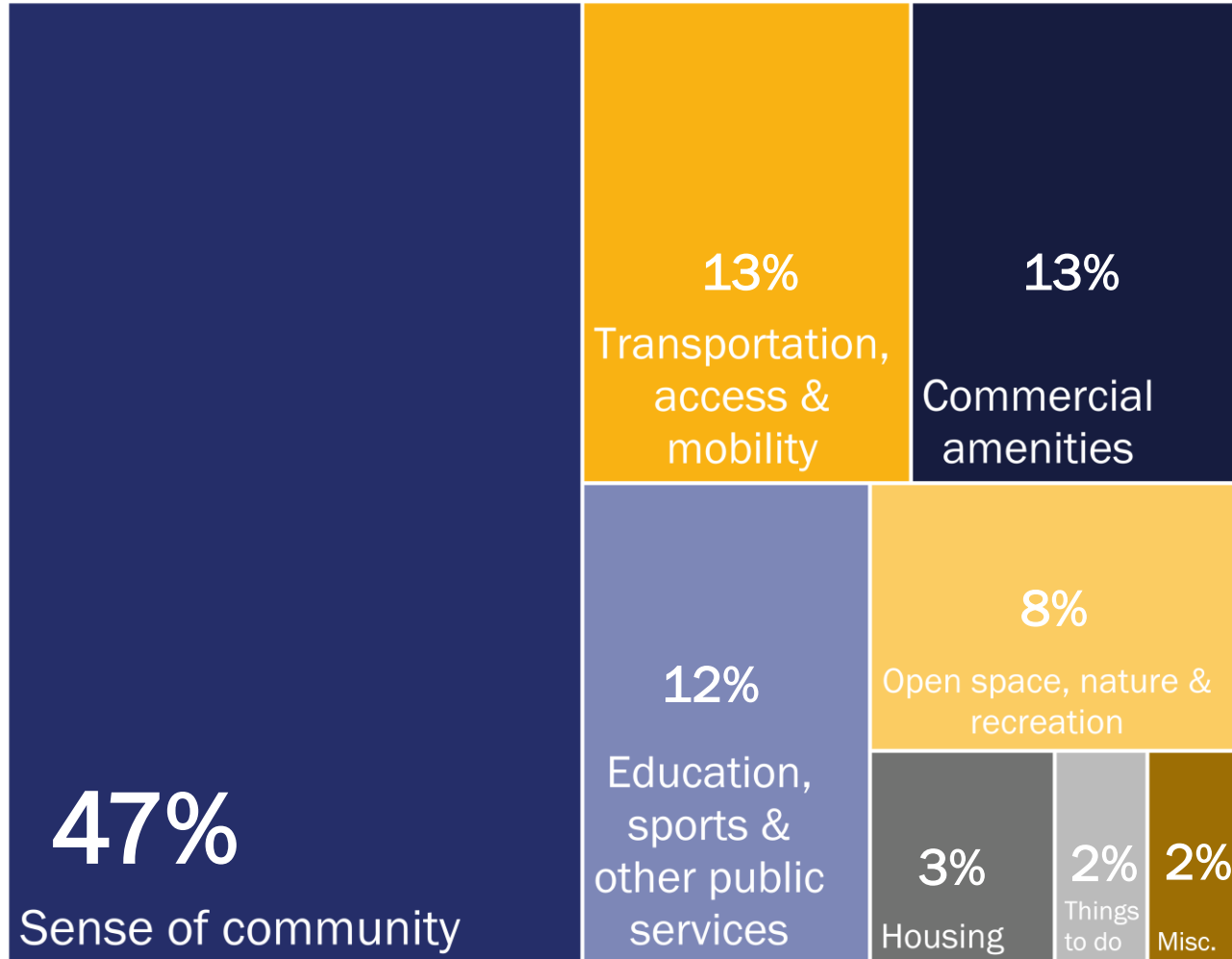


Engagement activities mirrored survey questions:

- What's one thing you love about Lynnfield?
- What's one thing you'd change about Lynnfield?
- What community features are important to you?
- How well is Lynnfield doing with those community features?
- What are Lynnfield's greatest challenges?

- Attended four 10th grade social studies classes in September
- Approximately 50 students total

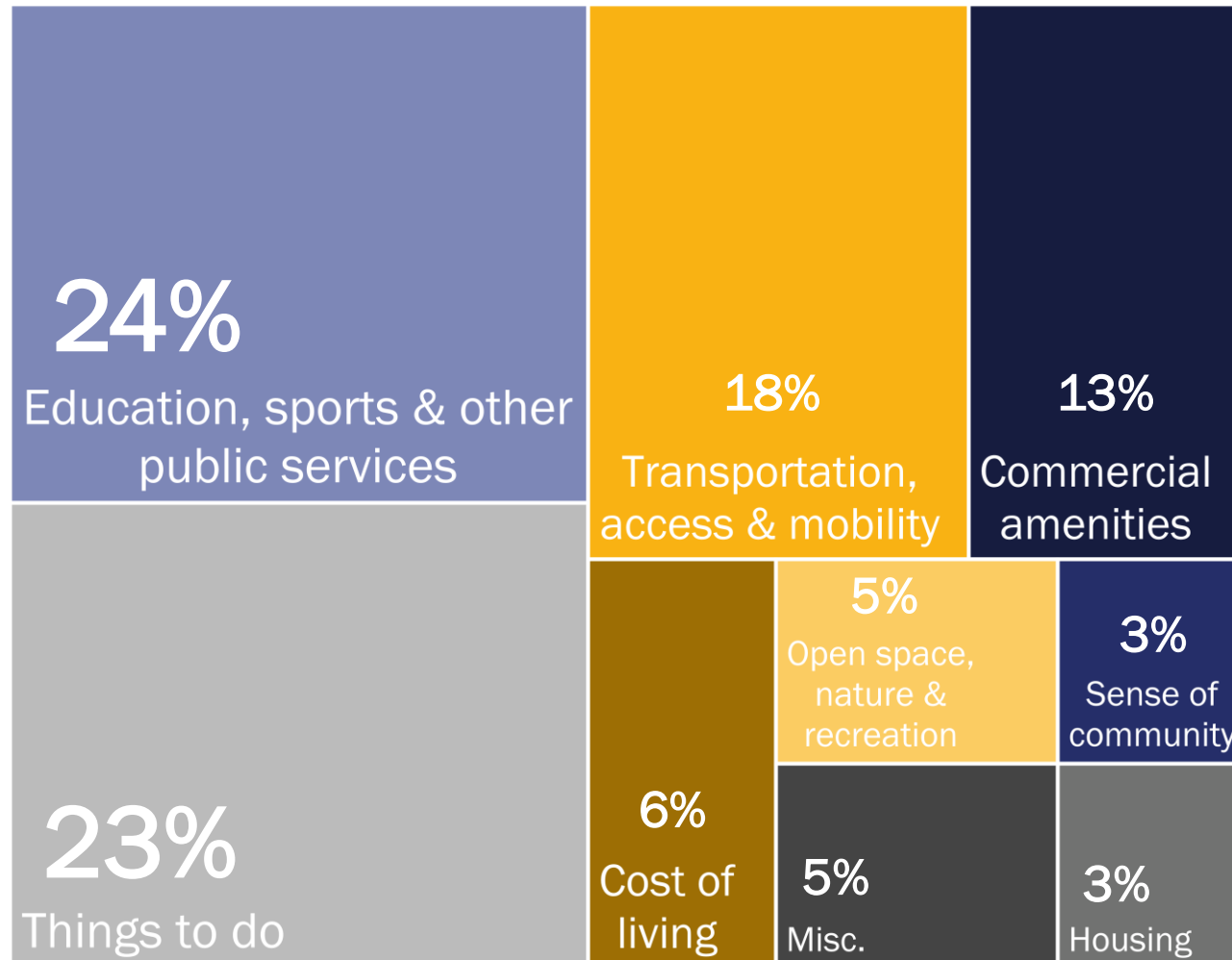
Things Youth Love About Lynnfield



“I love how Lynnfield has many opportunities for people to be included in the community. I also love Market Street.”

“Everyone and everything is in close proximity.”

Things Youth Would Change About Lynnfield

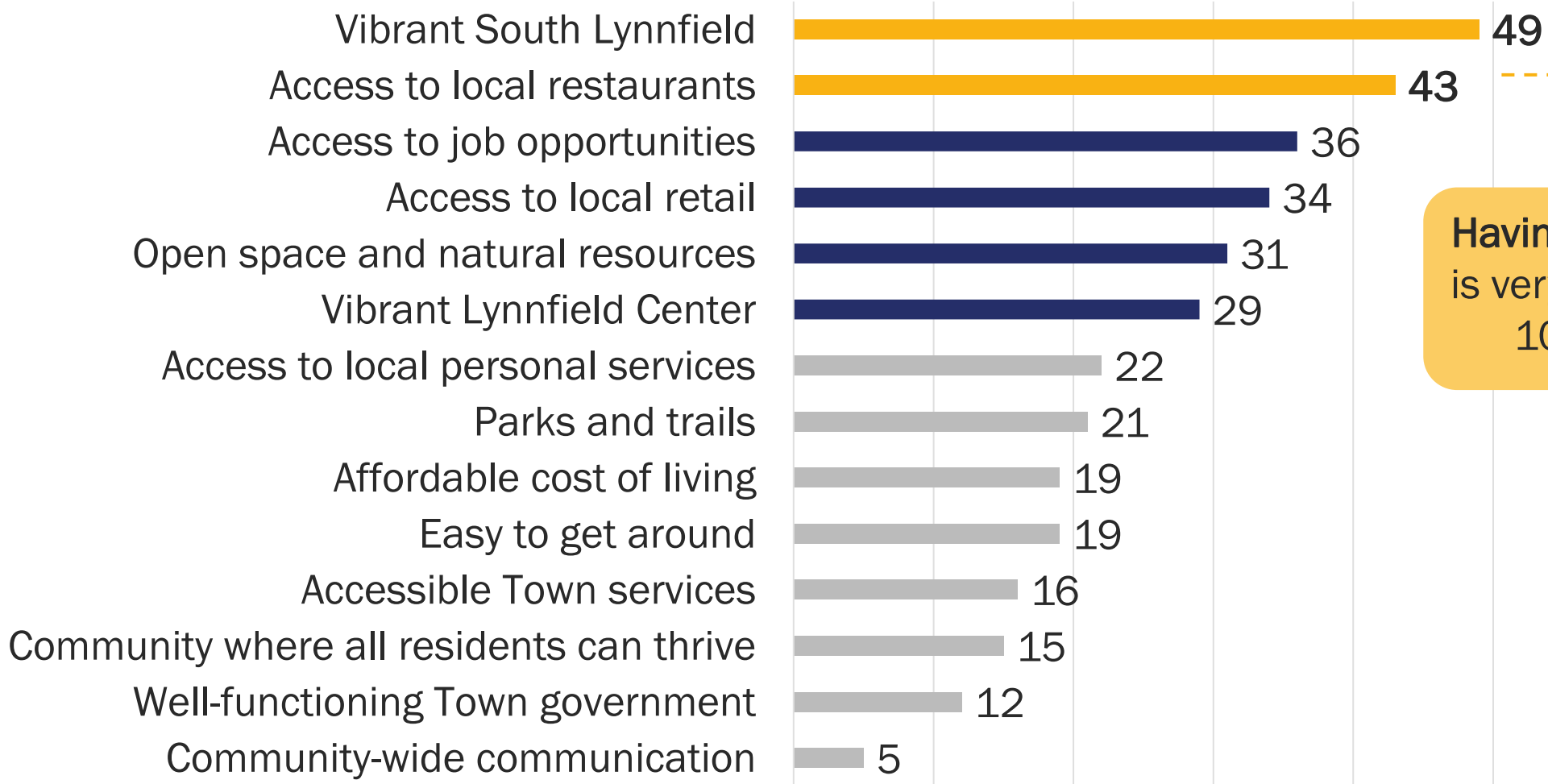


“We need more community spaces in general.”

“I would add more fun things because it is kind of boring sometimes.”

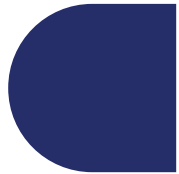
“I would change how affordable the houses are so the town can be more diverse.”

Important Community Features to Youth



Having things to do is very important to 10th graders

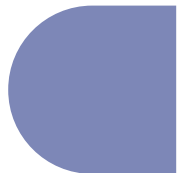
Youth Comparison to Survey Results



Survey's top preferences were not shared by youth

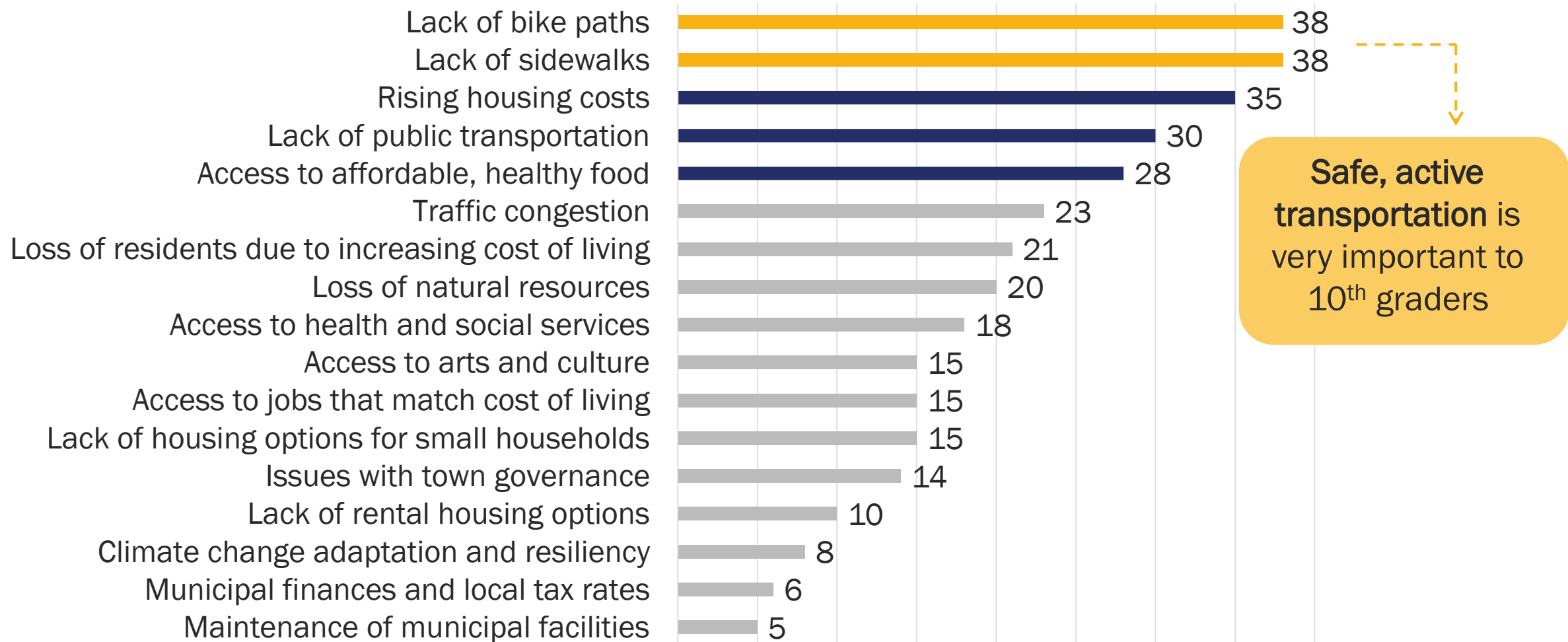


Youth's top preferences were ranked lowest in the survey

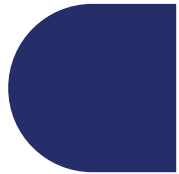


Survey and youth agreed on features that need improvement

Lynnfield's Greatest Challenges per Youth



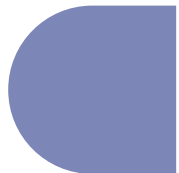
Youth Comparison to Survey Results



No overlap between survey and youth's greatest challenges



Survey's greatest challenges were ranked lowest by youth



Youth placed a greater emphasis on active transportation than survey

Vision report outline

Vision

Lynnfield is a quiet, suburban community with good schools, friendly neighbors, and a transparent, 21st-century government. People can walk, bike, and roll safely through town to get to school, shops, and recreational areas. Lynnfield Center and Post Office Square are vibrant retail centers with local businesses that cater to residents' needs and help create a sense of community. New housing provides opportunities for seniors to downsize and young families to buy a home. Affordable housing is expanded to allow Lynnfield workers to be closer to their jobs. The Town acts fiscally responsible to maximize resources and manage individual tax burdens. Economic development opportunities are explored to better balance the local economy and tax base. Actions are taken to preserve existing natural resources and make the Town more resilient and adaptable to future impacts of climate change and other natural hazards.

Goal Themes



Sense of Belonging



Transparent & Well-Run Town Government



Balanced Community Growth

Guiding Principles

1. Fiscal responsibility
2. Sustainability
3. Healthy & Active
4. Inclusive, Accessible, & Equitable
5. Transparency
6. Collaboration

Next Steps

Next Steps

- Project team will incorporate feedback from forum into the draft Vision plan, finalize written report, and send to Town
 - Recommended review process:
 - Review independently, send comments to Town Staff, and then they can consolidate / send to MAPC
 - Question: do you want to have a meeting to discuss?
- Draft plan will be released for public review via online open house + copies in Town Hall
- Planning Board will review public comments and finalize plan in early 2024



Project Webpage

mapc.ma/LynnfieldVision

- Upcoming events
- Recaps of past meetings
- Survey results and other project materials

Sign up for project updates!



Taylor Vickers & Company bell | Photo Credit: Sarah Scott, MAPC

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LYNNFIELD 2040: SHAPING OUR FUTURE
TODAY

MAPC >> RESOURCES >> ECONOMIC DEVELOPMENT >>
LYNNFIELD 2040: SHAPING OUR FUTURE TODAY

Lynnfield 2040: Shaping Our Future Today



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Get Involved

Join our email list to stay updated on this project, and to receive invites to upcoming events!

> Sign Up Here

About

Lynnfield 2040: Shaping Our Future Today is a community visioning initiative where residents, business owners, and other stakeholders unite with Town officials and MAPC to imagine the future of Lynnfield. The process is being led by the Town's Planning Board. A variety of engagement opportunities will be held to hear how Lynnfield residents and others want Lynnfield to look, feel, and operate over the next few decades. The visioning process will cover a range of topics, from transportation and public infrastructure to economic development and housing. Opportunities and challenges will be articulated through the process to inform future planning efforts.

The ideas and feedback received through the project will result in a vision statement and guiding values to influence future decision-making around municipal investments and programming by Lynnfield boards and committees. The Vision plan will be a user-friendly resource that community members and Town officials (staff, volunteers, and elected officials) can frequently reference.

Why now?

The Town of Lynnfield last conducted a comprehensive plan in 2002. A lot has changed in 20 years! Both older and newer residents should have an opportunity to revisit and update what they want for the future of Lynnfield, so their input can inform municipal goals and priorities.

Questions?

Thank you!

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