

# MAPC's 3A Analytical Toolbox: District Suitability

Analysis Explainer

Updated February 2024

The MBTA Communities Multifamily Zoning Requirement, or Section 3A of the Zoning Act, is a new law requiring each municipality in the MBTA service district -- 177 in total -- to zone for by-right multifamily housing. The Metropolitan Area Planning Council's (MAPC) MBTA Communities Multifamily District Suitability Analysis is a decision-support tool that uses data to help MBTA municipalities within MAPC to identify locations for compliant multifamily zoning districts that advance regional goals. The tool evaluates locations based on a set of criteria related to transportation, accessibility, development feasibility, residential capacity, and climate vulnerability, scoring each land parcel from 0 (least suitable) to 100 (most suitable). Clusters of parcels/sites with higher scores are potentially strong candidates for 3A zoning districts.

The District Suitability Tool is intended to <u>complement</u> stakeholder-driven processes to plan for more housing through new 3A zoning districts. The tool can be referenced at different points in the planning process to help facilitate conversations around areas suitable for new housing production.

# Why a district suitability analysis?

Good district siting is paramount to positive outcomes from multifamily rezoning, and the MBTA Communities Act Guidelines provide considerable flexibility on location. For many communities, more than half of the district can be located outside the half-mile buffer surrounding a transit station; there are no parameters on where districts can be placed within the station area. A district suitability analysis highlights areas where increased housing density will best advance equity and sustainability. For more information about what a suitability analysis is, see <u>Appendix A: What is a Suitability Analysis?</u>.

# Criteria

Criteria	Definition
In Station Area	Locations are within the half-mile radius around a transit station. Note: this criterion only applies to municipalities that have a requirement to have a defined portion of their district within the transit station area.
Transit Accessibility	Locations have greater transit options, so current and/or future residents could rely less on personal vehicles.
Local Accessibility	Locations are in denser, more pedestrian-friendly areas, so current and/or future residents would require fewer trips in personal vehicles.
Flood Risk	Locations are less exposed to flood risk, so current and/or future residents would be less vulnerable.

Six criteria were selected to evaluate parcel suitability for multifamily districts in MBTA Communities. Criteria are defined below.

Development Feasibility	Locations have fewer barriers to develop or redevelop as housing, so would be more likely to see actual housing construction.
Net Residential Capacity	Locations would yield more housing units if developed or redeveloped as housing.

#### **Excluded Parcels**

In the MBTA Communities Multifamily District Suitability Analysis, all parcels smaller than 0.125 acres in size or with developable area less than 0.125 acres in size are excluded from the analysis. Developable area on each parcel was calculated by subtracting the Executive Office of Housing and Livable Community's (EOHLC) Excluded Land layer, which represents areas on which "it is not possible or practical to construct multi-family housing." This includes undevelopable public land, education or institutional land, hydrography, additional wetlands, Title V and Surface Water Protection Zone A, and Wellhead Zone 1. This definition of excluded land is from the Section 3A District Compliance Guidelines.

## **Indicators and Weighting**

Once criteria were defined, indicators were selected to represent each criterion. Indicators are introduced below, along with their weight within their criteria. Data sources and more detailed methodology can be found in <u>Appendix B – Technical Documentation</u>.

Indicator	Relationship to district suitability	Weight
Within half-mile radius of transit stations	In municipalities where EOHLC has defined Transit Station Area requirements for districts, parcels within the transit station area are more suitable.	100%
Criteria 2: Transit Acces	sibility	
Indicator	Relationship to district suitability	Weight
Distance from transit stations, up to 1 mile	Parcels closer to transit stations or bus stops are more suitable than those further away (up to 1 mile).	14%
Half mile walkshed from commuter rail stations	Being within a half-mile walkshed of a commuter rail station indicates higher district suitability.	14%
Number of jobs within 45 minutes by transit	Parcels located in census blocks with more jobs within 45 minutes by transit are more suitable.	29%
Share of non-auto commuters	Being located within census tracts with a higher share of non-auto commuters suggests an existing population without reliance on vehicles. Parcels in these locations have higher suitability.	14%
Criteria 3: Local Accessi	bility	
Indicator	Relationship to district suitability	Weight
School walkshed scores	Walkable access to schools reduces reliance on motor vehicles. Parcels with higher school walkshed scores are more suitable.	20%
Walk Score	High Walk Scores indicate walkable access to nearby amenities and are therefore indicate suitable locations.	
Distance to nearest town center (MAPC)	Living within or near <u>town centers</u> indicates less need for reliance on motor vehicles. Parcels in these locations have higher suitability.	20%

Indicator	Relationship to district suitability	Weight
Improvement to land	Parcels are considered more suitable if they have a low ratio of	
Improvement to land ratio	building value to land value, as this suggests they may be underbuilt	14%
	relative to their land value.	
	A 2022 analysis of retail strips in Metro Boston identified strip malls	
Retail strip (MAPC)	with greater potential for retrofit. Parcels that score in the top 25% of	14%
	sites in that analysis have greater district suitability.	
Historic sites	Parcels are considered more suitable if they do not contain a location	
	with a legal historic designation applied under local, state, or federal	14%
	law.	
Building value per	Parcels are considered more suitable if they have a low building value	
square foot	per square foot, as this suggests they have more capacity for	14%
square root	redevelopment or expansion.	
	Parcels are considered more suitable if they contain structures built	
Build year	before 2000. Structures built later than that indicate newer	14%
	construction that would be less likely for retrofits or new development.	
	Parcels with condominiums have multiple owners, creating logistical	
Condominiums	challenges to increasing capacity. Parcels with the land use of	14%
	"Condominium" are less suitable.	
Vacant land	Unrestricted parcels with no buildings located on them are more	14%
Vacantiana	suitable for development.	11/0
Criteria 5: Net Resident	tial Capacity	
Indicator	Relationship to district suitability	Weight
Existing floor area ratio	Low existing Floor Area Ratios indicate opportunities for increasing	33.3%
(FAR)	density. Parcels with lower FAR have higher suitability.	33.370
	Low existing development units per acre signifies potential for	
Existing DU per acre	increasing density. Parcels with lower DU per acre have higher	33.3%
	suitability.	
	Unconstrained land area represents a parcel's total land area, with	
Unconstrained land	excluded land area (described above in "Excluded Parcels")	
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area	subtracted. Parcels with higher unconstrained land area have more	33.3%
area	available land for development and therefore receive higher suitability	33.3%
area	-	33.3%
area Criteria 6: Flood Risk	available land for development and therefore receive higher suitability	33.3%
	available land for development and therefore receive higher suitability	33.3% Weight
Criteria 6: Flood Risk	available land for development and therefore receive higher suitability scores.	
Criteria 6: Flood Risk Indicator	available land for development and therefore receive higher suitability scores.   Relationship to district suitability   Parcels are suitable if they have less than 10% overlap with FEMA 1%	Weight

### **Absent Criteria**

With respect to diverse, local contexts, multifamily zoning districts should be sited with consideration to more than just the above criteria. Environmental Justice criteria like race, income, age, language, and heat exposure were withheld from this analysis as there was no clear or consistent directionality across the whole region. Beyond site selection, multi-family housing development relies on equity-centered planning practices.

# **Interpreting Results**

The results of the 3A District Site Suitability Analysis have been published to an <u>online, interactive map</u>. Under the Legend heading, "Explore Layers," users can view Final Scores and Criteria Scores for each parcel in MBTA District. Parcels have been symbolized such that those in dark blue have been determined to be most suitable for inclusion in a multifamily district, while those in light yellow have been determined to be least suitable for inclusion in a multifamily district. Viewers may click on a parcel to see detailed information about the parcel's overall suitability, criteria scores, and sub-scores. Note that all scoring is done within a municipality, so results should not be compared across municipal boundaries.

Metadata for all fields is provided at the project's <u>GitHub repository</u>. The outputs of the criteria scores and final suitability scores are discussed in greater detail below. Methodology for the suitability analysis and guidance for interpreting indicator scores is detailed in the <u>Technical Appendix</u>.

### **Criteria Scores**

Parcels receive a score for each of the five criteria. The score represents the *percentile rank* for the weighted average of all the indicator scores within that criterion, compared to all other parcels in the municipality. For example, a "Transit Accessibility" criteria score of 0.74 indicates that the parcel has a weighted average that is higher than 74% of all other parcels in the municipality for that criterion. In other words, that parcel is in the top 26% of favorable parcels in the municipality for that criterion.

Score	Interpretation
0 - 0.2	Lowest favorability
0.2 - 0.4	Moderately low favorability
0.4 - 0.6	Moderate favorability
0.6 - 0.8	Moderately high favorability
0.8 - 1	Highest favorability

#### **Final Suitability Score**

Based on the *weighted averages* of each criterion, parcels receive a final suitability score. The score ranks the parcel's weighted average compared to that of all other parcels in the municipality. Final scores closer to 1 indicate highest suitability according to the criteria, indicators, and weights chosen for this analysis. Final scores closer to 0 indicate lower overall suitability.

Score	Interpretation
0 - 20	Lowest suitability
20 - 40	Moderately low suitability
40 - 60	Moderate suitability
60 - 80	Moderately high suitability
80 - 100	Highest suitability