



# MILFORD

## Comprehensive Plan **2024**

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**Ad Hoc Committee Meeting #1**

March 5, 2024



# Agenda

## Introductions

- Ad Hoc Committee
- MAPC

## Comp Plan overview

- Work plan and scope of work
- Overall timeline

## Conversation about Milford today

## Community engagement

## Next steps





## Introductions

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# Milford Comp Plan Ad Hoc Committee

**Joseph Calagione**, Planning Board

**Marble Mainini**, Planning Board

**Jose Morais**, Planning Board

**Paul Mazzuchelli**, Select Board

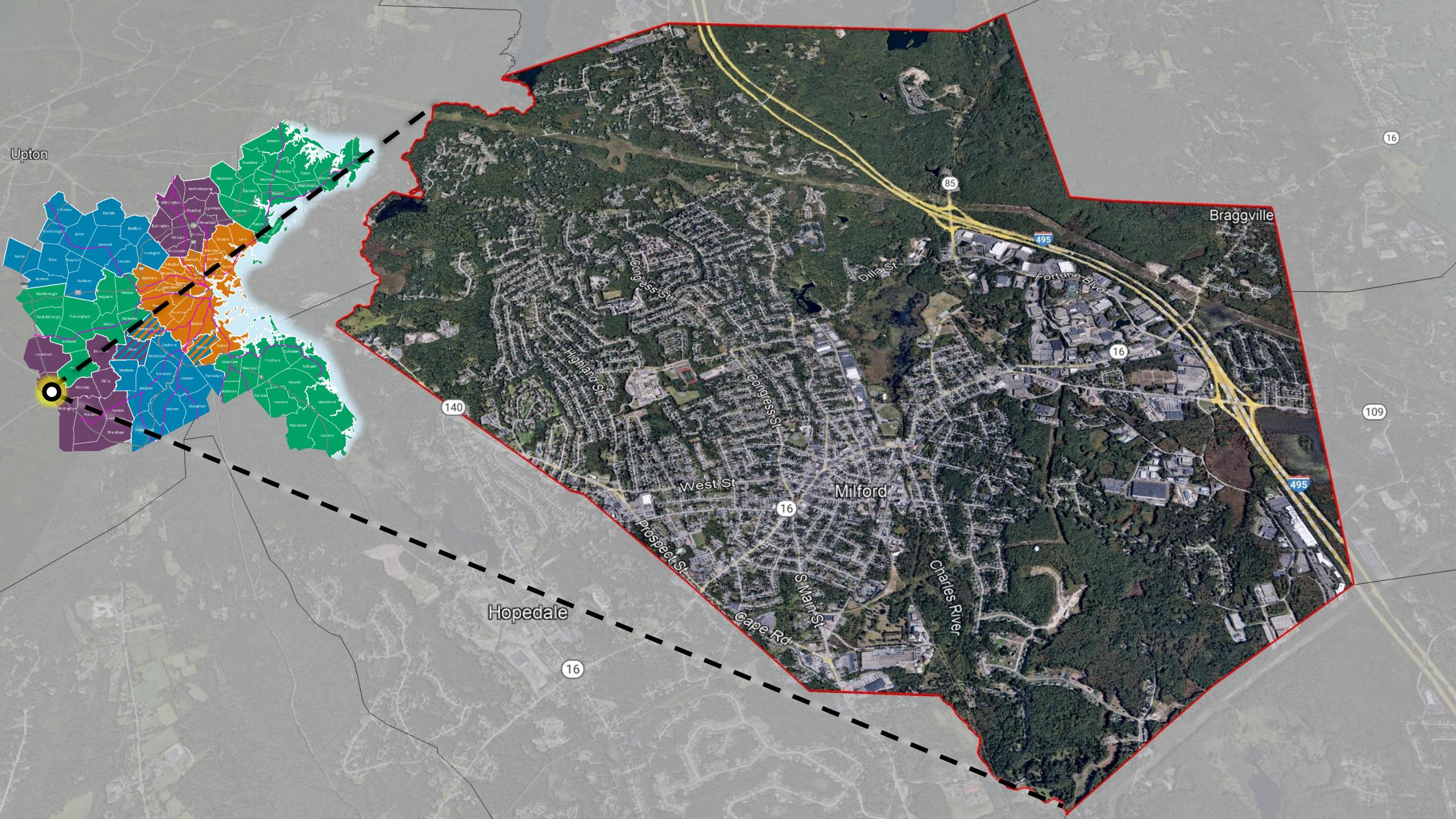
**Christopher Morin**, Finance Committee

**Jeffrey Frederick**, Conservation Commission

**Richard Villani**, Town Administrator

Supported by Larry Dunkin, Town Planner





## The MAPC Region

## Minuteman Advisory Group on Interlocal Coordination (MAGIC)

## North Suburban Planning Council (NSPC)

## North Shore Task Force (NSTF)

## Inner Core Committee (ICC)

The logo for the Massachusetts Association of Planning Commissions (MAPC) features a stylized map of Massachusetts in blue and green, with the acronym "MAPC" in a bold, blue, sans-serif font to its right.

**MetroWest Regional  
Collaborative  
(MetroWest)**

## South West Advisory Planning Committee (SWAP)

## Three Rivers Interlocal Council (TRIC)

## South Shore Coalition (SSC)



Dover is in Three Rivers and South West Subregions. Milton and Needham are in Inner Core and Three Rivers Subregions.

March, 2017

# Milford Comp Plan

## March 5, 2024

# Milford Comp Plan MAPC Team



**Project Manager**  
**Josh Fiala** AIA AICP LEED AP  
*Vision/Implementation*



**Project Manager**  
**Courtney Lewis**  
*Land Use/Vision*



**Sasha Parodi**  
*Community Engagement*



**Camille Jonlin**  
*Economic Development*



**Adi Nochur**  
*Transportation*



**Jiwon Park**  
*Natural Environment and Open Space*



**Archana Menon**  
*Cultural and Historical Resources*



**Lindsay Randall**  
*Cultural and Historical Resources*



**John Cruz**  
*Housing*



**Brian Luther**  
*Community Facilities/Services*



**Lily Perkins-High**  
*Data and Analysis*

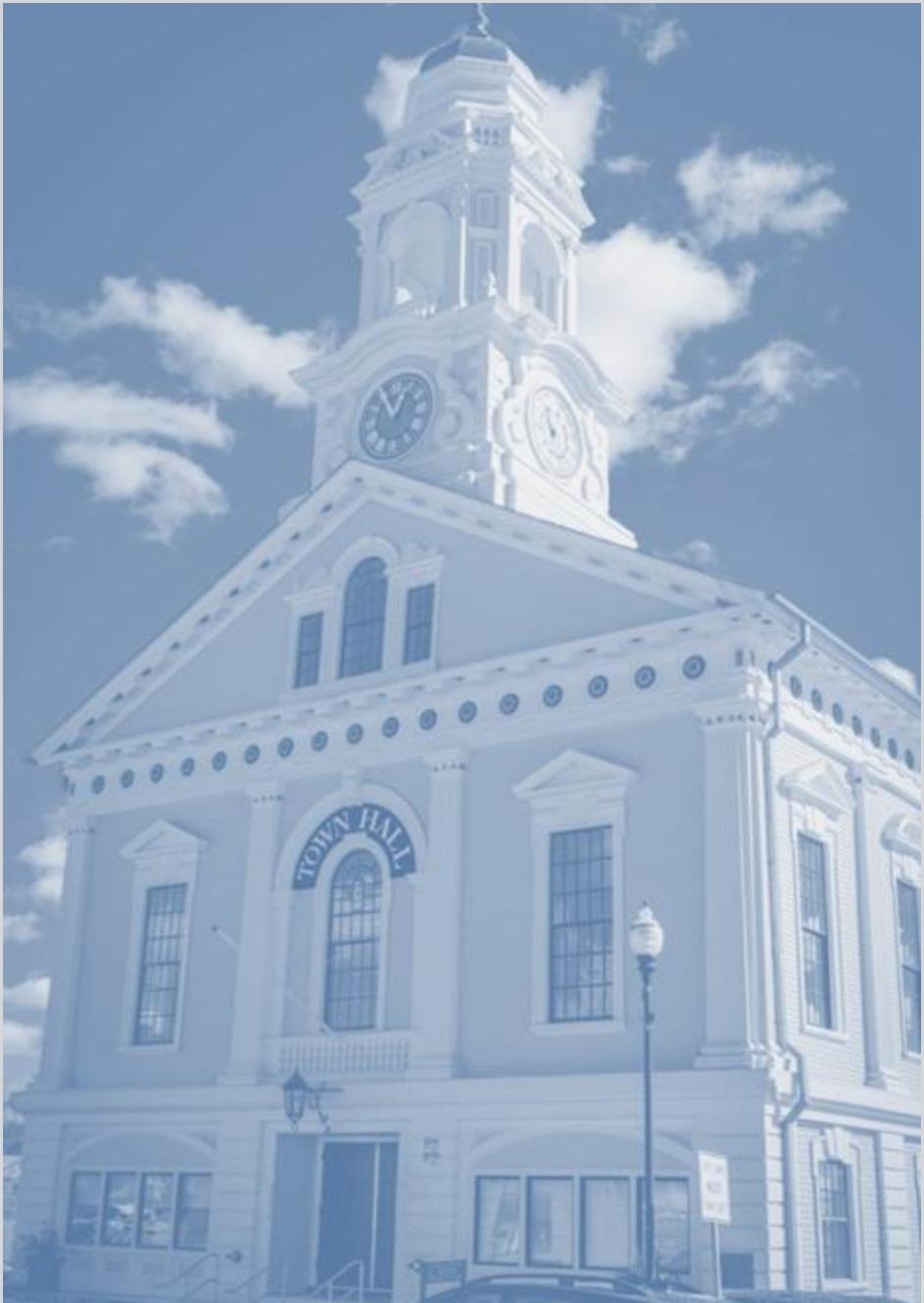
# Roles and process

## Ad Hoc Committee + Town staff

- Attend Committee meetings (generally monthly)
- Provide feedback to guide plan development
- Help with event outreach and promotion; attend and participate in events

## MAPC Project Team

- Provide technical expertise in data gathering, analysis, and recommendations
- Facilitate conversations during monthly Committee meetings
- Organize and carry out outreach events to ensure inclusive process
- Draft the plan



# Comp Plan Overview

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# Comprehensive Plan Components

A Comprehensive Plan - also known as a "Master Plan" in Massachusetts General Law (MGL Ch. 41 Section 81D) is described as:

“Such plan shall be a statement, through text, maps, illustrations or other forms of communication, that is designed to **provide a basis for decision making regarding the long-term physical development of the municipality.**”

# Comprehensive Plan Components

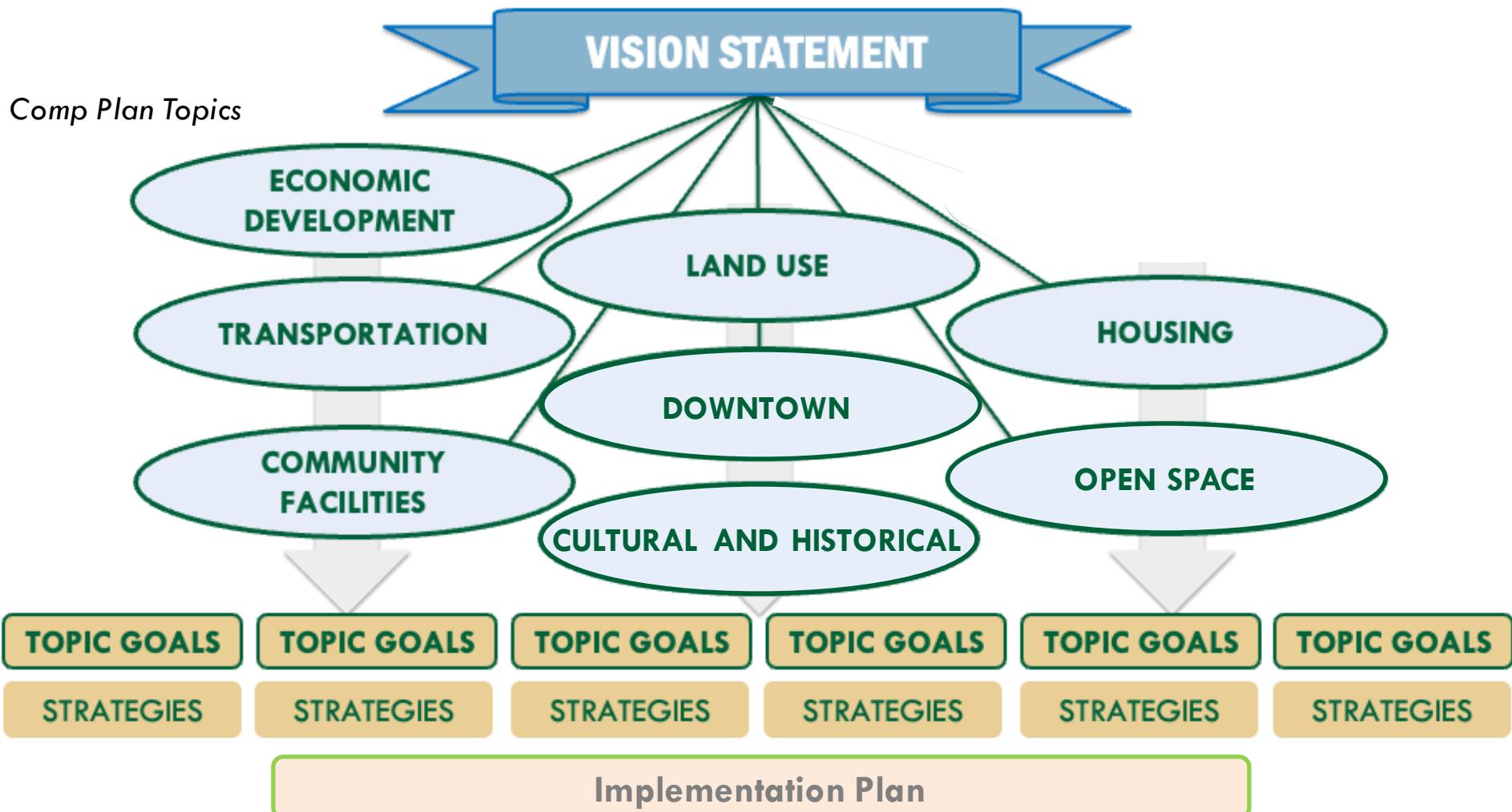
A Comprehensive Plan - also known as a "Master Plan" in Massachusetts General Law (MGL Ch. 41 Section 81D) has nine (9) required "elements":

- Goals and policies statement (community values and goals)
- Land Use
- Housing
- Economic development
- Natural and cultural resources
- Open space and recreation
- Services and facilities
- Circulation
- Implementation program

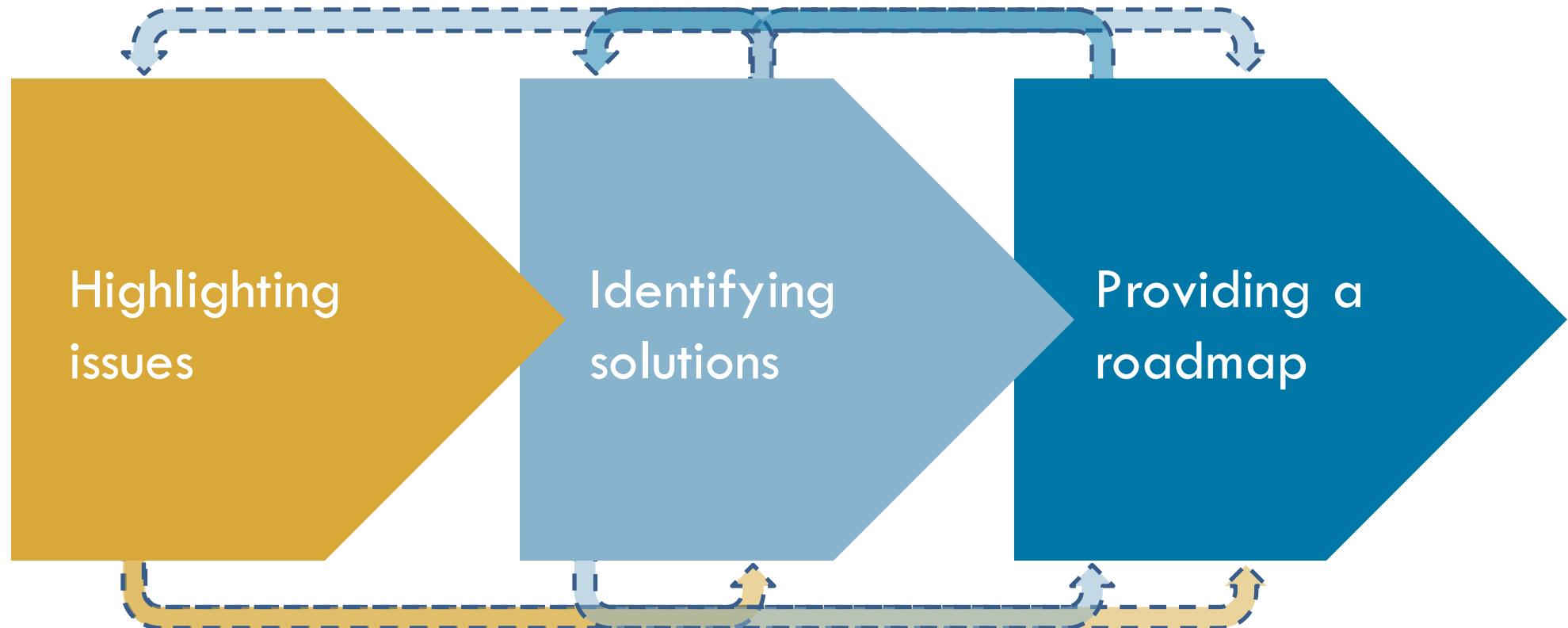
# Our approach to the plan

- The Comprehensive Plan will create a holistic community-based vision for Milford's future
- Values, vision, and goals connected to Town plans, policies, and actions
- Plan elements will include:
  - Introduction
  - Values, Vision, and Goals
  - Land Use
  - Downtown
  - Housing
  - Economic Development
  - Transportation, Circulation, and Transit
  - Cultural and Historical Resources
  - Natural Environment and Open Space
  - Community Services and Facilities
  - Implementation Actions
  - Appendices

# Our approach to the plan



# Our approach to the plan



# Work Plan

- **Data-driven approach creates a baseline and grounds the plan**
- **Community-centered engagement guides the process and**
- **Iterative and collaborative approach to drafting content**
- **Advancing from general (vision and goals) to more specific (strategies and actions)**

# Scope of work

## Phase 1 – Existing Conditions Analysis and Visioning

### Task 1 – Establishing the Foundation

*Data collection, study review, Town Tour, Municipal conversations, community engagement plan*

### Task 2 – Identifying Existing Patterns

*Initial analysis, internal work session, community awareness and outreach*

### Task 3 – Visioning and Initial Development of Plan Elements

*Community workshop, community survey, compilation and analysis, internal work session*

### Task 4 – Defining a Vision and Direction

*Draft vision statement, topic briefing summaries*

# Scope of work

## Phase 2 – Goal Setting and Implementation Plan

### Task 1 – Defining Draft Recommendations

*Internal work session, initial draft goals, community workshop, community survey*

### Task 2 – Refining Draft Recommendations

*Refining draft goals, community outreach, finalize goals, spatialize goals*

### Task 3 – Defining Strategies and Actions

*Internal work session, draft strategies and actions, implementation approach, municipal interviews*

### Task 4 – Compiling a Plan

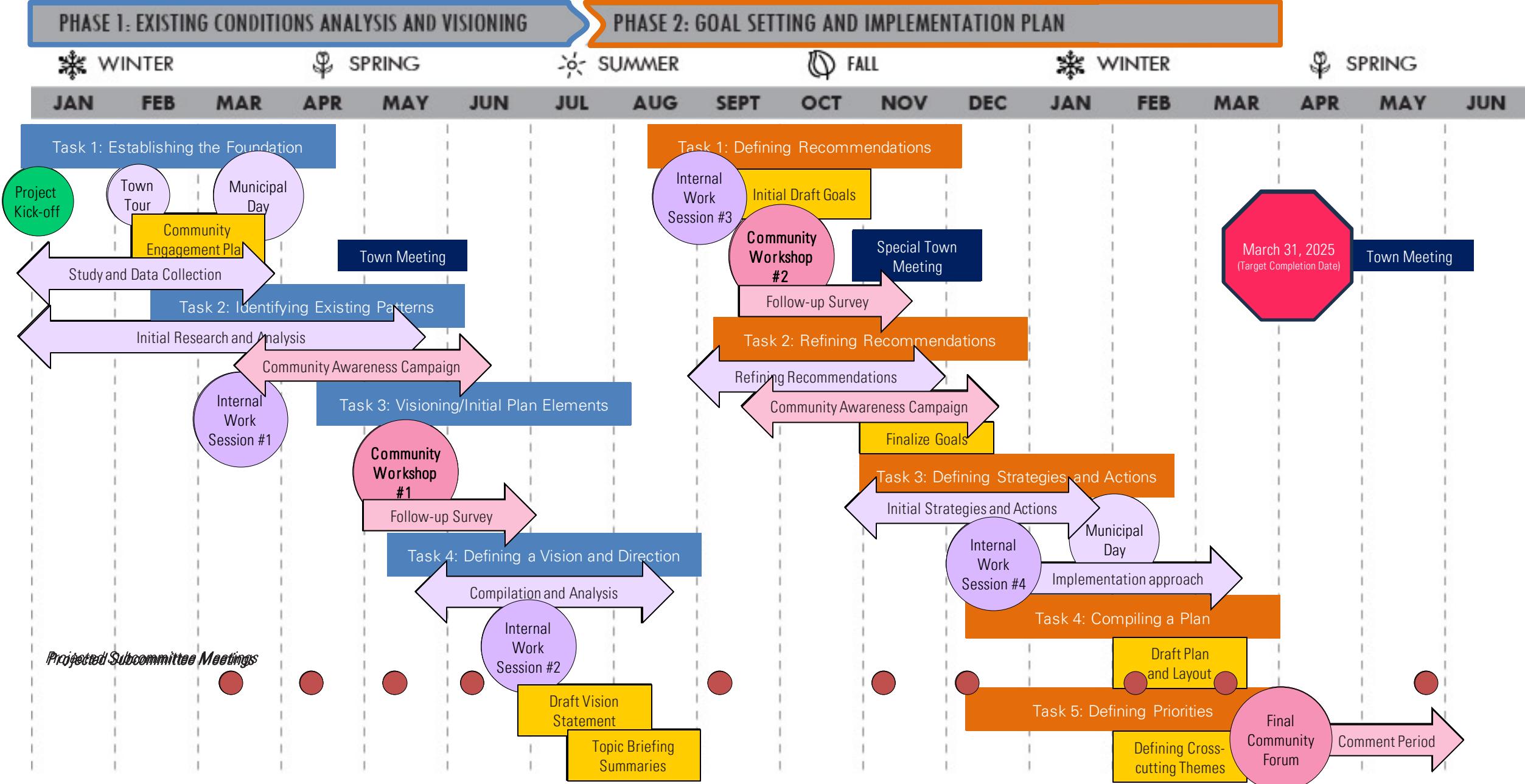
*Draft plan and layout, internal plan review and comment*

### Task 5 – Defining Priorities

*Cross-cutting themes, executive summary, community forum, comment period, final plan*

# 2024 Timeline

# 2025





## Conversation about Milford today

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# Understanding Milford today



Town Tour in February

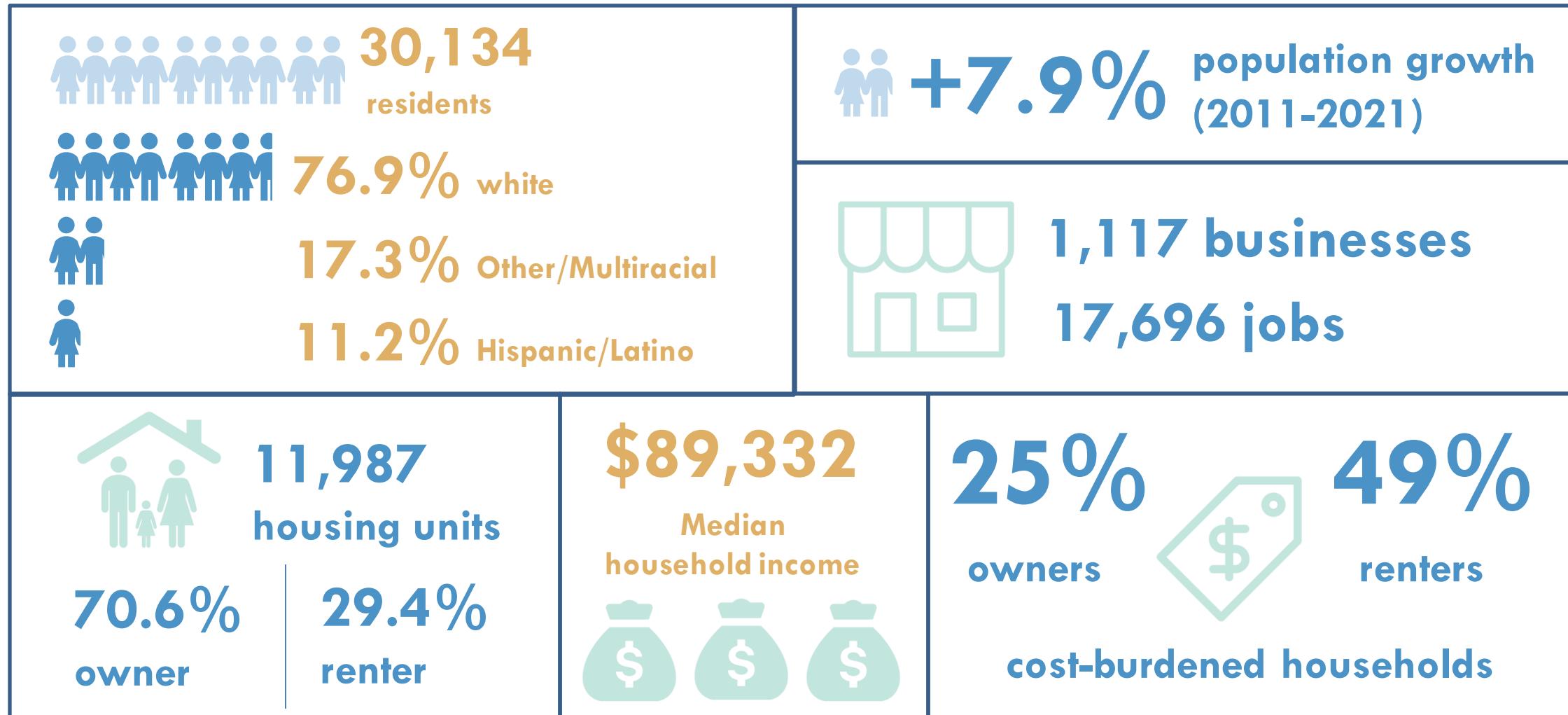
## Existing Conditions Analysis

- Past Plans Review
- Data Analysis
- Mapping

## Municipal Conversations

- Department heads
- Board/Committee volunteers

# Understanding Milford today

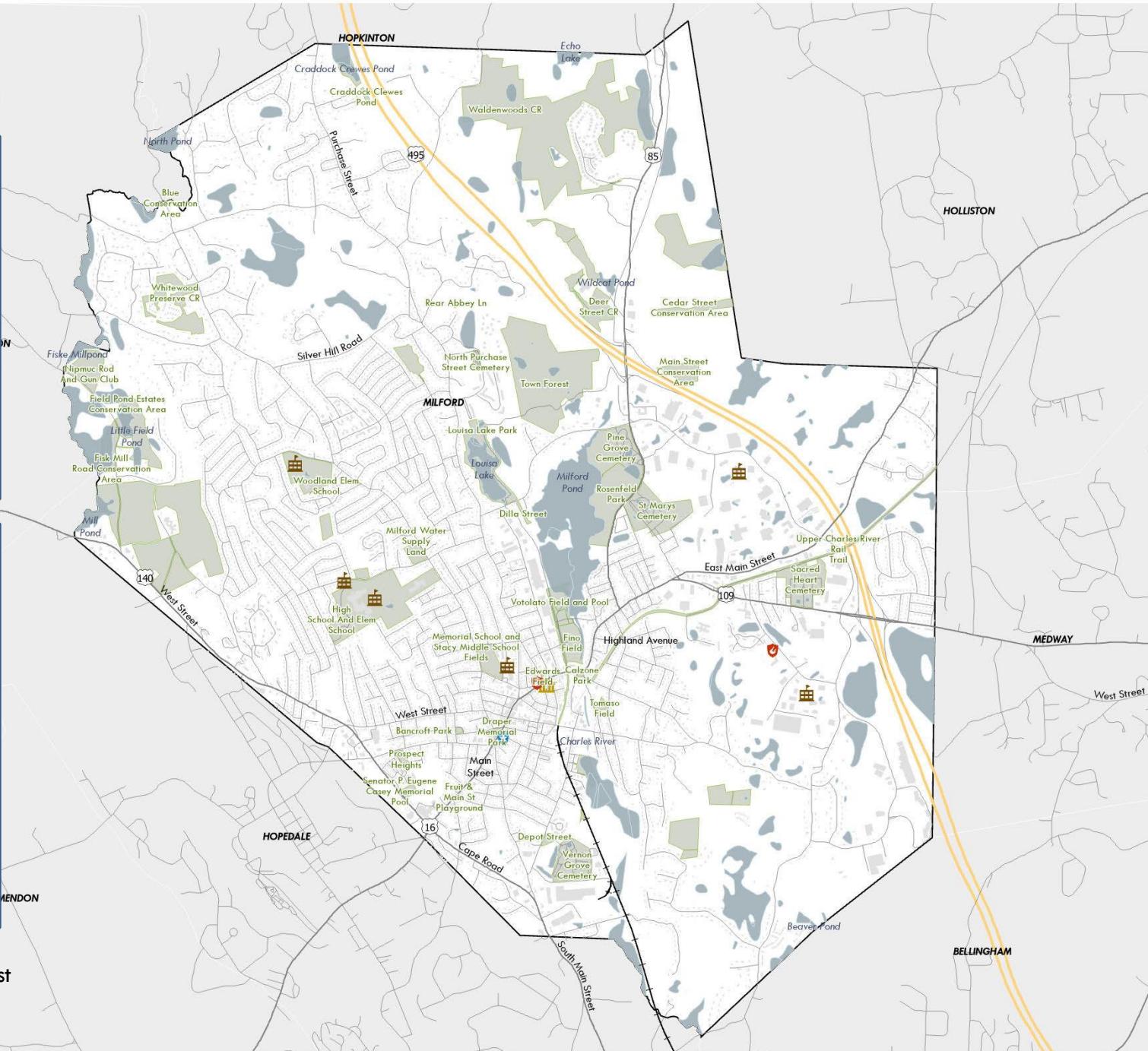


An infographic featuring three light blue line-art icons of cars, each with a small human figure inside, arranged vertically on the left. To the right of the icons, the text '74% of workers drive alone' is displayed in a large, bold, dark blue sans-serif font.

10% wfh  
8% carpooled  
2% transit  
6% other

Data prepared by the 495/MetroWest  
Partnership Sources: 2021 American  
Community Survey 5-Year

Document Path: K:\DataServices\Projects\Current\_Projects\Master\_Plans\Milford Comprehensive Plan\Project\_Files\MilfordCompPlan\MilfordCompPlan.qprx



# **Milford, MA**

## 2024

### Comprehensive Plan

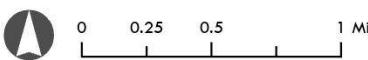


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Produced by:  
Metropolitan Area Planning Council  
60 Temple Place, Boston, MA 02111  
(617) 933-0700

Data Sources: MAPC, MassGIS, MassDOT

February 2024



**Milford, MA**  
2024  
Comprehensive Plan

Residential

- Apartments with Four or more units
- Two or Three Family Residences
- Single Family Residence
- Group Quarters
- Residential Other
- Residential Vacant

Industrial

- Industrial
- Industrial Vacant

Commercial

- Commercial
- Commercial Vacant

Vacant, Public, and Mixed Use

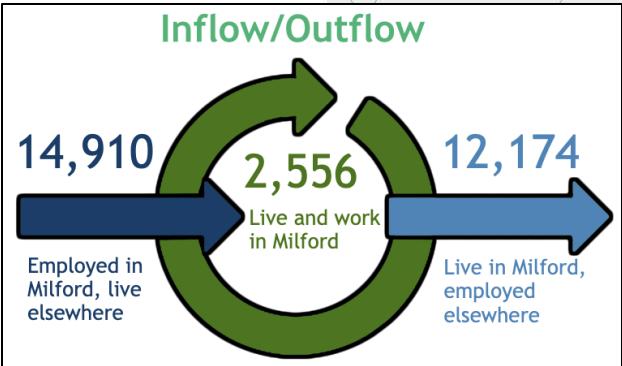
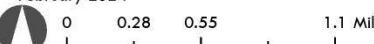
- Mixed Use
- Federal State or Municipal
- Municipal Vacant
- Tax Exempt Other
- Institutional or Exempt
- Institutional or Exempt Vacant
- Unknown
- Open Space

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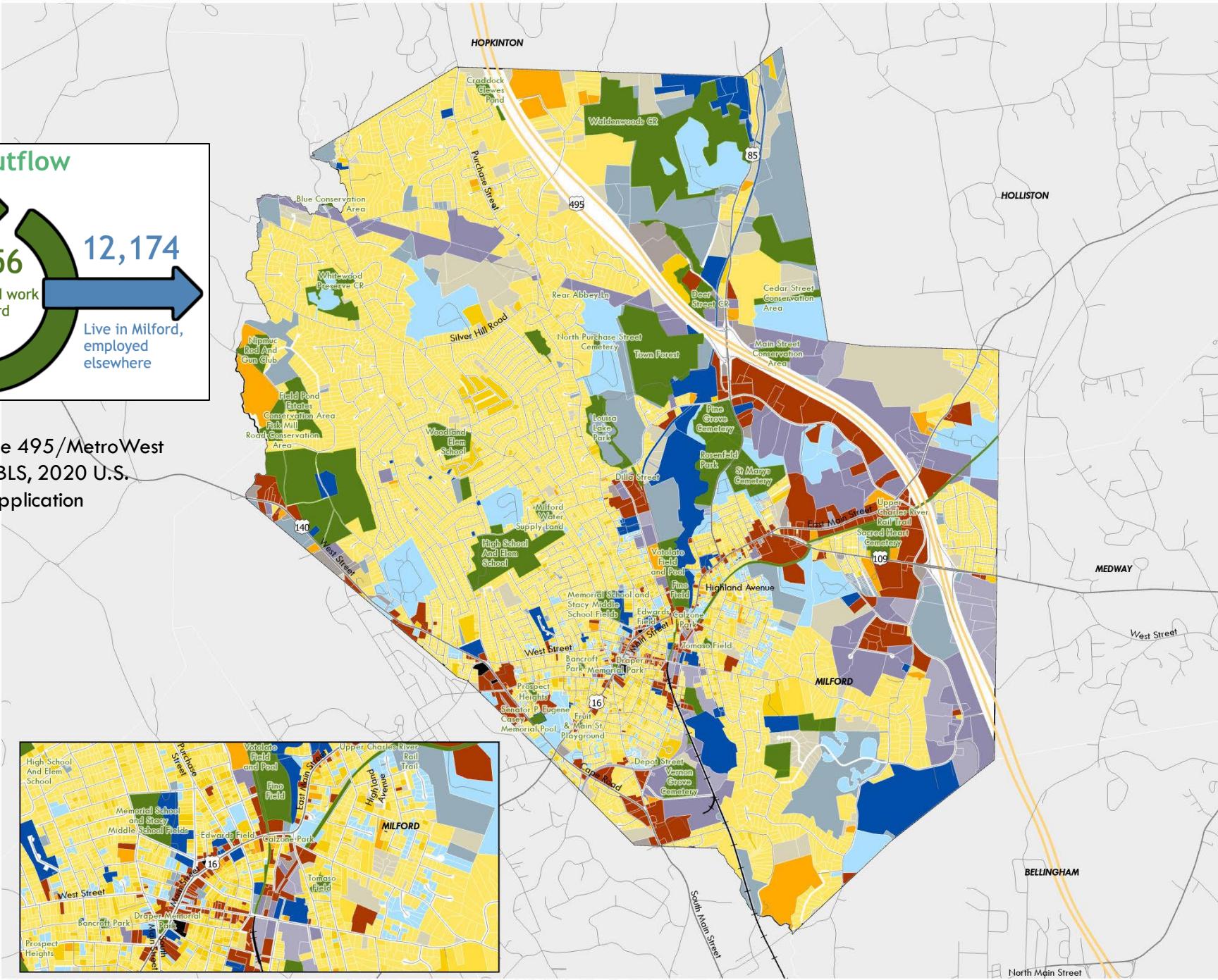
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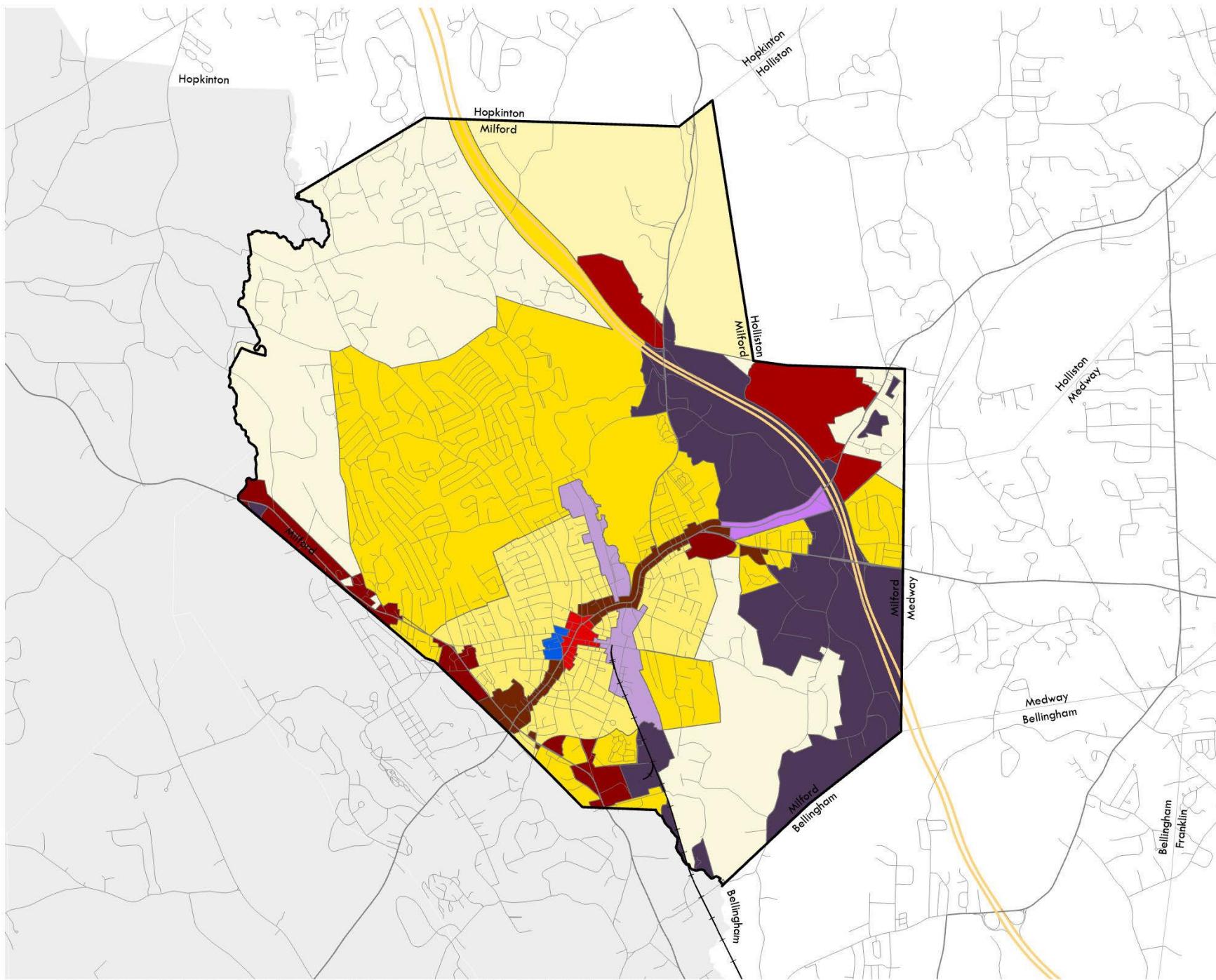
February 2024



Data prepared by the 495/MetroWest Partnership  
Sources: BLS, 2020 U.S. Census OnTheMap Application



**Milford, MA**  
2023  
Comprehensive Plan



Industrial	
HIGHWAY INDUSTRIAL B	
CENTRAL INDUSTRIAL A	
HIGHWAY & NEIGHBORHOOD INDUSTRIAL C	
Residential	
GENERAL RESIDENTIAL	
SINGLE FAMILY RESIDENTIAL	
RURAL RESIDENTIAL D	
RURAL RESIDENTIAL C	
Commercial	
CENTRAL COMMERCIAL A	
BUSINESS PARK	
HIGHWAY COMMERCIAL C	
NEIGHBORHOOD COMMERCIAL B	
Mixed Use	
OFFICE RESIDENTIAL	

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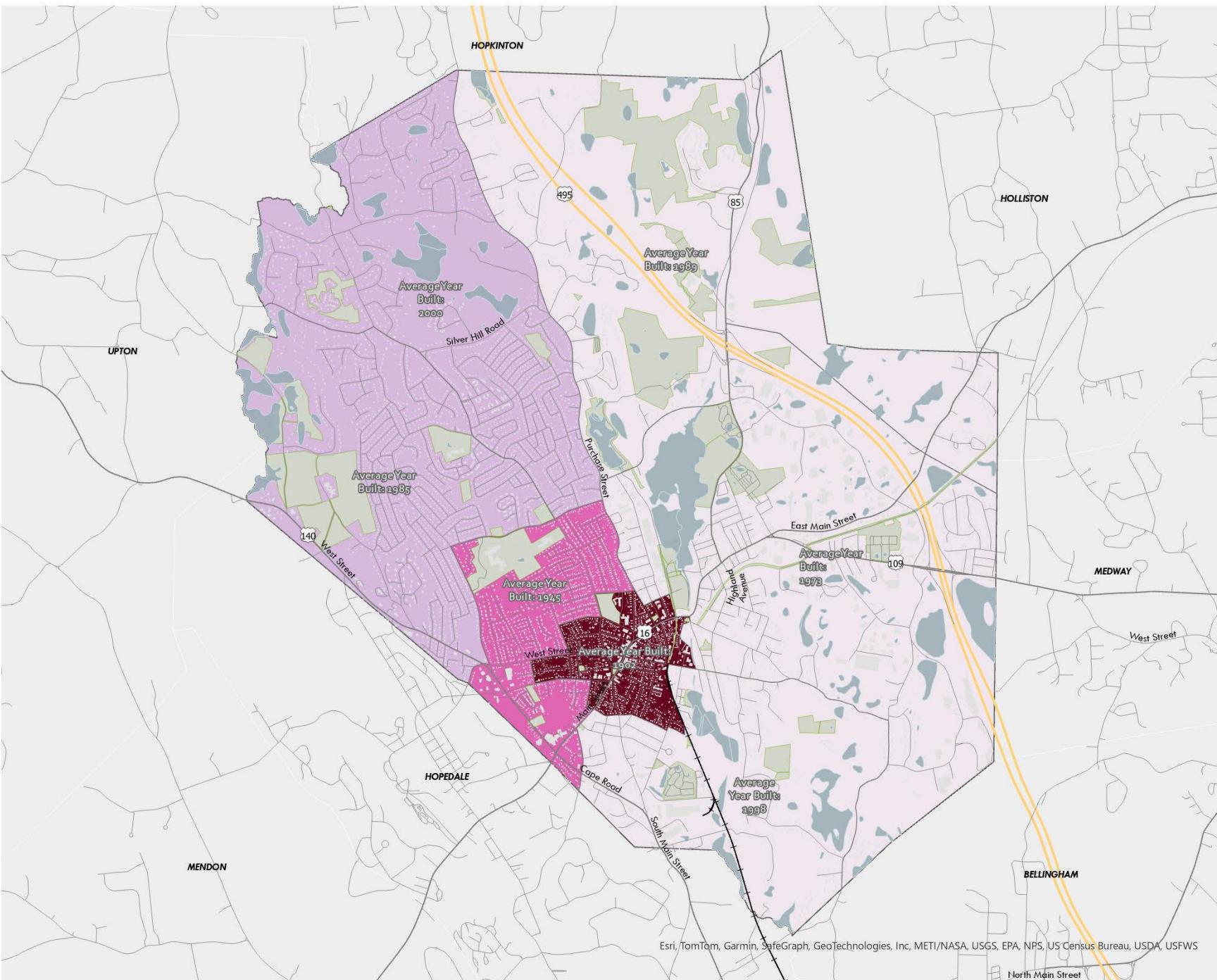
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February 2024



**Milford, MA**  
2024  
Comprehensive Plan

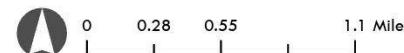


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February 2024



# Your thoughts about Milford today

- Does anything **surprise** you about this initial snapshot data?
- What are the **main issues** from the Ad Hoc Committee's point of view?
- What **priorities** do you think may emerge?



# Community Engagement

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# Community engagement principles

## **Innovative and creative**

Meaningfully engage community members by meeting people where they are to solicit feedback that will shape a plan for and by the Milford community

## **Full-circle communication**

Ensure residents feel heard, feedback is shared in a timely manner with decision-makers, and residents understand how to remain involved in the process

## **Accessible and transparent**

Ensure those with various abilities can be involved in all engagement opportunities, while avoiding over-burdening community members with requests

## **Flexible and iterative**

Remain nimble in the community engagement process, adapting strategies as the project progresses and more is learned about the community

# Community engagement process



## Preparing Engagement

*Activities and Deliverables:*

- ✓ Town tour
- Conduct stakeholder analysis
- Municipal conversations

## Awareness and Community Visioning

*Activities and Deliverables:*

- Awareness campaign
- Community Forum: Vision
- Community survey
- Engagement reflection and summary

## Drafting Goals

*Activities and Deliverables:*

- Community Forum: Draft Goals
- Awareness campaign
- Community survey
- Engagement reflection summary

## Defining Priorities

*Activities and Deliverables:*

- Municipal conversations
- Final Community Forum
- Community comment period
- Final engagement reflection and summary

**Draft community engagement plan in progress**

# Community stakeholders

- Brainstorming community groups or partners to engage
- Potential stakeholder groups: general public, Hispanic and Latino communities, renters, business owners, parents/families, single parents, youth



## Next steps

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## PHASE 1: EXISTING CONDITIONS ANALYSIS AND VISIONING

## PHASE 2: GOAL SETTING AND IMPLEMENTATION PLAN



WINTER



SPRING



SUMMER



FALL



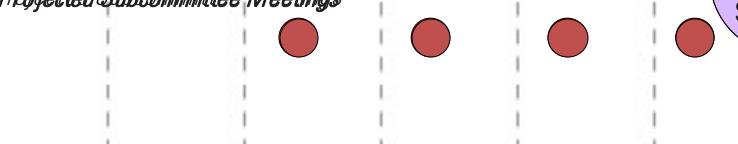
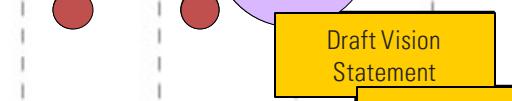
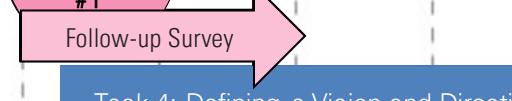
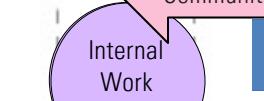
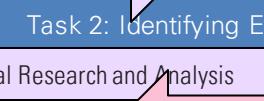
WINTER



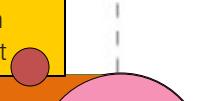
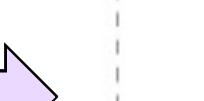
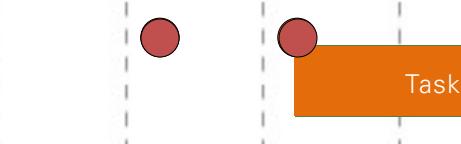
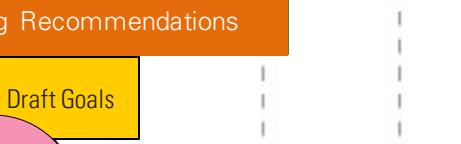
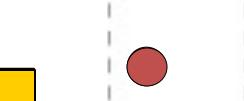
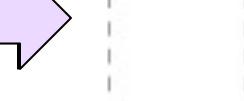
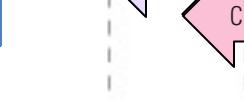
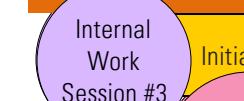
SPRING

JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUN

Task 1: Establishing the Foundation



Task 1: Defining Recommendations



Projected Subcommittee Meetings



## Next steps

- Next Ad Hoc Committee Meeting –  
April 2<sup>nd</sup> 7:00 pm
- Project website up and running
- Spread word about the Comp Plan
- Organizing “Municipal Day” conversations  
with Town leaders and department heads