



# NORFOLK

## Master Plan 2035

**Master Plan Steering Committee**  
**Meeting #12**  
May 8, 2024



# Agenda

---

Last call for draft chapter comments

Upcoming Engagement Events

- Discussion of Town Meeting (5/15)
- Discussion of Farmer's Market (6/5)



# Discussion of draft plan

---



# Update on Final Committee Review Process

- March 19th – Round 1 draft chapters
- March 22nd – Round 2 draft chapters
- April 9th – Round 3 draft chapters
- Week of April 15th – begin promoting Community Meeting
- April 29th – Internal Committee review concludes
- **May 8 Committee Meeting – last call for comments**
- May 15 – Town Meeting; begin public sharing of draft plan
- June 5 – Farmer’s Market
- June 20th – Comment period closes
- June 25th – Final Master Plan Committee Meeting



# Upcoming Engagement

---



# Upcoming Engagement Events

## May 15 Town Meeting

---

- MPSC Members + Town Staff hand out flyers to promote the draft plan

## June 5 Farmer's Market

---

- Table staffed by MPSC members + MAPC team members
- Flyers directing people to Master Plan webpage and comment form
- Table visuals: Mapped Vision + Action Plans

# Flyer for Events

 **NORFOLK**  
Master Plan 2035

## Draft Norfolk Master Plan is **now available!**

We heard from you

...your **vision** for Norfolk!

What could Norfolk look like in **2035?**

...your **hopes** for Norfolk!

**And it shaped the plan!**

Check out the draft Master Plan: [mapc.ma/norfolk2035](http://mapc.ma/norfolk2035)




[mapc.ma/NorfolkPlanComments](http://mapc.ma/NorfolkPlanComments)

Over the past 18 months, Norfolk residents have shared thoughts on Norfolk's future. Now, the draft plan is done and ready for your review! Visit the below website to read the draft; send any comments **by June 20** by scanning the QR code above.



Housing Transportation Land Use and Zoning Historical & Cultural Resources


 **NORFOLK**  
Master Plan 2035

## Want to chat? Join us at the **Farmer's Market!**

The Master Plan Steering Committee is tabling at the Norfolk Farmer's Market to share the draft Master Plan with residents. Learn more about the process and next steps.

**Details** June 5 | 3-7pm

Norfolk Town Hill  
2 Liberty Lane



Public Health Open Space & Environment Community Facilities & Services Economic Development

Comment form  
hosted via Qualtrics

Paper forms  
available at Town  
Hall

Comment period  
ends on June 20

# Additional Outreach

- Updates to project webpage
- Email to project contact list
- Coordination with outreach partners (Town website, Community Facebook page, Recreation Department list, flyers in Town Hall, Small Business Association, etc.)
- MPSC members – please share with your networks!



# Final Steering Committee Meeting

- June 25 at 7pm via Zoom – **does this time still work for everyone?**
- Review public feedback received
- MAPC team will offer suggested revisions to the draft plan, based on public feedback
- Recommend Planning Board adoption of plan



# Norfolk Master Plan Project website

[www.mapc.ma/norfolk2035](http://www.mapc.ma/norfolk2035)

NORFOLK 2035

MAPC >> RESOURCES >> NORFOLK 2035



## NORFOLK Master Plan 2035

**Jump To:**

- Defining the Vision
- Working Towards a Plan
- Phase One Project Timeline
- Norfolk Resources
- Contacts

**About**

Norfolk 2035 is a town-wide master planning process that will provide the basis for decision-making in Norfolk for the next ten years. The process allows Norfolk community members to evaluate the town's strengths, identify issues and challenges, and envision the type of community Norfolk would like to be in the future.

The Town is working with the Metropolitan Area Planning Council (MAPC) on the project, which is guided by a steering committee comprised of Norfolk Planning Board members and other at-large members. The process is strengthened through engagement with Norfolk residents, business owners, and other stakeholders.

**Get Involved!**

Receive updates and invitations to upcoming events.

[> Sign Up Here](#)

**Defining The Vision**

MAPC is conducting background research and analysis to understand existing conditions for the different focus areas (like land use, transportation, community facilities, etc.). A series of engagement events will help MAPC understand local needs and challenges. Workshops will build consensus around shared course community values, to inform a Vision to guide future work. Over the course of the process, goals, strategies, and actions will be developed and refined with the community to ensure the master plan reflects the desired future of Norfolk.



**Norfolk Master Plan**  
May 8, 2024

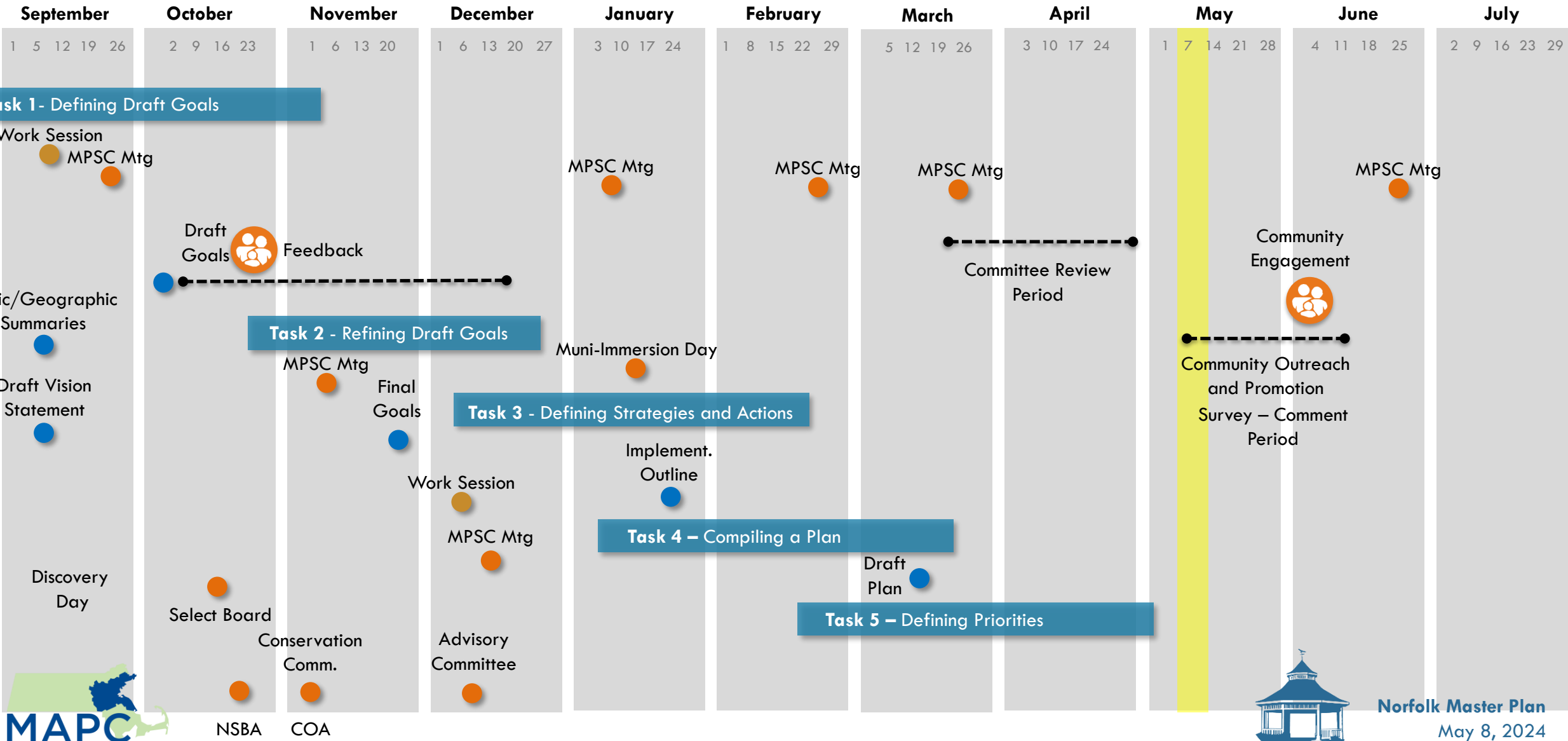
# Next steps

---



# Norfolk Master Plan Timeline

## PHASE 2



NSBA COA

