

Two unique challenges in Salem:

No resident professional Historical Society or Museum

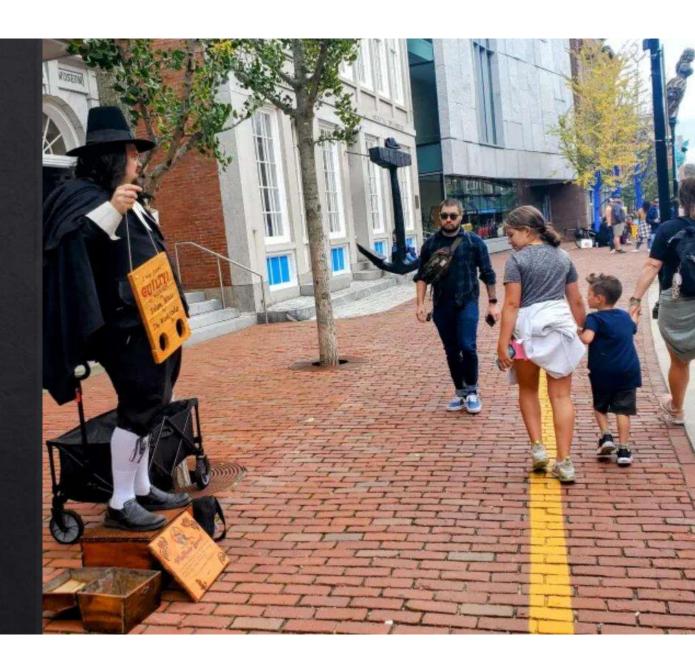
Witch City





Commodification

♦ The Heritage Trail in Salem was created by the city's tourism agency, Destination Salem, and it includes both not-profit and forprofit museums.







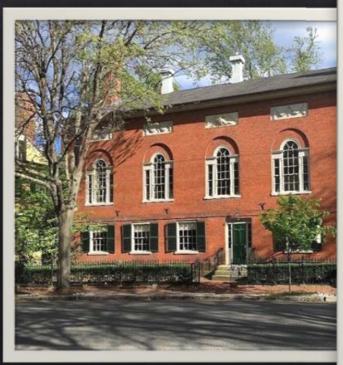


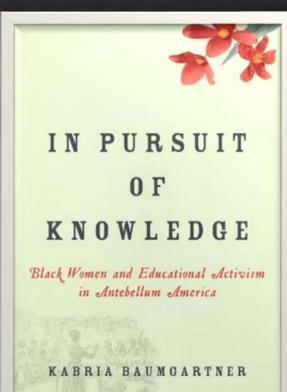
Many voices, many stories

- Decentralization of heritage: a challenge but also an opportunity?
- ♦ Salem 400+ role to "curate and amplify"



The Remonds of Hamilton Hall



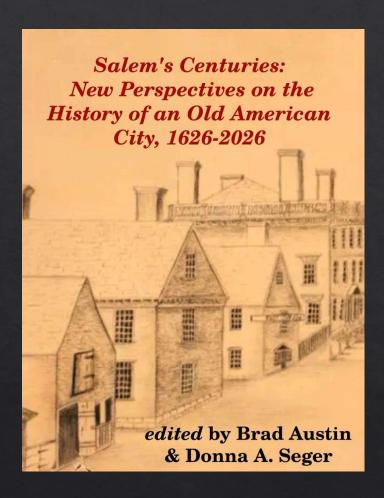






Scholarly Collaborations

Starting in 2019---initiatives in African-American History at Salem Maritime: Pathways in Freedom in collaboration with SSU History Prof. Bethany Jay and our host Lindsay Randall, the Business of Slavery walking tour & digital publication of African Americans in Essex County, Massachusetts: An Annotated Guide by Drs. Duclos-Orsello and Baumgartner.



Salem's Centuries/ Temple University Press 2025

- First: Geography, indigenous history, slavery,
 "Atlantic men and women," Gallows Hill
 (archaeology and history)
- ♦ *Second*: Revolution, privateering, John Remond, the "Gibraltar Woman" and abolitionism, expats
- ♦ *Third*: Civil War, immigration, Salem Willows, Colonial Revival
- ♦ Fourth: The Great Salem Fire and after, labor history, World War II at home, urban renewal and redevelopment, the 1960s, demographic transitions in The Point, two takes on tourism.

Our story challenge(s):

- ♦ BOTH traditional events AND marginalized voices were absent from Salem's long narrative: no 20th century studies of Salem's role and/or experience of the American Revolution and Civil War
- ♦ And where's the 20th century?
- Squarely in the center of Salem's history: one year, 1692.

Witches Get No Break

Leaves Them Guilty

By JAMES MAHONY Officially, Massachusetts

The Legislature, unable to separate the state's present from its past, killed a bill which would have cleared the names of 20 men and women executed as witches in Salem 262 years ago.

and declare their convictions null and void, the Legislature upheld for the third time in recent years the finding of the Colonial court that these people were guilty of witchcraft. The House agreed to clear the "witches," but

hurt tourist trade.
'EMPTY GESTUR



SALEM WITCHES are a vital part of the city's history and a lure for tourists who often see re-enactments of the days when a half-dazen Colonial maids started a



witchcraft hysteria that sent 20 persons to their deeths. Here, girls dressed in Colonial costumes point accusing fingers at a "witch" and see the same witch in the proper window of the city's formed Witch House