

What is the purpose of this plan?

Address critical community challenges

(e.g., housing costs, climate risk, lack of multimodal connectivity, and limited job access).

Activate the corridor's key parcels with community-oriented investment.

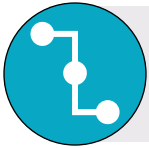
Guide new development spurred by proximity to downtown and the new commuter rail stop through proposed zoning changes.

What is our vision for the corridor?

Through an analysis of existing conditions and an iterative community engagement process, we identified **five guiding principles** (left) and **four corridor focus areas** (right):



Transformative **land use** over time



Improved **mobility** and **connectivity**



Vibrant **streetscape** and sense of **neighborhood identity**



Support for existing neighbors, institutions, and businesses



Resilient buildings and communities



What are our recommendations and proposed zoning changes?

To understand how our vision aligns with our proposed recommendations and zoning proposal, please visit our [project webpage](#) (see QR code) or contact Tom Devine (tdevine@salem.com) and Robyn Lee (rlee@salem.com).

