



Framingham Arts & Culture Vision Plan

**Creative Placemaking
Call for Artists
Information Session**

April.2026



Welcome & Introduction

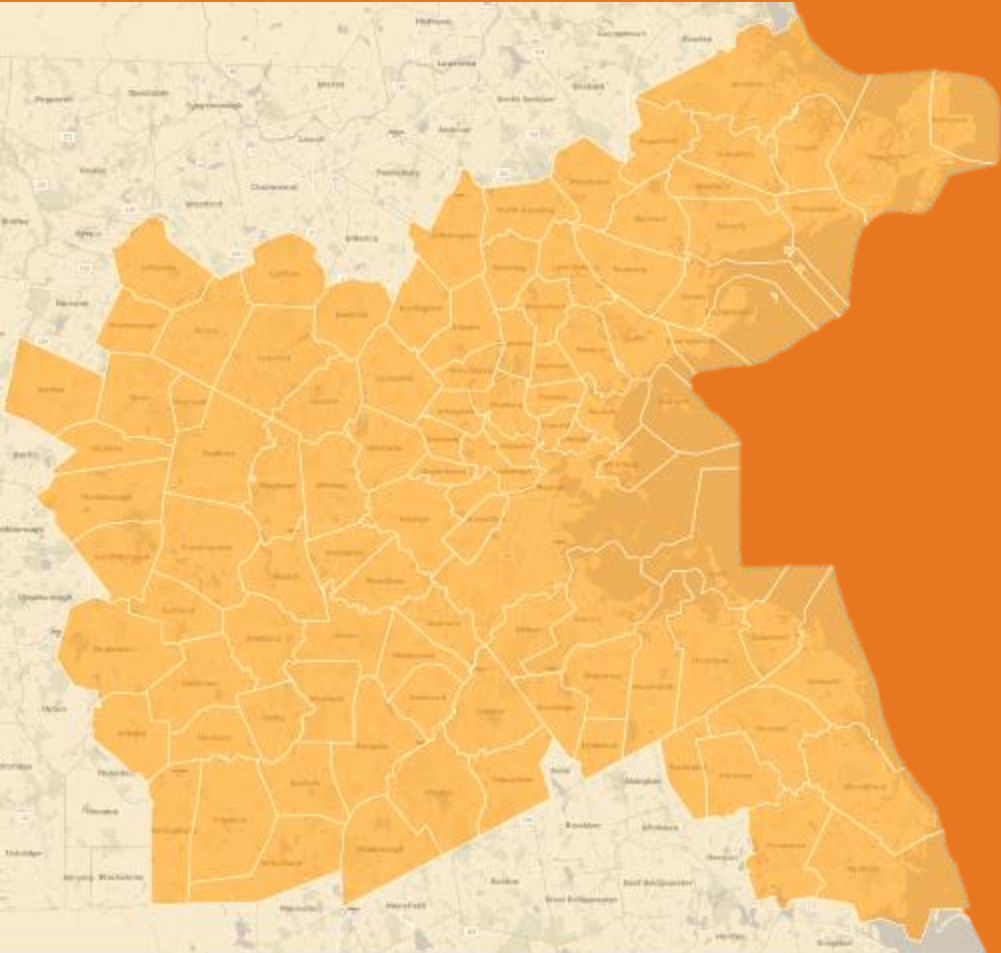
Who are you? And what do you love about Framingham?



Agenda

1. Who Are We
2. Project Overview
3. Call for Artists
4. Q&A

About MAPC



We are the regional
planning agency serving the
101 cities and towns
in Metro Boston.

About Arts and Culture

Since 2017, MAPC's Arts and Culture department has been supporting

cultural planning, public art, and policy-making

across the region to ensure that arts and culture can thrive.



About the Project

In partnership with the City of Framingham and a group of local Project Advisors, MAPC is working on an Arts and Culture Vision Plan for downtown Framingham centered on Nevins Hall.

- + Connects downtown with South Framingham and nearby neighborhoods
- + Focuses on communities historically excluded from civic and cultural investment
- + Understands local arts and cultural needs and creative capacity

The area surrounding Nevins Hall is home to a dynamic arts and cultural ecosystem.



The main goal is to explore how Nevins Hall can:

Support the needs of artists, cultural bearers, and community members



Serve as a bridge connecting the constellation of people and places across Framingham's arts and culture ecosystem.

We are seeking artists to:



Lead temporary creative placemaking activities at Nevins Hall



Document data and observations about participation in the activities



Create an additional way to understand community needs alongside Project Advisors and the survey

*In addition to the Call for Artists, the Arts and Culture Vision Plan will be informed by **local Project Advisors** and by **the results of a citywide survey**.*

The Call for Artists

- The grant offers up to **\$15,000**
- **One or up to two artists or artist teams** will be awarded.
- The award must cover all services from development through final completion, including but not limited to artist'(s)' fee, travel, community meetings, materials, project coordination, and creative placemaking activities.

**Transcription and translation of event materials and community input will be provided separately by MAPC.*

Scope of Work

Task I: Planning, concept development, and management

- Meeting with Project Advisors to finalize the creative placemaking activities plan
- Manage the development and execution of the activities



Scope of Work

Task 2: Creative placemaking activities and documentation

Placemaking Goals:

- Activate Nevins Hall as a place of belonging and inclusiveness and collectively explore creative possibilities for how it can bridge community divides and strengthen Framingham's arts and cultural ecosystem.
- Elicit ideas about the community's arts and culture needs, aspirations, and visions.
- Effectively engage with the culturally and linguistically diverse communities in South Framingham.

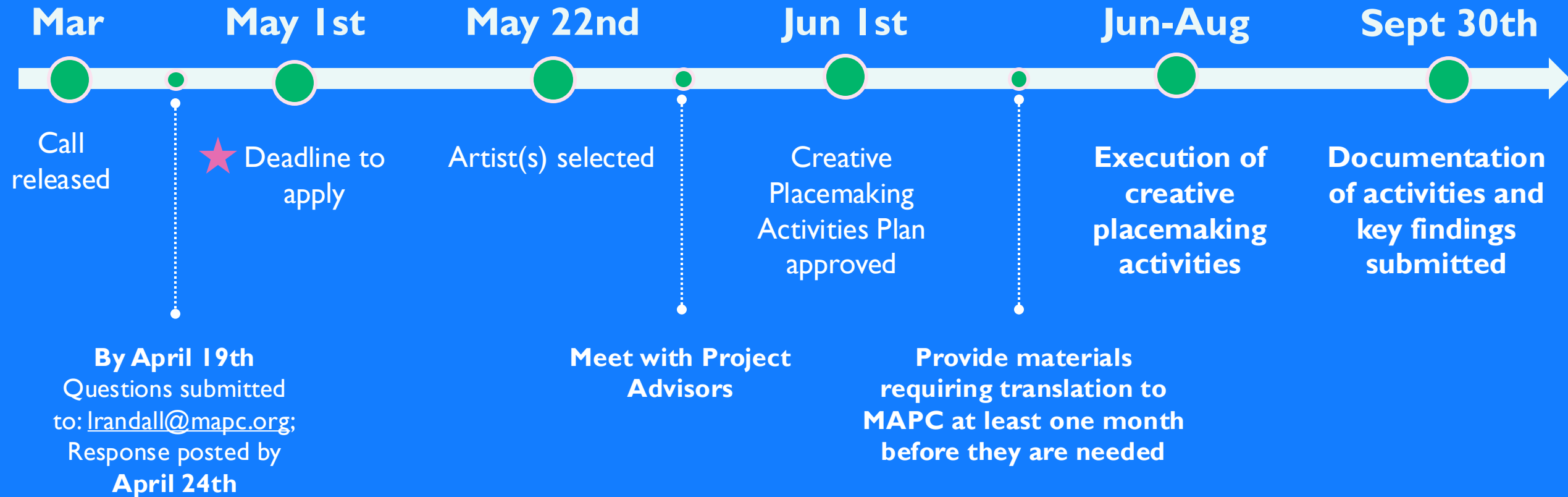


Deliverables

- Execution of 2-3 events featuring creative placemaking activities at Nevins Hall
- Submission of documentation of activities and community input, and observational findings from each engagement activity.



Timeline



How to Apply

Application Link: <https://airtable.com/appBiH4fIfFtsqNCC/pag2N9Ay6I3SXSLUZ/form>

Website: mapc.mal/4sCNEiv

You will need:

- **Artist Information**
- **Artist Description**
- **Resume and portfolio**
- **A one-page overview of the preliminary concept(s)**
- **Budget plan**
- **Two references**



Artist Description

- How you use creativity to **engage communities**.
- Your experience **generating insights** from community engagement.
- Your **arts and culture connection** in Framingham and MetroWest.
- Your experience engaging with the communities of **South Framingham**.
- Your experience working with **multilingual communities**.



Preliminary concept(s)

- How does it align with the project goals?
- Who do you plan to engage and how?
- What resources, partnerships, or networks you will?
- Feasibility within the project timeline and budget and artist capacity



Criteria

I) Demonstrated experience in:

- Creatively engaging with communities
- Documenting and generating insights from engagement
- Engaging with communities of South Framingham.
- Working with artists, cultural bearers, and community organizers in Framingham and MetroWest.
- Working with multilingual communities



Criteria

2) Alignment of their submitted concepts with project goals and timeline:

- Activate Nevins Hall as a place of belonging and inclusiveness.
- Explores creative ways for Nevins Hall to bridge community divides.
- Explores how Nevin's Hall can strengthen Framingham's arts and cultural ecosystem.
- Elicit ideas about the community's arts and culture needs, aspirations, and visions.
- Engage with the culturally and linguistically diverse communities in South Framingham.
- Feasibility & Alignment with artist's capacity

Questions