



UP TO

100%

of project costs
on most energy efficiency measures*

Empower Your Mission with Eversource's Small Business Energy Advantage (SBEA) Program

Nonprofits play a vital role in strengthening our communities. At Eversource, we believe that every organization – large or small – deserves access to energy efficiency solutions that minimize costs and maximize impact. Through our SBEA program with enhanced incentives, we help nonprofits in Massachusetts reduce energy use, improve comfort, lower costs, and reinvest those savings into what truly matters: advancing your mission.

Why Choose the SBEA Program?

Enhanced Incentives for Nonprofits

Nonprofit customers are eligible for **up to 100% of project costs** on most energy efficiency measures.* We may be able to help you make significant upgrades within your existing operating budget.

Comprehensive Energy Support

Our experts will guide you through each step – from a no-cost energy assessment to the final installation of upgrades. We'll identify solutions that yield the greatest long-term savings, so you can focus on the communities you serve.

Sustainable Leadership

By making energy efficiency and sustainability improvements, your nonprofit leads by example in environmental stewardship.

Who's Eligible for Enhanced Incentives?

- 501(c)(3) Organizations: Religious, Educational, Charitable, Scientific, Literary, Testing for Public Safety, Amateur Sports, or Prevention of Cruelty to Children or Animals
- 501(c)(8) Fraternal Beneficiary Societies and Associations
- 501(c)(10) Domestic Fraternal Societies and Associations
- 501(c)(19) Post or Organization of Past or Present Members of the Armed Forces
- 501(c)(23) Veterans Organizations
- Houses of Worship (Many qualify even without a formal 501(c)(3) designation)

Unsure about your eligibility status? Please reach out.

*Not including heat pumps



Ready to Get Started?

Email Laura.Drake@eversource.com, call **413-787-9275**, or scan the QR code to schedule your **no-cost energy assessment** and take the next step toward a more efficient future. We'll work with you to create a tailored plan that maximizes available Mass Save® incentives and energy savings.

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Non-Profit Frequently Asked Questions

1

Why should my nonprofit invest in energy efficiency measures?

Improving energy efficiency helps reduce energy costs, helping you to direct more resources to programs and services that fulfill your mission.

2

What are the financial benefits of energy efficiency solutions?

By lowering energy consumption, you can experience significant long-term cost savings on heating and cooling – up to 15% annually with insulation and air sealing, for example – dollars you can reinvest in the people and programs you serve.

3

Are there any non-financial benefits to pursuing energy efficiency measures?

Yes. Energy-efficient buildings produce fewer carbon emissions, contributing to a more sustainable community. These solutions can also enhance indoor air quality and comfort, reinforcing your organization's leadership in environmental stewardship.

4

How might energy efficiency impact the communities we serve?

A well-insulated, energy-efficient building provides a safe, comfortable environment for employees, volunteers, and visitors. Lower operational costs free up funds for essential services, ensuring that more resources go toward fulfilling your nonprofit's mission.

5

How do I get started?

Contact **Laura.Drake@eversource.com** or scan the QR code on the other side of this flyer to schedule a **no-cost energy assessment** with our contracted partners. We'll identify cost-effective upgrades and available incentives to help you save money and serve your community even better.

Empower your mission through Eversource's SBEA program. Let Eversource help you save energy and reinvest in what truly matters – serving our communities.